

**Myrtle Beach Area Chamber of Commerce -30% Horry County A-Tax  
2nd Quarter 2020 Tourism Investments**

<b>Account Description</b>	<b>Vendor</b>	<b>Vendor / Transaction Description</b>	<b>Sum of 30% HC A-Tax</b>
<b>GENERAL CONSUMER PROMO</b>	<b>Little River Chamber Of Commerce</b>	Marketing support	\$10,000.00
	<b>Loris Chamber Of Commerce</b>	Marketing support	\$10,000.00
	<b>NMB Chamber Of Commerce</b>	Marketing support	\$25,000.00
	<b>Town Of Aynor</b>	Marketing support	\$10,000.00
	<b>Conway Area Chamber Of Commerce</b>	Marketing support	\$15,000.00
<b>GENERAL CONSUMER PROMO</b>	<b>Total</b>		<b>\$70,000.00</b>
<b>TELEVISION</b>	<b>Corinthian Media, Inc.</b>	March Traffic	\$14.70
		Feb Traffic	\$7.35
		Spring LAF Radio	\$15.11
		Feb Easter LAF Radio	\$17.10
		Spring LAF March	\$38.79
		Feb LAF Easter	\$65.55
		June Traffic Bill	\$103.71
		Feb Spr/Easter Adv	\$5,599.33
		Easter/Spr March	\$28,916.15
<b>TELEVISION</b>	<b>Total</b>		<b>\$34,777.79</b>
<b>OUTDOOR/PRINT</b>	<b>Visibility &amp; Conversions, Llc</b>	local promotion	\$85,000.00
		Campground adv	\$55,000.00
	<b>The Brandon Agency</b>	Campground FB Apr/May	\$4,285.75
		Campground FB-June	\$4,285.75
		Campground Billboard	\$1,411.76
		Campgrounds Billboard Apr	\$523.53
		Campgrounds Billboard Mar	\$705.88
		Campgrounds Billboard Jun	\$705.88
		Campground Digital March	\$4,285.75
<b>OUTDOOR/PRINT Total</b>			<b>\$156,204.30</b>
<b>Grand Total</b>			<b>\$260,982.09</b>