Myrtle Beach Area Chamber of Commerce - Myrtle Beach A-Tax Report 3rd Quarter 2019 Tourism Spending

Aarketing Investment	Vendor Name	Vendor / Transaction Description	Tot	al
Creative Development	Adobe Systems Inc	August analytics	\$	225.1
		July analytics	\$	225.1
		September analytics	\$	225.1
	Ampd Myrtle Llc	Facebook Live, Dining	\$	2.3
	Anchor Cafe	FB Live Video	\$	5.1
	Araelium	Screenflick ap for ad design	\$	3.5
	Bay Shore Parking	Facebook Live, Parking	\$	1.2
	Cross Border Trans Fee	Domain Names	\$	1.7
	Dnh Godaddy.Com	Domain Names	\$	12.8
	Dnh Godaddy.Com Cad	Domain Names	\$	156.6
	Media Coast	web updates & maint. Jan-March	\$	311.2
	Paypal	Photography	\$	5.0
		Libris CC Connector License	\$	30.0
	Photoshelter, Inc.	Act on Contacts	\$	
	Simpleview Llc			417.0
		Blog enhancements/promos	\$	750.0
		SQL Box, Hosting	\$	959.7
		support	\$	150.0
		support, act on contacts	\$	2,093.7
	Tulsa Connect	Web hosting	\$	23.2
		Web server hosting Aug	\$	23.2
		Website Server Hosting	\$	23.2
	Vimeo.Com	Website Video Annual Vimeo Sub	\$	26.1
	Visual Destinations Llc	August web design services	\$	890.0
		July web design services	\$	890.0
		September web design services	\$	890.0
	Web Networksolutions	Domain Names	\$	114.8
reative Development Total			\$	8,456.1
Destination Publicity	Amazon	Media Pass holders for hosting	\$	5.5
	Anderson Ocean Club	Media hosting	\$	44.4
	Beach Cove Resort Inc	Media hosting	\$	48.0
	CVS	0	\$	48.0 24.4
		Media hosting	\$	162.8
	Cvs/Pharmacy	Media hosting		
	Fahlgren Mortine	Addl July Dest. Publicity	\$	87.0
		Addtl Aug Dest Publicity	\$	27.0
		Air service campaign	\$	27.0
		Fall Campaign	\$	312.0
		Fall campaign management	\$	102.0
		July Destination Publicity	\$	1,326.0
		OOP-Clipping services	\$	187.7
		OOP-Ad tracking	\$	305.6
		Sept Addl Publicity	\$	60.0
		Sept OOP Expenses	\$	89.7
		Spring Campaign Mgmt	\$	63.0
	Homegoods	Gender Reveal Video Shoot	\$	12.8
	Imprint Marketing Concepts	logo beach towels	\$	546.7
	Native Sons	Logo Items	\$ \$	7.4
		5	ې \$	
	One Stop Party Shop	Gender Reveal Video Shoot		1.4
	Spirit Airlines	Media hosting	\$	15.1
	Surfside Oceanfront Hotel	Media hosting	\$	41.7
	Websedge Lmtd	Video Prod Highlighting MB	\$	19,500.0
estination Publicity Total			\$	22,997.9
Digital	Battle Strategies Llc	August Facebook and Blog Posts	\$	251.2
		Facebook and blog posts	\$	86.2
		July Facebook and blog posts	\$	281.2
	Car Da andreally Caffa	Facebook Live, Dining	\$	0.5
	Sq Boardwalk Coffe			
igital Total	Sq Boardwalk Coffe		\$	619.2
igital Total General Consumer Promo	Alamo Rent Acar Tolls	Frisco RoughRiders, tolls	\$	
-		Frisco RoughRiders, tolls Frisco RoughRiders, rental car	\$	619.2 5.3 19.4
-	Alamo Rent Acar Tolls Alamo Rent-A-Car	Frisco RoughRiders, rental car	\$ \$	5.3 19.4
-	Alamo Rent Acar Tolls	Frisco RoughRiders, rental car RoughRiders Baseball Promotion	\$ \$ \$	5.3 19.4 184.7
-	Alamo Rent Acar Tolls Alamo Rent-A-Car	Frisco RoughRiders, rental car	\$ \$	5.3

American Heart Association	2019 Horse Ride Sponsor	\$	200.00
Angus Steakhouse & Seafood	Trip Giveaway	\$	65.00
Asher Theatre	Trip Giveaway	\$	5.80
At&T Bill Payment	Special Marketing Cell	\$	5.55
	Special Mkt Cell	\$	9.02
Bolo Promos & Apparel Llc	Table covers	\$	80.66
Brookgreen Gardens	Trip Giveaway	\$	5.00
Budget Rent A Car	State College Spikes Promo-ren	\$	10.06
Caribbean Resort & Villas	CCMF Coca-Cola Promo	\$	86.32
