

**MB TOURISM DEVELOPMENT FEE**

Q1 2013 Expenditures

| <u>MARKETING INVESTMENT</u>    | <u>DESCRIPTION</u>                              | <u>TDF ALLOCATION</u> |
|--------------------------------|---|-----------------------|
| Consumer Media Distribution:   | CONTAC SERVICES, INC.                           | 372.64                |
| Consumer Media Distribution:   | UPS SUPPLY CHAIN SOLUTIONS, INC.                | 441.47                |
| Consumer Media Distribution:   | UPS SUPPLY CHAIN SOLUTIONS, INC.                | 498.21                |
| Consumer Media Distribution:   | CONTAC SERVICES, INC.                           | 5,022.70              |
| Consumer Media Distribution:   | UPS   | 111.62                |
| Consumer Media Distribution:   | UPS FREIGHT                                     | 306.09                |
| Consumer Media Distribution:   | UPS   | 310.05                |
| Digital Advertising            | WEB CAM FEED / VIDEO PRODUCTION                 | 1,640.00              |
| General Consumer Promotion     | WBNS-TV - OH                                    | 2,697.50              |
| General Consumer Promotion     | CELEBRITY PLACEMENT SERVICES- TX, FL PROMOTIONS | 50,000.00             |
| Tourism Research               | DAWSON PUBLIC AFFAIRS                           | 3,280.00              |
| General Consumer Promotion     | LUNTZ GLOBAL, LLC                               | 1,400.74              |
| General Consumer Promotion     | CELEBRITY PLACEMENT SERVICES- ATL PROMOTIONS    | 66,000.00             |
| General Consumer Promotion     | WEB CAM FEED / VIDEO PRODUCTION                 | 1,640.00              |
| General Consumer Promotion     | GA PROMOTION                                    | 259.60                |
| Digital Advertising            | WEB CAM FEED / VIDEO PRODUCTION                 | 1,640.00              |
| General Consumer Promotion     | CELEBRITY PLACEMENT SERVICES- ATL PROMOTIONS    | 66,000.00             |
| Regional Tourism Promotion     | US CULTURAL & HERITAGE TOURISM MRKTG            | 5,810.00              |
| Consumer Media Distribution:   | PITNEY BOWES                                    | 0.74                  |
| Consumer Media Distribution:   | PITNEY BOWES                                    | 12.59                 |
| Consumer Media Distribution:   | PITNEY BOWES                                    | 11.21                 |
| Consumer Media Distribution:   | USPS  | 19.80                 |
| Consumer Media Distribution:   | PITNEY BOWES                                    | 13.83                 |
| Consumer Media Distribution:   | PITNEY BOWES                                    | 4.77                  |
| Consumer Media Distribution:   | PITNEY BOWES                                    | 16.32                 |
| Consumer Media Distribution:   | PITNEY BOWES                                    | 4.84                  |
| Creative Development-Ad Design | PRODUCTEEV.COM                                  | 37.80                 |
| Creative Development           | YOUSENDIT INC                                   | 89.99                 |
| Creative Development           | PRODUCTEEV.COM                                  | 37.80                 |
| Video Production               | STAGES VIDEO- CMMTY VIDEOS                      | 2,943.00              |
| Video Production               | VOICEHUNT.COM                                   | 1,035.00              |
| Video Production               | ENCORE VIDEO PRODUCTIONS, INC                   | 2,811.03              |
| Creative Development           | DROPBOX   | 178.20                |
| Video Production               | VOICES.COM                                      | 198.00                |
| Video Production               | STAGES VIDEO                                    | 2,943.00              |
| Video Production               | VOICEHUNT.COM                                   | 180.00                |
| Video Production               | AMERICAN MUSIC COMPA                            | 945.00                |
| Email Marketing                | SOFTWARE  | 44.06                 |
| Email Marketing                | EXACTTARGET                                     | 6,370.50              |
| Creative Development           | PATLIVE   | 314.32                |
