

**MYRTLE BEACH AREA CHAMBER OF COMMERCE - Q2 2016 HC A-TAX REPORT**

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>HC A-TAX ALLOCATION</u>
Public Funding Sources	THE BRANDON AGENCY	523.53
Campground Advertising	VISIBILITY & CONVERSIONS, LLC	20,697.23
Local Community Promotions	MILLER DIRECT	122,850.00
Campground Advertising	THE BRANDON AGENCY	523.53
Campground Advertising	THE BRANDON AGENCY	1,882.36
Campground Advertising	THE BRANDON AGENCY	1,858.82
Internet Advertising	VISIBILITY & CONVERSIONS, LLC	12,000.00
Sports Tourism	CONTINENTAL EVENTS & SPORTS MANAGEMENT LLC	13,663.60
Campground Advertising	THE BRANDON AGENCY	1,725.00
Campground Advertising	THE BRANDON AGENCY	2,925.00
Campground Advertising	THE BRANDON AGENCY	600.00
Campground Advertising	THE BRANDON AGENCY	523.53
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