

**MYRTLE BEACH AREA CHAMBER OF COMMERCE - Q3 2016 1% TDF REPORT**

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>TDF ALLOCATION</u>
General Consumer Promo	COM-CONNECT	23,058.00
Email Marketing	EXACT TARGET	8,857.95
Groups Promo- Midwest	SPINNAKER DME	1,980.00
TV Advertising	BROADCAST BUYING SERVICES, INC.	5,003.40
TV Advertising	CORINTHIAN MEDIA, INC.	120,397.57
TV Advertising	CORINTHIAN MEDIA, INC.	24,342.75
Sports Tourism	SOUTH CAROLINA SPORTS ALLIANCE	326.54
General Consumer Promo	MIPM	1,767.79
Website Services	VISUAL DESTINATIONS LLC	6,759.38
Sports Tourism	SPORTS DESTINATION MAGAZINE	990.00
Internet Advertising-groups	GOOGLE INC.	13,407.32
Internet Advertising-groups	GOOGLE INC.	3,027.83
Print Advertising- groups	GROUP TRAVEL LEADER	2,700.00
TV Advertising	CORINTHIAN MEDIA, INC.	446.40
General Consumer Promo	MANN TRAVELS	499.50
International Promo- china	SYNTRANS CHINESE COMMUNICATION CONSULTING	3,655.80
Public Relations	KINGFISH COMMUNICATIONS	368.00
Public Relations	KINGFISH COMMUNICATIONS	690.00
Internet Advertising	SEARCH MARKETING	710,842.78
Internet Advertising	DISPLAY ADVERTISING	428,770.49
Internet Advertising	VIDEO ADVERTISING	71,042.83
Internet Advertising	EMAIL MARKETING	43,925.25
Internet Advertising	SOCIAL MEDIA MARKEITNG	205,267.16
Internet Advertising	MOBILE MARKETING	38,396.59
Internet Advertising	OTHER	2,868.75
Event Promo	FAMILY GOLF WEEK	4,500.00
Research	U.S. TRAVEL ASSOCIATION	66,780.00
General Consumer Promo	PROMOTIONAL ITEMS	2,106.67
General Consumer Promo	MANN TRAVELS	970.45
Sports Tourism	MDA CONSULTING	3,577.50
Web Hosting	SIMPLEVIEW LLC	8,637.30

Video Production	BATTLE STRATEGIES LLC	4,050.00
Print Advertising- groups	SPORTS EVENTS MAGAZINE	2,245.66
Print Advertising- groups	SPORTS TRAVEL	3,019.50
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	9,000.00
Billboard Adv	CANADA PROMOTION	1,350.00
SMERF Promo	MHD SERVICES	2,808.00
Sports Tourism	MDA CONSULTING	8,343.00
International Promo- china	CITM	4,722.30
Web hosting	SIMPLEVIEW LLC	27,000.00
Public Relations	KENTUCKY MOTORSPEDWAY PROMO	1,714.65
Print Advertising- groups	SELECT TRAVELER	1,800.00
General Consumer Promo	VISUAL DESTINATIONS LLC	1,980.00
TV Advertising	CORINTHIAN MEDIA, INC.	390,601.19
Print Advertising	DIRECTORY ADVERTISING	274.50
Groups- Meetings	NASHVILLE SALES MISSION	131.78
Inquiry Fulfillment	ENVOY NETWORK INC	848.94
General Consumer Promo	MANN TRAVELS	515.99
General Consumer Promo	MANN TRAVELS	784.05
General Consumer Promo	MANN TRAVELS	1,256.27
General Consumer Promo	MANN TRAVELS	777.66
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	4,050.00
General Consumer Promo	MANN TRAVELS	621.65
Video Production	BATTLE STRATEGIES LLC	810.00
Internet Promo	ADOBE SYSTEMS INC	223.52
Internet Promo	ADOBE SYSTEMS INC	1,424.80
Internet Promo	ADOBE SYSTEMS INC	2,227.24
Internet Promo	ADOBE SYSTEMS INC	582.87
Internet Promo	ADOBE SYSTEMS INC	2,007.67
Internet Promo	ADOBE SYSTEMS INC	2,166.00
Internet Promo	ADOBE SYSTEMS INC	2,007.67
General Consumer Promo	MANN TRAVELS	980.06
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	7,587.00
General Consumer Promo	TRIP GIVEAWAYS	2,475.00
Sports Promotion	UPS	17.96
Inquiry Fulfillment	UPS	265.64
Sports Tourism	SITE VISIT	19.99
Internet Promo	RAFFLECOPTER.COM	53.99

