Myrtle Beach Area Chamber of Commerce -1% TDF April - June 2023 Tourism Investments

| Accountability Category | Paid To | Memo | TDF Amount |
|------------------------------|----------------------------------|-----------------------------|--------------|
| Air Service | EXPEDIA | Feb Digital Ads | \$11,301.44 |
| | FACEBOOK | Mar Digital Ads | \$20,010.24 |
| | | Apr Digital Ads | \$38,976.60 |
| | | May Digital Ads | \$39,501.65 |
| | GOOGLE ADS | Mar Digital Ads | \$19,268.93 |
| | | Apr Digital Ads | \$20,282.96 |
| | | May Digital Ads | \$23,099.35 |
| | KAYAK SOFTWARE CORPORATION | Mar Digital Ads | \$2,697.18 |
| | | Apr Digital Ads | \$4,098.07 |
| | | May Digital Ads | \$5,124.94 |
| | PROJECT X MEDIA INC | OOM VMB Airport Ads | \$134,246.92 |
| | TRAVEL DESK | Mar Avelo Ads | \$5,773.19 |
| | | Mar Digital Ads | \$64,393.21 |
| | | Apr Avelo Ads | \$5,436.61 |
| | | Apr Digital Ads | \$50,744.24 |
| | | May Avelo Ads | \$5,640.17 |
| | | May Digital Ads | \$44,070.40 |
| | TRAVELSCAPE LLC | Apr Digital Ads | \$18,217.68 |
| Air Service Total | | 7-pr 2-igitar 7-tas | \$512,883.76 |
| Creative/Content Development | 963 FILM GROUP | Find Flavor/On the Hook | \$8,724.38 |
| creative/content beveropment | 303 FILW GROOF | Culinary Videos | \$6,873.74 |
| | | On the Hook | \$6,556.50 |
| | A SHIFE MORROW CARSON | | |
| | ASHLEE MORROW CARSON | Social Media | \$653.30 |
| | | Social Media | \$517.00 |
| | ACHIEV DANIELS | Social Media | \$493.50 |
| | ASHLEY DANIELS | Blog Articles | \$366.60 |
| | AUDIOBOOM.COM | Podcast Platform | \$93.06 |
| | | Podcast Platform | \$93.06 |
| | BATTLE STRATEGIES LLC | FB Live & Blogs | \$669.74 |
| | BAY SHORE PARKING | Brand USA Video Shoot | \$16.92 |
| | BLUE AVENUE MUSIC GROUP LLC | MB Beats Music Show | \$2,467.50 |
| | BROOKGREENGARDENS | Brand USA Video Shoot | \$20.68 |
| | D&B MYRTLE BEACH | Podcast Photo Shoot | \$51.80 |
| | DYLAN FOSTER | On the Hook Mar | \$2,820.00 |
| | | On the Hook Apr | \$2,820.00 |
| | | On the Hook May | \$2,820.00 |
| | EMPLOYEE REIMBURSEMENT | Brand USA Shoot | \$49.50 |
| | EXPRESSWATERSPORTS | Photo Shoot | \$704.06 |
| | EMPLOYEE REIMBURSEMENT | Video & Photo Shoot | \$163.78 |
| | FRAME.IO | Video Sharing Platform | \$637.66 |
| | | Video Sharing Platform | \$191.22 |
| | | Video Sharing Platform | \$164.65 |
| | GODADDY.COM | Info@ Emails | \$343.03 |
| | | Traveling the Spectrum Show | \$19.14 |
| | HOLDEN MEDIA & ENTERTAINMENT LLC | MB Karaoke | \$5,640.00 |
| | | Video Content | \$3,666.00 |
| | | Video Content | \$2,820.00 |
| | INCLUSIVE DIGITAL LLC | Website Accessibility | \$1,645.00 |

| | Website Accessibility | \$1,645.00 |
|--------------------------------|------------------------------------|--------------|
| INTAKE STUDIO LLC | Animated Graphics VMB | \$16,450.00 |
| JOHANNA D. JONES | Finding Our Flavor Mar | \$2,820.00 |
| | Finding Our Flavor Apr | \$2,820.00 |
| | Finding Our Flavor May | \$2,820.00 |
| JOSEPH ROSENDO PRESENTS, INC. | PBS Steppin Out Show | \$70,500.00 |
| JULIE ELLIS | Podcast | \$2,820.00 |
| | Podcast | \$2,820.00 |
| | Podcast | \$2,820.00 |
| JULIO NAVARRO | MB Karaoke | \$1,034.00 |
| | MB Karaoke | \$2,303.00 |
| | MB Karaoke | \$752.00 |
| KATHRYN C. HEDGEPATH | MB History Blogs | \$169.20 |
| | MB History Blogs | \$169.20 |
| | MB History Blogs | \$253.80 |
| KINETIC MEDIA PRODUCTIONS, LLC | Sun Fun Parade Video | \$752.00 |
| LULUS NORTH MYRTLE BEACH | Photo Shoot | \$68.67 |
| MATT SILK | Culinary/Activity Photography | \$987.00 |
| MB PARKING METERS | Photo Shoot | \$5.64 |
| MILES PARTNERSHIP, LLLP | VMB Website Hosting/Analytics | \$52,875.00 |
| MMGY GLOBAL LLC | Creative Assets Apr | \$74,946.20 |
| | Media Plan & Buy Apr | \$156,040.00 |
| | Media Plan Buy | \$151,268.48 |
| | Asset Development May | \$74,946.20 |
| | Media Plan & Buy May | \$156,040.00 |
| | Asset Development Jun | \$74,946.20 |
| | Media Plan & Buy Jun | \$156,040.00 |
| | VMB Video Shoot | \$9,589.44 |
| NORMAND NADON | Canadian Blogs | \$47.00 |
| PAY*SURFSIDE REALTY CO IN | Travel on Spectrum Shoot | \$7,774.94 |
| REBECCA ELIZABETH JEFFREYS | Autism Friendly Blogs | \$112.80 |
| RELIC AGENCY | Podcast/Video Shows | \$41,751.98 |
| | Podcast/Video Shows | \$41,751.98 |
| | Podcast/Video Shows | \$41,751.98 |
| SAMSCLUB | Podcast | \$16.86 |
| SCOTT SMALLIN PHOTOGRAPHY | Event Photography | \$2,115.00 |
| | Culinary/Activities Photography | \$2,115.00 |
| | May Event/Dining Photos | \$2,538.00 |
| SHELBI ANKIEWICZ | Website Content Design | \$272.60 |
| | VMB Blogs | \$178.60 |
| SIMPLEVIEW | Support Hours | \$88.12 |
| STEPHEN ARNOLD MUSIC | Video Production | \$1,410.00 |
| TELBEE | Podcast Platform | \$246.17 |
| THE WORKSHOP LLC | Charlie's Place Promo | \$70,500.00 |
| | VMB TV Sports | \$87,420.00 |
| | Travel on Spectrum Show | \$43,146.00 |
| | VMB TV Spots | \$29,798.00 |
| | Travel on Spectrum | \$43,146.00 |
| | | |
| | Chef Swap Season 2 FB Posts/Videos | \$329,000.00 |
| TIFFANY DONITHAN | | \$408.90 |
| TIFFANY DONITHAN | Social Posts Videos | \$493.50 |

