

Myrtle Beach Area Chamber of Commerce -1% TDF April - June 2022 Tourism Investments

Accountability Category	Paid To	Memo	TDF Amount
Air Service	CROISSANT BISTRO AND BAKERY	Air Service Promotion	\$361.99
	EXPEDIA	March Digital Ads	\$13,737.33
	FACEBOOK	April Digital Ads	\$612.89
		June Digital Ads	\$14,878.86
		SWA Ads	\$8,207.76
	GOOGLE ADS	April Digital Ads	\$14,637.00
		March Digital Ads	\$14,872.06
		June Digital Ads	\$16,839.00
	IHEART MEDIA	Radio & Digital Ads	\$70,462.51
	KAYAK SOFTWARE CORPORATION	March Digital Adv	\$9,525.55
		April Digital Ads	\$7,859.53
		May Digital Ads	\$8,352.10
	MMGY GLOBAL LLC	SWA Digital Ads	\$6,970.00
	SOJERN INC	March Digital Ads	\$21,232.13
		April Digital Ads	\$20,223.22
	TRAVEL DESK	March Digital Ads	\$31,243.79
		April Digital Adv	\$28,687.67
		May Digital Ads	\$28,578.33
		May SWA Digital Ads	\$4,539.37
	TRAVELSCAPE LLC	April Ads	\$12,045.58
Air Service Total			\$333,866.67
Creative Development	14TH AVE PIER	Myrtle Moms Podcast	\$14.66
	ALICE VERA PHOTOGRAPHY	Photography	\$517.00
	ASHLEE MORROW CARSON	Blog Content Articles	\$310.20
	ASHLEY DANIELS	Article Content	\$206.80
		Blog Articles	\$159.80
		Blog Articles	\$206.80
	BATTLE STRATEGIES LLC	FB Live & Blog Content	\$740.24
		FB Live, Blogs & Posts	\$881.24
	BURR & FORMAN LLP	Trademark	\$2,679.00
		UK Trademarks	\$639.19
		VMB Trademark UK	\$639.19
	CREPE CREATION CAFÉ	Myrtle Moms Podcast	\$33.63
	D&B MB	Myrtle Moms Podcast	\$139.51
	DELVIN R CHOICE	You Tube Video Content	\$1,692.00
		You Tube Content	\$1,692.00
		You Tube Content	\$1,692.00
	DESIGN THE SIGN LLC	Chef Swap Signs	\$55.33
	DYLAN FOSTER	On the Hook Promotion	\$2,820.00
		Chef Swap	\$2,881.10
		Chef Swap	\$2,820.00
	GODADDY.COM	Domain Names	\$3,680.26
		Domain Names	\$207.52
		Chef Swap Domain	\$6,617.76
	HOLDEN MEDIA AND ENTERTAINMENT LLC	YouTube Content	\$329.00
	JANICE BRADY	April Blog Articles	\$188.00
	JENNIFER LAUREN ANGEL	Blog Articles	\$47.00
		Website Content/Blogs	\$329.00
	JOHANNA D. JONES	Finding Our Flavor	\$2,820.00
		Chef Swap	\$2,820.00
	JULIO NAVARRO	VMB Music Segments	\$282.00
	KATHRYN C. HEDGEPTH	Military App Articles	\$169.20
	KJM STUDIOS LLC	Event Video Production	\$2,053.90

		Video Shoot	\$2,702.50	
		Video & Editing	\$3,760.00	
	MILES PARTNERSHIP	New Website Design	\$37,600.00	
	MMGY GLOBAL LLC	Asset Development-April	\$67,445.00	
		Media Plan & Buy-April	\$111,653.20	
		Social Media Mgmt April	\$19,965.60	
		Asset Dev May	\$67,445.00	
		Media Plan & Buy May	\$111,653.20	
		Social Media Mgmt May	\$19,965.60	
		Asset Dev June	\$67,445.00	
		Beach W/ Best Campaign	\$32,900.00	
		Media Plan & Buys June	\$111,653.20	
		Social Campaigns Photo Shoot	\$37,600.00	
		Social Media Mgmt June	\$19,965.60	
		NORMAND NADON	Canadian VMB Blogs	\$112.80
			Canadian VMB Blogs	\$112.80
	REBECCA ELIZABETH JEFFREYS	Autism Friendly Activities Blogs	\$196.80	
		March Blogs	\$197.40	
	RELIC AGENCY	Podcast Branding/Development	\$5,640.00	
		Pod Cast Adv	\$5,640.00	
		Podcast Adv	\$5,640.00	
	RETAIL SPORTS MARKETING	VMB Mascot	\$3,384.00	
	RIPTYDZ OCEANFRONT GRILL	Myrtle Moms Podcast	\$77.55	
	SCOTT SMALLIN PHOTOGRAPHY	March Event Photography	\$2,115.00	
		April Photography	\$2,115.00	
		Grp & Dining Photography	\$2,115.00	
	SIMPLEVIEW	Act-On April	\$2,664.90	
		Q2 Hosting	\$9,833.08	
		CRM Licensing	\$27,664.20	
		Support Hours	\$1,536.90	
		May Act-On Support	\$4,201.80	
	STEPHEN ARNOLD MUSIC	Video Production	\$1,410.00	
	SOUNDCLOUD, LLC	Website Music	\$64.55	
	SURF DREAMS LLC	Video Shoot	\$465.97	
	THE WORKSHOP LLC	Asset & Content Development	\$23,500.00	
		VMB Video Shoot	\$352,500.00	
		Chef Swap Promotion	\$235,000.00	
		Chef Swap Promotion	\$235,000.00	
	TULSA CONNECT	Web Hosting	\$188.00	
		Website Hosting April	\$188.00	
		Web Hosting	\$188.00	
	USERWAY	Website Accessibility March	\$309.26	
		Website Accessibility	\$309.26	
		Website Accessibility	\$309.26	
	VISUAL DESTINATIONS LLC	Web Design April	\$8,366.00	
		Web Design May	\$8,366.00	
		Web Design June	\$8,366.00	
	WORKSHOP	VMB Video Shoot	\$98,414.24	
	WAL-MART	Video Shoot	\$171.63	
	WALK ONS SPORTS BISTREAUX	Myrtle Moms Podcast	\$73.46	
Creative Development Total			\$1,798,554.09	
Destination Publicity	AMERICAN AIRLINES	IPW Flight	\$276.63	
	AMERICAN EXPRESS	Travel Writers	\$864.00	
		Media Visit	\$324.00	
		Media Visit	\$396.00	
	ATLANTA MARRIOT HOTEL	ATL Media Mission	\$150.23	
	BOLO PROMOS & APPAREL LLC	VMB Bags, Sunglasses	\$9,527.01	