| Web Hosting                    | GODADDY.COM                                     | 64.69                 |
| Email Marketing                | TULSA CONNECT                                   | 838.89                |
| Web Hosting                    | ADOBE SYSTEMS INC                               | 1,319.45              |
| Web Hosting                    | ADOBE SYSTEMS INC                               | 1,319.45              |
| Web Hosting                    | ADOBE SYSTEMS INC                               | 1,319.45              |
| Email Marketing                | EXACTTARGET                                     | 6,370.50              |
| Email Marketing                | PATLIVE   | 320.02                |
| Email Marketing                | TULSA CONNECT                                   | 98.87                 |

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| Email Marketing              | TULSA CONNECT   | 760.50     |
| Creative Development- Socail | MMGY GLOBAL LLC   | 246.00     |
| Print Advertising            | CAROLINA LIVING.COM   | 3,867.80   |
| Print Advertising            | H&A MEDIA GROUP- AAA MAGAZINE   | 2,470.91   |
| Print Advertising            | MADDEN MEDIA- SC VACATION GUIDE   | 15,032.34  |
| Print Advertising- Groups    | CAROLINA FIRE RESCUE EMS JOURNAL,<br>NORTHSTAR TRAVEL MEDIA                     | 9,005.50   |
| Print Advertising- Meetings  | ATLANTA METROPOLITAN PUBLISHING,<br>GROUP TOUR MEDIA, NORTHSTAR TRAVEL<br>MEDIA | 16,049.46  |
| Co-op Advertising            | THE BRANDON AGENCY  | 1,050.00   |
| Co-op Advertising            | THE BRANDON AGENCY  | 600.00     |
| Co-op Advertising            | THE BRANDON AGENCY  | 400.00     |
| Co-op Advertising            | THE BRANDON AGENCY  | 600.00     |
| Co-op Advertising            | THE BRANDON AGENCY  | 1,235.29   |
| Co-op Advertising            | THE BRANDON AGENCY  | 470.59     |
| Co-op Advertising            | THE BRANDON AGENCY  | 705.88     |
| Co-op Advertising            | THE BRANDON AGENCY  | 705.88     |
| Co-op Advertising            | THE BRANDON AGENCY  | 3,380.01   |
| Co-op Advertising            | THE BRANDON AGENCY  | 3,380.01   |
| Co-op Advertising            | THE BRANDON AGENCY  | 1,235.29   |
| Co-op Advertising            | THE BRANDON AGENCY  | 470.59     |
| Radio- Advertising           | WCLN 107.3 NC- BEACH BLAST ADV  | 1,000.00   |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 60,144.71  |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 415.00     |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 207.50     |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 872.33     |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 42,956.85  |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 124.50     |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 140.27     |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 57,842.70  |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 5,361.80   |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 830.00     |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 207.50     |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 14.94      |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 31,278.48  |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 73.87      |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 1,054.10   |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 29,594.48  |
| Television Advertising       | CORINTHIAN MEDIA, INC.  | 222,103.02 |
| Television Advertising       | BRAND USA   | 166,000.00 |
| Digital Advertising          | SEARCH MARKETING  | 305,928.34 |
| Digital Advertising          | DISPLAY   | 355,538.34 |
| Digital Advertising          | VIDEO   | 49,610.00  |
| Digital Advertising          | EMAIL MARKETING   | 24,805.00  |
| Digital Advertising          | SOCIAL MEDIA  | 57,878.33  |
| Digital Advertising          | MOBILE  | 24,805.00  |
| Digital Advertising          | OTHER   | 8,268.33   |
| Digital Advertising          | SEARCH MARKETING  | 293,918.32 |
| Digital Advertising          | DISPLAY   | 341,580.76 |
| Digital Advertising          | VIDEO   | 47,662.43  |
| Digital Advertising          | EMAIL MARKETING   | 23,831.22  |
| Digital Advertising          | SOCIAL MEDIA  | 55,606.17  |
| Digital Advertising          | MOBILE  | 23,831.22  |
