

MYRTLE BEACH AREA CHAMBER OF COMMERCE - Q1 2016 MB A-TAX REPORT

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>MB A-TAX ALLOCATION</u>
Internet	VISIBILITY & CONVERSIONS, LLC	\$48,466.67
Public Relations	FAHLGREN MORTINE	\$628.00
Website	VISUAL DESTINATIONS LLC	\$751.04
Sports Tourism	MULTIVIEW INC	\$7,500.00
Co-op- billboards	THE BRANDON AGENCY	\$1,282.35
Online Promo	ADOBE SYSTEMS INC	\$223.07
Website	T2H ADVERTISING	\$105.00
Public Relations- CAN	MEDIA VISIT	\$25.60
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$3,500.00
Local Promotion	CAROLINA AFRICAN AMERICAN HERITAGE FOUNDATION	\$500.00
Video Production	BATTLE STRATEGIES LLC	\$509.00
Website	SIMPLEVIEW LLC	\$959.70
Sports Marketing	KENTUCKY MOTOR SPEEDWAY PROMO	\$680.00
Public Relations	KINGFISH COMMUNICATIONS	\$32.00
Email Marketing	EXACT TARGET	\$984.22
Local Promotion	NATIONAL SOFTBALL ASSOCIATION	\$1,000.00
Video Production	BATTLE STRATEGIES LLC	\$177.50
Local Promotion	CAROLINA AFRICAN AMERICAN HERITAGE FOUNDATION, PRINTING PORT	\$2,567.00
Public Relations	FAHLGREN MORTINE, SCPRT	\$1,282.06
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	\$450.00
GEneral Consumer Promotion	MADDEN MEDIA	\$30.00
International Promotion- CAN	BAXTER TRAVEL MEDIA	\$200.00
Research- focus groups	ZEITGEIST CONSULTING	\$366.38
Public Relations	FAHLGREN MORTINE	\$2,384.40
Public Relations	FAHLGREN MORTINE	\$2,143.49
Email Marketing	EXACT TARGET	\$984.22
Research	RETAIL STRATEGIES	\$50,000.00
Research	U.S. TRAVEL ASSOCIATION	\$8,874.00
Billboards- event support	THE BRANDON AGENCY	\$5,647.05
Ad design	NEW MEDIA DIGITAL INC	\$250.00
Website	VISUAL DESTINATIONS LLC	\$751.04
TV production	VISUAL DESTINATIONS LLC	\$102.50
Research	ARRIVALIST	\$2,812.50
International Promo- China	B.W. WILSON PAPER COMPANY, INC	\$9.10
Sports Tourism	NATIONAL SOFTBALL ASSOCIATION	\$200.00
General Consumer Promotion	MANN TRAVELS	\$54.91
Internet	VISIBILITY & CONVERSIONS, LLC	\$36,731.05
Sports Tourism	MDA CONSULTING	\$117.76
Sports Tourism	MDA CONSULTING	\$626.56
Group Promo Items	ICE CREATIVE/TRADE SHOW EXPRESS	\$61.52
SMERF Promotion	MHD SERVICES	\$312.00
Print Ads	DIRECTORY ADVERTISING	\$30.50
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$342.50

