

MYRTLE BEACH AREA CHAMBER OF COMMERCE - Q3 2016 MB A-TAX REPORT

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>MB A-TAX ALLOCATION</u>
General Consumer Promo	COM-CONNECT	2,562.00
Email Marketing	EXACT TARGET	984.22
Groups Promo- Midwest	SPINNAKER DME	220.00
TV Advertising	BROADCAST BUYING SERVICES, INC.	215.20
TV Advertising	CORINTHIAN MEDIA, INC.	5,178.39
TV Advertising	CORINTHIAN MEDIA, INC.	1,047.00
Sports Tourism	SOUTH CAROLINA SPORTS ALLIANCE	36.28
General Consumer Promo	MIPM	196.42
Website Services	VISUAL DESTINATIONS LLC	751.04
Sports Tourism	SPORTS DESTINATION MAGAZINE	110.00
Internet Advertising-groups	GOOGLE INC.	540.62
Internet Advertising-groups	GOOGLE INC.	122.09
Print Advertising- groups	GROUP TRAVEL LEADER	300.00
TV Advertising	CORINTHIAN MEDIA, INC.	19.20
General Consumer Promo	MANN TRAVELS	55.50
International Promo- china	SYNTRANS CHINESE COMMUNICATION CONSULTING	406.20
General Consumer Promo	CAROLINA VIDEO GROUP	499.98
Public Relations	KINGFISH COMMUNICATIONS	32.00
Public Relations	KINGFISH COMMUNICATIONS	60.00
Internet Advertising	SEARCH MARKETING	\$32,219.32
Internet Advertising	DISPLAY ADVERTISING	\$18,527.12
Internet Advertising	VIDEO ADVERTISING	\$3,069.75
Internet Advertising	EMAIL MARKETING	\$1,898.00
Internet Advertising	SOCIAL MEDIA MARKEITNG	\$8,869.57
Internet Advertising	MOBILE MARKETING	\$1,659.11
Internet Advertising	OTHER	\$123.96
Event Promo	FAMILY GOLF WEEK	500.00
Research	U.S. TRAVEL ASSOCIATION	7,420.00
General Consumer Promo	PROMOTIONAL ITEMS	234.07
Sports Tourism	MYRTLE BEACH SPORTS CENTER	8,500.00
Sports Tourism	MYRTLE BEACH SPORTS CENTER	12,500.00
Billboard - co-op	THE BRANDON AGENCY	1,282.35
General Consumer Promo	MANN TRAVELS	107.83
Sports Tourism	MDA CONSULTING	378.64
Sports Tourism	MDA CONSULTING	1,161.89
Public Relations	CAROLINA VIDEO GROUP	3,175.00
Billboard Adv	THE BRANDON AGENCY	3,442.35
Billboard Adv	THE BRANDON AGENCY	978.82
Billboard Adv	THE BRANDON AGENCY	2,911.76
Billboard Adv	ADAMS OUTDOOR ADVERTISING	1,364.00
Billboard Adv	ADAMS OUTDOOR ADVERTISING	3,832.00
Web Hosting	SIMPLEVIEW LLC	959.70
Video Production	BATTLE STRATEGIES LLC	450.00
Print Advertising- groups	SPORTS EVENTS MAGAZINE	249.52
Sports Tourism	SPORTS EVENTS MAGAZINE	2,495.18
Print Advertising- groups	SPORTS TRAVEL	335.50

Sports Tourism	MYRTLE BEACH SPORTS CENTER	105.00
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	1,000.00
Billboard Adv	CANADA PROMOTION	150.00
SMERF Promo	MHD SERVICES	312.00
Sports Tourism	MDA CONSULTING	927.00
Research-Tourism	COASTAL CAROLINA UNIVERSITY	17,500.00
International Promo- china	CITM	524.70
Sports Tourism	MYRTLE BEACH SPORTS CENTER	14,000.00
Web hosting	SIMPLEVIEW LLC	3,000.00
Sports Tourism	MYRTLE BEACH SPORTS CENTER	450.00
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	149.10
Print Advertising- groups	SELECT TRAVELER	200.00
General Consumer Promo	VISUAL DESTINATIONS LLC	220.00
TV Advertising	CORINTHIAN MEDIA, INC.	16,800.05
Sports Tourism	MYRTLE BEACH SPORTS CENTER	18,259.97
Print Advertising	DIRECTORY ADVERTISING	30.50
Groups- Meetings	NASHVILLE SALES MISSION	14.64
Sports Tourism	CITY OF MYRTLE BEACH CULTURAL & LEISURE SVC. DEPT.	10,000.00
Inquiry Fulfillment	ENVOY NETWORK INC	94.33
General Consumer Promo	MANN TRAVELS	57.33
General Consumer Promo	MANN TRAVELS	87.12
General Consumer Promo	MANN TRAVELS	139.59