| Digital Advertising          | OTHER   | 7,943.74   |

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| Digital Advertising            | CAROLINA LIVING.COM   | 4,505.90   |
| Digital Advertising            | KEYWORDSPY  | 73.76      |
| Digital Advertising            | SEARCH MARKETING  | 365,801.76 |
| Digital Advertising            | DISPLAY   | 425,120.96 |
| Digital Advertising            | VIDEO   | 59,319.20  |
| Digital Advertising            | EMAIL MARKETING   | 29,659.60  |
| Digital Advertising            | SOCIAL MEDIA  | 69,205.74  |
| Digital Advertising            | MOBILE  | 29,659.60  |
| Digital Advertising            | OTHER   | 9,886.53   |
| Digital Advertising            | SPORTS EVENTS MAGAZINE  | 553.50     |
| Digital Advertising            | GROUPS INTERNATIONAL  | 38,849.66  |
| Digital Advertising            | SPORTS EVENTS MAGAZINE  | 359.98     |
| Digital Advertising            | GROUP TOUR MEDIA, MPI PUBLICATIONS, SPORTS EVENTS MAGAZINE, NORTHSTAR TRAVEL MEDIA, BANK TRAVEL MANAGEMENT, GROUP TRAVEL MEDIA, BRIGHT BUSINESS MEDIA | 17,050.47  |
| Marketing Research             | U.S. TRAVEL ASSOCIATION   | 14,214.70  |
| Marketing Research             | DELVE LLC   | 12,127.80  |
| Marketing Research             | SHUGOLL RESEARCH  | 16,670.60  |
| Marketing Research             | ZEITGEIST CONSULTING  | 15,460.54  |
| Marketing Research             | DELVE LLC   | 15,754.25  |
| Marketing Research             | KEYWORDSPY  | 73.76      |
| Out-of-home Advertising        | TITAN OUTDOOR LLC   | 3,112.50   |
| Out-of-home Advertising        | ADAMS OUTDOOR ADVERTISING, BRANDON AGENCY   | 24,363.92  |
| Out-of-home Advertising        | THE BRANDON AGENCY  | 937.86     |
| Out-of-home Advertising        | ADAMS OUTDOOR ADVERTISING, BRANDON AGENCY   | 11,998.94  |
| Out-of-home Advertising        | ADAMS OUTDOOR ADVERTISING, BRANDON AGENCY   | 46,431.20  |
| Canadian Travel Representation | TRAVEL SOLUTIONS BY DESIGN CORP   | 4,620.00   |
| Canadian Travel Representation | TRAVEL INFORMATION NETWORK INC  | 492.90     |
| Canadian Travel Representation | TRAVEL SOLUTIONS BY DESIGN CORP   | 4,620.00   |
| Canadian Travel Representation | PLANNER MEETING SHOW - MONTREAL   | 404.23     |
| Canadian Travel Representation | PLAYER EXPOSIT'N OTTAWA   | 1,689.53   |
| Canadian Travel Representation | ACT COMMUNICATIONS  | 1,474.55   |
| Canadian Travel Representation | TRAVEL SOLUTIONS BY DESIGN CORP   | 1,843.74   |
| Canadian Travel Representation | TRAVEL SOLUTIONS BY DESIGN CORP   | 272.78     |
| Canadian Travel Representation | TRAVEL SOLUTIONS BY DESIGN CORP   | 338.83     |
| Canadian Travel Representation | TRAVEL SOLUTIONS BY DESIGN CORP   | 4,620.00   |
| Canadian Travel Representation | BAXTER PUBLICATIONS TORONTO   | 176.20     |
| Canadian Travel Representation | VACATION.COM CANADA TORONTO   | 246.09     |
| Regional Print Advertising     | DATA PUBLISHING, INC.   | 232.40     |
| Regional Print Advertising     | DATA PUBLISHING, INC.   | 232.40     |
| Regional Print Advertising     | DATA PUBLISHING, INC.   | 232.40     |
| General Consumer Promotion     | MANN TRAVELS  | 487.54     |
| General Consumer Promotion     | MANN TRAVELS  | 586.03     |
| General Consumer Promotion     | MANN TRAVELS  | 486.25     |
| General Consumer Promotion     | MANN TRAVELS  | 518.39     |
| General Consumer Promotion     | MANN TRAVELS  | 1,532.08   |
| General Consumer Promotion     | MANN TRAVELS  | 535.70     |
| General Consumer Promotion     | MANN TRAVELS  | 407.28     |
| General Consumer Promotion     | MANN TRAVELS  | 425.90     |
| General Consumer Promotion     | MANN TRAVELS  | 752.88     |

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|                              |                              |            |
|------------------------------|------------------------------|------------|
| General Consumer Promotion   | MANN TRAVELS                 | 586.10     |
| General Consumer Promotion   | MANN TRAVELS                 | 505.10     |
| General Consumer Promotion   | MANN TRAVELS                 | 473.36     |
| General Consumer Promotion   | TRIP GIVEAWAY                | 433.06     |
| General Consumer Promotion   | TRIP GIVEAWAY                | 830.61     |
| General Consumer Promotion   | DELTA AIR LINES ATLANTA      | 328.94     |
