MARKETING INVESTMENT	DESCRIPTION	TDF ALLOCATION
General Consumer Promotion	COM-CONNECT LLC	\$24,150.00
Co-op- billboards	THE BRANDON AGENCY	\$1,771.41
Groups - meetings	SITE VISIT	\$40.95
Sports Tourism	TRIPLE CROWN SPORTS INC	\$14,931.36
Television Advertising	WBNS-TV INC	\$1,260.00
Television Advertising	MANNIX	\$5,220.00
Online Promotion	ADOBE SYSTEMS INC	\$2,007.67
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$923.55
General Consumer Promotion	SEABOARD SIGNS & ENGRAVING, INC	\$54.14
Groups - meetings	SMART MEETINGS UNIVERSITY FAM	\$2,583.00
Internet Advertising	THE DISPATCH PRINTING COMPANY	\$609.00
General Consumer Promotion	CONTAC SERVICES, INC.	\$1,030.74
Groups - meetings	HOLIDAY SHOWCASE	\$441.18
Television Advertising	CORINTHIAN MEDIA, INC. INLET PRINTING CO	\$2,018.40 \$17.27
Research - survey postcards Regional Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$17.27 \$10.12
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$36.42
Public Funding Sources	KENTUCKY MOTORSPEEDWAY PROMOTION	\$176.25
Public Funding Sources	KENTUCKY MOTORSPEEDWAY PROMOTION	\$1,288.00
Publicity and Promotions	FAHLGREN MORTINE	\$7,057.14
Groups - meetings	SMART MEETINGS UNIVERSITY	\$12.60
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$1,769.85
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$675.00
SMERF Promotion	MHD SERVICES	\$2,190.04
Sales Representation- Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$4,725.00
Sports Tourism	BIG SOUTH MARKETING	\$344.52
International Promotion	BOMMARITO GLOBAL STRATEGIES LLC	\$4,050.00
Sales Representation - Can	MDA CONSULTING	\$12,799.28
Billboards	ADAMS OUTDOOR, THE BRANDON AGENCY	\$28,998.54
Groups- Internet advertising	MEETING NEWS	\$4,750.20
Groups - meetings	ASAE, MPI, M&C, IAGTO, STS EXP	\$53.60
Groups - meetings	ASAE, MPI, M&C, IAGTO, STS EXP	\$7.20
General Consumer Promotion	MANN TRAVELS	\$498.60
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$360.00
Groups - print adv	PREMIER TRAVEL MEDIA	\$3,995.00
Sports Tourism	BIG SOUTH MARKETING	\$337.50
Website	MEDIA COAST	\$877.50
Groups - print adv	SPORTS DESTINATION MANAGEMENT	\$1,980.00
Publicity and Promotions	ALLEGIANT AIRLINES FAM	\$694.41
Inquiry Fullfilment	UPS	\$1,058.52
Inquiry Fullfilment- groups	UPS	\$374.86
Inquiry Fullfilment	UPS	\$325.54
Inquiry fullfilment - Can	UPS	\$188.50
Inquiry Fullfilment- groups	UPS	\$435.66 \$433.40
Publicity and Promotions Publicity and Promotions	MEDIA VISIT MEDIA VISIT	\$423.10 \$46.00
Publicity and Promotions Publicity and Promotions	WEST JET PROMOTION	\$102.82
Publicity and Promotions	WEST JET PROMOTION WEST JET PROMOTION	\$92.00
Publicity and Promotions	MEDIA VISIT	\$138.00
Publicity and Promotions	MEDIA VISIT	\$752.42
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Publicity and Promotions	WEST JET PROMOTION	\$280.55
Publicity and Promotions	MEDIA VISIT	\$190.39
Groups - meetings	SMART MEETINGS UNIVERSITY	\$27.00
Groups - meetings	SMART MEETINGS UNIVERSITY	\$18.46
Groups - meetings	SMART MEETINGS UNIVERSITY	\$136.01
Groups - meetings	MEETINGS & CONVENTIONS INTERACT	\$687.78
Groups - meetings	SMART MEETINGS UNIVERSITY	\$52.49
Groups - meetings	SMART MEETINGS UNIVERSITY	\$290.25
Groups - meetings	SMART MEETINGS UNIVERSITY	\$3,220.20
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$715.50
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$2,146.50
Groups - meetings	SMART MEETINGS UNIVERSITY	\$20.57
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$ 774.18
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$244.80
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$250.99
Publicity and Promotions	TRAVEL WRITER VISIT	\$78.37
Group Sales Promo	GROUP SALES PROMOTIONAL ITEMS	\$12.64
Publicity and Promotions	GERMAN VISIT	\$65.70
Group Tour Promo	ITALIAN TOUR OPERATOR VISIT	\$64.80
Group Tour Promo	ITALIAN TOUR OPERATOR VISIT	\$34.22
Group Tour Promo	ITALIAN TOUR OPERATOR VISIT	\$11.48
Group Sales Promo	GROUP SALES PROMOTIONAL ITEMS	\$3,116.84
Publicity and Promotions	PUBLIC RELATIONS PROMOTIONAL ITEMS	\$4,498.29
Group Tour Promo- Can	MONTREAL WOMENS SHOW	\$159.14
	MONTREAL WOMENS SHOW	\$280.22
Group Tour Promo- Can	ASSOCIATION EXECUTIVES OF NC	
Groups - meetings		\$3,141.00
