## Myrtle Beach Area Chamber of Commerce -1% TDF 2nd Quarter 2020 Tourism Investments

Account Description	Vendor	Vendor / Transaction Description	Sum of 1% TDF
AIR SERVICE	Visibility & Conversions, Llc	June Air Service campaign	\$75,000.00
		May Digital Air Service Campaign	\$78,177.00
AIR SERVICE Total			\$153,177.00
CO-OP MARKETING	Brand Usa	BUSA Partnership	\$75,000.00
CO-OP MARKETING Total CREATIVE DEVELOPMENT	Adobe Systems Inc	Addl' May analytics	<b>\$75,000.00</b> \$653.63
CREATIVE DEVELOPMENT	Adobe systems inc	April analytics	\$2,251.40
		May analytics	\$1,597.77
	Battle Strategies Llc	Facebook live & blog	\$1,537.50
	buttle strategies lie	Mar/Apr FB live, blog	\$1,312.50
	Dnh Godaddy.Com	Domain Names	\$107.89
	Dropbox	ad design	\$130.67
	Mmgy Global Llc	Branding Project	\$55,000.00
	Simpleview	Act-on & Spprt May	\$5,670.00
		spprt, email, SQL	\$15,267.00
		Suppprt,design,Act-on	\$13,170.00
	Soundcloud Inc	Music download capability	\$68.67
	Tulsa Connect	Web Server June	\$232.00
		Web Server May	\$205.00
		Web Server-April	\$205.00
	Visual Destinations Llc	Web services June	\$8,900.00
		website services Apr	\$8,900.00
		website services May	\$8,900.00
CDEATINE DEVELOPMENT T-+-I	Web Networksolutions	Domain Names	\$1,377.09
CREATIVE DEVELOPMENT Total DESTINATION PUBLICITY	Fahlgren Mortine	April promotions	<b>\$125,486.12</b> \$3,125.00
DESTINATION PUBLICITY	ranigren Mortine	April promotions clipping services	\$3,123.00
		June Promotion	\$16,575.00
		May promotions	\$8,287.50
		OOP Costs	\$3,114.06
		Research/Tracking	\$3,820.94
		Summer Campaign	\$450.00
	Spirit Airlines	PR Travel Costs	\$69.91
	Travmedia Usa Llc	Media Dist. & Profile	\$5,040.00
DESTINATION PUBLICITY Total			\$43,665.11
DIGITAL	Flip.To	Dest Mrktg Platform	\$245,162.50
	Visibility & Conversions, Llc	April digital campaign	\$703,290.65
		June digital campaign	\$1,250,600.11
		May Digital Campaign	\$1,278,545.71
DIGITAL Total			\$3,477,598.97
GENERAL CONSUMER PROMO	American Airlines	MAC Basketball Tournament Flig	\$99.00
	American Com	MAC Championship-luggage	\$16.00
	Amexgiftcard.Com	Trip Promotion Gift Cards ship	\$8.95
	Angus Steakhouse & Seafood	Trip Giveaway	\$50.00 \$104.01
	AT&T Bill Payment B&C Entertainment Golf	MWC Hotspot Flip.to Winter Promo	\$20.00
	bac cittertainment gon	Trip Giveaways	\$400.00
	Brookgreen Gardens	Flip.to Winter Promo	\$50.00
	Bruegger S Bagles # 761	MAC Championship-meal	\$13.01
	Com-Connect Llc	Apr Call Center & Chat Services	\$27,182.00
		June Call Center & Chat services	\$27,182.00
		March MWC Events	\$7,994.64
		May Call Center & Chat Services	\$27,182.00
	Crab Daddy's Seafood	Trip Giveaway	\$100.00
	Crabby George's Seafood Buffet	Flip.to Winter Promo	\$50.00
	Cross Border Trans Fee	Mobile Visitor Center IPad con	\$16.01
	Flannery's Irish Pub	MAC Basketball Tournament Lunc	\$85.01
	Hungry Howie's Pizza	Trip Giveaway	\$140.00
	Hyatt Regency Cleveland	MAC Basketball Tournament Hotel	\$334.95
		MAC Championship-hotel	\$334.95
	Lobster House	Trip Giveaway	\$400.00
	Mann Travels	12 Days Christmas	\$4,578.16
		12 days of christmas	\$2,749.84
		Capstone Events	\$525.00
		Cubs Con Promo	\$700.00

		CA Magnaking Foot	¢280.10
		GA Moonshine Fest Stretch Summer promo	\$380.10 \$410.04
		Summer of Fun promo	\$369.06
		Summer Promo	\$975.55
	Mse Branded South Caroli	MAC Basketball Tournament - meal	\$11.10