General Consumer Promo	MANN TRAVELS	86.41
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	450.00
General Consumer Promo	MANN TRAVELS	69.07
Sports Tourism	MYRTLE BEACH SPORTS CENTER	12,500.00
Video Production	BATTLE STRATEGIES LLC	90.00
Internet Promo	ADOBE SYSTEMS INC	24.83
Internet Promo	ADOBE SYSTEMS INC	158.31
Internet Promo	ADOBE SYSTEMS INC	247.47
Internet Promo	ADOBE SYSTEMS INC	64.76
Internet Promo	ADOBE SYSTEMS INC	223.07
Internet Promo	ADOBE SYSTEMS INC	240.67
Internet Promo	ADOBE SYSTEMS INC	223.07
General Consumer Promo	MANN TRAVELS	108.89
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	843.00
General Consumer Promo	TRIP GIVEAWAYS	275.00
Sports Promotion	UPS	2.00
Inquiry Fulfillment	UPS	29.51
Sports Tourism	SITE VISIT	2.22
Internet Promo	RAFFLECOPTER.COM	6.00
Web Hosting	TULSA CONNECT	82.70
Public Relations	TRAVEL WRITER	89.43
Public Relations	TRAVEL WRITER	56.35
Public Relations	TRAVEL WRITER	1.19
Public Relations	TRAVEL WRITER	4.12
General Consumer Promo	TRIP GIVEAWAYS	5.50
General Consumer Promo	TRIP GIVEAWAYS	23.21
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	0.68

Groups- Meetings	CONNECT MARKETPLACE	41.62
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	13.50
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	3.50
Groups- Meetings	SITE VISIT	11.89
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	2.85
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	84.97
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	7.27
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	42.49
Groups Promo- Midwest	SPINNAKER DME	1.94
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	1.08
General Consumer Promo	TRIP GIVEAWAYS	0.89
Groups- Meetings	INTERNATIONAL POW WOW	3.60
Groups- Meetings	INTERNATIONAL POW WOW	12.50
Groups- Meetings	INTERNATIONAL POW WOW	12.50
Groups- Meetings	INTERNATIONAL POW WOW	3.77
Groups- Meetings	INTERNATIONAL POW WOW	1.33
Groups- Meetings	INTERNATIONAL POW WOW	141.24
Groups- Meetings	INTERNATIONAL POW WOW	0.86
Groups- Meetings	INTERNATIONAL POW WOW	1.37
Groups- Meetings	INTERNATIONAL POW WOW	31.27
Groups- Meetings	INTERNATIONAL POW WOW	1.48
Groups- Meetings	INTERNATIONAL POW WOW	4.32
Sports Promotion	UPS	4.58
Inquiry Fulfillment	UPS	18.06
Inquiry Fulfillment	UPS	8.70
Inquiry Fulfillment	UPS	70.85
Sports Marketing	ROUGH RIDERS PROMOTION	20.29
Public Relations	CULINARY PROMOTIONS	5.87
Sports Marketing	CHICAGO PROMOTIONS	54.74
Sports Marketing	ROUGH RIDERS PROMOTION	19.10
Sports Marketing	SPIKES BASEBALL PROMO	49.62
Public Relations	TRAVEL WRITER	32.48
Public Relations	PUBLIC RELATIONS PROMOTION	7.50
Sports Marketing	ROUGH RIDERS PROMOTION	0.23
Sports Marketing	ROUGH RIDERS PROMOTION	3.52
Public Relations	PR PROMO ITEMS	20.56
Sports Marketing	MUD HENS BASEBALL PROMOTION	1.30
Sports Marketing	ROUGH RIDERS PROMOTION	5.81
Sports Marketing	MUD HENS BASEBALL PROMOTION	28.45
Sports Marketing	ROUGH RIDERS PROMOTION	2.03
Sports Marketing	MUD HENS BASEBALL PROMOTION	1.30
Public Relations	TRAVEL WRITER	4.00
Sports Marketing	MUD HENS BASEBALL PROMOTION	0.82
Sports Marketing	SPIKES BASEBALL PROMO	35.14
Public Relations	PR PROMO ITEMS	257.70

Sports Marketing	ROUGH RIDERS PROMOTION	0.66
Sports Marketing	ROUGH RIDERS PROMOTION	0.75
Sports Marketing	MUD HENS BASEBALL PROMOTION	20.87
Public Relations	PR PROMO ITEMS	64.00