Groups - meetings	SMART MEETINGS UNIVERSITY	\$30.47
Groups - meetings	SMART MEETINGS UNIVERSITY	\$608.05
Groups - meetings	SMART MEETINGS UNIVERSITY	\$19.44
Group Tour Promo- Can	ONTARIO MOTOR COACH ASSOCIATION	\$454.23
Group Tour Promo- Can	ONTARIO MOTOR COACH ASSOCIATION	\$624.60
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$225.00
Sports Tourism	BIG SOUTH MARKETING	\$3,531.28
Sports Tourism	BIG SOUTH MARKETING	\$43.20
Sports Tourism	BIG SOUTH MARKETING	\$328.63
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$17.61
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$31.12
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$1,159.27
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$31.63
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$19.19
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$7.84
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$21.11
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$16.07
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$32.91
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$9.12
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$11.53
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$12.11
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$30.33
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$18.43
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$48.20
Research- adv	KEYWORD SPY	\$73.76
Website Hosting	GODADDY.COM	\$297.20
Website Hosting	GODADDY.COM	\$236.61
Tourism Research	GLOBAL TRENDS REPORTS	\$810.16
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$70.89
Internet Promotion	PATLIVE	\$314.19
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General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$47.81
Internet Promotion	RAFFLECOPTER	\$53.99
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$26.10
Internet Promotion	INTERNET PROMOTION	\$22.46
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$14.60
Website Hosting	TULSA CONNECT	\$742.50
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$22.90
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$2,396.49
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$442.46
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$50.12
Publicity and Promotions	NATIONAL FEDERATION OF PRESS WOMEN	\$137.71
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$496.05
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$17.52
Publicity and Promotions	PUBLIC RELATIONS PROMOTIONS	\$98.10
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$73.60
Publicity and Promotions	NATIONAL FEDERATION OF PRESS WOMEN	\$128.81
Publicity and Promotions	PUBLIC RELATIONS PROMOTIONS	\$473.49
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$753.33
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$34.09
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$31.27
	PUBLIC RELATIONS PROMOTIONS	•
Publicity and Promotions		\$37.20
Publicity and Promotions	NATIONAL FEDERATION OF PRESS WOMEN	\$45.23
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$19.50
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$3.93
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$7.95
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$6.32
Publicity and Promotions	PUBLIC RELATIONS PROMOTIONS	\$44.80
Publicity and Promotions	MEDIA VISIT	\$898.51
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$40.88
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$57.92
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$1,583.82
Publicity and Promotions	PUBLIC RELATIONS PROMOTIONS	\$11.96
Publicity and Promotions	PUBLIC RELATIONS PROMOTIONS	\$16.73
Publicity and Promotions	MEDIA VISIT	\$32.41
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$8.91
	KENTUCKY MOTORSPEEDWAY PROMOTION	
General Consumer Promotion		\$26.46
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$35.73
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$35.88
Publicity and Promotions	NATIONAL FEDERATION OF PRESS WOMEN	\$46.23
Publicity and Promotions	PUBLIC RELATIONS PROMOTIONS	\$25.62
Publicity and Promotions	PUBLIC RELATIONS PROMOTIONS	\$21.47
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$26.81
