

Myrtle Beach Area Chamber of Commerce -30% Horry County A-Tax 2nd Quarter 2021 Tourism Investments

Account Description	Vendor Name	Vendor / Transaction Description	Sum of 30% HC A-Tax
DIGITAL	Bandwango Llc	Adv Platform Feb	\$15.00
		Adv Platform March	\$15.00
	Expedia	Banner Ad Adv May	\$985.36
		Feb Adv	\$121.67
		Spring Ads March	\$583.07
	Facebook	Spring Adv April	\$495.25
		Digital March campaign spring a	\$84.94
		Digital March spring adv	\$1,500.00
		Social Ads Spring Apr	\$4,050.00
		Social Ads Spring Campaign Apr	\$13.03
	Flip To	Spring Campaigns	\$3,394.36
		DMO Mrktg Platform	\$7,275.53
	Google Ads	Social Ads Spring Campaign Apr	\$1.23
		Spring Campaign April	\$5,670.00
		Spring Campaign March	\$13,650.00
		Spring Campaigns	\$7,063.81
	Hearst Television	May Summer Adv	\$151.50
	Katz Media Group	Video Adv May	\$1,438.07
	Matador Ventures Inc	Summer Campaign	\$1,200.00
	Microsoft Advertising	March spring adv	\$901.77
		Social Ads Spring Campaign Apr	\$1,051.29
		Spring Campaigns	\$1,051.88
	MMGY Global Llc	Summer Ads	\$12,234.00
	Pinterest Ads	March campaign spring adv	\$355.25
		Social Ads Spring Campaign Apr	\$1,134.41
		Spring Campaigns	\$557.90
	Samsung Electronics America	Summer Adv May	\$738.27
	Sojern Inc	Social Ads Spring Campaign Apr	\$706.71
		Spring Campaign April	\$793.29
		Summer Adv May	\$233.30
	Teads Inc	Social Ads Summer May	\$90.18
	Tik Tok Inc	Social Ads Winter	\$86.69
		Spring Ads Spring	\$464.71
		Spring Social Ads	\$487.38
		March spring adv	\$2,979.51
	Travel Desk	Spring Campaign April	\$3,653.05
		Summer May Adv	\$442.83
		Video Feb Adv	\$403.32
	Travelspike Llc	March spring adv	\$230.22
		Spring Adv April	\$481.46
		Summer May Adv	\$188.33
	Tremor Video Inc	Summer May Adv	\$653.14
	Tripadvisor	Spring Ads April	\$571.49
		Spring Ads March	\$628.51
	Twitter Online Ads	March campaign spring adv	\$567.53
		Social Ads Spring Campaign Apr	\$497.25
		Spring Campaigns	\$581.64
	Verizon Media Inc	Search&Native Adv Summer	\$1,499.10
	Vevo Llc	Summer Adv May	\$508.44
	DIGITAL	Total	
GENERAL CONSUMER PROMO	Conway Area Chamber Of Commerce	Event Mrktg Support	\$15,000.00
		Loris Chamber Of Commerce	\$10,000.00
		NMB Chamber Of Commerce	\$25,000.00
GENERAL CONSUMER PROMO	Total		\$50,000.00
OUTDOOR/PRINT	The Brandon Agency	Camping Board June	\$705.88
		Camping Board May	\$705.88
		Cmpgnd Social Creative Apr	\$375.00

		Cmpgnd Social Creative Mar	\$150.00
		CmpgndSocialAdsApr	\$4,500.00
		Cmpgrnd Billboard Apr	\$705.88
		Cmpgrnd Billbrds Apr	\$1,323.53
		Cmpgrnd Billbrds May	\$1,411.76
		Cmpgrnd Social Spring adv	\$600.00
		CmpingBillboardApr	\$705.88
OUTDOOR/PRINT Total			\$11,183.81
TELEVISION	Ampersand	Summer Adv June	\$64,822.74
	Cox Media Group	Summer Adv May	\$1,814.14
	Fox TV Stations	Summer Adv May	\$8,457.05
	Hearst Television	Summer Adv May	\$3,532.48
	Tegna	Summer Adv May	\$1,285.74
	Tme Wfsb Gfsb Media	April Spring Campaign	\$513.38
	Tme WGCL Media	April Spring Campaign	\$677.25
	WAGA-TV	Summer Adv May	\$2,058.00
	WJXT	Summer Adv May	\$111.47
	WLS-TV	Summer Adv May	\$2,172.80
	WPVI-TV	Summer Adv May	\$1,283.80
	WWCP-TV WATM-TV	April Spring Campaign	\$139.42
TELEVISION	Total		\$86,868.27
Grand Total			\$230,532.75