

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

MARKETING INVESTMENT	DESCRIPTION	TDF ALLOCATION
Publicity and Promotions	PETER GREENBERG	2,530.00
TV Production	VOICEHUNT.COM	1,080.00
Online Promotions	ADOBE SYSTEMS INC	1,319.45
Sports Marketing	BIG SOUTH MARKETING	15.36
Research - Tourism	EQUATION RESEARCH, LLC	6,765.00
Sports Marketing	STAGES VIDEO	143.88
Sports Marketing	BIG SOUTH MARKETING	8.80
Atl Sales Representation	DISTINCTIVE DESTINATIONS	2,816.00
Research - survey cards	INLET PRINTING COMPANY	1,311.07
Inquiry fulfillment	CONTAC SERVICES, INC.	5,008.04
Public Funding Sources	MAM FAM	176.88
Public Funding Sources	MAM FAM	220.00
Research	DESTINATION MARKETING	5,592.40
General Consumer Promotion	CPS ATLANTA PROMOTION	8,976.87
Sports Marketing	BIG SOUTH MARKETING	584.23
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	1,685.60
Group Sales Promotion-Mtgs	DESTINATION DC	201.89
Group Sales Promotion-Mtgs	INT'L ARBORICULTURAL SOCIETY	143.76
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	336.27
ATL Sales Representation	DISTINCTIVE DESTINATIONS	227.27
ATL Sales Representation	DISTINCTIVE DESTINATIONS	531.04
General Consumer Promotion	MANN TRAVELS	533.93
General Consumer Promotion	MANN TRAVELS	805.31
Group Sales Promotion-Intl	POW WOW	1,489.51
Co-op Print Ad	THE BRANDON AGENCY	410.00
International Marketing	BOMMARITO GLOBAL STRATEGIES LLC	1,728.44
Billboard	THE BRANDON AGENCY	1,670.85
TV Advertising	WBNS-TV INC-OH	615.00
General Consumer Promotion	TIMES PRINTING CO. INC.	3,688.28
Publicity and Promotions	TRAVEL WRITER	195.31
General Consumer Promotion	ATLANTA EVENT	173.16
Billboard Advertising	ADAMS, THE BRANDON AGENCY	15,693.54
Print Ad- groups and meetings	SMART MEETINGS,SPORTS EVENTS, GROUP TOUR MAG,SPORTS TRAVEL,OMCA, BANK TRAVEL	13,584.46
Trade Shows	MINUTEMAN PRESS	80.18
Sports Marketing	R.L. CAUSEY	6,900.00
Sports Marketing	RODALE INC-RUNNERS WORLD MAG	7,452.00
General Consumer Promotion	MANN TRAVELS	1,467.40
General Consumer Promotion	MANN TRAVELS	652.13
SMERF Promotion	MHD SERVICES	2,173.50
General Consumer Promotion	CEG/PINE VALLEY PROMOTION	27,600.00
Billboard	THE BRANDON AGENCY	432.94
Co-op - print ad	THE BRANDON AGENCY	1,230.00
General Consumer Promotion	MANN TRAVELS	805.08
DC Sales Representation	JSP MARKETING	3,082.38
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	4,830.00
General Consumer Promotion	MANN TRAVELS	360.88
Co-op- billboard	THE BRANDON AGENCY	649.41

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

Co-op- billboard	THE BRANDON AGENCY	1,136.47
General Consumer Promotion	AMERICAN VETERANS CENTER	23,000.00
Sports Marketing	COASTAL OUTDOOR ADVERTISING	828.00
Inquiry fulfillment	CONTAC SERVICES, INC.	2,263.63
Sports Marketing	BIG SOUTH CONFERENCE INC	51,474.00
Group Sales Promotion-Mtgs	ATLANTA SALES BLITZ	7.36
Inquiry fulfillment	TIMES PRINTING CO. INC.	1,843.44
ATL Sales Representation	DISTINCTIVE DESTINATIONS	2,944.00
Publicity and Promotions	STORMFRONT PRODUCTION CO. INC.	437.00
ATL Sales Representation	DISTINCTIVE DESTINATIONS	323.84
Publicity and Promotions	KAESER & BLAIR INC.	2,051.62
Publicity and Promotions	PLATINUM LIMOUSINE/PETER GREENBERG PROMO	460.00
Tourism Research	SHUGOLL RESEARCH	5,310.32
ATL Sales Representation	DISTINCTIVE DESTINATIONS	162.83
Tourism Research	ZEITGEIST CONSULTING	1,973.67
Co-op- billboard	THE BRANDON AGENCY	649.41
International Marketing	BOMMARITO GLOBAL STRATEGIES LLC	2,050.00
Market research	DAWSON PUBLIC AFFAIRS	16,400.00
Shipping Costs - Consumer fulfillment	UPS	581.65
Shipping Costs - Consumer fulfillment	UPS	595.57
Shipping Costs - Consumer fulfillment	UPS	705.64
Shipping Costs - Consumer fulfillment	UPS	31.28
Shipping Costs - Consumer fulfillment	UPS	190.61
Shipping Costs - Consumer fulfillment	UPS	932.93
Sports Marketing	BIG SOUTH MARKETING	37.00
Sports Marketing	BIG SOUTH MARKETING	70.38
General Consumer Promotion	RADIO PROMOTION	1,205.60
Sports Marketing	BIG SOUTH MARKETING	2,241.36
Sports Marketing	BIG SOUTH MARKETING	91.20
Sports Marketing	BIG SOUTH MARKETING	184.20
Sports Marketing	BIG SOUTH MARKETING	60.37
Sports Marketing	BIG SOUTH MARKETING	44.00
Shipping Costs - Consumer	UPS	14.87
Shipping Costs - Consumer	UPS	346.80
General Consumer Promotion	ATLANTA PROMOTION	328.94
Sports Marketing	BIG SOUTH MARKETING	46.65
Sports Marketing	BIG SOUTH MARKETING	1,397.74
Sports Marketing	BIG SOUTH MARKETING	11.51
International Marketing	CHINA TOURISM PROMOTION	552.66
Sports Marketing	BIG SOUTH MARKETING	851.48
Group Sales Promotion-Intl	ITB	40.41
Group Sales Promotion-Intl	ITB	10.01
Group Sales Promotion-Intl	ITB	1,131.38
Group Sales Promotion-Intl	ITB	50.91
Group Sales Promotion-Intl	ITB	192.61
Group Sales Promotion-Intl	ITB	2.15
Group Sales Promotion-Intl	ITB	9.42

