	Oct - Dec 2022 Tou	rism Investments	
Accountability Category	Paid To	Memo	MB Atax Amount
ir Service	EXPEDIA	Aug Ads	\$197.:
		Sept, Oct, Nov, Dec Ads	\$550.0
	FACEBOOK	Oct Ads	\$467.
		SWA Oct Ads	\$98.5
		Nov Ads	\$515.
		SWA Nov Ads	\$108.6
		Dec Ads	\$524.4
		Nov Ads	\$506.3
		SWA Nov Ads	\$107.0
		SWA Dec Ads	\$111.
	GOOGLE ADS	Oct Ads	\$109.
		Nov Ads	\$97.
		Dec Ads	\$110.
		Nov Ads	\$89.
	IHEART MEDIA	Ads	\$227.
		Ads	\$758.0
		Sep Ads	
	KAYAK SOFTWARE CORPORATION	Oct Ads	\$73.2
			\$71.8
		Nov Ads Dec Ads	\$67.8
			\$121.1
		Oct, Nov, Dec Ads	\$77.4
	SOJERN INC	Sep Ads	\$216.0
		Oct Ads	\$647.3
		Nov Ads	\$2,788.5
		Dec Ads	\$287.3
	TRAVEL DESK	Sep Avelo Ads	\$81.6
		Sep SWA Ads	\$79.9
		Sep Ads	\$152.0
		Oct Avelo Ads	\$99.3
		Oct SWA Ads	\$82.6
		Oct Ads	\$361.
		Nov Avelo Ads	\$105.3
		Nov Ads	\$346.
		Nov SWA Ads	\$80.
		Avelo Dec Ads	\$106.3
		Dec Ads	\$376.4
		SWA Dec Ads	\$22.5
ir Service Total			\$10,826.7
Creative Development	963 FILM GROUP	Video & Editing	\$78.5
		Fishing Video	\$63.5
		Fishing/Outdoor Videos	\$59.5
		Video Projects	\$62.0
	ADAMS OUTDOOR ADVERTISING	Vinyl Billboards	\$54.0
	ASHLEY DANIELS	Oct Blog Articles	\$1.7
	BATTLE STRATEGIES LLC	FB Live, Blogs & Posts	\$11.0
		FB Posts & Blogs	\$6.0
	BAY SHORE PARKING	Video Shoot	\$0.:
		Video Shoot	\$0.1
	BURR & FORMAN LLP	We Are The Beach TM	\$1.
		The Beach TM	\$1.
	DELVIN R CHOICE	YouTube Content Oct	\$18.
		YouTube Content Nov	\$18.
		YouTube Content Dec	\$18.
	DESIGN THE SIGN LLC	Chef Swap Signage	\$0.
	DYLAN FOSTER	On The Hook Sep	\$30.0
		Chef Swap VMB Knives	\$4.5
		On The Hook Oct	\$30.0

	On The Hook Nov	\$30.00
	On The Hook Dec	\$30.00
EMPLOYEE REIMBURSEMENT	Photoshoot	\$0.2
	Visitors Guide Photoshoot	\$0.1
GARY LEE MAHMOUD	Video Shoot Talent	\$50.0
	Video Shoot OOP	\$8.0
GODADDY	Domain Names	\$0.8
HOLDEN MEDIA & ENTERTAINMENT LLC	Video Content Shoot	\$45.0
	Video Content Shoot & Edit	\$61.5
	VMB Videos	\$31.0
	VMB Videos	\$22.0
HURRICANES DAIQUIRI	Video Shoot	\$0.3
NNOVATIVE ARTISTS TALENT & LITERARY AGENCY NY INC	Video Shoot	\$10.0
IOHANNA D. JONES	Finding Our Flavor Oct	\$30.00
	Finding Our Flavor Nov	\$30.00
	Finding Our Flavor Dec	\$30.00
IULIO NAVARRO	Myrtle Beach Karaoke	\$20.00
KATHRYN C. HEDGEPATH	Sep History Blog Articles	\$3.60
	Oct History Blog Articles	\$3.60
MEDIA COAST	Website Server Updates	\$7.69
MILES PARTNERSHIP, LLLP	Website Development	\$200.00
	Website Development	\$125.00
	Website Development	\$8,000.00
MMGY GLOBAL LLC	Asset Development Oct	\$717.50
	Media Plan & Buy Oct	\$1,187.80
	Social Media Management Oct	\$212.40
	Group Sales Assets	\$711.14
	Asset Development Nov	\$717.50
	Media Plan & Buy Nov	\$1,187.80
	Social Media Management Nov	\$212.40
	Asset Development Dec	\$717.50
	Media Plan & Buy Dec	\$1,187.80
	Social Media Management Dec	\$212.40
	Winter Social Media Shoot	\$830.00
PAUL GRIMSHAW	Entertainment Blogs Sep/Oct	\$1.40