	BIG MIKES SOULFOOD	Media Visit lunch	\$17.84	
		Media visit	\$17.79	
	CROWDRIFF INC	Social Content Platform	\$10,584.00	
	CAFÉ DE PARIS	Coffee Mtg w/ Production Co	\$8.32	
	COURTYARD NY	Hotel Media Visit	\$114.48	
	ETV ENDOWMENT OF SOUTH CAROLINA, INC	SC Documentary Sponsorship	\$18,000.00	
	FAHLGREN MORTINE	April Promotions		\$11,016.00
		OOP Reimbursements		\$2,224.00
		ATL Media Mission		\$2,484.00
		ATL Media Mission Airfare		\$305.44
		Sensory Friendly Promo		\$1,188.00
		Sensory Friendly Promos		\$123.00
		Satellite Media Tour		\$972.00
		Sensory Friendly Travel Writer		\$378.00
		Travel Writers Canada		\$1,446.44
		May Promotions		\$11,016.00
	GRANDE CAYMAN RESORT	Media Visit	\$501.86	
	HOOK AND BARREL	Media Visit Dinner	\$134.21	
	EMPLOYEE REIMBURSEMENT	Feb/Mar- Video/Media VIsits	\$90.88	
	KEVIN HANN	Canadian Travel Writer	\$151.18	
	LANDS END	VMB Promo Items	\$83.86	
	LAUREN DANA ELLMAN	Media Visit	\$96.33	
	LONGHORN STEAK ATL	Meal Media Mission	\$26.43	
	MARRIOTT ATLANTA	ATL Media Mission	\$379.07	
	NORTH BEACH RESORT	Lodging Travelzoo Influencers	\$915.87	
	RPS MB	Media Mission Parking	\$34.56	
	SOUTHEAST TOURISM SOCIETY	Promotion	\$108.00	
	SOUTHWEST AIRLINES	ATL Flight Media Mission	\$136.77	
	STARBUCKS	Media Mission	\$5.99	
	SURFSIDE REALTY CO	Media Visit	\$642.98	
	TUPELO HONEY	Media Visit	\$53.51	
	US TRAVEL ASSOC IPW	IPW Media Reg	\$828.00	
	WARNER BROS	Ellen Promotion	\$14,400.00	
WAFFLE HOUSE	Meal - Media Mission	\$10.08		
TRAV MEDIA	Int'l Media Marketplace	\$82.39		
ZOOM	Virtual Media Tours		\$23.54	
	Virtual Media Tours		\$23.54	
	Virtual Media Tours		\$23.54	
Destination Publicity Total			\$90,185.77	
Digital	ALPHONSO INC	March Spring Ads	\$57,484.82	
		April Spring Ads	\$49,282.39	
	AUDIOBOOM.COM	Podcast Platform	\$50.44	
	BANDWANGO, INC	Adv Platform	\$615.64	
		Adv Platform	\$615.64	
		Adv Platform	\$615.64	
	BIDTELLECT, INC.	April Spring Ads	\$7,067.92	
		May Spring Ads	\$8,217.08	
	CAUSAL IQ	May Spring Ads	\$29,601.95	
	CONVERSANT, LLC	April Spring Ads	\$8,637.61	
		May Spring Ads	\$42,312.39	
	CROSS BORDER FEE	Podcast Platform	\$0.49	
	EMERGENT MEDIA LLC	May/June Summer ads	\$22,564.47	
	EXPEDIA	March Adv	\$44,486.20	
	FACEBOOK	April Spring Ads	\$2,547.50	
		March Spring Ads	\$56,688.72	
		March/April Ads	\$5,855.16	
April Spring Ads		\$62,463.72		

	June Summer Ads	\$32,533.86
FLIP.TO INC	DMO Marketing Platform	\$121,413.73
GOOGLE ADS	April Spring Ads	\$8,661.50
	April Spring Ads	\$109,513.56
	March Spring Ads	\$212,181.04
	June Summer Ads	\$234,587.49
JO CLARK	Social Media Posts	\$108.10
MATADOR VENTURES INC	May/June Summer Ads	\$25,475.00
MEREDITH CORPORATION	March Parents Mag	\$21,483.82
	March Southern Living	\$19,594.60
	Parents Mag Spring Ads	\$42,203.66
	Southern Living Spring Ads	\$44,092.88
MMGY GLOBAL LLC	Digital Summer Ads	\$132,732.73
MOBILEFUSE LLC	May Summer Ads	\$880.16
MICROSOFT ADV	March Spring Ads	\$16,131.81
	April Spring Ads	\$14,331.22
	June Summer Ads	\$16,447.46
PANDORA MEDIA INC	March Spring Advertising	\$55,937.02
	April Spring Ads	\$49,996.19
	May Spring Ads	\$195.65
PINTEREST ADS	March Spring Ads	\$30,466.29
	April Spring Ads	\$29,629.16
	June Summer Ads	\$9,684.21
SAMSUNG ELECTRONICS AMERICA	March Spring Ads	\$68,110.08
	April Spring Ads	\$93,341.79
	Jan Spring Ads	\$11,365.53
SOJERN INC	March Ads	\$108,543.76
	April Ads	\$85,288.10
	May Ads	\$96,637.98
STITCHER MEDIA LLC	March Spring Adv	\$8,954.46
	April Podcast Adv	\$11,501.96
TASTEMADE, INC	May Summer Ads	\$31,843.75
THE SLATE GROUP LLC	May Podcast Adv	\$12,049.67
TIK TOK INC	Jan Spring Ads	\$4,733.73
	March Spring Ads	\$33,168.45
	April Spring Ads	\$32,074.97
TRAVEL DESK	March Ads	\$72,152.98
	March Spring Ads	\$30,676.12
	April CTV Adv	\$17,721.68
	April Display, Video Adv	\$76,994.83
	May Ads	\$201.51
	May CTV Summer Ads	\$1,475.57
TRAVEL ZOO	March Spring Ads	\$7,973.67
	Sponsored Content	\$12,487.50
	April Ads	\$11,430.63
	May Top 20 Eblast	\$15,285.00
TRAVELSCAPE LLC	April Adv	\$39,977.12
TRIP ADVISOR	March Advertising	\$10,205.35
	April Ads	\$17,458.04
	May Ads	\$10,185.98
TWITTER	April Spring Ads	\$1,177.44
TWITTER	March Spring Ads	\$18,338.17
	April Spring Ads	\$11,208.95
	June Summer Ads	\$6,053.61
USA TODAY	April Spring Ads	\$34,131.12
	March Spring Ads	\$33,001.87
YAHOO AD TECH LLC	March Ads	\$39,100.64