| | TOP GOLFMYRTLEBEACH | Podcast Photo Shoot | \$31.92 |
|------------------------------------|----------------------------------|-------------------------------|-----------------------------------|
| | TULSA CONNECT | Web Hosting | \$188.00 |
| | | Web Hosting | \$188.00 |
| | | Web Hosting | \$188.00 |
| | TOPGOLF | MB Karaoke | \$44.01 |
| | VISUAL DESTINATIONS LLC | Web Design Apr | \$8,366.00 |
| | VISONE BESTINGTIONS EEC | Web Design May | \$8,366.00 |
| | | Web Design Jun | \$8,366.00 |
| | WWW.SOCIALVENU.COM | Video Hosting Platform | \$282.00 |
| | | - | |
| | WYGAL MYSTERY PRESS | Dining Article | \$226.16 |
| Creative /Content Development Tate | ZENCASTR | Podcast Promotions | \$203.04 \$1,843,687.91 |
| Creative/Content Development Total | | Modia Visit | |
| Destination Publicity | AMERICAN EXPRESS | Media Visit | \$820.00 |
| | | Media Visit | \$391.50 |
| | | Media Visit | \$2,871.00 |
| | AMEXGIFTCARD.COM-BOL | Media Visit | \$16.31 |
| | ANDERSON OCEAN CLUB & SP | Media Visit CCMF | \$4,222.01 |
| | BOLO PROMOS & APPAREL LLC | VMB Sunglasses/Koozies | \$6,357.16 |
| | | Brewtrail Promo | \$731.69 |
| | | VMB Pens | \$1,531.41 |
| | | VMB Stickers | \$865.80 |
| | BURR & FORMAN LLP | Beach is For Everyone | \$72.00 |
| | | Beach Easy Trademark | \$324.00 |
| | | Winter Wonderland | \$72.00 |
| | | MB Classic | \$2,697.00 |
| | | Traveling the Spectrum | \$1,348.50 |
| | CAROLINA LIMO/BUS SVCS | Charlie's Place | \$130.50 |
| | CHAMPION AUTISM NETWORK | Social Influencer | \$71.89 |
| | COASTAL ENGRAVERS INC | Brew Trail Promo | \$189.66 |
| | COASTAL MARKETING GRAPHICS, INC. | Brew Trail Promo | \$346.13 |
| | CROISSANTS BISTRO & BAKERY | Media Visit Garden & Gun | \$15.95 |
| | CROWN REEF | Media Visit | \$13,833.72 |
| | DELTA AIR BAGGAGE FEE | IPW Conf Travel | \$52.20 |
| | DELTA AIRLINES | IPW | \$1,030.25 |
| | | PRSA Conf | \$434.93 |
| | | TravelWeek | \$1,129.10 |
| | ELLIOTT BEACH RENTALS | Media/Social Media Visit | \$3,480.00 |
| | FAHLGREN MORTINE | Apr Promotions | \$23,868.00 |
| | TATIESTEN MONTHE | Media Visit | \$62.38 |
| | | Sensory Friendly Book | \$306.00 |
| | | May Promotions | \$28,840.50 |
| | | , | \$9,042.36 |
| | | Media Visit Social Influencer | |
| | | Jun Promotions | \$28,840.50 |
| | | Media Visit | \$504.09 |
| | FULLY PROMOTED MYRTLE BEACH | Brew Trail Promo Items | \$4,671.44 |
| | | Brew Trail Promo Items | \$5,675.77 |
| | GRAND HYATT SAN ANT F&B | IPW Conf | \$21.21 |
| | | IPW Conf | \$12.01 |
| | HARVEST CAFE - BROOK | Media Visit | \$57.73 |
| | HILTON MB CAFE AMALFI | Media Visit Daily Mom | \$46.68 |
| | HOTELSCOM | Brand USA Travel Week | \$1,688.99 |
| | JOHN R GARBER | Can Am Trademark | \$648.00 |

| | LANDS END BUS OUTFITTERS | VMB Items | \$358.46 |
|-----------------------------|--------------------------------|--------------------------------|--------------|
| | PINEAPPLE PUBLIC RELATIONS | Travel Media Show | \$1,000.50 |
| | PIRATES VOYAGE SC TICKETI | Media Visit Daily Mom | \$132.70 |
| | PRSA | PRSA Conf | \$815.90 |
| | | PRSA Conf | \$815.90 |
| | RPS MYRTLE BEACH | IPW Conf | \$62.64 |
| | SC PARK SERVICE | Media Visit River & Wilder | \$34.80 |
| | SEA VIEW INN | Garden & Gun Travel Writer | \$243.54 |
| | STICKER MULE | Brew Trail Stickers | \$185.87 |
| | THE HANGOUT MYRTLE BEACH | Fatheringautism1 Site | \$88.82 |
| | | Media Visit River & Wilder | \$153.30 |
| | THE PRINTING PORT | Brew Trail Promo | \$1,517.28 |
| | THE RK CULINARY GROUP LLC | IPW Conf | \$21.09 |
| | TUPELO HONEY MYRTLE B | Media Visit | \$57.29 |
| | UNITED AIRLINES | German Media Visit | \$1,490.61 |
| | UNITED AIRLINES | German Media Visit | \$63.51 |
| | UNITED AIRLINES | German Media Visit | \$45.24 |
| | US TRAVEL ASSOCIATION | IPW Registrations | \$2,296.80 |
| | | IPW Registration | \$1,139.80 |
| | WICKED TUNA - MURREL | Media Visit Molly O'Brien | \$105.03 |
| | WONDERWORKS MB | Media Visit Kristin DePaula | \$66.16 |
| Destination Publicity Total | | | \$158,015.61 |
| Digital | BANDWANGO, INC. | Mrktg Platform | \$748.55 |
| Digital | b, ind w, inde | Mrktg Platform | \$857.30 |
| | | Mrktg Platform | \$857.30 |
| | BUZZFEED MEDIA ENTERPRISES INC | May Summer Ads | \$14,461.08 |
| | CONDE NAST | Feb Winter Ads | \$12,680.55 |
| | CONVERSANT, LLC | Mar Spring Ads | \$19,839.53 |
| | CONVERSAINT, LLC | | \$35,997.09 |
| | | Apr Spring Ads | |
| | | Feb Spring Ads May Summer Ads | \$25,439.72 |
| | FACEBOOK | Mar Ads | \$17,391.05 |
| | FACEBOOK | | \$9,674.81 |
| | | Mar Spring Ads | \$58,937.89 |
| | FLIP TO INC | DMO Mrktg | \$142,786.87 |
| | JUN GROUP PRODUCTIONS LLC | May Summer Ads | \$614.54 |
| | MMGY GLOBAL LLC | Summer Digital Ads | \$100,849.35 |
| | MOBILEFUSE LLC | Mar Spring Ads | \$28,680.38 |
| | | Apr Ads | \$30,331.12 |
| | | Apr Spring Ads | \$56,706.57 |
| | REVIVE MEDIA INC | May Summer Ads | \$19,297.48 |
| | SOJERN INC | Mar Spring Ads | \$42,751.28 |
| | | Apr Display Ads | \$1,952.77 |
| | | Apr Display Ads | \$3,871.87 |
| | | Apr Display Ads | \$1,952.77 |
| | | Apr Display Ads | \$1,952.77 |
| | | Apr Display Ads | \$1,952.77 |
| | | Apr Display Ads | \$1,952.77 |
| | | Apr Display Ads | \$1,952.77 |
| | | Apr Display Ads | \$4,336.50 |
| | | Apr Spring Ads | \$47,585.46 |
| | | Apr Display Ads | \$4,336.50 |
| | STITCHER MEDIA LLC | Feb Podcast Ads | \$12,263.34 |