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$28.73
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$49.15
Publicity and Promotions	PUBLIC RELATIONS PROMOTIONS	\$6.77
Public Funding Sources	NATIONAL FEDERATION OF PRESS WOMEN	\$5.75
Groups - meetings	REJUVENATE MARKETPLACE	\$585.18
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$3,150.00
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Groups - meetings	SHRINERS CONVENTION	\$5.83
Groups - meetings Groups - meetings	SHRINERS CONVENTION SHRINERS CONVENTION	\$2,696.63
Groups - meetings	SHRINERS CONVENTION	\$3,107.89
Groups - meetings	SITE VISIT	\$27.02
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$397.98
	PLANNERS	
Research	SMITH TRAVEL RESEARCH	\$1,476.00

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Groups - meetings	SMART MEETINGS UNIVERSITY	\$386.10
Inquiry Fullfilment- Int'l	PITNEY BOWES	\$4.14
Inquiry Fullfilment	PITNEY BOWES	\$0.81
Inquiry Fullfilment	PITNEY BOWES	\$26.64
Inquiry Fullfilment	PITNEY BOWES	\$81.77
Inquiry Fullfilment	PITNEY BOWES	\$342.72
Inquiry Fullfilment	PITNEY BOWES	\$38.60
Inquiry Fullfilment	USPS	\$927.38
Print Adv	DIRECTORY ADVERTISING	\$261.00
General Consumer Promotion-Can	CANADIAN PROMOTION	\$1,350.00
Group Tour Promo- Can	TRAVEL MEDIA ASSOCIATION OF CANADA	\$777.17
Co-op- billboards	THE BRANDON AGENCY	\$1,136.12
Television Adv	WBNS-TV INC	\$1,260.00
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$588.44
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$565.18
Sales Representtion- Sports	MDA CONSULTING	\$8,100.00
Sales Representtion- Sports	MDA CONSULTING	\$1,189.74
Sports Tourism	BIG SOUTH MARKETING	\$49.23
Research - survey postcards	INLET PRINTING CO	\$555.21
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$4,725.00
Internet Advertising	THE DISPATCH PRINTING COMPANY	\$609.00
International - China	SYNTRANS CHINESE COMMUNICATION	\$135.00
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Website Promotion	MANNIX	\$225.71
Video Production	VIDEO PRODUCTION	\$1,260.00
Television Adv	CORINTHIAN MEDIA, INC.	\$217.50
Television Adv	BROADCAST BUYING SERVICES, INC.	\$3,549.60
Public Funding Sources	ADOBE SYSTEMS INC	\$2,007.67
Online Promo	KAESER & BLAIR INC.	\$1,317.56
General Consumer Promotion	MANN TRAVELS	\$385.26
General Consumer Promotion	MANN TRAVELS	\$916.01
Billboards	ADAMS OUTDOOR, THE BRANDON AGENCY	\$28,998.54
Groups- Internet advertising	MEETING AND CONVENTIONS, SMART MEETINGS	\$7,395.00
Sales Representtion- Sports	MHD SERVICES	\$2,190.04
General Consumer Promotion	CONTAC SERVICES, INC.	\$1,254.61
General Consumer Promotion	MILLER DIRECT	\$5,850.00
Sports Tourism	MINI MARATHON PROMO	\$291.60
Groups - meetings	MEETING PROFESSIONALS INTERNATIONAL	\$1,801.85
Group Tour Promo	SC DEPT. OF PARKS, REC. & TOURISM	\$337.50
International - Can	ACADEMY TRANSLATION BUREAU INC	\$688.50
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$25.52
Groups - meetings	MEETING AND CONVENTIONS,	\$81.52
Group Tour Promo	ONTARIO MOTOR COACH ASSOCIATION	\$17.25
Publicity and Promotions	AMERICAN IDOL	\$18.40
Video Production	VIDEO PRODUCTION	\$18.00
International - Can	INTERNATIONAL TOUR AND TRAVEL ASSOC	\$153.50
International - Can	GOLF WORLDVACATIONS	\$37.51
Billboards	THE BRANDON AGENCY	\$1,665.00
General Consumer Promotion	MANN TRAVELS	\$629.97
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$2.20
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$15.93
Publicity and Promotions	ALLEGIANT FAM	\$688.98
Inquiry Fullfilment- groups	UPS	\$86.29
Inquiry Fullfilment	UPS	\$274.47
Inquiry Fullfilment	UPS	\$324.34
Inquiry Fullfilment- groups	UPS	\$583.99

Inquiry Fullfilment	UPS	\$598.47
Inquiry Fullfilment- groups	UPS	\$192.29
Inquiry Fullfilment- groups	UPS	\$80.39
Inquiry fullfillment - Can	UPS	\$132.80
Inquiry Fullfilment- groups	UPS	\$290.07
Video Production	VIDEO SHOOT	\$58.02
Publicity and Promotions	MEDIA VISIT	\$46.00
Video Production	VIDEO SHOOT	\$16.43
Publicity and Promotions	MEDIA VISIT	\$92.00
Video Production	VIDEO SHOOT	\$2.57
Publicity and Promotions	MEDIA VISIT	\$46.00
Video Production	VIDEO SHOOT	\$4.66
Publicity and Promotions	MEDIA VISIT	\$92.00
Video Production	VIDEO SHOOT	\$72.95
Publicity and Promotions	MEDIA VISIT	\$46.00
