

**Myrtle Beach Area Chamber of Commerce - 1% TDF Report
4th Quarter 2019 Tourism Spending**

Sum of 1% TDF			
Marketing Description	Vendor Name	Vendor / Transaction Description	Total
AIR SERVICE	VISIBILITY & CONVERSIONS, LLC	October Digital Campaign	\$ 180,000.00
AIR SERVICE	Total		\$ 180,000.00
CREATIVE DEVELOPMENT	ADOBE SYSTEMS INC	December analytics	\$ 2,026.26
		November analytics	\$ 2,026.26
		October analytics	\$ 2,026.26
	BATTLE STRATEGIES LLC	Dec Facebook and blog posts	\$ 607.50
		Sept Facebook and Blog posts	\$ 2,092.50
	CROSS BORDER TRANS FEE	Domain Names	\$ 3.20
		Security Key	\$ 0.45
	GODADDY.COM CANADA	Domain Names	\$ 319.64
	JOHN R GARBER	Trademark Happiness in Waves	\$ 67.50
	MEDIA COAST	Website maintenance	\$ 1,113.75
	MMGY GLOBAL LLC	Branding Project	\$ 45,832.50
	PHOTOSHELTER, INC.	Photo and video Storage and Libris annual	\$ 6,749.10
	SIMPLEVIEW LLC	Support, Act on contacts	\$ 10,206.00
		Support, Act on contacts, SQL	\$ 13,740.30
	SQUARESPACE INC.	MyrtleBeachAreaCVB.com web lic	\$ 211.90
	SURVEYMONKEY.COM	Survey Tool Annual Subscription	\$ 882.90
	TULSA CONNECT	Web Server	\$ 626.40
		Website Server	\$ 208.80
	VIDEO PRODUCTION	Video Production	\$ 5.69
	VISUAL DESTINATIONS LLC	Dec web design services	\$ 8,010.00
		Nov web design services	\$ 8,010.00
		October web design services	\$ 8,010.00
	WWW.ASKNET-SHOPS.COM	Security Key	\$ 45.00
CREATIVE DEVELOPMENT	Total		\$ 112,821.91
DESTINATION PUBLICITY	AMERICAN AIR	Media Visit	\$ 273.96
	AMERICAN EXPRESS	Media HostingGift Cards	\$ 1,656.00
	ANDERSON OCEAN CLUB & SP	Media Visit	\$ 628.99
	CARAVELLE RESORT INC	Media Visit	\$ 378.25
	CROSS BORDER TRANS FEE	Media Visit	\$ 29.53
	CVS/PHARMACY #01540	Media HostingGift Cards	\$ 700.95
	CVS/PHARMACY #05516	Media HostingGift Cards	\$ 498.55
	DELTA AIRLINES	Media Hosting - Gregory Dale C	\$ 193.32
		Media Hosting Daniel Knudson	\$ 462.76
		Media Hosting Meghan Knudson	\$ 462.76
	FAHLGREN MORTINE	Dec Out of Pocket Expenses	\$ 1,803.11
		December Addl Dest Publicity	\$ 483.00
		December Destination Publicity	\$ 15,249.00
		Highlight Video 2019	\$ 2,794.50
		Nov Fall Campaign Management	\$ 414.00
		Nov Out of Pocket Expenses	\$ 4,374.93
		November Addl Dest Publicity	\$ 345.00
		November Destination Publicity	\$ 15,249.00
		Oct Addl Dest Publicity	\$ 931.50
		Oct Fall Campaign	\$ 2,035.50
		October Destination Publicity	\$ 15,249.00
		October Out of Pocket Expenses	\$ 1,151.29
		Summer Campaign Management	\$ 517.50
	JOHNNY D'S	Facebook Live @ Johnny Ds	\$ 63.27
	LITTLE RIVER FISHING	Media Hosting deep sea fishing	\$ 460.00
	NATIVE SONS	Logo Items-vest,sweater,jacket	\$ 921.57
	SARAH GALLO	Media Visit	\$ 1,380.00
	SPARK SESSIONS INC.	MediaVisit	\$ 2,760.00
	SPIRIT AIRLINES	MediaVisit	\$ 451.90
	SQ PEACE, LOVE AND LITTL	Social Media Promo	\$ 8.61
DESTINATION PUBLICITY	Total		\$ 71,927.75
DIGITAL	BATTLE STRATEGIES LLC	Dec Facebook and blog posts	\$ 1,822.50
		Nov Facebook and Blog posts	\$ 2,733.75
	FLIP TO	Social Platform	\$ 24,868.90
		Social Platform DMO	\$ 28,737.00
	VISIBILITY & CONVERSIONS, LLC	Dec Add'l Campaign	\$ 1,790.36

		December digital campaign	\$ 160,588.58
		November digital campaign	\$ 205,065.44
		October Digital Campaign	\$ 314,734.49
DIGITAL	Total		\$ 740,341.02
GENERAL CONSUMER PROM	AMERICAN AIRLINES	Cocktail Artist Mix Off Flights	\$ 1,733.94
		Myrtle Beach Bowl Promotion	\$ 443.10
	AMERICAN EXPRESS	Trip Giveaway	\$ 1,350.00
	ANDERSON OCEAN CLUB & SP	Cocktail Artist Mix Off Accom	\$ 6,155.11
	ANGUS STEAKHOUSE & SEAFOOD	Fall Contest Flip To	\$ 90.00
		MB Invitational Prizes	\$ 54.00
	ARAMARK	MB Invitational Promo catering	\$ 10,504.13
	AT&T	Special Mkt Cell	\$ 116.48
	BO PROMOS & APPAREL LLC	MVC Koozie giveaways	\$ 6,474.60
	BROOKGREEN GARDENS	Fall Contest Flip To	\$ 90.00
		Tickets for Prize Package	\$ 30.24
	CAROLINA VIDEO GROUP	CVB Channel Hosting Jul-Dec	\$ 449.98
	COASTAL CAROLINA UNIVERSITY	ESPN MB Invitational Rental	\$ 67,500.00
