

Myrtle Beach Area Chamber of Commerce -30% Surfside Beach A-Tax Report 4th Quarter 2019 Tourism Spending

Marketing Description	Vendor Name	Vendor / Transaction Description	Total
CREATIVE DEVELOPMENT	MEDIA COAST	Website maintenance- SSB	\$ 56.25
CREATIVE DEVELOPMENT	Total		\$ 56.25
DIGITAL	VISIBILITY & CONVERSIONS, LLC	December digital campaign	\$ 6,475.35
		November digital campaign	\$ 8,268.77
		October Digital Campaign	\$ 16,302.52
DIGITAL	Total		\$ 31,046.64
GENERAL CONSUMER PROMO	AMERICAN AIRLINES	Cocktail Artist Mix Off Flights	\$ 41.28
		Myrtle Beach Bowl Promotion	\$ 10.55
	ANDERSON OCEAN CLUB & SP	Cocktail Artist Mix Off Accom	\$ 146.55
	AT&T	Special Mkt Cell	\$ 2.76
	BROOKGREEN GARDENS	Tickets for Prize Package	\$ 0.72
	COSTCO WHSE #0338	MB Invitational Promotion	\$ 9.20
	D&B MYRTLE BEACH 107	MB Invitational Welcome Recept	\$ 131.38
	MB INVITATIONAL	MB Invitational	\$ 3.12
	SP ICESHAKE.COM	MB Invitational Gifts	\$ 78.14
	SPIRIT AIRLINES	Cocktail Artist Promotion	\$ 14.14
	UPS	Bulk UPS Postage	\$ 13.51
		Marketing UPS Postage	\$ 9.00
	WAL-MART #3442	Myrtle Beach Invitational food	\$ 0.21
GENERAL CONSUMER PROMO	Total		\$ 460.56
RESEARCH	EQUATION RESEARCH, LLC	Economic Impact Study 2019	\$ 3,987.00
	MMGY GLOBAL LLC	2018 Visitor Volume Study	\$ 2,002.50
RESEARCH	Total		\$ 5,989.50
TELEVISION	CORINTHIAN MEDIA, INC.	September Fall Campaign TV	\$ 52,345.00
TELEVISION	Total		\$ 52,345.00
Grand Total			\$ 89,897.95