Charleston Radio Group	Waves of Praise radio Adv	\$	1,000.00
Chevron 0302346	Frisco RoughRiders, gas	\$	3.63
City Of Myrtle Beach Cultural & Leisu		\$	10,000.00
Coastal Broadcasting Llc	Waves of Praise support		132,000.00
Com-Connect Llc	Aug Mobile VC Promo & Events	\$	405.28
	August Call Center & Live Chat	\$	2,718.20
	July Call Center and Live Chat	\$	2,718.20
	June Mobile VC Promo & Events	\$	507.83
	Sept Mobile VC Promo & Events	\$	727.02
Community Broadcasters Ll	Waves of Praise radio Adv	\$	1,000.00
Crab Daddy'S Seafood	Trip Giveaway	\$	50.00
Crabby Georges Seafood Bu	Trip Giveaway	\$	0.56
Crabby George'S Seafood Bu	Trip Giveaway	\$	60.00
Cumulus Florence	Waves of Praise radio Adv	\$	1,000.00
Cumulus Myrtle Beach	Waves of Praise radio Adv	\$	1,500.00
Cumulus Wilmington	Waves of Praise radio Adv Waves of Praise radio Adv	\$ \$	1,010.00
Darlington Raceway	'19 Darlington Raceway Partner	ې \$	2,250.00
Delta Airlines	State College Spikes Promo-air	\$	2,250.00
Derta Alfinies	Waves of Praise Artist Flight	\$	
	e e	\$	1,910.80
Design The Sign Lle	Waves of Praise Artists Flight	\$ \$	1,038.80
Design The Sign Llc	Goody's/Darlington Fest banner		23.00
Dfw 3003 Hickory Grub	Frisco RoughRiders, meals	\$	7.29
Dominique Haddon Travels	Waves of Praise flights	\$	4,823.79
Eggsquisite Cafe	Frisco RoughRiders, meals	\$	8.38
Family Kingdom	Trip Giveaway	\$	60.00
Great American Grill Fris	Frisco RoughRiders, meals	\$	7.85
Hilton Garden Inn	Frisco RoughRiders, hotel	\$	60.96
	State College Spikes Promo-hot	\$	26.29
Hungry Howie'S Pizza	Trip Giveaway	\$	50.00
In Elpisynergy Enterpris	Waves of Praise radio Adv	\$	500.00
Intellistrand, Llc	Waves of Praise	\$	724.00
liffyshirts.Com	MB Invite, Apparel Samples	\$	15.11
Lands End Bus Outfitters	logoo Uniform Jackets for Oak St. VC	\$	13.56
Lobster House	Trip Giveaway	\$ \$	60.00
Mann Travels	Trip Giveaway		3,300.51
Mills Marketing Group	August brochure distribution	\$	176.67
	July brochure distribution	\$	176.67
	Tradeshow Rep Consumer	\$	176.67
Mroz Marketing	MB invitational promo items	\$	43.48
Myrtle Beach Watersports	Trip Giveaway	\$	70.00
Nascar Racing Experience	Trip Giveaway	\$	60.00
Native Sons	logo Uniforms	\$	6.38
Pitney Bowes	exp monthly ppd pstg @ 7/31/19	\$	0.81
	exp monthly ppd pstg @ 8/31/19	\$	1.96
	exp monthly ppd pstg @ 9/30/19	\$ \$	0.38
Rockin Jump	Flip.to Promo	\$	5.00
Rps Myrtle Beach	State College Spikes Promo-par	\$	3.20
Sea Captain'S House	Trip Giveaway	\$	5.00
Seafood House Calabash	Flip.to Promo	\$	10.00
Service Fee	Waves of Praise Travel Agent F	\$	100.00
Spirit Airlines	Waves of Praise Artist Flight	\$	242.58
Starbucks A61 Dtw	State College Spikes Promo-foo	\$	0.36
Starbucks B Clt	Frisco RoughRiders, meals	\$	2.81
Sun Belt Conference Inc	Sun Belt Conference Promo	\$	550.00
Tanger Outlets	Trip Giveaway	\$	20.00
Target	Frisco RoughRiders, meals	\$	9.27
The Home Depot	CCMF Promotion	\$	13.37
The Icho Group	Waves of Priase flights	\$	9,114.00
	-		
Tst Tri Tip Grill	Frisco RoughRiders, meals	\$	2.40

		Marketing UPS Postage	\$	28.54
		Sports Marketing UPS Postage	\$	45.16
	USPS	to record postage @ 7/31/19	\$	81.88
		to record postage @ 8/31/19	\$	53.98
		to record postage @ 9/30/19	\$	46.28
	Visitor Center	2 Visitor Center Services	\$	69,057.94
	Wkml-Fm 95.7	Waves of Praise radio Adv	\$	620.00
	Wonderworks Myrtle Beach Attracti	o Flip.to Promo	\$	5.00