	COASTAL DISTRIBUTION	December Distribution Services	\$ 36,238.12
		November distribution service	\$ 36,238.12
	COM-CONNECT LLC	Dec Call Center & Live Chat	\$ 24,463.80
		Mobile VC Promo & Events	\$ 8,602.25
		Mobile VC Promo and Events	\$ 5,574.08
		Nov Call Center & Live Chat	\$ 24,463.80
		Oct Call Center & Live Chat	\$ 24,463.80
		Oct Mobile VC Promo & Events	\$ 3,990.97
	COSTCO WHSE #0338	MB Invitational Promotion	\$ 386.58
	CRAB DADDY'S SEAFOOD	MB Invitational Prizes	\$ 90.00
	CROISSANTS BAKERY & CAFE	MB Invitationl Catering	\$ 2,207.25
	D&B MYRTLE BEACH 107	MB Invitational Welcome Recept	\$ 5,518.15
	DAVE & BUSTER'S	MB Invite Welcome Recept	\$ 10,056.86
	DELTA AIRLINES	Cocktail Artist Mix Off Flight	\$ 667.96
	ESPN PRODUCTIONS	MB Invitational Sponsorship	\$ 283,500.00
	HOLLYWOOD WAX MUSEUM	MB Invitational Prizes	\$ 450.01
	HUNGRY HOWIE'S PIZZA	MB Invitational Prizes	\$ 90.00
	LUCKY DOG TELEVISION PRODUCTIONS	Beach Ball Sponsorship/Promo	\$ 51,750.00
	MANN TRAVELS	12DaysXmas trip promo	\$ 725.29
		Blackbery trip promotion	\$ 468.00
		Father's Day trip promotion	\$ 909.86
		Flip.to trip promotion	\$ 1,728.00
		FlipTo trip promo	\$ 625.50
		Frisco RR Trp promotion	\$ 725.86
		IN Radio trip promotion	\$ 409.39
		Lexington Legends trip promo	\$ 513.60
		Lil Bites trip promotion	\$ 1,932.60
		MAC trip promotion	\$ 468.00
		NASCAR Experience trp promotion	\$ 2,689.09
		RSM trip pkg	\$ 3,545.18
		Trip Giveaway	\$ 4,233.56
		Twitter Party trip promotion	\$ 603.72
	MB INVITATIONAL	MB Invitational	\$ 130.90
	MILLS MARKETING GROUP	December brochure distribution	\$ 1,589.99
		November brochure distribution	\$ 1,589.99
		October brochure distribution	\$ 1,589.99
	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	BasketballHall of Fame Sponsor	\$ 2,250.00
	NATIVE SONS	MB Invitational Gifts	\$ 6,180.30
	NEW WAVE EMBROIDERY	logo promo items	\$ 11.03
	PEPSI BOTTLING VENTURES LLC	MB Invitational drinks	\$ 595.39
	PITNEY BOWES	exp monthly ppd pstg @10/31/19	\$ 5.58
		exp monthly ppd pstg @11/30/19	\$ 16.97
		exp monthly ppd pstg @12/31/19	\$ 7.25
	RIPLY'S AQUARIUM	Fall Contest Flip To	\$ 30.96
	SEAFOOD WORLD	MB Invitational Prizes	\$ 405.90
	SP ICESHAKE.COM	MB Invitational Gifts	\$ 3,281.88
	SPIRIT AIRLINES	Cocktail Artist Promotion	\$ 593.98
	STAMATS COMMUNICATIONS	November Meetings Today	\$ 3,780.00
	THE SIMPSONS IN 4D	Fall Contest Flip To	\$ 22.50
		MB Invitational Prizes	\$ 112.50
	TRIP GIVEAWAYS	Trip Giveaways	\$ 703.79

UPS	Bulk UPS Postage	\$	567.60
	Marketing UPS Postage	\$	378.15
USPS	to record postage @ 10/31/19	\$	237.55
	to record postage @ 11/30/19	\$	213.19
	to record postage @ 12/31/19	\$	327.03
WAL-MART #3442	Myrtle Beach Invitational food	\$	8.97
GENERAL CONSUMER PROMO	Total	\$	657,952.37
GROUP SALES	& PIZZA DCA		\$ 11.72
	#48 THE PEARL		\$ 23.92
	0224 FIRST WATCH		\$ 41.11
	42ND STREET OYSTER BAR		\$ 84.58
	44 AND KING		\$ 84.74
	ADVANTAGE CAR		\$ 220.33
	AENC		\$ 3,037.50
	AENC wearables		\$ 184.86
	AFR FURNITURE RENTAL		\$ 2,162.42
	ALABAMA THEATRE		\$ 433.62
	AMERICAN AIRLINES		\$ 54.00
	CNC Sales Mission - luggage		\$ 54.00
	Colorado Sales Mission Flight		\$ 684.00
	Connect - Baggage fee		\$ 27.00
	Connect Faith Airfare		\$ 396.91
	Connect Sports baggage charge		\$ 27.00
	Connect-August - Baggage Fee		\$ 27.00
	Destination Southeast- Accommodations		\$ 27.00
	Destination Southeast- baggage		\$ 27.00
	Great Day!Tours group leader show		\$ 39.60
	MB Bowl Promotion		\$ 27.00
	Montgomery Bowl Baggage		\$ 27.00
	Montgomery Bowl Flight		\$ 581.37
	NASC Tradeshow Flight		\$ 349.20
	Sports ETA 45 Tradeshow Baggage		\$ 54.00
	Spotlight on Mid-Atlantic Trvl		\$ 172.62
	Spotlight on the Mid-Atlantic		\$ 54.00
	TEAMS Conference baggage		\$ 27.00
	TEAMS Conference flight		\$ 407.69
	TEAMS Flight		\$ 337.50
	AMERICAN CORNHOLE LEAGUE		\$ 13,500.00
	AMEXGIFTCARD.COM		\$ 8.06
	shipping fee		\$ 8.06
	Trip Promotion Gift Cards ship		\$ 8.06
	AMWAY GRAND PLAZA HOTEL		\$ 800.17