| | | Mar Podcast Ads | \$9,859.50 |
|----------------------------|----------------------------|----------------------|----------------|
| | | Podcast Ads | \$42,384.36 |
| | SXM Media | Mar Audio Ads | \$38,649.74 |
| | | Apr Spring Ads | \$34,099.11 |
| | THE NEW YORK TIMES COMPANY | May Summer Ads | \$11,030.21 |
| | TIK TOK INC | Mar Ads | \$2,838.12 |
| | | Mar Springs Ads | \$38,647.35 |
| | TRAVEL DESK | Mar Spring Ads | \$65,885.55 |
| | | Mar ads | \$20,948.03 |
| | | Apr Ads | \$24,082.95 |
| | | Apr Ads | \$5,583.30 |
| | | Apr Ads | \$2,047.05 |
| | | Apr Ads | \$5,561.59 |
| | | Apr Ads | \$5,589.27 |
| | | Apr Spring Ads | \$47,928.35 |
| | | May Ads | \$68.18 |
| | | May Ads | \$93.05 |
| | | May Ads | \$211.43 |
| | | May Spring Ads | \$1,178.73 |
| | | May Ads | \$1,178.73 |
| | TRAVEL ZOO | VMB Drive Deals Page | \$684.06 |
| | TRAVELZOO | | |
| | | Top 20 Eblast | \$150.00 |
| | | Mar Spring Ads | \$7,345.80 |
| | | Sponsored Content | \$28,170.00 |
| | | Apr Spring Ads | \$19,416.98 |
| | TRIP ADVISOR | May Summer Ads | \$12,162.25 |
| | TRIP ADVISOR | Mar Ads | \$7,503.20 |
| | | Mar Spring Ads | \$34,263.41 |
| | | Apr Ads | \$9,565.42 |
| | | Apr Ads | \$1,738.10 |
| | | Apr Ads | \$1,749.49 |
| | | Apr Ads | \$1,738.22 |
| | | Apr Spring Ads | \$36,988.22 |
| | | May Ads | \$2,253.31 |
| | | May Ads | \$2,266.27 |
| | | May Ads | \$11,312.16 |
| | | May Ads | \$2,266.43 |
| | YAHOO AD TECH LLC | Mar Ads | \$12,691.61 |
| | | Apr Ads | \$16,143.20 |
| | eTARGET | Apr Email Ads | \$1,173.75 |
| | | Apr Email Ads | \$1,173.75 |
| | | Apr Email Ads | \$1,173.75 |
| | | May Eblast | \$1,548.75 |
| | | May Eblast | \$7,095.00 |
| | | Apr Email Ads | \$3,547.50 |
| Digital Total | | | \$1,283,880.61 |
| General Consumer Promotion | ATT BILL PAYMENT | MWC Hotspot | \$63.78 |
| | | MWC Hotspot | \$97.77 |
| | | MWC Hotspot | \$65.18 |
| | BOLO PROMOS & APPAREL LLC | CCMF Promo Items | \$16,252.53 |
| | BEAUTIFUL PLACES ALLIANCE | NTTW Promo | \$164.00 |
| | CCMF, LLC | CCMF Promotion | \$138,000.00 |

| COASTAL DISTRIBUTION | Brochure Dist Apr | \$28,750.00 |
|-----------------------------------|---|----------------|
| | Brochure Dist Apr | \$29,375.00 |
| | Brochure Dist Jun | \$29,375.00 |
| COM-CONNECT LLC | Call Ctr/Chat Apr | \$22,289.24 |
| | Call Ctr/Chat May | \$25,007.44 |
| | Call Ctr/Chat Jun | \$25,551.08 |
| CROSS OVER MARKETING, LLC | Sports Sponsorships | \$1,018,333.33 |
| DARLINGTON RACEWAY OF SCILC | Darlington Sponsorship | \$11,960.00 |
| DESIGN THE SIGN LLC | Worlds Strongest Man Promo | \$321.90 |
| DRIFT MYRTLE BEACH | Chef Swap Trip Giveaway | \$92.00 |
| FULLY PROMOTED MYRTLE BEACH | World Strongman Promo | \$4,854.18 |
| HERALD OFFICE SUPPLY | Visitor Guide Dist | \$1,977.96 |
| HUNGRY HOWIE'S PIZZA | Trip Giveaway Promos | \$625.60 |
| JANICE M NAISH | Worlds Strongest Man Promo | \$1,692.80 |
| THE WINDS | Int'l Cultural Fest | \$300.80 |
| PERRONES RESTAURANT | Chef Swap Trip Giveaway | \$184.00 |
| PITNEY BOWES | Postage | \$55.19 |
| THIRE BOWLS | Postage | \$481.67 |
| | Postage | \$323.38 |
| RETAIL SPORTS MARKETING | Flip.to CCMF Promo | \$2,008.60 |
| RETAIL SPORTS WARRETING | Chef Swap Promo | \$829.84 |
| | Haribo Promo | \$3,973.74 |
| | Today Show Promo | \$1,540.53 |
| | · | \$1,868.10 |
| | Best One Tire Road Trip Promo Haribo Promotion | |
| | | \$1,204.95 |
| | Today Show Promo | \$4,007.65 |
| | CCMF Onsite Promo | \$7,990.00 |
| | Game Day Getaway Contest | \$2,108.16 |
| | Haribo Promotion | \$3,148.71 |
| | Today Show Promo | \$2,228.72 |
| 554 GARTAINIS HOUSE | Trip Giveaway Promotions | \$3,525.00 |
| SEA CAPTAIN'S HOUSE | Trip Giveaway Promos | \$46.00 |
| SHERIDAN RANDOM LAKE INC | Visitor Guide Shipping | \$2,651.21 |
| | Visitor Guide Shipping | \$1,903.96 |
| STAND UP TO CANCER | Stand Up for Cancer PSA | \$554,538.90 |
| STICKERGIANT.COM | Permit 19 Stickers | \$555.76 |
| THE SIMPSONS IN 4D | Trip Giveaway Promos | \$749.44 |
| TIDAL CREEK BREWHOUSE | Chef Swap Trip Giveaway | \$92.00 |
| TRANS WORLD INTERNATIONAL, LLC | Worlds Strongest Man Promo | \$103,500.00 |
| UPS | Postage | \$1,682.81 |
| | Postage | \$194.37 |
| | Postage | \$722.45 |
| | Postage | \$54.31 |
| | Postage | \$763.45 |
| | Postage | \$221.98 |
| | Postage | \$51.62 |
| | Postage | \$71.26 |
| USPS | Postage | \$2,272.98 |
| | Postage | \$1,853.83 |
| | Postage | \$2,155.06 |
| VAN WAGNER SPORTS & ENTERTAINMENT | Baseball at the Beach | \$6,119.40 |
| LLC. | CCU Sports Sponsorship | \$10,340.00 |