eneral Consumer Promo Total				254,583.09
Group Sales	2097-Clt Trip Advisor	Spotlight on the Southeast	\$	0.31
	2099-Clt Charlotte'S G	MPI WEC - Toronto Canada - 6/1	\$	1.18
	2766Pepsiven9147678600	Connect - water	\$	0.30
	306 Bbq	GA/AL Sales Mission	\$	2.94
	Ac Moore Str 155	Shriners gift baskets	\$	4.25
	Alexanders	Dinner during SCSAE Annual Con	\$	46.15
	Amazon.Com	Connect Marketplace - Business	\$	9.15
	American Airlines	2019 Spotlight on the Southeas	\$	15.90
		CNC Sales Mission air	\$	48.50
		Connect - check bag fee	\$	3.00
		CONNECT LUGGAGE	\$	3.00
		Connect Marketplace	\$	38.50
		Connect Marketplace-Luggage f	\$	3.00
		Connect Marketplace-Roundtrip	\$	5.04
		Connect Sports	\$	48.35
		Connect Sports baggage charge	\$	3.00
		Connect Tour Travel	\$	87.30
		CVENT Connect - Airfare - Las	ې \$	2.74
		CVENT Connect - Airline Baggag	ې \$	2.74 6.00
		Cvent Connect - Las Vegas NV -	\$	75.82
		FAM-Hawkeye Stages	\$	49.50
		HelmsBriscoe ABC - Houston TX	\$	8.45
		MPI WEC - Toronto Canada - 6/1	\$	117.20
		NCAA Symposium Meeting flight	\$	42.50
		Small Market Meeting - Airfare	\$	93.34
		Spotlight on the Southeast Air	\$	53.40
		Spotlight on the Southeast lug	\$	14.00
		SYTA Annual Conference	\$	43.30
		SYTA luggage	\$	6.00
	Amzn Mktp Us Mo8539T11	Connect Marketplace - Event Supplies	\$	4.79
	Arizonas At Stoncrest	Sales Mission Food and beverag	\$	5.31
	Assembly Chef#S Hall	MPI WEC - Toronto Canada - 6/1	\$	3.13
	Avista Resort	TIP Reimb. Spotlight on SE '19	\$	221.31
		TIP Reimburse Spotlight SE car	\$	21.09
	B.W. Wilson Paper Company, Inc	Sales flyers materials	\$	3.79
		Shriner brochure materials	\$	12.10
	Beaudevin Main Clt	CVENT Connect - Food Beverage	\$	7.66
	Bellwether	Chicago Sales Mission - Food a	\$	3.38
	Big Worldwide Ltd	M&I tradeshow TIP	\$	150.00
	-	M&I Americas Forum	\$	650.00
	Blue Coast Burrito Hender	Spotlight on the Southeast - f	\$	0.88
	Bob'S Steaks & Chops	CONNECT FOOD AND BEV	\$	4.28
	Bonanno'S Ny Pizza #306	CVENT Connect - Food Beverage	\$	1.73
	Bp#8331217Scotchman 3060	Site Visit- Fuel -	\$	2.18
	Brittain Resorts & Hotels	CVENT Connect TIP Reimburse	\$	230.11
	Burger King E Con Clt	SYTA food and bev.	\$	1.04
	Cadillac Bar A S lah	HelmsBriscoe ABC - Houston TX	\$	2.96
	Café Magnolia	Connect food and bev.	\$	1.47
	Cantina Laredo #136	SYTA food and bev.	\$	2.31
	Carolina Limousine & Coach	CAA FAM Tour	\$	70.87
	Catch 23	Connect Trade Show Dinner at C	\$ \$	10.90
	Chicken Salad Chick - 006	Spotlight on the Southeast - meal	\$ \$	10.30
	Chick-Fil-A	IPW breakfast	ې \$	0.65
			ې \$	
	Chick-Fil-A - 86	Connect Sports Dinner for Tayl		0.88
	Chick-Fil-A #01076	GSAE Lunch	\$	0.66
	Cibo Express Gourmet Markets	Connect food and bev.	\$	2.02
		CVENT Connect - Food Beverage	\$	0.36
	Cinnabon D Las	0	-	co o o
	Coastal Network Cooperative	CNC Sales Blitz Cleveland	\$	60.00
		0	\$ \$ \$	60.00 0.22 17.00

	Connect Diversity Registration	\$	495.00
	Connect Tour Travel	\$	99.50
Connect	Connect Corporate TIP	\$	445.00
	Connect Events Registrations Connect Sports TIP	\$ \$	4,255.00 445.00
Creations From The Sand Llc	CVB Connect Conference service	ې \$	445.00 675.00
Cromwell Giadas	CVENT Connect -Food Beverage	\$	6.03
Cross Border Trans Fee	MPI Toronto	\$	0.05
	MPI WEC - Toronto Canada - 6/1	\$	2.02
Customink Llc	Sales Mission - T-shirt wearab	\$	24.44
CVent	CVENT Connect	\$	1,049.92
	Profile Pages TIP	\$	591.95