	AMZN MKTP US		\$ 392.39
	AENC-December - Booth Giveaway		\$ 392.39
	Promo and event bags		\$ 9.41
	Promo Items		\$ 143.65
	ASPEN GRILLE		\$ 446.73
	ATHLETX, LLC		\$ 18,000.00
	2019 Athletix events promo		\$ 18,000.00
	ATL AIRP ALL ATL DR12		\$ 2.81
	OMCA FOOD AND BEVERAGE		\$ 2.81
	ATLANTA BOOK SELLERS		\$ 18.90
	Connect Breakfast		\$ 18.90
	AVISTA RESORT		\$ 381.59
	Connect FAM		\$ 381.59
	TIP Reimbursement OMCA 2019		\$ 2,736.27
	TIP Spotlight Reimbursement		\$ 1,378.20
	B.W. WILSON PAPER COMPANY, INC		\$ 34.07
	Sales flyers for tradeshow		\$ 34.07
	BAR LOUIE		\$ 61.25
	Top Gun Sports Lunch		\$ 61.25
	BEAUDEVIN MAIN CLT		\$ 48.15
	Destinations Southeast --Lunch		\$ 48.15
	BLUEBERRY'S		\$ 81.00
	Site Visit-December		\$ 81.00
	Triple Crown Sports Site Visit		\$ 65.03
	BOARS HEAD PIECE OF CAKE		\$ 9.23
	Meetings Today Live-Breakfast		\$ 9.23
	BP		\$ 14.36
	Connect FAM rental car gas		\$ 14.36
	BP/Circle K		\$ 20.37
	AENC-December - Fuel - Raleigh		\$ 20.37
	Connect FAM Gas for the Rental		\$ 22.57
	Connect FAM rental car gas		\$ 11.82
	Group Tour FAM - Legacy Tours		\$ 1.70
	Sales Misson-December - Fuel -		\$ 27.18
	Site Visit - Fuel		\$ 11.48
	BRITAIN RESORTS & HOTELS		\$ 5,922.94
	TIP Reimbursement-Connect Mktp		\$ 5,922.94
	BROADWAY AMUSEMENTS RIDES		\$ 62.10
	Connect FAM - Entertainment		\$ 62.10
	BROOKGREEN GARDENS		\$ 189.00
	Connect FAM - 11/7-11/10/19 -		\$ 189.00
	GOLDSBORO FAM FOOD AND BEVERAG		\$ 58.28
	Site Visit - Night of a Thousa		\$ 67.50

BROOKWOOD BBQ	NCAA Bid Symposium Breakfast	\$ 9.82
BURGER KING E CON	Connect Faith and Independent	\$ 8.86
CAFE STRUDEL	US Sports Congress Tradeshow B	\$ 29.14
CALI PIZZA KITC INC #268	TEAMS Conference dinner	\$ 32.61
CANTINA 18	Sales Mission-December - Lunch	\$ 208.11
CAROLINA ALE HOUSE	Tygtal Exposure Committee Site	\$ 156.83
	Tygtal Exposure Site Visit Lunch	\$ 65.77
CAROLINA BEER CO	Sports ETA 4S Tradeshow Lunch	\$ 35.85
CAROLINA LIMO/BUS SVCS	Connect FAM - Transportation	\$ 1,242.00
CARRABAS	Meetings Today Live-Dinner	\$ 9.68
CENTRO	Sports ETA 4S Tradeshow Breakf	\$ 13.68
CHEESECAKE RALEIGH	NC Sales Mission - Dinners	\$ 84.47
CHICK FIL A	AENC-December - Raleigh, NC 12	\$ 8.34
	NCAA Bid Symposium Breakfast	\$ 10.11
	OMCA FOOD AND BEVERAGE	\$ 5.81
CHILI'S G09	Small Market Meetings Greenbay	\$ 13.50
CIRCLE K # 23073	Sales Misson-December - Fuel -	\$ 13.80
CITY OF MYRTLE BEACH	Sports Colorado Sales Mission	\$ 2,377.57
	TEAMS conference	\$ 1,618.73
CLARKS SEAFOOD	Connect FAM lunch	\$ 61.61
COAL'S ARTISAN PIZ SDF	Connect Louisville- Breakfast	\$ 30.99
COASTAL NETWORK COOPERATIVE	FantaSea Sponsorship	\$ 2,700.00
COASTAL PETRO	FAM - Legacy Tours	\$ 2.03
COFFEE IN THE VALLEY	CNC Sales Mission - f&b	\$ 2.39
COLLINSON MEDIA & EVENTS	Southeast Meetings Guide	\$ 2,250.00
COLUMBIA CAFE TPA	Meetings Today Live-Lunch	\$ 15.46
CONNECT	Connect Faith addl apts	\$ 4,500.00
	Connect Faith Registration	\$ 8,010.00
	Connect Faith TIP Sheraton	\$ 3,555.00
	Connect- Digital Assoc Package	\$ 6,750.00
	Connect- Digital Pkg Sports	\$ 6,750.00
	Connect-SpnsHP Exhibitor	\$ 22,455.00
	Connect-SpnsHP Sports	\$ 13,500.00
	FAM Trip	\$ 18,000.00
CONRAD HOTEL	NCAA Bid Symposium hotel	\$ 558.92
COSTCO WHSE #0338	CNC Holiday FantaSea door priz	\$ 94.04
COUNTRY INN & SUITES BY RADISSON	TIP Reimbursement-Connect Mkpl	\$ 2,094.29
CRAB CATCHERS	Greg Coates with Baxter Media,	\$ 139.32
CRABBYS DOCKSIDE	Meetings Today Live--Lunch	\$ 18.28
CREATIONS FROM THE SAND LLC	AENC event activity	\$ 1,350.00
CROISSANTS BISTRO AND BAKERY	Site Visit-December - Food and	\$ 45.86
CROSS BORDER TRANS FEE	Convention South Listing and link	\$ 2.12
	October Sports Events	\$ 4.65
	OMCA BAGGAGE	\$ 0.21
	OMCA FOOD AND BEVERAGE	\$ 0.57
	OMCA HOTEL	\$ 4.01
	OMCA Registration	\$ 8.30
	OMCA TRANSPORTATION	\$ 0.37
CS UBER	Site Visit - Airport Transport	\$ 18.00
CVENT	Profile Pages	\$ 31,581.00
DANA HRUBIK	TIP Connect Faith Reimburse	\$ 434.47
DAVE & BUSTERS	Connect FAM Client Lunch	\$ 251.86