| Public Funding Sources       | DISTINCTIVE DESTINATIONS     | 2,816.00   |
| Group Sales and Marketing    | CVBREPS                      | 352.00     |
| Group Representation- DC     | JSP MARKETING                | 2,640.00   |
| Group Representation         | DISTINCTIVE DESTINATIONS     | 2,816.00   |
| Group Representation         | DISTINCTIVE DESTINATIONS     | 598.20     |
| Group Representation- DC     | JSP MARKETING                | 134.27     |
| Group Representation         | DISTINCTIVE DESTINATIONS     | 602.58     |
| Group Representation- DC     | JSP MARKETING                | 2,640.00   |
| Group Sales and Marketing    | SKYLINE EXHIBITS             | 8.80       |
| Group Sales and Marketing    | DELTA AIR LINES ATLANTA      | 277.90     |
| Group Representation         | DISTINCTIVE DESTINATIONS     | 133.17     |
| Group Representation         | DISTINCTIVE DESTINATIONS     | 297.54     |
| Group Representation- DC     | JSP MARKETING                | 2,640.00   |
| Group Representation         | DISTINCTIVE DESTINATIONS     | 2,816.00   |
| Group Sales and Marketing    | US AIRWAYS                   | 548.77     |
| Group Sales and Marketing    | AC MOORE STR                 | 19.16      |
| Sports Marketing             | STATE COLLEGE SPIKES         | 42,240.00  |
| Sports Marketing             | NEW BRITAIN DOUBLE PLAY, LLC | 1,467.84   |
| Sports Marketing             | MANN TRAVELS                 | 804.96     |
| Consumer Media Distribution: | TIMES PRINTING CO. INC.      | 116,846.08 |
| Consumer Media Distribution: | TIMES PRINTING CO. INC.      | 7,903.85   |
| Consumer Media Distribution: | TIMES PRINTING CO. INC.      | 754.57     |
| Consumer Media Distribution: | TIMES PRINTING CO. INC.      | 484,060.43 |
| Consumer Media Distribution: | TIMES PRINTING CO. INC.      | 2,144.74   |
| Consumer Media Distribution: | PITNEY BOWES                 | 91.08      |
| Consumer Media Distribution: | PITNEY BOWES                 | 48.39      |
| Consumer Media Distribution: | PITNEY BOWES                 | 7.52       |
| Consumer Media Distribution: | UPS                          | 16.19      |
| Consumer Media Distribution: | AMEX GIFT CARDS              | 2,708.05   |
| Consumer Media Distribution: | PITNEY BOWES                 | 165.66     |
| Consumer Media Distribution: | UPS                          | 167.32     |
| Consumer Media Distribution: | PITNEY BOWES                 | 40.11      |
| Consumer Media Distribution: | PITNEY BOWES                 | 61.15      |
| Consumer Media Distribution: | US POSTAL SERVICE            | 1.15       |
| Consumer Media Distribution: | UPS                          | 1,292.56   |
| Consumer Media Distribution: | UPS                          | 167.87     |
| Consumer Media Distribution: | UPS                          | 163.58     |
| Consumer Media Distribution: | TIMES PRINTING CO. INC.      | 15,151.68  |
| Group Promotion              | ABA                          | 4,745.70   |
| Group Promotion              | ABA                          | 16,739.61  |
| Group Promotion              | ABA                          | 154.11     |
| Group Promotion              | ABA                          | 924.00     |
| Group Promotion              | ABA                          | 1,859.00   |
| Group Promotion              | ABA                          | 1,593.71   |
| Group Promotion              | ABA                          | 20,428.70  |
| Group Promotion              | ABA                          | 1,395.81   |
| Group Promotion              | ABA                          | 1,971.43   |
| Group Promotion              | ABA                          | 1,056.00   |
| Group Promotion              | ABA                          | 88.00      |

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|                          |                                 |           |
|--------------------------|---------------------------------|-----------|
| Group Promotion          | TRAVEL SOUTH                    | 2,356.20  |
| Group Promotion          | ABA                             | 487.49    |
| Group Promotion          | ABA                             | 183.59    |
| Group Promotion          | NTA                             | 1,056.00  |
| Group Promotion          | NTA                             | 34.32     |