| | VIACOM INTERNATIONAL INC | CMT/CCMF Promo | \$18,800.0 |
|----------------------------------|---|---|---------------|
| | VISITOR CENTER SERVICES | Visitor Center Services | \$19,196.3 |
| | | Visitor Center Services | \$20,060.8 |
| | | Visitor Center Services | \$29,255.3 |
| General Consumer Promotion Total | <u> </u> | | \$2,168,481.1 |
| Golf Promotion | Bally Sports OTT | Print/Online - OTT | \$58,333.0 |
| | iHeartMedia | Print/Online - IheartMedia | \$32,600.7 |
| | GolfWeek | Print/Online - OTT | \$18,358.3 |
| | Sponsorship | Salute Military Group | \$4,000.0 |
| | Provisions LLC | Online Media-You Tube Creators | \$50,000.0 |
| | Sirius XM | Sirius XM | \$19,830.0 |
| | Social Media Influencer | Golf Dest Content | \$9,458.0 |
| | Digital Golf Colllective,963 Film Group/Bobby Altman | Content - Video/Online | \$25,468.6 |
| | The Golf Shop Radio | Regional TV/Radio Production | \$13,125.0 |
| | Barstool Sports | Online Media | \$137,675.9 |
| | Charlie Rymer | Spokesperson | \$50,000.0 |
| | Marina Inn | MB Golf Trip Fulfillment from Spring Promotions | \$4,916.8 |
| | MyrtleBeachGolf.com | MB Golf Trip Fulfillment from Spring Promotions | \$456.9 |
| | TPC Club | MB Golf Trip Fulfillment from Spring Promotions | \$539.9 |
| | Grande Dunes Golf Club | MB Golf Trip Fulfillment from Spring Promotions | \$1,523.6 |
| | True Blue | MB Golf Trip Fulfillment from Spring Promotions | \$540.0 |
| | Dunes Club | MB Golf Trip Fulfillment from Spring Promotions | \$420.0 |
| | Caledonia | MB Golf Trip Fulfillment from Spring Promotions | \$2,520.1 |
| | Myrtlewood | MB Golf Trip Fulfillment from Spring Promotions | \$93.6 |
| | Myrtel Beach National | MB Golf Trip Fulfillment from Spring Promotions | \$494.9 |
| | Barefoot | MB Golf Trip Fulfillment from Spring Promotions | \$1,028.0 |
| | Sea Captain's House | MB Golf Trip Fulfillment from Spring Promotions | \$200.0 |
| | Casa de Campo | World Amateur Handicap Championship advertising | \$500.0 |
| | Constant Contact/Adobe | World Amateur Handicap Championship advertising | \$2,582.9 |
| | Vista Print | World Amateur Handicap Championship advertising | \$310.0 |
| | Facebook | World Amateur Handicap Championship advertising | \$16,819.7 |
| | Go Daddy | World Amateur Handicap Championship advertising | \$337.4 |
| | AmateurGolf.com | World Amateur Handicap Championship advertising | \$6,000.0 |
| | 963 Film Group | World Amateur Handicap Championship advertising | \$3,750.0 |
| | The Golf Shop Radio/WACH Mktg | World Amateur Handicap Championship advertising | \$7,016.0 |
| | WalMart/Best Buy/Apple | Marketing Expenses | \$4,481.5 |
| | нтс | Distribution | \$3,301.7 |
| Golf Promotion Total | <u> </u> | | \$476,683.3 |
| Group Sales | 2077-CLT CNBC NEWS B4 | Connect Sports | \$5.1 |
| | 2TMOBILE ARENA | Connect Sports Client Event | \$75.5 |
| | 3221 SCOTCHMAN | 2023 Spring FAM | \$5.3 |
| | | Singing in the Sun FAM | \$36.7 |
| | AC HOTELS BY MARRIOTT | HB ABC Trade | \$585.3 |
| | ACCENT EAST | Accent East Registration | \$662.2 |
| | ADVANCED PRINTING AND SHI | Rendezvous South | \$28.9 |
| | AIR HOST HUNTSVILLE | STS | \$13.7 |
| | AMAZON.COM | Spring FAM | \$8.1 |
| | AMERICA UNLIMITED | Germany Promotion | \$4,100.0 |
| | | HB ABC | \$611.2 |
| | AIVIERICAN AIRI INFS | | |
| | AMERICAN AIRLINES | D3 Track & Field | \$499.9 |

| | Heartland Showcase | \$128.80 |
|---|-------------------------------|--------------|
| | Sports ETA | \$564.33 |
| | TAP | \$950.27 |
| | Connect Diversity | \$56.40 |
| | Connect Mktplace | \$492.00 |
| | НВ АВС | \$56.40 |
| | Meetings Today Live | \$359.46 |
| AMERICAN TAP HOUSE | Sportworx Site Visit | \$133.10 |
| AMZN MKTP | Spring FAM | \$36.08 |
| ASAE-THE CENTER FOR ASSOCIATION | ASAE Booth/Ads | \$4,428.00 |
| ATL AIRP MIDTOWN MAG C43 | STS | \$2.93 |
| AUNTIE ANNIES | Connect Diversity | \$8.22 |
| BAD DADDY'S BURGER CLT | НВ АВС | \$23.07 |
| BAREFOOT BYRT | Mission City FAM | \$6.46 |
| BARTIZAN DEVELOPMENT | GMID | \$2,862.26 |
| BELK | VMB Items | \$12.19 |
| | VMB Items | \$459.00 |
| BLACK TAP BAR | Connect Sports Client Event | \$27.27 |
| BLEACHER BAR & GRILL | Pax East Tradeshow | \$47.84 |
| BOLO PROMOS & APPAREL LLC | VMB Golf Balls | \$3,375.04 |
| BONANNOS NY PIZZERIA V | Connect Diversity | \$29.47 |
| ВР | Global Mtgs Day Sales Mission | \$25.65 |
| | Global Mtgs Day Sales Mission | \$46.00 |
| BRERA OSTERIA | Connect Diversity | \$53.80 |
| BRGR KITCHEN + BAR | Sports ETA Tradeshow | \$31.16 |
| BROOKGREEN GARDENS | HTL K9 Site Visit | \$36.80 |
| BUBBA'S FISH CAMP | Singing in the Sun FAM | \$140.88 |
| | 2023 Spring FAM | \$216.19 |
| CABO WABO LAS VEGAS | Connect Diversity | \$34.68 |
| CAROLINA ALE HOUSE | Big Shots Site Visit | \$36.90 |
| CAROLINA LIMO/BUS SVCS | 2023 FAM | \$3,878.90 |
| | 2023 Spring FAM | \$277.06 |
| CHEESECAKE 087 ONLINE | GMID/HB Sales Mission | \$98.12 |
| | Global Mtgs Day Sales Mission | \$23.23 |
| CHICA LAS VEGAS | Connect Sports | \$27.33 |
| CHICK-FIL-A | Heartland Showcase | \$7.30 |
| CHRISTIAN MEETINGS & CONVENTION ASSOCIATION LLC | CMCA Registration | \$2,350.00 |
| CHS AIRPORT PARKING | NCAA D3 Track Site | \$39.48 |
| CIRCLE K | GMID/HB Sales Mission | \$18.48 |
| | K9 Site Visit | \$10.34 |
| CITY OF MYRTLE BEACH | FAM Parking | \$24.60 |
| | MBCC Mrktg | \$282,000.00 |
| CITY OF MYRTLE BEACH-SPORTS TOURISM | Track Meet Mrktg Support | \$11,500.00 |
| DIVISION | Sports ETA | \$1,682.47 |
| COMEDY WORKS | HB ABC Event | \$164.50 |
| | HB ABC Event | \$86.61 |
| CONFERENCE CAROLINAS | Track & Field Championships | \$22,550.00 |
| CONNECT | Spring Issue Ad | \$4,920.00 |
| | Connect Booth | \$3,630.74 |
| | Connect Booth Sports | \$3,630.74 |
| | 7, | \$5,555.74 |