DELMONICOS	CNC Sales Mission - f&b	\$ 20.68
DELTA AIRLINES	Meeting Live South-Airfare	\$ 367.20
	Meetings Today Live-Baggage	\$ 54.00
	OMCA BAGGAGE	\$ 27.00
	OMCA Flight	\$ 534.61
DESIGN THE SIGN	Logo-ed Trade Show Tablecloths	\$ 166.77
DOLLAR GENERAL	SASA Annual Fall Convention-Se	\$ 23.22
DOUBLETREE	USA Crits Site Visit	\$ 79.63
DOUBLETREE RESORT BY HILTON MYRTLE BEACH	TIP Reimbursement-Connect Mkpl	\$ 10,445.20
DUNKIN DONUTS	Colorado Sales Mission Breakfast	\$ 6.42
	Sports ETA 4S Tradeshow Breakfast	\$ 6.94
EMBASSY SUITES	CNC Sales Mission - hotel	\$ 161.80
	Colorado Sales Mission Hotel	\$ 349.27
	Connect FAM - Marketplace depot	\$ 226.23
	Connect FAM - Refreshments	\$ 1,586.44
	Tygtal Exposure Committe Site	\$ 858.77

EMPLOYEE REIMBURSEMENT	COFFEE TIP	\$ 0.90
	AENC Staff Visit	\$ 21.02
	AENC Valet, Bellman, Maid Tips	\$ 21.60
	Connect Faith-BELLMAN TIP	\$ 1.80
	Connect Faith-HOUSEKEEPING TIP	\$ 5.40
	CONNECT FAM BELLMAN TIP FOR BAGS	\$ 4.50
	CONNECT FAM COFFEE TIP	\$ 1.80
	CONNECT FAM VALET TIP FOR DINN	\$ 2.70
	Connect Louisville, KY Tip for TAXI	\$ 3.60
	Connect Trade Louisville HOUSEKEEPING TIP	\$ 5.40
	FAM - Legacy Tours	\$ 4.14
	MEETING TODAY LIVE BELLMAN AND	\$ 1.80
	MEETINGS TODAY LIVE AIRPORT Golf cart ride	\$ 1.80
	MEETINGS TODAY LIVE AIRPORT Valet	\$ 0.90
	MEETINGS TODAY LIVE BUS DRIVER	\$ 4.50
	MEETINGS TODAY LIVE MAID TIP	\$ 0.90
	Site Visit/Meetings	\$ 4.50
	SMALL MARKET MEETINGS GREEN BAY, WI MAID TIP	\$ 5.40
ENTERPRISE RENT-A-CAR	AENC-December - Raleigh, NC -	\$ 123.79
	Connect FAM - 11/7-11/10/19	\$ 224.77
	Connect FAM - Rental Car	\$ 299.70
	Connect FAM car rental	\$ 149.84
	Connect FAM Van Rental	\$ 224.77
	FAM - Legacy Tours	\$ 264.04
	GOLDSBORO FAM TRANSPORTATION	\$ 116.79
	Sales Mission-December	\$ 123.79
	Site Visit - Rental Car	\$ 62.33
	Site Visit-December	\$ 123.80
	Site Visit-December -Rental	\$ 222.61
ENVENTS LLC	AENC Tradeshow Booth decor	\$ 4,494.60
	IIA-NC Registration Assistance	\$ 135.00
ES MYRTLE BEACH INTERMISS	Connect FAM - Coffee	\$ 8.06
EXXONMOBIL	AENC Trade Show Gas for Rental	\$ 13.14
	NC Sales Mission	\$ 13.14
	Site Visit - fuel for rental car	\$ 14.36
FACEBOOK	Meetings Advertising	\$ 268.37
FACEBOOK	Groups Mtgs Ads	\$ 810.00
	Meetings Adv	\$ 2,920.89
	Meetings Advertising	\$ 1,132.68
FARMERS MARKET CAFE INC	Montgomery Bowl Breakfast	\$ 41.94
FRANKS RESTAURANT	Site Visit-December - Food and	\$ 93.58
GLOBAL EXPERIENCE SPEC	TEAMS Conference Booth	\$ 926.84
	TEAMS Conference Booth shipping	\$ 578.34
	TEAMS Tradeshow Booth Order	\$ 4,634.78
GOOGLE INC.	Dec meetings adv	\$ 2,561.72
	Dec meetings campaign	\$ 542.33
	Nov meetings adv	\$ 3,292.25
	Nov meetings campaign	\$ 545.45
	Oct meetings adv	\$ 4,277.21
	Oct Meetings Campaign	\$ 545.60
	Sept meetings campaign	\$ 544.55
	September meetings adv	\$ 4,175.42
GRANDE SHORES HOTEL	Site Visit	\$ 397.76
GROUP TRAVEL LEADER	Holiday Guide	\$ 7,537.50
	October 1/2 page Ad	\$ 1,800.00
	Student Guide	\$ 9,765.00
HAGEMEISTER PARK INC	Small Market Meetings Greenbay	\$ 15.37
HAMPTON INN BROADWAY	TIP reimburse- SPORTS Tradeshw	\$ 1,201.11
HEIDIS CORNER	Connect FAM - 11/7-11/10/19 -	\$ 1,392.22
	FAM - Legacy Tours	\$ 97.92
	GOLDSBORO FAM FOOD AND BEVERAG	\$ 91.73
	Site Visit - Food and Beverage	\$ 85.72
	Site Visit-December - Food and bev	\$ 329.80
HELICOPTER SOLUTIONS INC	Site Visit	\$ 411.98
HELMSBRISCOE PERFORMANCE GROUP	Lead Gen Pages	\$ 2,025.00
HELMSBRISCOE PERFORMANCE GROUP INC	Profile Pages-Lead Gen Nov/Dec	\$ 1,499.40
HERTZ RENT-A-CAR	Site Visit- Rental Car	\$ 126.32
HILTON CLEVELAND SOUTH	CNC Sales Mission - food and bev	\$ 8.10

	CNC Sales Mission - hotel	\$ 608.08
HILTON COLUMBIA CENTER	US Sports Congress Tradeshow	\$ 489.40
HILTON HOTELS	TEAMS Conference Hotel	\$ 1,158.84
HILTON MYRTLE BEACH RESORT	TIP Reimbursement- Connect Mkt	\$ 1,125.98
HILTON STARBUCKS	TEAMS Conference breakfast	\$ 14.92
HUDSON ST2058	Montgomery Bowl Food expense	\$ 4.42
HUDSONNEWS ST1091	Destination Southeast- Food and bev	\$ 3.33
