

**Myrtle Beach Area Chamber of Commerce -1% TDF
2nd Quarter 2020 Tourism Investments**

Account Description	Vendor	Vendor / Transaction Description	Sum of 1% TDF
AIR SERVICE	Visibility & Conversions, Llc	June Air Service campaign	\$75,000.00
		May Digital Air Service Campaign	\$78,177.00
AIR SERVICE	Total		\$153,177.00
CO-OP MARKETING	Brand Usa	BUSA Partnership	\$75,000.00
CO-OP MARKETING	Total		\$75,000.00
CREATIVE DEVELOPMENT	Adobe Systems Inc	Add'l May analytics	\$653.63
		April analytics	\$2,251.40
		May analytics	\$1,597.77
	Battle Strategies Llc	Facebook live & blog	\$1,537.50
		Mar/Apr FB live, blog	\$1,312.50
	Dnh Godaddy.Com	Domain Names	\$107.89
	Dropbox	ad design	\$130.67
	Mmgy Global Llc	Branding Project	\$55,000.00
	Simpleview	Act-on & Spprt May	\$5,670.00
		spprt, email, SQL	\$15,267.00
		Supprt, design, Act-on	\$13,170.00
	Soundcloud Inc	Music download capability	\$68.67
	Tulsa Connect	Web Server June	\$232.00
		Web Server May	\$205.00
		Web Server-April	\$205.00
	Visual Destinations Llc	Web services June	\$8,900.00
		website services Apr	\$8,900.00
		website services May	\$8,900.00
	Web Networksolutions	Domain Names	\$1,377.09
CREATIVE DEVELOPMENT Total			\$125,486.12
DESTINATION PUBLICITY	Fahlgren Mortine	April promotions	\$3,125.00
		clipping services	\$3,182.70
		June Promotion	\$16,575.00
		May promotions	\$8,287.50
		OOP Costs	\$3,114.06
		Research/Tracking	\$3,820.94
		Summer Campaign	\$450.00
	Spirit Airlines	PR Travel Costs	\$69.91
	Travmedia Usa Llc	Media Dist. & Profile	\$5,040.00
DESTINATION PUBLICITY	Total		\$43,665.11
DIGITAL	Flip.To	Dest Mrktg Platform	\$245,162.50
	Visibility & Conversions, Llc	April digital campaign	\$703,290.65
		June digital campaign	\$1,250,600.11
		May Digital Campaign	\$1,278,545.71
DIGITAL	Total		\$3,477,598.97
GENERAL CONSUMER PROMO	American Airlines	MAC Basketball Tournament Flig	\$99.00
		MAC Championship- luggage	\$16.00
	Amexgiftcard.Com	Trip Promotion Gift Cards ship	\$8.95
	Angus Steakhouse & Seafood	Trip Giveaway	\$50.00
	AT&T Bill Payment	MWC Hotspot	\$104.01
	B&C Entertainment Golf	Flip.to Winter Promo	\$20.00
		Trip Giveaways	\$400.00
	Brookgreen Gardens	Flip.to Winter Promo	\$50.00
	Bruegger S Bagles # 761	MAC Championship- meal	\$13.01
	Com-Connect Llc	Apr Call Center & Chat Services	\$27,182.00
		June Call Center & Chat services	\$27,182.00
		March MWC Events	\$7,994.64
		May Call Center & Chat Services	\$27,182.00
	Crab Daddy's Seafood	Trip Giveaway	\$100.00
	Crabby George's Seafood Buffet	Flip.to Winter Promo	\$50.00
	Cross Border Trans Fee	Mobile Visitor Center IPad con	\$16.01
	Flannery's Irish Pub	MAC Basketball Tournament Luncheon	\$85.01
	Hungry Howie's Pizza	Trip Giveaway	\$140.00
	Hyatt Regency Cleveland	MAC Basketball Tournament Hotel	\$334.95
		MAC Championship- hotel	\$334.95
	Lobster House	Trip Giveaway	\$400.00
	Mann Travels	12 Days Christmas	\$4,578.16
		12 days of christmas	\$2,749.84
		Capstone Events	\$525.00
		Cubs Con Promo	\$700.00