PHOTOSHELTER	VMB Photography	\$99.99
RELIC AGENCY	Podcast Ads Sep	\$60.00
	Podcast Ads Oct	\$60.00
	Podcast Ads Nov	\$190.74
SCOTT SMALLIN PHOTOGRAPHY	Photography Sep	\$27.50
	Photography Oct	\$22.50
	Holiday Photography Nov	\$22.50
	Holiday Photography	\$22.50
SHUTTERSTOCK	Photography	\$20.71
SIMPLEVIEW	Q4 Hosting, SQL, Support	\$120.96
	Act On Oct	\$30.90
	Act On/Support Nov	\$47.25
	Support Dec	\$16.35
SQUARESPACE INC.	Website Hosting	\$2.75
THE WORKSHOP LLC	Chef Swap Promo	\$209.75
	Travel On The Spectrum	\$2,500.00
	Chef Swap Restaurant Promo	\$500.00
	Chef Swap Promo	\$38.75
	BWTB TV Spots	\$48.7
		\$48.77
	Travel On The Spectrum	
TSUNAMI SURF SHOP #10	MB Invitational	\$0.34
TULSA CONNECT	Web Hosting Oct	\$2.00
	Web Hosting Nov	\$2.00
	Web Hosting Dec	\$4.00
USERWAY	Website Accessibility Sep	\$3.29
	Website Accessibility Oct	\$3.2

Creative Development Total Destination Publicity ASHLEE MORRC ASHLEY DANIEL BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK FAHLGREN MOD	367 PRESS DW CARSON LS & APPAREL LLC STRO & MBURSEMENT	Website Accessibility Nov         Website Accessibility Dec         Web Design Oct         Web Design Nov         Web Design Dec         MB Invitational         MB Invitational         Sep Culinary Blog Articles         Oct Culinary Blog Articles         Nov Blog & Social Posts         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo         Chili Cookoff FB Promo         Media Visit         Chef Swap Promo         Sensory Friendly Book	\$3.29 \$3.29 \$89.00 \$89.00 \$89.00 \$0.51 \$0.91 \$22,675.70 \$15.00 \$17.25 \$22.95 \$16.20 \$18.45 \$24.12 \$5.003 \$24.12 \$5.003 \$46.11 \$9.93 \$0.75 \$0.68
Creative Development Total Destination Publicity AMERICAN EXP ASHLEE MORRC ASHLEY DANIEL BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	367 PRESS DW CARSON LS & APPAREL LLC STRO & MBURSEMENT	Web Design Oct         Web Design Nov         Web Design Dec         MB Invitational         MB Invitational         MB Invitational         Sep Culinary Blog Articles         Oct Culinary Blog Articles         Oct Culinary Blog Articles         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo         Chili Cookoff FB Promo         Media Visit         Chef Swap Promo	\$89.00 \$89.00 \$0.51 \$0.91 \$22,675.70 \$15.00 \$15.00 \$16.20 \$18.45 \$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
Creative Development Total Uestination Publicity AMERICAN EXP ASHLEE MORRC ASHLEY DANIEL BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	367 PRESS DW CARSON LS & APPAREL LLC STRO & MBURSEMENT	Web Design Nov         Web Design Dec         MB Invitational         MB Invitational         MB Invitational         Sep Culinary Blog Articles         Oct Culinary Blog Articles         Oct Culinary Blog Articles         Dec Culinary Blog S         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Sunglasses