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

Group Sales Promotion-Intl	ITB	3.77
Sports Marketing	BIG SOUTH MARKETING	1,555.24
General Consumer Promotion	NATIONAL EVENT MANAGEMENT	2,094.70
Group Sales Promotion-Mtgs	ATLANTA SALES BLITZ	7.63
Group Sales Promotion-Mtgs	ATLANTA SALES BLITZ	35.20
Group Sales Promotion-Mtgs	ATLANTA SALES BLITZ	44.00
Group Sales Promotion-Mtgs	MAM FAM	314.86
Group Sales Promotion-Mtgs	ATLANTA SALES BLITZ	6.20
Group Sales Promotion-Mtgs	ATLANTA SALES BLITZ	36.08
Group Sales Promotion-Mtgs	ATLANTA SALES BLITZ	3.46
Group Sales Promotion-Mtgs	MPI	137.98
Group Sales Promotion-Mtgs	MPI	660.00
Group Sales Promotion-Mtgs	ATLANTA SALES BLITZ	5.88
Group Sales Promotion-Mtgs	ATLANTA SALES BLITZ	1.88
Group Sales Promotion-Mtgs	ATLANTA SALES BLITZ	492.47
Group Sales Promotion-Mtgs	MPI	579.57
Group Sales Promotion-Mtgs	VA SCTY OF ASSOC EXE	739.20
Sports Marketing	BIG SOUTH MARKETING	28.43
Sports Marketing	BIG SOUTH MARKETING	24.33
Sports Marketing	BIG SOUTH MARKETING	6,835.14
Sports Marketing	BIG SOUTH MARKETING	3,259.64
Sports Marketing	BIG SOUTH MARKETING	66.51
Sports Marketing	BIG SOUTH MARKETING	1,409.52
Sports Marketing	BIG SOUTH MARKETING	5,100.01
Group Sales Promotion-Mtgs	SITE VISIT	12.01
Group Sales Promotion-Mtgs	FAM TOUR	771.15
Group Sales Promotion-Mtgs	FAM TOUR	861.52
Group Promotion	KAESER AND BLAIR	219.90
Group Promotion	NEW WAVE EMBROIDERY	19.18
Group Tour Promotiom	ONTARIO MOTOR COACH	888.27
Group Tour Promotiom	FAM TOUR	139.04
Video Production	AMERICAN MUSIC COMPANY	1,755.00
Research	KEYWORDSPY	73.76
Online Promotions	EXACTTARGET	12,740.99
Web Hosting	GODADDY.COM	53.96
Ad Design	ISTOCK INTERNATIONAL	490.50
Ad Design	ITUNES	53.97
Web Hosting	PATLIVE	311.63
Ad Design	PRODUCTEEV.COM	37.80
Online Promotions	TULSA CONNECT	760.50
Sports Marketing	BIG SOUTH MARKETING	2,944.48
Sports Marketing	BIG SOUTH MARKETING	44.60
Sports Marketing	BIG SOUTH MARKETING	35.66
Sports Marketing	BIG SOUTH MARKETING	1,327.52
Sports Marketing	BIG SOUTH MARKETING	6.76
Sports Marketing	BIG SOUTH MARKETING	88.00
Sports Marketing	BIG SOUTH MARKETING	8.60
Sports Marketing	BIG SOUTH MARKETING	80.59
Sports Marketing	BIG SOUTH MARKETING	18.69
Sports Marketing	BIG SOUTH MARKETING	529.57
Sports Marketing	BIG SOUTH MARKETING	14.09
Group Sales Promotion-Mtgs	DESTINATION WASHINGTON	144.83
Group Sales Promotion-Mtgs	AMPS	69.00
Group Sales Promotion-Mtgs	DESTINATION WASHINGTON	1,830.40
Group Sales Promotion-Mtgs	MAMFAM	375.14