		MAC Championship-travel food	\$8.15
	Pitney Bowes	exp monthly ppd pstg @ 4/30/20	\$64.80
		exp monthly ppd pstg @ 5/31/20	\$8.00
		exp monthly ppd pstg @ 6/30/20	\$24.20
	Quicktapsurvey	Mobile Visitor Center IPad software	\$1,601.40
	Rps Myrtle Beach	MAC Championship-parking	\$24.00
	Seafood House Calabash Buffet	Trip Giveaway	\$80.00
	Sq Cathy's: Gourmet Ice	MAC Championship- meal	\$12.15
	Uber Trip	MAC Basketball Tournament Transportation	\$80.18
	UPS	Bulk UPS Postage	\$1,659.89
	uene	Marketing UPS Postage	\$179.20
	USPS	record postage @ 5/31/2020	\$799.51
	Ww Rest Clt	record postage @ 6/30/2020 MAC Basketball Tournament Lunch	\$668.68 \$11.30
GENERAL CONSUMER PROMO	Total	WAC Basketball Tournament Eurich	\$107,682.84
GOLF PROMOTIONS	AmateurGolf.com	World Amateur Handicap Championship advertising	\$2,000.00
	American Airlines	Trip Giveaways from 2019 Promotions	\$672.80
	Andrew Levin	Marketing Exp-Content Writer	\$1,125.00
	Andrew Levine	Content	\$900.00
	BlueSnap	World Amateur Handicap Championship advertising	\$252.99
	Bobby Altman/Scott Smallin	Marketing Exp-Photography	\$2,820.95
	Brandon Agency	Enhanced SEO	\$5,650.04
		Social Media Retainer/Expenses	\$313.54
	Break Big Entertainment	Video Management - Client	\$1,600.00
	Charlie Rymer	Spokesperson	\$100,956.93
	Crow Creek Golf Club	Trip Giveaways from 2019 Promotions	\$196.00
	Doubletree Resort Facebook	Marketing Exp-Hotel for Video Crew	\$3,229.20 \$6,658.34
	Facebook	Social Marketing - Destination World Amateur Handicap Championship advertising	\$784.60
	Go Daddy	World Amateur Handicap Championship advertising	\$439.33
	GoDaddy	URL's & Misc Interactive	\$6,043.79
	Golf Magazine	Magazine Print/Online - Golf Magazine	\$18,500.00
	Google/Go Daddy	Internet Paid Search /PPC - Destination	\$156.45
	Kingfish Communications	Media PR Retainer/Expenses	\$8,000.00
	MB Marriott	Trip Giveaways from 2019 Promotions	\$861.70
	PGA Magazine	Magazine Print/Online - PGA Magazine	\$30,680.00
	Sirius XM	Sirius XM	\$44,800.00
	Spectrum Reach-East Coast	Broadcast - WACH Marketing - Client	\$2,236.00
	Survey Monkey	Marketing Exp-Travel Survey	\$1,294.92
	Tead's	Online Media Space- Client	\$12,900.74
	Texas Golf Association	World Amateur Handicap Championship advertising	\$4,500.00
	The Golf Shop Radio	World Amateur Handicap Championship advertising	\$140.00
	True Blue Golf Club Twine	Trip Giveaways from 2019 Promotions World Amateur Handicap Championship advertising	\$596.00
	wine WalMart/Publix	Marketing Exp-Items for Video Shoot	\$78.00 \$71.52
	WhereOWare	Email Database Management-Client	\$3,313.69
		Email Newsletters	\$27,953.94
GOLF PROMOTIONS Total			\$289,726.47
GROUP SALES	AA Inflight	CMCA - Lunch on Plane	\$17.10
	American Airlines	CMCA - Baggage charge	\$40.00
		CMCA Baggage Charge	\$40.00
		CMCA-ticket change	\$0.20
		Connect Diversity -Seat	\$23.97
		Connect Sports Flight	\$673.00
		Sports ETA Symposium and Penn Relay	\$884.89
	Another Broken For Bark	Travel South Domestic Juggage	\$60.00
	Another Broken Egg - Perk Capital City Grill Dow	Travel South Domestic -meal Travel South Domestic food	\$19.47 \$28.10
	City Of Myrtle Beach	MB. Conv Ctr Mktg Spprt	\$270,000.00
	CVENT	Adv Campaign	\$24,736.92
	Dollar Tree	Seed packets for Most Wanted promo	\$2.73
	Employee Reimbursement	CMCA Car Service	\$67.50
	• •	CMCA OOP	\$100.00
		Travel South OOP	\$25.00