Cases         VMB Sunglasses Cases         Chef Swap Promo         Chili Cookoff FB Promo         Media Visit         Chef Swap Promo	\$89.00 \$89.00 \$0.51 \$0.91 \$22,675.70 \$15.00 \$15.00 \$17.25 \$22.95 \$16.20 \$18.45 \$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	PRESS DW CARSON LS & APPAREL LLC STRO & MBURSEMENT	Web Design Dec         MB Invitational         MB Invitational         MB Invitational         Sep Culinary Blog Articles         Oct Culinary Blog Articles         Oct Culinary Blog Articles         Nov Blog & Social Posts         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo         Chili Cookoff FB Promo         Media Visit         Chef Swap Promo	\$89.00 \$0.51 \$0.91 \$22,675.70 \$15.00 \$17.25 \$22.95 \$16.20 \$18.45 \$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
reative Development Total Pestination Publicity AMERICAN EXP ASHLEE MORRC ASHLEY DANIEL BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	PRESS DW CARSON LS & APPAREL LLC STRO & MBURSEMENT	MB Invitational         MB Invitational         MB Invitational         Media Visit         Sep Culinary Blog Articles         Oct Culinary Blog Articles         Nov Blog & Social Posts         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo         Media Visit         Chef Swap Promo	\$0.51 \$0.91 \$22,675.70 \$15.00 \$17.25 \$22.95 \$16.20 \$18.45 \$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
Creative Development Total Destination Publicity AMERICAN EXP ASHLEE MORRC ASHLEY DANIEL BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	PRESS DW CARSON LS & APPAREL LLC STRO & MBURSEMENT	MB Invitational         Media Visit         Sep Culinary Blog Articles         Oct Culinary Blog Articles         Nov Blog & Social Posts         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo         Chili Cookoff FB Promo         Media Visit         Chef Swap Promo	\$0.91 <b>\$22,675.70</b> <b>\$15.00</b> <b>\$17.22</b> <b>\$22.95</b> <b>\$16.20</b> <b>\$18.45</b> <b>\$7.80</b> <b>\$24.12</b> <b>\$50.03</b> <b>\$46.11</b> <b>\$9.93</b> <b>\$0.75</b>
Destination Publicity AMERICAN EXP ASHLEE MORRC ASHLEY DANIEL BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	DW CARSON LS & APPAREL LLC STRO & MBURSEMENT	Media Visit         Sep Culinary Blog Articles         Oct Culinary Blog Articles         Nov Blog & Social Posts         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo         Cheli Cookoff FB Promo         Media Visit         Chef Swap Promo	\$22,675.70 \$15.00 \$17.25 \$22.95 \$16.20 \$18.45 \$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