Web Hosting	TULSA CONNECT	744.30
Public Relations	TRAVEL WRITER	1,028.42
Public Relations	TRAVEL WRITER	648.05
Public Relations	TRAVEL WRITER	13.64
Public Relations	TRAVEL WRITER	47.44
General Consumer Promo	TRIP GIVEAWAYS	49.50
General Consumer Promo	TRIP GIVEAWAYS	208.89
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	6.17
Groups- Meetings	CONNECT MARKETPLACE	374.58
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	121.50
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	31.50
Groups- Meetings	SITE VISIT	107.03
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	25.62
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	764.77
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	65.43
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	382.38
Groups Promo- Midwest	SPINNAKER DME	17.50
Groups- Meetings	MEETING PROFESSIONAL INT'L- WORLD EDUCATION CONF	9.69
General Consumer Promo	TRIP GIVEAWAYS	8.06
Groups- Meetings	INTERNATIONAL POW WOW	32.40
Groups- Meetings	INTERNATIONAL POW WOW	112.50
Groups- Meetings	INTERNATIONAL POW WOW	112.50
Groups- Meetings	INTERNATIONAL POW WOW	33.98
Groups- Meetings	INTERNATIONAL POW WOW	11.96
Groups- Meetings	INTERNATIONAL POW WOW	1,271.19
Groups- Meetings	INTERNATIONAL POW WOW	7.76
Groups- Meetings	INTERNATIONAL POW WOW	12.30
Groups- Meetings	INTERNATIONAL POW WOW	281.41
Groups- Meetings	INTERNATIONAL POW WOW	13.34
Groups- Meetings	INTERNATIONAL POW WOW	38.88

Sports Promotion	UPS	41.22
Inquiry Fulfillment	UPS	162.58
Inquiry Fulfillment	UPS	78.30
Inquiry Fulfillment	UPS	637.74
Sports Marketing	ROUGH RIDERS PROMOTION	182.60
Public Relations	CULINARY PROMOTIONS	67.53
Sports Marketing	CHICAGO PROMOTIONS	450.96
Sports Marketing	ROUGH RIDERS PROMOTION	171.90
Sports Marketing	SPIKES BASEBALL PROMO	446.58
Public Relations	TRAVEL WRITER	373.47
Public Relations	PUBLIC RELATIONS PROMOTION	67.50
Sports Marketing	ROUGH RIDERS PROMOTION	2.03
Sports Marketing	ROUGH RIDERS PROMOTION	31.71
Public Relations	PR PROMO ITEMS	214.42
Sports Marketing	MUD HENS BASEBALL PROMOTION	11.66
Sports Marketing	ROUGH RIDERS PROMOTION	52.30
Sports Marketing	MUD HENS BASEBALL PROMOTION	256.04
Sports Marketing	ROUGH RIDERS PROMOTION	18.29
Sports Marketing	MUD HENS BASEBALL PROMOTION	11.69
Public Relations	TRAVEL WRITER	46.00
Sports Marketing	MUD HENS BASEBALL PROMOTION	7.37
Sports Marketing	SPIKES BASEBALL PROMO	316.22
Public Relations	PR PROMO ITEMS	2,963.52
Sports Marketing	ROUGH RIDERS PROMOTION	5.95
Sports Marketing	ROUGH RIDERS PROMOTION	6.71
Sports Marketing	MUD HENS BASEBALL PROMOTION	187.83
Public Relations	PR PROMO ITEMS	735.95
Public Relations	PR PROMO ITEMS	5,001.65
Sports Marketing	MUD HENS BASEBALL PROMOTION	18.90
Sports Marketing	ROUGH RIDERS PROMOTION	12.60
Sports Marketing	MUD HENS BASEBALL PROMOTION	9.00
Sports Marketing	ROUGH RIDERS PROMOTION	6.17
Public Relations	CULINARY PROMOTION	103.82
Sports Marketing	MUD HENS BASEBALL PROMOTION	9.54
Sports Marketing	MUD HENS BASEBALL PROMOTION	39.26
Sports Marketing	MUD HENS BASEBALL PROMOTION	20.97
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	12.16
Group Tour Promotions	ONTARIO MOTORCOACH ASSOCIATION	344.88

Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	7.52
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	108.00
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	21.81
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	34.31
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	846.11
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	15.23
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	21.94
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	16.90
Group Tour Promotions	COASTAL NETWORK COOPERTIVE	1,402.61
	CLEVELAND SALES MISSION	
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	3.11
Group Tour Promotions	TRAVEL ALLIANCE PARTNERSHIP	26.91
Domain Names	GODADDY.COM	1,141.24
Research	GOOGLE	492.00
Internet	PATLIVE	380.13
Groups- Meetings	INTERNATIONAL ASSOCIATION OF GOLF	669.83
	TOUR OPERATORS FAM	
Public Relations	TRAVEL WRITER	664.98
Public Relations	TRAVEL WRITER	664.06
Public Relations	TRAVEL WRITER	159.23
Public Relations	TRAVEL WRITER	882.02
Public Relations	TRAVEL WRITER	27.61
Public Relations	TRAVEL WRITER	92.00
Public Relations	TRAVEL WRITER	827.25
Public Relations	TRAVEL WRITER	835.71
Public Relations	TRAVEL WRITER	121.35
Public Relations	TRAVEL WRITER	2,273.95
Public Relations	TRAVEL WRITER	141.86
Public Relations	PR PROMOTIONS	138.00
Public Relations	TRAVEL WRITER	87.43
Public Relations	TRAVEL WRITER	73.27
Public Relations	TRAVEL WRITER	68.45
Groups- Meetings	CONNECT MARKETPLACE	329.25
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	144.00
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	135.37
Group Tour Promotions	NASHVILLE SALES MISSION	43.57
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	34.88
Groups- Meetings	SITE VISIT	321.62

Groups- Meetings	INTERNATIONAL TOURISM BOURSE	614.92
Group Tour Promotions	NASHVILLE SALES MISSION	474.17
Groups- Meetings	NASHVILLE SALES MISSION	156.82
Group Tour Promotions	NASHVILLE SALES MISSION	78.25
Groups- Meetings	FAM TOUR	5.10
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	15.16
Group Tour Promotions	NASHVILLE SALES MISSION	21.15
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	11.91
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	25.00
Group Tour Promotions	NASHVILLE SALES MISSION	28.85
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	28.71
Groups- Meetings	INTERNATIONAL TOURISM BOURSE	17.10
Group Tour Promotions	SMALL MARKET MEETINGS CONFERENCE	1,791.00
Groups- Meetings	FAM TOUR	46.03
General Consumer Promo	AIRPORT PROMOTIONS	95.99
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	321.11
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	4.32
Inquiry Fulfillment	US POSTAL SERVICE	1,156.04
Email Marketing	EXACT TARGET	8,857.95
General Consumer Promo	COM-CONNECT	23,058.00
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	2,250.00
Groups Promo- Midwest	SPINNAKER DME	1,980.00
Groups Promo- Midwest	SPINNAKER DME	1,980.00
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	225.30
General Consumer Promo	MANN TRAVELS	822.06
General Consumer Promo	MANN TRAVELS	577.67
General Consumer Promo	MANN TRAVELS	609.78
Website Services	VISUAL DESTINATIONS LLC	6,759.38
TV Advertising	CORINTHIAN MEDIA, INC.	1,957.65
TV Advertising	CORINTHIAN MEDIA, INC.	39,483.15
TV Advertising	BROADCAST BUYING SERVICES, INC.	25,854.00
Print Advertising- CANADA	MY PASSION MEDIA INC	3,150.00
Print Advertising- groups	ABA DESTINATIONS MAGAZINE	2,776.50
Internet Advertising-groups	MEETING PROFESSIONAL INT'L	4,650.00
Internet Promo	ADOBE SYSTEMS INC	2,007.67
Internet Advertising-groups	GOOGLE INC.	19,664.52
Internet Advertising-groups	GOOGLE INC.	3,385.91

