Myrtle Beach Area Chamber of Commerce -1% TDF
3rd Quarter 2021 Tourism Investments

Account Description	Vendor Name	Vendor / Transaction Description	Sum of 1% TDF
AIR SERVICE	Expedia	Digital Adv Aug	\$13,122.73
		Digital Adv June	\$2,559.29
	Facebook	Social Ads Aug	\$54,065.51
		Social Ads July	\$15,404.30
		SW Air adv June	\$520.80
		SWA Social Ads Aug	\$12,699.34
	Google Ads	Digital Adv Aug	\$31,210.29
	5556.57.85	Digital Adv July	\$54,141.12
		Digital Adv June	\$22,465.02
	Kayak Software Corporation	Digital Adv Aug	\$10,597.01
	itayak sortifare corporation	Digital Adv July	\$10,320.86
	MMGY Global LLC	Banner Ad Creative	\$7,200.00
	Project X Media Inc	Digital Boards July	\$105,295.50
	Sojern Inc	Aug Digital Adv	\$8,286.68
	Sojemnic	Digital Ads July	\$9,792.26
	Travel Desk	Digital AdsJuly	
	Travel Desk		\$77,876.73
		Digital Summer Adv June	\$16,403.27
		SWA Adv Sum/Fall	\$11,668.06
AIR SERVICE Total	In the second second	1,040.0	\$463,628.77
CREATIVE DEVELOPMENT	B.W. Wilson Paper Company, Inc	VMB Passport Books	\$457.92
	Battle Strategies LLC	FB Live and Blogs July/Aug	\$881.24
		FB Live/Blog June	\$607.50
	Cross Border Trans Fee	Ad Design	\$1.80
	Dnh Godaddy.Com	Domain Names	\$480.60
	Issuu	Digital visitor guide	\$123.30
	MMGY Global LLC	April Brand Shoot	\$18,277.33
		Asset Dev/Creative	\$56,250.00
		Asset Development July	\$58,750.00
		Asset Development Sept	\$58,750.00
		August Brand Shoot #2	\$90,567.12
		August Social Photoshoot #2	\$18,800.00
		Brand Shoot Travel	\$35,259.61
		Media Plan and Buying	\$111,653.20
		Media Plan and Buying July	\$111,653.20
		Media Plan/Buy Aug	\$106,875.00
		Pre Roll Spots	\$18,135.00
		Social Med Promo Aug	\$18,666.00
		Social Media Mgmt	\$19,495.60
		Social Media Mgmt July	\$19,495.60
		Social Photo Shoot#1	\$18,000.00
		Video Shoot #1	\$86,713.20
	Patlive/Hostednumbers	Research Tracking July	\$338.80
	Qr-Code-Generator.Com	Ad Design	\$180.37
	Simpleview LLC	2nd Qtr Hosting	\$12,538.80
	·	Act-On Sept	\$2,664.90
		Annual SEO and Reporting	\$33,840.00
		Support Act-On Aug	\$3,901.50
		Website Annual Licensing	\$54,602.23
	T2H Advertising	MBSC Webhosting	\$108.00
	Town Of Surfside Beach	Parking for video shoot	\$5.64
	Tulsa Connect	Web Hosting Aug	\$188.00
	Taisa connect	Web Hosting Aug Web Hosting July	\$180.00
		Web Hosting June	\$180.00
	Userway	Website Access May	\$309.26
	O3C1 way	Website Accessibility July	\$296.10
	Vimas Pro	Website Accessibility June	\$296.10
	Vimeo Pro	Video distribution platform	\$235.44
	Visual Destinations LLC	Web Design Aug	\$8,010.00
		Web Design July	\$8,010.00
		Web Design Sept	\$8,010.00
	Web Networksolutions	Domain Names	\$116.07
	Www.Bannersnack.Com	banner ad design	\$406.08

CREATIVE DEVELOPMENT Total DESTINATION PUBLICITY	American Airlines	IDW/Elight	\$984,310 \$315
DESTINATION PUBLICITY	American Airlines	IPW Flight	
	Polo Bromos & America I.I.C	VMB Logo Items	\$45 \$2,905
	Bolo Promos & Apparel LLC Breakers Resort South	CCMF Circle K and Coke Promotion	\$2,903
	Employee Reimbursement Fahlgren Mortine	Mileage various PR Proj August Promotions	\$225
	ranigren Wortine		\$14,076
		Clipping and Monitoring	\$4,092
		July Promotions	\$14,076
		Sept Promos	\$10,710
	Lands End Bus Outfitters	Logo Items	\$29
		VMB jackets	\$374
	MMGY Global LLC	Outreach, Strategy, Planning	\$105,000
	PFG Proforma	Logo Backdrop for events	\$1,376
		Logo Items	\$7,468
		Logo Table Covers for events	\$763
		VMB Fans	\$1,404
		VMB Koozies	\$3,676
		VMB Tote Bags	\$3,033
	Pineapple Public Relations Inc	Travel Media Meetup	\$915
	Sticker Mule	VMB stickers	\$2,653
	Surfsigns And Designs	VMB Bumper Stickers	\$1,12
	Travmedia USA LLC	Release Dist. US/Int	\$4,630
	US Travel Association IPW	IPW media badge	\$350
		IPW Media Marketplace	\$1,058
DESTINATION PUBLICITY Total	•	•	\$182,534
DIGITAL	Bandwango, Inc.	Adv Platform Aug	\$337
		Adv Platform June	\$465
		Adv. Platform May	\$465
	Digimind, Inc	Social Media Tracking	\$7,000
	Expedia	July Summer Ads	\$60,733
		July Summer Adv	\$40,407
	Facebook	Aug Social Ads	\$227,200
