

## Myrtle Beach Area Chamber of Commerce -30% Myrtle Beach A-Tax July - September 2022 Tourism Investments

Accountability Category	Paid To	Memo	MB A-tax Amount	
Air Service	EXPEDIA	May Digital Ads	\$ 444.47	
	FACEBOOK	Aug Digital Ads	\$ 507.08	
		SWA Digital Ads	\$ 106.33	
		June Digital Ads	\$ 494.39	
		SWA Digital Ads	\$ 103.65	
		July Digital Ads	\$ 507.90	
		SWA Digital Ads	\$ 105.24	
	GOOGLE ADS	Aug Digital Ads	\$ 149.20	
		June Digital Ads	\$ 210.00	
		July Digital Ads	\$ 200.72	
	KAYAK SOFTWARE CORPORATION	June Digital Ads	\$ 146.91	
		July Digital Ads	\$ 67.77	
		Aug Digital Ads	\$ 73.99	
	SOJERN INC	May Digital Ads	\$ 738.92	
		June Digital Ads	\$ 241.40	
		July Digital Ads	\$ 238.19	
		Aug. Digital Ads	\$ 236.08	
	TRAVEL DESK	June Digital Ads	\$ 3,136.76	
		SWA Digital Ads	\$ 240.03	
		Avelo Digital Ads	\$ 15.83	
		Avelo Digital Ads	\$ 67.03	
		July Digital Ads	\$ 459.21	
		SWA Digital Ads	\$ 82.74	
		Aug. Digital Ads	\$ 164.03	
		Avelo Digital Ads	\$ 84.42	
		SWA Digital Ads	\$ 82.69	
		TRAVELSCAPE LLC	June Digital Ads	\$ 143.29
	July Digital Ads	\$ 161.27		
	<b>Air Service Total</b>			<b>\$ 9,209.54</b>
	Creative Development	963 FILM GROUP	Video & Editing	\$ 71.00
			Video & Editing	\$ 60.00
		ACF	Chef Swap Website	\$ 1.50
ASHLEE MORROW CARSON		June Blog Articles	\$ 3.10	
		Pride Month Events Blog	\$ 0.50	
		July Blog Articles	\$ 2.40	
ASHLEY DANIELS		June Blogs	\$ 2.40	
		Aug Blogs	\$ 2.70	
BATTLE STRATEGIES LLC		FB Live, Blogs & Posts	\$ 12.38	
BURR & FORMAN LLP		Chef Swap TM	\$ 3.50	
		Escape to Beach TM	\$ 3.00	
		VMBSC TM	\$ 3.00	
DELVIN R CHOICE		You Tube Content-July	\$ 18.00	
		You Tube Content-Aug	\$ 18.00	
		You Tube Content-Sept	\$ 18.00	
DESIGN THE SIGN LLC		Chef Swap Car Magnets	\$ 0.86	
		Chef Swap Signs	\$ 0.69	
DYLAN FOSTER		On The Hook July Shoot	\$ 30.00	
		On The Hook Aug Shoot	\$ 30.00	
DAGWOODS DELI		MMWM Podcast	\$ 0.86	
EL CERRO MEXICAN		MMWM Podcast	\$ 0.57	
ENVATO		Ad Design	\$ 0.28	

GRAVITY FORMS	Chef Swap Website	\$ 2.59
GO DADDY	Domain Names	\$ 5.06
HOLDEN MEDIA AND ENTERTAINMENT LLC	YouTube Content	\$ 73.50
	Video Shoot	\$ 45.00
IK GLING	Chef Swap Website	\$ 0.47
WRAPS INK	Brochure Racks Adv	\$ 11.20
JOHANNA D. JONES	Finding Our Flavor	\$ 22.50
	Chef Swap Promotion	\$ 72.00
EMPLOYEE REIMBURSEMENT	Video Shoot OOP	\$ 0.45
JOHN R GARBER	MBACVB Trademark	\$ 9.00
	VMBRSA Trademark	\$ 9.00
JULIO NAVARRO	Myrtle Beach Karaoke	\$ 17.50
KATHRYN C. HEDGEPTH	June Articles/Blogs	\$ 3.60
	July Articles/Blogs	\$ 3.60
	Aug Articles/Blogs	\$ 3.60
KJM STUDIOS LLC	Video & Editing	\$ 36.00
MEDIA COAST	VMB Web Maintenance	\$ 8.44
MMGY GLOBAL LLC	Asset Dev July	\$ 717.50
	Beach W/ Best TV Spot	\$ 36.00
	Media Plan & Buy July	\$ 1,187.80
	Social Media Programs July	\$ 212.40
	Asset Dev Aug.	\$ 717.50
	Media Plan & Buy Aug	\$ 1,187.80
	Social Media Programs Aug	\$ 212.40
	Asset Dev. Sept	\$ 717.50
	BWTB TV Shoot	\$ 49.50
	BWTB TV Shoot OOP Expenses	\$ 87.36
	Media Plan & Buy Sept	\$ 1,187.80
	Social Media Programs Sept	\$ 212.40
	Media Planning & Buy Sept	\$ 344.40
	TV Spot	\$ 50.00
OXYGEN APP	Chef Swap Website	\$ 1.49
PAUL GRIMSHAW	Blog Music Videos	\$ 3.00
	Music Blogs	\$ 1.80
REBECCA ELIZABETH JEFFREYS	May Autism Friendly Blogs	\$ 1.70
	August Autism Friendly Blogs	\$ 1.90
	July Autism Friendly Blogs	\$ 1.90
RELIC AGENCY	Podcast Adv	\$ 60.00
	Podcast Adv	\$ 60.00
	Podcast Adv	\$ 60.00
SCOTT SMALLIN PHOTOGRAPHY	Dining/Activities Photography	\$ 22.50
	Dining/Activities Photography	\$ 22.50
	Dining/Activities Photography	\$ 22.50
SIMPLEVIEW	Act On/Support June	\$ 44.70
	Act-On-Support, Hosting, SQL Box	\$ 149.31
	Act-On/Support Aug	\$ 44.70
	Act-On/Support Sept	\$ 44.70
SQ WINNA'S KITCHEN	PR Social Shoot	\$ 4.29
THE WORKSHOP LLC	VMB Film shoot	\$ 275.54
	VMB Film Shoot	\$ 230.00
	VMB TV Spot	\$ 20.00
	Fall TV spot	\$ 73.69
	Travel On Spectrum	\$ 2,500.00
	Chef Swap TV Spot	\$ 47.50
	Chef Swap Promotion	\$ 1,800.00