| | Connect Sports Registration | \$6,862.00 |
|----------------------------|--------------------------------|-------------|
| | Connect Sports Sponsorship | \$13,630.00 |
| COSMOPOL-CHINA POBLANO | Connect Sports | \$59.65 |
| COSTCO WHSE | NCAA Baseball | \$354.99 |
| CRAFT TAVERN | Travel S Global | \$23.48 |
| CROISSANTS BISTRO & BAKERY | Mission City FAM | \$21.94 |
| | World Strongest Man Site Visit | \$140.04 |
| CROOKED HAMMOCK | 2023 Spring FAM | \$395.74 |
| | Site Visit TPA | \$63.45 |
| CURB SVC TAXI LV NE | Connect Diversity | \$35.07 |
| CURB SVC TAXI LV WE | Connect Diversity | \$15.43 |
| CURB SVC TAXI METAI | Travel S Global | \$47.09 |
| CUT BY WOLFGANG PUCK | Connect Diversity | \$105.13 |
| CYPRESS ROOM | 2023 Spring FAM | \$50.46 |
| D&B MYRTLE BEACH | CanAm | \$93.53 |
| DAGWOODS DELI & SPORTS BA | Sports FAM | \$29.67 |
| DAIRY QUEEN | Global Mtgs Day Sales Mission | \$4.21 |
| DAYTON HOUSE | | \$977.22 |
| DAZBOG 42 CONVETION C | 2023 Spring FAM HB ABC | \$16.50 |
| | - | |
| DELTA AIRLINES | STS | \$65.80 |
| | STS | \$65.80 |
| | BrandUSA Global | \$1,246.83 |
| | Connect Diversity | \$11.28 |
| | Connect Marketplace | \$551.87 |
| | SYTA | \$865.13 |
| DESERT CAB | Connect Diversity | \$34.87 |
| DOLLAR TREE | Can Am | \$28.06 |
| DOMAINE SOUTH | STS | \$22.20 |
| DOUBLETREE HOTELS | НВ АВС | \$47.28 |
| | НВ АВС | \$129.47 |
| DUNKIN | NCAA D3 Track Site | \$7.39 |
| ELNOUR ELRASHID | НВ АВС | \$73.32 |
| EMBASSY HOTELS | HB ABC Trade | \$198.21 |
| | НВ АВС | \$1,127.21 |
| | НВ АВС | \$8.46 |
| | STS | \$733.95 |
| | STS | \$25.28 |
| EMPLOYEE REIMBURSEMENT | Connect Sports | \$9.40 |
| | FAM | \$5.41 |
| | FAM Tour | \$174.61 |
| | May | \$231.51 |
| | OOP | \$14.10 |
| ENCORE GROUP USA LLC | TEAMS Booth | \$12,804.91 |
| ENTERPRISE RENT-A-CAR | GMID/HB Sales Mission | \$308.76 |
| | Rendezvous South | \$88.19 |
| | GA Global Meetings Day | \$230.23 |
| | K9 Site Visit | \$210.33 |
| | | |
| | Mission City FAM | \$128.08 |
| | Singing in the Sun Site Visit | \$55.26 |
| FAIL/FAITC LLC | 2023 FAM | \$90.00 |
| ENVENTS LLC | NC Dental Mtg Support | \$984.00 |
| EXECUTIVE AIRPORT TRANS | Heartland Showcase | \$34.04 |

| EMPLOYEE REIMBURSEMENT | GMID | \$14.72 |
|-----------------------------------|--|--------------------------|
| | Mission City FAM | \$115.00 |
| | Rendezvous South | \$9.20 |
| | Site Visit | \$5.67 |
| FATBURGER - VENETIAN | Connect Diversity | \$31.54 |
| | Connect Sports | \$28.10 |
| FEDEX | Connect Sports Booth | \$227.23 |
| FIVE GUYS | Global Meetings Day | \$11.28 |
| | Global Meetings Day | \$17.44 |
| FOOD ATBIGDADDYSPIZZA | НВ АВС | \$43.98 |
| FRESH 2 ORDER | Connect Diversity | \$19.94 |
| GEMINI BOUTIQUE | Global Mtgs Day Sales Mission | \$79.89 |
| GIORDANO'S OF LODO | НВ АВС | \$116.63 |
| GLOBALNEWSST | Connect Diversity | \$2.72 |
| GOOGLE ADS | Grp Tour Mar Ads | \$469.06 |
| | Mtgs Mar Ads | \$1,380.57 |
| | Sports Mar Ads | \$3,834.93 |
| | Grp Tour Apr Ads | \$2,323.90 |
| | Mtgs Apr Ads | \$6,432.52 |
| | Sports Apr Ads | \$9,519.08 |
| | Grp Tour May Ads | \$3,125.02 |
| | Mtgs May Ads | \$9,268.48 |
| | Sports May Ads | \$12,376.35 |
| GORDON BIERSCH | Travel S Global | \$23.75 |
| | 2023 Spring FAM | \$101.59 |
| GREENSPRING MEDIA LLC | Grp Tour Mag May Ad | \$1,410.00 |
| GROUP TRAVEL LEADER | Apr Print Ad | \$2,460.00 |
| | Jun Print Ad | \$2,820.00 |
| HANNAN BROTHER GIFT SHOP | STS | \$5.16 |
| HARD ROCK MYRTLE BEACH | Spring FAM | \$472.43 |
| HELMSBRISCOE PERFORMANCE GOUP INC | HBABC Registration | \$4,700.00 |
| HENDERSONTAXI | Connect Sports | \$34.87 |
| HILTON HOTELS | GMID/HB Sales Mission | \$818.90 |
| | Rendezvous South | \$503.57 |
| HILTON RESTAURANT SHRT | Global Mtgs Day Sales Mission | \$23.11 |
| HOTEL AVALON | Global Meetings Day GA | \$51.32 |
| | FAM | \$9.20 |
| | GA Global Meetings Day | \$802.81 |
| | Global Meetings Events | \$802.81 |
| HUDSON ST | Pax East Tradeshow | \$4.50 |
| HUDSONNEWS | Connect Diversity | \$9.76 |
| | HB ABC | \$10.23 |
| IL FORNAIO - CANALETTO | Connect Diversity | \$58.19 |
| JACK DUGGAN S PUB | NCAA D3 Track Site | \$18.70 |
| KANSAS CITY MARRIOTT | Sports ETA | \$818.02 |
| KELLYS ROAST BEEF BOS | PAX East Tradeshow | \$13.68 |
| KENILWORTH MEDIA INC | Sports Events Apr Ads | \$3,280.00 |
| | Sports Events FP Ad | \$3,760.00 |
| | Sports Events Web Ads | \$3,760.00 |
| | | |
| | Sports Conf FP Ad Sports Conf Registrations | \$6,857.30 |
| | Sports Conf Registrations Sports Event FP Ad | \$5,997.20 \$3,760.00 |
| | Sports Event i'r Mu | \$5,760.00 |