		July Social Ads	\$173,440
		June Summer Ads	\$146,931
	Flip.To	DMO Marketing Platform	\$163,456
	Gannett USA Today	April Spring Ads	\$139,499
	Google Ads	Aug Ads	\$105,496
	doogle Aus	July Adv	\$178,293
		July Summer Ads	\$219,669
	Google Cloud	July Summer Ads	\$213,000
	Hearst Television	June Summer Ads	\$5,478
	Hulu, LLC	Aug Ads	\$7,219
		July Summer Ads	\$113,59
	Wat Bardt S	May video adv	\$28,460
	Katz Media Group	July Video Ads	\$45,525
	w 100	June Summer Ads	\$60,734
	Kayak Software Corporation	July Summer Ads	\$2,198
	Matador Ventures Inc	July Summer Ads	\$37,200
	Meredith Corporation	July-Aug Summer Adv	\$70,290
	Microsoft Advertising	Aug Ads	\$11,92
		July Adv	\$19,12
		June groups/mtgs adv	\$1,843
		June Summer Ads	\$39,873
	MMGY Global LLC	Songs of Summer Campaign	\$53,920
	Nativo Inc	July Summer Ads	\$37,248
	Pandora Media Inc	August Summer Ads	\$24,554
		July Summer Ads	\$61,236
		June Summer Ads	\$49,008
	Pinterest Ads	Aug Social Ads	\$25,299
		July Social Ads	\$33,115
		July Summer Ads	\$35,320
	Samsung Electronics America	July Adv Video	\$37,575
	James and America	June Summer Ads	\$19,686
	Sirius Xm Radio Inc	June Summer Ads	\$16,987
	Sojern Inc	August Summer Ads	\$16,987

		June Summer Ads	\$128,144.39
		May Summer Ads	\$12,603.56
	Spotx, Inc	June Summer Ads	\$68,633.16
	Spotk, Inc	June Summer Ads	\$68,633.16
		Summer Ads May	\$43,896.83
	Stitcher Media LLC	July Pod Cast Adv	\$12,139.26
	Stitcher Wedia LLC	June Summer Ads	\$7,386.52
	Teads Inc	August Video Ads	\$6,938.19
	readsinc	July Adv Video	\$34,879.30
		June Video Ads	\$41,047.23
	The Street	Sports Illustrated July Summer Ads	\$16,819.41
	Tik Tok Inc	Aug Summer and Fall Ads	\$23,812.39
	TIK TOK IIIC	July Summer Ads	\$18,268.49
		June Summer Ads	\$16,392.86
	Time Inc Advertsng	Food and Wine online adv July	\$10,392.80
	Time inc Advertising	•	
		June Adv	\$2,219.68
		Parents Mag Online Adv	\$54,777.00
		Southern Living Online Adv Jul	\$64,914.00
	To all David	Travel and Leisure online Adv	\$51,150.00
	Travel Desk	August Fall Ads	\$29,084.50
		August Summer Ads	\$103,398.01
		July Summer Ads	\$37,778.77
		June Summer Ads	\$77,822.85
	Travelspike LLC	June Summer Ads	\$6,276.05
	Travelzoo Inc	July Adv	\$39,219.03
		Sponsored content	\$46,500.00
	Tremor Video Inc	Aug Video Ads	\$9,182.13
		July Summer Ads	\$39,596.99
		June Summer Ads	\$45,340.16
	Trip Advisor	Aug Ads	\$31,698.50
		July Adv	\$58,532.43
	Triple Lift Inc	August Summer Ads	\$51,074.09
		July Summer Ads	\$22,526.83
	Twitter Online Ads	Aug Social Ads	\$20,309.06
		July Social Ads	\$24,137.49
		July Summer Ads	\$32,771.92
	Verizon Media Inc	DSP and Search Aug	\$19,541.32
		July Summer Ads	\$54,028.48
		June Summer Ads	\$11,963.48
	Vevo LLC	July Summer Adv	\$23,162.58
		June Summer Ads	\$21,812.22
	Winston Salem Journal	Spring Adv	\$32,425.94
DIGITAL Total			\$3,862,403.97
GENERAL CONSUMER PROMO	Alabama Theatre	Trip Giveaways	\$432.00
	American Airlines	Halloween with Little Bites Promo	\$1,361.65
	American Express	Trip Giveaways	\$495.00
	At&T Bill Payment	MWC Hotspot	\$93.60
	B.W. Wilson Paper Company, Inc	Visitor Guide Rack Cards	\$191.30
	B&C Entertainment Golf	Trip Giveaways	\$306.00
	Brookgreen Gardens	Trip Giveaways	\$450.00
	Coastal Broadcasting LLC	Waves of Praise Adv	\$12,375.00
	Coastal Distribution	Aug Distribution	\$45,000.00
		July Distribution	\$45,000.00
	Com-Connect LLC	Call Center/Chat Aug	\$24,463.80
		Call Center/Chat July	\$24,463.80
		Call Center/Chat Sept	\$23,648.34
		CCMF Promo	\$3,629.70
		Mobile Welcome Center Aug	\$1,857.45
	Compass Cove Resort	David's Bridal Promo	\$837.44
	aspass sore neserv	Halloween with Little Bites Promo	\$680.77
	Crab Daddy's Seafood	Trip Giveaways	\$144.00
	Clab Daudy 3 Jealoud		
	Crestline - Moto Int		
	Crestline - Moto Ipt	MWC VMB chairs	
	Crestline - Moto Ipt Darlington Raceway Of Sc LLC	MWC Sponsorship	\$4,350.00
	Darlington Raceway Of Sc LLC	MWC Sponsorship Track signage	\$425.91 \$4,350.00 \$5,898.24
	•	MWC Sponsorship	\$4,350.00

	Hollywood Wax Museum	Trip Giveaways	\$308.