Sports Marketing	MID-AMERICAN BASKETBALL CONFERENCE SPONSORSHIP	\$342.50
General Consumer Promotion	MANN TRAVELS	\$55.50
Public Relations -Promo Items	IMPRINT MARKETING CONCEPTS	\$166.85
Sports Tourism	SPORTS EVENTS MAGAZINE	\$2,495.18
Internet- Groups	GOOGLE INC.	\$635.52
Internet- Groups	GOOGLE INC.	\$130.05
Groups- Meetings	DESTINATIONS DC	\$6.20
Groups- Meetings	DIVERSITY MARKETPLACE	\$10.69
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$10.69
Inquiry Fullfillment	ENVOY NETWORK INC	\$150.13
Inquiry Fullfillment	QUAD/GRAPHICS INC	\$1,912.20
Sports Tourism	MDA CONSULTING	\$927.00
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$342.50
Sports Marketing	MID-AMERICAN BASKETBALL CONFERENCE SPONSORSHIP	\$342.50
Website	SIMPLEVIEW LLC	\$3,000.00
Website	SIMPLEVIEW LLC	\$150.00
Sports Tourism	MYRTLE BEACH SPORTS CENTER	\$5,000.00
Sports Tourism	MYRTLE BEACH SPORTS CENTER	\$15,000.00
Group Tour	TRAVEL SOUTH	\$25.10
Group Tour	TRAVEL SOUTH	\$70.60
Group Tour	TRAVEL SOUTH	\$32.30
Group Tour	NATIONAL TOUR ASSOCIATION/FAITH TRAVEL ASSOC	\$2.20
Group Tour	SELECT TRAVEL	\$1.00
Group Tour	AMERICAN BUS ASSOCIATION	\$8.20
General Consumer Promotion	MANN TRAVELS	\$147.08
General Consumer Promotion	MANN TRAVELS	\$50.59
General Consumer Promotion	MANN TRAVELS	\$111.01
General Consumer Promotion	MANN TRAVELS	\$55.50
Video Production	STAGES VIDEO	\$15.66
Group Promo Items	BOLO PROMOS & APPAREL	\$192.78
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$41.70
Inquiry Fullfillment	PITNEY BOWES	\$0.19
Group Sales Fullfillment	PITNEY BOWES	\$29.72
Inquiry Fullfillment	PITNEY BOWES	\$4.70
Inquiry Fullfillment	PITNEY BOWES	\$263.53
Inquiry Fullfillment	US POSTAL SERVICE	\$15.00
Inquiry Fullfillment	US POSTAL SERVICE	\$2.45
Group Tour	TRAVEL ALLIANCE PARTNERS, LLC	\$130.50
Public Relations	MEDIA VISIT	\$2.81
General Consumer Promotion	TRIP GIVEAWAYS	\$0.89
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$103.68
International Promo- China	CHINESE PROMOTION	\$2.58
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$212.43
Sister City Promo	JERUSALEM RESTAURANTMYRTLE BEACH SC	\$371.50
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$21.97

Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$21.97
International Promo- China	CHINESE PROMOTION	\$25.45
Inquiry Fulfillment	UPS	\$0.03
Inquiry Fulfillment	UPS	\$11.02
Group Sales Fulfillment	UPS	\$14.98
Inquiry Fulfillment	UPS	\$31.99
Bulk Fulfillment	UPS	\$270.01
Inquiry Fulfillment- International	UPS	\$10.93
Inquiry Fulfillment- International	UPS	\$15.38
International Promo	INTERNATIONAL TOURISM BOURSE	\$177.57
Group Tour	AMERICAN BUS ASSOCIATION	\$2.35
Group Tour	AMERICAN BUS ASSOCIATION	\$0.57
International Promo	INTERNATIONAL TOURISM BOURSE	\$8.30
Group Tour	AMERICAN BUS ASSOCIATION	\$34.82
Group Tour	AMERICAN BUS ASSOCIATION	\$0.47
Groups- Meetings	MAM FAM	\$1,500.00
Group Tour	AMERICAN BUS ASSOCIATION	\$0.55
Group Tour	AMERICAN BUS ASSOCIATION	\$1.03
Group Tour	AMERICAN BUS ASSOCIATION	\$0.93
Groups- Meetings	INDEPENDENT PLANNERS EDUCATIONAL CONFERENCE	\$72.32
Groups- Meetings	MAM FAM	\$29.15
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$0.82
Group Tour	SITE VISIT	\$2.79
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$2.25
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$11.12
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$1.57
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$7.80
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$4.38
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$1.84
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$89.67
International Promo	INTERNATIONAL TOURISM BOURSE	\$251.90
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$0.98
SMERF Promotion	SITE VISIT	\$4.04
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$3.60
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$0.78
SMERF Promotion	ASSOCIATION EXECUTIVES OF NC	\$13.37
SMERF Promotion	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$1.46
Group Tour	NATIONAL TOUR ASSOCIATION/FAITH TRAVEL ASSOC	\$67.72
International Promo- China	CHINA SALES MISSION	\$24.44
International Promo- China	CHINA SALES MISSION	\$35.00