	TULSA CONNECT	Website Hosting	\$ 2.00
		Website Hosting	\$ 2.00
		Website Hosting	\$ 2.00
	USERWAY	Website Accessibility	\$ 3.29
		Website Accessibility	\$ 3.29
		Website Accessibility	\$ 3.29
	VISUAL DESTINATIONS LLC	Web Design July	\$ 89.00
		Web Design August	\$ 89.00
		Web Design September	\$ 89.00
	VIMEO PRO	Video Hosting Subscription	\$ 2.62
	WP ENGINE	Website Hosting	\$ 12.59
	YOAST B.V.	Chef Swap Website	\$ 1.00
<b>Creative Development Total</b>			<b>\$ 13,319.41</b>
Destination Publicity	2077-CLT CNBC News B4	IPW Meal	\$ 0.11
	ASHLEE MORROW CARSON	Aug Blog Articles	\$ 5.10
	ALABAMA THEATRE	Lifetime Film Site Visit	\$ 3.00
	AMERICAN EXPRESS	Trip Giveaway	\$ 1.50
	BOLO PROMOS & APPAREL LLC	VMB Beach Balls	\$ 20.90
	CREPE CREATION CAFÉ	USA Today Media Visit	\$ 1.48
	CARAVELLE RESORT	Media Visit	\$ 14.71
	CAROLINA OPRY	Lifetime Film Site Visit	\$ 3.00
	DESIGN THE SIGN LLC	Art Trail Signage	\$ 17.63
	DIGIMIND, INC	Social Media Tracking	\$ 321.00
	FAHLGREN MORTINE	June Services	\$ 765.00
		ATL Media Mission	\$ 305.63
		Satellite Media Tour	\$ 116.25
		Sensory Friendly Influencers	\$ 31.88
		Sensory Friendly Media	\$ 16.88
		Sensory Friendly Promotions Book	\$ 67.50
		Sensory Friendly Research	\$ 11.25
		OOP Expenses	\$ 118.22
		ATL Media Mission	\$ 15.75
		July Services	\$ 459.00
		OOP -News Releases	\$ 211.05
		Sat. Media Tour	\$ 1.13
		Sensory Friendly Book	\$ 77.63
		Sensory Friendly Book OOP	\$ 107.76
		Sensory Friendly Influencer	\$ 21.38
		Sensory Friendly Media	\$ 27.00
		Aug Services	\$ 459.00
		Chef Swap Media	\$ 24.75
		Sensory Friendly Book	\$ 114.76
		Sensory Friendly Influencer	\$ 11.25
	Sensory Friendly Research	\$ 4.50	
	Sept Promos	\$ 459.00	
	Chef Swap Promo	\$ 140.63	
	Sensory Friendly Book	\$ 7.88	
	Sensory Friendly Media	\$ 23.63	
	Sensory Friendly Promo	\$ 32.63	
FUNPLEX	Lifetime Film Crew	\$ 1.50	
HOLLYWOOD WAX MUSEUM	Lifetime Film Crew	\$ 2.15	
HYATT REGENCY GRND CYPRESS	IPW Hotel	\$ 28.28	
JO CLARK	Social Media Posts/Blogs	\$ 4.05	
JOHANNA D. JONES	Finding Our Flavor	\$ 112.50	
Julie Ellis	OOP Expenses	\$ 3.91	