	Fern Expo Event	Travel South Domestic shipping	\$225.57

President South Association   President South South (1997)   1997   19	INTERNATIONAL PROMO Total	UPS		\$1,418.24 \$253.20
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Group Tour Medial Inc.   Mary coop page banner and   \$1,500 00   KE, Pitzra Milwins-Myrtle Beach   Trivel South Boorth Décor   \$382,500   Lytt   CMCA - Incarporation   \$11,25			Tradeshow Materials	
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Group Tour Media Inc.   May coop page banner ad   \$1,500.00   Kife Pizza Hut			•	
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		Travel Solutions By Design Corp		
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Group Tour Media Inc   May coop page banner ad   \$1,500,00   Kfk Pizza Hut   CMCA - Perekfast   \$7,88   Kilwins-Myrtle Beach   Lyft   CMCA - Perekfast   \$7,88   Kilwins-Myrtle Beach   Lyft   CMCA - Iransportation   \$10,25   Magnolia On Main Café   Rendezvous South-Lunch   \$11,27   Marriott Winston Salem   Rendezvous South-Lunch   \$11,27   Marriott Winston Salem   Rendezvous South-Lunch   \$7,578   MID Denald's   Rendezvous South-Lunch   \$7,578   MID Services   April specialty mix promo   \$3,774,90   June specialty mix promo   \$3,774,90   June specialty mix promo   \$3,774,90   May specialty mix			-	
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Group Tour Media Inc   May coop page banner ad   \$1,500.00     Kfr Pizza Hut   C.MC.A. Preselfaint   57,88     Kliwins-Myrtle Beach   Travel South Booth Décor   \$832,50     Lyft   C.MCA. + transportation   510.25     Magnolia On Main Café   Rendezvous South-Lunch   511.27     Marniott Winston Salem   Rendezvous South-Lunch   75,58     MHD Services   April specialty mike promo   \$3,774,90     June specialty mike promo   \$3,774,90     June specialty mike promo   \$3,774,90     May specialty mike promo   \$3,774,90     Multiview   NASC. Adv   \$7,288,75     News 2U   Travel South Domestic food   \$5,93     Multiview   NASC. Adv   \$7,288,75     News 2U   Travel South Domestic food and   \$34,64     Paris Sports Management   Sports Promo April   \$15,764,00     Sports Promo June   \$15,764,00     Sports Promo June   \$15,764,00     Sports Promo June   \$15,764,00     Sports Promo May   \$15,764,00     Sports Promo June   \$15,764,00     Pig Proforma   \$15,764,0	INTERNATIONAL PROMO	Envoy Network Inc	April canada distrib	\$61.09
Group Tour Media Inc   Kfr Pizza Hut   CMCA - Breedifist   Sy .88   Kilwins-Myrtle Beach   Travel South Booth Décor   \$832.50   Lyft   CMCA - transportation   510.25   Magnolia On Main Café   Rendezvous South - Lunch   511.27   Marriott Winston Salem   Rendezvous South - Lunch   57.58   McDonald's   Rendezvous South Trade Show   \$555.76   McDonald's   Rendezvous South - Lunch   57.58   MHD Services   April specialty midt promo   \$3,774.90   June specialty midt promo   \$3,774.90   May specialty midt promo   \$3,774.90   CMCA-breafdat   \$5.32   Travel South Domestic -food   \$5.93   Multiview   MSC Adv   \$7,728.75   News 2U   Travel South Domestic food and   \$3.64   Paris Sports Management   Sports Promo April   \$15,764.00   Sports Promo June   \$15,764.00   Sports Promo May   \$15,764.00   Midwest Sales April   \$2,000.00   Midwest Sales April   \$2,000.00   Midwest Sales April   \$2,000.00   Midwest Sales May   \$2,000.00   Midwest Sales M	GROUP SALES Total			