	Hub International Carolinas	Darlington Special Event	\$1,498.
	Hungry Howie's Pizza	Trip Giveaways	\$450.
	Lobster House	Trip Giveaways	\$540.
	Loco Gecko	Trip Giveaways	\$765.
	Myrtle Beach Pelicans Lp	Outfield Board	\$286.
	Native Sons	Logo Items	\$717.
	Pitney Bowes	exp monthly ppd pstg @ 7/31/21	\$19.
		exp monthly ppd pstg @ 8/31/21	\$41.
		exp monthly ppd pstg @ 9/30	\$14.
	Printing Port	Postcard Printing/Delivery	\$2,283.
		Rack Card printing/delivery	\$806
		VMB Area Maps	\$972
	Retail Sports Marketing	12 Days of Christmas	\$974
		Bush's Chip Promo	\$1,877
		CCMF Promo	\$530
		David's Bridal VIP Club	\$967
		Happy Thanksgiving with Entenmann's	\$1,321
		iMom Mother's Day	\$550
		July UPS Charges	\$232
		Lil Bites Get Out and Play	\$2,074
		Mothers Day with Entenmanns	\$2,516
		Rowdy Energy Promotion	\$348
		Seymour Johnson Air Force Bass	\$313
		Trip Giveaways Q3	\$3,375
		WUSA Unsung Hero Marketing Promotion	\$435
	Ripley's Aquarium	Trip Giveaways	\$225
	Riptydz	Trip Giveaways	\$495
	Rockin Jump	Trip Giveaways	\$450
	Sea Captain's House	Trip Giveaways	\$540
	Southwest Air	Davids Bridal Promo	\$1,153
		Waves of Praise Promo	\$758
	Springer Press LLC	Holiday Guide	\$11,543
	Sq Dante Mitchell	Waves of Praise Promo	\$3,620
	Tanger Outlets	Trip Giveaways	\$450
	The Simpsons In 4D	Trip Giveaways	\$428
	UPS	Marketing UPS Postage	\$10
		Visitor Guide Bulk Fulfillment	\$612
	USPS	record postage @ 7/31/21	\$428
		record postage @ 8/31/21	\$979
		record postage @ 9/30/21	\$612
	Visitor Center Services	Visitor Center Services	\$36,443
	Wonderworks	Trip Giveaways	\$315
	Lucky Dog Television Productions	Beach Ball Classic	\$39,600
SENERAL CONSUMER PROMO	Total		\$349,728
	284 Welcome To Lv-Ling	MPI WEC-meals	\$5
IKOUP SALES	·	Connect East meals	\$7
ROUP SALES	4223 Zaros Bakery	COIIIIECT Fast IIIEais	
SKOUP SALES	4223 Zaros Bakery 44 & King	AECOM Site Visit Dinner	
ROUP SALES	44 & King	AECOM Site Visit Dinner	\$133
ROUP SALES	•	AECOM Site Visit Dinner Aug Mtgs Digital Adv	\$133 \$3,054
ROUP SALES	44 & King	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv	\$133 \$3,054 \$1,384
ROUP SALES	44 & King	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv	\$133 \$3,054 \$1,384 \$2,095
ROUP SALES	44 & King	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv	\$133 \$3,054 \$1,384 \$2,095 \$1,499
ROUP SALES	44 & King	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330
ROUP SALES	44 & King	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419
ROUP SALES	44 & King	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614
ROUP SALES	44 & King Addaptive Intelligence, Inc	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv May Sports Digital Adv	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614 \$405
ROUP SALES	44 & King Addaptive Intelligence, Inc Allianz Event Ins	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv May Sports Digital Adv May Sports Digital Adv IPW - insurance	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614 \$405
ROUP SALES	44 & King Addaptive Intelligence, Inc	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv May Sports Digital Adv IPW - insurance Connect Marketplace flight	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614 \$405 \$52 \$1,253
ROUP SALES	44 & King Addaptive Intelligence, Inc Allianz Event Ins	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv May Sports Digital Adv May Sports Digital Adv IPW - insurance Connect Marketplace flight Connect Mktplace-Baggage	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614 \$405 \$52 \$1,253
INOUP SALES	44 & King Addaptive Intelligence, Inc Allianz Event Ins	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv May Sports Digital Adv IPW - insurance Connect Marketplace flight Connect Mktplace-Baggage Cvent Connect Trade Show	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614 \$405 \$52 \$1,253 \$26
INOUP SALES	44 & King Addaptive Intelligence, Inc Allianz Event Ins	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv May Sports Digital Adv May Sports Digital Adv IPW - insurance Connect Marketplace flight Connect Mktplace-Baggage Cvent Connect Trade Show Cvent Connect-Baggage	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614 \$405 \$52 \$1,253 \$26 \$623 \$52