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

Group Sales Promotion-Mtgs	AMPS	540.08
Group Sales Promotion-Mtgs	INT'L ARBORICULTURAL SOCIETY	637.49
Group Sales Promotion-Mtgs	DESTINATION WASHINGTON	36.05
Group Sales Promotion-Mtgs	DESTINATION WASHINGTON	42.40
Group Sales Promotion-Mtgs	SGMP	13.20
Group Sales Promotion-Mtgs	AIBTM	244.45
Group Sales Promotion-Mtgs	MAMFAM	5.93
Group Sales Promotion-Mtgs	AMPS	338.38
Group Sales Promotion-Mtgs	SGMP	382.45
Group Sales Promotion-Mtgs	DESTINATION WASHINGTON	22.00
Group Sales Promotion-Mtgs	INT'L ARBORICULTURAL SOCIETY	44.00
Group Sales Promotion-Mtgs	DESTINATION WASHINGTON	22.00
Group Sales Promotion-Mtgs	INT'L ARBORICULTURAL SOCIETY	266.64
Sports Marketing	BIG SOUTH MARKETING	18.44
Publicity and Promotions	TRAVEL SOCIETY	73.95
Sports Marketing	BIG SOUTH MARKETING	2,165.63
General Consumer Promotion	DIRECTORY PUBLISHING	237.80
Billboard	ADAMS, THE BRANDON AGENCY	14,917.05
Groups & Meetings Magazine	SPORTS TRAVEL, TEACH AND TRAVEL, GROUP TRAVEL MAG	6,730.75
General Consumer Promotion	MANN TRAVELS	366.64
General Consumer Promotion	MANN TRAVELS	357.79
General Consumer Promotion	MANN TRAVELS	1,443.30
General Consumer Promotion	MANN TRAVELS	460.20
General Consumer Promotion	MANN TRAVELS	739.50
General Consumer Promotion	MANN TRAVELS	369.73
General Consumer Promotion	MANN TRAVELS	371.20
Publicity and Promotions	TRAVEL WRITER	166.76
Radio Promotion	RADIO TRAINING NETWORK, INC (HIS	2,300.00
Regional Promotion	DARLINGTON PROMOTION	178.88
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	4,830.00
SMERF Promotion	MHD SERVICES	2,173.50
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	230.00
Publicity and Promotions	FAHLGREN MORTINE	6,077.49
Publicity and Promotions	FAHLGREN MORTINE	141.63
Regional Promotion	DARLINGTON PROMOTION	91.06
Sports Marketing	NASC	12.88
Group Sales Promotion-Intl	SCPRT- POWWOW	1,380.00
Inquiry fulfillment	CONTAC SERVICES, INC.	1,381.28
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	85.02
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	248.64
Shipping Costs	PITNEY BOWES	12.51
Shipping Costs	PITNEY BOWES	2.61
Shipping Costs	PITNEY BOWES	7.76
Shipping Costs	PITNEY BOWES	78.59
Shipping Costs	US POSTAL SERVICE	2,757.45
Inquiry fulfillment	COM-CONNECT	20,792.00
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	493.52
Tourism Research	CONSUMER VISION	8,798.60
DC Sales Representation	JSP MARKETING	2,760.00
DC Sales Representation	JSP MARKETING	537.57
Group Sales Promotion-Mtgs	TAP	1,840.00
Inquiry fulfillment- Golf	PRINTING PORT	2,588.19
Sports Marketing	DARLINGTON PROMOTION	69.51

