

## Myrtle Beach Area Chamber of Commerce -MB A-Tax April - June 2023 Tourism Investments

Accountability Category	Paid To	Memo	MB A-Tax Amount	
Air Service	EXPEDIA	Feb Digital Ads	\$137.82	
	FACEBOOK	Mar Digital Ads	\$217.50	
		Apr Digital Ads	\$414.64	
		May Digital Ads	\$420.23	
	GOOGLE ADS	Mar Digital Ads	\$209.44	
		Apr Digital Ads	\$215.78	
		May Digital Ads	\$245.74	
	KAYAK SOFTWARE CORPORATION	Mar Digital Ads	\$32.89	
		Apr Digital Ads	\$44.54	
		May Digital Ads	\$54.52	
	PROJECT X MEDIA INC	OOM VMB Airport Ads	\$2,164.80	
	SOJERN INC	Mar Digital Ads	\$197.53	
		Apr Digital Ads	\$289.75	
		May Digital Ads	\$291.13	
	TRAVEL DESK	Mar Avelo Ads	\$70.40	
		Mar Digital Ads	\$785.28	
		Apr Avelo Ads	\$59.09	
		Apr Digital Ads	\$551.57	
		May Avelo Ads	\$60.00	
		May Digital Ads	\$468.83	
	TRAVELSCAPE LLC	Apr Digital Ads	\$193.81	
	<b>Air Service Total</b>			<b>\$7,125.29</b>
	Creative/Content Development	963 FILM GROUP	Find Flavor/On the Hook	\$92.81
Culinary Videos			\$73.13	
On the Hook			\$69.75	
ASHLEE MORROW CARSON		Social Media	\$6.95	
		Social Media	\$5.50	
		Social Media	\$5.25	
ASHLEY DANIELS		Blog Articles	\$3.90	
AUDIOBOOM.COM		Podcast Platform	\$0.99	
		Podcast Platform	\$0.99	
BATTLE STRATEGIES LLC		FB Live & Blogs	\$7.13	
BAY SHORE PARKING		Brand USA Video Shoot	\$0.18	
BLUE AVENUE MUSIC GROUP LLC		MB Beats Music Show	\$26.25	
BROOKGREENGARDENS		Brand USA Video Shoot	\$0.22	
D&B MYRTLE BEACH		Podcast Photo Shoot	\$0.55	
DYLAN FOSTER		On the Hook Mar	\$30.00	
		On the Hook Apr	\$30.00	
		On the Hook May	\$30.00	
EMPLOYEE REIMBURSEMENT		Brand USA Shoot	\$0.53	
EXPRESSWATERSPORTS		Photo Shoot	\$7.49	
EMPLOYEE REIMBURSEMENT		Video & Photo Shoot	\$1.74	
FRAME.IO		Video Sharing Platform	\$6.78	
		Video Sharing Platform	\$2.03	
		Video Sharing Platform	\$1.75	

GODADDY.COM	Info@ Emails	\$3.65
	Traveling the Spectrum Show	\$0.20
HOLDEN MEDIA & ENTERTAINMENT LLC	MB Karaoke	\$60.00
	Video Content	\$39.00
	Video Content	\$30.00
INCLUSIVE DIGITAL LLC	Website Accessibility	\$17.50
	Website Accessibility	\$17.50
INTAKE STUDIO LLC	Animated Graphics VMB	\$175.00
JOHANNA D. JONES	Finding Our Flavor Mar	\$30.00
	Finding Our Flavor Apr	\$30.00
	Finding Our Flavor May	\$30.00
JOSEPH ROSENDO PRESENTS, INC.	PBS Steppin Out Show	\$750.00
JULIE ELLIS	Podcast	\$30.00
	Podcast	\$30.00
	Podcast	\$30.00
JULIO NAVARRO	MB Karaoke	\$11.00
	MB Karaoke	\$24.50
	MB Karaoke	\$8.00
KATHRYN C. HEDGEPATH	MB History Blogs	\$1.80
	MB History Blogs	\$1.80
	MB History Blogs	\$2.70
KINETIC MEDIA PRODUCTIONS, LLC	Sun Fun Parade Video	\$8.00
LULUS NORTH MYRTLE BEACH	Photo Shoot	\$0.73
MATT SILK	Culinary/Activity Photography	\$10.50
MB PARKING METERS	Photo Shoot	\$0.06
MILES PARTNERSHIP, LLLP	VMB Website Hosting/Analytics	\$562.50
MMGY GLOBAL LLC	Creative Assets Apr	\$797.30
	Media Plan & Buy Apr	\$1,660.00
	Media Plan Buy	\$1,609.24
	Asset Development May	\$797.30
	Media Plan & Buy May	\$1,660.00
	Asset Development Jun	\$797.30
	Media Plan & Buy Jun	\$1,660.00
	VMB Video Shoot	\$102.02
NORMAND NADON	Canadian Blogs	\$0.50
PAY*SURFSIDE REALTY CO IN	Travel on Spectrum Shoot	\$82.71
REBECCA ELIZABETH JEFFREYS	Autism Friendly Blogs	\$1.20
RELIC AGENCY	Podcast/Video Shows	\$444.17
	Podcast/Video Shows	\$444.17
	Podcast/Video Shows	\$444.17
SAMSCLUB	Podcast	\$0.18
SCOTT SMALLIN PHOTOGRAPHY	Event Photography	\$22.50
	Culinary/Activities Photography	\$22.50
	May Event/Dining Photos	\$27.00
SHELBI ANKIEWICZ	Website Content Design	\$2.90
	VMB Blogs	\$1.90
SIMPLEVIEW	Support Hours	\$0.94
STEPHEN ARNOLD MUSIC	Video Production	\$15.00