Web Hosting	SIMPLEVIEW LLC	1,350.00
Public Relations	KENTUCKY MOTORSPEDWAY PROMO	2,954.43
Video Production	BATTLE STRATEGIES LLC	4,626.00
General Consumer Promo	MANN TRAVELS	545.94
General Consumer Promo	MANN TRAVELS	508.28
General Consumer Promo	MANN TRAVELS	1,228.52
General Consumer Promo	MANN TRAVELS	545.94
Groups- Meetings	SOUTH ATLANTIC SHRINE ASSOCIATION	81.68
Sports Marketing	STATE COLLEGE BASEBALL PROMOTION	214.77
Sports Marketing	BASEBALL PROMOTIONS	28.85
Sports Marketing	STATE COLLEGE BASEBALL PROMOTION	646.88
Sports Marketing	STATE COLLEGE BASEBALL PROMOTION	322.68
Sports Marketing	SPIKES BASEBALL PROMO	45.00
Sports Tourism	SOUTH CAROLINA SPORTS ALLIANCE	1,350.00
General Consumer Promo	PROMOTIONAL ITEMS	2,787.75
Event Promo	PR PROMO ITEMS	514.38
Internet Advertising	SEARCH MARKETING	\$413,082.39
Internet Advertising	DISPLAY ADVERTISING	\$275,472.95
Internet Advertising	VIDEO ADVERTISING	\$80,548.44
Internet Advertising	EMAIL MARKETING	\$23,273.46
Internet Advertising	SOCIAL MEDIA MARKEITNG	\$59,933.94
Internet Advertising	MOBILE MARKETING	\$31,747.98
Internet Advertising	OTHER	\$2,001.85
TV Advertising	CORINTHIAN MEDIA, INC.	836,650.31
General Consumer Promo	MANN TRAVELS	1,368.09
General Consumer Promo	MANN TRAVELS	554.81
Public Relations	PR NEWSWIRE ASSOCIATION LLC	365.70
Email Marketing	SALESFORCE.COM INC	13,685.76
Web Hosting	SIMPLEVIEW LLC	1,350.00
Sports Promotion	MILLER DIRECT	31,050.00
Sports Tourism	MDA CONSULTING	8,343.00
General Consumer Promo	MANN TRAVELS	577.67
General Consumer Promo	MANN TRAVELS	612.15
General Consumer Promo	MANN TRAVELS	1,294.65
General Consumer Promo	MANN TRAVELS	1,294.65
Inquiry Fulfillment	ENVOY NETWORK INC	412.34
Sports Tourism	TEAMS CONFERENCE	9,000.00
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	9,000.00

SMERF Promo	MHD SERVICES	2,808.00
Sports Tourism	CONNECT	11,250.00
Sports Tourism	MDA CONSULTING	2,627.83
Video Production	VISUAL DESTINATIONS LLC	450.00
Internet Advertising-groups	GROUP TOUR MEDIA INC	465.00
Print Advertising- groups	MEETINGS TODAY GUIDE	3,960.00
General Consumer Promo	MANN TRAVELS	902.43
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	4,050.00
International Promo	PROMOTIONAL ITEMS	1,105.52
Group Promo Items	PROMOTIONAL ITEMS	2,691.59
Public Relations	PROMOTIONAL ITEMS	1,000.51
International Promo	PROMOTIONAL ITEMS	1,160.31
General Consumer Promo	JACK THOMPSON STUDIOS	432.00
Print Advertising	DIRECTORY ADVERTISING	274.50
General Consumer Promo	TRIP GIVEAWAYS	108.94
General Consumer Promo	TRIP GIVEAWAYS	1,463.62
General Consumer Promo	TRIP GIVEAWAYS	329.92
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	528.62
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	14.18
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	33.26
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	2.53
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	16.01
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	24.38
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	56.41
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	43.23
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	25.04
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	5.42
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	6.72
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	31.53
Public Relations	PR PROMOTIONS	38.79
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	13.17
Group Tour Promotions	HOLIDAY SHOWCASE	1,845.00
Groups- Meetings	MEETING PROFESSIONAL INTERNATIONAL	151.13
Group Tour Promotions	RALEIGH SALES MISSION	151.12
Groups- Meetings	MEETING PROFESSIONAL INTERNATIONAL	371.18
Group Tour Promotions	RALEIGH SALES MISSION	373.00
Groups- Meetings	MEETING PROFESSIONAL INTERNATIONAL	35.40
Groups- Meetings	MEETING PROFESSIONAL INTERNATIONAL	134.73