	MEDIEVAL TIMES	Lifetime Film Site Visit	\$ 3.00
	MSE BRANDED SC	IPW Meal	\$ 0.10
	NATIVE SONS	Chef Swap Promotion	\$ 12.26
	PROFORMA EXECUTIVE BUSINESS SERVICES	Arts & Gallery Trail	\$ 27.69
		VMB Arts Trail Keychains	\$ 51.35
	PIRATES VOYAGE	Lifetime Film Site Visit	\$ 6.00
	RIPLEY'S AQUARIUM	Lifetime Film Site Visit	\$ 3.00
		Video Shoot	\$ 1.50
	ROCKIN' JUMP	Lifetime Film Site Visit	\$ 1.50
	STICKER MULE	Arts & Gallery Trail Stickers	\$ 8.53
	THE PRINTING PORT	Arts Trail Posters	\$ 15.53
		Arts Trail Coloring Book	\$ 42.35
		Arts Trail Maps	\$ 81.59
	TRAVMEDIA USA LLC	US & Int'l Media Dist.	\$ 151.20
	THE SIMPSONS IN 4D	Lifetime Film Site Visit	\$ 0.95
	THEPOSTANDCO.COM	PR Media Monitor	\$ 240.00
	UBER	IPW Taxi	\$ 3.58
	US TRAVEL ASSOCIATION	ESTO	\$ 3.75
	ZOOM	Virtual Digital Media Visits	\$ 0.98
		Virtual Media Tours	\$ 0.98
		Virtual Media Visits	\$ 0.98
<b>Destination Publicity Total</b>			<b>\$ 4,828.98</b>
Digital	ALPHONSO INC	June CTV Ads	\$ 2,574.46
		July CTV Ads	\$ 8,064.99
		Aug CTV Ads	\$ 6,860.56
	BANDWANGO, INC	Adv Platform	\$ 60.42
		Adv Platform	\$ 60.42
		Adv Platform	\$ 60.42
	CONVERSANT, LLC	June Summer Ads	\$ 966.71
		July Summer Ads	\$ 1,427.02
		Aug Summer Ads	\$ 1,356.27
	EMERGENT MEDIA LLC	July Aug Adv	\$ 2,214.38
	EXPEDIA	May Adv	\$ 5,531.30
		July Ads	\$ 82,829.67
	FACEBOOK	Aug Summer Ads	\$ 5,778.70
		June Digital Ads	\$ 3,014.47
		July Summer Ads	\$ 6,171.42
	FLIP.TO	DMO Marketing Platform	\$ 10,126.25
	GOOGLE ADS	June Digital Ads	\$ 11,300.71
		July Summer Ads	\$ 11,378.62
	JO CLARK	Social Media Posts/Blogs	\$ 1.00
	MATADOR VENTURES INC	July Summer Ads	\$ 2,500.00
	MICROSOFT ADS	Aug Summer Ads	\$ 1,813.27
	MMGY GLOBAL LLC	Fall Digital Ads	\$ 10,932.68
	MOBILEFUSE LLC	June Summer Ads	\$ 272.84
		July Summer Ads	\$ 285.98
		Aug Summer Ads	\$ 231.12
	MICROSOFT ADS	June Digital Ads	\$ 1,939.99
		July Summer Ads	\$ 1,413.02
	PINTEREST ADS	Aug Summer Ads	\$ 1,884.52
		June Digital Ads	\$ 1,234.17
		July Summer Ads	\$ 2,456.26
	SAMSUNG ELECTRONICS AMERICA	June Summer Ads	\$ 512.70
		July Summer Ads	\$ 7,628.20
	SIGHTLY	July Video Ads	\$ 1,011.07

		Aug Summer Ads	\$ 1,488.93
SOJERN INC		June Digital Ads	\$ 5,223.32
		July Digital Ads	\$ 5,167.11
		Aug Digital Ads	\$ 4,145.06
TASTEMADE, INC		Aug Fall Ads	\$ 1,500.00
		July Summer Ads	\$ 3,125.00
THE SLATE GROUP LLC		June Podcast Adv	\$ 349.75
		Aug Podcast Adv	\$ 2,555.00
TIK TOK INC		June Summer Ads	\$ 4,850.34
		July Summer Ads	\$ 6,735.61
		Aug Summer Ads	\$ 2,884.18
TINYBEANS USA LTD.		June Summer Ads	\$ 685.00
		July Summer Ads	\$ 2,135.65
		Aug Summer Ads	\$ 2,483.80
TRAVEL DESK		June Ads	\$ 9,615.47
		June CTV Summer Ads	\$ 4,863.08
		July Ads	\$ 11,876.12
		July CTV Summer Ads	\$ 2,459.10
		Aug Ads	\$ 6,007.49
		Aug CTV Summer Ads	\$ 1,188.20
TRAVEL ZOO		May Ads	\$ 1,632.78
		May Sponsored Content	\$ 2,700.00
		June Ads	\$ 554.55
		July Ads	\$ 481.45
		Aug Eblast	\$ 3,107.50
TRAVELSCAPE LLC		June Ads	\$ 3,946.11
TRIP ADVISOR		June Ads	\$ 1,504.73
		July Ads	\$ 1,206.32
		July Ads	\$ 279.29
TRIPLE LIFT INC		Summer Ads	\$ 5,000.00
TWITTER		June Ads	\$ 1,005.61
		July Ads	\$ 1,529.60
		Aug Ads	\$ 752.77
USA TODAY		Spring Adv	\$ 1,641.37
YAHOO AD TECH LLC		June Ads	\$ 6,984.78
		July Ads	\$ 4,826.24
		Aug Ads	\$ 4,560.90
ZETA GLOBAL CORP.		June Summer Ads	\$ 264.33
		July Summer Ads	\$ 1,150.89
		Aug Summer Ads	\$ 1,084.79
TRUE X, INC		June Summer Ads	\$ 965.07
		July Summer Ads	\$ 996.95
		Aug Summer Ads	\$ 820.69
<b>Digital Total</b>			<b>\$ 320,228.54</b>
General Consumer Promotion	ALABAMA THEATRE	Trip Giveaway Promos	\$ 6.00
	ATT	MWC Hotspot	\$ 0.35
		MWC Hotspot	\$ 0.35
		MWC Hotspot	\$ 0.35
	BEAUTIFUL PLACES ALLIANCE	Welcome Center Expo	\$ 0.65
	BREAKERS RESORT SOUTH	CCMF/Coke CircleK	\$ 25.01
	COM-CONNECT LLC	Call Center/ Chat July	\$ 815.46
		Call Center/ Chat Aug	\$ 271.82
		Call Center/ Chat Sept	\$ 271.82
	COASTAL DISTRIBUTION	Brochure Dist July	\$ 312.50
		Brochure Dist August	\$ 312.50