| Group Promotion          | NTA                             | 144.46    |
| Group Promotion          | NTA                             | 193.28    |
| Group Promotion          | NTA                             | 800.98    |
| Group Promotion          | NTA                             | 38.72     |
| Group Promotion          | TRAVEL SOUTH                    | 19.65     |
| Group Promotion          | TRAVEL SOUTH                    | 1,196.80  |
| Group Promotion          | TRAVEL SOUTH                    | 65.22     |
| Group Promotion          | TRAVEL SOUTH                    | 720.26    |
| Group Promotion          | TRAVEL SOUTH                    | 44.00     |
| Group Promotion          | TRAVEL SOUTH                    | 41.98     |
| Group Promotion-Meetings | DESTINATION MARKETIN WASHINGTON | 4,675.44  |
| Group Promotion-Meetings | DESTINATION MARKETIN WASHINGTON | 618.93    |
| Group Promotion-Meetings | DESTINATION MARKETIN WASHINGTON | 3,688.54  |
| Group Promotion-Meetings | DESTINATION MARKETIN CHICAGO IL | 2,879.80  |
| Group Promotion          | AIBTM                           | 2,288.00  |
| Group Promotion          | IMEX AMERICA LTD                | 79.20     |
| Group Promotion          | IMEX AMERICA LTD                | 16,677.76 |
| Group Promotion          | HSMAIS MEET                     | 220.00    |
| Group Promotion          | RCMA                            | 10.56     |
| Group Promotion          | RCMA                            | 3,080.00  |
| Group Promotion          | ABA                             | 3,527.22  |
| Group Promotion-Meetings | RCMA                            | 352.00    |
| Group Promotion-Meetings | RCMA                            | 36.91     |
| Group Promotion-Meetings | RCMA                            | 501.20    |
| Group Promotion-Meetings | RCMA                            | 351.83    |
| Group Promotion-Meetings | RCMA                            | 51.07     |
| Group Promotion-Meetings | RCMA                            | 208.66    |
| Group Promotion-Meetings | RCMA                            | 289.17    |
| Group Promotion-Meetings | RCMA                            | 582.52    |
| Group Promotion-Meetings | RCMA                            | 12.41     |
| Group Promotion-Meetings | RCMA                            | 39.60     |
| Group Promotion-Meetings | SCSAE                           | 135.52    |
| Group Promotion-Meetings | SCSAE                           | 746.36    |
| Group Promotion-Meetings | SCSAE                           | 5,539.51  |
| Group Promotion-Meetings | SCSAE                           | 81.31     |
| Group Promotion          | BANK TRAVEL                     | 8.80      |
| Group Promotion          | BANK TRAVEL                     | 406.74    |
| Group Promotion          | BANK TRAVEL                     | 155.96    |
| Group Promotion          | BANK TRAVEL                     | 314.13    |
| Group Promotion-Meetings | COLLINSON MEDIA                 | 2,860.00  |
| Group Promotion-Meetings | COLLINSON MEDIA                 | 2,860.00  |
| Group Promotion          | ABA                             | 2,191.20  |
| Group Promotion          | ABA                             | 204.42    |
| Group Promotion          | ABA                             | 291.06    |
| Group Promotion          | ABA                             | 11.91     |
| Group Promotion          | ABA                             | 71.33     |
| Group Promotion          | ABA                             | 898.76    |
| Group Promotion          | ABA                             | 130.28    |
| Group Promotion          | ABA                             | 799.63    |
| Group Promotion          | ABA                             | 880.00    |

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|                               |  |           |
|-------------------------------|--|-----------|
| Group Promotion               | ABA  | 54.29     |
| Group Promotion-International | ITB BERLIN                                 | 1,411.87  |
| Group Promotion-International | ITB BERLIN                                 | 8,800.00  |
| Group Promotion-International | ITB BERLIN                                 | 201.54    |
| Group Promotion               | MANPOWER                                   | 38.83     |