International Promo- China	CHINA SALES MISSION	\$6.61
International Promotion- CAN	TASTE OF BURLINGTON	\$4.19
International Promo- China	CHINA SALES MISSION	\$4.55
Sports Marketing	MID-AMERICAN BASKETBALL CONFERENCE SPONSORSHIP	\$45.32
Sports Marketing	CUBS CONVENTION PROMOTION	\$3.50
Sports Marketing	CUBS CONVENTION PROMOTION	\$0.69
Sports Marketing	PUBLIC RELATIONS PROMO	\$0.68
Sports Marketing	CUBS CONVENTION PROMOTION	\$0.63
Sports Marketing	CUBS CONVENTION PROMOTION	\$3.06
Sports Marketing	CUBS CONVENTION PROMOTION	\$2.50
Sports Marketing	CUBS CONVENTION PROMOTION	\$43.60
Sports Marketing	PUBLIC RELATIONS PROMO	\$17.34
Sports Marketing	CUBS CONVENTION PROMOTION	\$5.61
Sports Marketing	CUBS CONVENTION PROMOTION	\$0.84
Public Relations -Promo Items	PR PROMO ITEMS	\$4.54
Sports Marketing	CUBS CONVENTION PROMOTION	\$440.21
Sports Marketing	CUBS CONVENTION PROMOTION	\$379.25
Sports Marketing	CUBS CONVENTION PROMOTION	\$4.50
Sports Marketing	CUBS CONVENTION PROMOTION	\$1.31
Sports Marketing	PUBLIC RELATIONS PROMO	\$0.52
Sports Marketing	CUBS CONVENTION PROMOTION	\$2.41
Sports Marketing	CUBS CONVENTION PROMOTION	\$11.07
Sports Marketing	CUBS CONVENTION PROMOTION	\$5.85
Sports Marketing	CUBS CONVENTION PROMOTION	\$1.98
Group Tour	AMERICAN BUS ASSOCIATION	\$6.00
Group Tour	AMERICAN BUS ASSOCIATION	\$6.00
Group Tour	NATIONAL TOUR ASSOCIATION/FAITH TRAVEL ASSOC	\$5.95
Group Tour	FAM TOUR	\$0.97
Group Tour	AMERICAN BUS ASSOCIATION	\$281.27
Group Tour	AMERICAN BUS ASSOCIATION	\$174.11
Group Tour	AMERICAN BUS ASSOCIATION	\$97.67
Group Tour	AMERICAN BUS ASSOCIATION	\$5.00
Group Tour	AMERICAN BUS ASSOCIATION	\$3.06
Group Tour	AMERICAN BUS ASSOCIATION	\$31.29
Group Tour	AMERICAN BUS ASSOCIATION	\$0.22
Group Tour	AMERICAN BUS ASSOCIATION	\$12.76
Group Tour	AMERICAN BUS ASSOCIATION	\$8.91
Group Promo Items	GROUP SALES PROMO ITEMS	\$116.64
Group Tour	AMERICAN BUS ASSOCIATION	\$2.75
Group Tour	AMERICAN BUS ASSOCIATION	\$0.30
Group Tour	NATIONAL TOUR ASSOCIATION/FAITH TRAVEL ASSOC	\$0.66
Group Tour	AMERICAN BUS ASSOCIATION	\$1.12
Ad design	AD DESIGN	\$9.90
Research	EXPERIAN	\$935.45
Website- domains	GODADDY	\$147.18
Research	GOOGLE	\$216.00
Ad design	AD DESIGN	\$0.30
Internet	KEY-SYSTEMS	\$11.77
Website- domains	NETWORK SOLUTIONS	\$328.11