		April Digital Ads	\$40,872.87
	TRUEX,INC	May Summer Ads	\$9,856.76
Digital Total			\$2,742,970.56
General Consumer Promotion	ALABAMA THEATRE	Trip Giveaway Promos	\$472.32
	AMEX GIFT CARD	Promotions Gift Cards	\$7.34
		Promotions Gift Cards	\$7.34
	ATT	MWC Hotspot	\$28.43
		MWC Hotspot	\$28.43
		MWC Hotspot	\$28.43
		MWC Hotspot	\$85.29
	BOLO PROMOS & APPAREL LLC	CCMF VMB Items	\$12,353.21
	CCMF, LLC	Marketing Sponsorship	\$123,000.00
	COM-CONNECT LLC	MWC March Promos	\$16,012.41
		Call Center/Chat April	\$21,289.24
		Call Center/Chat May	\$21,289.24
		NY & ATL Travel Shows	\$6,491.45
		Call Center/ Chat June	\$21,289.24
	CROSS OVER MARKETING LLC	Summer/Fall Sports Sponsorship	\$884,666.67
	CAROLINA OPRY	Trip Giveaway Promos	\$656.00
	COASTAL DISTRIBUTION	Brochure Dist April	\$25,625.00
		Brochure Dist May	\$25,625.00
		Brochure Dist June	\$25,625.00
	DARLINGTON RACEWAY OF SC LLC	Darlington Race Sponsorship	\$10,088.00
	DRIVEEXMD	DC Adventure Show	\$14.76
	EZ PASS NY	Boston Travel Show	\$13.12
		Boston Travel Show	\$12.05
	HUNGRY HOWIE'S PIZZA	Spirit Air Promo	\$32.80
	ISLAND VISTA	Spirit Air Promotion	\$1,302.02
		Spirit Air Promo	\$645.42
	LITTLE RIVER WELCOME CENTER	NTTW Support SC Welcome Center	\$164.00
		NTTW Support	\$164.00
	LUCKY DOG TELEVISION PRODUCTIONS	Beach Ball Classic	\$36,080.00
	MEDIEVAL TIMES	Trip Giveaway Promos	\$492.00
	NJ EZ PASS	Boston Travel Show	\$46.45
	PITNEY BOWES	Exp Monthly Ppd Pstg @ 4/30	\$10.39
		Exp Monthly Ppd Pstg @ 5/31	\$9.35
		Exp Monthly Ppd Pstg @ 6/30	\$0.87
	RETAIL SPORTS MARKETING	Bread & Butter Promo	\$1,978.28
		David's Bridal	\$2,297.34
		Ellen Tube	\$6,605.94
		Flip.to Ultimate Fan	\$1,741.94
		David's Bridal Promo	\$2,653.27
		Flip.to Summer of Beach Promo	\$156.31
		Lidl Grocery Promo	\$507.06
		CCMF Promo	\$3,239.00
		Darlington Promo	\$2,050.00
		David's Bridal Promo	\$7,906.81
		Meet Me in Myrtle Promo	\$180.93
		Trip Giveaways	\$3,075.00
	SHERIDAN RANDOM LAKE INC	Visitor Guides Shipping	\$7,116.98
	STICKERGIANT.COM	Visitor Guides Pstg Stickers	\$387.44
	THE PRINTING PORT	Airport Rack Cards	\$2,489.23
	UPS	Bulk UPS Postage	\$453.59
		Marketing UPS Postage	\$1,042.61
		Bulk UPS Postage	\$1,770.24
		Marketing UPS Postage	\$38.35
	USPS	Record Postage @ 4/30	\$1,615.49

		Record Postage @ 5/31	\$924.83
		Record Postage @ 6/30	\$1,267.06
	UPS BILLING CENTER	Bulk UPS Postage	\$3,104.92
		Marketing UPS Postage	\$320.05
	VAN WAGNER SPORTS & ENTERTAINMENT LLC.	CCU Sports Sponsorship	\$315.70
		CCU Sports Sponsorship	\$8,200.00
General Consumer Promotion Total			\$1,295,093.64
Golf	GOLF TOURISM SOLUTIONS	Barstool Campaign	\$255,000.00
		Rymer Show Sponsorship	\$255,000.00
	GOLF ONTARIO	Ontario Radio	\$102,500.00
	SIRIUS XM	Sirius XM	\$34,925.00
	CARECO MULTIMEDIA	ESPN	\$18,521.12
	NEW ENGLAND PUBLISHING	Spring Campaign Digital Mrktg	\$789.00
	MONDAY AFTER THE MASTERS	Monday After the Masters	\$50,000.00
Golf Total			\$716,735.12
Group Sales	2ND RODEO	Sports ETA	\$12.29
	7-ELEVEN	MPICC Gas	\$66.99
	ABRAHAM PRODUCTIONS, INC	Singing in Sun Mktg Support	\$12,300.00
	AECOM TECHNICAL SERVICES INC	Esports	\$531.99
	ALPHA PHI ALPHA FRATERNITY INC - SOUTHERN REGION	Mtg Support	\$28,542.94
	ASSOCIATION EXECUTIVES OF NORTH CAROLINA	Adv Sponsorship	\$1,722.00
	ADAM ANTOR	E-Sports Fam Reimbursement	\$356.04
	AGUARDIENTE BAR AND REST	Connect Sports	\$7.60
	AIR HOST OZARK	RS Meal	\$11.87
		TAP Meal	\$12.23
	ALOFT	Connect Diversity Lodging	\$672.99
	AMAZON	Connect VMB Items	\$20.37
		FAM Tour Supplies	\$35.15
	AMERICAN AIRLINES	Sports ETA Flight	\$515.12
		Rend South Flight	\$98.40
		Connect-Div-Airfare	\$481.83
		DEST SE	\$323.25
		Penn Relays Flight	\$253.55
		TAP Flight	\$716.84
		Esports Summit Flight	\$506.11
		HB ABC Flight	\$1,003.84
		Sports ETA Flight	\$75.84
		Connect Air	\$275.68
		TAP Luggage	\$114.54
	AMAZON MARKETPLACE	ATL Sales Blitz Supplies	\$119.28
		GTL FAM Supplies	\$19.47
		IPW VMB Items	\$23.91
		IPW Promo Items	\$227.23
		Sales Mission Supplies	\$91.84
	ANOTHER BROKEN EGG	ATL Sales Blitz Meal	\$52.72
	ARIA FD	HB ABC Hotel	\$476.94
	ARIA - PATISSERIE	Meal-HB ABC	\$7.71
	ARIA- STARBUCKS	HB ABC Meal	\$5.66
	ASSOCIATION EXECUTIVES OF NORTH CAROLINA	AENC Sponsorship	\$451.00
		AENC	\$41.00
	ATLANTA BREA CO-ATL	Connect Diversity Meal	\$6.70
	AUNTIE ANNES	HB ABC Meal	\$8.31
	AUNTIE ANNIES	Connect -Meal	\$8.85
	AVIS RENT A CAR	Esports FAM	\$516.26
	BEACH TEAM GYMNASTICS AT TERRY AND DONS	Mrktg Support	\$8,200.00