International - UK		·
	INTERNATIONAL GOLF TRAVEL MARKET	\$80.13
International - UK	WORLD TRAVEL MARKET	\$146.25
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$310.84
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$15.76
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$12.84
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$103.76
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$15.91
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	\$9.83
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	\$17.10
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$7.65
Groups - meetings	INTERNATIONAL GOLF TRAVEL MARKET	\$106.81
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$6.30
International - UK	WORLD TRAVEL MARKET	\$253.92
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$199.40
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$9.33
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$6.11
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$2.60
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	\$698.89
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	\$36.77
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$12.99
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$7.88
Groups - meetings	INTERNATIONAL GOLF TRAVEL MARKET	\$8.90
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$106.05
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$112.67
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$477.18
Groups - meetings	INTERNATIONAL GOLF TRAVEL MARKET	\$90.00
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$1,124.57
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$14.04
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$61.56
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$23.33
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$42.12
Groups - meetings Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$5.20
International - Can	CANDIAN TOUR OPERATOR RECEPTION	\$1,339.67
International - Can	CANDIAN TOUR OPERATOR RECEPTION	\$29.55
International - Can	CANDIAN TOUR OPERATOR RECEPTION	\$7.39 \$16.03
International - Can	CANDIAN TOUR OPERATOR RECEPTION	\$16.93
International - Brazil	BRAZILIAN FAM	\$96.30
International - Can	CANADA TRAVEL/BRIDAL SHOW	\$6.65
International - Can	CANADA TRAVEL/BRIDAL SHOW	\$9.24
International - Can	CANADA TRAVEL/BRIDAL SHOW	\$27.32
International - Can	CANADA TRAVEL/BRIDAL SHOW	\$549.95

International - Can	INTERNATIONAL TOUR AND TRAVEL ASSOC	\$766.91
International - Can	INTERNATIONAL TOUR AND TRAVEL ASSOC	\$1,409.54
International - Can	INTERNATIONAL TOUR AND TRAVEL ASSOC	\$12.74
International - Can	INTERNATIONAL TOUR AND TRAVEL ASSOC	\$37.03
International - Can	INTERNATIONAL TOUR AND TRAVEL ASSOC	\$17.65
Group Tour Promo	HOLIDAY FANTASEA	\$225.00
International - Can	INTERNATIONAL TOUR AND TRAVEL ASSOC	\$66.92
Groups - meetings	HOLIDAY SHOWCASE	\$531.00
Groups - meetings	MEETING FOCUS	\$91.48
Groups - meetings	GA SOCIETY OF EXECUTIVES	\$333.18
Groups - meetings	MEETING FOCUS	\$50.36
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$45.00
Group Tour Promo	GROUP SALES PROMOTIONAL ITEMS	\$9.00
Group Tour Promo	GROUP SALES PROMOTIONAL ITEMS	\$9.00
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$29.73
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$102.60
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$20.24
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$109.94
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$31.75
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$92.11
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$3.85
Groups - meetings	TRAVEL SOUTH	\$495.18
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$1,178.74
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$19.44
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$23.76
Group Tour Promo	HOLIDAY FANTASEA	\$89.38
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$5.27
Group Tour Promo	FAITH TRAVEL ASSOCIATION	\$90.00
Group Tour Promo	GROUP SALES PROMOTIONALGIVEAWAY	\$1,229.72
Group Tour Promo	FAM TRIP	\$345.60
Group Tour Promo	HOLIDAY FANTASEA	\$225.00
Group Tour Promo	FAM TRIP	\$154.80
Group Tour Promo	NATIONAL TOUR ASSOCIATION	\$459.18