| Group Promotion               | NATIONAL ASSOCIATION OF SPORTS COMMISSIONS | 421.34    |
| Group Promotion               | GOOD SPORTS SITE VISIT                     | 39.65     |
| Group Promotion               | GOOD SPORTS SITE VISIT                     | 339.77    |
| Group Promotion               | GOOD SPORTS SITE VISIT                     | 2.93      |
| Group Promotion               | GOOD SPORTS SITE VISIT                     | 25.37     |
| Group Promotion               | GOOD SPORTS SITE VISIT                     | 38.37     |
| Group Promotion               | GOOD SPORTS SITE VISIT                     | 10.35     |
| Group Promotion               | GOOD SPORTS SITE VISIT                     | 60.30     |
| Group Promotion               | SITE VISIT                                 | 814.00    |
| Group Promotion               | GRAND STRAND JUNIORS VOLLEYBALL CLUB       | 440.00    |
| Group Promotion               | FAM TOURS                                  | 2.64      |
| Group Promotion               | FAM TOURS                                  | 525.01    |
| Group Promotion               | FAM TOURS                                  | 215.31    |
| Group Promotion               | FAM TOURS                                  | 404.45    |
| Group Promotion               | FAM TOURS                                  | 499.05    |
| Group Promotion               | FAM TOURS                                  | 416.06    |
| Group Promotion               | FAM TOURS                                  | 568.31    |
| Group Promotion               | FAM TOURS                                  | 291.10    |
| Group Promotion               | FAM TOURS                                  | 277.90    |
| Group Promotion               | FAM TOURS                                  | 277.90    |
| Group Promotion               | FAM TOURS                                  | 278.78    |
| Group Promotion               | FAM TOURS                                  | 313.90    |
| Group Promotion               | FAM TOURS                                  | 448.01    |
| Group Promotion               | FAM TOURS                                  | 265.58    |
| Group Promotion               | FAM TOURS                                  | 244.46    |
| Group Promotion               | FAM TOURS                                  | 244.46    |
| Group Promotion               | FAM TOURS                                  | 371.45    |
| Group Promotion               | FAM TOURS                                  | 244.46    |
| Group Promotion               | FAM TOURS                                  | 545.25    |
| Group Promotion               | FAM TOURS                                  | 500.54    |
| Group Sales and Marketing     | PROMOTIONAL GIVEAWAYS                      | 7,327.32  |
| Group Sales and Marketing     | PROMOTIONAL GIVEAWAYS                      | 3,548.16  |
| Group Sales and Marketing     | PROMOTIONAL GIVEAWAYS                      | 1,601.60  |
| Group Sales and Marketing     | PROMOTIONAL GIVEAWAYS                      | 972.06    |
| SMERF                         | MHD SERVICES                               | 2,079.00  |
| SMERF                         | MHD SERVICES                               | 2,079.00  |
| Group Promotion-Meetings      | MARCO MEETING                              | 693.46    |
| Group Promotion               | MARCO MEETING                              | 684.03    |
| SMERF                         | MHD SERVICES                               | 2,079.00  |
| Group Promotion               | GROUP TRAVEL LEADER                        | 6,640.00  |
| Group Promotion               | GROUP SALES PROMO                          | 880.00    |
| Sports Marketing              | NATIVE SONS- BIG SOUTH PROMOTIONS          | 9,541.69  |
| Sports Marketing              | BIG SOUTH MARKETING                        | 37,500.00 |
| Sports Marketing              | BIG SOUTH MARKETING SUPPORT                | 59.62     |
| Sports Marketing              | NATIVE SONS- BIG SOUTH PROMOTIONS          | 44,844.75 |
| Sports Marketing              | NATIVE SONS- BIG SOUTH PROMOTIONS          | 77,815.89 |
| Sports Marketing              | BIG SOUTH MRKTG SUPPORT                    | 917.24    |
| Sports Marketing              | BIG SOUTH PROMOTION                        | 52.80     |