KOUP SALES	44 & King Addaptive Intelligence, Inc Allianz Event Ins	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv May Sports Digital Adv May Sports Digital Adv IPW - insurance Connect Marketplace flight Connect Mktplace-Baggage Cvent Connect Trade Show Cvent Connect-Baggage Destinations Link Hospitality	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614 \$405 \$52 \$1,253 \$26 \$623 \$52 \$320
KOUP SALES	44 & King Addaptive Intelligence, Inc Allianz Event Ins	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv May Sports Digital Adv May Sports Digital Adv IPW - insurance Connect Marketplace flight Connect Mktplace-Baggage Cvent Connect Trade Show Cvent Connect-Baggage Destinations Link Hospitality Destinations SE Trade Show	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614 \$405 \$52 \$1,253 \$26 \$623 \$52 \$320 \$280
GROUP SALES	44 & King Addaptive Intelligence, Inc Allianz Event Ins	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv May Sports Digital Adv May Sports Digital Adv IPW - insurance Connect Marketplace flight Connect Mktplace-Baggage Cvent Connect Trade Show Cvent Connect-Baggage Destinations Link Hospitality Destinations Southeast Baggage	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614 \$405 \$52 \$1,253 \$26 \$623 \$52 \$320 \$280 \$72
SKOUP SALES	44 & King Addaptive Intelligence, Inc Allianz Event Ins	AECOM Site Visit Dinner Aug Mtgs Digital Adv Aug Sports Digital Adv July Mtgs Digital Adv July Sports Digital Adv June Mtgs Digital Adv June Sports Digital Adv May Mtgs Digital Adv May Sports Digital Adv May Sports Digital Adv IPW - insurance Connect Marketplace flight Connect Mktplace-Baggage Cvent Connect Trade Show Cvent Connect-Baggage Destinations Link Hospitality Destinations SE Trade Show	\$133 \$3,054 \$1,384 \$2,095 \$1,499 \$1,330 \$1,419 \$614 \$405 \$52 \$1,253 \$26 \$623 \$52 \$320 \$280

	HelmsBriscoe ABC-Airline seat	\$18.14
	Indiana Sports Trip Flight	\$241.34
	MPI WEC-Baggage	\$27.00
	MPI WEC-Baggage-	\$27.00
	Sports ETA Flight	\$516.26
	SPORTS tradeshow flight	\$364.88
	USA Track and Field Event flight	\$671.76
	Helms Briscoe ABC-meals	\$27.00
	Spotlight on the Southeast flight	\$54.00
	Small Market Meetings flight	\$297.36
	Connect East flight	\$330.12
	HelmsBriscoe ABC-flight	\$351.72
	Sandusky Sports flight	\$451.26
	MPI WEC-flight	\$497.16
Amzn Mktp UsS	VMB Sign easels	\$78.46
Apple.Com/Us	IPW supplies	\$165.95
Association Executives Of North Carolina	Double Booth	\$1,983.60
Athletx, LLC	Marketing Support	\$17,400.00
Atlanta Bb-Con	Atlanta Sports Trip client event	\$33.07
Atlanta bb-con	Atlanta Sports Trip meals	\$10.49
Auntie Anne's	Helms Briscoe ABC-meals	\$6.61
Bar And Billiards Rh	GSAE-meals	\$24.78
Bargain #8	AENC gift bags	\$3.74
Belk	Connect supplies	\$51.51
DCIR	Logo Items	\$171.33
Boars Head Kiosk	Helms Briscoe ABC-meals	\$171.33
Bolo Promos & Apparel LLC	Logo Promo Items	\$372.78
Bolo Floritos & Apparei LLC	Sports Logo Items	\$4,442.32
Brioche Doree Ord	USA Track and Field event meal	\$32.11
Cafe Americano - Par	MPI WEC-meals	\$42.14
Carolina Limo/Bus Svcs	Military Gold Reunion Deposit	\$567.00
Carollila Lillio/ Bus Svcs	Site visit	\$405.00
Casa Bacardi D Rsw	Destinations Southeast meals	\$22.53
Circle K #20853	APA Site Visit	\$22.53
	USA Track and Field event parking	
City Of Eugene Parking City Of Myrtle Beach Sports Tourism Division	Olympic Track and Field Trials	\$1.85 \$2,401.46
Coconut Jacks Waterfront	· ·	\$2,401.46
Connect LLC	Destinations Southeast meals	
Connect LLC	Connect Assoc Registration Connect Specialty Registration	\$7,200.00
	, , ,	\$4,005.00
	Connect Sports Registration	\$4,005.00
	Connect Sports Sponsorship	\$7,830.00
	Mtgs Adv	\$4,500.00
	Sports Adv	\$6,750.00
Compact Traval	Sports Fac. Guide ad/profile	\$2,205.00
Connect Travel	Domestic Registration	\$865.65
Cusioscuto Biotus & Balson	RTO Registration	\$1,996.65
Croissants Bistro & Baker	Shriners Site Visit	\$63.37
Crooked Hammock Myrtle	Big Shots Site Visit	\$74.91
Cross Border Trans Fee	OMCA Registration	\$2.25
	SPORTS Relationship Conference	\$62.19
Cumb Sugal and John	Visit USA Promotional Event	\$16.86
Curb Svc Long Islan	Destinations Link Hospitality	\$41.69
Curb Svc Woodside	Connect East Taxi Service	\$50.87
Cvent	ADV and Profile Package	\$12,361.67
	Connect Booth	\$14,337.04
CVC/Dhamaan #40040	Connect Reg/Exhibitor Pass	\$1,506.60