HYATT REGENCY GREEN BAY	Small Market Meetings Greenbay	\$ 304.98
HYATT REGENCY LOUISVILLE	Connect Sports tradeshow hotel	\$ 582.91
IN N OUT BURGER 300	TEAMS Conference lunch	\$ 13.58
KENILWORTH MEDIA INC	Convention South Listing and link	\$ 211.50
	Dec Sports Events Adv	\$ 2,331.00
	Oct Sports Events Guide Adv	\$ 2,331.00
	October Sports Events	\$ 465.48
KIM MEADOWS	Mktg support - Capstone Health Alli	\$ 2,250.00
KING'S PANCAKES	TEAMS Conference breakfast	\$ 25.11
KROGER	CNC Sales Mission - food and bev	\$ 3.62
	Connect FAM - Gas for rental car	\$ 27.00
LANDS END BUS OUTFITTERS	Connect FAM - Jackets and vest	\$ 932.68
	FAMS/Tradeshows Attire	\$ 1,444.07
LEGACY BUSINESS SOLUTIONS	OMCA TIP Reimbursement	\$ 2,427.26
LISA STRINGER	TIP Connect Faith Reimburse	\$ 773.15
	TIP Reimburse- Small Mkt Mtgs	\$ 268.20
LONGHORN STEAK 0125076	US Sports Congress Tradeshow	\$ 14.42
LULUS NORTH MYRTLE BEACH	Connect FAM - 11/7-11/10/19 -	\$ 698.72
	FAM - Legacy Tours	\$ 11.97
	GOLDSBORO FAM FOOD AND BEVERAG	\$ 114.05
	site visit lunch	\$ 71.19
LUXE BURGER BAR	Sports ETA 4S Tradeshow Lunch	\$ 17.74
MARGARITAVILLE RST	Destination Southeast- Accommo	\$ 548.94
	Destination Southeast- Food	\$ 32.10
	Destinations Southeast - accom	\$ 743.61
MARKETPLACE 1897 CLT	Connect Faith--Independent Planners	\$ 22.50
	Montgomery Bowl Lunch	\$ 75.27
MARRIOTT GAITHERSBURG	Spotlight on the Mid-Atlantic	\$ 215.28
MARRIOTT LOUISVILLE	Connect - Staff lodging	\$ 1,040.47
	Connect Louisville - Hotel Sta	\$ 890.84
	Connect-August - Accommodation	\$ 780.35
	Lodging at Connect Marketplace	\$ 1,387.29
MARRIOTT MYRTLE BEACH	Connect FAM - 11/7-11/10/19 -	\$ 10.99
MARRIOTT RALEIGH CTY	AENC- Room and tax, parking an	\$ 151.60
	AENC-December - Food and Bever	\$ 2.19
	AENC-December - Hotel - Raleig	\$ 138.10
	NC Sales Mission - Room and tax	\$ 289.70
MCDONALD'S F38907	Site Visit- Food and Beverage	\$ 4.00
MELT BAR AND GRILLED - IN	CNC Sales Mission - food and bev	\$ 17.77
METRO CAB	Connect Faith-Independent Planner	\$ 41.40
MHD SERVICES	Dec specialty mktg promo	\$ 3,397.41
	Nov specialty mktg promo	\$ 3,397.41
	October site visits	\$ 71.42
	October specialty mktg promo	\$ 3,397.41
MHRS LOUISVILLE FB	Connect - Staff breakfast	\$ 4.06
MILITARY REUNION NETWORK, INC.	Reunion membership	\$ 629.10
MROZ MARKETING	TEAMS Promo Items	\$ 4,635.00
MSE BRANDED SOUTH CAROLINA	CNC Sales Mission - food and bev	\$ 4.78
	Colorado Sales Mission Lunch	\$ 8.85
	Connect Faith-Independent Planners	\$ 11.08
	Meetings Today Live-Coffee	\$ 5.15
	OMCA FOOD AND BEVERAGE	\$ 12.29
MULTIVIEW	NASC Adv	\$ 5,924.25
MYRTLE BEACH CONVENTION CENTER	MB Invitational Practice Facility	\$ 3,240.00
MYRTLE BEACH SEASIDE RESORTS	TIP Reimburse SPORTS/ Great Da	\$ 1,840.21
	TIP Reimbursement- Connect Mktp	\$ 6,592.97
MYRTLE BEACH SPORTS CENTER	MB Invitational Practice Facility	\$ 1,350.00
NAT'L ASSOC SPORTS COMMISSIONS	NASC Registration	\$ 2,067.30
NC/SC INTERNATIONAL ASSOCIATION OF ARSON IN	NC/SC IAAI Marketing Support	\$ 6,300.00
NEWS 2 U	Connect-August - Food and Beve	\$ 10.97
NEWS 2U	Connect-August - Food and Beve	\$ 6.16

NORTHSTAR TRAVEL GROUP	TEAMS Sponsorship	\$ 9,000.00
NORTHSTAR TRAVEL MEDIA	Dest SE Sponsroship/ Sept Adv	\$ 11,250.00
	Integrated Sports Package	\$ 16,049.93
	Meetings Group Lead Gen Pkg	\$ 33,300.00
	Mtgs Adv Lead Gen Program	\$ 33,300.00
	TEAMS Registration- MBSC 2 reg	\$ 1,431.00
	TEAMS Registrations	\$ 5,386.50
	TEAMS TIP Registrations- 2 Brittains	\$ 2,862.00
NS PROMOS	Mini Marathon Mktg Support	\$ 9,000.00
OCEANA RESORTS	TIP Spotlight Reimbursement	\$ 1,202.20
OMNI PROVIDENCE	Sports ETA 4S Tradeshow Hotel	\$ 768.85
ONTARIO MOTOR COACH ASSOC	OMCA Registration	\$ 829.67
ORIGINAL BENJAMIN'S	Promo Giveaway	\$ 567.00
ORIGINAL BENJAMINS	Site Visit	\$ 316.80
OUTBACK	Connect FAM - 11/7-11/10/19 -	\$ 96.34
PANERA BREAD	NCAA Bid Symposium Breakfast	\$ 16.83
PARAMOUNT - RIDEAU	OMCA FOOD AND BEVERAGE	\$ 10.38