		GA Moonshine Fest	\$380.10
		Stretch Summer promo	\$410.04
		Summer of Fun promo	\$369.06
		Summer Promo	\$975.55
	Mse Branded South Caroli	MAC Basketball Tournament - meal	\$11.10
		MAC Championship- travel food	\$8.15
	Pitney Bowes	exp monthly ppd pstg @ 4/30/20	\$64.80
		exp monthly ppd pstg @ 5/31/20	\$8.00
		exp monthly ppd pstg @ 6/30/20	\$24.20
	Quicktapsurvey	Mobile Visitor Center Ipad software	\$1,601.40
	Rps Myrtle Beach	MAC Championship- parking	\$24.00
	Seafood House Calabash Buffet	Trip Giveaway	\$80.00
	Sq Cathy's: Gourmet Ice	MAC Championship- meal	\$12.15
	Uber Trip	MAC Basketball Tournament Transportation	\$80.18
	UPS	Bulk UPS Postage	\$1,659.89
		Marketing UPS Postage	\$179.20
	USPS	record postage @ 5/31/2020	\$799.51
		record postage @ 6/30/2020	\$668.68
	Ww Rest Clt	MAC Basketball Tournament Lunch	\$11.30
GENERAL CONSUMER PROMO	Total		\$107,682.84
GOLF PROMOTIONS	AmateurGolf.com	World Amateur Handicap Championship advertising	\$2,000.00
	American Airlines	Trip Giveaways from 2019 Promotions	\$672.80
	Andrew Levin	Marketing Exp-Content Writer	\$1,125.00
	Andrew Levine	Content	\$900.00
	BlueSnap	World Amateur Handicap Championship advertising	\$252.99
	Bobby Altman/Scott Smallin	Marketing Exp-Photography	\$2,820.95
	Brandon Agency	Enhanced SEO	\$5,650.04
		Social Media Retainer/Expenses	\$313.54
	Break Big Entertainment	Video Management - Client	\$1,600.00
	Charlie Rymer	Spokesperson	\$100,956.93
	Crow Creek Golf Club	Trip Giveaways from 2019 Promotions	\$196.00
	Doubletree Resort	Marketing Exp-Hotel for Video Crew	\$3,229.20
	Facebook	Social Marketing - Destination	\$6,658.34
		World Amateur Handicap Championship advertising	\$784.60
	Go Daddy	World Amateur Handicap Championship advertising	\$439.33
	GoDaddy	URL's & Misc Interactive	\$6,043.79
	Golf Magazine	Magazine Print/Online - Golf Magazine	\$18,500.00
	Google/Go Daddy	Internet Paid Search /PPC - Destination	\$156.45
	Kingfish Communications	Media PR Retainer/Expenses	\$8,000.00
	MB Marriott	Trip Giveaways from 2019 Promotions	\$861.70
	PGA Magazine	Magazine Print/Online - PGA Magazine	\$30,680.00
	Sirius XM	Sirius XM	\$44,800.00
	Spectrum Reach-East Coast	Broadcast - WACH Marketing - Client	\$2,236.00
	Survey Monkey	Marketing Exp-Travel Survey	\$1,294.92
	Tead's	Online Media Space- Client	\$12,900.74
	Texas Golf Association	World Amateur Handicap Championship advertising	\$4,500.00
	The Golf Shop Radio	World Amateur Handicap Championship advertising	\$140.00
	True Blue Golf Club	Trip Giveaways from 2019 Promotions	\$596.00
	Twine	World Amateur Handicap Championship advertising	\$78.00
	WalMart/Publix	Marketing Exp-Items for Video Shoot	\$71.52
	WhereOWare	Email Database Management-Client	\$3,313.69
		Email Newsletters	\$27,953.94
GOLF PROMOTIONS Total			\$289,726.47
GROUP SALES	AA Inflight	CMCA - Lunch on Plane	\$17.10
	American Airlines	CMCA - Baggage charge	\$40.00
		CMCA Baggage Charge	\$40.00
		CMCA-ticket change	\$0.20
		Connect Diversity -Seat	\$23.97
		Connect Sports Flight	\$673.00
		Sports ETA Symposium and Penn Relay	\$884.89
		Travel South Domestic luggage	\$60.00
	Another Broken Egg - Perk	Travel South Domestic -meal	\$19.47
	Capital City Grill Dow	Travel South Domestic food	\$28.10
	City Of Myrtle Beach	MB. Conv Ctr Mktg Spprt	\$270,000.00
	CVENT	Adv Campaign	\$24,736.92
	Dollar Tree	Seed packets for Most Wanted promo	\$2.73
	Employee Reimbursement	CMCA Car Service	\$67.50
		CMCA OOP	\$100.00
		Travel South OOP	\$25.00
	Fern Expo Event	Travel South Domestic shipping	\$225.57