	TELBEE	Podcast Platform	\$2.62
	THE WORKSHOP LLC	Charlie's Place Promo	\$750.00
		VMB TV Sports	\$930.00
		Travel on Spectrum Show	\$459.00
		VMB TV Spots	\$317.00
		Travel on Spectrum	\$459.00
		Chef Swap Season 2	\$3,500.00
	TIFFANY DONITHAN	FB Posts/Videos	\$4.35
		Social Posts Videos	\$5.25
		Social Media Posts	\$3.75
	TOP GOLFMYRTLEBEACH	Podcast Photo Shoot	\$0.34
	TULSA CONNECT	Web Hosting	\$2.00
		Web Hosting	\$2.00
		Web Hosting	\$2.00
	TOPGOLF	MB Karaoke	\$0.47
	VISUAL DESTINATIONS LLC	Web Design Apr	\$89.00
		Web Design May	\$89.00
		Web Design Jun	\$89.00
	WWW.SOCIALVENU.COM	Video Hosting Platform	\$3.00
	WYGAL MYSTERY PRESS	Dining Article	\$2.41
	ZENCASTR	Podcast Promotions	\$2.16
<b>Creative/Content Development Total</b>			<b>\$19,613.71</b>
Destination Publicity	AMERICAN EXPRESS	Media Visit	\$30.00
		Media Visit	\$13.50
		Media Visit	\$99.00
	AMEXGIFTCARD.COM-BOL	Media Visit	\$0.60
	ANDERSON OCEAN CLUB & SP	Media Visit CCMF	\$145.59
	BOLO PROMOS & APPAREL LLC	VMB Sunglasses/Koozies	\$232.58
		Brewtrail Promo	\$26.77
		VMB Pens	\$52.81
		VMB Stickers	\$29.86
	BURR & FORMAN LLP	Beach is For Everyone	\$3.00
		Beach Easy Trademark	\$13.50
		Winter Wonderland	\$3.00
		MB Classic	\$93.00
		Traveling the Spectrum	\$46.50
	CAROLINA LIMO/BUS SVCS	Charlie's Place	\$4.50
	CHAMPION AUTISM NETWORK	Social Influencer	\$3.00
	COASTAL ENGRAVERS INC	Brew Trail Promo	\$6.54
	COASTAL MARKETING GRAPHICS, INC.	Brew Trail Promo	\$11.94
	CROISSANTS BISTRO & BAKERY	Media Visit Garden & Gun	\$0.55
	CROWN REEF	Media Visit	\$477.02
	DELTA AIR BAGGAGE FEE	IPW Conf Travel	\$1.80
	DELTA AIRLINES	IPW	\$37.69
		PRSA Conf	\$15.91
		TravelWeek	\$41.31
	ELLIOTT BEACH RENTALS	Media/Social Media Visit	\$120.00
	FAHLGREN MORTINE	Apr Promotions	\$994.50

		Media Visit	\$2.60
		Sensory Friendly Book	\$12.75
		May Promotions	\$994.50
		Media Visit Social Influencer	\$311.81
		Jun Promotions	\$994.50
		Media Visit	\$17.38
	FULLY PROMOTED MYRTLE BEACH	Brew Trail Promo Items	\$170.91
		Brew Trail Promo Items	\$195.72
	GRAND HYATT SAN ANT F&B	IPW Conf	\$0.73
		IPW Conf	\$0.41
	HARVEST CAFE - BROOK	Media Visit	\$2.11
	HILTON MB CAFE AMALFI	Media Visit Daily Mom	\$1.61
	HOTELSCOM	Brand USA Travel Week	\$61.79
	JOHN R GARBER	Can Am Trademark	\$27.00
	LANDS END BUS OUTFITTERS	VMB Items	\$13.11
	PINEAPPLE PUBLIC RELATIONS	Travel Media Show	\$34.50
	PIRATES VOYAGE SC TICKETI	Media Visit Daily Mom	\$4.58
	PRSA	PRSA Conf	\$29.85
		PRSA Conf	\$29.85
	RPS MYRTLE BEACH	IPW Conf	\$2.16
	SC PARK SERVICE	Media Visit River & Wilder	\$1.20
	SEA VIEW INN	Garden & Gun Travel Writer	\$8.91
	STICKER MULE	Brew Trail Stickers	\$6.41
	THE HANGOUT MYRTLE BEACH	Fatheringautism1 Site	\$3.25
		Media Visit River & Wilder	\$5.29
	THE PRINTING PORT	Brew Trail Promo	\$52.32
	THE RK CULINARY GROUP LLC	IPW Conf	\$0.73
	TUPELO HONEY MYRTLE B	Media Visit	\$2.10
	UNITED AIRLINES	German Media Visit	\$51.40
	UNITED AIRLINES	German Media Visit	\$2.19
	UNITED AIRLINES	German Media Visit	\$1.56
	US TRAVEL ASSOCIATION	IPW Registrations	\$79.20
		IPW Registration	\$41.70
	WICKED TUNA - MURREL	Media Visit Molly O'Brien	\$3.84
	WONDERWORKS MB	Media Visit Kristin DePaula	\$2.42
	<b>Destination Publicity Total</b>		<b>\$5,674.86</b>
Digital	BANDWANGO, INC.	Mrktg Platform	\$60.42
		Mrktg Platform	\$60.42
		Mrktg Platform	\$60.42
	BUZZFEED MEDIA ENTERPRISES INC	May Summer Ads	\$1,019.10
	CONDE NAST	Feb Winter Ads	\$927.85
	CONVERSANT, LLC	Mar Spring Ads	\$2,112.84
		Apr Spring Ads	\$2,905.34
		Feb Spring Ads	\$1,792.79
		May Summer Ads	\$1,225.59
	FACEBOOK	Mar Ads	\$780.86
		Mar Spring Ads	\$4,756.89
	FLIP TO INC	DMO Mrktg	\$10,062.50