PARIS SPORTS MANAGEMENT	Additional Sport Promotions	\$ 9,000.00
	Dec OOP Expense/ MB Bowl Visit	\$ 456.97
	December Sports Marketing	\$ 13,848.30
	Nov/Dec Out of Pocket Expenses	\$ 1,664.93
	November Sports Marketing	\$ 13,848.30
	Oct/Nov Out of Pocket Expense	\$ 2,872.03
	October Sports Marketing	\$ 13,848.30
	Sept/Oct Out of Pocket Exp	\$ 4,754.98
PATRICIA GRAND F&B	GOLDSBORO FAM FOOD AND BEVERAG	\$ 11.74
PFG PROFORMA	Group Logo Items	\$ 2,065.21
	Group Sales Promo Items	\$ 3,891.47
PITNEY BOWES	exp monthly ppd pstg @10/31/19	\$ 86.36
	exp monthly ppd pstg @11/30/19	\$ 49.68
	exp monthly ppd pstg @12/31/19	\$ 66.65
PREMIER TRAVEL MEDIA	19/20 Sports Planning Guide Ad	\$ 3,595.50
PRET A MANGER CONC C C	NCAA Bid Symposium Lunch	\$ 7.97
REGGIO'S H/K ORD	Small Market Meetings Greenbay	\$ 12.32
RESIDENCE INN	Connect FAM - 11/7-11/10/19 -	\$ 452.98
RIPTYDZ OCEANFRONT GRILLE	Connect FAM Client Dinner	\$ 745.95
	site visit lunch	\$ 69.80
	Site Visit- Food and Beverage	\$ 257.62
ROWLEY INN	CNC Sales Mission - food and bev	\$ 10.11
RPS MYRTLE BEACH	Connect - Staff Parking - airp	\$ 45.00
	Connect Faith and Independent	\$ 36.00
	Connect FAM - 11/7-11/10/19 -	\$ 5.40
	Connect FAM - Airport parking	\$ 4.50
	Connect FAM parking	\$ 2.70
	Destinations Southeast -- Airp	\$ 36.00
	Meetings Today Live-Airport pa	\$ 36.00
	Site Visit-Airport Parking	\$ 3.60
	Small Market Meetings Greenbay	\$ 36.00
RUBY'S DINER SNA	TEAMS Conference breakfast	\$ 16.35
SAMSCLUB	Connect FAM - 11/7-11/10/19 -	\$ 18.90
	Connect FAM Gas for the Rental	\$ 7.12
	Connect FAM refreshments	\$ 52.94
	MB Invitational Snacks	\$ 121.32
SC NATIONAL SOFTBALL ASSOCIATION	Mktg Sppt NSA Super World	\$ 2,700.00
SCANDIC HOTELS	Tygtal Exposure Football Site	\$ 142.38
SCOTT MURPHY	TIP OMCA Reimbursement	\$ 1,855.30
SHEPARD AV	TEAMS Booth Decor	\$ 11,160.00
SHERATON MYRTLE BEACH CONVENTION HOTEL	TIP Connect Faith Reimburse	\$ 790.90
	TIP Reimbursement-Connect Mktp	\$ 601.19
SPEEDWAY	FAM - Legacy Tours Travel - g	\$ 28.28
	GOLDSBORO FAM GAS	\$ 29.26
	Site Visit-December - Fuel	\$ 27.07
SPINNAKER DME	Midwest Natl' Promo December	\$ 1,980.00
	Midwest Natl' Promo November	\$ 1,980.00
	Midwest Natl' Promo October	\$ 1,980.00
	Midwest Rep Aug/Sept OOP exp	\$ 31.30
	Midwest Rep Chicago Sales Mission	\$ 297.73
	Midwest Rep Mtg and Incentives Forum	\$ 254.38

SPIRIT AIRLINES	October Site Visit - Airfare -	\$ 370.76
	October Site Visit - Airline	\$ 163.80
SPORTS FACILITIES MANAGEMENT	Sports Tourism Reimbursement	\$ 8,750.41
SPORTS FACILITIES MANAGEMENT LLC	SFA Q3 Expenditures	\$ 5,149.56
SQ GILLETTE STADIUM	Sports ETA 4S Tradeshow Dinner	\$ 12.38
SQ GOSQ.COM ELVE P	Meetings Today Live-Taxi	\$ 66.96
SQ LANZHOU HAND-PU	Spotlight on the Mid-Atlantic	\$ 10.74
STAMATS COMMUNICATIONS	Meetings Today Live Event Registration	\$ 2,250.00
	Meetings Today Sept Adv	\$ 4,050.00
	Meetings Today Web Campaign	\$ 900.00
	October Meetings Today	\$ 6,300.00
	Sports Eblast November	\$ 3,150.00
STAMATS MEETINGS MEDIA INC	Meetings Today-Dec Sprts Email	\$ 1,350.00
	Meetings Today-Oct Digital Adv	\$ 1,800.00
STARBUCKS	Connect FAM Breakfast	\$ 10.40
	Connect Sports Breakfast	\$ 5.82
	Destination Southeast- Food	\$ 10.65
	Destinations Southeast -- Breakfast	\$ 7.95
T2H ADVERTISING	MBSC website Oct-Dec	\$ 108.00
TARGET	Connect FAM - Emergency bag supplies	\$ 100.35
TGI FRIDAYS	TEAMS Conference dinner	\$ 38.39
THE BREAKFAST CLUB	Colorado Sales Mission Breakfast	\$ 38.38
THE KEG OTTAWA	OMCA FOOD AND BEVERAGE	\$ 21.41
THE PUB CLE	CNC Sales Mission - food and b	\$ 24.18
THOROUGHBREDS CHOPHOUSE &	FAM - Legacy Tours	\$ 45.35
TOP GUN SPORTS LLC	Mktg '19 Top Gun Sprts Trnmt	\$ 13,500.00
TOUCHSTONE MERCHANDISE	Promo Items	\$ 2,719.33
TRT VENICE	TEAMS Conference lunch	\$ 25.49
TST LINEAR RESTAURANT	Connect Faith--Independent Planners	\$ 37.78
TST WICKED TUNA - 2ND AV	Site Visit Dinner	\$ 95.49
	Site Visit-December - f&b	\$ 147.94
TST WICKED TUNA - MI	Connect Meeting Planners FAM	\$ 1,315.37
	FAM - Legacy Tours	\$ 52.16