Public Relations	PR PROMO ITEMS	434.93
Sports Marketing	MUD HENS BASEBALL PROMOTION	2.10
Sports Marketing	ROUGH RIDERS PROMOTION	1.40
Sports Marketing	MUD HENS BASEBALL PROMOTION	1.00
Sports Marketing	ROUGH RIDERS PROMOTION	0.69
Public Relations	CULINARY PROMOTION	9.03
Sports Marketing	MUD HENS BASEBALL PROMOTION	1.06
Sports Marketing	MUD HENS BASEBALL PROMOTION	4.36
Sports Marketing	MUD HENS BASEBALL PROMOTION	2.33
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	1.35
Group Tour Promotions	ONTARIO MOTORCOACH ASSOCIATION	38.32
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	0.83
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	12.00
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	2.42
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	3.81
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	94.01
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	1.69
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	2.44
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	1.88
Group Tour Promotions	COASTAL NETWORK COOPERTIVE	155.85
	CLEVELAND SALES MISSION	
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	0.34
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	2.99
Domain Names	GODADDY.COM	126.80
Research	GOOGLE	108.00
Internet	PATLIVE	42.24
Groups- Meetings	INTERNATIONAL ASSOCIATION OF GOLF	74.42
	TOUR OPERATORS FAM	
Public Relations	TRAVEL WRITER	57.82
Public Relations	TRAVEL WRITER	57.74
Public Relations	TRAVEL WRITER	13.84
Public Relations	TRAVEL WRITER	76.70
Public Relations	TRAVEL WRITER	2.40
Public Relations	TRAVEL WRITER	8.00
Public Relations	TRAVEL WRITER	71.94
Public Relations	TRAVEL WRITER	72.67
Public Relations	TRAVEL WRITER	10.55
Public Relations	TRAVEL WRITER	197.73
Public Relations	TRAVEL WRITER	12.34
Public Relations	PR PROMOTIONS	12.00
Public Relations	TRAVEL WRITER	7.60
Public Relations	TRAVEL WRITER	6.37
Public Relations	TRAVEL WRITER	5.95
Groups- Meetings	CONNECT MARKETPLACE	36.58
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	16.00
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	15.04
Groups- Meetings	SC SOCIETY OF ASSOCIATION	487.27
Group Tour Promotions	NASHVILLE SALES MISSION	4.84

Groups- Meetings	INTERNATIONAL TOURISM BOURSE	3.87
Groups- Meetings	SITE VISIT	35.73
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	68.32
Group Tour Promotions	NASHVILLE SALES MISSION	52.69
Groups- Meetings	NASHVILLE SALES MISSION	17.42
Group Tour Promotions	NASHVILLE SALES MISSION	8.69
Groups- Meetings	FAM TOUR	0.57
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	1.68
Group Tour Promotions	NASHVILLE SALES MISSION	2.35
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	1.32
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	2.78
Group Tour Promotions	NASHVILLE SALES MISSION	3.21
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	3.19
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	1.90
Group Tour Promotions	SMALL MARKET MEETINGS	199.00
Groups- Meetings	FAM TOUR	5.11
General Consumer Promo	AIRPORT PROMTIONS	10.66
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	35.68
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	0.48
Inquiry Fulfillment	US POSTAL SERVICE	128.45
Email Marketing	EXACT TARGET	984.22
General Consumer Promo	COM-CONNECT	2,562.00