Delta Airlines	Connect Showcase	\$	33.55
	IPW Lunch on Delta flight	\$	1.10
Desert Cab	CVENT Connect -Transportation	\$	2.08
Design The Sign	40 and 8 Welcome Banner	\$	12.23
Design The Sign Llc	Tradshow booth-20ft beach scen	\$	108.45
Dish On Market Doubletree Hotels	Connect Sports breakfast Sales mission accommodations	\$ \$	3.57 13.03
Due North Media	Sports Destination Managment Adv	\$ \$	706.66
Employee Reimbursement	Site Tour mileage	\$ \$	2.55
Enterprise Rent-A-Car	Site Visit-Rental Car	\$	35.99
Facebook	meetings ads	\$	90.00
	Meetings Adv	\$	147.20
	Meetings Advertising	\$	90.00
	Mtgs Ads	\$	90.00
Galt H - Cafe Magnolia	Connect - food and bev.	\$	1.89
Galt H - Thelma'S Deli	CONNECT FOOD AND BEV	\$	0.69
Galt House Hotel	Connect - food and bev.	\$	0.73
Gibson S Bar & Steakhouse	Chicago Sales Mission - Food a	\$	7.15
Google Inc.	August meetings adv	\$	432.68
	August meetings campaign	\$	56.74
	July meetings adv	\$	510.64
	July meetings campaign	\$	55.86
	June meeting campaign June meetings adv	\$ \$	60.60 430.00
Great Day! Tour	Great Day Tour Group Leader showcase	\$	430.00
Group Tour Media Inc	August magazine advertising	\$	150.00
Group Travel Leader	Holiday Guide	\$	837.50
Hampton Inns	Lodging -GA/AL sales mission	\$	13.57
-	Sales mission accommodations	\$	13.57
Heidis Corner	Site Visit-Food and Beverage	\$	7.39
Helmsbriscoe Performance Group	Lead Gen Pages	\$	225.00
Hilton Garden Inn	Sales mission accommodations	\$	32.36
Hilton Hotel Americas	HelmsBriscoe ABC - Houston TX	\$	39.70
Hilton Hotels	Spotlight on the Southeast hotel	\$	58.56
Hilton Starbucks	HelmsBriscoe ABC - Houston TX	\$	0.81
Hubcap Grill - 617	HelmsBriscoe ABC - Houston TX	\$	0.28
Hudson St2058	CVENT Connect - Food Beverage	\$	0.37
Hudsonnous Ct1001	MPI WEC - Toronto Canada - 6/1	\$	0.37
Hudsonnews St1091	Connect Marketplace- Food and Spotlight on the Southeast bev	\$ \$	0.37 0.50
		2	
Hyatt Regency Louisville		ć	2203
Hyatt Regency Louisville Intercontinental Toronto	Connect Sports	\$	
Hyatt Regency Louisville Intercontinental Toronto Jim N' Nicks Con B Bhm		\$ \$	157.97
Intercontinental Toronto	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev.	\$ \$ \$	1.63
Intercontinental Toronto Jim N' Nicks Con B Bhm	Connect Sports MPI WEC - Toronto Canada - 6/1	\$ \$ \$	157.97
Intercontinental Toronto Jim N' Nicks Con B Bhm Jimmy Johns # 655 Kentucky State Fair Board	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev. Connect Sports Lunch	\$ \$ \$ \$	157.97 1.63 0.89
Intercontinental Toronto Jim N' Nicks Con B Bhm Jimmy Johns # 655 Kentucky State Fair Board King Street Grille - Myrt Kingston Plantation	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev. Connect Sports Lunch Connect Marketplace tradeshow	\$ \$ \$ \$ \$ \$ \$ \$ \$	157.97 1.63 0.89 18.00 8.27
Intercontinental Toronto Jim N' Nicks Con B Bhm Jimmy Johns # 655 Kentucky State Fair Board King Street Grille - Myrt Kingston Plantation	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev. Connect Sports Lunch Connect Marketplace tradeshow USSSA - Gameday Sports	\$ \$ \$ \$ \$ \$ \$ \$	157.97 1.63 0.89 18.00 8.27 144.72
Intercontinental Toronto Jim N' Nicks Con B Bhm Jimmy Johns # 655 Kentucky State Fair Board King Street Grille - Myrt Kingston Plantation Knowland Group Llc Lands' End	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev. Connect Sports Lunch Connect Marketplace tradeshow USSSA - Gameday Sports TIP Reimburse CVent Connect Insight Essential CVB Tier 3 Connect	\$ \$ \$ \$ \$ \$ \$ \$ \$	157.97 1.63 0.89 18.00 8.27 144.72 248.06 133.72