BOLO PROMOS & APPAREL LLC	Sports Logo Aid Kits	\$1,963.23
BYWAYS MAGAZINE	Group Tour Adv	\$546.94
	Grp Tour Adv	\$546.94
BAR LOUIE	ATCA Site - Meal	\$296.59
BAREFOOT QUEENRIVERBOAT	GTL FAM Meal	\$141.70
	Site Visit	\$246.00
BARULLO	Connect Diversity Meal	\$12.60
	Connect Sports	\$28.96
BEAUDEVIN MAIN CLT	IPEC - Food	\$25.02
BEST BUY	IPW Promo Items	\$116.19
	IPW Supplies	\$402.19
BOARD AND BRUSH CREATIVE	HB FAM - Event	\$233.70
EMPLOYEE REIMBURSEMENT	Sales Mission Atl	\$41.00
BREAKERS RESORT SOUTH	Triple Crown Sports Site	\$592.84
BUFFALO BROS SUNDANCE	Sports ETA	\$34.15
BUMZZ ON THE BEACH	JEMS Site Lunch	\$76.30
BURGER KING	TAP Meal	\$10.47
	CMCA Lunch	\$13.74
C&S SEAFOOD AND OYSTER BAR	ATL Sales Blitz Meal	\$153.08
CAROLINA RECYCLING ASSOCIATION	Meeting Support	\$2,050.00
CHAMPION VOLLEYBALL CLUB	Myrtle Madness Mrktg Support	\$2,460.00
CITY OF MYRTLE BEACH-SPORTS TOURISM DIVISION	Sports ETA	\$1,585.20
CONNECT	Connect Diversity Reg May	\$3,239.00
	Connect Sponsorship May	\$14,760.00
	Connect Sports Reg May	\$3,239.00
	Tour & Travel Registration Aug	\$2,009.00
CONNECT TRAVEL LLC	Tour Operator Land.com	\$1,599.00
CANOE	ATL Sales Blitz Hotel	\$309.33
CANTINA LAREDO	TAP Meal	\$13.39
CAROLINA ALE HOUSE	NTBA Lunch	\$25.94
CAROLINA LIMO	Esports FAM	\$1,506.58
	Group Travel Leader Fam	\$1,079.84
	GTL FAM Transportation	\$3,722.89
CHATEAU ON THE LAKE	TAP Hotel	\$475.37
CHICK-FIL-A	Penn Relays	\$7.43
CHIPLOTLE	Esports FAM	\$7.86
CIRCLE K	ATCA Site - Gas	\$28.71
	GTL FAM Gas	\$24.69
	HBFAM GAS	\$35.00
CLARKS SEAFOOD	HBFAM LCH	\$151.14
CONRAD FARMS GOURMET	GSAE/MPI Supplies	\$260.67
	Omar Shriners Support	\$56.41
COURTYARD ATL	ATL Sales Blitz Hotel	\$5.12
	ATL Sales Blitz Hotel	\$859.80
CRAB TRAP BOARDWALK	CMCA Lunch	\$20.50
CROISSANTS BISTRO AND BAKERY	GTL FAM Meal	\$426.34
	Esports FAM	\$316.76
CROOKED HAMMOCK	AARF Site Visit Lunch	\$124.97
	Esports FAM	\$374.65
	HB FAM - Food	\$129.83
	Triple Crown Site	\$322.18
	GTL FAM Meal	\$560.09
CROSS BORDER FEE	OMCA	\$0.57
	OMCA Registration	\$7.56
CURB SVC	IPEC - Taxi	\$23.09
	HB ABC Taxi	\$27.64