Groups- Meetings	TRIP GIVEAWAYS	61.52
Group Tour Promotions	RALEIGH SALES MISSION	95.37
Groups- Meetings	ENVENTS,LLC	10,993.56
Group Tour Promotions	RALEIGH SALES MISSION	25.45
Groups- Meetings	SITE VISIT	46.30
Group Tour Promotions	RALEIGH SALES MISSION	6.93
Groups- Meetings	MEETING PROFESSIONAL INTERNATIONAL	22.83
Groups- Meetings	MEETING PROFESSIONAL INTERNATIONAL	8.31
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	271.15
Groups- Meetings	MEETING PROFESSIONAL INTERNATIONAL	30.93
Public Relations	ALLEGIANFAM TOUR	239.44
Group Tour Promotions	AMERICAN BUS ASSOCIATION	249.48
International Promo - UK	SITE VISIT	12.60
International Promo - UK	SITE VISIT	240.29
Public Relations	CCU PROMO	530.07
International Promo - UK	SITE VISIT	122.13
Group Tour Promotions	WORLD TRAVEL MARKET	3,375.00
International Promo - UK	SITE VISIT	217.75
International Promo	TORONTO SALES MISSION	446.96
Sports Marketing	UPS	33.69
Inquiry Fulfillment	UPS	173.78
Inquiry Fulfillment	UPS	105.35
Inquiry Fulfillment	UPS	1,274.85
Sports Promotion	CHICAGO PROMOTIONS	25.20
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	467.74
Sports Promotion	IRON PIGS BASEBALL PROMOTIONS	284.62
Sports Promotion	CHICAGO PROMOTIONS	133.81
Sports Promotion	CCU PROMO	165.24
Sports Promotion	FRISCO ROUGH RIDERS PROMOTION	10.44
Sports Promotion	IRON PIGS BASEBALL PROMOTIONS	377.84
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	8.86
Sports Promotion	CCU PROMO	49.88
Sports Promotion	CHICAGO PROMOTIONS	7.37
Sports Promotion	CHICAGO PROMOTIONS	10.84
Sports Promotion	CHICAGO PROMOTIONS	34.51
Sports Promotion	CHICAGO PROMOTIONS	26.10
Sports Promotion	CHICAGO PROMOTIONS	48.96

Public Relations	TRAVEL WRITER	107.75
Sports Marketing	PROMOTIONAL ITEMS	950.98
Public Relations	PR PROMOTIONS	1,196.41
Sports Promotion	IRON PIGS BASEBALL PROMOTIONS	56.70
Sports Promotion	CHICAGO PROMOTIONS	138.86
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	27.49
Sports Promotion	CHICAGO PROMOTIONS	29.86
Sports Promotion	CHICAGO PROMOTIONS	78.43
Sports Promotion	CHICAGO PROMOTIONS	22.50
Sports Promotion	CHICAGO PROMOTIONS	97.41
Sports Promotion	IRON PIGS BASEBALL PROMOTIONS	16.93
Sports Promotion	IRON PIGS BASEBALL PROMOTIONS	9.87
Groups- Meetings	SITE VISIT	9.71
Group Tour Promotions	RALEIGH/NASHVILLE SALES MISSION	12.63
Research	GOOGLE	2,050.00
Ad Design	AD PRODUCTION	5.38
Internet Promo	PATLIVE	354.95
Internet Promo	RAFFLECOPTER.COM	53.99
Web Hosting	TULSA CONNECT	744.30
Public Relations	TRAVEL WRITER	798.42
Public Relations	TRAVEL WRITER	31.64
Public Relations	TRAVEL WRITER	27.61
Public Relations	TRAVEL WRITER	13.64
Public Relations	TRAVEL WRITER	1,352.92
Public Relations	TRAVEL WRITER	520.45
Public Relations	TRAVEL WRITER	139.15
Public Relations	TRAVEL WRITER	27.61
Public Relations	TRAVEL WRITER	207.00
Public Relations	TRAVEL WRITER	189.47
Groups- Meetings	SITE VISIT	3.87
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	292.50
Groups- Meetings	SITE VISIT	17.47
international Promo - UK	SITE VISIT	9.00
General Consumer Promo	COM-CONNECT LLC	23,058.00
TV Advertising	BROADCAST BUYING SERVICES, INC.	18,367.50
Web Hosting	SIMPLEVIEW LLC	32,339.70
Print Advertising- groups	SPORTS EVENTS MAGAZINE	2,245.66