| KENLY 95 PETRO STORE | GMID/HB Sales Mission | \$6.07 |
|--|----------------------------|-------------|
| KENLY 95 PIZZA HUT | GMID/HB Sales Mission | \$8.73 |
| KILWINS-MYRTLE BEACH | Sales Mission | \$51.16 |
| KIRBYACOUSTICS | CanAm | \$426.29 |
| KROGER | GMID/HB Sales Mission | \$6.49 |
| LANDS END BUS OUTFITTERS | IPW | \$268.44 |
| | VMB Items | \$125.95 |
| LAROSA'S | Heartland Showcase | \$51.77 |
| LE MERIDIEN DENVER DOWNTOWN | НВ АВС | \$78.14 |
| LEADING AGE NORTH CAROLINA | Mtg Support | \$3,290.00 |
| LINCOLN TAVERN | PAX East Tradeshow | \$50.69 |
| LOWE'S FOODS | FAM | \$64.83 |
| LS GRANDE DUNES PERFOR | Site Visit NTBA | \$150.23 |
| | Site Visit NTBA | \$80.76 |
| LULULEMON.COM | FAM | \$440.57 |
| | Sales Mission | \$491.80 |
| LYFT | AENC | \$26.21 |
| | Connect | \$59.74 |
| | RCMA | \$35.17 |
| | Travel S | \$48.49 |
| MADE IN KC | Sports ETA Tradeshow | \$6.04 |
| MARGARITAVILLE LAKE RESORT | CMCA | \$697.87 |
| | CMCA | \$70.56 |
| MARKETPLACE 1897 CLT | Connect Diversity | \$27.70 |
| | Sports ETA Tradeshow | \$15.21 |
| MARLOWS TAVERN | Global Meetings Day GA | \$206.40 |
| MARRIOTT HOTELS | Heartland Showcase | \$577.72 |
| | PAX East Tradeshow | \$757.85 |
| | PAX East Tradeshow | \$7.36 |
| | Site Visit PGA | \$232.99 |
| MHD SERVICES | Specialty Mrkt Promo Apr | \$3,759.70 |
| | Site Visits | \$57.85 |
| | Specialty Market Promo May | \$4,218.20 |
| | FAM | \$72.04 |
| | Specialty Market Promo | \$4,309.90 |
| MSE BRANDED SOUTH CAROLI | CMCA | \$18.01 |
| WISE BIKINDED SOOTH CAROLI | HB ABC | \$23.18 |
| MYRTLE BEACH CONVENTION CTR | Mtg Support | \$4.70 |
| NATIONAL RETIRED MILITARY GOLF CLASSIC | | \$14,100.00 |
| NEW ORLEANS AIRPORT | Trvl S Global | \$22.04 |
| NEWS 2U | Rendezvous South meal | \$4.33 |
| | NCAA D3 Track Site | |
| NICK TAHOU HOTS | | \$25.38 |
| NORTHSTAR TRAVEL MEDIA | Esports Sponsorship | \$5,640.00 |
| | Mtgs Dig Ads | \$6,580.00 |
| | Social Media Ads | \$4,700.00 |
| OLDAY G NAY TA NA DUN | Teams Event Sponsorship | \$4,230.00 |
| OLIVY & IVY T4 N2 PHX | Connect Sports | \$9.99 |
| ONTARIO MOTOR COACH ASSOC | OMCA Registration | \$848.10 |
| ORIGINAL BENJAMINS CALABA | 2023 Spring FAM | \$94.01 |
| PAR*TACO MAMA - TWICKENHA | STS | \$18.44 |
| PARIS SPORTS MANAGEMENT | Apr Sports Promos | \$13,472.60 |
| | Site Visits/Tradeshows | \$4,820.03 |

| | Sports ETA/Site Visits | \$2,545.44 |
|--------------------------------------|-------------------------------|-------------|
| | Sports Mrktg Promo May | \$15,444.20 |
| | NCAA Track & Field | \$1,222.99 |
| | Site Visits | \$233.07 |
| | Sports Mrktg Promo Jun | \$15,444.20 |
| | Trade Show | \$1,413.84 |
| PDFK RESTAURANT | 2023 Spring FAM | \$150.33 |
| PEI WEI TERM F ATL | Connect Diversity | \$19.46 |
| PF CHANGS | GMID Atlanta | \$35.62 |
| | Travel S Global | \$40.70 |
| PIRATES VOYAGE | Mission City FAM | \$50.13 |
| PLANTHOUSE | GSAE Booth | \$717.22 |
| PLAZA AZTECA HENRICO | GMID/HB Sales Mission | \$74.28 |
| POPSHELF | IPEC | \$15.05 |
| | TPA Grp Support | \$62.08 |
| PREMIER TRAVEL MEDIA | Grp Tour Print Ad Apr | \$3,590.80 |
| PROFORMA EXECUTIVE BUSINESS SERVICES | VMB Logo Items | \$1,950.16 |
| | VMB Beach Towels | \$6,734.54 |
| | VMB Bags | \$6,424.58 |
| | VMB Jr Portfolio | \$5,276.27 |
| | VMB MBCC Table Covers | \$1,366.54 |
| | VMB Portfolio | \$3,038.65 |
| | VMB Table Runner | \$332.34 |
| | VMB Tumblers | \$12,416.00 |
| | VMB Hand Fan | |
| DC . | | \$2,810.28 |
| PS | Sports ETA Tradeshow | \$46.64 |
| PUBLIX | CanAm Day | \$22.60 |
| D74 5 017 | Cupcakes for CanAm | \$113.14 |
| PZA E CLT | CMCA | \$14.54 |
| PITNEY BOWES | Postage | \$18.74 |
| | Postage | \$28.72 |
| | Postage | \$10.61 |
| RENAISSANCE HOTELS ART | Travel S Global | \$631.03 |
| RIPTYDZ OCEANFRONT GRILLE | Site Visit-K9 | \$116.10 |
| RIVER STREET SWEETS | ACHCA Mtg Support | \$105.99 |
| RPS MYRTLE BEACH | GMID Atlanta | \$33.12 |
| | HTL K9 Site Visit | \$2.76 |
| | PAX East Tradeshow | \$33.12 |
| | Rendezvous South | \$36.80 |
| | Connect Diversity | \$45.12 |
| | GA Global Meetings Day | \$28.20 |
| | Travel S Global | \$33.84 |
| | СМСА | \$94.00 |
| | Sports ETA Tradeshow | \$45.12 |
| RUBY TUESDAY | Rendezvous South | \$18.77 |
| RUBY'S DINETTE D LAS | Connect Diversity | \$24.62 |
| SAMMYS WOOD D LAS | Connect Sports | \$4.58 |
| SAMS CLUB | FAM | \$31.62 |
| SAVANNAH BEE | Global Mtgs Day Sales Mission | \$383.58 |
| SCENTS OF SERENITY | Global Mtgs Day Sales Mission | \$1,685.89 |
| SCRUBBY'S MURRELS INLET | Site Visit | \$7.36 |
| SENOR PATRON - ALPHA | Global Meetings Day GA | \$75.62 |

| SHELL OIL | GMID Atlanta | \$9.47 |
|---|-----------------------------------|-------------|
| SHOWTIME EVENTS | Clash at the Coast | \$4,100.00 |
| SKY MARKET CENTER | НВ АВС | \$4.16 |
| SOUTHEAST TOURISM SOCIETY | STS Registration | \$1,375.40 |
| | STS Registration | \$32.90 |
| SOUTHEASTERN BEHAVORIAL HEALTH CONFERENCE | Grp Mtg Support | \$3,956.00 |
| SOUTHERN CANDLE STUDIO | Global Mtgs Day Sales Mission | \$350.85 |
| SPORTS EVENTS & TOURISM ASSOCIATION | Sponsorship & Registrations | \$16,548.70 |
| SPORTS FACILITIES MANAGEMENT LLC | Q1 MBSC | \$2,428.93 |
| SPRINGHILL INN & SUITE | Site Visit-K9 | \$309.82 |
| STAMATS MEETINGS MEDIA INC | Mtg Today Sports Ads | \$8,200.00 |
| | Apr Email Ads | \$1,840.00 |
| | Sports Digital Ads | \$1,380.00 |
| | Mtgs Today Print Ad | \$4,230.00 |
| | Sports Email Mrktg | \$1,175.00 |
| | Meetings Live Nashville | \$3,760.00 |
| | Mtgs Today Print Ad | \$4,230.00 |
| STARBUCKS | PAX East Tradeshow | \$3.89 |
| | PAX East Tradeshow | \$9.84 |
| | Sports ETA Tradeshow | \$12.41 |
| | НВ АВС | \$10.19 |
| STETSON CONVENTION SERVIC | Connect Spring Booth | \$85.56 |
| STETSON CONVENTION SERVIC | Connect Spring Booth | \$1,044.55 |
| STOUT ST SOCIAL | HB ABC | \$37.77 |
| SUGARBOO AND CO | Connect Diversity | \$138.39 |
| SUGARCANE RAW BAR GRILL | · · | \$81.92 |
| SUGARCANE RAW BAR GRILL | Connect Diversity Connect Sports | \$23.11 |
| SUMMER HOUSE CLT | PAX East Tradeshow | \$22.15 |
| SOMMER HOUSE CET | NCAA D3 Track Site | \$22.13 |
| | Sports ETA Tradeshow | \$36.14 |
| SUN BELT CONFERENCE INC | <u> </u> | \$12,300.00 |
| | Track & Field Championships | |
| SPORTWORX PRODUCTIONS | Sports Site Visit | \$938.20 |
| T2H ADVERTISING | MBSC Web Hosting | \$98.40 |
| TACO BELL | Global Mtgs Day Sales Mission | \$10.39 |
| TAMAYO | HB ABC Event | \$635.09 |
| TARGET | CanAm Day | \$68.93 |
| | CanAm | \$78.62 |
| | Site Visit-K9 & T&T | \$38.50 |
| TAXI | HB ABC | \$54.04 |
| | Heartland Showcase | \$47.61 |
| TEDS MONTANA GRILL | Global Meetings Day GA | \$24.71 |
| THE BARKING CRAB | PAX East Tradeshow | \$63.94 |
| THE CLAW HOUSE | FAM | \$325.02 |
| THE COFFEE BEAN & TEA | Connect Sports | \$13.25 |
| THE ISLE CO | Sales Mission | \$521.73 |
| THE PRINTING PORT | Meeting Planner Guide | \$916.15 |
| | Specialty Grp Planning Guide | \$1,027.87 |
| | Sports Planning Guide | \$916.15 |
| | Group Planning Guide | \$9,526.60 |
| | Group Passport Rack Card | \$686.48 |
| | Visitors Guide Flyer | \$753.08 |