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|                              |                                  |           |
|------------------------------|----------------------------------|-----------|
| Sports Marketing             | MANN TRAVELS                     | 490.27    |
| Sports Marketing             | MANN TRAVELS                     | 400.77    |
| Sports Marketing             | BIG SOUTH PROMOTION              | 607.20    |
| Sports Marketing             | BIG SOUTH MRKTG SUPPORT          | 60.02     |
| Sports Marketing             | BIG SOUTH MARKETING              | 660.53    |
| Sports Marketing             | BIG SOUTH MARKETING              | 118.95    |
| Sports Marketing             | BIG SOUTH MARKETING              | 9.59      |
| Sports Marketing             | BIG SOUTH MARKETING              | 228.80    |
| Sports Marketing             | BIG SOUTH MARKETING              | 97.08     |
| Sports Marketing             | UPS                              | 43.47     |
| Sports Marketing             | BIG SOUTH MARKETING              | 132.00    |
| Sports Marketing             | BIG SOUTH MARKETING              | 33,000.00 |
| Sports Marketing             | NATIVE SONS- BIG SOUTH PROMOTION | 201.43    |
| Sports Marketing             | BIG SOUTH MRKTG                  | 1,100.00  |
| Sports Marketing             | BIG SOUTH MRKTG                  | 1,485.00  |
| Sports Marketing             | BIG SOUTH MRKTG SUPPORT          | 180.43    |
| Sports Marketing             | BIG SOUTH MRKTG SUPPORT          | 11.56     |
| Sports Marketing             | BIG SOUTH MARKETING              | 18,061.74 |
| Sports Marketing             | BIG SOUTH MRKTG SUPPORT          | 286.53    |
| Sports Marketing             | BIG SOUTH MRKTG SUPPORT          | 279.42    |
| Sports Marketing             | BIG SOUTH PROMOTION              | 60.72     |
| Sports Marketing             | BIG SOUTH MRKTG SUPPORT          | 156.42    |
| Sports Marketing             | BIG SOUTH PROMOTION              | 1,998.46  |
| Sports Marketing             | BIG SOUTH PROMOTION              | 510.12    |
| Sports Marketing             | BIG SOUTH MARKETING              | 2,700.00  |
| Sports Marketing             | BIG SOUTH MRKTG SUPPORT          | 60.02     |
| Sports Marketing             | BIG SOUTH PROMOTION              | 62.25     |
| Sports Marketing             | UPS                              | 65.56     |
| Sports Marketing             | BIG SOUTH PROMOTION              | 3.01      |
| Sports Marketing             | BIG SOUTH PROMOTION              | 57.86     |
| Sports Marketing             | BIG SOUTH PROMOTION              | 441.64    |
| Sports Marketing             | BIG SOUTH PROMOTION              | 17.61     |
| Sports Marketing             | BIG SOUTH PROMOTION              | 13.21     |
| Sports Marketing             | BIG SOUTH PROMOTION              | 8.80      |
| Sports Marketing             | BIG SOUTH PROMOTION              | 22.00     |
| Public Relations             | FAHLGREN MORTINE                 | 230.00    |
| Public Relations             | FAHLGREN MORTINE                 | 230.00    |
| Public Relations             | FAHLGREN MORTINE                 | 230.00    |
| Public Relations             | FAHLGREN MORTINE                 | 2,889.72  |
| Public Relations             | FAHLGREN MORTINE                 | 26,638.60 |
| Public Relations             | PR PROMOTION                     | 2,530.00  |
| Public Relations             | FAHLGREN MORTINE                 | 207.66    |
| Public Relations             | FAHLGREN MORTINE                 | 26,638.60 |
| Public Relations             | FAHLGREN MORTINE                 | 5,496.02  |
| Public Relations             | FAHLGREN MORTINE                 | 2,872.12  |
| Public Relations             | FAHLGREN MORTINE                 | 27,420.59 |
| Public Relations             | IMPRINT MARKETING CONCEPTS       | 1,627.75  |
| Public Relations             | PR PROMOTION- CANADA             | 1,878.81  |
| Public Relations             | TRAVEL WRITER                    | 322.00    |
| Public Relations             | FAHLGREN MORTINE                 | 92.00     |
| Public Relations             | FAHLGREN MORTINE                 | 46.00     |
| Consumer Media Distribution: | PITNEY BOWES                     | 110.57    |