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

Co-op-billboard	THE BRANDON AGENCY	385.88
Co-op-billboard	THE BRANDON AGENCY	1,012.94
Co-op-billboard	THE BRANDON AGENCY	828.24
Sports Marketing	BIG SOUTH MARKETING	63.31
Regional Promotion	TRIP GIVEAWAY	80.87
Regional Promotion	TRIP GIVEAWAY	77.35
Inquiry fulfillment	UPS	235.66
Inquiry fulfillment	UPS	1,816.99
Sports Marketing	DARLINGTON PROMOTION	492.80
Shipping Costs-Canada	UPS	255.06
Shipping Costs	UPS	287.71
Inquiry fulfillment	UPS	454.77
Inquiry fulfillment-Intl	UPS	1,324.02
Inquiry fulfillment	UPS	14.04
Group Tour Promotiom	MAM FAM	2,162.54
Group Tour Promotiom	MAM FAM	59.20
Group Tour Promotiom	MAM FAM	221.65
Group Sales Promotion-Intl	GERMAN WRITERS FAM	370.88
Group Tour Promotiom	MAM FAM	269.14
Group Tour Promotiom	BAGMASTERS	534.47
Group Tour Promotiom	BAGMASTERS	587.91
Group Tour Promotiom	BAGMASTERS	763.52
Group Sales Promotion-Intl	CANADIAN WRITER	66.00
Group Sales Promotion-Intl	CANADIAN SALES MISSION	4,979.37
Group Sales Promotion-Mtgs	SHRINERS	2,513.20
Group Sales Promotion-Intl	FOREVER YOUNG-CA	1,253.60
Group Sales Promotion-Intl	POWWOW	744.13
Group Sales Promotion-Mtgs	AENC	3,471.60
Group Sales Promotion-Mtgs	AENC	1,403.60
Group Sales Promotion-Mtgs	CONNECT SHOW	5,016.00
Group Sales Promotion-Mtgs	GSAE	308.00
Group Sales Promotion-Mtgs	MAMFAM	466.66
Group Sales Promotion-Mtgs	MAMFAM	70.21
Group Sales Promotion-Mtgs	MAMFAM	2,180.71
Group Sales Promotion-Mtgs	MAMFAM	926.73
Group Sales Promotion-Mtgs	MPI	264.00
Group Sales Promotion-Mtgs	MEETING FOCUS LIVE SHOW	2,816.00
Group Sales Promotion-Mtgs	SITE VISIT	114.36
Group Sales Promotion-Mtgs	GSAE	371.89
Group Sales Promotion-Mtgs	COLLABORATE	655.25
Group Sales Promotion-Mtgs	CONNECT	454.61
Sports Marketing	NASC	120.64
Sports Marketing	NASC	34.87
Sports Marketing	NASC	529.46
Sports Marketing	NASC	17.60
Public Funding Sources	MAM FAM	30.69
Sports Marketing	NASC	5.80
Sports Marketing	NASC	21.12
Sports Marketing	NASC	22.00
Sports Marketing	NASC	22.00
Sports Marketing	NASC	22.00
Publicity and Promotions	TRAVEL WRITER	97.47
Group Sales Promotion-Mtgs	TAP	16.30
Group Sales Promotion-Mtgs	TAP	323.00
Group Sales Promotion-Mtgs	TAP	187.80

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

Group Sales Promotion-Mtgs	TAP	33.26
Public Funding Sources	KAESER AND BLAIR INC	38.85
Public Funding Sources	NEW WAVE EMBROIDERY	23.98
Group Tour Promotiom	ONTARIO MOTOR COACH	4,400.00
Group Tour Promotiom	SYTA	853.60
Research	KEYWORDSPY	73.76
Online Promotions	EXACTTARGET	6,370.50
Online Promotions	PATLIVE	312.26
Ad Design	PRODUCTEEV.COM	37.80
Online Promotions	TULSA CONNECT	760.50
Ad Design	YOUSENDIT INC	98.99
Publicity and Promotions	ATLANTA MEDIA MISSION	11.75
Publicity and Promotions	ATLANTA MEDIA MISSION	177.41
Group Sales Promotion-Mtgs	AMPS	16.85
Group Sales Promotion-Mtgs	SGMP	17.60
Group Sales Promotion-Mtgs	DESTINATION CHICAGO	1,019.92
Group Sales Promotion-Mtgs	SGMP	83.97
Group Sales Promotion-Mtgs	AMPS	56.50
Group Sales Promotion-Mtgs	INT'L ARBORICULTURAL SOCIETY	191.66
Group Sales Promotion-Mtgs	SGMP	7.01
Group Sales Promotion-Mtgs	MAMFAM	207.46
Group Sales Promotion-Mtgs	MAMFAM	2,527.47
Group Sales Promotion-Mtgs	MAMFAM	15.43
Group Sales Promotion-Mtgs	MAMFAM	5.10
Group Sales Promotion-Mtgs	MAMFAM	13.20
Group Sales Promotion-Mtgs	SITE VISIT	28.00
Group Sales Promotion-Mtgs	DESTINATION CHICAGO	22.99
Group Sales Promotion-Mtgs	AMPS	44.00
Group Sales Promotion-Mtgs	DESTINATION CHICAGO	291.81
Group Sales Promotion-Mtgs	IMEX	205.99
Group Sales Promotion-Intl	CAA TRIP TIK INSERTS	1,955.91
Group Sales Promotion-Mtgs	MAM FAM	345.00
Shipping Costs	PITNEY BOWES	9.31
Shipping Costs	PITNEY BOWES	5.24
Shipping Costs	PITNEY BOWES	29.00
Shipping Costs	PITNEY BOWES	116.25
Shipping Costs	US POSTAL SERVICE	404.35
Shipping Costs	US POSTAL SERVICE	3,011.91
General Consumer Promotion	DIRECTORY PUBLISHING	266.80
ATL Sales Representation	DISTINCTIVE DESTINATIONS	2,944.00
Tourism Research	D.K. SHIFFLET & ASSOC. LTD.	7,915.60
Sports Marketing- Print Ad	RODALE INC- RUNNERS WORLD	6,642.00
Group Tour Promotiom	FAM TOUR	55.23
General Consumer Promotion	MANN TRAVELS	605.82
Publicity and Promotions	BATTLE STRATEGIES	3,680.00
Group Sales Promotion-Mtgs	SCSAE	272.72
General Consumer Promotion	CEB CHICAGEO AND DETROIT PROMOS	69,000.00
Sports Marketing	SOUTHERN DUNES	1,656.00
Sports Marketing	CLICKIT VENTURES, LLC	5,520.00
Sports Marketing	SOUTHERN DUNES	1,324.80
Sports Marketing	INTERNET PROPERTY CONSULTING	4,416.00
General Consumer Promotion	DC MEMORIAL DAY PARADE	46.00
Research-surveys	AIRPORT SECURITY BADGE	39.60
Co-op billboard	THE BRANDON AGENCY	578.82
Co-op - print ad	THE BRANDON AGENCY	1,230.00