		Brochure Dist September	\$ 312.50
	DARLINGTON RACEWAY OF SC LLC	Darlington Race Signage	\$ 89.69
		Darlington Sept Race Sponsorship	\$ 184.00
	DAYSON DIAMOND YOUTH FOUNDATION	Seafood Fest Sponsor	\$ 100.00
	DESIGN THE SIGN LLC	CCMF Promotions	\$ 18.05
	ESPN PRODUCTIONS	MB Bowl Sponsorship	\$ 2,250.00
	MYRTLE BEACH PELICANS LP	VMB Signage	\$ 4.27
		Sports Signage	\$ 63.44
	PITNEY BOWES	Exp Monthly PPD Pstg @ 9/30	\$ 0.18
	RETAIL SPORTS MARKETING	A10 Conf Tourn Promo	\$ 14.81
		B&B Summer Promo	\$ 39.86
		B&B Summer Promo	\$ 54.67
		David's Bridal Promo	\$ 64.29
		Flip.to Seasons Beachin' Promo	\$ 1.53
		David's Bridal Promo	\$ 14.86
		Ellen Promo	\$ 47.09
		Flip.to Seasons Beachin Promo	\$ 2.28
		Passport to Fun Promo	\$ 6.55
		Spirit Air Travel Buddies Promo	\$ 20.79
		Corky's BBQ Promotion	\$ 8.46
		Darlington Promotion	\$ 14.51
		David's Bridal Promo	\$ 15.47
		Entenmanns' Treats at the Beach Promo	\$ 21.49
	RETAIL SPORTS MARKETING	Trip Giveaway Promos	\$ 37.50
	RIPTYDZ	Trip Giveaway Promos	\$ 11.00
	SURF DREAMS, LLC	Car Cup Pro AM Surf Fest Webcast	\$ 23.00
	SEA CAPTAINS HOUSE	Trip Giveaway Promos	\$ 4.00
	STATE COLLEGE SPIKES	Baseball Sports Sponsorships	\$ 750.00
	USPS	Record Postage @ 7/31	\$ 17.25
		Record Postage @ 8/31	\$ 22.07
		Record Postage @ 9/30	\$ 9.16
	UPS	Bulk UPS Postage	\$ 2.47
		Bulk UPS Postage	\$ 2.67
		Bulk UPS Postage	\$ 2.11
		Bulk UPS Postage	\$ 12.01
		Marketing UPS Postage	\$ 0.23
		Bulk UPS Postage	\$ 8.18
		Marketing UPS Postage	\$ 0.14
		Bulk UPS Postage	\$ 2.71
		Visitor Guide Shipping	\$ 3.21
		Bulk UPS Postage	\$ 9.66
		Marketing UPS Postage	\$ 0.47
	VISITOR CENTER SERVICES	July	\$ 29,167.75
		Aug	\$ 19,328.46
		Sept	\$ 24,079.80
	WRAPS INK	VMB Adv for Racks	\$ 11.20
<b>General Consumer Promotion Total</b>			<b>\$ 78,870.65</b>
Group Sales	44 & KING	Paul-Mark Tours FAM	\$ 0.63
	76 - CAMPBELL OIL	IECA Site Visit	\$ 0.13
	ADDAPTIVE INTELLIGENCE, INC	Aug Meetings Adv	\$ 14.85
		Aug Sports Adv	\$ 28.45
		Sept Meetings Adv	\$ 14.85
		Sept Sports Adv	\$ 28.45
	AECOM TECHNICAL SERVICES INC	ESports Study	\$ 8.50
		ESports Study	\$ 6.13

AMERICAN AIRLINES	Accent East Flights	\$ 0.20
	OMCA Flights	\$ 5.68
	Accent East Flight	\$ 2.78
	SYTA Baggage	\$ 0.30
	Faith-VSAE Flight	\$ 10.55
	Sports ETA 4S	\$ 3.92
	TEAMS Conference	\$ 7.87
	Connect Flight	\$ 5.12
	PFA Flight	\$ 4.75
	SYTA Flights	\$ 2.37
	NACE Flight	\$ 7.08
	PFA Flight	\$ 5.24
	Small Mrkt Mtgs Flight	\$ 4.25
	ANCHOR BAR	Connect Sports
ANDIAMO DETROIT RIVERFRONT	Connect Meal	\$ 0.52
	Connect Meal	\$ 0.59
ANGELOS STEAK & PASTA	Paul-Mark Tours FAM	\$ 0.21
ATHLETX, LLC	Althetx Site Visit	\$ 6.78
	Marketing Support for Athletx Sports Grp	\$ 200.00
AMAZON	Connect Marketplace Supplies	\$ 4.62
	Connect Supplies	\$ 3.28
ASSOCIATION EXECUTIVES	AENC Booth	\$ 35.25
ATL BOAR'S HEAD	IPW Meal	\$ 0.43
BAY SHORE PARKING	Paul-Mark Tours FAM	\$ 0.10
BROOKGREEN GARDENS	Grnd Mast of Masons NA Site	\$ 0.09
BUC-EE'S	MCASC Meal	\$ 21.67
BED BATH AND BEYOND	Maggi Smit FAM Fans	\$ 0.59
BOB HARRIS	IPW Meal	\$ 0.14
	IPW Lyft Ride	\$ 0.43
	IPW OOP	\$ 0.05
	IPW Parking	\$ 0.60
BROOKGREEN GARDENS	Smit Burdick FAM	\$ 0.08
BROOKWOOD CAFÉ AND CATERING	NC/SC Sales Mission Meal	\$ 0.07
	NC/SC Sales Mission Meal	\$ 0.30
BUDGET RENT A CAR	Maggi Smith FAM	\$ 4.77
CAROLINA ALE HOUSE	SFC Lunch	\$ 0.38
CHICK FILA	Connect Meal	\$ 0.09
	Connect Meal	\$ 0.08
CIRCLE K	Site Gas	\$ 0.13
CITY OF MYRTLE BEACH-SPORTS TOURISM DIVISION	Track Meets Mktg Support	\$ 225.00
	Sports Tourism Support	\$ 10,000.00
CKE JOHNNY D'S - MYRTLE B	Paul-Mark Tours FAM	\$ 0.38
COBB TRAVEL AND TOURISM	Connect Sports	\$ 11.64
CROISSANTS BISTRO	Grnd Mast of Masons NA Site	\$ 0.68
	NBEA Site Visit Lunch	\$ 1.43
	Maggi Smit FAM	\$ 0.32
	Maggi Smit FAM	\$ 0.11
CROOKED HAMMOCK	Paul-Mark Tours FAM	\$ 0.30
CVENT	Advertising Platform	\$ 290.31
CARIBBEAN JACKS RESTAURANT	Esports Summit	\$ 0.36
CAROLINA ALE HOUSE MB	NTBA Site Visit	\$ 0.37
CHARANDA MEXICAN GRILL	NC/SC Sales Mission Meal	\$ 83.71
CHUYS GREENVILLE	Sales Mission FB	\$ 0.42
CKE MJS RAW BAR AND GRILLE	AENC Meals	\$ 0.48
CONNECT	Connect Registration	\$ 39.50