JUN GROUP PRODUCTIONS LLC	May Summer Ads	\$14.63
MMGY GLOBAL LLC	Summer Digital Ads	\$10,740.08
MOBILEFUSE LLC	Mar Spring Ads	\$3,054.35
	Apr Ads	\$2,137.50
	Apr Spring Ads	\$4,191.55
REVIVE MEDIA INC	May Summer Ads	\$1,359.93
SOJERN INC	Mar Spring Ads	\$4,552.85
	Apr Display Ads	\$157.61
	Apr Display Ads	\$312.50
	Apr Display Ads	\$157.61
	Apr Display Ads	\$157.61
	Apr Display Ads	\$157.61
	Apr Display Ads	\$157.61
	Apr Display Ads	\$157.61
	Apr Display Ads	\$157.61
	Apr Display Ads	\$350.00
	Apr Spring Ads	\$3,840.63
	Apr Display Ads	\$350.00
STITCHER MEDIA LLC	Feb Podcast Ads	\$1,306.00
	Mar Podcast Ads	\$1,050.00
	Podcast Ads	\$4,044.00
SXM Media	Mar Audio Ads	\$3,119.43
	Apr Spring Ads	\$2,403.04
THE NEW YORK TIMES COMPANY	May Summer Ads	\$777.32
TIK TOK INC	Mar Ads	\$302.25
	Mar Springs Ads	\$4,115.80
TRAVEL DESK	Mar Spring Ads	\$7,016.57
	Mar ads	\$2,230.89
	Apr Ads	\$1,943.74
	Apr Ads	\$450.63
	Apr Ads	\$165.22
	Apr Ads	\$448.88
	Apr Ads	\$451.11
	Apr Spring Ads	\$5,127.93
	May Ads	\$4.81
	May Ads	\$6.56
	May Ads	\$2,114.30
	May Spring Ads	\$83.07
	May Ads	\$4.32
TRAVEL ZOO	VMB Drive Deals Page	\$72.85
	Top 20 Eblast	\$1,500.00
	Mar Spring Ads	\$782.30
	Sponsored Content	\$3,000.00
	Apr Spring Ads	\$1,567.15
	May Summer Ads	\$857.10
TRIP ADVISOR	Mar Ads	\$799.06
	Mar Spring Ads	\$3,648.93
	Apr Ads	\$772.03
	Apr Ads	\$140.28

		Apr Ads	\$141.20
		Apr Ads	\$140.29
		Apr Spring Ads	\$2,985.33
		May Ads	\$158.80
		May Ads	\$159.71
		May Ads	\$797.19
		May Ads	\$159.72
	YAHOO AD TECH LLC	Mar Ads	\$1,351.61
		Apr Ads	\$1,302.92
	eTARGET	Apr Email Ads	\$125.00
		Apr Email Ads	\$125.00
		Apr Email Ads	\$125.00
		May Eblast	\$125.00
		May Eblast	\$500.00
		Apr Email Ads	\$250.00
<b>Digital Total</b>			<b>\$116,367.04</b>
General Consumer Promotion	ADAMS OUTDOOR ADVERTISING	195 Billboards	\$2,703.00
	ATT BILL PAYMENT	MWC Hotspot	\$0.70
		MWC Hotspot	\$1.05
		MWC Hotspot	\$0.69
	BOLO PROMOS & APPAREL LLC	CCMF Promo Items	\$172.90
	BEAUTIFUL PLACES ALLIANCE	NTTW Promo	\$2.00
	CCMF, LLC	CCMF Promotion	\$1,500.00
	COASTAL DISTRIBUTION	Brochure Dist Apr	\$312.50
		Brochure Dist Apr	\$312.50
		Brochure Dist Jun	\$312.50
	COM-CONNECT LLC	Call Ctr/Chat Apr	\$271.82
		Call Ctr/Chat May	\$271.82
		Call Ctr/Chat Jun	\$271.82
	CROSS OVER MARKETING, LLC	Sports Sponsorships	\$10,833.33
	DARLINGTON RACEWAY OF SC LLC	Darlington Sponsorship	\$130.00
	DESIGN THE SIGN LLC	Worlds Strongest Man Promo	\$3.50
	DRIFT MYRTLE BEACH	Chef Swap Trip Giveaway	\$1.00
	FULLY PROMOTED MYRTLE BEACH	World Strongman Promo	\$59.20
	HERALD OFFICE SUPPLY	Visitor Guide Dist	\$21.04
	HUNGRY HOWIE'S PIZZA	Trip Giveaway Promos	\$6.80
	JANICE M NAISH	Worlds Strongest Man Promo	\$18.40
		Int'l Cultural Fest	\$3.20
	PERRONES RESTAURANT	Chef Swap Trip Giveaway	\$2.00
	PITNEY BOWES	Postage	\$0.60
		Postage	\$5.12
		Postage	\$3.44
	RETAIL SPORTS MARKETING	Flip.to CCMF Promo	\$24.50
		SC Girl Scout Giveaway	\$518.75
		Chef Swap Promo	\$10.12
		Haribo Promo	\$48.46
		Today Show Promo	\$18.79
		Best One Tire Road Trip Promo	\$20.31

		Haribo Promotion	\$13.10
		Today Show Promo	\$43.56
		CCMF Onsite Promo	\$85.00
		Game Day Getaway Contest	\$22.43
		Haribo Promotion	\$33.50
		Today Show Promo	\$23.71
		Trip Giveaway Promotions	\$37.50
	SEA CAPTAIN'S HOUSE	Trip Giveaway Promos	\$0.50
		Visitor Guide Shipping	\$28.82
		Visitor Guide Shipping	\$20.26
	STAND UP TO CANCER	Stand Up for Cancer PSA	\$5,899.35
	STICKERGIANT.COM	Permit 19 Stickers	\$5.91
	THE SIMPSONS IN 4D	Trip Giveaway Promos	\$8.15
	TIDAL CREEK BREWHOUSE	Chef Swap Trip Giveaway	\$1.00
	TRANS WORLD INTERNATIONAL, LLC	Worlds Strongest Man Promo	\$1,125.00
	UPS	Postage	\$18.28
		Postage	\$2.12
		Postage	\$7.69
		Postage	\$0.58
		Postage	\$8.12
		Postage	\$2.36
		Postage	\$0.56
		Postage	\$0.76
	USPS	Postage	\$24.71
		Postage	\$19.72
		Postage	\$22.93
	VAN WAGNER SPORTS & ENTERTAINMENT LLC.	Baseball at the Beach	\$65.10
		CCU Sports Sponsorship	\$110.00
	VIACOM INTERNATIONAL INC	CMT/CCMF Promo	\$200.00
	VISITOR CENTER SERVICES	Visitor Center Services	\$208.66
		Visitor Center Services	\$213.41
		Visitor Center Services	\$311.23
<b>General Consumer Promotion Total</b>			<b>\$26,425.88</b>
Group Sales	2077-CLT CNBC NEWS B4	Connect Sports	\$0.05
	2TMOBILE ARENA	Connect Sports Client Event	\$0.80
	3221 SCOTCHMAN	2023 Spring FAM	\$0.06
		Singing in the Sun FAM	\$0.39
	AC HOTELS BY MARRIOTT	HB ABC Trade	\$6.23
	ACCENT EAST	Accent East Registration	\$7.20
	ADVANCED PRINTING AND SHI	Rendezvous South	\$0.31
	AIR HOST HUNTSVILLE	STS	\$0.15
	AMAZON.COM	Spring FAM	\$0.09
	AMERICA UNLIMITED	Germany Promotion	\$50.00
	AMERICAN AIRLINES	HB ABC	\$6.64
		D3 Track & Field	\$5.43
		Esports Travel Summit	\$7.15
		Heartland Showcase	\$1.40
		Sports ETA	\$6.13