CVS/Pharmacy#10348	MPI WEC-meals	\$1.88
CVS/Pharmacy#11059	Connect East meals	\$9.40
Dagwoods Deli	ESPN Site Visit	\$107.78
Delaware North Logan F&B	Destinations Link Hospitality	\$17.09
Delta Airlines	Connect Diversity and Connect	\$536.76
	IPW - flight	\$536.76
	Travel South Intl flight	\$830.52
1	Atlanta Sports Trip flight	\$244.62
Design The Sign Doubletree Hotel Atlanta	PBS Marketing Support Atlanta Sports Trip hotel	\$176.67 \$654.85

Doubletree Hotels	USA Track and Field event Hotel	\$137.56
East Food And Beverage Stre		\$20.25
Eataly Boston Catapult	Destinations Link Hospitality	\$10.75
Eatwell	Cvent Connect-meals	\$17.84
Einstein Bro Bagels	Cvent Connect-meals	\$15.04
Embassy Suites	AENC Annual Meeting Parking	\$28.80
Employee Reimbursement	AENC mileage and oop	\$62.07
	Connect- meals	\$1.74
	Destinations Link Hospitality	\$22.50
	Mileage	\$4.45
	MPI-CC meals	\$1.74
	Helms Briscoe ABC-oop	\$9.00
	Destinations SE oop	\$9.00
	GSAE-oop	\$11.89
	MPI WEC-oop	\$22.14
	Connect- oop	\$6.96
	MPI-CC oop	\$3.48
	Cvent Connect - oop	\$21.75
Enterprise Rent-A-Car	APA Site Visit	\$474.39
	NREDA Site Visit rental car	\$298.03
Etsy.Com - Drifteastdesign	Accent East VMB items	\$194.40
Event MPI - Carolinas	MPI-CC Mini trade show	\$78.30
Eventconnect	Sports ETA Symposium Hotel dep	\$18.00
Fat Tony's Italian Pub	AENC Annual Meeting meals	\$14.45
Favorite Bistro	MPI WEC-meals	\$17.56
FedEx	USA Track and Field event shipping	\$102.02
Floriana - Wilmington	AENC Annual Meeting meals	\$47.58
Fulton Street Food Hall	MPI WEC-meals	\$13.57
Goldbergs Ballpark Vil	Atlanta Sports Trip meals	\$8.10
Google Ads	Aug Grps/Mtgs Adv	\$557.27
	July Digital Sports Adv	\$628.41
	July Groups/Mtgs Adv	\$6,766.88
	June Digital Sports Adv	\$1,169.09
	June groups/mtgs adv	\$7,088.11
	Sports Adv Aug	\$1,070.43
Gotprint.com	VMB Tabletop banners	\$173.86
Group Tour Media	Banner Ads-Group/Youth	\$652.50
	July Digital Adv	\$1,350.00
	May Print Ad	\$1,260.00
Group Travel Leader	July/Aug Adv	\$2,730.00
	Sept Full Page	\$2,547.99
Harpoon Harry S Tampa	Connect Sports meals	\$29.61
Harrah's Hotel Las Vegas	Cvent Connect-Hotel	\$312.67
	MPI WEC-Accommodations	\$515.33
Harrah's Hotel Lv Reserv	Cvent Connect-hotel deposit	\$60.20
Helmsbrisoce Performance C	•	\$5,800.00
Hhagg Linq	Cvent Connect-meals	\$30.47
Hilton Counter Offer	Helms Briscoe ABC-meals	\$2.93
Hilton Hotels Anatole	Helms Briscoe ABC- hotel	\$669.63
Hilton Internationals	Sandusky Trip hotel	\$183.06
Hook And Barrel	ESPN Site Visit	\$3.36
	NREDA Site Visit meals	\$56.68
	NTBA Mrktg Support	\$54.95
Hudsonnews	MPI WEC-meals	\$3.33
	Helms Briscoe ABC-meals	\$15.08
	Cvent Connect-meals	\$10.07
	Connect Mktplace-meals	\$3.22
	Sandusky Trip meals	\$7.63
Jetblue	Destinations Link Hospitality	\$249.66
JSBC LLC	Big Shots Mrktg Support	\$15,750.00
Juniors - 45Th Street	Connect East meals	\$107.10
Kaeser & Blair, Inc	SASA group support	\$2,140.07
Kalahari Resort - Tx - Ec	Connect Faith Hotel Deposit	\$188.10
Kaptyn	IPW - event transportation	\$479.77
Manifestation and a fine	SPORTS Conf Event	\$108.75
Kenilworth Media Inc	SPORTS Conf Registration	\$1,322.40

	SPORTS Relationship Conference	\$6,219.0
King Street Grille	AECOM Site Visit	\$109.0
Kingston Resort Owner LLC	FAM Tour Supplies	\$315.3
Lands End Bus Outfitters	Connect VMB logo items	\$66.1
	Logo Items	\$391.9
	VMB jackets	\$893.9
Ling Adv Rsvn	Cvent Connect Trade Show hotel	\$43.8
Loco Burro Fresh Mex Cantina	Spotlight on the Southeast meals	\$24.5
Lyft 1 Ride	Connect-transportation	\$6.7
Magpie Coffeeshop	USA Track and Field event meal	\$12.9
Marina Grill	AENC Annual Meeting meals	\$31.1
Market Fresh	Destinations Link Hospitality	\$6.6
Marketplace 1897 Clt	Destinations Southeast meals	\$8.3
Marriott Marco Island	Destinations Southeast Hotel	\$725.7
iviai i ott iviai to i siailu	Destinations Southeast motel Destinations Southeast meals	\$33.1
Marriott Newark Airport	Destinations Southeast means Destinations Link Hospitality	\$136.7
·		_
Marriott Ny Marquis	Connect East hotel	\$513.8
MCDonald's M4873	MPI WEC-meals	\$2.4
MHD Services	Site visit	\$36.0
	Spec Marketing Promo Sept	\$3,480.0
	Specialty Mrkt Aug	\$3,600.0
	Specialty Mrktg July	\$3,600.0
Microsoft Advertising	Aug Grps/Mtgs Adv	\$1,661.5
	Aug Sports Adv	\$359.2
	July Groups/Mtgs Adv	\$1,635.9