	Connect Sponsorship	\$ 180.00
	Connect Sports Registration	\$ 79.00
COUNTY ROAD ICE HOUSE	NACE Esports Meal	\$ 0.38
CROOKED HAMMOCK	Smit Burdick FAM	\$ 1.63
CVS PHARMACY	Sales Mission Snack	\$ 0.05
EMPLOYEE REIMBURSEMENT	Uber	\$ 0.17
	Connect OOP	\$ 0.24
DAGWOOD'S DELI	Sports Promos	\$ 0.68
DCA CHICK-FIL-A	SYTA Meal	\$ 0.12
DELTA AIRLINES	Connect Baggage	\$ 0.30
DICKS SPORTING GOODS	VMB Logo Items	\$ 2.02
DIME STORE	Connect Sports	\$ 0.41
DAYTONA NEWS/GIFTS	Esports Summit	\$ 0.04
DELTA AIRLINES	Connect Airfare	\$ 3.37
	Connect Airfare	\$ 5.27
	IPW Baggage	\$ 0.60
	Connect Flight	\$ 4.67
DESIGN THE SIGN LLC	Group Support	\$ 0.27
DOUBLETREE MYRTLE BEACH	AENC Rental	\$ 3.15
	JEMS Site Visit	\$ 6.83
EMBASSY SUITES GREENVILLE	Sale Mission Hotel	\$ 1.79
	Sale Mission Hotel	\$ 184.13
ENTERPRISE RENT A CAR	GSAE Rental Car	\$ 3.38
	IECA Site Visit	\$ 2.11
	AENC Rental	\$ 3.46
	Site Visit Rental Car	\$ 1.40
	Grnd Mast of Masons NA Site	\$ 4.95
	Paul-Mark Tours FAM	\$ 6.29
	Site ALDE	\$ 0.90
FACEBOOK	June Grps Digital Ads	\$ 47.27
	June Mtgs Digital Ads	\$ 60.02
	June Sports Digital Ads	\$ 37.88
	July Grp Tour Ads	\$ 49.61
	July Mtgs Ads	\$ 61.71
	July Sports Ads	\$ 39.10
	Aug Grp Tour Ads	\$ 49.35
	Aug Mtgs Ads	\$ 64.45
	August Sports Ads	\$ 41.54
GNP BRANDED GEAR	Holiday FantaSea Ornaments	\$ 17.27
GOOGLE ADS	June Grps Ads	\$ 13.37
	June Mtgs Ads	\$ 51.00
	June Sports Ads	\$ 38.64
	July Grp Tour Ads	\$ 12.38
	July Mtgs Ads	\$ 46.68
	July Sports Ads	\$ 32.55
	Aug Grp Tour Ads	\$ 7.37
	Aug Mtgs Ads	\$ 17.96
	August Sports Ads	\$ 30.58
GREENWICH TIME	Connect Meal	\$ 0.15
	Connect Meal	\$ 0.55
GROUP TRAVEL LEADER	Sept FP Ad	\$ 30.00
	Oct FP Ad	\$ 30.00
HILTON GARDEN INN	MCASC Lodging	\$ 386.40
HILTON HOTELS	Sun Belt Site Visit	\$ 2.22
HILTON INTERNATIONALS	SYTA Hotel	\$ 7.77