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

Group Tour Promotiom	NEW WAVE EMBROIDERY	12.03
SMERF Promotion	MANPOWER	842.26
Research- survey cards	INLET PRINTING COMPANY	2,315.88
Research	SURVEY SAMPLING INTERNATIONAL, LLC	15,640.48
Group Tour Promotiom	TAP	18.40
Public Funding Sources	TAP	11.04
Public Funding Sources	TAP	271.33
SMERF Promotion	MHD SERVICES	2,173.50
Group Sales Promotion-Mtgs	GSAE	6.44
Sports Marketing	ENVIRONMENTAL SYSTEMS TESTING SERVICES	366.85
ATL Sales Representation	DISTINCTIVE DESTINATIONS	251.08
ATL Sales Representation	DISTINCTIVE DESTINATIONS	53.59
General Consumer Promotion	MANN TRAVELS	532.31
General Consumer Promotion	MANN TRAVELS	454.09
Group Tour Promotiom	803 LABS INC	349.42
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	230.00
Publicity and Promotions	FAHLGREN MORTINE	8,280.00
Publicity and Promotions	FAHLGREN MORTINE	13,962.59
Publicity and Promotions	FAHLGREN MORTINE	188.56
Inquiry fulfillment	CONTAC SERVICES, INC.	858.07
International Marketing	BOMMARITO GLOBAL STRATEGIES LLC	1,230.00
Print ad	AAA AUTO CLUB SOUTH / GOING PLACES	2,382.10
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	595.70
Publicity and Promotions	FAHLGREN MORTINE	1,766.75
Publicity and Promotions	FAHLGREN MORTINE	1,766.75
Publicity and Promotions	FAHLGREN MORTINE	1,766.75
Publicity and Promotions	FAHLGREN MORTINE	230.00
Publicity and Promotions	FAHLGREN MORTINE	4,876.92
Publicity and Promotions	FAHLGREN MORTINE	4,374.13
Publicity and Promotions	FAHLGREN MORTINE	138.00
General Consumer Promotion	CELEBRITY EVENTS GROUP	69,000.00
Groups & Meetings Magazine	MPI,NATL BUS TRADER, ABA, SUCCESSFUL MEETINGS, GROUP TOUR MAG, MEETING FOCUS	25,777.64
Billboards	ADAMS, THE BRANDON AGENCY	20,816.19
DC Sales Representation	JSP MARKETING	61.27
DC Sales Representation	JSP MARKETING	2,760.00
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	4,830.00
Group Tour Promotiom	GROUP PROMO GIVEAWAY	220.80
Sports Marketing	BIG SOUTH MARKETING	61.66
Inquiry fulfillment	TIMES PRINTING CO. INC.	1,807.78
Billboards	THE BRANDON AGENCY	828.24
Print ad	AAA AUTO CLUB SOUTH / GOING PLACES	2,382.10
Co-op billboard	THE BRANDON AGENCY	578.82
General Consumer Promotion	DC PROMOTION	26.18
General Consumer Promotion	DC PROMOTION	62.33
General Consumer Promotion	DC PROMOTION	6.75
General Consumer Promotion	DC PROMOTION	1.94
General Consumer Promotion	DC PROMOTION	7.69
General Consumer Promotion	DC PROMOTION	7.36
General Consumer Promotion	GIFT CARDS- PROMOTIONAL TRIP	8,807.88
General Consumer Promotion	PROMOTIONAL TRIP GIVEAWAY	38.72