	HB ABC Taxi	\$27.64
	HB ABC Taxi	\$11.56
CUSTOM INK LLC	Sales Mission Supplies	\$223.52
CVS	Pickleball Prizes	\$522.91
EMPLOYEE REIMBURSEMENT	Destinations Flight	\$81.97
	OOP Reimbursements	\$40.18
	Employee Reimbursement	\$10.66
	GSAE	\$23.78
	MPICC	\$18.86
	RS	\$30.53
D&B MB	GTL FAM Meal	\$768.90
DENURE TOURS	Canadian Mrktg Support	\$1,230.00
DAVE AND BUSTERS LLC	GTL FAM Deposit	\$438.61
DECKERS UGG	IPW Promo Items	\$63.77
DELTA AIRLINES	TSI Flight	\$525.78
	Atlanta Sales Calls Flight	\$289.62
	Connect Diversity Airfare	\$518.73
	Sales Mission	\$194.50
	Travel South Intl Flight	\$579.90
DOBYNS DINING ROOM	TAP Meal	\$6.92
DOUBLETREE	JEMS Site Visit	\$211.24
EDWARD GAWRYSIK	E-sports Fam Reimbursement	\$479.04
ENTERPRISE RENT A CAR	AARF Site Car Rental	\$241.91
	ATCA Site - Car	\$96.35
	HB FAM - Car	\$310.10
	HBFAM Car	\$362.86
	GTL FAM Transportation	\$599.39
	MPICC Rental Car	\$418.39
ENVENTS	Group Mrktg Support	\$706.22
ESTY	IPW Promo Items	\$37.63
EVENTCONNECT	Sports ETA Hotel	\$8.20
FACEBOOK	June Grp Tour Ads	\$2,236.90
	June Mtgs Ads	\$2,813.95
	June Sports Ads	\$1,761.16
FEDEX	IPEC - Shipping	\$95.63
	Sports ETA Booth	\$76.89
FIVE GUYS GA	ATL Sales Blitz Meal	\$10.38
	ATL Sales Blitz Meal	\$17.23
FOOD LION	HelmsBriscoe FAM Supplies	\$12.03
	HelmsBriscoe FAM Supplies	\$15.81
FORT WORTH HILTON	ETA Drink	\$5.32
FOSSIL CREEK GOLF	Sports ETA Tradeshow	\$22.96
	Sports ETA	\$48.79
FRESH ATTRACTION CLT	Connect Sports Lunch	\$16.66
GRANDE SHORES OCEAN RESORT	Travel Leader FAM	\$4,425.95
GROUP TOUR MEDIA INC	April Group Tour Adv	\$2,460.00
GROUP TRAVEL LEADER	May FAM Tour	\$9,020.00
GIFTSHOPCARIBEHILTON	Connect -Meal	\$10.95
GIOVANI S BAR AND GRILL	CSL Esports Dinner	\$32.61
GOOGLE ADS	April Grp Tour Ads	\$1,107.00
	April Mtgs Ads	\$1,927.00
	April Sports Ads	\$2,337.00
	Mtgs/Grps Adv	\$3,830.50
	Sports Adv	\$3,430.25
	April Grp Tour Ads	\$1,107.00
	April Mtgs Ads	\$1,927.00
April Sports Ads	\$2,337.00	

	June Grp Tour Ads	\$1,278.84
	June Mtgs Ads	\$3,361.97
	June Sports Ads	\$2,758.11
GRAND LUX HOTEL VENETIAN	HB ABC Meal	\$36.69
GRAND STRAND BREWING	Esports FAM	\$22.66
EMPLOYEE REIMBURSEMENT	Group Leader FAM	\$401.80
GUSTOS CAFÉ	Connect -Meal	\$11.40
HAMILTON TOURS	Canadian Mktg Support	\$410.00
HELMSBRISCOE PERFORMANCE GROUP INC	Advertising Platform	\$16,400.00
HERALD OFFICE SUPPLY	CVB Promotional Materials	\$27.84
HILTON MYRTLE BEACH RESORT	Esports FAM	\$5,539.38
HUB INTERNATIONAL CAROLINAS	Connect Show Insurance	\$148.42
HUB INT'L CAROLINAS	FAM Tour	\$30.74
HARRAHS CHEROKEE HOTEL	MPICC Hotel	\$272.47
HELICOPTER SOLUTIONS	Group Travel Leader Fam	\$384.24
	GTL FAM	\$424.46
HENDERSON TAXI	IPEC - Taxi	\$13.69
HERTZ	ATL Sales Blitz Rental Car	\$319.25
HILTON BRANSON	RS Meal	\$41.35
HILTON FORT WORTH	Sports ETA Hotel	\$850.67
HILTON HOTELS	Connect Div-Hotel Dep	\$226.13
	Connect Sports Hotel	\$226.13
	Connect -Meal	\$6.17
	Connect Hotel	\$678.39
	Connect Sports	\$783.95
	Penn Relays Hotel	\$306.98
	RS Hotel	\$553.96
HILTON MB	Esports FAM	\$137.01
HOME PLATE AT TX RANGERS	Sports ETA	\$28.71
HOOK AND BARREL	JEMS Site Dinner	\$198.10
	HBFAM DN	\$281.72
HUDSON NEWS	TAP Meal	\$3.74
	IPEC - Food	\$4.18
	HB ABC Meal	\$3.52
	Sports ETA Tradeshow	\$3.85
	HB ABC Meal	\$2.87
JAKE AMODIO	E-Sports Fam Reimbursement	\$380.37
JAKES GREENVILLE	Sports ETA	\$22.51
JAVIERS LAS VEGAS	HB ABC Meal	\$27.55
KENILWORTH MEDIA INC	COMB SPORTS Relationship Conf Registration	\$3,677.70
	SPORTS Conference Sponsorship Ads	\$5,653.90
	April Sports Event Advertising	\$2,583.00
KINGSTON BISTRO	GTL FAM Meal	\$684.31
KINGSTON RESORT	Site Visit AAYLI	\$325.36
	Site Visit CISS	\$325.36
KK INSURANCE	Connect Insurance	\$148.42
LA BURGUESIA	Connect Diversity Meal	\$25.75
LA FACTORIA	Connect Sports	\$6.89
LANDS END BUS OUTFITTERS	Connect VMB Items	\$119.67
LINKEDIN	June Mtgs Ads	\$1,125.44
	June Sports Ads	\$648.79
EMPLOYEE REIMBURSEMENT	Mileage for FAM/Sites	\$15.38
	GTL FAM Mileage	\$10.55
LOLAS BURGER & TEQUILA	ATL Sales Blitz Meal	\$124.13
LUPE REYES	Connect Diversity Meal	\$50.96
LYFT	RS Taxi	\$7.23
	Sports ETA Uber	\$50.13