HILTON MB	Site Visit-AMEN	\$ 0.53
	Site - Grnd Mast of Masons NA	\$ 0.19
HILTON DAYTON BEACH	Esports Summit	\$ 0.18
HILTON HOTELS	Esports Summit	\$ 6.31
	NACE Esports Hotel	\$ 5.99
	Site Visit RMTax	\$ 1.44
HILTON PRESIDENT	NACE Esports Hotel	\$ 0.31
HINTINGTON PLACE CONCORD	Connect Meal	\$ 0.04
HOLLYWOOD WAX MB	Paul-Mark Tours FAM	\$ 0.10
HOOK & BARREL	ESPN Site Visit	\$ 4.83
	Smit Burdick FAM	\$ 4.49
	Paul-Mark Tours FAM	\$ 1.23
HOPSKIP,INC	DMO Mrtg Platform	\$ 120.00
HUB INTERNATIONAL CAROLINAS	Connect Marketplace Ins	\$ 0.50
HUDSON NEWS	Connect Meal	\$ 0.03
HUNTINGTON PL	Connect Meal	\$ 0.24
HAMPTON INN GASTONIA	NC/SC Sales Mission Hotel	\$ 1.67
	NC/SC Sales Mission Hotel	\$ 1.65
HOMES TO SUITES BY HILTON	NC/SC Sales Mission Hotel	\$ 287.28
HYATT REG GRAND CYPRESS	IPW Meal	\$ 0.39
	IPW Hotel	\$ 14.23
	IPW Hotel	\$ 18.43
IT'S A CORE THING LLC	Bch Twn Throw Down Event Support	\$ 50.00
I HOP	IPW Meal	\$ 0.40
INGLES MARKET	Sales Mission FB	\$ 0.34
JSBC LLC	Big Shots Mrktg Support	\$ 175.00
JEKYLL ENTRANCE GATES	GSAE Parking	\$ 0.08
JOHNNYS TAVERN P&L	NACE Esports Meal	\$ 0.52
KENILWORTH MEDIA INC	Sports Events Adv June	\$ 94.50
	Sports Events Adv Aug	\$ 0.32
	Sports Sponsorship	\$ 25.00
KIRKS 1890 ICE CREAM	Paul-Mark Tours FAM	\$ 0.22
KING STREET GRILLE	SASA Site Visit	\$ 0.80
	Athletx Site Visit	\$ 0.84
KINGSTON RESORT	Smit Burdick FAM	\$ 0.04
KJM STUDIOS	Track & Field Video	\$ 20.00
LYFT	Connect Sports	\$ 0.20
	Connect Transport	\$ 0.99
	Connect Transport	\$ 0.45
LANDS END OUTFITTERS	Connect VMB Items	\$ 1.51
	Connect Supplies	\$ 1.59
LGBT MPA	Sponsorship	\$ 14.99
LINKED IN	Mtgs June Ads	\$ 47.94
	Sports June Ads	\$ 31.57
	Mtgs July Ads	\$ 44.04
	Sports July Ads	\$ 30.56
	Mtgs August Ads	\$ 39.91
	Sports August Ads	\$ 33.23
EMPLOYEE REIMBURSEMENT	NC/SC Sales Mission	\$ 4.90
	NC/SC Sales Mission	\$ 0.25
	Site Visit	\$ 0.26
	MCASC TS OOP	\$ 230.50
	Site/FAM OOP	\$ 0.40
LOCAL - EAT DRINK CELEBRATE REST	Smit Burdick FAM	\$ 1.55
LPGA INTERNATIONAL	Esports Summit	\$ 0.17

	Esports Summit	\$ 1.15
MARRIOTT DETROIT	Connect Hotel	\$ 9.61
	Connect Meal	\$ 0.86
	Connect Meal	\$ 0.50
	Connect Hotel	\$ 9.61
MGM DETROIT	Connect Sports	\$ 0.15
	Connect Meal	\$ 0.34
	Connect Hotel-Dep	\$ 2.75
	Connect Hotel	\$ 9.42
MHD SERVICES	Spec Mrktg Promo July	\$ 120.00
	Spec Mrktg Promo Aug	\$ 40.00
	Site Visits	\$ 0.31
	Spec Mrktg Promo Sept	\$ 40.00
MOTOR CITY FOOD	Connect Sports	\$ 0.12
MOTOR CITY HOTEL FD	Connect Sports	\$ 13.35
MSE BRANDED SOUTH CAROLINA	SYTA Meal	\$ 0.09
	IPW Water Snacks	\$ 0.14
MYRTLE BEACH CONVENTION CENTER	Rendezvous South	\$ 5.00
METRO DINER DAYTONA	Esports Summit	\$ 0.28
MICROSOFT ADS	Grp Tour July Ads	\$ 4.62
	Mtgs July Ads	\$ 17.93
NATIONAL TRAVEL BASKETBALL ASSOCIATION	Mrktg Support	\$ 200.00
NATIVE SONS	Connect VMB Items	\$ 0.65
NIKI'S PIZZA	Connect Meal	\$ 0.30
NORTHSTAR TRAVEL MEDIA	Destination SE Registration	\$ 45.00
	FAM Adv	\$ 120.00
	Meetings Digital Ads	\$ 185.00
	Sports Adv	\$ 50.00
	Sports Email Adv	\$ 30.00
NATIONAL ASSOCIATION OF COLLEGIATE ESPORTS	NACE Tradeshow	\$ 3.00
NELLIES SOUTHERN KITCHEN	Sales Mission Meal	\$ 0.69
NORTH CAROLINA MOTORCOACH	Tradeshow Registration	\$ 8.99
OTTAVA VIA	Connect Sports	\$ 0.59
OUTBACK DTW	Connect Sports	\$ 0.41
OCEAN DECK	Esports Summit	\$ 0.44
OCHARLEYS	Sales Mission Meal	\$ 0.64
OFFICEMAX/DEPOT	IPW Supplies	\$ 0.12
ONE STOP PARTY SHOP	IPW Supplies	\$ 0.17
OUTBACK	IPW Meal	\$ 0.53
PARIS SPORTS MANAGEMENT	Sports Mrktg OOP	\$ 30.62
	Sports Mrktg Promo July	\$ 155.00
	Connect Sports	\$ 15.51
	NACE	\$ 8.38
	Site Visits	\$ 8.47
	Sports Promotion Aug	\$ 155.00
	Sports ETA/Teams	\$ 13.08
	OOP Expenses, Trade Shows & Site Visits	\$ 19.37
	Sports Promotion Sept	\$ 155.00
PREMIER TRAVEL MEDIA	Grp Tour Adv June	\$ 119.70
PRESSROOM CAFE	Connect Sports	\$ 0.13
PROFORMA EXECUTIVE BUSINESS SERVICES	VMB Beach Towels	\$ 78.18
	VMB Travel Wallets	\$ 17.31
PANERA BREAD	NACE Esports Meal	\$ 0.22
PARKER'S CRISPEN	GSAE Gas	\$ 0.89
PF CHANGS	IPW Meal	\$ 1.50