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

General Consumer Promotion	PROMOTIONAL TRIP GIVEAWAY	60.61
Shipping costs	UPS	58.84
Shipping costs	UPS	1,037.89
Regional Promotion	DARLINGTON PROMOTION	32.02
Regional Promotion	DARLINGTON PROMOTION	20.01
Regional Promotion	DARLINGTON PROMOTION	7.82
Group Sales Promotion-Intl	POW WOW	274.98
General Consumer Promotion	PROMOTIONAL TRIP GIVEAWAY	1,493.54
General Consumer Promotion	DC PROMOTION	1,875.98
Group Sales Promotion-Intl	POW WOW	722.13
Shipping Costs-Canada	UPS	251.33
Public Funding Sources	UPS	206.24
Public Funding Sources	UPS	34.36
Shipping Costs-Canada	UPS	129.85
Shipping costs	UPS	57.47
Inquiry fulfillment	UPS	4.27
Group Sales Promotion-Intl	CAA NORTH & EAST ONTOTTAWA	1,444.35
Group Sales Promotion-Intl	FAM TOUR	17.85
Group Tour Promotiom	FAM TOUR	62.87
Sports Marketing	DARLINGTON PROMOTION	5.57
Group Tour Promotiom	ABA	4,873.53
Group Sales Promotion-Intl	POW WOW	156.71
Group Sales Promotion-Mtqs	MPI	281.57
Group Sales Promotion-Intl	POW WOW	133.28
Group Sales Promotion-Mtqs	MPI	646.80
Group Sales Promotion-Intl	POW WOW	675.49
Group Sales Promotion-Mtqs	MPI	80.49
Group Sales Promotion-Mtqs	AENC	664.40
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	222.66
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	73.36
Group Sales Promotion-Mtqs	GSAE	23.06
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	5.14
Group Sales Promotion-Mtqs	GSAE	8.07
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	8.17
Group Sales Promotion-Mtqs	MAM FAM	99.12
Group Sales Promotion-Mtqs	GSAE	285.60
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	14.00
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	3.10
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	91.08
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	55.44
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	51.92
Group Sales Promotion-Mtqs	GSAE	12.76
Group Sales Promotion-Mtqs	GSAE	34.76
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	22.00
Group Sales Promotion-Mtqs	GSAE	44.00
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	22.00
Group Sales Promotion-Mtqs	MEETINGS FOCUS LIVE-BILOXI	11.33
Group Sales Promotion-Mtqs	GSAE	51.37
Group Sales Promotion-Mtqs	GSAE	3.33
Sports Marketing	SITE VISIT	118.95
Sports Marketing	SITE VISIT	53.74
Group Tour Promotiom	GLAMER	1,139.60
Group Sales Promotion-Mtqs	TAP	46.99
Group Sales Promotion-Mtqs	FAM TOUR	137.24
Group Tour Promotion-students	SYTA	545.69

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

Publicity and Promotions	TRAVEL WRITER	310.18
Publicity and Promotions	TRAVEL WRITER	304.34
Publicity and Promotions	TRAVEL WRITER	155.62
Group Sales Promotion-Mtgs	SITE VISIT	4.40
Group Sales Promotion-Mtgs	DESTINATION CHICAGO	316.22
Group Sales Promotion-Mtgs	DESTINATION CHICAGO	39.78
Group Sales Promotion-Mtgs	AIBTM	6,416.08
Group Sales Promotion-Mtgs	DESTINATION CHICAGO	40.08
Group Sales Promotion-Mtgs	SITE VISIT	109.51
Group Sales Promotion-Mtgs	SGMP	20.68
Group Sales Promotion-Mtgs	SITE VISIT	30.40
Group Sales Promotion-Mtgs	SGMP	14.37
Group Tour Promotiom	SHRINERS	440.00
Group Sales Promotion-Mtgs	DESTINATION CHICAGO	747.89
Group Sales Promotion-Mtgs	SGMP	537.64
Group Sales Promotion-Mtgs	SITE VISIT	46.68
Group Sales Promotion-Mtgs	SGMP	44.00
Group Sales Promotion-Mtgs	DESTINATION CHICAGO	44.00
Group Sales Promotion-Mtgs	DESTINATION CHICAGO	24.01
Research	CHMURA ECONOMICS	4,095.90
Tourism Research	SMITH TRAVEL RESEARCH	85.42
Public Funding Sources	SGMP	170.34
Public Funding Sources	DESTINATION CHICAGO	130.78
Public Funding Sources	AIBTM	118.22
Public Funding Sources	SCSAE	23.37
Public Funding Sources	FAM TOUR	10.12
Shipping costs	PITNEY BOWES	2.06
Shipping costs	PITNEY BOWES	3.05
Shipping costs	PITNEY BOWES	68.72
Shipping costs	PITNEY BOWES	97.70
Shipping costs	US POSTAL SERVICE	2,027.38
General Consumer Promotion	DIRECTORY PUBLISHING	237.80
Group Sales Promotion-Canada	CAA NORTH & EAST ONTOTTAWA	3,520.00
Group Sales Promotion-Canada	CAA NORTH & EAST ONTOTTAWA	813.69
Group Sales Promotion-Canada	FAM TOUR	8.82
Group Sales Promotion-Intl	POW WOW	235.56
Group Sales Promotion-Intl	ITT MONTREAL	1,794.00
Group Tour Promotiom	FLASHWHOLESALER	2,224.38
Group Sales Promotion-Intl	FAM TOUR	54.56
Group Sales Promotion-Intl	FAM TOUR	11.92
Group Sales Promotion-Intl	CAA NORTH & EAST ONTOTTAWA	4,061.60
Group Sales Promotion-Intl	VACATION.COM CANADA TORONTO	543.58
Group Sales Promotion-Intl	FAM TOUR	88.00
Inquiry fulfillment	COM-CONNECT	20,792.00
Inquiry fulfillment	COM-CONNECT	20,792.00
Video Production	VIDEO SHOOT	480.66
research	KEYWORDSPY	73.76
Video Production	VIDEO SHOOT	1,019.21
Video Production	VIDEO SHOOT	66.09
Email Marketing	EXACTTARGET	6,370.50
Web Hosting	GODADDY.COM	788.07
Video Production	VIDEO SHOOT	822.51
Video Production	VIDEO SHOOT	82.05
Video Production	VIDEO SHOOT	352.97
Video Production	VIDEO SHOOT	11.20