Internet	PATLIVE	\$36.82
Internet	RAFFLECOPTER.COM	\$6.00
Web hosting	TULSA CONNECT	\$82.70
Public Relations	NYC PRESS TRIP	\$0.92
Public Relations	NYC PRESS TRIP	\$18.79
Public Relations	NYC PRESS TRIP	\$4.04
Public Relations	NYC PRESS TRIP	\$6.27
Public Relations	NYC PRESS TRIP	\$131.50
Public Relations	NYC PRESS TRIP	\$2.64
Public Relations	NYC PRESS TRIP	\$0.26
Public Relations	MEDIA VISIT	\$5.73
Public Relations	NYC PRESS TRIP	\$2.72
Public Relations	NYC PRESS TRIP	\$1.80
Public Relations	NYC PRESS TRIP	\$18.79
Public Relations	NYC PRESS TRIP	\$2.06
Public Relations	NYC PRESS TRIP	\$0.55
Public Relations	NYC PRESS TRIP	\$1.12
Public Relations	NYC PRESS TRIP	\$1.53
Public Relations	NYC PRESS TRIP	\$6.37
Public Relations	NYC PRESS TRIP	\$40.43
Public Relations	NYC PRESS TRIP	\$1.08
Public Relations	NYC PRESS TRIP	\$0.93
Groups- Meetings	DESTINATIONS DC	\$62.02
Groups- Meetings	DIVERSITY MARKETPLACE	\$2.50
Groups- Meetings	DESTINATIONS DC	\$0.90
Groups- Meetings	DIVERSITY MARKETPLACE	\$0.90
Groups- Meetings	DIVERSITY MARKETPLACE	\$2.50
Groups- Meetings	DIVERSITY MARKETPLACE	\$0.72
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$42.71
Groups- Meetings	CONNECT MARKETPLACE	\$335.00
Groups- Meetings	COLLABORATE MARKETPLACE	\$335.00
Groups- Meetings	CONNECT MARKETPLACE	\$335.00
Groups- Meetings	DESTINATIONS DC	\$44.31
Groups- Meetings	DIVERSITY MARKETPLACE	\$3.63
Groups- Meetings	AKA MEETING SUPPORT	\$55.24
Groups- Meetings	DESTINATIONS DC	\$583.11
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$15.60
Groups- Meetings	DIVERSITY MARKETPLACE	\$93.52
Groups- Meetings	DIVERSITY MARKETPLACE	\$1.76
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$1,495.00
Groups- Meetings	DIVERSITY MARKETPLACE	\$4.03
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$212.00
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$145.43
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$87.50
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$102.48
Email Marketing	EXACT TARGET	\$984.22
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$15.00
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$100.00
Public Relations	NYC PRESS TRIP	\$5.10
General Consumer Promotion	MANN TRAVELS	\$324.66

Website	VISUAL DESTINATIONS LLC	\$751.04
Sports Marketing	KENTUCKY MOTOR SPEEDWAY PROMO	\$8,657.66
Print Ads	SOUTHERN LIVING MAGAZINE	\$1,250.00
Group Tour	TRAVEL SOUTH	\$139.50
Group Tour	TRAVEL SOUTH	\$101.67
Sports Tourism	MYRTLE BEACH MARATHON	\$628.80
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$81.32
Sports Marketing	MID-AMERICAN BASKETBALL CONFERENCE SPONSORSHIP	\$60.00
International Promotion- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,000.00
International Promotion- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,000.00
General Consumer Promotion	MANN TRAVELS	\$60.38
General Consumer Promotion	COM-CONNECT LLC	\$2,562.00
Group Promo Items	B.W. WILSON PAPER COMPANY, INC	\$7.56
Research	AMERICAN CHAMBER OF COMMERCE EXECUTIVES	\$125.00
Group Promo Items	MROZ MARKETING	\$75.00
Sports Tourism	MYRTLE BEACH SPORTS CENTER	\$5,000.00
Group Promo Items	GROUP SALES PROMO ITEMS	\$97.22
Group Promo Items	GROUP SALES PROMO ITEMS	\$50.00
General Consumer Promotion	MANN TRAVELS	\$354.23
Group Promo Items	GROUP SALES PROMO ITEMS	\$339.95
Group Promo Items	GROUP SALES PROMO ITEMS	\$64.90
Group Promo Items	GROUP SALES PROMO ITEMS	\$151.44
Public Relations	FAHLGREN MORTINE	\$57.00
Public Funding Sources	FAHLGREN MORTINE	\$1,326.00
Public Funding Sources	FAHLGREN MORTINE	\$1,326.00
Public Funding Sources	FAHLGREN MORTINE	\$2,810.58
Internet- Groups	GOOGLE INC.	\$535.44
Internet- Groups	GOOGLE INC.	\$128.36
Sports Marketing	MILLER DIRECT	\$1,158.60
Local Promotion	MILLER DIRECT	\$32,500.00
SMERF Promotion	NATIONAL FEDERATION OF THE BLIND OF SOUTH CAROLINA	\$1,500.00
International Promo	BRAND USA	\$920.00
Group Promo Items	GROUP SALES PROMO ITEMS	\$181.41
Public Relations	AGRITOURISM CONFERENCE	\$15.64
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$6.00
Sports Tourism	MDA CONSULTING	\$237.19
Sports Tourism	MDA CONSULTING	\$284.17
General Consumer Promotion	MANN TRAVELS	\$195.70
Public Relations	MEDIA VISIT	\$11.69
Public Relations	NYC PRESS TRIP	\$14.60
General Consumer Promotion	MANN TRAVELS	\$59.80
International Promotion- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	\$77.19
International Promotion- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	\$47.52
International Promotion- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	\$47.62
International Promotion- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	\$710.84
International Promotion- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	\$868.79
International Promotion- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	\$117.60
Print Ads	DIRECTORY ADVERTISING	\$30.50