	July sports Adv	\$141.3
	June sports adv	\$261.1
Milos City Cafe	USA Track and Field event meal	\$36.8
Monorail Ticketing Service	Cvent Connect-Transportation	\$11.3
	MPI WEC-Transportation	\$11.7
Mse Branded SC	Atlanta Sports Trip meals	\$6.6
	Destinations Southeast meals	\$5.6
	GSAE-meals	\$8.3
	Sandusky Trip meals	\$9.6
Murphy Express 8663	NREDA Site Visit gas	\$36.0
Myrtle Beach Convention Center	Destination SE Rental Car	\$96.0
Myrtle Beach Pickleball Club	Mid Atl Mrktg Support	\$3,045.0
National Travel Basketball Association	NTBA Mrktg Support	\$18,000.0
Native Sons	Connect - VMB items	\$18,000.0
Native 30115	Logo Items	\$72.0
	_	
	Sports Logo Items	\$93.6
	Visit MB Totes	\$5,184.3
Nob Hill Bar And Grill	USA Track and Field event meal	\$25.2
Northstar Travel Media	Destination SE Registration	\$4,050.0
	ESports Sponsorship	\$4,132.5
	May/June Digital Adv	\$5,850.0
	Mtgs & Conv May/June Adv	\$1,974.0
	TEAMS Sponsorship	\$20,880.0
Old Gilman Grill	GSAE-meals	\$31.8
Ontario Motor Coach Assoc	OMCA Virtual Tradeshow	\$225.0
Paris Sports Management	Sports Mrktg Aug	\$13,950.0
	Sports OOP Aug	\$875.0
	Sports Promo July	\$13,950.0
	Sports Promo Sept	\$13,485.0
	Sports OOP July	\$2,986.6
	Sports OOP Sept	\$3,696.3
PFG Proforma	VMB Folders	\$4,036.8
TT 3 TTOIOTHIA	VMB Towels	\$4,239.3
DGA Tour Superstore 0202		
PGA Tour Superstore 0302	AENC logo items	\$58.8
Phi Beta Sigma Fraternity Inc	Meeting Mrktg Support	\$13,615.5
Pitney Bowes	exp monthly ppd pstg @ 7/31/21	\$168.5
	exp monthly ppd pstg @ 8/31/21	\$95.9
	exp monthly ppd pstg @ 9/30	\$15.1
Pza E Clt	Spotlight on the Southeast meals	\$6.8
	MPI WEC-meals	\$13.1

	Riptydz	Marketing Support	\$43.50
	Ross Stores #1112	Logo Items	\$41.1
	Rps Myrtle Beach	Atlanta Sports Trip parking	\$32.40
		CVENT - Connect Parking	\$26.10
		Destinations Link Hospitality	\$27.00
		Destinations Southeast Parking	\$36.00
		NREDA Site Visit parking	\$3.60
		Site Visit -Parking-APA	\$2.6
		USA Track and Field event parking	\$43.20
	RSW Sanibel Marketplac	Destinations Southeast meals	\$2.69
	Ruby Tuesday	Spotlight on the Southeast meals	\$18.9
	Rupauls Drag Race	IPW - Client event	\$701.3
	Sanctuary Hotel NYC	Destinations Link Hospitality	\$203.30
	SC Lowcountry Tourism Commission	STS Connections	\$450.00
	Sea Captain's House	NREDA Site Visit meals	\$64.0
	Sea Captain 3 nouse	Site Visit Military Golf Classic	\$276.7
	Shepard Exposition	TEAMS booth	\$1,958.23
	South Carolina Sports Alliance	Sports Promo	\$1,350.00
	0	TEAMS Event	\$217.50
	Sports Facilities Management	SFA Q2 Promos	\$20,587.3
	St. Roccos	Helms Briscoe ABC-meals	\$33.90
	Stamats Meetings Media Inc	Feb Mtg today Adv.	\$4,050.00
		July Email Adv Mtgs Tdy	\$4,050.00
		June Mtgs Today Adv	\$4,050.00
		Mtgs Today FP Sept Ad	\$3,915.00
		Sports Eblast and banner ads Aug	\$3,915.00
	Starbucks	MPI WEC-meals	\$13.1
		GSAE-meals	\$9.98
		Cvent Connect-meals	\$7.4
	Steelhead Brewery	USA Track and Field event meal	\$76.3
	Stetson Convention Servic	Connect tradeshow	\$770.89
	Subway 35340	CVENT-Connect meals	\$12.3
	Sylvia Hatchell's Basketball Camp	Mrktg Support Hatchell Bball	\$3,600.00
	Taco Mamacita Chattanooga	GSAE-meals	\$22.9
	Tailwind Cha	GSAE-meals	\$18.9
	Tampa Bay Rays	Connect Sports Client Event	\$2,399.4
	Taxi Svc Lv Ycs	Cvent Connect-Taxi	\$31.4
	TGI Fridays #0857	USA Track and Field event meal	\$32.40
	The Barn Light	USA Track and Field event meal	\$11.0
	The Claw House	AECOM Site Visit meals	\$189.00
	The Keys 1	Sandusky Trip meals	\$4.9
	The Original Pancake	USA Track and Field event meal	\$35.3
			\$35.3
	The Ramsey Hotel	Spotlight on the Southeast meals	
	The Read House	GSAE-hotel	\$459.03
	Tonys Pasta Shop & Trattoria	GSAE-meals	\$35.69
	Townhall - Cleveland	Sandusky Trip meals	\$58.5
	Trattoria Reggiano #812	Cvent Connect -meals	\$31.2
·	Travel Alliance Partners Llc	TAP Sponsorship	\$869.13
	Triple Crown Sports Inc	Mrktg Support	\$17,400.00
	Tru By Hilton Eugene Springs	USA Track and Field event Hotel	\$341.0
	Tru By Hilton Sandusky	Sandusky Trip hotel	\$163.7
	Uber Eats	Helms Briscoe ABC-meals	\$25.2
	Uber Trip	Connect East Transportation	\$91.1
		Connect Sports Uber	\$41.0
		Cvent Connect-Transportation	\$52.8
		Cvent Connect-Uber	\$11.2
		GSAE-Transportation	\$8.0
		Helms Briscoe ABC-transp	\$100.0