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

Web Hosting	NETWORK SOLUTIONS	1,398.20
Internet	PATLIVE	314.08
Ad Design	PRODUCTEEV.COM	397.71
Video Production	VIDEO SHOOT	686.93
Video Production	VIDEO SHOOT	39.42
Web Hosting	TULSA CONNECT	760.50
Video Production	VIDEO SHOOT	96.99
Public Funding Sources	AIBTM	2,392.00
Public Funding Sources	TAP	1,076.40
Television Advertising	CORINTHIAN MEDIA, INC.	14.94
Television Advertising	CORINTHIAN MEDIA, INC.	14.94
Television Advertising	CORINTHIAN MEDIA, INC.	44.82
Television Advertising	CORINTHIAN MEDIA, INC.	104.58
Television Advertising	CORINTHIAN MEDIA, INC.	135.32
Television Advertising	CORINTHIAN MEDIA, INC.	145.25
Television Advertising	CORINTHIAN MEDIA, INC.	151.06
Ad Design	AD DESIGN	225.00
Television Advertising	CORINTHIAN MEDIA, INC.	211.65
Ad Design	AD DESIGN	292.50
Internet	ADOBE SYSTEMS INC	383.06
Television Advertising	CORINTHIAN MEDIA, INC.	332.00
Ad Design	SEABOARD SIGNS & ENGRAVING, INC	466.56
Television Advertising	CORINTHIAN MEDIA, INC.	397.13
Television Advertising	CORINTHIAN MEDIA, INC.	415.00
Television Advertising	CORINTHIAN MEDIA, INC.	454.91
Television Advertising	THE DISPATCH PRINTING COMPANY	850.00
Television Advertising	THE DISPATCH PRINTING COMPANY	850.00
Television Advertising	THE DISPATCH PRINTING COMPANY	850.00
Video Production	VIDEO SHOOT	843.31
Internet	ADOBE SYSTEMS INC	936.39
Television Advertising	CORINTHIAN MEDIA, INC.	830.00
Internet	ADOBE SYSTEMS INC	1,319.45
Television Advertising	CORINTHIAN MEDIA, INC.	1,037.50
Internet	WT MANNIX VIDEO PRODUCTION	1,700.00
Internet	WT MANNIX VIDEO PRODUCTION	1,800.00
Internet	WT MANNIX VIDEO PRODUCTION	1,700.00
Web Hosting	MEDIA COAST	1,653.75
Internet	ADOBE SYSTEMS INC	1,656.32
Groups internet promo	GROUP TRAVEL LEADER, BANK TRAVEL, SPORTS EVENT, MPI	2,131.16
Internet	ADOBE SYSTEMS INC	2,230.84
Video Production	STAGES VIDEO	327.00
Internet	WT MANNIX	3,024.00
Television Advertising	CORINTHIAN MEDIA, INC.	3,643.70
Television Advertising	CORINTHIAN MEDIA, INC.	3,802.65
Television Advertising	CORINTHIAN MEDIA, INC.	4,341.73
Television Advertising	BROADCAST BUYING SERVICES, INC.	4,415.60
Groups internet promo	SPORTS TRAVEL, TEACH AND TRAVEL, MEETING NEWS, SUCCESSFUL MTGS, MPI	7,029.50
Television Advertising	CORINTHIAN MEDIA, INC.	7,665.05
Video Production	DV3 PRODUCTIONS, LLC	11,281.50
Groups internet promo	MPI, M&C, SUC MTGS, GROUP TOUR, TEACH AND TRAVEL	13,345.00
Video Production	DV3 PRODUCTIONS, LLC	11,664.00
Television Advertising	CORINTHIAN MEDIA, INC.	9,130.00