MHD SERVICES	Spec Mrktg Promo April	\$3,280.00
	OOP Reimbursement	\$27.06
	Spec Mktg Promo May	\$3,280.00
	OOP Site/FAM Visits	\$79.21
	Spec Mktg Promo June	\$3,280.00
	OOP Exp	\$29.74
MPI-CC	Sponsorship	\$2,050.00
MARINA INN AT GRANDE DUNES	HBFAM COF	\$18.23
	HB FAM Hotel	\$1,356.74
MAUI JIM/ZEAL OPTICS	Esports FAM	\$625.41
MB PARKING METERS	JEMS Site	\$3.28
MCDONALD'S	MPICC Meal	\$3.38
MCGUIRES IRISH DESTIN	CMCA Dinner	\$20.58
MIA WHITE	E-Sports FAM Reimbursement	\$53.56
MICROSOFT ADVERTISING	Mtgs/Grps Adv	\$2,097.79
	Sports Adv	\$433.93
	April Grp Tour Adv	\$176.49
	April Mtgs Adv	\$622.78
	April Grp Tour Adv	\$176.49
	April Mtgs Adv	\$622.78
	June Grp Tour Ads	\$407.94
	June Mtgs Ads	\$1,441.35
MOJO S MARINA BAR	GTL FAM Meal	\$286.39
MR GS CHICAGO STYLE PI	RS Clt Meal	\$43.56
MSE BRANDED SOUTH CAROLINA	CMCA Bfast	\$10.12
	ATL Sales Blitz Meal	\$23.44
	Connect Sports Lunch	\$9.70
	HB ABC Meal	\$10.17
	RS Meal	\$19.74
	TAP Meal	\$2.92
MYRTLE BEACH CONVENTION CENTER	Parking - Singing in Sun	\$4.10
NORTHSTAR TRAVEL MEDIA	Mtgs Email Adv	\$3,280.00
	Sports Digital Adv	\$1,230.00
	Sports Podcast Sponsorship	\$2,050.00
	Mtgs Social Adv	\$5,330.00
NATIVE SONS	IPW Promo Items	\$53.30
OCEAN LAKES PHARMACY	IPW Supplies	\$14.09
OFFICEMAX/DEPOT	GMID	\$67.51
OFFICEMAX/DEPOT 6404	Connect Supplies	\$2.68
ONTARIO MOTOR COACH ASSOC	OMCA Registration	\$755.91
ORIENT EXPRESS.	ATL Sales Blitz Meal	\$21.90
ORIGINAL BENJAMINS	GTL FAM Meal	\$246.01
PARIS SPORTS MANAGEMENT	Sports Mrktg April	\$12,710.00
	Sports OOP April	\$2,469.97
	Penn Relays/Sports ETA	\$2,512.02
	Sports Promo May	\$12,710.00
	May OOP	\$2,074.29
	Sports Promotion June	\$12,710.00
PHIL WALDREP EVANGELISTIC ASSOCIATION INC.	Mtg Support	\$2,050.00
PREMIER TRAVEL MEDIA	April Leisure Grp Travel	\$3,271.80
	Sports Planning Guide	\$2,460.00
	Sports Planning Guide Adv	\$2,455.90
PROFORMA EXECUTIVE BUSINESS SERVICES	Sports Logo Clear Backpack Bags	\$649.81
PAPPASITO	ATL Sales Blitz	\$119.17
PARK GRAND HYATT	ATL Sales Blitz Parking	\$18.04
PARKRECEIPTS.COM	ATL Sales Blitz Parking	\$2.09

PAYPAL GROUP	SMM Registration	\$1,959.80
PEPPERMILL RESTAURANT	IPEC - Food	\$19.73
	HB ABC Meal	\$26.18
PF CHANGS	Connect Diversity Meal	\$26.24
PINE LAKES COUNTRY CLUB	Esports FAM	\$284.52
PITNEY BOWES	Exp Monthly Ppd Pstg @ 4/30	\$70.27
	Exp Monthly Ppd Pstg @ 5/31	\$26.88
	Exp Monthly Ppd Pstg @ 6/30	\$27.95
PLAYA BOWLS - PHILLY	Penn Relays Lunch	\$12.21
POPSHELF	GTL FAM Supplies	\$8.05
	Omar Shriners Support	\$19.66
QT 729	ATL Sales Blitz Gas	\$23.36
QUEEN CITY GIFTS AND NEWS	HB ABC Meal	\$5.27
RURITAN NATIONAL INC.	Mtg Support	\$4,100.00
RAMATA ITALIAN	RS Clt Meal	\$171.05
RESORTS WORLD LAS VEGAS	IPEC - Food	\$46.83
RHODES PRICE CHOPPER	TAP Meal	\$11.31
RIPLEY'S MB AQ	GTL FAM	\$324.72
RIPTYDZ OCEANFRONT GRILLE	AARF Site Visit Dinner	\$203.07
RPS MYRTLE BEACH	AARF Site Parking	\$3.28
	CMCA Park	\$32.80
	Esports FAM	\$4.92
	HB FAM - Parking	\$2.46
	HelmsBriscoe FAM Parking	\$4.10
	ATL Sales Blitz Parking	\$49.20
	ATL Sales Blitz parking	\$41.00
	Connect Sports	\$49.20
	Connect Diversity Parking	\$41.00
	Penn Relays	\$29.52
	RS Parking	\$41.00
	Sports ETA Parking	\$49.20
RUSTICA LOLAS	Connect Sports	\$36.65
	Connect Sports Dinner	\$108.54
RWLV HOTEL FRONT DESK	IPEC- Hotel	\$733.54
RWLV MULBERRY PIZZA	IPEC - Food	\$21.45
RWLV RW STORE CONRAD	IPEC - Food	\$10.66
SHOWTIME EVENTS	Sports Mrktg Support	\$4,100.00
SMALL MARKET MEETINGS	Small Mrkt Mtgs Adv	\$1,640.00
SMART MEETINGS	April Full Page Adv	\$4,920.00
SOFTTOE ENTERTAINMENT AND DANCE PRODUCTION, INC	Mrktg Support	\$410.00
SOUTHEASTERN BEHAVIORAL HEALTH CONFERENCE	Mtg Support	\$2,050.00
SPORTS FACILITIES MANAGEMENT LLC	Hype Nation Volleyball Mrktg Support	\$4,100.00
STAGES VIDEO PRODUCTIONS, INC	FAM Tours Video	\$178.76
STAMATS MEETINGS MEDIA INC	Meetings Today-May	\$3,690.00
	Sports Email Mrktg	\$1,025.00
SAMSClub	HelmsBriscoe FAM Supplies	\$29.45
	GTL FAM Supplies	\$88.96
EMPLOYEE REIMBURSEMENT	TAP FAM	\$69.70
SEA CAPTAINS HOUSE	ATCA Site - Food	\$51.52
	FAM - Go Tours lunch	\$53.93
	Site Vlsit Sports	\$155.37
SHADY RAYS	Connect Sports Promo	\$196.64
	Connect Travel Promo	\$7,963.75
SHAKE SHACK D/E FC CLT	IPEC - Food	\$16.04
SHELL OIL	MPICC Gas	\$51.30
SHERATON	Connect Diversity Meal	\$12.28