	IPW Meal	\$ 0.68
PITNEY BOWES	Exp Monthly PPD Pstg @ 7/31	\$ 0.21
	Exp Monthly PPD Pstg @ 8/31	\$ 0.20
	Exp Monthly PPD Pstg @ 9/30	\$ 0.31
POPSHELF	Sales Mission Supplies	\$ 0.33
	Maggi Smit FAM Supplies	\$ 0.27
POTBELLY SANDWICH SHOP	NACE Esports Meal	\$ 0.14
PROFESSIONAL FRATERNITY ASSOCIATION	PFA Registration	\$ 8.75
QUIGLEYS PINT AND PLATE	ESPN Site Visit	\$ 0.58
RELIGIOUS CONFERENCE MGT.ASSN	Emerge Reg/Booth	\$ 73.70
RPS MYRTLE BEACH	Connect Parking	\$ 0.50
	Connect Sports Parking	\$ 0.48
	Connect Parking	\$ 0.50
	Grnd Mast of Masons NA Site	\$ 0.06
	Esports Summit	\$ 0.48
	IPW Parking	\$ 0.60
	NACE Esports Parking	\$ 0.36
	Site Visit Parking	\$ 0.03
SEA CAPTAINS HOUSE	Smit Burdick FAM	\$ 2.46
	Paul-Mark Tours FAM	\$ 0.82
SETTE OSTERIA	SYTA Meal	\$ 0.34
SHELL OIL	IPW Water Soda	\$ 0.13
	Maggi Smit FAM Gas	\$ 0.36
	Grnd Mast of Masons NA Site	\$ 0.47
	Paul-Mark Tours FAM	\$ 0.50
SHERATON MRTLE BCH CONV	ESPN Site Visit	\$ 9.00
	NBEA Site Visit	\$ 1.85
SOUTH CAROLINA SPORTS ALLIANCE	SCSA Promotions	\$ 1,500.00
SPEEDWAY	GSAE Gas	\$ 0.64
	AENC Gas	\$ 0.95
SPORTS EVENTS & TOURISM ASSOCIATION	Sports ETA Sponsorship	\$ 150.00
	Sports Adv	\$ 125.00
SPORTS FACILITIES MGMT	Q3 Reimbursements	\$ 52.78
SQ BAGS	SYTA Baggage	\$ 0.38
SQ HOPSEWEE PLANTATION	Paul-Mark Tours FAM	\$ 0.89
ST. PAUL AME CHURCH	Annual Conference Adv	\$ 30.00
STAMATS MEETINGS MEDIA INC	Meetings Today June	\$ 135.00
	Meetings Today July	\$ 60.00
	Mtgs Today Sports Digital	\$ 12.50
	Meetings Today July/Aug	\$ 45.00
	Mtgs Today Sports E-Blast	\$ 12.50
	Meetings Today Sept	\$ 45.00
STARBUCKS	Connect Sports	\$ 0.05
	IPW Meal	\$ 0.19
EMPLOYEE REIMBURSEMENT	FAM Tour OOP	\$ 0.70
STETSON CONVENTION SERVICES	Connect Mktplace Booth	\$ 4.39
	Connect Drayage	\$ 4.39
	Connect Mktplace Booth	\$ 5.41
SUMMER HOUSE CLT	Esports Summit	\$ 0.72
SUNRISE GRILLE JL INC	GSAE Meal	\$ 0.36
SURF SIGNS & DESIGNS	Connect Supplies	\$ 0.71
SYTA	SYTA Registration	\$ 10.25
T2H ADVERTISING	MBSC Web Hosting Q3	\$ 3.60
THE ALLIANCE OF MILITARY REUNIONS	Military Reunion Directory Adv	\$ 1.50
THE HANGOUT MYRTLE BEACH	Site Meal	\$ 0.82

THE UPS STORE	Connect Sports	\$ 0.17	
TOBY'S DINNER THEATER	STYA Dine Around	\$ 0.36	
TRAVEL DESK	June Mktg Ads	\$ 244.39	
	June Sports Ads	\$ 55.59	
	June Grp Tour Ads	\$ 176.55	
	July Sports Ads	\$ 22.91	
	July Mtgs Ads	\$ 239.99	
	July Grp Tour Ads	\$ 136.88	
	Aug Sports Ads	\$ 42.02	
	Aug Mtgs Ads	\$ 49.78	
	Aug Grp Tour Ads	\$ 22.77	
	TRIPLE CROWN SPORTS INC	Triple Crown Mrktg Support	\$ 200.00
TUPELO HONEY	Sun Belt Site Visit	\$ 0.13	
EMPLOYEE REIMBURSEMENT	Esports OOP	\$ 0.10	
	NACE OOP	\$ 0.20	
THECHEESE	IPW Meal	\$ 0.43	
THE MELTDO	IPW Meal	\$ 0.46	
UBER	Connect Uber	\$ 2.33	
	Connect Sports	\$ 1.65	
	IPW Taxi	\$ 3.49	
	NACE Esports Taxi	\$ 0.95	
	Site Visit Uber	\$ 0.20	
	IECA Site Visit	\$ 0.17	
	SYTA Transportation	\$ 0.37	
ULTIMATE CALIFORNIA PIZZA	Sun Belt Site Visit	\$ 0.30	
UPS	Group Sales UPS Postage	\$ 2.36	
	Group Sales UPS Postage	\$ 0.22	
	Group Sales UPS Postage	\$ 1.60	
US SPORTS CONGRESS	Registration	\$ 29.99	
VARSITY SPIRIT LLC	Mktg Support	\$ 85.00	
WAL-MART	Paul-Mark Tours FAM	\$ 0.07	
	Site Visit Gas	\$ 0.13	
WALGREENS	SYTA Meal	\$ 0.10	
	Sales Mission FB	\$ 0.22	
WICKED TUNA - 2ND AV	Grnd Mast of Masons NA Site Visit	\$ 1.14	
WM SUPERCENTER	Connect Sports	\$ 3.86	
	IECA Site Visit	\$ 0.17	
WEE PUB BEACH	GSAE Meal	\$ 0.19	
WESTIN JEKYLL ISLAND	GSAE Hotel	\$ 12.14	
	GSAE Meal	\$ 0.73	
WHISKEY RIVER E CLT	Esports Summit	\$ 0.22	
WICKED TUNA - MI	IECA Site Visit	\$ 5.54	
WILLBROOK	ESPN Site Visit	\$ 1.93	
<b>Group Sales Total</b>		<b>\$ 19,452.18</b>	
International Promotion	BYMARK RESTAURANT	Sales Mission Canada	\$ 4.09
	CROSS BORDER MEDIA INC.	Canada Snowbird Dest. Guide	\$ 50.00
	DELTA AIRLINES	Sales Mission Canada	\$ 0.04
		Brand USA Tvl Wk	\$ 35.32
	ENVOY NETWORK INC	Canada Distribution	\$ 21.60
		Canada Distribution	\$ 3.67
		Canada Distribution	\$ 4.18
		Canada Distribution	\$ 4.28
	FACEBOOK	Aug Digital Ads	\$ 55.43
		June Digital Ads	\$ 53.95
July Digital Ads		\$ 55.52	