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	250.00
Groups Promo- Midwest	SPINNAKER DME	220.00
Groups Promo- Midwest	SPINNAKER DME	220.00
Public Relations	KENTUCKY MOTORSPEDWAY PROMO	19.59
General Consumer Promo	MANN TRAVELS	91.34
General Consumer Promo	MANN TRAVELS	64.19
General Consumer Promo	MANN TRAVELS	67.75
Sports Tourism	MYRTLE BEACH SPORTS CENTER	14,000.00
Website Services	VISUAL DESTINATIONS LLC	751.04
Billboard - co-op	THE BRANDON AGENCY	1,282.35
TV Advertising	CORINTHIAN MEDIA, INC.	84.20
TV Advertising	CORINTHIAN MEDIA, INC.	1,698.20
TV Advertising	BROADCAST BUYING SERVICES, INC.	1,112.00
Print Advertising- CANADA	MY PASSION MEDIA INC	350.00
Print Advertising- groups	ABA DESTINATIONS MAGAZINE	308.50
Internet Advertising-groups	MEETING PROFESSIONAL INT'L	187.50
Internet Promo	ADOBE SYSTEMS INC	223.07
Internet Advertising-groups	GOOGLE INC.	792.92
Internet Advertising-groups	GOOGLE INC.	136.53
Web Hosting	SIMPLEVIEW LLC	150.00
Public Relations	KENTUCKY MOTORSPEDWAY PROMO	256.91
Video Production	BATTLE STRATEGIES LLC	514.00
General Consumer Promo	MANN TRAVELS	60.66
General Consumer Promo	MANN TRAVELS	56.48
General Consumer Promo	MANN TRAVELS	136.50
General Consumer Promo	MANN TRAVELS	60.66
Groups- Meetings	SOUTH ATLANTIC SHRINE ASSOCIATION	9.07
Sports Marketing	STATE COLLEGE BASEBALL PROMOTION	23.86
Sports Marketing	BASEBALL PROMOTIONS	3.21

Sports Marketing	STATE COLLEGE BASEBALL PROMOTION	71.87
Sports Marketing	STATE COLLEGE BASEBALL PROMOTION	35.85
Sports Marketing	SPIKES BASEBALL PROMO	5.00
Sports Tourism	SOUTH CAROLINA SPORTS ALLIANCE	150.00
General Consumer Promo	PROMOTIONAL ITEMS	309.75
Event Promo	PR PROMO ITEMS	57.15
Internet Advertising	SEARCH MARKETING	\$15,385.11
Internet Advertising	DISPLAY ADVERTISING	\$11,848.30
Internet Advertising	VIDEO ADVERTISING	\$3,464.45
Internet Advertising	EMAIL MARKETING	\$1,001.01
Internet Advertising	SOCIAL MEDIA MARKEITNG	\$2,577.80
Internet Advertising	MOBILE MARKETING	\$1,365.50
Internet Advertising	OTHER	\$86.10
TV Advertising	CORINTHIAN MEDIA, INC.	35,984.96
General Consumer Promo	MANN TRAVELS	152.01
General Consumer Promo	MANN TRAVELS	61.65
Public Relations	PR NEWSWIRE ASSOCIATION LLC	31.80
Email Marketing	SALESFORCE.COM INC	1,520.64
Web Hosting	SIMPLEVIEW LLC	150.00
Billboard Adv	ADAMS OUTDOOR ADVERTISING	3,832.00
Billboard Adv	THE BRANDON AGENCY	6,884.70
Billboard Adv	THE BRANDON AGENCY	1,957.64
Billboard Adv	THE BRANDON AGENCY	5,823.52
Billboard Adv	THE BRANDON AGENCY	941.18
Sports Promotion	MILLER DIRECT	3,450.00
Sports Tourism	MDA CONSULTING	927.00
Sports Tourism	ENVENTS LLC	2,075.00
General Consumer Promo	MANN TRAVELS	64.19
General Consumer Promo	MANN TRAVELS	68.02
General Consumer Promo	MANN TRAVELS	143.85
General Consumer Promo	MANN TRAVELS	143.85
Inquiry Fulfillment	ENVOY NETWORK INC	45.81
Sports Tourism	TEAMS CONFERENCE	1,000.00
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	1,000.00
SMERF Promo	MHD SERVICES	312.00
Sports Tourism	CONNECT	1,250.00
Sports Tourism	MDA CONSULTING	46.52
Sports Tourism	MDA CONSULTING	1,284.74
Video Production	VISUAL DESTINATIONS LLC	50.00
Internet Advertising-groups	GROUP TOUR MEDIA INC	18.75
Print Advertising- groups	MEETINGS TODAY GUIDE	440.00
General Consumer Promo	MANN TRAVELS	100.27
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	450.00
International Promo	PROMOTIONAL ITEMS	122.84