	TAP	\$10.33
	Connect Diversity	\$0.60
	Connect Mktplace	\$5.23
	HB ABC	\$0.60
	Meetings Today Live	\$3.82
AMERICAN TAP HOUSE	Sportworx Site Visit	\$1.42
AMZN MKTP	Spring FAM	\$0.39
ASAE-THE CENTER FOR ASSOCIATION LEADERSHIP	ASAE Booth/Ads	\$54.00
ATL AIRP MIDTOWN MAG C43	STS	\$0.03
AUNTIE ANNIES	Connect Diversity	\$0.09
BAD DADDY'S BURGER CLT	HB ABC	\$0.25
BAREFOOT BYRT	Mission City FAM	\$0.07
BARTIZAN DEVELOPMENT	GMID	\$31.11
BELK	VMB Items	\$0.13
	VMB Items	\$4.88
BLACK TAP BAR	Connect Sports Client Event	\$0.29
BLEACHER BAR & GRILL	Pax East Tradeshow	\$0.52
BOLO PROMOS & APPAREL LLC	VMB Golf Balls	\$35.90
BONANNOS NY PIZZERIA V	Connect Diversity	\$0.31
BP	Global Mtgs Day Sales Mission	\$0.28
	Global Mtgs Day Sales Mission	\$0.50
BRERA OSTERIA	Connect Diversity	\$0.57
BRGR KITCHEN + BAR	Sports ETA Tradeshow	\$0.33
BROOKGREEN GARDENS	HTL K9 Site Visit	\$0.40
BUBBA'S FISH CAMP	Singing in the Sun FAM	\$1.50
	2023 Spring FAM	\$2.30
CABO WABO LAS VEGAS	Connect Diversity	\$0.37
CAROLINA ALE HOUSE	Big Shots Site Visit	\$0.39
CAROLINA LIMO/BUS SVCS	2023 FAM	\$41.27
	2023 Spring FAM	\$2.95
CHEESECAKE 087 ONLINE	GMID/HB Sales Mission	\$1.07
	Global Mtgs Day Sales Mission	\$0.25
CHICA LAS VEGAS	Connect Sports	\$0.29
CHICK-FIL-A	Heartland Showcase	\$0.08
CHRISTIAN MEETINGS & CONVENTION ASSOCIATION LLC	CMCA Registration	\$25.00
CHS AIRPORT PARKING	NCAA D3 Track Site	\$0.42
CIRCLE K	GMID/HB Sales Mission	\$0.20
	K9 Site Visit	\$0.11
CITY OF MYRTLE BEACH	FAM Parking	\$0.30
	MBCC Mrktg	\$3,000.00
CITY OF MYRTLE BEACH-SPORTS TOURISM DIVISION	Track Meet Mrktg Support	\$125.00
	Sports ETA	\$17.90
COMEDY WORKS	HB ABC Event	\$1.75
	HB ABC Event	\$0.92
CONFERENCE CAROLINAS	Track & Field Championships	\$275.00
CONNECT	Spring Issue Ad	\$60.00
	Connect Booth	\$38.63



	Connect Booth Sports	\$38.63
	Connect Diversity Registration	\$36.50
	Connect Sports Registration	\$73.00
	Connect Sports Sponsorship	\$145.00
COSMOPOL-CHINA POBLANO	Connect Sports	\$0.63
COSTCO WHSE	NCAA Baseball	\$3.78
CRAFT TAVERN	Travel S Global	\$0.25
CROISSANTS BISTRO & BAKERY	Mission City FAM	\$0.24
	World Strongest Man Site Visit	\$1.52
CROOKED HAMMOCK	2023 Spring FAM	\$4.21
	Site Visit TPA	\$0.67
CURB SVC TAXI LV NE	Connect Diversity	\$0.37
CURB SVC TAXI LV WE	Connect Diversity	\$0.16
CURB SVC TAXI METAI	Travel S Global	\$0.50
CUT BY WOLFGANG PUCK	Connect Diversity	\$1.12
CYPRESS ROOM	2023 Spring FAM	\$0.54
D&B MYRTLE BEACH	CanAm	\$1.02
DAGWOODS DELI & SPORTS BA	Sports FAM	\$0.32
DAIRY QUEEN	Global Mtgs Day Sales Mission	\$0.05
DAYTON HOUSE	2023 Spring FAM	\$10.40
DAZBOG 42 CONVENTION C	HB ABC	\$0.18
DELTA AIRLINES	STS	\$0.70
	STS	\$0.70
	BrandUSA Global	\$13.55
	Connect Diversity	\$0.12
	Connect Marketplace	\$5.87
	SYTA	\$9.20
DESERT CAB	Connect Diversity	\$0.37
DOLLAR TREE	Can Am	\$0.31
DOMAINE SOUTH	STS	\$0.24
DOUBLETREE HOTELS	HB ABC	\$0.50
	HB ABC	\$1.38
DUNKIN	NCAA D3 Track Site	\$0.08
ELNOUR ELRASHID	HB ABC	\$0.78
EMBASSY HOTELS	HB ABC Trade	\$2.11
	HB ABC	\$11.99
	HB ABC	\$0.09
	STS	\$7.81
	STS	\$0.27
EMPLOYEE REIMBURSEMENT	Connect Sports	\$0.10
	FAM	\$0.06
	FAM Tour	\$1.86
	May	\$2.46
	OOP	\$0.15
ENCORE GROUP USA LLC	TEAMS Booth	\$139.18
ENTERPRISE RENT-A-CAR	GMID/HB Sales Mission	\$3.36
	Rendezvous South	\$0.96
	GA Global Meetings Day	\$2.45