Intercontinental Toronto Jim N' Nicks Con B Bhm Jimmy Johns # 655 Kentucky State Fair Board King Street Grille - Myrt Kingston Plantation Knowland Group Llc	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev. Connect Sports Lunch Connect Marketplace tradeshow USSSA - Gameday Sports TIP Reimburse CVent Connect Insight Essential CVB Tier 3 Connect Connect - Partner Wearables	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$	157.97 1.63 0.89 18.00 8.27 144.72 248.06 133.72 96.17
Intercontinental Toronto Jim N' Nicks Con B Bhm Jimmy Johns # 655 Kentucky State Fair Board King Street Grille - Myrt Kingston Plantation Knowland Group Llc Lands' End	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev. Connect Sports Lunch Connect Marketplace tradeshow USSSA - Gameday Sports TIP Reimburse CVent Connect Insight Essential CVB Tier 3 Connect Connect - Partner Wearables CVENT Connect logoo wearables TIP	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	157.97 1.63 0.89 18.00 8.27 144.72 248.06 133.72 96.17 30.64
Intercontinental Toronto Jim N' Nicks Con B Bhm Jimmy Johns # 655 Kentucky State Fair Board King Street Grille - Myrt Kingston Plantation Knowland Group Llc Lands' End Lands End Bus Outfitters	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev. Connect Sports Lunch Connect Marketplace tradeshow USSSA - Gameday Sports TIP Reimburse CVent Connect Insight Essential CVB Tier 3 Connect Connect - Partner Wearables CVENT Connect logoo wearables TIP Sales Team Wearable	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	157.97 1.63 0.89 18.00 8.27 144.72 248.06 133.72 96.17 30.64 3.37
Intercontinental Toronto Jim N' Nicks Con B Bhm Jimmy Johns # 655 Kentucky State Fair Board King Street Grille - Myrt Kingston Plantation Knowland Group Llc Lands' End	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev. Connect Sports Lunch Connect Marketplace tradeshow USSSA - Gameday Sports TIP Reimburse CVent Connect Insight Essential CVB Tier 3 Connect Connect - Partner Wearables CVENT Connect logoo wearables TIP Sales Team Wearable Connect TIP Reimbursement	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	157.97 1.63 0.89 18.00 8.27 144.72 248.06 133.72 96.17 30.64 3.37 631.40
Intercontinental Toronto Jim N' Nicks Con B Bhm Jimmy Johns # 655 Kentucky State Fair Board King Street Grille - Myrt Kingston Plantation Knowland Group Llc Lands' End Lands End Bus Outfitters Legacy Business Solutions	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev. Connect Sports Lunch Connect Marketplace tradeshow USSSA - Gameday Sports TIP Reimburse CVent Connect Insight Essential CVB Tier 3 Connect Connect - Partner Wearables CVENT Connect logoo wearables TIP Sales Team Wearable Connect TIP Reimbursement TIP Reimb. Spotlight on SE '19	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	157.97 1.63 0.89 18.00 8.27 144.72 248.06 133.72 96.17 30.64 3.37 631.40 171.90