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$6.62
Video Production	VIDEO PRODUCTION	\$89.99
Research	KEYWORD SPY	\$73.76
Ad Design	AD DESIGN	\$178.20
Internet Promotion	PATLIVE	\$313.52
Internet Promotion	RAFFLECOPTER	\$53.99
Webhosting	TULSA CONNECT	\$742.50
Publicity and Promotions	MEDIA VISIT	\$46.15
Publicity and Promotions	MEDIA VISIT	\$235.47
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$1,381.77
Publicity and Promotions	PUBLIC RELATIONS PROMOTION	\$75.40
General Consumer Promotion	BIG BREAK	\$45.43
General Consumer Promotion	BEACH HOUSE GIVEAWAY	\$492.20
Publicity and Promotions	MEDIA VISIT	\$46.00
Groups - meetings	REJUVENATE MARKETPLACE	\$752.19
Groups - meetings Groups - meetings	REJUVENATE MARKETPLACE	\$22.50
Groups - meetings Groups - meetings	REJUVENATE MARKETPLACE	\$6.30
Group Tour Promo	SITE VISIT	\$1.35
Group Tour Promo	ITALIAN TOUP OP FAM	\$7.20
Group Tour Promo	COASTAL NETWORK COOPERTIVE SALES BLITZ	\$31.48
Inquiry Fullfilment- Int'l	PITNEY BOWES	\$2.07
Inquiry Fullfilment	PITNEY BOWES	\$2.58
Inquiry Fullfilment	PITNEY BOWES	\$42.74
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Inquiry Fullfilment	PITNEY BOWES	\$100.62
Inquiry Fullfilment	PITNEY BOWES	\$19.35
Inquiry Fullfilment	USPS	\$384.15
Inquiry Fullfilment	USPS	\$866.35
Print Adv	DIRECTORY PUBLISHING	\$261.00
General Consumer Promotion	COM CONNECT	\$21,735.00
Sales Representtion- Sports	MDA CONSULTING	\$8,100.00
General Consumer Promotion	MANN TRAVELS	\$640.46
Television Adv	CORINTHIAN MEDIA, INC.	\$217.50
Television Adv	BROADCAST BUYING SERVICES, INC.	\$1,774.80
Ad Design	SHOWCASE TALENT, INC.	\$345.60
Online Promo	ADOBE SYSTEMS INC	\$2,007.67
Television Adv	CORINTHIAN MEDIA, INC.	\$171,172.93
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$9,000.00
Television Adv	WBNS-TV INC	\$1,260.00
Internet Advertising	THE DISPATCH PRINTING COMPANY	\$609.00
Group Tour Promo	GROUP SALES PROMOTIONAL ITEM	\$306.18
Billboards	ADAMS OUTDOOR, THE BRANDON AGENCY	\$34,043.84
Sales Representtion- Sports	MDA CONSULTING	\$8,100.00
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$5,666.72
Co-op- billboards	THE BRANDON AGENCY	\$1,136.12
General Consumer Promotion	CONTAC SERVICES, INC.	\$760.91
SMERF	MHD SERVICES	\$2,190.04
Website	T2H ADVERTISING	\$3,791.25
General Consumer Promotion	BEACH HOUSE GIVEAWAY	\$315.00
Publicity and Promotions	FAHLGREN MORTINE	\$8,272.04
	FAHLGREN MORTINE	\$11,040.00
Publicity and Promotions	FAHLGREN MORTINE FAHLGREN MORTINE	
Publicity and Promotions	JOE CARR PHOTOGRAPHY INC	\$4,600.00 \$7,776.00
Ad Design		\$7,776.00
Ad Design	SHOWCASE TALENT, INC.	\$518.40
Groups - print adv	SPORTS EVENTS MAGAZINE	\$2,245.63
Television Adv	STAGES VIDEO	\$97.20
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$2,483.71
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$632.44
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$400.50
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$273.94
Group Tour Promo	ASSOCIATION EXECUTIVES OF NC	\$4.37
General Consumer Promotion	BEACH HOUSE GIVEAWAY	\$145.80
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$24.08
Groups - meetings	M&C INTERACT	\$5,850.00
Groups - meetings	SITE VISIT	\$405.00
Television Adv	CORINTHIAN MEDIA, INC.	\$130.50
Television Adv	CORINTHIAN MEDIA, INC.	\$1,569.92
Sales Representtion- Sports	MDA CONSULTING	\$747.56
General Consumer Promotion	MANN TRAVELS	\$560.11
General Consumer Promotion	MANN TRAVELS	\$746.46
Sales Representtion- Sports	MDA CONSULTING	\$8,754.98
International - UK	WORLD TRADE MARKET	\$544.50
Groups - meetings	REGISTRATION ASSISTANCE	\$1,169.10
Group Tour Promo	TRAVEL SOUTH	\$76.50
Groups - print adv	SPORTS TRAVEL, SPORTS EVENTS	\$5,314.34
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$574.63
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$632.92
Groups - meetings	IMEX, IAGTO, WTM, TEAMS	\$51.17
Groups - meetings	IMEX, IAGTO, WTM, TEAMS	\$372.29
Groups - meetings	IMEX, IAGTO, WTM, TEAMS	\$27.90

Groups - print adv	SPORTS EVENTS MAGAZINE	\$607.50
Video Production	CAROLINA VIDEO GROUP	\$4,500.00
International - UK	MILES MEDIA GROUP	\$3,195.00
Sports Tourism	JR OLYMPICS CROSS COUNTRY	\$1,800.00
Publicity and Promotions	FAHLGREN MORTINE	\$8,792.98