Video Production	BATTLE STRATEGIES LLC	2,700.00
Sports Promotion	CHICAGO PROMOTIONS	15,526.27
Groups Promo- Midwest	SPINNAKER DME	1,980.00
Print Advertising- groups	TEACH AND TRAVEL MAGAZINE	3,618.63
General Consumer Promo	AIRPORT PROMOTIONS	59.22
Sports Marketing	MUD HENS BASEBALL PROMOTION	10.80
Sports Promotion	CHICAGO PROMOTIONS	65.59
Public Relations	KENTUCKY MOTORSPEDWAY PROMO	995.15
Public Relations	TRAVEL WRITER	29.68
Inquiry Fulfillment	US POSTAL SERVICE	35.08
Video Production	VIDEO SHOOT	115.18
Public Funding Sources	UNITED STATES POSTAL SERVICE	466.98
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	19.83
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	990.19
International Promo	INTERNATIONAL POW WOW	1,218.97
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	1,707.85
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	1,648.69
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	1,070.63
International Promo	INTERNATIONAL POW WOW	191.41
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	307.34
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	352.94
Sports Tourism	TRIPLE CROWN SPORTS INC	8,322.30
General Consumer Promo	MANN TRAVELS	499.50
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	7,587.00
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	20.62
Internet Advertising-groups	GOOGLE INC.	3,302.57
Internet Advertising-groups	GOOGLE INC.	20,965.64
Email Marketing	SALESFORCE.COM INC	988.14
Website Services	VISUAL DESTINATIONS LLC	6,759.38
Internet Promo	ADOBE SYSTEMS INC	2,007.67
Print Advertising- groups	GROUP TOUR MEDIA INC	900.00
General Consumer Promo	MANN TRAVELS	1,132.91
Sports Promotion	DARLINGTON PROMOTION	242.71
Internet Advertising	SEARCH MARKETING	176,148.53
Internet Advertising	DISPLAY ADVERTISING	108,600.84
Internet Advertising	VIDEO ADVERTISING	68,489.00
Internet Advertising	EMAIL MARKETING	17,026.94

Internet Advertising	SOCIAL MEDIA MARKEITNG	35,721.86
Internet Advertising	MOBILE MARKETING	24,863.12
Internet Advertising	OTHER	2,825.50
Groups- Meetings	SOUTH ATLANTIC SHRINE ASSOCIATION	6,300.00
Sports Tourism	TEAMS CONFERENCE	225.00
General Consumer Promo	MANN TRAVELS	1,188.70
Sports Tourism	MDA CONSULTING	4,465.96
General Consumer Promo	MANN TRAVELS	1,308.21
General Consumer Promo	MANN TRAVELS	1,130.29
General Consumer Promo	MANN TRAVELS	3,640.96
General Consumer Promo	MANN TRAVELS	2,056.88
General Consumer Promo	MANN TRAVELS	548.80
Groups- Meetings	PROMOTIONAL ITEMS	1,402.83
Groups- Meetings	PROMOTIONAL ITEMS	1,128.83
Research	COUNCIL FOR COMMUNITY AND ECONOMIC RESEARCH	287.00
Sports Promotion	KENTUCKY MOTORSPEEDWAY PROMO	270.00
Email Marketing	SALESFORCE.COM INC	9.75
Internet Advertising-groups	SUCCESSFUL MEETINGS	3,720.00
SMERF Promo	MHD SERVICES	2,808.00
General Consumer Promo	MANN TRAVELS	473.49
Video Production	BATTLE STRATEGIES LLC	3,465.00
Research	CHMURA ECONOMICS & ANALYTICS	4,218.78
Print Advertising- groups	CONVENTION SOUTH MAGAZINE	1,800.00
Inquiry Fulfillment	ENVOY NETWORK INC	637.71
Groups- Meetings	SITE VISIT	36.00
General Consumer Promo	MANN TRAVELS	414.46
General Consumer Promo	MANN TRAVELS	701.17
General Consumer Promo	MANN TRAVELS	1,386.90
General Consumer Promo	MANN TRAVELS	1,368.70
Print Advertising- groups	MEETINGS TODAY GUIDE	3,960.00
Sports Marketing	CHICAGO PROMOTIONS	900.00
Print Advertising- groups	SELECT TRAVELER	1,800.00
Web Hosting	SIMPLEVIEW LLC	1,350.00
Print Advertising	DIRECTORY ADVERTISING	274.50
General Consumer Promo	MANN TRAVELS	556.18
Sports Tourism	MDA CONSULTING	8,343.00
Sports Marketing	DESTINATION MARKETING	300.00