Destination Publicity AMERICAN EXP ASHLEE MORRC ASHLEY DANIEL BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	DW CARSON LS & APPAREL LLC STRO & MBURSEMENT	Sep Culinary Blog Articles         Oct Culinary Blog Articles         Nov Blog & Social Posts         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo         Chef Swap Promo         Chef Swap Promo         Chef Swap Promo	\$15.00 \$17.25 \$22.95 \$16.20 \$18.45 \$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
ASHLEE MORRC ASHLEY DANIEL BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	DW CARSON LS & APPAREL LLC STRO & MBURSEMENT	Sep Culinary Blog Articles         Oct Culinary Blog Articles         Nov Blog & Social Posts         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo         Chef Swap Promo         Chef Swap Promo         Chef Swap Promo	\$17.25 \$22.95 \$16.20 \$18.45 \$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
ASHLEY DANIEL BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	LS & APPAREL LLC STRO & MBURSEMENT	Oct Culinary Blog Articles         Nov Blog & Social Posts         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo	\$22.95 \$16.20 \$18.45 \$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	& APPAREL LLC STRO & MBURSEMENT	Nov Blog & Social Posts         Dec Culinary Blogs         Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         VMB Sunglasses Cases         Chef Swap Promo         Chef Swap Promo         Media Visit         Chef Swap Promo	\$16.20 \$18.49 \$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	& APPAREL LLC STRO & MBURSEMENT	Dec Culinary Blogs       Nov/Dec Blogs       MBI Sunglasses Cases       VMB Myrtle Moms Earbud Cases       VMB Sunglasses Cases       Chef Swap Promo       Chili Cookoff FB Promo       Media Visit       Chef Swap Promo	\$18.45 \$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	& APPAREL LLC STRO & MBURSEMENT	Nov/Dec Blogs         MBI Sunglasses Cases         VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo         Chili Cookoff FB Promo         Media Visit         Chef Swap Promo	\$7.80 \$24.12 \$50.03 \$46.11 \$9.93 \$0.75
BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	& APPAREL LLC STRO & MBURSEMENT	MBI Sunglasses Cases VMB Myrtle Moms Earbud Cases VMB Sunglasses Cases Chef Swap Promo Chili Cookoff FB Promo Media Visit Chef Swap Promo	\$24.12 \$50.03 \$46.11 \$9.93 \$0.75
BOLO PROMOS CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	& APPAREL LLC STRO & MBURSEMENT	MBI Sunglasses Cases VMB Myrtle Moms Earbud Cases VMB Sunglasses Cases Chef Swap Promo Chili Cookoff FB Promo Media Visit Chef Swap Promo	\$24.12 \$50.03 \$46.11 \$9.93 \$0.75
CROISSANTS BIS EMPLOYEE REIN EARTH CAFÉ FACEBOOK	STRO & MBURSEMENT	VMB Myrtle Moms Earbud Cases         VMB Sunglasses Cases         Chef Swap Promo         Chili Cookoff FB Promo         Media Visit         Chef Swap Promo	\$50.03 \$46.11 \$9.93 \$0.75
EMPLOYEE REIN EARTH CAFÉ FACEBOOK	VIBURSEMENT	VMB Sunglasses Cases         Chef Swap Promo         Chili Cookoff FB Promo         Media Visit         Chef Swap Promo	\$46.11 \$9.93 \$0.75