| THE VENETIAN | Connect Sports | \$10.66 |
|-------------------------------|-------------------------------------|--------------------|
| | Connect Diversity | \$7.98 |
| THE_POWER_OF_ELD | Global Mtgs Day Sales Mission | \$240.48 |
| TRAVEL ALLIANCE PARTNERS | TAP Registration | \$1,217.30 |
| | TAP Sponsorship | \$939.06 |
| TRAVEL DESK | Grp Tour Ads | \$1,648.32 |
| | Meetings Ads | \$3,292.67 |
| | Sports Ads | \$2,996.40 |
| | Group Tour Dig Ads | \$1,809.33 |
| | Mtgs Dig Ads | \$8,231.04 |
| | Sports Dig Ads | \$6,542.76 |
| | Group Tour Dig Ads | \$1,839.82 |
| | Mtgs Dig Ads | \$8,326.51 |
| | Sports Dig Ads | \$5,741.64 |
| TST* COMMERCE KITCHEN | STS | \$46.62 |
| TST* NOTHING BUNDT CAKES | 2023 FAM | \$111.53 |
| TED'S MONTANA GRILL | GMID | \$24.25 |
| UBER | НВ АВС | \$22.72 |
| | NCAA D3 Track Site | \$86.32 |
| | STS | \$11.43 |
| | PAX East Tradeshow | \$70.18 |
| | PAX East Tradeshow | \$17.19 |
| | Connect Diversity | \$11.52 |
| | Connect Sports | \$106.20 |
| | STS | \$6.77 |
| | Connect Diversity | \$38.66 |
| | HB ABC | \$111.47 |
| | Sports ETA Tradeshow | \$81.96 |
| | HTL K9 Site Visit | \$23.00 |
| | PAX East Tradeshow | \$21.97 |
| UNION TAXI | HB ABC | \$63.21 |
| UPS | Postage | \$113.86 |
| | Postage | \$233.23 |
| | Postage | \$47.22 |
| | Postage | \$150.81 |
| US TRAVEL ASSOCIATION | IPW Booth & Reg | \$5,137.10 |
| VARSITY SPIRIT LLC | Mrktg Event Support | \$9,400.00 |
| VENETIAN/PALAZZO FRT DES | Connect Diversity | \$561.64 |
| VENETIAN/TABAZZOTINI DES | Connect Sports | \$566.71 |
| WAL-MART | FAM | \$45.76 |
| WALGREENS | Connect Pickleball | \$564.00 |
| WHISKEY RIVER E CLT | CMCA | \$22.07 |
| | | |
| WHITTLESEABLUE WM SUPERCENTER | Connect Diversity FAM | \$14.49 \$17.75 |
| VVIVI JOF ENCEIVIEN | | |
| WOODCHEE HOTEL & CD. | 2023 Spring FAM NCAA D3 Track Site | \$3.55 |
| WOODCLIFF HOTEL & SPA | | \$48.63 |
| MOODHOUGE DAY CDA ALBUA | NCAA D3 Track Site | \$219.94 |
| WOODHOUSE DAY SPA - ALPHA | Global Meetings Day GA Event | \$1,133.63 |
| YARD HOUSE | PAX East Tradeshow | \$20.93 |
| | HB ABC | \$46.24 |
| YOURMEETING, LLC | MINT Lead Generation Platform | |

| | ZETA GLOBAL CORP. | Sports Dig Ads | \$10,140.97 |
|-------------------------|--------------------------------------|--------------------------|--------------|
| | | Sports Digital Ads | \$7,817.77 |
| | | Sports Group Ads | \$8,587.26 |
| Group Sales Total | · | | \$840,860.18 |
| International Promotion | AMZN MKTP | IPW VMB Items | \$44.51 |
| | AUTISM EYE | Spring Ads | \$797.86 |
| | BENSCH CUSTOM ARTWORKS | Can Am Days Promo | \$287.00 |
| | BIJUJU | IPW VMB Items | \$55.33 |
| | BOUDRO'S RESTAURANT | IPW Event | \$234.49 |
| | BRAND USA | Integrated Intl Campaign | \$79,618.00 |
| | DELTA AIRLINES | TSI | \$1,093.04 |
| | DESIGN THE SIGN LLC | Can Am Days Promo | \$446.90 |
| | DOORDASH | IPW | \$29.98 |
| | ENVOY NETWORK INC | Canada Dist Feb | \$2,092.90 |
| | | Canada Dist Mar | \$1,713.39 |
| | | Canada Dist Apr | \$1,099.87 |
| | FACEBOOK | May Digital Ads | \$3,085.26 |
| | FOOD LION | Can Am Promo | \$53.56 |
| | GOOGLE ADS | Digital Mar Ads | \$7,299.04 |
| | | Apr Dig Ads | \$16,931.57 |
| | | May Digital Ads | \$8,060.60 |
| | GRAND HYATT SAN ANTONIO | IPW | \$5.09 |
| | | IPW | \$3,490.24 |
| | | IPW | \$1,626.05 |
| | | IPW | \$21.98 |
| | HOTEL CONTESSA | IPW Event | \$705.28 |
| | | IPW | \$21.71 |
| | LA GLORIA SAT | IPW | \$46.24 |
| | LULULEMON.COM | IPW | \$245.90 |
| | MMGY GLOBAL LLC | VMB Video Can/UK | \$6,608.20 |
| | NORMAND NADON | Canadian Blogs | \$213.20 |
| | OFFICEMAX/DEPOT | IPW | \$24.47 |
| | PF CHANGS | IPW | \$132.14 |
| | PROFORMA EXECUTIVE BUSINESS SERVICES | | \$570.11 |
| | PROOF OF THE PUDDING | IPW | \$16.73 |
| | PUBLIX | Can Am Promo | \$6.73 |
| | PURA VIDA | IPW | \$122.95 |
| | RPS MYRTLE BEACH | IPW | \$67.68 |
| | SAT MERIT COFFEE | IPW | \$7.53 |
| | SP THE_POWER_OF_ELD | IPW | \$122.85 |
| | TARGET | IPW VMB Items | \$71.72 |
| | TRAVEL SOLUTIONS BY DESIGN CORP | ACTA Promo | \$10,985.56 |
| | | Calgary Outdoor Show | \$473.82 |
| | | Montreal Outdoor Show | \$953.83 |
| | | OOP | \$1,244.31 |
| | | TMAC Promo | \$1,244.31 |
| | | Yellowbird Golf Sponsor | \$467.02 |
| | | Travel & Vacation Show | \$467.02 |
| | | | |
| | | Apr Canada Promo | \$6,997.47 |
| | | Canada Outdoor Ads | \$205.00 |
| | | Travel Marketplace | \$1,867.26 |
| | | Reimbursement | \$763.69 |