TURTLE MARKET 2	Connect FAM - 11/7-11/10/19 -	\$ 27.01
UBER	Connect FAM - 11/7-11/10/19 -	\$ 39.77
	Connect FAM Airport Transfer t	\$ 28.62
	Connect FAM transportation	\$ 6.59
	Connect FAM Uber back to offic	\$ 8.21
	Destination Southeast- Uber to	\$ 13.03
	NCAA Bid Symposium Transportat	\$ 42.26
	OMCA TRANSPORTATION	\$ 36.85
	Site Visit - Uber- to Rental Car	\$ 23.43
	Site Visit-December - Transpor	\$ 11.22
	Sports ETA 4S Tradeshow	\$ 39.12
	Sports ETA 4S Tradeshow Uber	\$ 33.26
	TEAMS Conference transportatio	\$ 25.78
	US Sports Congress Tradeshow	\$ 13.98
UNITED	TEAMS Flight	\$ 182.97
UNITED AIRLINES	TEAMS Conference baggage	\$ 27.00
UPS	Bulk UPS Postage	\$ 833.80
	Canada UPS Postage	\$ 110.34
	Group Sales UPS Postage	\$ 1,861.19
	Marketing UPS Postage	\$ 186.07
UPS PACKAGE SHIPPING	UPS Package Shipping	\$ 26.68
US SPORTS CONGRESS LLC	US Sports Congress Registratio	\$ 3,824.10
VACAY MB RESORT	TIP Reimburse-Small Mkt Mtgs	\$ 2,438.09
	TIP TEAMS Reimbursement	\$ 1,829.84
VENMO	Connect FAM - Base fee for Ste	\$ 92.70
	Connect FAM - Payment to Asher	\$ 370.80
WAL-MART	SASA Annual Fall Convention-Se	\$ 42.98
	TEAMS Conference drinks	\$ 14.98
WESTIN (WESTIN HOTELS)	OMCA HOTEL	\$ 400.93
WESTJET	OMCA BAGGAGE	\$ 20.56
WHISKEY RIVER E CLT	Montgomery Bowl Breakfast	\$ 71.69
WONDERWORKS MYRTLE BEACH	Connect FAM - 11/7-11/10/19 -	\$ 407.22
WYNDHAM GRAND CLEARWATER	Meetings Today Live-Room and Taxes	\$ 698.68
YARD HOUSE	NCAA Bid Symposium Lunch	\$ 26.77
	Spotlight on the Mid-Atlantic	\$ 7.68

	YELLOW CAB GREEN BAY	Small Market Meetings Greenbay	\$	34.20
	YOW DARCY MCGEES	OMCA FOOD AND BEVERAGE	\$	20.08
	YYZ TIM HORTON'S	OMCA FOOD AND BEVERAGE	\$	4.25
GROUP SALES	Total		\$	617,416.53
INTERNATIONAL PROMO	ASIAN CHAO - CONCOURSE B	Travel South International lunch	\$	28.79
	BANTAM & BIDDY	Tradeshows World Travel Market	\$	10.77
	BUDWEISER BREW HOUSE	Travel South International lunch	\$	46.63
	CARMINE'S STEAKHOUSE	Travel South International dinner	\$	103.65
	COMPTOIR RESTAURANTS L	Tradeshows World Travel Market	\$	30.61
	CROSS BORDER TRANS FEE	currency conversion fee	\$	0.76
		Horizon Travel Magazine 1/2 pa	\$	35.10
		PAX Media Canada Promo	\$	25.07
		Tradeshows World Travel Market	\$	2.01
		Tube card for WTM	\$	0.68
		WTM Hotel	\$	12.16
	DELTA AIRLINES	Travel South Int'l Airfare	\$	1,436.40
		Travel South International - BAGGAGE	\$	54.00
		WTM Flight	\$	1,080.93
	DOUBLETREE RESORT BY HILTON MYRTLE BEACH	Baxter Media travel writer room	\$	358.85
	ENVOY NETWORK INC	August Fulfillment	\$	539.39
		December fulfillment	\$	109.96
		June fulfillment	\$	449.33
		November fulfillment	\$	109.96
		October fulfillment	\$	704.26
		September fulfillment	\$	391.73
	HYATT REGENCY ST.LOUIS	Travel South International	\$	3.48
		Travel South International - Breakfast	\$	7.37
		Travel South International - Dinner	\$	36.95
		Travel South International - Hotel	\$	732.29
		Travel South International dinner	\$	28.13
		Travel South International lodging	\$	717.52
	IGNITE MAGAZINE	October Custom Adv	\$	4,050.00
	LAZARUS BLEAU INC.	Horizon Travel Magazine 1/2 page	\$	3,510.00
	LOGIMONDE MEDIA	PAX Media Canada Promo	\$	2,506.82
	LYFT	Tradeshows World Travel Market	\$	36.62
		Travel South International St.	\$	35.70
		Travel South International Tra	\$	46.51
	MANN TRAVELS	Trip Giveaway promotions	\$	3,406.02
	MSE BRANDED SOUTH CAROLINA	Travel South International - Breakfast	\$	8.47
	OFFICE DEPOT	Travel South International	\$	57.60
	PF CHANGS	Travel South International meal	\$	53.81
	PIZZA PILGRIMS	Lunch during World Travel Mark	\$	19.27
	RPS MYRTLE BEACH	Travel South International pa	\$	54.00
	ST JOSEPH MEDIA	CAA Print Ad	\$	4,697.06
		Nov CAA Digital Promo	\$	10,147.36
	STARBUCKS	Travel South International - Breakfast	\$	14.82
	THAI SQUARE MINORIES	Dinner during World Travel Mar	\$	45.00
	THE DIXON	Tradeshows World Travel Market	\$	73.54
		WTM London Hotel	\$	1,215.86