	Freedom Sports Association	Freedom Sports Mktg Support	\$3,750.00
	Group Tour Media Inc	May coop page banner ad	\$1,500.00
	Kfc Pizza Hut	CMCA - Breakfast	\$7.88
	Kilwins-Myrtle Beach	Travel South Booth Décor	\$832.50
	Lyft	CMCA - transportation	\$10.25
	Magnolia On Main Café	Rendezvous South- Lunch	\$11.27
	Marriott Winston Salem	Rendezvous South Trade Show	\$555.76
	McDonald's	Rendezvous South-Lunch	\$7.58
	MHD Services	April specialty mkt promo	\$3,774.90
		June specialty mkt promo	\$3,774.90
		May specialty mkt promo	\$3,774.90
	Mse Branded South Caroli	CMCA-breakfast	\$5.32
		Travel South Domestic -food	\$5.93
	Multiview	NASC Adv	\$7,288.75
	News 2U	Travel South Domestic food and	\$3.64
	Paris Sports Management	Sports Promo April	\$15,764.00
		Sports Promo June	\$15,764.00
		Sports Promo May	\$15,764.00
	Pfg Proforma	Golf Towel Promo Items	\$1,676.25
		Logo Golf Balls Sports Promo	\$2,157.83
		Logo Tote Bags Sports Promo	\$1,364.54
	Pjs Coffee And Wow Winger	Travel South Domestic food and	\$7.67
	Pza E Clt	CMCA-Dinner	\$7.03
	Ripley's Mb Aq	Site Visit	\$31.81
	Spinnaker Dme	Midwest Sales April	\$2,200.00
		Midwest Sales June	\$2,200.00
		Midwest Sales May	\$2,200.00
	Sports Facilities Management	MBSC Reimbursement Q1	\$21,128.00
	Spring House Kitchen	Rendezvous South-Dinner	\$49.26
	T2H Advertising	MBSC Hosting 2nd qrt	\$120.00
		website update MBSC	\$65.00
	The Broadmoor Lodging	CMCA- Room, tax and restaurant	\$641.15
	The Ups Store 6186	Postage for clients	\$11.61
	Thomas Gymnastics Inc.	Coast Class Mktg Support	\$5,000.00
	Tour Tracker Pro	Trackpro database	\$1,495.00
	Tst Jeffrey Adams On Fourth	Rendezvous South-Dinner	\$37.15
	Uber Trip	Travel South Domestic transportation	\$25.21
	Ultimate Gymnastics Academy	Ult Beach Cassic Mkt	\$5,000.00
	UPS	Group Sales UPS Postage	\$366.57
	Walgreens #11413	Travel South Domestic -food	\$6.80
	Watermark Baton Rouge	Travel South Domestic -food	\$55.02
		Travel South Domestic hotel	\$787.51
	Wendy's	CMCA-Lunch	\$9.87
	Whiskey River E Clt	Travel South Domestic food	\$23.00
	Stamats Communications	Meetings Today Feb	\$4,500.00
GROUP SALES Total			\$420,706.31
INTERNATIONAL PROMO	Envoy Network Inc	April canada distrib	\$61.09
		March canada distrib	\$740.98
		May canada distrib	\$61.09
	Mann Travels	Taste of Burlington	\$1,041.68
	Nex Worldwide Express	Visitor Guide Shipment to Germany	\$89.43
	Travel Solutions By Design Corp	ACTA	\$45.11
		April Canada Rep	\$10,032.38
		CAA Family Show	\$328.11
		Canada car wrap	\$1,500.00
		Feb mileage	\$377.32
		Feb OOP	\$439.06
		Golf & Travel Show	\$2,081.43
		Jan mileage	\$104.94
		June Canada Rep	\$10,033.36
		Logo Items	\$847.63
		March mileage	\$282.21
		March OOP	\$153.56
		May Canada Rep	\$10,032.30
		Outdoor Adv Show	\$1,863.65
		Porter Air Coop Mktg	\$4,101.34
		Tradeshaw Materials	\$1,418.24
		Canada UPS Postage	\$253.20
INTERNATIONAL PROMO	Total	UPS	\$45,888.11
OUTDOOR/PRINT	Data Publishing	Directory Adv April	\$274.50

		Directory Adv May	\$274.50
		Directoy Adv June	\$274.50
OUTDOOR/PRINT Total			\$823.50
RESEARCH	American Express	Research Giveaway	\$100.00
		Survey Giveaways	\$200.00
	Chmura Economics & Analytics	JobsEQ renewal	\$5,790.59
	Luckie & Company Llc	April services	\$3,690.00
		COVID19 Tourist Research	\$2,158.00
		June services	\$13,065.00
		May Services	\$3,690.00
		Spring Visitor Research	\$1,646.25
		Tourism Research	\$2,433.75
	Mmgly Global Llc	Survey Services Apri	\$16,000.00
	Patlive/Hostednumbers	Research Tracking March	\$375.25
		Research Tracking April	\$362.19
		Research Tracking May	\$364.34
	SCPRT	TravelSouth Research	\$2,000.00
	Skift, Inc.	Industry Research Info	\$2,095.00
	Ubermedia	April Data Services	\$8,450.00
		April reporting	\$7,500.00
		June Data Services	\$8,450.00
		March data services	\$8,450.00
		March Reporting	\$7,500.00
		May Data Services	\$8,450.00
RESEARCH	Total		\$102,770.37
TELEVISION	Broadcast Buying Services, Inc.	Easter Spr Mar Cable	\$14,867.50
	Corinthian Media, Inc.	Easter/Spr March	\$679,077.15
		Feb Easter LAF Radio	\$552.90
		Feb LAF Easter	\$2,119.45
		Feb Spr/Easter Adv	\$181,045.15
		Feb Traffic	\$237.62
		February Traffic	\$4,049.00
		June Traffic Bill	\$3,353.29
		March Traffic	\$1,764.24
		Spring LAF March	\$1,254.16
		Spring LAF Radio	\$488.39
TELEVISION	Total		\$888,808.85
Grand Total			\$5,731,333.65