Group Tour Media Inc.		•		·
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Group Tour Media Inc.   May coop page banner ad   \$1,500.00     Kfc Pizza Hut   C.MCA - Breakfast   \$7,88     Kilwins-Myrtle Beach   Travel South Booth Décor   \$832.50     Lyft   C.MCA - transportation   \$10.25     Magnolia On Main Café   Rendezvous South- Lunch   \$11.27     Marriott Winston Salem   Rendezvous South- Trade Show   \$555.76     Morth Michael   Rendezvous South- Brown   \$555.76     MID Services   April specialty mkt promo   \$3,774.90     June specialty mkt promo   \$3,774.90     May specialty mkt promo   \$3,774.90     Multiview   NASC Adv   \$7,288.75     News 2U   Travel South Domestic food and   \$3,64     Paris Sports Management   \$5,015     Sports Promo April   \$15,764.00     Sports Promo May   \$15,764.00     Sports Promo May   \$15,764.00     Sports Promo May   \$15,764.00     Sports Promo May   \$15,764.00     Pfg Proforma   Golf Towel Promo Items   \$1,676.20     Pas E Cit   C.MCA-Dinner   \$7,03     Rjoley's Mb Aq   \$150 kVist   \$31.81     Spinnaker Dme   Midwest Sales April   \$2,200.00     Midwest Sales May   \$2,200.00     Sports Facilities Management   Midwest Sales April   \$2,200.00     Spring House Kitchen   Rendezvous South-Dinner   \$9,26     T2H Advertising   MBSC Reimbursement Q1   \$21,128.00     MBSC Hosting 2nd qrt   \$1,200.00     Spring House Kitchen   Rendezvous South-Dinner   \$94,26     T2H Advertising   C.MCA-Room, tax and restaurant   \$641.15     The Ups Store 61.86   Postage for clients   \$11.61     Thomas Gymmastics Inc.   Coast Class Mitti Support   \$5,000.00     Tat J effery Adams On Fourth   Rendezvous South-Dinner   \$37.15     Ultimate Gymastics Academy   Ut Beach Cassic Mitt   \$5,000.00     UPS   Group Sales UPS Postage   \$366.57     Walgreens #11413   Travel South Domestic-food   \$5.80     Walgreens #11413   Travel South Domestic-food   \$5.80     Walgreens #11413   Travel South Domestic-food   \$5.80     Walgreens #11		Wendy's		•
Group Tour Media Inc   May coop page banner ad   \$1,500.00   Kfc Pizza Hut   CMCA - Breakfast   \$7.88   Kilwins-Myntle Beach   Travel South Booth Décor   \$832.50   Lyft   CMCA - transportation   \$10.25   Magnolia On Main Café   Rendezvous South-Lunch   \$11.27   Marriott Winston Salem   Rendezvous South-Lunch   \$15.27   Marriott Winston Salem   Rendezvous South-Lunch   \$7.55.8   McDonald's   Rendezvous South-Lunch   \$7.55.8   MHD Services   April specialty mkt promo   \$3,774.90   June specialty mkt promo   \$3,774.90   May specialty mkt promo   \$3,774.90   May specialty mkt promo   \$3,774.90   May specialty mkt promo   \$3,774.90   Multiview   NASC Adv   \$7.288.75   News 2U   Travel South Domestic food and   \$3.64   Paris Sports Management   Sports Promo April   \$15,764.00   Sports Promo May   \$15,764.00   Sports Promo		vvatermark baton kouge		
Group Tour Medialnc   May coop page banner ad   \$1,500.00   Kfc Pizza Hut   CMCA - Breakfast   \$7.88   Kilwins-Myrtle Beach   Travel South Booth Décor   \$832.55   Lyft   CMCA - Transportation   \$10.25   Magnolia On Main Café   Rendezvous South-Lunch   \$11.27   Marriott Winston Salem   Rendezvous South-Lunch   \$15.75   McDonald's   Rendezvous South-Lunch   \$7.55   MHD Services   April specialty mkt promo   \$3,774.90   June specialty mkt promo   \$3,774.90   May specialty mkt promo   \$3,774.90   May specialty mkt promo   \$3,774.90   May specialty mkt promo   \$3,774.90   Multiview   NASC Adv   \$7,288.75   News 2U   Travel South Domestic food and   \$3.64   Paris Sports Management   Sports Promo June   \$15,764.00   Sports Promo June   \$15,765.25   Spor		_		