Research	PIVOT10/CARMINE COMMUNICATIONS	1,800.00
TV Advertising	BROADCAST BUYING SERVICES, INC.	697.50
General Consumer Promo	MANN TRAVELS	2,917.68
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	4,050.00
International Promo	TRAVEL SOLUTIONS BY DESIGN CORP	9,000.00
Research	STR INC	10,889.60
Public Relations	VISIBILITY & CONVERSIONS, LLC	6,595.83
Public Relations	VISIBILITY & CONVERSIONS, LLC	8,280.00
Public Relations	VISIBILITY & CONVERSIONS, LLC	5,913.58
Public Relations	VISIBILITY & CONVERSIONS, LLC	8,280.00
Internet Advertising-groups	CONVENTION SOUTH	849.79
Print Advertising- groups	M&C MAGAZINE	4,680.00
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	140.76
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	2.06
Public Funding Sources	UNITED STATES POSTAL SERVICE	206.69
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	21.98
Inquiry Fulfillment	US POSTAL SERVICE	928.14
General Consumer Promo	TRIP GIVEAWAYS	3,150.00
Groups- Meetings	FAM TOUR	7.20
General Consumer Promo	AIRPORT PROMOTIONS	38.04
General Consumer Promo	TRIP GIVEAWAYS	34.20
General Consumer Promo	TRIP GIVEAWAYS	38.70
General Consumer Promo	TRIP GIVEAWAYS	48.34
Sports Promotion	DARLINGTON PROMOTION	543.15
Groups- Meetings	SITE VISIT	352.85
Groups- Meetings	CONNECT MARKETPLACE	67.73
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	678.78
Groups- Meetings	SITE VISIT	1,652.94
Groups- Meetings	CONNECT MARKETPLACE	10.70
Groups- Meetings	SITE VISIT	47.79
Groups- Meetings	CONNECT	30.60
Groups- Meetings	CONNECT MARKETPLACE	9.32
Groups- Meetings	PROMOTIONAL ITEMS	175.05
Groups- Meetings	CONNECT MARKETPLACE	10.94
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	156.49
Groups- Meetings	CONNECT MARKETPLACE	53.46
Groups- Meetings	SITE VISIT	145.85

Groups- Meetings	CONNECT MARKETPLACE	25.21
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	271.15
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS AND EVENTS	271.15
Groups- Meetings	FAM TOUR	22.51
Public Relations	TRAVEL WRITER	2,466.78
Public Relations	TRAVEL WRITER	53.88
Groups- Meetings	FAM TOUR	22.51
International Promo	TORONTO SALES MISSION	88.25
Sports Marketing	UPS	147.66
Inquiry Fulfillment	UPS	50.59
Inquiry Fulfillment	UPS	305.06
Inquiry Fulfillment	UPS	889.31
Inquiry Fulfillment	UPS	298.94
Sports Promotion	SPIKES BASEBALL PROMO	829.05
Sports Promotion	PAWSOX BASEBALL PROMOTION	351.18
Public Relations	KENTUCKY MOTOR SPEEDWAY PROMO	697.73
Sports Promotion	PAWSOX BASEBALL PROMOTION	224.06
Sports Promotion	SPIKES BASEBALL PROMO	21.93
Sports Promotion	SPIKES BASEBALL PROMO	145.50
Sports Promotion	SPIKES BASEBALL PROMO	15.37
Sports Promotion	PAWSOX BASEBALL PROMOTION	161.54
Sports Promotion	PAWSOX BASEBALL PROMOTION	22.50
Sports Promotion	PAWSOX BASEBALL PROMOTION	17.66
Sports Promotion	PAWSOX BASEBALL PROMOTION	7.07
Sports Promotion	SPIKES BASEBALL PROMO	8.93
Sports Promotion	SPIKES BASEBALL PROMO	69.92
Public Relations	TRAVEL WRITER	416.83
Sports Promotion	SPIKES BASEBALL PROMO	13.79
Sports Promotion	SPIKES BASEBALL PROMO	15.34
Sports Promotion	PAWSOX BASEBALL PROMOTION	10.58
Sports Promotion	CHICAGO PROMOTIONS	476.28
Sports Promotion	SPIKES BASEBALL PROMO	48.60
Sports Promotion	PAWSOX BASEBALL PROMOTION	7.88
Video Production	VIDEO SHOOT	67.50
Public Relations	TRAVEL WRITER	276.00
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	43.20