Public Relations	BATTLE STRATEGIES LLC	\$112.50
Public Relations	KINGFISH COMMUNICATIONS	\$32.00
General Consumer Promotion	CAROLINA LIVING MAGAZINE	\$646.00
General Consumer Promotion	CAROLINA LIVING.COM	\$138.56
Print Ad- meetings	ARCADIA AGENCY	\$1,627.67
Internet- Groups	ARCADIA AGENCY	\$300.00
Groups- Meetings	NORTHSTAR TRAVEL MEDIA	\$1,200.00
Website	SIMPLEVIEW LLC	\$150.00
Groups- Meetings	AKA MEETING SUPPORT	\$3,800.00
Group Promo Items	GROUP SALES PROMO ITEMS	\$90.10
Group Promo Items	GROUP SALES PROMO ITEMS	\$291.30
Sports Tourism	MHD SERVICES	\$312.00
Public Relations	FAHLGREN MORTINE	\$288.00
Public Relations	FAHLGREN MORTINE	\$96.00
Public Relations	FAHLGREN MORTINE	\$2.62
Group Tour	AMERICAN BUS ASSOCIATION	\$90.90
Public Relations	KINGFISH COMMUNICATIONS	\$8.00
Print Ad- sports	SPORTS DESTINATION MGMT MAGAZINE	\$12,000.00
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$738.00
Sports Marketing	MILLER DIRECT	\$5,500.00
Inquiry Fullfillment	ENVOY NETWORK INC	\$164.82
General Consumer Promotion	MANN TRAVELS	\$71.75
General Consumer Promotion	MANN TRAVELS	\$133.74
General Consumer Promotion	MANN TRAVELS	\$46.43
General Consumer Promotion	MANN TRAVELS	\$201.47
General Consumer Promotion	MANN TRAVELS	\$55.50
General Consumer Promotion	MANN TRAVELS	\$65.58
General Consumer Promotion	MANN TRAVELS	\$68.30
General Consumer Promotion	MANN TRAVELS	\$288.58
General Consumer Promotion	MANN TRAVELS	\$63.26
Sports Tourism	MDA CONSULTING	\$927.00
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	\$450.00
Co-op- billboards	THE BRANDON AGENCY	\$1,282.35
Co-op- billboards	THE BRANDON AGENCY	\$1,282.35
Group Tour	TRAVEL SOUTH	\$6.45
Groups- Meetings	MAM FAM	\$28.88
Groups- Meetings	MAM FAM	\$173.94
Research	DESTINATION & TRAVEL FOUNDATION	\$2,500.00
Inquiry Fullfillment	QUAD/GRAPHICS INC	\$676.10
Inquiry Fullfillment	QUAD/GRAPHICS INC	\$128.10
Website	VISUAL DESTINATIONS LLC	\$400.00
Public Relations -Promo Items	PR PROMO ITEMS	\$20.48
Sports Marketing	FRISCO ROUGHRIDERS LP	\$9,870.50
Sports Marketing	MID-AMERICAN BASKETBALL CONFERENCE SPONSORSHIP	\$39.28
Video Production	CAROLINA VIDEO GROUP	\$3,275.00
Public Relations	FAHLGREN MORTINE	\$1,500.00
SMERF Promotion	PALMETTO PARTNERS FOR SCIENCE AND TECHNOLOGY	\$1,000.00
SMERF Promotion	PALMETTO PARTNERS FOR SCIENCE AND TECHNOLOGY	\$10,000.00