	TRAVEL SOLUTIONS BY DESIGN CORP	August local expense reimburse	\$	462.29
		August mileage	\$	522.00
		Dec OOP Meetings Advertising	\$	3,664.74
		December Canadian Representati	\$	9,030.66
		December mileage reimbursement	\$	308.95
		Discover America Mktpl Reimbur	\$	648.58
		Maritime Travel Conference	\$	2,154.15
		Nov OOP Meetings Advertising	\$	189.63
		November Candian Representatio	\$	9,030.55
		November mileage	\$	263.41
		October Canadian Representatio	\$	9,031.10
		October local expense reimburs	\$	5,683.45
		October mileage	\$	566.92
		September local expense reimbu	\$	1,503.01
		September mileage	\$	451.83
		SITE Canada Membership reimbur	\$	400.50
		Skal Meetings	\$	568.99
		Uniglobe Travel Conference	\$	708.75
	TRAVEL SOUTH USA	Travel South Int'l Registratio	\$	3,496.50

		World Travel Market Freight	\$ 387.43
		World Travel Market Registration	\$ 1,395.00
		WTM Registration	\$ 3,375.00
	TRAVELWEEK	Video hosting advertisement	\$ 1,350.00
	TRIPCENTRAL.CA	Digital Campaign Canada	\$ 1,800.00
	UBER	Tradeshows World Travel Market	\$ 55.84
		Travel South International	\$ 70.82
		Travel South International Tra	\$ 47.07
		uber during WTM London	\$ 74.07
	VERIFONE TAXI/PRIVATE	Tradeshows World Travel Market	\$ 39.30
	VISITBRITAIN SHOP GB	Tube card for WTM	\$ 68.09
	VISITBRITAINSHOP US	mobile wifi during World Trave	\$ 75.15
INTERNATIONAL PROMO	Total		\$ 94,459.02
RESEARCH	AMERICAN AIRLINES	Focus Group Columbus, OH	\$ 862.65
		Travel for Branding Focus Groups	\$ 942.18
	ARRIVALIST CO	Site Visitation	\$ 17,630.00
	BOOEYMONGER - BALLSTON	Focus Groups DC	\$ 9.43
	COURTYARD BY MARRIOTT	Focus Groups Columbus, OH	\$ 140.67
	DESTINATION MARKETING INTERNATIONAL	DMAP Annual Fee	\$ 675.00
	EDDIE GRGE GRILLE CMH	Focus Groups Columbus, OH	\$ 13.99
	EQUATION RESEARCH, LLC	Economic Impact Study 2019	\$ 18,163.00
	LUCKIE & COMPANY LLC	November & December Research	\$ 43,627.50
	MARATHON PETRO	Focus Groups Columbus, OH	\$ 4.29
	MMGY GLOBAL LLC	2018 Visitor Volume Study	\$ 9,122.50
		3rd quarter OOP Branding	\$ 2,218.51
		Branding Project OOP Expenses	\$ 14,241.21
		Branding Project Surveys	\$ 6,750.00
		Research/Survey services	\$ 39,360.00
	NATIONAL CAR RENTAL	Focus Groups Columbus, OH	\$ 49.21
	PATLIVE/HOSTEDNUMBERS	Research Tracking-Dec	\$ 369.46
		Research tracking-Nov	\$ 349.69
		Research Tracking-Oct	\$ 323.71
		Research tracking-Sept	\$ 319.97
	RIGHT ANALYTICS LLC	December research services	\$ 10,438.60
		November research services	\$ 10,438.60
		October research services	\$ 10,438.60
	STR INC	Destination DMO report	\$ 12,956.00
	TAXI SVC ARLINGTON	Taxi from focus groups	\$ 7.94
		Taxi from hotel to focus group	\$ 9.12
	THINK! X INNOVATIONS INC	Tourism Sentiment Index Annual	\$ 15,375.00
	UBER	Ohio Uber - branding	\$ 23.22
	UBERMEDIA	December research services	\$ 6,929.00
		November Research	\$ 6,929.00
		October Research	\$ 6,929.00
		September research	\$ 6,929.00
RESEARCH	Total		\$ 242,576.05
TELEVISION	CORINTHIAN MEDIA INC	Dec Adv LAF	\$ 2,032.05
		Dec LAF Radio	\$ 987.56
		Nov Traffic	\$ 1,139.10
	CORINTHIAN MEDIA INC.	Fall Radio LAF Nov	\$ 1,231.01
		LAF Fall Nov	\$ 2,032.05
	CORINTHIAN MEDIA, INC.	August Traffic Bill	\$ 14,016.03
		August Traffic Spots	\$ 1,139.10
		August TV Fall Campaign	\$ 143,339.40
		LAF July TV Fall Adv	\$ 2,032.05
		LAF Radio August Adv	\$ 574.28
		LAF Radio July Fall Adv	\$ 574.28
		LAF TV August Fall Adv	\$ 2,032.05
		Oct Fall Campaign w/ credit	\$ 117,485.24
		October LAF Fall Radio	\$ 1,644.29
		October LAF Fall TV	\$ 1,431.27
		October Traffic Bill	\$ 1,139.10
		Sept LAF Fall Radio	\$ 1,438.13
		Sept LAF Fall TV	\$ 2,562.15
		Sept Traffic Bill	\$ 1,139.10
		September Fall Campaign TV	\$ 301,350.95
		September WJZY Sponsor TV	\$ 1,325.25
TELEVISION	Total		\$ 600,644.44

TRADITIONAL	DATA PUBLISHING	Directory Adv installment- Dec	\$ 274.50
		Directory Adv Installment- Nov	\$ 274.50
		Directory Adv Installment-Oct	\$ 274.50
TRADITIONAL	Total		\$ 823.50
Grand Total			\$ 3,318,962.59