EMPLOYEE REIN EARTH CAFÉ FACEBOOK	VIBURSEMENT	Chef Swap Promo Chili Cookoff FB Promo Media Visit Chef Swap Promo	\$9.93
EMPLOYEE REIN EARTH CAFÉ FACEBOOK	VIBURSEMENT	Chili Cookoff FB Promo Media Visit Chef Swap Promo	\$0.75
EARTH CAFÉ FACEBOOK		Media Visit Chef Swap Promo	-
FACEBOOK	RTINE	Chef Swap Promo	\$0.68
	RTINE		
FAHLGREN MO	RTINE	Sensory Friendly Book	\$46.26
			\$38.25
		Oct Promos	\$459.00
		Chef Swap	\$64.13
		Sensory Friendly Book	\$7.88
		Sensory Friendly Media	\$14.63
		Chef Swap	\$15.75
		Nov Promos	\$459.00
		PR Newswire	\$49.50
		Sensory Friendly Book	\$69.63
		Sensory Friendly Media	\$23.63
		Dec Promos	\$459.00
		OOP Publicity	\$68.48
		Sensory Friendly Advisory Panel	\$4.50
		Sensory Friendly Book	\$43.88
		Sensory Friendly Media	\$48.38
FEDEX OFFICE		Chef Swap Promo	\$2.04
FRAME FACTOR	RY INC	Chef Swap Promo	\$13.73
ISLAND VISTA		Media Visit	\$27.97
JOHNNY D'S MY	YRTLE BEACH	Media Visit	\$3.00
KATHRYN C. HE	DGEPATH	History Blogs Nov	\$5.40
		History Blogs Dec	\$10.80
LANDS END BUS	S OUTFITTERS	VMB Items	\$10.38
EMPLOYEE REIN		PR Programs	\$4.43
NATIVE SONS		Chef Swap Promo	\$137.34
	ECUTIVE BUSINESS SERVICES	VMB Bags	\$137.34
			-
REBECCA ELIZAE	DEINJEFFKETS	Autism Blog Articles	\$6.30
		Autism Blog Articles	\$4.20
RPS MYRTLE BE	АСН	Media Visit	\$3.00
		Media Visit	\$3.00
SPRINGHILL INN	I & SUITE	Video Shoot	\$11.29
TIFFANY DONIT	HAN	MB Karaoke Social Media	\$12.00
WAL-MART		Chef Swap	\$0.3
WINNA'S KITCH	IEN	Video Shoot	\$6.80
WWW.SOCIALV	ENU.COM	Social Video Platform	\$6.00
Zoom.Us		Virtual Media Tours	\$0.98
		Virtual Media Tours	\$0.98
		Virtual Media Tours	\$1.96
Destination Publicity Total			\$2,557.02
		Son Fall CTV Ads	
Digital ALPHONSO INC		Sep Fall CTV Ads Oct Fall CTV Ads	\$3,726.63

	Nov Ads	\$5,804.64
	Nov/Dec Ads	\$6,695.36
AMAZON ADVERTISING, LLC	Nov Ads	\$3,782.05
	Dec Ads	\$8,718.23
AWARITY	Chef Swap Ads	\$3,000.00
BANDWANGO, INC	Oct Ads Platform	\$60.42
	Nov Ads Platform	\$60.42
CAUSALIQ	Sep Fall Ads	\$1,094.45
	Oct Fall Ads	\$1,388.60
CONDE NAST	Sep Native Article Ads	\$1,062.68
	Oct Native Article Ads	\$6,437.17
	Dec Native Article Ads	\$5,290.79
CONVERSANT, LLC	Nov Winter Ads	\$827.85
	Dec Winter Ads	\$1,672.16
EXPEDIA	Aug Ads	\$3,467.92
	Sep Ads	\$2,515.74
	Oct, Nov, Dec Ads	\$5,948.03
FACEBOOK	Oct Fall Ads	\$567.75
	Chef Swap Nov Ads	\$2,691.94
	Fall Ads Oct	\$10,279.28
	Post Storm Ads	\$945.95
	Chef Swap Ads	\$380.96
	Dec Ads	\$3,803.17
	Nov Ads	\$4,054.04
	WWATB Ads	\$4,325.00
FLIP.TO INC	DMO Marketing Platform	\$10,126.25
GOOGLE ADS	Oct Fall Ads	\$6,403.91
	Nov Fall Ads	\$6,703.18
	Campground Ads	\$7.22
	Dec Ads	\$5,950.00
	Nov Ads	\$5,875.86
HEARST MAGAZINE	Oct, Nov, Dec Ads	\$1,016.39
IHEART MEDIA	Holiday/Winter Ads	\$935.71
MEREDITH CORPORATION	Sep Food & Wine Magazine Ads	\$796.50
	Oct Food & Wine Magazine Ads	\$703.50
MICROSOFT ADS	Dec Ads	\$962.17