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

Public Funding Sources	CORINTHIAN MEDIA, INC.	10,262.95
Public Funding Sources	CORINTHIAN MEDIA, INC.	22,825.00
Public Funding Sources	CORINTHIAN MEDIA, INC.	29,294.12
Groups internet promo	GOOGLE	42,000.00
Groups internet promo	GOOGLE	42,000.00
Television Advertising	CORINTHIAN MEDIA, INC.	52,981.39
Television Advertising	CORINTHIAN MEDIA, INC.	225,776.08
Television Advertising	CORINTHIAN MEDIA, INC.	403,348.38
Television Advertising	CORINTHIAN MEDIA, INC.	914,536.85
Internet	PAID SEARCH MARKETING	389,725.91
Internet	DISPLAY ADVERTISING	422,626.22
Internet	ONLINE VIDEO ADVERTISING	67,074.56
Internet	EMAIL MARKETING	41,965.04
Internet	SOCIAL MEDIA MARKETING	68,620.33
Internet	MOBILE MARKETING	23,983.29
Internet	OTHER DIGITAL ADVERTISING	6,164.09
Internet	PAID SEARCH MARKETING	447,671.05
Internet	DISPLAY ADVERTISING	489,287.64
Internet	ONLINE VIDEO ADVERTISING	104,605.85
Internet	EMAIL MARKETING	57,670.67
Internet	SOCIAL MEDIA MARKETING	96,494.82
Internet	MOBILE MARKETING	52,141.42
Internet	OTHER DIGITAL ADVERTISING	8,084.31
Internet	PAID SEARCH MARKETING	384,353.29
Internet	DISPLAY ADVERTISING	452,686.94
Internet	ONLINE VIDEO ADVERTISING	57,276.80
Internet	EMAIL MARKETING	26,998.40
Internet	SOCIAL MEDIA MARKETING	51,106.27
Internet	MOBILE MARKETING	17,240.40
Internet	OTHER DIGITAL ADVERTISING	8,452.80
Golf- Online	FACEBOOK	212.98
Golf-TV Baltimore	BRANDON AGENCY	6,526.19
Golf-TV Boston	BRANDON AGENCY	7,043.70
Golf-TV Chicago	BRANDON AGENCY	5,525.50
Golf-TV Dallas	BRANDON AGENCY	3,097.69
Golf-TV Philadelphia	BRANDON AGENCY	6,418.45
Public Relations	BUFFALO COMMUNICATIONS	6,568.92
Golf -Interactive	FUEL INTERACTIVE	2,350.57
Golf -Interactive	FUEL INTERACTIVE	4,215.35
Golf -Interactive	FUEL INTERACTIVE	4,284.95
Golf -Interactive	FUEL INTERACTIVE	674.63
Golf -Interactive	FUEL INTERACTIVE	1,053.70
Golf -Interactive	BRANDON AGENCY	54,629.17
Golf -Interactive	FUEL INTERACTIVE	1,663.73
Golf -Interactive	FUEL INTERACTIVE	5,105.16
Golf -Interactive	FUEL INTERACTIVE	472.24
Golf -Magazine Print & Online Ele	BRANDON AGENCY - GOLF MAGAZINE	9,174.90
Golf-Magazine Print	TURNSTILE ENTERPRISES- GOLF WEEK	2,922.73
Golf-Print - Magazine	BRANDON AGENCY FOR GOLF CANADA	2,136.31
Golf-Print - Newspaper	BRANDON AGENCY FOR SCOREGOLF	934.76
Golf -Email Marketing	BRANDON AGENCY FOR CHICAGO PRINT	2,627.83
Golf -Print	BRANDON AGENCY FOR TORONTO STAR	2,570.00
Golf-Print - Newspaper	BRANDON AGENCY FOR PHILLY-RADIO	8,211.69

MB TOURISM DEVELOPMENT FEE

Q2 2013 Expenditures

Golf-Radio	BRANDON AGENCY FOR SPORTSNET RADIO THE FAN	9,436.72
Golf-Radio	BRANDON AGENCY FOR PITTSBURGH-RADIO	693.90
Golf-Radio	BRANDON AGENCY FOR TORONTO RADIO	12,760.05
Golf-Radio	BRANDON AGENCY FOR BALTIMORE RADIO	7,298.80
Golf-Radio	BRANDON AGENCY FOR BOSTON RADIO	5,724.10
Golf-Radio	BRANDON AGENCY FOR CHICAGO RADIO	8,198.30
Golf-Radio	BRANDON AGENCY FOR DALLAS RADIO	6,934.63
Golf-Radio	BRANDON AGENCY FOR DALLAS RADIO	3,546.70
Golf-Radio	KIRSCHNER BROADCASTING	546.13
Golf -Print	BRANDON AGENCY FOR FORE GEORGIA	385.50
Golf-Canadian Magazine/Internet	LAKEVIEW PRODUCTIONS	3,865.47
Golf-Event Administration	FUEL INTERACTIVE	3,158.46
Golf-Spokesperson	SPOKESPERSON	25,700.00
GolfCanadian consumer emails/print inserts	GOLFNET	13,878.00
Golf-Promotions	BAREFOOT DYE,LITCHFIELD RESORT	3,908.18
Golf-Direct Mail Program	BRANDON AGENCY	14,696.65
Golf-Event Sponsorship	MONDAY AFTER THE MASTERS, MROZ	4,259.29
Golf-Research	WEATHER TRENDS INTL.	578.25
Golf-TV/Radio	HEADLINE MEDIA- ESPN	17,990.00
Golf-TV/Radio	BRANDON AGENCY- ESPN	89,815.08
Golf-Membership Dues, Sales Mis	COASTAL SC USA	3,855.00
GolfPrint/Online Elements	WORLD AMATEUR HANDICAP CHAMPIONSHIP ADVERTISING	12,651.60
Golf-Magazine-Vacation Planner	BRANDON AGENCY	23,110.89
Golf-General Marketing Retainer	BRANDON AGENCY	15,934.00
Golf-Distribution Costs	DISTRIBUTION COSTS	5,307.70
Golf-Tour Operators	TOUR OPERATORS	642.50
Golf-Marketing	AILRINE MKTG SUPPORT, GOLF FEST TRADE SHOWS	4,084.82
Golf-Consumer Golf Shows	CONSUMER GOLF SHOWS	22,618.17
		6,550,900.34

Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility & Conversions utilizes 4,000-plus web sites.