General Consumer Promotion	MANN TRAVELS	\$56.18
International Promo- China	SYNTRANS CHINESE COMMUNICATION CONSULTING	\$472.68
General Consumer Promotion	WELCOME CENTER MAPS	\$37.52
General Consumer Promotion	TRIP GIVEAWAYS	\$250.00
Inquiry Fulfillment	PITNEY BOWES	\$0.46
Inquiry Fulfillment	PITNEY BOWES	\$1.09
Inquiry Fulfillment	PITNEY BOWES	\$0.05
Group Sales Fulfillment	PITNEY BOWES	\$12.07
Inquiry Fulfillment	PITNEY BOWES	\$5.90
Inquiry Fulfillment	US POSTAL SERVICE	\$251.75
Public Relations	MEDIA VISIT	\$30.39
Inquiry Fulfillment	UPS	\$4.42
Inquiry Fulfillment	UPS	\$27.51
Group Sales Fulfillment	UPS	\$53.04
Bulk Fulfillment	UPS	\$176.58
Inquiry Fulfillment- International	UPS	\$13.29
Inquiry Fulfillment- International	UPS	\$21.46
Groups- Meetings	SITE VISIT	\$229.49
International Promo- China	CHINA SALES MISSION	\$130.00
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$5.39
Sports Marketing	MID-AMERICAN BASKETBALL CONFERENCE SPONSORSHIP	\$60.82
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$45.30
Sports Marketing	MID-AMERICAN BASKETBALL CONFERENCE SPONSORSHIP	\$5.69
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$4.93
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$0.58
Sports Marketing	MID-AMERICAN BASKETBALL CONFERENCE SPONSORSHIP	\$65.65
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$71.44
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$0.45
Sports Marketing	MID-AMERICAN BASKETBALL CONFERENCE SPONSORSHIP	\$21.64
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$0.65
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$4.99
Sports Marketing	MID-AMERICAN BASKETBALL CONFERENCE SPONSORSHIP	\$47.26
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$130.78
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$16.09
Sports Marketing	PR PROMO ITEMS	\$0.65
Sports Marketing	CUBS CONVENTION PROMOTION	\$18.50
Sports Marketing	SPORTS PROMO ITEMS	\$50.00
Sports Marketing	OHIO VALLEY BASKETBALL CONFERENCE SPONSORSHIP	\$1.80
Group Tour	SELECT TRAVEL	\$2.50

Group Tour	SELECT TRAVEL	\$2.50
Group Tour	DENURE SITE VISIT	\$2.64
Group Tour	SELECT TRAVEL	\$15.08
Group Tour	SELECT TRAVEL	\$1.61
Group Tour	SELECT TRAVEL	\$0.96
Group Tour	SELECT TRAVEL	\$0.96
Group Tour	TRAVEL SOUTH	\$6.89
Group Tour	SELECT TRAVEL	\$79.23
Group Tour	TRAVEL SOUTH	\$40.46
Group Tour	NATIONAL TOUR ASSOCIATION/FAITH TRAVEL ASSOC	\$84.99
Group Tour	SELECT TRAVEL	\$1.49
Group Tour	SELECT TRAVEL	\$0.64
Groups- Meetings	MEETINGS AND CONVENTIONS	\$293.00
Group Tour	NATIONAL TOUR ASSOCIATION/FAITH TRAVEL ASSOC	\$4.26
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$99.50
Group Tour	SELECT TRAVEL	\$7.76
Group Tour	AMERICAN BUS ASSOCIATION	\$213.37
Group Tour	TRAVEL SOUTH	\$100.00
Group Tour	TRAVEL SOUTH	\$8.13
Website- domains	GODADDY.	\$2.73
Ad design	AD DESIGN	\$0.30
Research	QUALTRICS	\$1,620.00
Internet	RAFFLECOPTER.COM	\$6.00
Web hosting	TULSA CONNECT	\$82.70
Public Relations	NYC PRESS TRIP	\$0.70
Public Relations	MEDIA VISIT	\$6.48
Public Relations	MEDIA VISIT	\$4.46
Public Relations	CHICAGO PRESS TRIP	\$1.12
Public Relations	CHICAGO PRESS TRIP	\$1.04
Public Relations	CHICAGO PRESS TRIP	\$2.50
Public Relations	CHICAGO PRESS TRIP	\$6.55
Public Relations	CHICAGO PRESS TRIP	\$1.40
Public Relations	CHICAGO PRESS TRIP	\$8.40
Public Relations	CHICAGO PRESS TRIP	\$47.25
Public Relations	NYC PRESS TRIP	\$4.18
Public Relations	NYC PRESS TRIP	\$4.19
Public Relations	CHICAGO PRESS TRIP	\$1.28
Public Relations	CHICAGO PRESS TRIP	\$17.20
Public Relations	CHICAGO PRESS TRIP	\$0.26
Public Relations	CULINARY TOURISM PROMO	\$1.98
Public Relations	NYC PRESS TRIP	\$6.35
Public Relations	CHICAGO PRESS TRIP	\$6.53
Public Relations	NYC PRESS TRIP	\$6.61
Public Relations	CHICAGO PRESS TRIP	\$4.08
Public Relations	CHICAGO PRESS TRIP	\$1.30
Public Relations	NYC PRESS TRIP	\$2.78
Public Relations	NYC PRESS TRIP	\$1.69
Public Relations	NYC PRESS TRIP	\$1.33
Public Relations	NYC PRESS TRIP	\$1.74
Public Relations	CHICAGO PRESS TRIP	\$61.84