	Sep Fall Ads	\$1,319.06
	Fall Ads Oct	\$878.31
	Nov Ads	\$749.00
MMGY GLOBAL LLC	Winter Promo	\$5,751.87
	Winter Wonderland Ads	\$939.60
MOBILEFUSE LLC	Sep Summer Ads	\$325.00
OGURY INC	Sep Fall Ads	\$829.24
	Oct Fall Ads	\$670.75
PANDORA MEDIA INC	Nov Ads	\$2,818.20
	Nov/Dec Ads	\$3,072.42
PINTEREST ADS	Sep Fall Ads Oct Fall Ads	\$23.07
		\$577.17
	Dec Ads	\$887.70
	Nov Ads	\$943.06
PRECISE TV	Nov Ads	\$1,568.98
	Oct, Nov, Dec Ads	\$1,331.02
REDDIT INC ADS	Dec Ads	\$4,635.95
SAMSUNG ELECTRONICS AMERICA	Sep Fall Ads	\$2,585.84
	Aug Summer Ads	\$9,030.22
	Oct Fall Ads	\$4,464.16
	Nov Ads	\$328.88
SIGHTLY	Chef Swap Video Ads	\$2,535.17
	Chef Swap Nov Ads	\$464.83
SOJERN INC	Sep Ads	\$4,254.18

eTARGET	Email Marketing Oct	\$500
	Dec Winter Ads	\$2,594
	Nov Ads	\$1,323
	Oct Ads	\$3,173
YAHOO AD TECH LLC	Sep Ads	\$2,134
	June Summer Ads	\$978
USA TODAY	Aug Summer Ads	\$1,679
	Nov Ads	\$314
	Oct Fall Ads	\$2,630
TWITTER	Sep Fall Ads	\$35
	Dec Ads	\$208
	Dec Ads	\$681
	Nov Ads	\$563
	Sept Ads Oct Ads	\$683
TRIP ADVISOR	Aug Ads	\$1,144
	Dec Ads	\$387
	Nov Ads	\$231
	Top 20 Email Nov	\$1,500
	Oct Ads	\$316
	Sep Ads	\$467
	Sponsored Content Aug	\$3,000
	Top 20 Email Sep	\$1,500
	Sponsored Content Aug	\$625
TRAVEL ZOO	Aug Ads	\$543
	Dec Winter Ads	\$1,688
	Dec Ads	\$4,140
	WWATB Ads	\$1,198
	Nov Winter Ads	\$811
	Nov Ads	\$2,697
	Meetings Ads Nov	\$274
	Oct CTV Ads	\$3,289
	Oct Ads	\$5,844
	Sep CTV Ads	\$710
FRAVEL DESK	Sep Ads	\$3,449
TINYBEANS USA LTD.	Nov/Dec Winter Ads	\$2,500
	Dec Winter Ads	\$2,215
	Summer Ads	\$900
	Summer Ads	\$99
	Nov Winter Ads	\$2,259
	Summer Ads	\$150
	Oct Winter Ads	\$3,230
	Oct Fall Ads	\$3,250
TIK TOK INC	Sep Summer Ads	\$1,093
	Dec Podcast Ads	\$4,797
	Oct Podcast Ads Nov Podcast Ads	\$385
	Sep Podcast Ads	\$2,029
THE SLATE GROUP LLC	Jul Podcast Ads	\$3,263
TASTEMADE, INC	Oct Fall Ads	\$500
	Dec Ads	\$922
TABOOLA	Nov Ads	\$1,076
	Dec Winter Ads	\$2,714
SPORTS ILLUSTRATED	Nov Winter Ads	\$1,629
	Dec Ads	\$2,645
	Nov Ads	\$3,231
	Nov Ads	\$289
	Sep Ads	\$14
	Sep Ads	\$29

Digital Total

Promotion	AMERICAN CORNHOLE LEAGUE	Cornhole Tournament	\$250.0
	ARAMARK	MBI Catering	\$1.4
	ATT	MWC Hotspot	\$0.3
		MWC Hotspot	\$0.3
		MWC Hotspot	\$0.7
	BAY SHORE PARKING	Welcome Center FAM	\$0.12
	COASTAL CAROLINA CATERING/ARAMARK	MBI Catering	\$81.91
	COASTAL DISTRIBUTION	Out of Market Visitor Guides	\$72.60
		Brochures Oct	\$312.50
		Brochures Nov	\$312.50
		Brochures Dec	\$312.50
	COASTAL EDUCATIONAL FOUNDATION	London Parade Sponsorship	\$500.00
	COM-CONNECT	Sports/Women's Shows	\$31.18
		Call Center/Chat Oct	\$271.82
		Call Center/Chat Nov	\$271.82
		Call Center/Chat Dec	\$271.82
	COSTCO WHSE	Sports Sponsorship	\$6.14
	CRAB DADDY'S SEAFOOD	Trip Giveaway Promos	\$0.80
	CRABBY GEORGE'S	Trip Giveaway Promos	\$0.50
	D&B MYRTLE BEACH 107	MB Bowl Sponsorship	\$34.81
		MB Bowl Sponsorship	\$151.61