Group Promo Items	PROMOTIONAL ITEMS	299.07
Public Relations	PROMOTIONAL ITEMS	87.00
International Promo	PROMOTIONAL ITEMS	128.92
General Consumer Promo	JACK THOMPSON STUDIOS	48.00
Print Advertising	DIRECTORY ADVERTISING	30.50
Billboard - co-op	THE BRANDON AGENCY	1,988.23
General Consumer Promo	TRIP GIVEAWAYS	12.10
General Consumer Promo	TRIP GIVEAWAYS	162.62

General Consumer Promo	TRIP GIVEAWAYS	36.66
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	45.97
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	1.23
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	2.89
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	0.22
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	1.39
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	2.12
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	4.90
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	3.76
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	2.18
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	0.47
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	0.58
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	2.74
Public Relations	PR PROMOTIONS	3.37
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	1.14
Group Tour Promotions	HOLIDAY SHOWCASE	205.00
Groups- Meetings	MEETING PROFESSIONAL	16.79
Group Tour Promotions	RALEIGH SALES MISSION	16.79
Groups- Meetings	MEETING PROFESSIONAL	41.24
Group Tour Promotions	RALEIGH SALES MISSION	41.44
Groups- Meetings	MEETING PROFESSIONAL	3.93
Groups- Meetings	MEETING PROFESSIONAL	14.97
Groups- Meetings	TRIP GIVEAWAYS	6.84
Group Tour Promotions	RALEIGH SALES MISSION	10.60
Groups- Meetings	ENVENTS,LLC	1,221.51
Group Tour Promotions	RALEIGH SALES MISSION	2.83
Groups- Meetings	SITE VISIT	5.14
Group Tour Promotions	RALEIGH SALES MISSION	0.77
Groups- Meetings	MEETING PROFESSIONAL	2.54
Groups- Meetings	MEETING PROFESSIONAL	0.92
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	30.13
Groups- Meetings	MEETING PROFESSIONAL	3.44
Public Relations	ALLEGIANT FAM TOUR	26.60
Group Tour Promotions	AMERICAN BUS ASSOCIATION	27.72
International Promo - UK	SITE VISIT	1.40
International Promo - UK	SITE VISIT	26.70
Public Relations	CCU PROMO	46.09
International Promo - UK	SITE VISIT	13.57
Group Tour Promotions	WORLD TRAVEL MARKET	375.00
International Promo - UK	SITE VISIT	24.19
International Promo	TORONTO SALES MISSION	49.66
Sports Marketing	UPS	3.74
Inquiry Fulfillment	UPS	19.31
Inquiry Fulfillment	UPS	11.70
Inquiry Fulfillment	UPS	141.64
Sports Promotion	CHICAGO PROMOTIONS	2.80
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	40.67
Sports Promotion	IRON PIGS BASEBALL PROMOTIONS	33.62
Sports Promotion	CHICAGO PROMOTIONS	14.87
Sports Promotion	CCU PROMO	18.36
Sports Promotion	FRISCO ROUGH RIDERS PROMOTION	1.16

Sports Promotion	IRON PIGS BASEBALL PROMOTIONS	41.98
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	0.77
Sports Promotion	CCU PROMO	5.54
Sports Promotion	CHICAGO PROMOTIONS	0.82
Sports Promotion	CHICAGO PROMOTIONS	1.20
Sports Promotion	CHICAGO PROMOTIONS	3.83
Sports Promotion	CHICAGO PROMOTIONS	2.90
Sports Promotion	CHICAGO PROMOTIONS	5.44
Public Relations	TRAVEL WRITER	9.37
Sports Marketing	PROMOTIONAL ITEMS	105.66
Public Relations	PR PROMOTIONS	104.04
Sports Promotion	IRON PIGS BASEBALL PROMOTIONS	6.30
Sports Promotion	CHICAGO PROMOTIONS	15.43