	K9 Site Visit	\$2.24
	Mission City FAM	\$1.36
	Singing in the Sun Site Visit	\$0.59
	2023 FAM	\$0.96
ENVENTS LLC	NC Dental Mtg Support	\$12.00
EXECUTIVE AIRPORT TRANS	Heartland Showcase	\$0.37
EMPLOYEE REIMBURSEMENT	GMID	\$0.16
	Mission City FAM	\$1.25
	Rendezvous South	\$0.10
	Site Visit	\$0.06
FATBURGER - VENETIAN	Connect Diversity	\$0.34
	Connect Sports	\$0.30
FEDEX	Connect Sports Booth	\$2.42
FIVE GUYS	Global Meetings Day	\$0.12
	Global Meetings Day	\$0.19
FOOD ATBIGDADDYPIZZA	HB ABC	\$0.47
FRESH 2 ORDER	Connect Diversity	\$0.21
GALLERY LEATHER DIRECT	SCSAE	\$269.23
GEMINI BOUTIQUE	Global Mtgs Day Sales Mission	\$0.87
GIORDANO'S OF LODO	HB ABC	\$1.24
GLOBALNEWSST	Connect Diversity	\$0.03
GOOGLE ADS	Grp Tour Mar Ads	\$5.10
	Mtgs Mar Ads	\$15.01
	Sports Mar Ads	\$41.68
	Grp Tour Apr Ads	\$24.72
	Mtgs Apr Ads	\$68.43
	Sports Apr Ads	\$101.27
	Grp Tour May Ads	\$33.24
	Mtgs May Ads	\$98.60
GORDON BIERSCH	Travel S Global	\$0.25
	2023 Spring FAM	\$1.08
GREENSPRING MEDIA LLC	Grp Tour Mag May Ad	\$15.00
GROUP TRAVEL LEADER	Apr Print Ad	\$30.00
	Jun Print Ad	\$30.00
HANNAN BROTHER GIFT SHOP	STS	\$0.06
HARD ROCK MYRTLE BEACH	Spring FAM	\$5.03
HELMSBRISCOE PERFORMANCE GOUPI INC	HBABC Registration	\$50.00
HENDERSONTAXI	Connect Sports	\$0.37
HILTON HOTELS	GMID/HB Sales Mission	\$8.89
	Rendezvous South	\$5.47
HILTON RESTAURANT SHRT	Global Mtgs Day Sales Mission	\$0.25
HOTEL AVALON	Global Meetings Day GA	\$0.56
	FAM	\$0.10
	GA Global Meetings Day	\$8.54
	Global Meetings Events	\$8.54
HUDSON ST	Pax East Tradeshow	\$0.05
HUDSONNEWS	Connect Diversity	\$0.10

	HB ABC	\$0.11
IL FORNAIO - CANALETTO	Connect Diversity	\$0.62
JACK DUGGAN S PUB	NCAA D3 Track Site	\$0.20
KANSAS CITY MARRIOTT	Sports ETA	\$8.70
KELLYS ROAST BEEF BOS	PAX East Tradeshow	\$0.15
KENILWORTH MEDIA INC	Sports Events Apr Ads	\$40.00
	Sports Events FP Ad	\$40.00
	Sports Events Web Ads	\$40.00
	Sports Conf FP Ad	\$72.95
	Sports Conf Registrations	\$63.80
	Sports Event FP Ad	\$40.00
KENLY 95 PETRO STORE	GMID/HB Sales Mission	\$0.07
KENLY 95 PIZZA HUT	GMID/HB Sales Mission	\$0.09
KILWINS-MYRTLE BEACH	Sales Mission	\$0.54
KIRBYACOUSTICS	CanAm	\$4.63
KROGER	GMID/HB Sales Mission	\$0.07
LANDS END BUS OUTFITTERS	IPW	\$2.92
	VMB Items	\$1.34
LAROSA'S	Heartland Showcase	\$0.57
LE MERIDIEN DENVER DOWNTOWN	HB ABC	\$0.83
LEADING AGE NORTH CAROLINA	Mtg Support	\$35.00
LINCOLN TAVERN	PAX East Tradeshow	\$0.55
LOWE'S FOODS	FAM	\$0.69
LS GRANDE DUNES PERFOR	Site Visit NTBA	\$1.60
	Site Visit NTBA	\$0.85
LULULEMON.COM	FAM	\$4.69
	Sales Mission	\$5.24
LYFT	AENC	\$0.28
	Connect	\$0.64
	RCMA	\$0.37
	Travel S	\$0.52
MADE IN KC	Sports ETA Tradeshow	\$0.06
MARGARITAVILLE LAKE RESORT	CMCA	\$7.42
	CMCA	\$0.75
MARKETPLACE 1897 CLT	Connect Diversity	\$0.29
	Sports ETA Tradeshow	\$0.16
MARLOWS TAVERN	Global Meetings Day GA	\$2.24
MARRIOTT HOTELS	Heartland Showcase	\$6.28
	PAX East Tradeshow	\$8.24
	PAX East Tradeshow	\$0.08
	Site Visit PGA	\$2.53
MHD SERVICES	Specialty Mrkt Promo Apr	\$45.85
	Site Visits	\$0.63
	Specialty Market Promo May	\$45.85
	FAM	\$0.77
	Specialty Market Promo	\$45.85
MSE BRANDED SOUTH CAROLI	CMCA	\$0.19
	HB ABC	\$0.25