	DARLINGTON RACEWAY OF SC LLC	Darlington Promo Signage	\$29.90
	DAVE & BUSTER'S, INC.	Sports Ads	\$116.97
	DESIGN THE SIGN LLC	MB Bowl Sign	\$1.70
	DOLLAR TREE	Chili Cookoff Promo	\$0.12
	DOMINO'S 5643	Sports Sponsorship	\$3.81
	DUNKIN	Sports Sponsorship	\$0.80
	ESPN PRODUCTIONS	MB Bowl Sponsorship	\$2,250.00
		MB Invitational Sponsorship	\$3,300.00
	FAMILY KINGDOM	Trip Giveaway Promos	\$3.00
	FOUNDERS GROUP INTERNATIONAL	Trip Giveaway Promos	\$3.00
	FUNPLEX	Trip Giveaway Promos	\$0.75
	GRIDIRON GLORY MYRTLE BEACH	MB Bowl Event	\$30.00
	HUNGRY HOWIES PIZZA	Trip Giveaway Promos	\$6.00
	ICE CREATIVE LED	Airport Ads	\$15.82
		Airport Ads	\$175.75
	JIMMY JOHNS	Sports Sponsorship	\$5.41
	JANICE M NASH	MB Invitational	\$11.60
		MB Bowl Game	\$4.00
	LOWES	Chili Cookoff Promo	\$0.70
	LUCKY DOG TELEVISION PRODUCTIONS	Beach Ball Classic	\$440.00
	LEGENDS IN CONCERT	Trip Giveaway Promos	\$1.10
	LOBSTER HOUSE	Trip Giveaway Promos	\$2.00
	MB PARKING METERS	Parking Chili Cookoff	\$2.03
	MYRTLE BEACH CONVENTION CENTER	MB Invitational	\$72.00
	MYRTLE BEACH SPORTS CENTER	MB Invitational	\$15.00
	NATIVE SONS	VMB Arts Trail	\$99.93
		MBI Promo Items	\$68.13
	PITNEY BOWES	Postage Oct	\$0.43
		Postage Nov	\$0.01
		Postage Dec	\$0.41
	RETAIL SPORTS MARKETING	David's Bridal Promo	\$20.37
		Bread & Butter Promo	\$19.33
		Trip Giveaways	\$37.50
		NC State Promo	\$8.37
		Trip Giveaway Promos	\$37.50
	SAMSCLUB	MMWM Podcast	\$0.09
	SP SHADY RAYS	MB Invitational	\$73.58
	SEAFOOD WORLD	Trip Giveaway Promos	\$2.41
	TARGET	Sports Sponsorship	\$3.73

	TAMGER OUTLETS	Trip Giveaway Promos	\$1.00
	UPS	UPS Postage	\$5.15
		UPS Postage	\$18.23
		UPS Postage	\$0.66
		UPS Postage	\$1.92
			\$2.80
		UPS Postage	
		UPS Postage	\$3.05
	USPS	Postage Oct	\$5.40
		Postage Nov	\$2.48
		Postage Dec	\$2.21
	VANILLAGIFT.COM	MB Bowl Game Promo	\$69.65
		MB Bowl Game Promo	\$15.60
	VISITOR CENTER SERVICES	Visitor Center Services	\$19,072.22
		Visitor Center Services	\$18,657.66
		Visitor Center Services	\$37,860.55
	WM SUPERCENTER	Chili Cookoff	\$198.73
eneral Consumer Promotion Total			\$85,667.79
roup Sales	0032-SAR CNBC	Sports ETA	\$0.08
	10 FOLD BISCUITS	Denure Site Visit	\$0.48
		Bonita Travels FAM	\$1.72
	1540 RESTAURANT	Meetings Today Live	\$0.36
	2092-CLT CNBC EXPRESS	PFA	\$0.20
	42ND ST OYSTER BAR	AENC	\$0.76
	ABUELOS OKLAHOMA CITY	TEAMS Conference	\$0.22
	ALEXANDRIA UNION CAB	Accent East	\$0.48
	ALI MEDICALSERV	VSAE	\$0.49
	AMATEUR SPORTS ALLIANCE OF NORTH AMERICA	Sports Diversity FAM	\$4.78
	AMAZON.COM	AENC Booth	\$3.66
		AENC	\$1.23
		BrandUSA & Small Market Meetings FAM	\$5.99
	AMERICAN AIRLINES	НВ	\$4.38
		RCMA	\$4.44
		Sales Mission	\$8.12
		US Sports Congress	\$4.34
		Accent East	\$0.30
		Accent East	\$1.10
		OMCA	\$0.60
	AMZN MKTP	SASA	\$8.63
		SMM FAM	\$5.47
		Trade Show	\$0.49
		Small Market Meetings FAM	\$1.77
		BrandUSA & Small Market Meetings FAM	\$1.46
		FAM	\$0.20