Intercontinental Toronto Jim N' Nicks Con B Bhm Jimmy Johns # 655 Kentucky State Fair Board King Street Grille - Myrt Kingston Plantation Knowland Group Llc Lands' End Lands End Bus Outfitters	Connect Sports MPI WEC - Toronto Canada - 6/1 SYTA food and bev. Connect Sports Lunch Connect Marketplace tradeshow USSSA - Gameday Sports TIP Reimburse CVent Connect Insight Essential CVB Tier 3 Connect Connect - Partner Wearables CVENT Connect logoo wearables TIP Sales Team Wearable Connect TIP Reimbursement	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	157.97 1.63 0.89 18.00 8.27 144.72 248.06 133.72 96.17 30.64 3.37 631.40

Lulus North Myrtle Beach Lyft	Site Visit-Food and Beverage Connect transportation	\$ \$	12.41 6.85
<i>i</i> -	IPW lyft transport	\$	11.73
Mann Travels	trip package	\$	63.88
Marina Inn At Grande Dunes	TIP Reimburse CVent Connect	\$	94.90
Marketplace 1897 Clt	MPI WEC - Toronto Canada - 6/1	\$	3.04
Marriott Hilton Head	Lodging for SCSAE Annual Meeti	\$	447.78
MB International Airport	Connect airport parking	\$	0.30
Vicdonald'Ss	GA/AL Sales Mission- meal	\$	0.89
Ngm Grand - Express	CVENT Connect - Food Beverage	\$	1.07
Ngm Grand - Front Desk	CVENT Connect - Hotel - Las Ve	\$	74.42
Ngm Grand - Grand & Co	CVENT Connect - Food Beverage	\$	0.47
MHD Services	August specialty mktg promo	\$	377.49
	July specialty marketing promo	\$	377.49
	September specialty mktg promo	\$	377.49
Whrs Louisville Fb	Connect - Breakfast	\$	1.49
	Connect TIP Partner meal	\$	22.42
VIPI-CC	WEC CC Reception Sponsorship	\$	25.00
Vise Branded South Caroli	Connect Marketplace-Food and	\$ ¢	1.52
	Connect Trade Show Breakfast SYTA food and bey.	\$ ¢	1.17
Multiview	NASC Adv	\$ \$	0.89 658.25
Myrtle Beach Marriott	TIP Reimburse CVent Connect	ې \$	98.98
Myrtle Beach Pickleball Club	'19 USAPA Pickleball Mktg Sppt	ې \$	250.00
Myrtle Beach Seaside Resorts	TIP Reimburse CVent Connect	\$	108.21
Nacho Daddy - Downtown	CVENT Connect - Food Beverage	\$	3.39
New York News	MPI WEC - Toronto Canada - 6/1	\$	0.43
Northstar Travel Media	Meetings Group Lead Gen Pkg	\$	3,700.00
OCharleys	GA/AL Sales Mission- meal	\$	4.37
Officemax/Depot 6404	Lamination of printed map for	\$	0.45
Omni Louisville Market	Connect Sports Lunch	\$	1.22
P I Bar And Grille	Meal during GA/AL Sales Missio	\$	3.89
Panera Bread #601350 P	Connect - Staff meal	\$	0.62
	Connect Sports breakfast	\$	1.47
	Lunch during Connect 2019	\$	1.74
Paris Sports Management	Aug/Sept Out of Pocket Exp	\$	418.32
	August Sports Marketing	\$	1,538.70
	July Sports Marketing	\$	1,538.70
	July/Aug Out of Pocket Exp	\$	706.69
	June/July Out of Pocket Exp.	\$	161.38
Partridge Inn Curio By Hilton	Sales mission accommodations	\$	33.68
Paypal	Smal Market Meetings - registration	\$	199.50
Penelope Restaurant	MPI WEC - Toronto Canada - 6/1	\$	21.34
Pf Changs	IPW 2019 Lunch	\$	2.80
D'tu	IPW dinner in ATL airport	\$	3.62
Pitney Bowes	exp monthly ppd pstg @ 7/31/19	\$	37.68
	exp monthly ppd pstg @ 8/31/19	\$ ¢	29.00
Descriden Coastal Cuisia -	exp monthly ppd pstg @ 9/30/19	\$ ¢	21.72
Poseidon Coastal Cuisine	SCSAE- meal Annual Meeti Mostings and Convention Banners for Tradeshow	\$ ¢	17.08
Post Up Stand Printing Port	Meetings and Convention Banners for Tradeshov VIP Group Discount Cards	\$ \$	41.10 184.10
Printing Port Proforma Executive Business Services	-	ې \$	184.10
	Junior Vinyl Portfolios	ې \$	321.21
Publix #1512	SYTA food and bev.	\$	1.77
Residence Inn	IPW dinner	\$	1.71
	IPW Lodging 2019 Anaheim	\$	170.58
Rip Tydz	FAM valet	\$	0.30
Ripleys Aquarium	Sigma Gamma Rho Sorority Site	\$	6.88
Ripley'S Aquarium	Site Visit	\$	3.44
Riptydz Oceanfront Grille	Site Visit 2020 Association	\$	5.36