Public Relations	KENTUCKY MOTORSPEEDWAY PROMO	2.39
Sports Promotion	CHICAGO PROMOTIONS	3.32
Sports Promotion	CHICAGO PROMOTIONS	8.71
Sports Promotion	CHICAGO PROMOTIONS	2.50
Sports Promotion	CHICAGO PROMOTIONS	10.82
Sports Promotion	IRON PIGS BASEBALL PROMOTIONS	1.88
Sports Promotion	IRON PIGS BASEBALL PROMOTIONS	1.10
Groups- Meetings	SITE VISIT	1.08
Group Tour Promotions	RALEIGH/NASHVILLE SALES MISSION	1.40
Research	GOOGLE	450.00
Ad Design	AD PRODUCTION	0.60
Internet Promo	PATLIVE	39.44
Internet Promo	RAFFLECOPTER.COM	6.00
Web Hosting	TULSA CONNECT	82.70
Public Relations	TRAVEL WRITER	69.43
Public Relations	TRAVEL WRITER	2.76
Public Relations	TRAVEL WRITER	2.40
Public Relations	TRAVEL WRITER	1.19
Public Relations	TRAVEL WRITER	117.64
Public Relations	TRAVEL WRITER	45.26
Public Relations	TRAVEL WRITER	12.10
Public Relations	TRAVEL WRITER	2.40
Public Relations	TRAVEL WRITER	18.00
Public Relations	TRAVEL WRITER	16.48
Groups- Meetings	SITE VISIT	0.43
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	32.50
Groups- Meetings	SC SOCIETY OF ASSOCIATION	2,000.00
Groups- Meetings	SITE VISIT	1.94
international Promo - UK	SITE VISIT	1.00
General Consumer Promo	COM-CONNECT LLC	2,562.00
TV Advertising	BROADCAST BUYING SERVICES, INC.	790.00
Web Hosting	SIMPLEVIEW LLC	3,593.30
Print Advertising- groups	SPORTS EVENTS MAGAZINE	249.52
Video Production	BATTLE STRATEGIES LLC	300.00
Sports Promotion	CHICAGO PROMOTIONS	1,725.14
Groups Promo- Midwest	SPINNAKER DME	220.00
Print Advertising- groups	TEACH AND TRAVEL MAGAZINE	402.07
General Consumer Promo	AIRPORT PROMTIONS	6.58

Sports Marketing	MUD HENS BASEBALL PROMOTION	1.20
Sports Promotion	CHICAGO PROMOTIONS	7.29
Public Relations	KENTUCKY MOTORSPEDWAY PROMO	86.54
Public Relations	TRAVEL WRITER	2.58
Inquiry Fulfillment	US POSTAL SERVICE	3.90
Video Production	VIDEO SHOOT	12.80
Public Funding Sources	UNITED STATES POSTAL SERVICE	51.89
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	2.20
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	110.02
International Promo	INTERNATIONAL POW WOW	135.44
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	189.76
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	183.19
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	118.96
International Promo	INTERNATIONAL POW WOW	21.27
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	34.15
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	39.21
Sports Tourism	TRIPLE CROWN SPORTS INC	924.70
General Consumer Promo	MANN TRAVELS	55.50
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	843.00
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	2.29
Billboard Adv	ADAMS OUTDOOR ADVERTISING	1,364.00
Billboard Adv	ADAMS OUTDOOR ADVERTISING	3,832.00
Internet Advertising-groups	GOOGLE INC.	133.17
Internet Advertising-groups	GOOGLE INC.	845.39
Email Marketing	SALESFORCE.COM INC	109.79
Website Services	VISUAL DESTINATIONS LLC	751.04
Internet Promo	ADOBE SYSTEMS INC	223.07
Print Advertising- groups	GROUP TOUR MEDIA INC	100.00
General Consumer Promo	MANN TRAVELS	125.88
Sports Promotion	DARLINGTON PROMOTION	26.97
Internet Advertising	SEARCH MARKETING	\$6,410.49
Internet Advertising	DISPLAY ADVERTISING	\$4,671.00
Internet Advertising	VIDEO ADVERTISING	\$2,945.76
Internet Advertising	EMAIL MARKETING	\$732.34
Internet Advertising	SOCIAL MEDIA MARKEITNG	\$1,536.42