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Group Tour Media Inc   Kic Pizza Hut   CMCA - Breakfast   S7.88     Kilwins-Myrtle Beach   Travel South Booth Décor   S832.50     Lyft   CMCA - Transportation   \$10.25     Magnolia On Main Café   Rendezvous South - Lunch   \$11.27     Marriott Winston Salem   Rendezvous South - Lunch   \$17.24     Marriott Winston Salem   Rendezvous South - Lunch   \$7.58     McDonald's   Rendezvous South - Lunch   \$7.58     MHD Services   April specialty mkt promo   \$3,774.90     May specialty mkt promo   \$3,774.90     Multiview   NASC Adv   \$7,288.75     News 2U   Travel South Domestic food and   \$3.64     Paris Sports Management   Sports Promo Dune   \$15,764.00     Sports Promo June   \$15,764.00     Sports Promo June   \$15,764.00     Sports Promo Items   \$1,667.80     Logo Tote Bags Sports Promo   \$2,157.83     Logo Tote Bags Sports Promo   \$2,157.83     Logo Tote Bags Sports Promo   \$1,364.54     Para E Cit   CMCA-Dinner   \$7.03     Ripley's Mb Aq   Site Visit   \$13.18     Spinnaker Dme   Midwest Sales April   \$2,200.00     Midwest Sales April   \$2,200.00     Sports Facilities Management   MBSC Reinbursement Q1   \$2,128.00     Sports Facilities Management   MBSC Reinbursement Q1   \$2,128.00     Sports Promo Edem   \$1,200.00     Midwest Sales May   \$2,200.00     Midwest Sales May   \$2,200.00     Midwest Sales May   \$2,200.00     Midwest Sales May   \$2,200.00     Midwest Sales May   \$3,200.00     Midwest Sales May   \$3,200.00     Sports Facilities Management   MBSC Reinbursement Q1   \$2,128.00     Sports Facilities Management   MBSC Reinbursement Q1   \$2,00.00     Sports Facilities Management   MBSC Reinbursement Q1   \$2,00.00     Sports Facilities Management   MBSC Reinbursement Q1   \$2,00.00     Midwest				
Group Tour Media Inc   Kic Pizza Hut   CMCA - Breakfast   S7.88		•	•	
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Group Tour Media Inc   May coop page banner ad   \$1,500.00     Kfc Pizza Hut   CMCA - Breakfast   \$7.88     Kilwins-Myrtle Beach   Travel South Booth Décor   \$832.50     Lyft   CMCA - transportation   \$10.25     Magnolia On Main Café   Rendezvous South - Lunch   \$11.27     Marriott Winston Salem   Rendezvous South - Lunch   \$11.27     Marriott Winston Salem   Rendezvous South - Lunch   \$7.58     McDonald's   Rendezvous South - Lunch   \$7.58     MHD Services   April specialty mkt promo   \$3,774.90     June specialty mkt promo   \$3,774.90     May specialty mkt promo   \$3,774.90     May specialty mkt promo   \$3,774.90     May specialty mkt promo   \$3,774.90     Multiview   NASC Adv   \$7.288.75     News 2U   Travel South Domestic food and   \$3.64     Paris Sports Management   Sports Promo June   \$15,764.00     Sports Promo June   \$15,764.00     Sports Promo May   \$15,764.00     Pfg Proforma   Golf Towel Promo Items   \$1,676.25     Logo Golf Balls Sports Promo   \$2,157.83     Logo Tote Bags Sports Promo   \$3,364.54     Paz ECIt   CMCA-Dinner   \$7.03     Ripley's Mb Aq   