MYRTLE BEACH CONVENTION CTR	Mtg Support	\$0.05
NATIONAL RETIRED MILITARY GOLF CLASSIC INC	Mtg/Event Support	\$150.00
NEW ORLEANS AIRPORT	Trvl S Global	\$0.23
NEWS 2U	Rendezvous South meal	\$0.05
NICK TAHOU HOTS	NCAA D3 Track Site	\$0.27
NORTHSTAR TRAVEL MEDIA	Esports Sponsorship	\$60.00
	Mtgs Dig Ads	\$70.00
	Social Media Ads	\$50.00
	Teams Event Sponsorship	\$45.00
OLIVY & IVY T4 N2 PHX	Connect Sports	\$0.11
ONTARIO MOTOR COACH ASSOC	OMCA Registration	\$9.22
ORIGINAL BENJAMINS CALABA	2023 Spring FAM	\$1.00
PAR*TACO MAMA - TWICKENHA	STS	\$0.20
PARIS SPORTS MANAGEMENT	Apr Sports Promos	\$164.30
	Site Visits/Tradeshows	\$58.78
	Sports ETA/Site Visits	\$27.08
	Sports Mrktg Promo May	\$164.30
	NCAA Track & Field	\$13.01
	Site Visits	\$2.48
	Sports Mrktg Promo Jun	\$164.30
	Trade Show	\$15.04
PDFK RESTAURANT	2023 Spring FAM	\$1.60
PEI WEI TERM F ATL	Connect Diversity	\$0.21
PF CHANGS	GMID Atlanta	\$0.39
	Travel S Global	\$0.43
PIRATES VOYAGE	Mission City FAM	\$0.55
PLANTHOUSE	GSAE Booth	\$7.63
PLAZA AZTECA HENRICO	GMID/HB Sales Mission	\$0.81
POPSHELF	IPEC	\$0.16
	TPA Grp Support	\$0.66
PREMIER TRAVEL MEDIA	Grp Tour Print Ad Apr	\$38.20
PROFORMA EXECUTIVE BUSINESS SERVICES	VMB Logo Items	\$23.78
	VMB Beach Towels	\$82.13
	VMB Bags	\$68.35
	VMB Jr Portfolio	\$56.13
	VMB MBCC Table Covers	\$14.54
	VMB Portfolio	\$32.33
	VMB Table Runner	\$3.54
	VMB Tumblers	\$132.09
	VMB Hand Fan	\$29.90
PS	Sports ETA Tradeshow	\$0.50
PUBLIX	CanAm Day	\$0.25
	Cupcakes for CanAm	\$1.23
PZA E CLT	CMCA	\$0.15
PITNEY BOWES	Postage	\$0.20
	Postage	\$0.31
	Postage	\$0.11
RENAISSANCE HOTELS ART	Travel S Global	\$6.71

RIPTYDZ OCEANFRONT GRILLE	Site Visit-K9	\$1.26
RIVER STREET SWEETS	ACHCA Mtg Support	\$1.13
RPS MYRTLE BEACH	GMID Atlanta	\$0.36
	HTL K9 Site Visit	\$0.03
	PAX East Tradeshow	\$0.36
	Rendezvous South	\$0.40
	Connect Diversity	\$0.48
	GA Global Meetings Day	\$0.30
	Travel S Global	\$0.36
	CMCA	\$1.00
	Sports ETA Tradeshow	\$0.48
	RUBY TUESDAY	Rendezvous South
RUBY'S DINETTE D LAS	Connect Diversity	\$0.26
SAMMYS WOOD D LAS	Connect Sports	\$0.05
SAMS CLUB	FAM	\$0.34
SAVANNAH BEE	Global Mtgs Day Sales Mission	\$4.17
SC SOCIETY OF ASSOCIATION	SCSAE Annual Meeting	\$175.00
SCENTS OF SERENITY	Global Mtgs Day Sales Mission	\$18.33
SCRUBBY'S MURRELS INLET	Site Visit	\$0.08
SCSAE	SCSAE Show	\$3,250.00
SEA CAPTAINS HOUSE	Site Visit SC USC	\$114.81
SENR PATRON - ALPHA	Global Meetings Day GA	\$0.82
SHELL OIL	GMID Atlanta	\$0.10
SHOWTIME EVENTS	Clash at the Coast	\$50.00
SKY MARKET CENTER	HB ABC	\$0.04
SOUTHEAST TOURISM SOCIETY	STS Registration	\$14.95
	STS Registration	\$0.35
SOUTHEASTERN BEHAVIORIAL HEALTH CONFERENCE	Grp Mtg Support	\$43.00
SOUTHERN CANDLE STUDIO	Global Mtgs Day Sales Mission	\$3.81
SPORTS EVENTS & TOURISM ASSOCIATION	Sponsorship & Registrations	\$176.05
SPORTS FACILITIES MANAGEMENT LLC	Q1 MBSC	\$25.84
SPRINGHILL INN & SUITE	Site Visit-K9	\$3.37
STAMATS MEETINGS MEDIA INC	Mtg Today Sports Ads	\$100.00
	Apr Email Ads	\$20.00
	Sports Digital Ads	\$15.00
	Mtgs Today Print Ad	\$45.00
	Sports Email Mrktg	\$12.50
	Meetings Live Nashville	\$40.00
	Mtgs Today Print Ad	\$45.00
STARBUCKS	PAX East Tradeshow	\$0.04
	PAX East Tradeshow	\$0.11
	Sports ETA Tradeshow	\$0.13
	HB ABC	\$0.11
STETSON CONVENTION SERVIC	Connect Spring Booth	\$0.93
	Connect Spring Booth	\$11.35
STOUT ST SOCIAL	HB ABC	\$0.40
SUGARBOO AND CO	Connect Diversity	\$1.47
SUGARCANE RAW BAR GRILL	Connect Diversity	\$0.87