Publicity and Promotions	FAHLGREN MORTINE	\$10,000.00
Print Adv	AAA OH	\$556.92
Inquiry Fullfilment	UPS	\$8.96
Inquiry Fullfilment- groups	UPS	\$688.10
Inquiry Fullfilment	UPS	\$313.67
Inquiry Fullfilment	UPS	\$54.07
• •	UPS	
Inquiry Fullfilment- Int'l		\$34.27
Publicity and Promotions	MEDIA VISIT	\$46.00
Publicity and Promotions	MEDIA VISIT	\$53.27
Publicity and Promotions	MEDIA VISIT	\$188.55
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$4.87
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$222.13
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$11.85
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$78.76
International - UK	WORLD TRADE MARKET	\$5.44
International - UK	WORLD TRADE MARKET	\$7.06
International - UK	WORLD TRADE MARKET	\$23.18
International - UK	WORLD TRADE MARKET	\$33.16
International - UK	WORLD TRADE MARKET	\$34.61
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	\$621.59
International - UK	WORLD TRADE MARKET	\$25.66
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$13.45
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$72.90
International - UK	WORLD TRADE MARKET	\$4.50
International - UK	WORLD TRADE MARKET	\$146.21
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$24.30
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$355.50
International - UK	WORLD TRADE MARKET	\$1,434.10
International - UK	WORLD TRADE MARKET	\$388.46
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$5.63
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$9.64
International - UK	WORLD TRADE MARKET	\$89.99
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$16.20
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$24.41
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$12.87
Group Tour Promo	TRAVEL SOUTH	\$5.15
Group Tour Promo	TRAVEL SOUTH	\$58.50
Group Tour Promo	TRAVEL SOUTH	\$11.66
Group Tour Promo	TRAVEL SOUTH	\$15.80
Group Tour Promo	TRAVEL SOUTH	\$313.25
Sports Tourism	BIG SOUTH MARKETING	\$774.45
Group Tour Promo	GROUP SALES PROMOTIONAL ITEM	\$3,873.84
Group Tour Promo	TOUR OPERATOR FAM	\$48.34
Group Tour Promo	TRAVEL SOUTH	\$35.64
Group Tour Promo	TRAVEL SOUTH	\$23.55
Group Tour Promo	TRAVEL SOUTH	\$15.26
Group Tour Promo	TRAVEL SOUTH	\$9.00
	GA SOCIETY OF ASSOCIATION EXECUTIVES	\$35.55
Groups meetings	GA SOCIETY OF ASSOCIATION EXECUTIVES	
Groups meetings	ASSOCIATION EXECUTIVES OF NC	\$34.56 \$501.53
Groups moetings		\$501.53 \$34.00
Groups - meetings	M&C INTERACT	\$34.09

Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$30.89
Groups - meetings	M&C INTERACT	\$22.50
Groups - meetings	M&C INTERACT	\$22.50
Groups - meetings	M&C INTERACT	\$45.00
Groups - meetings	MEETING FOCUS	\$31.05
Groups - meetings	M&C INTERACT	\$22.13
Groups - meetings	M&C INTERACT	\$600.51
Groups - meetings	M&C INTERACT	\$143.10
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$2,433.74
Groups - meetings Groups - meetings	HOLIDAY SHOWCASE	\$187.50
Groups - meetings	GA SOCIETY OF ASSOCIATION EXECUTIVES	\$675.00
Groups - meetings	GA SOCIETY OF ASSOCIATION EXECUTIVES	\$225.00
Groups - meetings	GA SOCIETY OF ASSOCIATION EXECUTIVES	\$74.70
Groups - meetings	GA SOCIETY OF ASSOCIATION EXECUTIVES	\$124.24
Groups - meetings	GA SOCIETY OF ASSOCIATION EXECUTIVES	\$68.94
Groups - meetings	GA SOCIETY OF ASSOCIATION EXECUTIVES	\$50.45
Groups - meetings	GA SOCIETY OF ASSOCIATION EXECUTIVES	\$3.66
Groups - meetings	SITE VISIT	\$11.93
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$81.00
Groups - meetings	GA SOCIETY OF ASSOCIATION EXECUTIVES	\$12.60
Groups - meetings	M&C INTERACT	\$32.40
Groups - meetings	MEETING FOCUS	\$32.40
Groups - meetings	MEETING FOCUS	\$590.74
Groups - meetings	M&C INTERACT	\$38.68
Groups - meetings	M&C INTERACT	\$15.40
Groups - meetings Groups - meetings	SITE VISIT	\$1,595.89
	GA SOCIETY OF ASSOCIATION EXECUTIVES	
Groups - meetings		\$22.50
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$94.34
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$31.92
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$8.04
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$4.63
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$2.33
Group Tour Promo	TRAVEL SOUTH	\$5.78
