

**Myrtle Beach Area Chamber of Commerce -30% Horry County A-Tax
3rd Quarter 2020 Tourism Investments**

Account Description	Vendor	Vendor / Transaction Description	Sum of 30% HC A-Tax
DIGITAL	The Brandon Agency	Campground Social adv	\$ 5,625.00
		Camping FB Adv	\$ 5,625.00
	Visibility & Conversions, Llc	August campaign	\$ 44,591.48
		July campaign	\$ 30,517.35
		Sept campaign	\$ 24,095.79
DIGITAL Total			\$ 110,454.62
OUTDOOR/PRINT	Lamar Texas Limited Partnership	Campground Vinyl	\$ 1,176.00
		The Brandon Agency	Campground Ads
		Campground Billboard Aug	\$ 1,411.76
		Campground Billboard July	\$ 1,411.76
		Campground Boards	\$ 1,411.76
		Camping billboards	\$ 705.88
OUTDOOR/PRINT Total			\$ 6,379.66
TELEVISION	Broadcast Buying Services, Inc.	Summer Cable Campaign	\$ 570.00
		Summer Cable June	\$ 281.44
	Corinthian Media, Inc.	August Traffic	\$ 68.04
		July traffic	\$ 47.85
		July traffic bill	\$ 8.19
		June Summer campaign	\$ 50,324.72
		Spring campaign	\$ 13.54
		Summer Campaign	\$ 69,437.75
		Summer LAF Jun Radio	\$ 8.41
		Summer LAF June	\$ 34.88
		Summer Radio LAF	\$ 12.26
		Summer TV LAF	\$ 65.55
		June Traffic	\$ 7.35
		TELEVISION Total	
Grand Total			\$ 237,714.26