	Connect Sports	\$0.25
SUMMER HOUSE CLT	PAX East Tradeshow	\$0.24
	NCAA D3 Track Site	\$0.24
	Sports ETA Tradeshow	\$0.38
SUN BELT CONFERENCE INC	Track & Field Championships	\$150.00
SPORTWORX PRODUCTIONS	Sports Site Visit	\$11.44
T2H ADVERTISING	MBSC Web Hosting	\$1.20
TACO BELL	Global Mtgs Day Sales Mission	\$0.11
TAMAYO	HB ABC Event	\$6.76
TARGET	CanAm Day	\$0.75
	CanAm	\$0.85
	Site Visit-K9 & T&T	\$0.42
	SCSAE	\$20.25
TAXI	HB ABC	\$0.58
	Heartland Showcase	\$0.52
TEDS MONTANA GRILL	Global Meetings Day GA	\$0.27
THE BARKING CRAB	PAX East Tradeshow	\$0.70
THE CLAW HOUSE	FAM	\$3.46
THE COFFEE BEAN & TEA	Connect Sports	\$0.14
THE ISLE CO	Sales Mission	\$5.67
THE PRINTING PORT	Meeting Planner Guide	\$11.17
	Specialty Grp Planning Guide	\$11.17
	Sports Planning Guide	\$11.17
	Group Planning Guide	\$103.55
	Group Passport Rack Card	\$7.30
	Visitors Guide Flyer	\$8.01
THE VENETIAN	Connect Sports	\$0.11
	Connect Diversity	\$0.09
THE_POWER_OF_ELD	Global Mtgs Day Sales Mission	\$2.61
TRAVEL ALLIANCE PARTNERS	TAP Registration	\$12.95
	TAP Sponsorship	\$9.99
TRAVEL DESK	Grp Tour Ads	\$20.10
	Meetings Ads	\$40.15
	Sports Ads	\$36.54
	Group Tour Dig Ads	\$19.67
	Mtgs Dig Ads	\$89.47
	Sports Dig Ads	\$71.12
	Group Tour Dig Ads	\$19.57
	Mtgs Dig Ads	\$88.58
	Sports Dig Ads	\$61.08
TST* COMMERCE KITCHEN	STS	\$0.50
TST* NOTHING BUNDT CAKES	2023 FAM	\$1.19
TED'S MONTANA GRILL	GMID	\$0.26
UBER	HB ABC	\$0.24
	NCAA D3 Track Site	\$0.92
	STS	\$0.12
	PAX East Tradeshow	\$0.77
	PAX East Tradeshow	\$0.19

		Connect Diversity	\$0.12
		Connect Sports	\$1.13
		STS	\$0.07
		Connect Diversity	\$0.41
		HB ABC	\$1.19
		Sports ETA Tradeshow	\$0.87
		HTL K9 Site Visit	\$0.25
		PAX East Tradeshow	\$0.24
	UNION TAXI	HB ABC	\$0.67
	UPS	Postage	\$1.24
		Postage	\$2.48
		Postage	\$0.50
		Postage	\$1.60
	US TRAVEL ASSOCIATION	IPW Booth & Reg	\$54.65
	VARSITY SPIRIT LLC	Mrktg Event Support	\$100.00
	VENETIAN/PALAZZO FRT DES	Connect Diversity	\$5.98
		Connect Sports	\$6.03
	WAL-MART	FAM	\$0.49
	WALGREENS	Connect Pickleball	\$6.00
	WHISKEY RIVER E CLT	CMCA	\$0.23
	WHITTLESEABLUE	Connect Diversity	\$0.15
	WM SUPERCENTER	FAM	\$0.19
		2023 Spring FAM	\$0.04
	WOODCLIFF HOTEL & SPA	NCAA D3 Track Site	\$0.52
		NCAA D3 Track Site	\$2.34
	WOODHOUSE DAY SPA - ALPHA	Global Meetings Day GA Event	\$12.32
	YARD HOUSE	PAX East Tradeshow	\$0.23
		HB ABC	\$0.49
	YOURMEETING, LLC	MINT Lead Generation Platform	\$104.00
	ZEPPOLA CAFE LAS VEGAS	Connect Diversity	\$0.49
	ZETA GLOBAL CORP.	Sports Dig Ads	\$123.67
		Sports Digital Ads	\$84.98
		Sports Group Ads	\$91.35
<b>Group Sales Total</b>			<b>\$12,996.18</b>
International Promotion	AMZN MKTP	IPW VMB Items	\$0.47
	AUTISM EYE	Spring Ads	\$9.73
	BENSCH CUSTOM ARTWORKS	Can Am Days Promo	\$3.50
	BIJUJU	IPW VMB Items	\$0.59
	BOUDRO'S RESTAURANT	IPW Event	\$2.49
	BRAND USA	Integrated Intl Campaign	\$847.00
	DELTA AIRLINES	TSI	\$11.62
	DESIGN THE SIGN LLC	Can Am Days Promo	\$5.45
	DOORDASH	IPW	\$0.32
	ENVOY NETWORK INC	Canada Dist Feb	\$22.26
		Canada Dist Mar	\$20.89
		Canada Dist Apr	\$11.96
	FACEBOOK	May Digital Ads	\$194.16
	FOOD LION	Can Am Promo	\$0.57

GOOGLE ADS	Digital Mar Ads	\$79.34	
	Apr Dig Ads	\$180.12	
	May Digital Ads	\$85.75	
GRAND HYATT SAN ANTONIO	IPW	\$0.05	
	IPW	\$37.13	
	IPW	\$17.30	
	IPW	\$0.23	
HOTEL CONTESSA	IPW Event	\$7.50	
	IPW	\$0.23	
LA GLORIA SAT	IPW	\$0.49	
LULULEMON.COM	IPW	\$2.62	
MMGY GLOBAL LLC	VMB Video Can/UK	\$70.30	
NORMAND NADON	Canadian Blogs	\$7.80	
OFFICEMAX/DEPOT	IPW	\$0.26	
PF CHANGS	IPW	\$1.41	
PROFORMA EXECUTIVE BUSINESS SERVICES	CAN AM Bracelets	\$6.07	
PROOF OF THE PUDDING	IPW	\$0.18	
PUBLIX	Can Am Promo	\$0.07	
PURA VIDA	IPW	\$1.31	
RPS MYRTLE BEACH	IPW	\$0.72	
SAT MERIT COFFEE	IPW	\$0.08	
SP THE_POWER_OF_ELD	IPW	\$1.31	
TARGET	IPW VMB Items	\$0.76	
TRAVEL SOLUTIONS BY DESIGN CORP	ACTA Promo	\$133.97	
	Calgary Outdoor Show	\$5.78	
	Montreal Outdoor Show	\$11.63	
	OOP	\$15.17	
	TMAC Promo	\$33.51	
	Yellowbird Golf Sponsor	\$5.70	
	Travel & Vacation Show	\$11.03	
	Apr Canada Promo	\$85.34	
	Canada Outdoor Ads	\$2.50	
	Travel Marketplace	\$22.77	
	Reimbursement	\$9.31	
	Reimbursement	\$8.38	
	Canada Outdoor Ads Jan	\$2.50	
	Travel Marketplace	\$22.77	
	Canada Outdoor Ads	\$2.50	
	Canada Promo May	\$85.33	
	Reimbursement Apr & May	\$10.02	
	Canada	\$1.15	
	Canada Outdoor Ads	\$2.50	
	Canada Promo Jun	\$85.34	
UBER	IPW	\$0.39	
	IPW	\$0.46	
YOGA IN COMMON, LLC	IPW	\$1.10	
<b>International Promotion Total</b>		<b>\$2,191.19</b>	
Outdoor & Integrated Packages	ADAMS OUTDOOR ADVERTISING	195 Billboards	\$2,703.00