Internet Advertising	MOBILE MARKETING	\$1,069.38
Internet Advertising	OTHER	\$121.53
Groups- Meetings	SOUTH ATLANTIC SHRINE ASSOCIATION	700.00
Sports Tourism	TEAMS CONFERENCE	25.00
General Consumer Promo	MANN TRAVELS	132.08
Sports Tourism	MDA CONSULTING	70.84
Sports Tourism	MDA CONSULTING	1,523.71
General Consumer Promo	MANN TRAVELS	145.36
General Consumer Promo	MANN TRAVELS	125.59
General Consumer Promo	MANN TRAVELS	404.55
General Consumer Promo	MANN TRAVELS	228.54
General Consumer Promo	MANN TRAVELS	60.98
Groups- Meetings	PROMOTIONAL ITEMS	155.87
Groups- Meetings	PROMOTIONAL ITEMS	125.42
Research	COUNCIL FOR COMMUNITY AND ECONOMIC RESEARCH	63.00

Sports Promotion	KENTUCKY MOTOR SPEEDWAY PROMO	30.00
Sports Tourism	MYRTLE BEACH SPORTS CENTER	98.75
Email Marketing	SALESFORCE.COM INC	1.08
Internet Advertising-groups	SUCCESSFUL MEETINGS	150.00
SMERF Promo	MHD SERVICES	312.00
General Consumer Promo	MANN TRAVELS	52.61
Video Production	BATTLE STRATEGIES LLC	385.00
Billboard Adv	THE BRANDON AGENCY	3,442.35
Billboard Adv	THE BRANDON AGENCY	978.82
Billboard Adv	THE BRANDON AGENCY	2,911.76
Billboard Adv	THE BRANDON AGENCY	470.59
Research	CHMURA ECONOMICS & ANALYTICS	926.07
Print Advertising- groups	CONVENTION SOUTH MAGAZINE	200.00
Inquiry Fulfillment	ENVOY NETWORK INC	70.86
Groups- Meetings	SITE VISIT	4.00
General Consumer Promo	MANN TRAVELS	46.05
General Consumer Promo	MANN TRAVELS	77.91
General Consumer Promo	MANN TRAVELS	154.10
General Consumer Promo	MANN TRAVELS	152.08
Print Advertising- groups	MEETINGS TODAY GUIDE	440.00
Sports Marketing	CHICAGO PROMOTIONS	100.00
Print Advertising- groups	SELECT TRAVELER	200.00
Web Hosting	SIMPLEVIEW LLC	150.00
Print Advertising	DIRECTORY ADVERTISING	30.50
General Consumer Promo	MANN TRAVELS	61.80
Sports Tourism	MDA CONSULTING	927.00
Sports Marketing	DESTINATION MARKETING	33.33
Research	PIVOT10/CARMINE COMMUNICATIONS	200.00
TV Advertising	BROADCAST BUYING SERVICES, INC.	30.00
General Consumer Promo	MANN TRAVELS	324.19
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	450.00
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	1,000.00
Research	STR INC	2,390.40
Public Relations	VISIBILITY & CONVERSIONS, LLC	573.55
Public Relations	VISIBILITY & CONVERSIONS, LLC	720.00
Public Relations	VISIBILITY & CONVERSIONS, LLC	514.22
Public Relations	VISIBILITY & CONVERSIONS, LLC	720.00
Internet Advertising-groups	CONVENTION SOUTH	34.27
Print Advertising- groups	M&C MAGAZINE	520.00
Billboard - co-op	BRANDON AGENCY	1,282.35
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	15.64
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	0.23
Public Funding Sources	UNITED STATES POSTAL SERVICE	22.97
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	2.44
Inquiry Fulfillment	US POSTAL SERVICE	103.13
General Consumer Promo	TRIP GIVEAWAYS	350.00
Groups- Meetings	FAM TOUR	0.80
General Consumer Promo	AIRPORT PROMTIONS	4.23
General Consumer Promo	TRIP GIVEAWAYS	3.80
General Consumer Promo	TRIP GIVEAWAYS	4.30
General Consumer Promo	TRIP GIVEAWAYS	5.37
Sports Promotion	DARLINGTON PROMOTION	60.35

Groups- Meetings	SITE VISIT	39.21
Groups- Meetings	CONNECT MARKETPLACE	7.52
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	75.42
Groups- Meetings	SITE VISIT	183.66
Groups- Meetings	CONNECT MARKETPLACE	1.19
Groups- Meetings	SITE VISIT	5.31