Group Tour Promotions	COASTAL NETWORK COOPERTIVE CLEVELAND SALES MISSION	575.96
Group Tour Promotions	FAM TOUR	34.56
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	4.30
Group Tour Promotions	FAM TOUR	24.98
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	653.54
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	21.85
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	5.75
Group Tour Promotions	STUDENT YOUTH TRAVEL ASSOCIATION	13.25
Ad Design	AD PRODUCTION	2.69
Internet Promo	PATLIVE	384.86
Internet Promo	RAFFLECOPTER.COM	53.99
Web Hosting	TULSA CONNECT	744.30
Inquiry Fulfillment	UNITED STATES POSTAL SERVICE	19.31
Public Relations	TRAVEL WRITER	859.87
Groups- Meetings	CONNECT MARKETPLACE	22.50
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	13.17
Groups- Meetings	CONNECT MARKETPLACE	10.72
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	57.25
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	45.00
Groups- Meetings	SOUTH ATLANTIC SHRINE ASSOCIATION	229.83
Group Tour Promotions	SITE VISIT	229.84
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	638.36
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	16.94
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	102.79
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	11.01
Groups- Meetings	CONNECT MARKETPLACE	968.88
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	0.27
Online	GOOGLE,GO DADDY	23,090.15
TV	GOLF CHANNEL	98,918.28

TV	BRANDON AGENCY	5,270.00
Public Relations	LANDMARK MEDIA/KINGFISH COMMUNICATI	13,420.25
Public Relations	LANDMARK MEDIA/VARIOUS	2,389.59
Interactive -website	BRANDON AGENCY	2,650.96
Interactive -email	BRANDON AGENCY	6,984.30
Interactive - email	BRANDON AGENCY	20,866.44
Interactive - search	BRANDON AGENCY	8,000.00
Interactive	BRANDON AGENCY	6,012.50
Interactive	BRANDON AGENCY	2,380.95
Interactive - domains	BRANDON AGENCY	6,849.89
Interactive - social	BRANDON AGENCY	18,491.06
Magazine Print & Online Elements	BRANDON AGENCY- GOLF DIGEST	24,304.15
Magazine Print & Online Elements	GOLF MAGAZINE-VIA BRANDON	4,000.00
Magazine Print & Online Elements	GOLF WEEK	6,595.00
Radio Production	BRANDON AGENCY/KIRSCHNER	400.00
Radio	BRANDON AGENCY FOR TORONTO RADIO	14,941.98
Radio	BRANDON AGENCY FOR BALTIMORE RADIO	5,465.50
Radio	BRANDON AGENCY FOR BOSTON RADIO	17,340.00
Radio	BRANDON AGENCY FOR CHICAGO RADIO	11,220.00
Radio	BRANDON AGENCY FOR CLEVELAND RADIO	3,740.00
Radio	BRANDON AGENCY FOR DETROIT RADIO	7,106.00
Radio	BRANDON AGENCY FOR PITTSBURGH RADIC	3,672.00
Radio	BRANDON AGENCY FOR PHILLY RADIO	9,031.25
Radio	BRANDON AGENCY FOR ATLANTA RADIO	6,336.75
Rounds Data Research	SUMMIT GOLF SERVICES	3,500.00
Video/Aeirial Footage Production	SKY REALTY PROD	15,670.81
TV/Radio	BRANDON AGENCY- ESPN	50,892.25
Events	SPONSORSHIPS	8,909.76
Print/Online Elements	WORLD AM	25,050.51
Online Elements/Emails	GOLFNET	15,000.00
Research/Data Collection	WEATHER TRENDS INT'L	1,500.00

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