| Consumer Media Distribution: | US POSTAL SERVICE                | 2,382.17  |
| Consumer Media Distribution: | UPS                              | 55.34     |
| Consumer Media Distribution: | PITNEY BOWES                     | 162.48    |

**MB TOURISM DEVELOPMENT FEE**

Q1 2013 Expenditures

|                                       |  |              |
|---------------------------------------|--|--------------|
| Consumer Media Distribution:          | US POSTAL SERVICE                      | 2,366.32     |
| Consumer Media Distribution:          | PITNEY BOWES                           | 121.78       |
| Consumer Media Distribution:          | US POSTAL SERVICE                      | 2,748.45     |
| Consumer Media Distribution:          | UPS                                    | 348.72       |
| Consumer Media Distribution:          | CTM MEDIA GROUP INC                    | 6,079.92     |
| Consumer Media Distribution:          | UPS                                    | 1,534.79     |
| Consumer Media Distribution:          | UPS                                    | 2,910.03     |
| Golf-Public Relations                 | MEDIA PR RETAINER                      | 15,640.00    |
| Golf-Public Relations                 | MEDIA OUTREACH                         | 206.08       |
| Golf-Interactive                      | SITE REDESIGN/MAINTENANCE              | 276.00       |
| Golf-Interactive                      | WEBSITE VIDEO                          | 276.00       |
| Golf-Interactive                      | EMAIL NEWSLETTERS                      | 1,417.71     |
| Golf-Interactive                      | ENHANCED SEO                           | 3,622.50     |
| Golf-Interactive                      | OMNITURE TRACKING                      | 5,658.00     |
| Golf-Interactive                      | ONLINE MEDIA PRODUCTION & SPACE COSTS  | 21,406.67    |
| Golf-Interactive                      | URL'S & MISC INTERACTIVE               | 589.40       |
| Golf-Interactive                      | SOCIAL MEDIA RETAINER & EXPENSES       | 1,821.62     |
| Golf-Magazine Print & Online Elements | MAGAZINE PRINT/ONLINE - GOLF DIGEST    | 20,878.40    |
| Golf-Magazine Print & Online Elements | MAGAZINE PRINT/ONLINE - GOLF MAGAZINE  | 216,292.00   |
| Golf-Magazine Print                   | MAGAZINE PRINT - GOLFING MAGAZINE      | 8,832.00     |
| Golf-Event Administration             | FDNY                                   | 1,084.98     |
| Golf -Print                           | GOLF COURSE MAP FOR CANADIAN INSERT    | 450.43       |
| Golf-Sponsorship                      | PRO-AM CLASSIC ADMIN/SPONSORSHIP       | 10,670.90    |
| Golf-Print - Newspaper                | BRANDON AGENCY FOR TORONTO STAR        | 1,000.50     |
| Golf-Radio                            | CHICAGO RADIO ESPN                     | 5,208.12     |
| Golf-Radio Production                 | REGIONAL TV/RADIO PRODUCTION           | 276.00       |
| Golf- International Ads               | INTERNATIONAL ADVERTISING/SPONSORSHIP  | 110,400.00   |
| Golf-Print/Online Elements            | WORLD AMATEUR HANDICAP CHAMPIONSHIP    | 25,001.69    |
| Golf-Promotions                       | MB GOLF TRIP FULFILLMENT FROM SPRING P | 989.92       |
| Golf-Destination Research             | NATIONAL GOLF FOUNDATION               | 5,290.00     |
| Golf-Direct Mail Program              | DIRECT MAIL                            | 112,535.09   |
| Golf-Event Sponsorship                | MONDAY AFTER THE MASTERS               | 74,111.43    |
| Golf-Creative Development             | CREATIVE, PHOTOGRAPHY                  | 12,880.00    |
| Golf-Marketing                        | AIRLINE MKTG SUPPORT, GOLF FEST TRADE  | 1,335.57     |
| Golf-Radio                            | TL GOLF SERVICES/GOLF TALK LIVE        | 5,290.00     |
| Golf-Distribution Costs               | DISTRIBUTION COSTS (POSTAGE)           | 11,208.83    |
| Golf-Tour Operators                   | TOUR OPERATOR HOSTING                  | 740.60       |
| Golf-Consumer Golf Shows              | CONSUMER GOLF SHOWS                    | 27,119.84    |
|                                       |  |              |
|                                       |  | 5,697,971.01 |

**Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility Conversions utilizes 4,000-plus web sites.**