Groups- Meetings	CONNECT	3.40
Groups- Meetings	CONNECT MARKETPLACE	1.03
Groups- Meetings	PROMOTIONAL ITEMS	19.45
Groups- Meetings	CONNECT MARKETPLACE	1.21
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	17.39
Groups- Meetings	CONNECT MARKETPLACE	5.94
Groups- Meetings	SITE VISIT	16.21
Groups- Meetings	CONNECT MARKETPLACE	2.80
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	30.13
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	30.13
Groups- Meetings	FAM TOUR	2.50
Public Relations	TRAVEL WRITER	214.50
Public Relations	TRAVEL WRITER	4.68
Groups- Meetings	FAM TOUR	2.50
International Promo	TORONTO SALES MISSION	9.80
Sports Marketing	UPS	16.41
Inquiry Fulfillment	UPS	5.62
Inquiry Fulfillment	UPS	33.89
Inquiry Fulfillment	UPS	98.81
Inquiry Fulfillment	UPS	33.21
Sports Promotion	SPIKES BASEBALL PROMO	92.12
Sports Promotion	PAWSOX BASEBALL PROMOTION	39.02
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	60.67
Sports Promotion	PAWSOX BASEBALL PROMOTION	24.90
Sports Promotion	SPIKES BASEBALL PROMO	2.44
Sports Promotion	SPIKES BASEBALL PROMO	16.17
Sports Promotion	SPIKES BASEBALL PROMO	1.71
Sports Promotion	PAWSOX BASEBALL PROMOTION	17.95
Sports Promotion	PAWSOX BASEBALL PROMOTION	2.50
Sports Promotion	PAWSOX BASEBALL PROMOTION	1.96
Sports Promotion	PAWSOX BASEBALL PROMOTION	0.79
Sports Promotion	SPIKES BASEBALL PROMO	0.99
Sports Promotion	SPIKES BASEBALL PROMO	7.77
Public Relations	TRAVEL WRITER	36.25
Sports Promotion	SPIKES BASEBALL PROMO	1.53
Sports Promotion	SPIKES BASEBALL PROMO	1.70
Sports Promotion	PAWSOX BASEBALL PROMOTION	1.17
Sports Promotion	CHICAGO PROMOTIONS	52.92
Sports Promotion	SPIKES BASEBALL PROMO	5.40
Sports Promotion	PAWSOX BASEBALL PROMOTION	0.88
Video Production	VIDEO SHOOT	7.50
Public Relations	TRAVEL WRITER	24.00
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	4.80

Group Tour Promotions	COASTAL NETWORK COOPERTIVE	64.00
	CLEVELAND SALES MISSION	
Group Tour Promotions	FAM TOUR	3.84
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	0.48
Group Tour Promotions	FAM TOUR	2.78
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	72.62
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	2.43
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	0.64
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	1.47
Ad Design	AD PRODUCTION	0.30
Internet Promo	PATLIVE	42.76
Internet Promo	RAFFLECOPTER.COM	6.00
Web Hosting	TULSA CONNECT	82.70
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	2.14
Public Relations	TRAVEL WRITER	74.77
Groups- Meetings	CONNECT MARKETPLACE	2.50
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	1.46
Groups- Meetings	CONNECT MARKETPLACE	1.19
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	6.36
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	5.00
Groups- Meetings	SOUTH ATLANTIC SHRINE ASSOCIATION	25.54
Group Tour Promotions	SITE VISIT	25.54
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	70.93
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	1.88
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	11.42
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	1.22
Groups- Meetings	CONNECT MARKETPLACE	107.65
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	0.03
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	11.08

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