SJU AIRPORT CONVENIENCE STORE	Connect Sports	\$4.98
SUCK MICKS	CMCA Bfast	\$9.53
SMITH CREEK MOONSHINE BRANSON LANDING	RS Meal	\$23.97
SP SWELL VISION	Swell Sunglass Cases	\$379.86
SP TWENTY-SIX DESIGN	IPW VMB Items	\$117.79
SPORTS ETA	Sports ETA Outing	\$146.36
SPORTS FACILITIES MANAGEMENT LLC	Q2 Promotion Reimbursements	\$5,848.66
STARBUCKS	Triple Crown Site	\$11.29
	Connect Sports	\$8.58
	Connect Meal	\$11.81
STETSON CONVENTION SERVICES	Connect Diversity Shipping	\$1,614.38
	Connect Diversity Booth Pack	\$504.47
STOCKYARD BURGERS	ATL Sales Blitz Meal	\$40.88
SUBWAY	Penn Relays Lunch	\$8.40
SUMMER HOUSE CLT	IPEC - Food	\$3.27
SUMUP PABLO MARRERO	Connect Sports	\$31.49
SWELL VISION	VMB Promo Items	\$2,009.26
T2H ADVERTISING	Web Hosting Q2	\$98.40
THE NATIONAL RETIRED MILITARY GOLF CLASSIC, INC.	Mrktg Support	\$8,200.00
THE PRINTING PORT	Meetings Postcard	\$120.67
	Passport Rack Cards	\$621.19
TRAVEL DESK	March Grp Tour Adv	\$1,349.30
	March Mtgs Adv	\$789.11
	March Sports Adv	\$1,493.52
	April Grp Tour Adv	\$1,625.33
	April Mtgs Adv	\$1,304.77
	April Sports Dig Adv	\$1,629.50
	May Digital Mtgs Ads	\$2,258.36
	May Digital Sports Ads	\$1,659.48
May Grp Tour Ads	\$1,762.07	
TRAVEL SOUTH USA	IPW Welcome Reception Sponsorship	\$984.00
TARGET	Esports FAM	\$76.92
	Sales Mission Supplies	\$4.47
	Sales Mission Supplies	\$38.24
TAXI SVC LV YCS	IPEC - Taxi	\$30.59
EMPLOYEE REIMBURSEMENT	FAM OOP	\$12.30
	Penn Relays OOP	\$8.20
	Sports ETA OOP	\$12.30
TEXACO	ATL Sales Blitz Gas	\$28.97
TEXAS RANGERS GOLF CLUB	Sports ETA	\$150.06
THE BOATHOUSE	JEMS Site Lunch	\$38.68
THE CHEROKEE STARBUCKS	MPICC Meal	\$7.32
THE ISLAND HOTEL	CMCA RM TX	\$384.83
THE UPS STORE	Ren Sth Shipping	\$30.90
TJMAXX #0344	VMB Items	\$45.18
TOMMY BAHAMA	AENC Gift Bag Giveaway	\$79.08
TORI JONES	E-sports Reimbursement	\$456.50
TRAVEL ALLIANCE PARTNERS	TAP Registration	\$1,061.90
	TAP Sponsorship	\$819.18
TRAVEL SOUTH USA	TSI Registration	\$2,615.80
TULUM LA PLACITA	Connect Sports	\$13.54
TWO URBAN LICKS	ATL Sales Blitz	\$454.31
UPS	Groups Sales UPS Postage	\$573.76
	Group Sales UPS Postage	\$37.32
UBER	Connect Sports	\$30.71
	Connect- Taxi	\$46.15

		HB ABC Taxi	\$21.47
		Penn Relays Uber	\$55.01
		Sports ETA	\$81.55
	UBER TRIP	HB FAM - Uber	\$26.19
		IPEC - Uber	\$16.46
		Penn Relays Uber	\$23.35
		Penn Relays Uber	\$9.06
		Connect Diversity Transport	\$44.98
		Connect Diversity Uber	\$12.27
	UPS	Connect Shipping	\$767.94
	UPS	Bulk UPS Postage	\$293.20
	UPS BILLING CENTER	Group Sales UPS Postage	\$163.99
	VILLAGE TAVERN #6	ATL Sales Blitz Meal	\$109.63
	WALMART	AARF Car Rental Gas	\$27.98
		HB FAM - Gas	\$54.78
		GTL FAM Supplies	\$51.93
		IPW Promo Items	\$7.93
	WHITTLESEABLUE	IPEC - Taxi	\$31.86
	WICKED TUNA	GTL FAM Meal	\$1,422.09
	WICKED TUNA - 2ND AV	HBFAM DN	\$262.77
	WM SUPERCENTER	Esports FAM	\$21.48
		Site Tour - Wade Tours	\$6.18
Group Sales Total			\$383,029.64
International Promotion	AMAZON	Can Am Decor	\$14.30
		Can Am Supplies	\$50.88
		CanAm Recep Food	\$54.72
	B&C ENTERTAINMENT GOLF	Can. Media Visit	\$32.80
		Can. Media Visit	\$32.80
	BENSCH CUSTOM ARTWORKS	CanAm Promo	\$205.00
	BOB HARRIS	CanAm Days	\$56.28
	CROISSANT BISTRO AND BAKERY	Can Am Promotion	\$1,266.97
	DESIGN THE SIGN	CanAm Signs	\$83.25
	ENVOY NETWORK INC	Canada Dist. March	\$1,402.28
		Canada Dist. April	\$590.78
		Canada Distribution May	\$444.60
		Toronto Outdoor Adv Show Delivery May	\$61.50
	FACEBOOK	June Digital Ads	\$3,842.88
	GOOGLE ADS	April Digital Ads	\$3,157.00
	GOOGLE ADVERTISING	March Digital Ads	\$2,112.47
		June Digital Ads	\$2,990.89
	HOLLYWOOD WAX MUSEUM	Can. Media Visit	\$140.56
		Can. Media Visit	\$140.56
	HUNGRY HOWIE'S PIZZA	Can. Media Visit	\$41.00
		Can. Media Visit	\$41.00
	INSTACART	CanAm Recep Drinks	\$18.88
	MMGY GLOBAL LLC	Canada & Europe Digital Ads	\$10,250.00
	MEDIEVAL TIMES	Can. Media Visit	\$164.00
		Can. Media Visit	\$164.00
	MICROSOFT ADVERTISING	March Digital Ads	\$154.04
		April Digital Ads	\$418.18
		June Digital Ads	\$420.65
	ONE STOP PARTY SHOP	Can Am Decor/Balloons	\$32.07
	PUBLIX	Can Am CupCakes	\$97.48
	TRAVEL DESK	Can/ UK May Digital Ads	\$3,702.21
	TRAVEL SOLUTIONS BY DESIGN CORP	Banners, Profile Sheets, Signage	\$1,046.71
		Montreal Outdoor Adventure Show	\$847.30
		Ontario Virtual Golf Expo	\$1,142.19