Group Tour Promo	TRAVEL SOUTH	\$28.80
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$217.34
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$95.30
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$9.99
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$1,165.10
Sports Tourism	BIG SOUTH MARKETING	\$3,499.20
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$39.04
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$24.18
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$8.80
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$20.09
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$12.52
	ONTARIO MOTORCOACH ASSOCIATION	
Group Tour Promo		\$40.47
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$4.36
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$3.54
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$2.24
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$22.66
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$4.62
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$108.00
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	\$1,708.26
Research	KEYWORD SPY	\$73.76
Groups- Internet advertising	LINKEDIN	\$41.47
Groups- Internet advertising	LINKEDIN	\$87.05
Groups- Internet advertising	LINKEDIN	\$109.25
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Groups- Internet advertising	LINKEDIN	\$126.92
Groups- Internet advertising	LINKEDIN	\$129.39
Groups- Internet advertising	LINKEDIN	\$128.82
Groups- Internet advertising	LINKEDIN	\$94.73
Groups- Internet advertising	LINKEDIN	\$88.87
Groups- Internet advertising	LINKEDIN	\$148.06
Groups- Internet advertising	LINKEDIN	\$138.04
Groups- Internet advertising	LINKEDIN	\$168.95
Groups- Internet advertising	LINKEDIN	\$83.49
Internet Promotion	PATLIVE	\$315.06
Internet Promotion	RAFFLECOPTER.	\$53.99
Video Production	VIDEO SHOOT	\$47.47
website hosting	TULSA CONNECT	\$742.50
Publicity and Promotions	MEDIA VISIT	\$236.57
International - Can	CANADA PR PROMOTION	\$35.36
Publicity and Promotions	PUBLIC RELATIONS PROMOTION	\$34.39
Publicity and Promotions	MEDIA VISIT	\$920.78
Publicity and Promotions	MEDIA VISIT	\$153.87
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMOTION	\$1,007.40
Publicity and Promotions	MEDIA VISIT	
		\$816.08
Publicity and Promotions	MEDIA VISIT	\$828.00
Publicity and Promotions	MEDIA VISIT	\$178.71
Publicity and Promotions	PUBLIC RELATIONS PROMOTIONAL GIVEAWAY	\$17.23
Publicity and Promotions	MEDIA VISIT	\$96.55
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$184.03
	PLANNERS	
Groups - meetings	SALES MISSION- OH	\$10.80
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$3.29
	PLANNERS	
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$219.78
	PLANNERS	
Groups - meetings	SALES MISSION - KY	\$219.77
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$872.59
Groups - meetings	PLANNERS	ψ012.33
Croups mostings	SALES MISSION - KY	\$13.51
Groups - meetings		-
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$8.07
	PLANNERS	
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$28.44
	PLANNERS	
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$50.27
	PLANNERS	
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$40.89
	PLANNERS	
Groups - meetings	SALES MISSION - KY	\$30.38
Groups - meetings	NATIONAL COALITION OF BLACK MEETING	\$14.63
	PLANNERS	******
Research	SURVEY PRIZE WINNERS	\$3,348.96
Research	QUALTRICS	\$7,380.00
Research	VERINT AMERICAS	\$6,859.78
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	
		\$8.64
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	\$155.16
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	\$22.98
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	\$95.56
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	\$33.68
International - UK	INTERNATIONAL GOLF TRAVEL MARKET	\$124.93
Inquiry Fullfilment	PITNEY BOWES	\$78.45

MB Tourism Development Fee Q4 2014 Expenditures

Inquiry Fullfilment	PITNEY BOWES	\$99.30
Inquiry Fullfilment- groups	PITNEY BOWES	\$358.79
Inquiry Fullfilment	PITNEY BOWES	\$40.44
Inquiry Fullfilment	USPS	\$626.24
Print Adv	DIRECTORY PUBLISHING	\$261.00
General Consumer Promotion	COM CONNECT	\$24,150.00
Email Promotions	EXACT TARGET	\$9,015.91
