

**Myrtle Beach Area Chamber of Commerce -30% Surfside Beach A-Tax
4th Quarter 2020 Tourism Investments**

Account Description	Vendor Name	Vendor / Transaction Description	Sum of 30% SSB A-Tax
AIR SERVICE	Visibility & Conversions	December campaign	6750
AIR SERVICE	Total		6750
DIGITAL	Visibility & Conversions	December campaigns	7254
		Nov campaigns	22785
		Oct/Fall campaigns	38361.29
DIGITAL	Total		68400.29
TELEVISION	Corinthian Media, Inc.	Fall Campaign Oct	8298.31
		Sept Fall Campaign	5213.05
		Summer Campaign	10684.43
TELEVISION	Total		\$ 24,195.79
Grand Total			\$ 99,346.08