| | | Reimbursement | \$686.84 |
|-------------------------------------|---------------------------------|-----------------------------|--------------|
| | | Canada Outdoor Ads Jan | \$230.00 |
| | | Travel Marketplace | \$2,094.97 |
| | | Canada Outdoor Ads | \$235.00 |
| | | Canada Promo May | \$8,021.42 |
| | | | \$942.03 |
| | | Reimbursement Apr & May | |
| | | Canada | \$108.37 |
| | | Canada Outdoor Ads | \$235.00 |
| | | Canada Promo Jun | \$8,022.15 |
| | UBER | IPW | \$36.66 |
| | | IPW | \$43.15 |
| | YOGA IN COMMON, LLC | IPW | \$103.23 |
| nternational Promotion Total | | | \$183,495.99 |
| Outdoor & Integrated Packages | AFAR, LLC | Mar Digital Ads | \$5,390.30 |
| | | Spring Issue Ad | \$41,000.00 |
| | | Apr Spring Ads | \$4,756.46 |
| | | May Spring Ads | \$22,183.07 |
| | GARDEN AND GUN MAGAZINE, LLC | May Online Ads | \$7,895.00 |
| | | Jun/Jul Ads | \$20,500.00 |
| | MEREDITH CORPORATION | Food & Wine Digital Ads | \$24,481.39 |
| | | Southern Living Digital Ads | \$19,952.23 |
| | | Southern Living Print Ad | \$53,300.00 |
| | | Mar S Living Ads | \$39,885.62 |
| | | Mar Food/Wine Ads | \$38,852.10 |
| | | Apr South Living Ads | \$30,362.16 |
| | | Apr Food & Wine Ads | \$43,266.50 |
| | | S. Living Summer Print Ad | \$88,818.75 |
| | MILES PARTNERSHIP, LLLP | SC Vacation Guide Ads | \$14,719.00 |
| | SPORTS ILLUSTRATED | Mar Ads | \$7,989.89 |
| | | Apr Dig Ads | \$6,561.52 |
| | THE STREET | May Spring Ads | \$15,560.72 |
| Outdoor & Integrated Packages Total | | me, epinione | \$485,474.71 |
| Research | CAROLINA LIMO/BUS SVCS | Next Factor | \$660.24 |
| escar ar | CHMURA ECONOMICS & ANALYTICS | | \$6,204.67 |
| | | Tourism Research | |
| | DESTINATIONS INTERNATIONAL | Industry Research | \$42,264.80 |
| | FLIP TO INC | Dest Analytics | \$55,200.00 |
| | HOMEWOOD SUITES | NextFactor | \$553.25 |
| | LONGWOODS INTERNATIONAL USA INC | Tourism Visitor Research | \$27,140.00 |
| | | Tourism Visitor Research | \$9,200.00 |
| | LUCKIE & COMPANY LLC | Mar Services | \$30,307.50 |
| | | Advertising Platform | \$26,220.00 |
| | | Apr Services | \$30,307.50 |
| | | Visitor Analytics | \$22,500.00 |
| | | May Services | \$30,981.00 |
| | NEXTFactor Enterprises Inc | Tourism Research | \$19,345.55 |
| | | Tourism Research | \$19,345.55 |
| | NORTHSTAR TRAVEL MEDIA | Mtgs Visitor Study | \$17,480.00 |
| | PATLIVE | Research Tracking | \$331.86 |
| | | Visitor Tracking | \$338.19 |
| | | Visitor Tracking | \$341.05 |
| | SEA CAPTAINS HOUSE | Next Factor | \$375.14 |
| | | | |

| Social & Search Media | FACEBOOK | Apr Dig Ads | \$12,233.97 |
|-----------------------------|-------------------------------|--------------------------------|----------------------|
| | | Apr Spring Ads | \$70,187.77 |
| | | Apr Dig Ads | \$1,773.39 |
| | | Apr Dig Ads | \$789.28 |
| | | Apr Dig Ads | \$894.04 |
| | | Apr Dig Ads | \$887.09 |
| | | May Digital Ads | \$2,102.70 |
| | | May Digital Ads | \$4,010.59 |
| | | May Digital Ads | \$1,997.93 |
| | | May Digital Ads | \$2,004.89 |
| | | May Digital Ads | \$11,809.14 |
| | | May Summer Ads | \$9,464.22 |
| | GOOGLE ADS | Mar Ads | \$170,373.00 |
| | GOOGLE ADS | Apr Ads | \$122,853.36 |
| | | May Digital Ads | \$139,873.08 |
| | JO CLARK | Social Media Posts | \$139,873.08 |
| | MICROSOFT ADS | | \$20,264.4 |
| | WICKOSOFT ADS | March Ads | |
| | | Apr Ads | \$27,408.60 |
| | | May Digital Ads | \$21,674.93 |
| | MMGY GLOBAL LLC | Social/Media Mgmt Apr | \$33,840.00 |
| | | Social Media Mgmt May | \$25,542.00 |
| | | Social Media Mgmt Jun | \$25,542.0 |
| | PINTEREST ADS | Mar Ads | \$2,124.9 |
| | | Mar Spring Ads | \$34,651.5 |
| | | Apr Ads | \$2,399.7 |
| | | Apr Spring Ads | \$30,954.5 |
| | | Apr VMB Quiz Ads | \$6,200.84 |
| | | May Digital Ads | \$2,922.3 |
| | | May Summer Ads | \$1,738.4 |
| | SOCIALVENU.COM | Video Platform Subscription | \$246.0 |
| | | Video Platform Subscription | \$282.0 |
| | TIK TOK INC | Apr Ads | \$3,624.04 |
| | | Apr Spring Ads | \$47,755.70 |
| | | May Ads | \$4,288.89 |
| Social & Search Media Total | | · | \$842,811.29 |
| Television | AMPERSAND | Cable Feb Spring Ads | \$144,017.88 |
| | | Apr Spring Cable Ads | \$221,078.6 |
| | | Apr Spring Ads | \$24,178.1 |
| | | May Summer Ads | \$126,118.83 |
| | CROSS OVER MARKETING, LLC | Stand Up To Cancer Promo | \$525,000.00 |
| | HULU, LLC | Feb Spring Ads | \$79,341.92 |
| | | Mar Spring Ads | \$72,919.90 |
| | JOSEPH ROSENDO PRESENTS, INC. | PBS Steppin Out Show | \$70,500.00 |
| | | PBS Steppin Out Show | \$63,000.00 |
| | MIQ DIGITAL USA INC | May Summer Ads | \$935.33 |
| | NBC UNIVERSAL | Mar Spring Ads | \$73,912.50 |
| | | Apr Spring Ads | \$46,769.70 |
| | ROKU, INC | Mar Spring Ads | \$18,709.69 |
| | none, me | Apr Spring Ads | \$78,143.5 |
| | | Whi Shillip Mas | \$70,143.5 |
| | SAMSLING ELECTRONICS AMERICA | Mar Spring Ads | לבים זו |
| | SAMSUNG ELECTRONICS AMERICA | Mar Spring Ads Apr Springs Ads | \$528.25 \$417.52 |

| | WUTV | Super Bowl Ads | \$67,107.50 |
|------------------|------|----------------|-----------------|
| | WXIX | Super Bowl Ads | \$27,327.50 |
| Television Total | | | \$1,640,027.01 |
| Total | | | \$10,775,397.91 |