Site Visit   \$31.81     Spinnaker Dme   Midwest Sales April   \$2,200.00     Midwest Sales June   \$2,200.00     Midwest Sales June   \$2,200.00     Midwest Sales May   \$2,200.00     Midwest Sales May   \$2,200.00     Midwest Sales May   \$2,200.00     Midwest Sales May   \$2,200.00     Sports Promi House Kitchen   Rendezvous South-Dinner   \$49.26     Spring House Kitchen   Rendezvous South-Dinner   \$49.26     Spring House Kitchen   Rendezvous South-Dinner   \$49.26     Sports Promi House Kitchen   Rendezvous South-Dinner   \$49.26     Spring House Kitchen   Rendezvous South-Dinner   \$49.26     Masc Hosting 2nd qrt   \$49.26     Webste update MBSC   Seisburg   \$49.26     Webste update MBSC   Seisburg   \$49.26     Webste update MBSC   Seisburg   \$49.26     Masc Hosting 2nd qrt   \$49.26     Masc Hosting 2nd qrt   \$49.26				
Group Tour Media Inc KK Pizza Hut CMCA - Breakfast S7.88 KIlwins-Myrtle Beach Travel Soutth Booth Décor S832.50 Lyft CMCA - transportation \$10.25 Magnolia On Main Café Rendezvous South-Lunch S11.27 Marriott Winston Salem Rendezvous South-Lunch S7.58 MLDonald's Rendezvous South-Lunch S7.58 MHD Services April specialty mkt promo S3,774.90 May specialty mkt promo May specialty		The Broadmoor Lodging	·	
Group Tour Media Inc Kfc Pizza Hut Klikwins-Myrtle Beach Klikwins-Myrtle Beach Lyft CMCA - Breakfast Klikwins-Myrtle Beach Lyft CMCA - Breakfast CMCA - Transportation S10.25 Magnolia On Main Café Rendezvous South - Lunch S11.27 Marriott Winston Salem Rendezvous South - Trade Show S555.76 McDonald's Rendezvous South - Lunch S7.58 MHD Services April specialty mkt promo May specialty mkt promo May specialty mkt promo S3.774.90 May specialty mkt		TET POWER COME		
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Group Tour Media Inc May coop page banner ad \$1,500.00				
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		Freedom Sports Association	Freedom Sports Mktg Support	\$3,750.00

			Directory Adv May	\$274.50
			Directoy Adv June	\$274.50
OUTDOOR/PRINT	T Total			\$823.50
RESEARCH		American Express	Research Giveaway	\$100.00
			Survey Giveaways	\$200.00
		Chmura Economics & Analytics	JobsEQ renewal	\$5,790.59
		Luckie & Company Llc	April services	\$3,690.00
			COVID19 Tourist Research	\$2,158.00
			June services	\$13,065.00
			May Services	\$3,690.00
			Spring Visitor Research	\$1,646.25
			Tourism Research	\$2,433.75
		Mmgy Global Llc	Survey Services Apri	\$16,000.00
		Patlive/Hostednumbers	Research Tracking March	\$375.25
			Research Tracking April	\$362.19
			Research Tracking May	\$364.34
		SCPRT	TravelSouth Research	\$2,000.00
		Skift, Inc.	Industry Research Info	\$2,095.00
		Ubermedia	April Data Services	\$8,450.00
			April reporting	\$7,500.00
			June Data Services	\$8,450.00
			March data services	\$8,450.00
			March Reporting	\$7,500.00
			May Data Services	\$8,450.00
RESEARCH	Total			\$102,770.37
TELEVISION		Broadcast Buying Services, Inc.	Easter Spr Mar Cable	\$14,867.50
		Corinthian Media, Inc.	Easter/Spr March	\$679,077.15
			Feb Easter LAF Radio	\$552.90
			Feb LAF Easter	\$2,119.45
			Feb Spr/Easter Adv	\$181,045.15
			Feb Traffic	\$237.62
			February Traffic	\$4,049.00
			June Traffic Bill	\$3,353.29
			March Traffic	\$1,764.24
			Spring LAF March	\$1,254.16
			Spring LAF Radio	\$488.39
TELEVISION	Total			\$888,808.85
<b>Grand Total</b>				\$5,731,333.65