	GOOGLE ADS	Aug Digital Ads	\$ 31.70
		June Digital Ads	\$ 52.28
		July Digital Ads	\$ 55.84
	MICROSOFT ADVERTISING	Digital Ads	\$ 5.17
	NORMAND NADON	Canadian VMB Blogs	\$ 0.70
		Canadian VMB Blogs	\$ 1.50
	PROFORMA EXECUTIVE BUSINESS SERVICES	Can Am Promo	\$ 22.56
	TRAVEL DESK	July Digital Ads	\$ 376.35
		Aug Digital Ads	\$ 400.86
		June Digital Ads	\$ 239.57
	TRAVEL SOLUTIONS BY DESIGN CORP	TMAC Conf	\$ 14.72
		Canada Promotions July	\$ 85.35
		Canadian Outdoor	\$ 7.50
		VMB Mrktg Items	\$ 12.18
		OOP Expenses Canada	\$ 5.58
		OOP Expenses Canada	\$ 5.29
		Canada Prom Items	\$ 9.94
		Discover Am Canada Adv	\$ 24.29
		Golf Sponsorship	\$ 5.66
		Canada Promos Aug	\$ 85.35
		Travel Brands Sponsorship	\$ 15.63
		ACTA Summit	\$ 41.93
		Canada Promos Sept	\$ 85.34
		VMB Promo Items	\$ 56.09
	TRAVEL SOUTH USA	Travel South Int'l Sponsorship	\$ 50.00
		Guide Ad	\$ 100.00
	UPS	Visitor Guide Shipping	\$ 8.11
<b>International Promotion Total</b>			<b>\$ 2,104.09</b>
Outdoor & Print	ADAMS OUTDOOR ADVERTISING	I95 Billboards July	\$ 2,703.00
		I95 Billboards Aug	\$ 2,703.00
		I-95 Billboards Sept	\$ 2,703.00
		I95 Billboards	\$ 2,703.00
<b>Outdoor &amp; Print Total</b>			<b>\$ 10,812.00</b>
Research	CHMURA ECONOMICS & ANALYTICS	Tourism Research	\$ 249.79
	DESTINATIONS INTERNATIONAL	DMAP	\$ 15.00
		Industry Research	\$ 690.00
	FLIP.TO	Destination Analytics	\$ 1,000.00
	KEY DATA	Data Dashboard	\$ 439.88
	LONGWOODS INTERNATIONAL USA INC	Adv/Tourism Reports	\$ 900.00
	LUCKIE & COMPANY LLC	June Services	\$ 650.00
		July Services	\$ 650.00
		Visitor Analytics	\$ 500.00
		Aug Services	\$ 650.00
		Visitor Data Platform	\$ 500.00
	MMGY GLOBAL LLC	Traveler Accessibility Study	\$ 50.00
	PATLIVE	Visitor Tracking	\$ 3.75
		Visitor Tracking	\$ 7.24
		Visitor Tracking	\$ 7.45
	SKAL INTERNATIONAL OF MB	Tourism Research	\$ 6.00
	U.S. TRAVEL ASSOCIATION	Tourism Industry Research	\$ 1,310.00
		Accessibility Travel	\$ 100.00
	VOLAIRE AVIATION, INC	Canada Air Service Study	\$ 300.00
	ZARTICO INC	Q4 Monthly Data Reports	\$ 425.00
<b>Research Total</b>			<b>\$ 8,454.11</b>

Television	AMPERSAND	April Summer Ads	\$ 221.87
		Feb-Apr Spring Ads	\$ 457.62
		May Summer TV	\$ 7,063.67
		July Summer TV	\$ 3,684.28
	RELISH, FEXY	Moveable Feast MB Episode	\$ 2,375.00
	SINCLAIR BROADCAST GROUP	Summer TV	\$ 1.00
	WJAX-TV	May Summer Ads	\$ 52.62
	WSET	March Spring Ads	\$ 40.74
		Summer Ads	\$ 11.82
		May Summer Ads	\$ 41.00
	WSMV	April Summer Ads	\$ 157.46
		May Summer Ads	\$ 539.32
	WSTM	April Summer Ads	\$ 13.40
		May Summer Ads	\$ 42.20
	WTVH	April Summer Ads	\$ 13.24
May Summer Ads		\$ 40.37	
<b>Television Total</b>			<b>\$ 14,755.61</b>
<b>Grand Total</b>			<b>\$ 482,035.11</b>