Rosebud On Rush	Chicago Sales Mission - Food	\$	5.24
Rps Myrtle Beach	Connect Trade Show Airport Par	\$	4.00
	IPW parking at MYR	\$	7.20
Rtc Las Vegas Transit	CVENT Connect -Transportation	\$	0.80
SCSAE	SCSAE Silver Palmetto Partner registration	\$	2,000.00
	SYTA HOTEL	\$	72.85
Sheraton Birmingham			2.20
Sheraton Birmingham Sheraton Birmingham Dine	SYTA food and bev	\$	2.38
-	SYTA food and bev SYTA food and bev.	\$ \$ \$	2.38 5.20

FAM Tour/ MB Site visit\$2Midwest Natl Promo July\$2Sports And Social ClubConnect Marketplace-Food\$Sports And Social ClubSPORTS Conf Registration\$12Sports Events Media GroupSPORTS Conf Registration\$12Sports Registration MBSC\$12Sports Registration MBSC\$12Sq Sutheast Usa Spotlight2019 Spotlight on the Southeas\$12Starbucks Books M CltMPI WEC Toronto Canada - 6/1\$\$Starbucks CltHelms Spotlight Connect Marketplace Food and CVENT Connect - Food Beverage\$Starbucks Rotha E CltConnect Marketplace Helds\$12Starbucks Rotha E CltConnect Marketplace Helds\$\$Starbucks Rotha E CltConnect Marketplace Helds\$\$Starbucks Rotha E CltConnect Marketplace Helds\$\$Starbucks CltHeldsschall Scienter\$\$\$Starbucks CltMBSC website July-Spot\$\$\$Starbucks CltMBSC website July-Spot\$\$\$Starbucks ClicagoChicago Sales Mission - Fransportation\$\$\$Tak AvertingMSC website July-Spot\$\$\$Takeonaline Opry TheaterChicago Sales Mission Prize\$\$\$Take SuchemaSpotlight on the Southeast -\$\$\$Take SuchemaSpotlight on the Southeast -\$\$\$Take SuchemaSpotlight		CNC Sales mission notebooks	\$	14
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Group Sales Total

International Promo	America As You Like It	June 2019 Co-op promotions	\$	250.00
	Envoy Network Inc	July fulfillment	\$	46.38
	Mann Travels	Trip Giveaway gift cards	\$	4.80
		trip pkg	\$	79.34
	Travel Solutions By Design Corp	August Candian Representation	\$	1,003.41
		Candian Adv Fee July-Sep	\$	150.00
		IPW Cnfrnce-Anaheim trvl exps.	\$	65.97
		IPW Conference June expenses	\$	141.63
		July Canadian Rep	\$	1,003.44
		July local expenses	\$	149.34
		July mileage	\$	34.03
		June local expenses	\$	93.21
		June mileage	\$	43.12
		Lets Talk Trvl Training Series	\$	153.15
		May local expenses	\$	87.34
		May mileage	\$	75.69
		TMAC AGM Conference trvl exps.	\$	214.54
	Travelbrands	2019 Golf Sponsor Travl Brands	\$	120.00
	UPS	Canada UPS Postage	\$	21.58
		Canadian UPS Postage	\$	15.32
nternational Promo Total			\$	3,752.29
Research	Alltherooms Inc	Market and trend analysis	\$	828.00
	C2Er	COLI calculator for website	\$	35.00
	Coastal Carolina University	Center for Resort Tourism sppt	\$	15,000.00
	Cross Border Trans Fee	Research	\$	0.16
	Hotjar	Research	\$	16.02
	Mediasquare	Annual dashboard subscription	\$	3,060.00
	MMGY Global Llc	Q3 2019 Research services	\$	8,640.00
	Patlive/Hostednumbers	Research tracking	\$	174.41
	Right Analytics Llc	August research services	\$	1,273.00
		July research services	\$	2,291.40
	SCPRT	VisaVue Study	\$	2,574.00
	Southeast Tourism Society	membership dues Feb19-Feb20	\$	83.50
	U.S. Travel Association	Renewal membership 2nd install	\$	8,556.75
	Ubermedia	Additional research locations	\$	2,160.00
		July research	\$	1,521.00
		June research	\$	2,871.00
Research Total			\$	49,084.24
Television	Broadcast Buying Services, Inc.	June Cable Campaign	\$	289.28
		May Cable Summer Ads	\$	674.97