		I95 Billboards	\$2,703.00
	AFAR, LLC	Mar Digital Ads	\$394.41
		Spring Issue Ad	\$3,000.00
		Apr Spring Ads	\$348.03
		May Spring Ads	\$1,623.15
	GARDEN AND GUN MAGAZINE, LLC	May Online Ads	\$500.00
		Jun/Jul Ads	\$1,500.00
	MEREDITH CORPORATION	Food & Wine Digital Ads	\$1,791.32
		Southern Living Digital Ads	\$1,459.92
		Southern Living Print Ad	\$3,900.00
		Mar S Living Ads	\$2,918.46
		Mar Food/Wine Ads	\$2,842.84
		Apr South Living Ads	\$2,221.62
		Apr Food & Wine Ads	\$3,165.84
		S. Living Summer Print Ad	\$5,625.00
	MILES PARTNERSHIP, LLLP	SC Vacation Guide Ads	\$1,077.00
	SPORTS ILLUSTRATED	Mar Ads	\$584.63
		Apr Dig Ads	\$480.11
	THE STREET	May Spring Ads	\$1,138.59
<b>Outdoor &amp; Integrated Packages Total</b>			<b>\$39,976.92</b>
Research	CAROLINA LIMO/BUS SVCS	Next Factor	\$14.67
	CHMURA ECONOMICS & ANALYTICS	Tourism Research	\$134.88
	DESTINATIONS INTERNATIONAL	Industry Research	\$918.80
	FLIP TO INC	Dest Analytics	\$1,200.00
	HOMEWOOD SUITES	NextFactor	\$12.29
	LONGWOODS INTERNATIONAL USA INC	Tourism Visitor Research	\$590.00
		Tourism Visitor Research	\$200.00
	LUCKIE & COMPANY LLC	Mar Services	\$673.50
		Advertising Platform	\$285.00
		Apr Services	\$673.50
		Visitor Analytics	\$500.00
		May Services	\$673.50
		Tourism Research	\$420.56
		Tourism Research	\$420.56
	NORTHSTAR TRAVEL MEDIA	Mtgs Visitor Study	\$380.00
	PATLIVE	Research Tracking	\$7.37
		Visitor Tracking	\$7.35
		Visitor Tracking	\$7.41
	SEA CAPTAINS HOUSE	Next Factor	\$8.34
<b>Research Total</b>			<b>\$7,127.73</b>
Social & Search Media	FACEBOOK	Apr Dig Ads	\$862.15
		Apr Spring Ads	\$4,946.29
		Apr Dig Ads	\$124.98
		Campground Ads	
		Apr Dig Ads	\$55.62
		Apr Dig Ads	\$63.01
		Apr Dig Ads	\$62.52
		May Digital Ads	\$148.18

		May Digital Ads	\$282.63
		May Digital Ads	\$140.80
		May Digital Ads	\$141.29
		May Digital Ads	\$832.22
		May Summer Ads	\$666.96
	GOOGLE ADS	Mar Ads	\$13,750.85
		Apr Ads	\$8,657.74
		May Digital Ads	\$9,857.16
	JO CLARK	Social Media Posts	\$6.75
	MICROSOFT ADS	March Ads	\$1,635.55
		Apr Ads	\$1,931.55
		May Digital Ads	\$1,527.48
	MMGY GLOBAL LLC	Social/Media Mgmt Apr	\$360.00
		Social Media Mgmt May	\$1,800.00
		Social Media Mgmt Jun	\$1,800.00
	PINTEREST ADS	Mar Ads	\$171.50
		Mar Spring Ads	\$2,796.74
		Apr Ads	\$169.12
		Apr Spring Ads	\$2,181.43
		Apr VMB Quiz Ads	\$436.99
		May Digital Ads	\$205.95
		May Summer Ads	\$122.51
	SOCIALVENU.COM	Video Platform Subscription	\$9.00
		Video Platform Subscription	\$3.00
	TIK TOK INC	Apr Ads	\$292.50
		Apr Spring Ads	\$3,854.38
		May Ads	\$302.25
<b>Social &amp; Search Media Total</b>			<b>\$60,199.10</b>
Television	AMPERSAND	Cable Feb Spring Ads	\$3,600.45
		Apr Spring Cable Ads	\$5,263.78
		Apr Spring Ads	\$575.67
		May Summer Ads	\$3,002.83
	CROSS OVER MARKETING, LLC	Stand Up To Cancer Promo	\$12,500.00
	HULU, LLC	Feb Spring Ads	\$1,983.55
		Mar Spring Ads	\$1,823.00
	JOSEPH ROSENDO PRESENTS, INC.	PBS Steppin Out Show	\$750.00
		PBS Steppin Out Show	\$1,500.00
	MIQ DIGITAL USA INC	May Summer Ads	\$22.27
	NBC UNIVERSAL	Mar Spring Ads	\$1,847.81
		Apr Spring Ads	\$1,113.57
	ROKU, INC	Mar Spring Ads	\$748.39
		Apr Spring Ads	\$1,953.59
	SAMSUNG ELECTRONICS AMERICA	Mar Spring Ads	\$1,920.92
		Apr Springs Ads	\$1,518.27
	WUTV	Super Bowl Ads	\$2,684.30
	WXIX	Super Bowl Ads	\$1,093.10
<b>Television Total</b>			<b>\$43,901.50</b>
<b>Total</b>			<b>\$341,599.40</b>