

**Myrtle Beach Area Chamber of Commerce -Surfside A-Tax Report  
3rd Quarter 2019 Tourism Spending**

| <b>Sum of 30% SSB A-Tax</b>         |  |   |                    |
|-------------------------------------|--|---|--------------------|
| <b>Marketing Investment</b>         | <b>Vendor Name</b>                       | <b>Vendor / Transaction Description</b> | <b>Total</b>       |
| <b>Air Service</b>                  | <b>Visibility &amp; Conversions, Llc</b> | August digital campaign                 | \$ 3,000.00        |
| <b>Air Service Total</b>            |  |   | <b>\$ 3,000.00</b> |
| <b>Creative Development</b>         | <b>Dnh Godaddy.Com</b>                   | Domain Names                            | \$ 10.99           |
| <b>Creative Development Total</b>   |  |   | <b>\$ 10.99</b>    |
| <b>General Consumer Promo</b>       | <b>Osf Prtnrshp Prog</b>                 | Ohio State Fair Booth                   | \$ 900.00          |
| <b>General Consumer Promo Total</b> |  |   | <b>\$ 900.00</b>   |
| <b>Group Sales</b>                  | <b>Group Travel Leader</b>               | 1/2 page Ad Sept                        | \$ 200.00          |
|                                     | <b>Northstar Travel Media</b>            | Integrated Sports Package               | \$ 1,783.34        |
|                                     | <b>Stamats Meetings Media Inc</b>        | Meetings Today- Dig Adv July            | \$ 550.00          |
| <b>Group Sales Total</b>            |  |   | <b>\$ 2,533.34</b> |
| <b>Television</b>                   | <b>Broadcast Buying Services, Inc.</b>   | Food Truck Wars Episode adv             | \$ 1,733.75        |
|                                     |  | June Cable Campaign                     | \$ 385.69          |
|                                     | <b>Corinthian Media, Inc.</b>            | April Traffic Bill                      | \$ 12.60           |
|                                     |  | Beach Reporter Campaign                 | \$ 71.25           |
|                                     |  | June LAF Campaign Radio                 | \$ 24.89           |
|                                     |  | June Laf Campaign TV                    | \$ 106.40          |
|                                     |  | June Traffic Bill                       | \$ 20.44           |
|                                     |  | March Easter/Spring TV                  | \$ 22.80           |
|                                     |  | March Traffic Bill                      | \$ 24.16           |
|                                     |  | May LAF Campaign Radio                  | \$ 24.51           |
|                                     |  | May LAF Campaign TV                     | \$ 68.40           |
|                                     |  | May Traffic Bill                        | \$ 160.80          |
| <b>Television Total</b>             |  |   | <b>\$ 2,655.69</b> |
| <b>Grand Total</b>                  |  |   | <b>\$ 9,100.02</b> |