	Corinthian Media, Inc.	April Traffic Bill	\$	9.45
		Beach Reporter Campaign	\$	53.44
		July WJZY Sponsorship TV	\$	99.75
		June LAF Campaign Radio	\$	18.67
		June Laf Campaign TV	\$	79.80
		June Traffic Bill	\$	15.33
		March Easter Ads addtl	\$	6.38
		March Easter/Spring TV	\$	17.10
		March Traffic Bill	\$	18.12
		May Ads Sponsorship WJZY	\$	49.87
		May Easter/Spring TV	\$	20.38
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		May LAF Campaign Radio	\$	10.50
		May LAF Campaign Radio May LAF Campaign TV	\$ \$	51.30
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		May LAF Campaign TV	\$	51.30 1,823.43
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Television Total Traditional	Adams Outdoor Advertising	May LAF Campaign TV May Spring Ads	\$ \$ \$	51.30 1,823.43 120.60
	Adams Outdoor Advertising	May LAF Campaign TV May Spring Ads May Traffic Bill	\$ \$ \$ \$	51.30 1,823.43 120.60 3,366.25 3,832.00
	Adams Outdoor Advertising	May LAF Campaign TV May Spring Ads May Traffic Bill contract billboard 7/1-7/28	\$ \$ \$ \$	51.30 1,823.43 120.60 3,366.25 3,832.00 3,832.00
	Adams Outdoor Advertising Carolina Living.Com	May LAF Campaign TV May Spring Ads May Traffic Bill contract billboard 7/1-7/28 contract billboard 7/29-8/25	\$ \$ \$ \$ \$ \$	51.30 1,823.43 120.60 3,366.25 3,832.00 3,832.00 3,832.00
	-	May LAF Campaign TV May Spring Ads May Traffic Bill contract billboard 7/1-7/28 contract billboard 7/29-8/25 contract billboard 8/26-9/22	\$ \$ \$ \$ \$ \$	51.30 1,823.43 120.60 3,366.25 3,832.00 3,832.00 3,832.00 225.00
	Carolina Living.Com	May LAF Campaign TV May Spring Ads May Traffic Bill contract billboard 7/1-7/28 contract billboard 7/29-8/25 contract billboard 8/26-9/22 CarolinaLiving.com adv	\$ \$ \$ \$ \$ \$ \$ \$	51.30 1,823.43 120.60 3,366.25 3,832.00 3,832.00 3,832.00 225.00 91.50
	Carolina Living.Com Data Publishing	May LAF Campaign TV May Spring Ads May Traffic Bill contract billboard 7/1-7/28 contract billboard 7/29-8/25 contract billboard 8/26-9/22 CarolinaLiving.com adv Directory Adv Installment	\$ \$ \$ \$ \$ \$ \$ \$ \$	51.30 1,823.43 120.60 3,366.25 3,832.00 3,832.00 3,832.00 225.00 91.50 1,323.53
Television Total Traditional	Carolina Living.Com Data Publishing	May LAF Campaign TV May Spring Ads May Traffic Bill contract billboard 7/1-7/28 contract billboard 7/29-8/25 contract billboard 8/26-9/22 CarolinaLiving.com adv Directory Adv Installment July Adam's Outdoor Billboards	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	51.30 1,823.43 120.60 3,366.25 3,832.00 3,832.00 3,832.00 225.00 91.50 1,323.53 2,647.06
	Carolina Living.Com Data Publishing	May LAF Campaign TV May Spring Ads May Traffic Bill contract billboard 7/1-7/28 contract billboard 7/29-8/25 contract billboard 8/26-9/22 CarolinaLiving.com adv Directory Adv Installment July Adam's Outdoor Billboards July 195 Billboards	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	51.30 1,823.43 120.60 3,366.25 3,832.00 3,832.00 3,832.00 225.00 91.50 1,323.53 2,647.06 1,280.00
	Carolina Living.Com Data Publishing	May LAF Campaign TV May Spring Ads May Traffic Bill contract billboard 7/1-7/28 contract billboard 7/29-8/25 contract billboard 8/26-9/22 CarolinaLiving.com adv Directory Adv Installment July Adam's Outdoor Billboards July 195 Billboards July Lamar Billboards	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	51.30 1,823.43 120.60 3,366.25