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	\$2,028.00
General Consumer Promotion	TRIP GIVEAWAY	\$675.00
Inquiry Fullfilment- groups	UPS	\$259.84
Inquiry Fullfilment	UPS	\$381.15
Inquiry Fullfilment	UPS	\$98.54
Publicity and Promotions	MEDIA VISIT	\$23.00
Publicity and Promotions	MEDIA VISIT	\$92.00
Publicity and Promotions	MEDIA VISIT	\$23.00
Publicity and Promotions	MEDIA VISIT	\$46.00
Groups - meetings	SUCCESSFUL MEETINGS	\$24.06
International - German	GERMAN FAM	\$130.50
Groups - meetings	SUCCESSFUL MEETINGS	\$2.92
Groups - meetings	SUCCESSFUL MEETINGS	\$10.30
Groups - meetings	SUCCESSFUL MEETINGS	\$60.53
Groups - meetings	SUCCESSFUL MEETINGS	\$18.86
Groups - meetings	SUCCESSFUL MEETINGS	\$3.60
Groups - meetings	SUCCESSFUL MEETINGS	\$7.78
Groups - meetings	SUCCESSFUL MEETINGS	\$176.97
Group Tour Promo	TRAVEL SOUTH	\$35.64
Group Tour Promo	TRAVEL SOUTH	\$15.29
Group Tour Promo	TRAVEL SOUTH	\$529.52
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$494.25
Groups - meetings Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$210.79
Groups - meetings Groups - meetings	HOLIDAY SHOWCASE	\$43.56
-	ASSOCIATION EXECUTIVES OF NC	\$3.88
Groups meetings	HOLIDAY SHOWCASE	\$18.27
Groups - meetings	HOLIDAY SHOWCASE	
Groups - meetings	HOLIDAY SHOWCASE	\$21.21
Groups - meetings	HOLIDAY SHOWCASE	\$457.94 \$420.24
Groups - meetings		•
Groups - meetings	HOLIDAY SHOWCASE	\$9.40
Groups - meetings	HOLIDAY SHOWCASE	\$34.34
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$7.62 \$4.00
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$4.98
Groups - meetings	HOLIDAY SHOWCASE	\$4.94
Groups - meetings	HOLIDAY SHOWCASE	\$175.02
Groups - meetings	HOLIDAY SHOWCASE	\$23.40
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$1,600.70
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$178.20
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$3.60
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$45.00
Groups - meetings	ASSOCIATION EXECUTIVES OF NC	\$8.03
Groups - meetings	HOLIDAY SHOWCASE	\$18.90
Groups - meetings	HOLIDAY SHOWCASE	\$22.52
Groups - meetings	HOLIDAY SHOWCASE	\$81.97
Groups - meetings	HOLIDAY SHOWCASE	\$86.45
Groups - meetings	HOLIDAY SHOWCASE	\$54.00
Groups - meetings	HOLIDAY SHOWCASE	\$22.50
Group Tour Promo	TRAVEL SOUTH	\$23.47
Group Tour Promo	TRAVEL SOUTH	\$723.42

Q4 2014 Expenditures

Video Production	VIDEO PRODUCTION	\$272.15
Research	KEYWORD SPY	\$73.76
Groups- Internet advertising	LINKEDIN	\$167.20
Groups- Internet advertising	LINKEDIN	\$218.14
Groups- Internet advertising	LINKEDIN	\$159.74
Groups- Internet advertising	LINKEDIN	\$127.10
Groups- Internet advertising	LINKEDIN	\$111.18
Groups- Internet advertising	LINKEDIN	\$107.47
Groups- Internet advertising	LINKEDIN	\$107.45
Internet Promotion	PATLIVE	\$322.71
Internet Promotion	RAFFLECOPTER.	\$53.99
website hosting	TULSA	\$742.50
Video Production	VIDEO PRODUCTION	\$1.53
Publicity and Promotions	PUBLIC RELATIONS PRESS RELEASE	\$30.99
Publicity and Promotions	PROMOTIONAL ITEMS	\$1,583.15
Publicity and Promotions	MEDIA VISIT	\$142.55
Groups - meetings	M&C INTERACT	\$559.08
Groups - meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	\$10,381.89
Sports Tourism	BIG SOUTH MARKETING	\$30.13
Sports Tourism	BIG SOUTH MARKETING	\$139.63
General Consumer Promotion	CONTACT SERVICES	\$313.05
Internet Advertising	DISPATCH PRINTING COMPANY	\$609.00
Co-op- billboards	BRANDON AGENCY	\$1,636.94
Internet Advertising	VISIBLILITY AND CONVERSIONS	\$19,512.99
Sales Representation - Can	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,871.89
Sports Tourism	SPORTS FACILITIES ADVISORIES	\$38,301.95
Publicity and Promotions	FAHLGREN MORTINE	\$7,658.05
Online Adv	GOOGLE,GO DADDY	\$9,994.97
TV	GOLF CHANNEL	\$194,250.35
Public Relations	LANDMARK MEDIA	\$14,869.41
Email Advertising	FUEL INTERACTIVE	\$51,790.08
Magazine Print & Online Elements	GOLF MAGAZINE-VIA BRANDON	\$124,619.18
Magazine Print & Online Elements	GOLF WEEK	\$31,208.24
Newspaper/Radio-Toronto	BRANDON AGENCY	\$5,164.77
Online/Emails	GOLF PULP MEDIA	\$4,600.00
Print/Online Elements	WORLD AM ADVERTISING	\$18,400.00
Online/Emails	GOLFNET	\$4,140.00
Consumer Golf Shows	GOLF SHOWS	\$920.00
2224	332. 3.13113	Ψ020.00

\$1,307,721.68