		Out of Pocket Expenses	\$343.71
		Quebec Virtual Golf Expo	\$760.20
		Outdoor Adv Canada	\$615.00
		Canadian Promos April	\$6,999.58
		ACTA Sponsorship	\$4,578.09
		Canada Promos May	\$6,998.85
		FAM/Site Visit	\$1,583.35
		Skal Toronto Sponsorship	\$340.05
		Travel Agent Virtual Show	\$534.12
		Travel Only Show	\$884.13
		VMB Event Banners	\$219.03
		Canada Promos June	\$6,998.39
	TRAVPRO MOBILE	FamXPO, Roadshow	\$1,230.00
	UPS	Bulk UPS Postage	\$539.37
International Promotion Total			\$67,844.10
Research	BLUESHIFT LABS INC	Visitor Data Reports	\$58,416.63
	FLIP.TO INC	Destination Analytics	\$45,000.00
	LUCKIE & COMPANY LLC	March Services	\$29,250.00
		April Services	\$29,250.00
		Visitor Data Platform	\$31,500.00
		Add'l Services	\$15,000.00
		May Services	\$29,250.00
		Visitor Data Platform	\$45,000.00
		PATLIVE	Research Tracking March
	Research Tracking		\$330.70
	Visitor Tracking		\$357.75
	SKIFT,INC	Skift Research	\$1,885.50
	TOURISM ECONOMICS LLC	Tourism Research	\$2,700.00
	ZARTICO INC	Q3 Monthly Data Reports	\$19,125.00
Research Total			\$307,390.89
Television	AMPERSAND	TV Advertising	\$2,889.75
		March Spring Ads	\$19,118.85
		April Spring Ads	\$10,036.38
	KDKA	April Summer Ads	\$2,015.77
		May Summer Ads	\$6,430.98
	KMOV	April Summer Ads	\$205.92
		Feb Spring Ads	\$1,213.80
		March Spring Ads	\$3,923.17
		May Summer Ads	\$7,607.92
	KTVI	April Spring Ads	\$6,372.45
		Summer Ads	\$2,067.79
		May Summer Ads	\$6,203.38
	WDJT-TV-LP	March Spring Ads	\$6,111.00
		April Summer Ads	\$1,635.16
		May Summer Ads	\$4,573.42
	WESH	April Summer Ads	\$3,803.97
		May Summer Ads	\$10,989.22
	WEWS	March Spring Ads	\$8,435.90
		April Summer Ads	\$2,499.13
		May Summer Ads	\$8,466.26
	WFOX-TV	March Spring Ads	\$1,985.43
		April Summer Ads	\$1,066.41
		May Summer Ads	\$2,535.97
	WFSB	March Spring Ads	\$5,006.92
		Feb Spring Ads	\$1,668.97
		Summer Ads	\$1,794.70
		May Summer Ads	\$5,188.99

	WFTV, LLC	March Spring Ads	\$6,535.01	
		April Summer Ads	\$3,927.50	
		May Summer Ads	\$10,900.36	
	WHEC	April Summer Ads	\$893.01	
		May Summer TV	\$2,627.01	
	WJAX-TV	March Spring Ads	\$2,141.50	
		April Summer Ads	\$625.11	
	WJW	March Spring Ads	\$7,998.08	
		Summer Ads	\$2,362.57	
		May Summer Ads	\$6,892.65	
	WJXT	April Summer Ads	\$758.62	
		May Summer Ads	\$2,845.93	
	WJZY	March Spring Ads	\$8,546.45	
		Summer Ads	\$2,629.18	
		May Summer Ads	\$7,742.30	
	WKMG	April Summer Ads	\$3,225.24	
		May Summer Ads	\$11,596.12	
	WPXI	March Spring Ads	\$6,455.10	
		April Summer Ads	\$2,134.99	
		May Summer Ads	\$5,260.08	
	WROC	March Spring Ads	\$2,369.07	
		April Summer Ads	\$903.84	
		May Summer Ads	\$2,603.17	
	WSLS	April Summer Ads	\$747.79	
		May Summer Ads	\$2,232.52	
	WSMV	Feb Spring Ads	\$1,688.48	
		March Spring Ads	\$5,011.27	
	WSOC	March TV Ads	\$8,037.10	
		April Summer Ads	\$2,991.14	
		May Summer Ads	\$7,538.56	
	WSTM	March Spring Ads	\$3,090.86	
	WSYT TV 68/ WNYS	Feb Spring Ads	\$481.94	
		March Spring Ads	\$1,792.65	
		April Summer Ads	\$416.16	
		May Summer Ads	\$2,007.10	
	WTMJ	March Spring Ads	\$4,545.24	
		April Summer Ads	\$1,525.91	
		May Summer Ads	\$4,681.80	
	WTVF	March Spring Ads	\$5,180.32	
		April Summer Ads	\$1,874.88	
		May Summer Ads	\$5,841.41	
	WTVH	March Spring Ads	\$702.28	
	WVIT	March Spring Ads	\$4,909.39	
		Summer Ads	\$1,751.33	
		May Summer Ads	\$4,610.27	
	Television Total			\$307,478.90
	Grand Total			\$8,043,149.38