		MPI WEC-Transportation	\$42.8
	UPS	Bulk UPS Postage	\$1,505.3
	<u> </u>	Group Sales UPS Postage	\$893.8
			·
	Minit LICA	Marketing UPS Postage	\$11.59
	Visit USA	Visit USA Promotional Event	\$1,686.13
	Wal-Mart	Destinations Link Hospitality	\$131.2
	Walgreens Walmart.Com	GSAE-meals Connect - booth furniture	\$4.7° \$708.5°

	Whiskey River E Clt	GSAE-meals	\$28
	Wicked Tuna - 2Nd Av	APA- Site Visit Meal	\$168
	Wicked Tuna - Murrel	NREDA Site Visit meals	\$65
	Wild Duck Cafe	USA Track and Field client event	\$134
	Wm Supercenter	Destinations Link Hospitality	\$11
	Wonderworks	Marketing Support	\$87
GROUP SALES Total			\$411,935
INTERNATIONAL PROMO	Envoy Network Inc	Canada Dist August	\$146
		Canada Dist. July	\$239
		Canada Dist. June	\$214
	Travel Solutions By Design Corp	ACTA Summit	\$720
		All Amer Rdshow Virtual	\$877
		Canada Outdoor Q2	\$675
		Canadian Promo Aug	\$7,681
		Canadian Promo July	\$7,681
		Sept Canada Promotions	\$7,426
		Skal Event	\$288
		Skal-Hamilton Event	\$72
		Uniglobe Event	\$284
		Yellowbird Event	\$172
INTERNATIONAL PROMO Total	Desired Wader III	1 1 1040 1	\$26,481
OUTDOOR AND PRINT	Project X Media Inc	July VMB boards	\$102,397
OUTDOOR AND DRIVET	Sports Illustrated	July FP Summer Adv	\$58,500
OUTDOOR AND PRINT Total	D. W. 01.777 . 0. A	lur ii a caas	\$160,897
RESEARCH	D.K. Shifflet & Assoc. Ltd.	Visitor Data 2020	\$9,397
	Entrada Insights Corporation	Q2 Monthly Data Reports	\$20,500
	Vov Data	Q3 Monthly Data Reports Dashboard	\$22,500
	Key Data		\$13,500
	Luckie & Company Llc	Aug Services	\$12,639
		July Services	\$12,639 \$811
		MYR Reports	
	MMCV Clobal LLC	Sept Services	\$13,872
	MMGY Global LLC	Int'l Brand Perception Study #1	\$16,762
	Patlive/Hostednumbers	Research Tracking Aug Research Tracking June	\$337 \$317
	SC Dept. Of Parks, Rec. & Tourism	Visa Vue Study 20/21	\$317
	Str Lic	Occ Reports/Break Report	\$20,022
	U.S. Travel Association	Tourism Ind Research	\$14,355
RESEARCH Total	U.S. Haver Association	Tourisiii iiiu Neseai Cii	\$185,714
TELEVISION	Ampersand	June Summer Ads	\$62,711
	rimpersuna	May Summer Ads	\$25,593
	CBS TV Group	June Summer Ads	\$47,022
	Fox TV Stations	June Summer Ads	\$79,961
	TOX TV Stations	May Summer Ads	\$53,688
	Hearst Television	June Summer Ads	\$17,402
		May Summer Ads	S17.327
		May Summer Ads June Summer Ads	
	Hubbard Broadcasting	May Summer Ads June Summer Ads June Summer Ads	\$4,505
		June Summer Ads June Summer Ads	\$4,505 \$2,962
	Hubbard Broadcasting	June Summer Ads	\$4,505 \$2,962 \$6,038
	Hubbard Broadcasting Independence Television Company Inc	June Summer Ads June Summer Ads May Summer Ads June Summer Ads	\$4,509 \$2,962 \$6,038 \$4,549
	Hubbard Broadcasting Independence Television Company Inc	June Summer Ads June Summer Ads May Summer Ads	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV	June Summer Ads June Summer Ads May Summer Ads June Summer Ads May Summer Ads May Summer Ads June Summer Adv	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205 \$16,098
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar	June Summer Ads June Summer Ads May Summer Ads June Summer Ads May Summer Ads	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205 \$16,098 \$73,645
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV	June Summer Ads June Summer Ads May Summer Ads June Summer Ads June Summer Ads May Summer Ads June Summer Adv May Summer Adv	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205 \$16,098 \$73,645 \$14,922
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar	June Summer Ads June Summer Ads May Summer Ads June Summer Ads June Summer Ads May Summer Ads June Summer Adv May Summer Adv June Summer Ads	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205 \$16,098 \$73,645 \$14,922 \$64,965
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar Scripps Media Inc	June Summer Ads June Summer Ads May Summer Ads June Summer Ads June Summer Ads May Summer Ads June Summer Adv May Summer Adv June Summer Ads May Summer Ads	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205 \$16,098 \$73,645 \$14,922 \$64,965 \$3,598
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar Scripps Media Inc Sinclair Broadcast Group	June Summer Ads June Summer Ads May Summer Ads June Summer Ads May Summer Ads June Summer Adv May Summer Adv May Summer Adv June Summer Ads May Summer Ads June Summer Ads	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205 \$16,098 \$73,645 \$14,922 \$64,965 \$3,598 \$116,555