Public Relations	MEDIA VISIT	\$8.37
Public Relations	CHICAGO PRESS TRIP	\$5.20
Public Relations	CHICAGO PRESS TRIP	\$2.24
Public Relations	NYC PRESS TRIP	\$3.60
Public Relations	CHICAGO PRESS TRIP	\$2.55
Public Relations	CHICAGO PRESS TRIP	\$46.64
Public Relations	CHICAGO PRESS TRIP	\$1.83
Public Relations	CHICAGO PRESS TRIP	\$8.81
Public Relations	NYC PRESS TRIP	\$20.33
Public Relations	CHICAGO PRESS TRIP	\$4.80
Public Relations	CHICAGO PRESS TRIP	\$0.46
Public Relations	CHICAGO PRESS TRIP	\$4.72
Public Relations	CHICAGO PRESS TRIP	\$1.20
Public Relations	CHICAGO PRESS TRIP	\$1.38
International Promo	INTERNATIONAL TOURISM BOURSE	\$57.82
International Promo	INTERNATIONAL TOURISM BOURSE	\$1.27
Groups- Meetings	DESTINATIONS DC	\$2.50
Groups- Meetings	DESTINATIONS DC	\$2.50
Groups- Meetings	DESTINATIONS DC	\$1.27
Group Tour	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	\$205.00
Groups- Meetings	DESTINATIONS DC	\$5.31
Groups- Meetings	DESTINATIONS DC	\$126.22
Groups- Meetings	DESTINATIONS DC	\$0.33
Groups- Meetings	DESTINATIONS DC	\$0.93
Groups- Meetings	AKA MEETING SUPPORT	\$60.21
Groups- Meetings	AKA MEETING SUPPORT	\$120.00
Groups- Meetings	DESTINATIONS DC	\$65.29
Groups- Meetings	DESTINATIONS DC	\$0.63
International Promo	INTERNATIONAL TOURISM BOURSE	\$451.80
Groups- Meetings	SITE VISIT	\$108.06
Video Production	VIDEO PRODUCTION	\$141.62
Video Production	VOICES.COM	\$70.00
Online	GOOGLE,GO DADDY	\$1,017.75
TV	TL GOLF SERVICES	\$590.00
TV	BRANDON AGENCY-PHILLY	\$595.17
TV	BRANDON AGENCY-NEW YORK	\$1,413.13
TV	BRANDON AGENCY-COLUMBUS	\$382.50
TV	BRANDON AGENCY-CLEVELAND	\$379.53
TV	BRANDON AGENCY-CINCINNATI	\$192.95
TV	BRANDON AGENCY-CHICAGO	\$555.05
TV	BRANDON AGENCY-BALTIMORE	\$294.53
Public Relations	MEDIA VISITS	\$597.53
Interactive	BRANDON AGENCY	\$1,255.00
Interactive	BRANDON AGENCY	\$500.00
Email marketing	BRANDON AGENCY	\$1,678.45
Interactive	BRANDON AGENCY	\$8,884.12
Interactive	BRANDON AGENCY	\$255.50
Social Media	BRANDON AGENCY	\$217.50
Magazine Print & Online Elements	BRANDON AGENCY- GOLF DIGEST	\$3,032.72
Radio	BRANDON AGENCY- TORONTO	\$1,586.10
Radio	BRANDON AGENCY- COLUMBUS	\$722.50

Radio

BRANDON AGENCY- CINCI

\$850.00

\$390,770.00