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar Scripps Media Inc	June Summer Ads June Summer Ads May Summer Ads June Summer Ads May Summer Ads June Summer Adv May Summer Adv June Summer Ads May Summer Ads May Summer Ads June Summer Ads June Summer Ads May Summer Ads May Summer Ads	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205 \$16,098 \$73,645 \$14,922 \$64,965 \$3,598 \$116,555 \$3,414
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar Scripps Media Inc Sinclair Broadcast Group	June Summer Ads June Summer Ads May Summer Ads June Summer Ads May Summer Ads June Summer Adv May Summer Adv June Summer Ads May Summer Ads May Summer Ads June Summer Ads June Summer Ads June Summer Ads June Summer Ads	\$4,509 \$2,962 \$6,038 \$4,549 \$16,209 \$16,098 \$73,649 \$14,922 \$64,969 \$3,598 \$116,559 \$3,414 \$9,590
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar Scripps Media Inc Sinclair Broadcast Group Tegna	June Summer Ads June Summer Ads May Summer Ads June Summer Ads May Summer Ads June Summer Adv May Summer Adv June Summer Ads May Summer Ads June Summer Ads June Summer Ads June Summer Ads May Summer Ads June Summer Ads June Summer Ads June Summer Ads	\$4,509 \$2,962 \$6,038 \$4,549 \$16,209 \$16,098 \$73,649 \$14,922 \$64,969 \$3,598 \$116,559 \$3,414 \$9,590 \$33,141
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar Scripps Media Inc Sinclair Broadcast Group Tegna	June Summer Ads June Summer Ads May Summer Ads June Summer Ads May Summer Ads June Summer Adv May Summer Ads June Summer Ads May Summer Ads May Summer Ads June Summer Ads June Summer Ads June Summer Ads June Summer Ads May Summer Ads May Summer Ads May Summer Ads May Summer Ads June Summer Ads May Summer Ads	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205 \$16,098 \$73,645 \$14,922 \$64,965 \$3,598 \$116,555 \$3,414 \$9,590 \$33,145 \$24,124
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar Scripps Media Inc Sinclair Broadcast Group Tegna WABC TV	June Summer Ads June Summer Ads May Summer Ads June Summer Ads May Summer Ads June Summer Adv May Summer Ads May Summer Ads May Summer Ads June Summer Ads June Summer Ads May Summer Ads June Summer Ads June Summer Ads June Summer Ads May Summer Ads May Summer Ads May Summer Ads June Summer Ads May Summer Ads May Summer Ads May Summer Ads	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205 \$16,098 \$73,645 \$14,921 \$64,965 \$3,598 \$116,555 \$3,414 \$9,590 \$33,145 \$24,124
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar Scripps Media Inc Sinclair Broadcast Group Tegna WABC TV WfFSB GFSB Media	June Summer Ads June Summer Ads May Summer Ads June Summer Ads May Summer Ads June Summer Adv May Summer Ads June Summer Ads May Summer Ads May Summer Ads June Summer Ads June Summer Ads June Summer Ads June Summer Ads May Summer Ads May Summer Ads May Summer Ads May Summer Ads June Summer Ads May Summer Ads	\$4,505 \$2,962 \$6,038 \$4,545 \$16,205 \$16,098 \$73,645 \$14,921 \$64,965 \$3,598 \$116,555 \$3,414 \$9,590 \$33,145 \$24,124 \$6,705 \$2,092
	Hubbard Broadcasting Independence Television Company Inc KSTP-TV Nexstar Scripps Media Inc Sinclair Broadcast Group Tegna WABC TV WfFSB GFSB Media	June Summer Ads June Summer Ads May Summer Ads June Summer Ads May Summer Adv June Summer Adv June Summer Ads May Summer Ads May Summer Ads June Summer Ads May Summer Ads May Summer Ads June Summer Ads June Summer Ads June Summer Ads June Summer Ads May Summer Ads May Summer Ads	\$17,327 \$4,505 \$2,962 \$6,038 \$4,545 \$16,209 \$16,098 \$73,645 \$14,921 \$64,965 \$3,598 \$116,555 \$3,414 \$9,590 \$33,145 \$24,124 \$6,709 \$2,092 \$6,277

TELEVISION	Total	•	<u> </u>	\$800,747.58
		WWCP-TV WATM-TV	May Summer Ads	\$4,340.64
			May Summer Ads	\$1,406.69
		WTVQ-TV LIc	June Summer Ads	\$614.42
		WTNZ	June Summer Ads	\$10,269.06
		WSYT-Tv	April Spring Ads	\$869.55
			May Summer Ads	\$975.81
		WSYTTV 68/ WNYS	June Summer Ads	\$336.11
		WRCB	May Summer Ads	\$4,875.53
		WPVI-Tv	June Summer Ads	\$4,403.55
		WPCH Peachtreetv	May Summer Ads	\$6,919.20
		WLS-TV	May Summer Ads	\$8,909.40
		WJXT	May Summer Ads	\$5,549.78
			May Summer Ads	\$12,206.25