		Promotion	\$0.4
	ANDREA CANNISTRACI	SMM FAM OOP	\$1.0
	ARROWHEAD CONFERENCES AND EVENTS	SMM FAM OOP	\$3.93
	ASSOCIATION EXECUTIVES	Trade Show Booth AENC	\$12.8
		Site Visit	\$6.3
	ASSOCIATION FOR LATE-DEAFENED ADULTS, INC		
		Travel South International	\$0.1
	ATLANTA AIRPORT		
	ATLANTA AIRPORT BAD DADDY'S BURGER CLT	OMCA	\$0.1
	ATLANTA AIRPORT BAD DADDY'S BURGER CLT BAREFOOT QUEEN	OMCA Bonita Travels FAM	\$0.18 \$1.2
	ATLANTA AIRPORT BAD DADDY'S BURGER CLT	OMCA Bonita Travels FAM Site Visit	\$0.1; \$0.1; \$1.2; \$0.1; \$0.1;
	ATLANTA AIRPORT BAD DADDY'S BURGER CLT BAREFOOT QUEEN BAY SHORE PARKING	OMCA Bonita Travels FAM Site Visit COMMON Site Visit	\$0.1 \$1.2 \$0.1 \$0.0
	ATLANTA AIRPORT BAD DADDY'S BURGER CLT BAREFOOT QUEEN BAY SHORE PARKING BELK	OMCA       Bonita Travels FAM       Site Visit       COMMON Site Visit       VMB Items	\$0.1 \$1.2 \$0.1 \$0.0 \$0.0 \$0.4
	ATLANTA AIRPORT BAD DADDY'S BURGER CLT BAREFOOT QUEEN BAY SHORE PARKING	OMCA Bonita Travels FAM Site Visit COMMON Site Visit	\$0.1 \$1.2 \$0.1 \$0.0 \$0.0 \$0.4
	ATLANTA AIRPORT BAD DADDY'S BURGER CLT BAREFOOT QUEEN BAY SHORE PARKING BELK	OMCA       Bonita Travels FAM       Site Visit       COMMON Site Visit       VMB Items	\$0.1 \$1.2 \$0.0 \$0.0 \$0.4 \$2.1
	ATLANTA AIRPORT BAD DADDY'S BURGER CLT BAREFOOT QUEEN BAY SHORE PARKING BELK BLACKWALL HITCH ALEXAN	OMCA     Bonita Travels FAM       Site Visit     COMMON Site Visit       VMB Items     Sales Mission	\$0.18 \$1.2
	ATLANTA AIRPORT BAD DADDY'S BURGER CLT BAREFOOT QUEEN BAY SHORE PARKING BELK BLACKWALL HITCH ALEXAN BREWSTERS	OMCA     Bonita Travels FAM       Site Visit     COMMON Site Visit       VMB Items     Sales Mission       Sports ETA     Common Sports ETA	\$0.14 \$1.2 \$0.0 \$0.0 \$0.4 \$2.14 \$0.7
	ATLANTA AIRPORT BAD DADDY'S BURGER CLT BAREFOOT QUEEN BAY SHORE PARKING BELK BLACKWALL HITCH ALEXAN BREWSTERS BROWN FOX COFFEE BOX	OMCA       Bonita Travels FAM       Site Visit       COMMON Site Visit       VMB Items       Sales Mission       Sports ETA       BrandUSA FAM	\$0.1 \$1.2 \$0.0 \$0.0 \$0.4 \$2.1 \$0.7 \$0.6

CAH - DOWNTOWN	US Sports Congress	\$0.23
CAMBRIA HOTEL WASHINGTON	Helms Briscoe	\$2.11
CARIBBEAN JACKS RESTAURANT	Destinations SE	\$0.37
CAROLINA ALE HOUSE	Sports Videographer	\$0.56
CAROLINA LIMO/BUS SVCS	FAM	\$33.08
	Bonita Travels FAM	\$45.85
	Diversity FAM	\$15.97
	SW Airlines FAM	\$3.00
	SW Airlines FAM	\$6.83
	SW Airlines FAM	\$0.50
	Sports Diversity FAM	\$6.99
	SMM FAM	\$46.51
CHEERS DISCOUNT BEVERAGE	BrandUSA FAM	\$0.37
CHICK-FIL-A	AENC	\$0.27
	Connect	\$0.09
CHILIS TOO, BOURBON AC	Travel South	\$0.17
CIRCLE K	Sales Mission	\$0.36
	Sales Mission	\$0.18
	Site Visit	\$0.16
	CFSEB Site Visit	\$0.17
	COMMON Site Visit	\$0.28
	NAAUD Site Visit	\$0.17
	FAM	\$0.43
CITY OF MYRTLE BEACH-SPORTS TOURISM DIVISION	SPORTS Conference OOP	\$8.51
	TEAMS OOP	\$15.06
COASTAL NETWORK COOPERATIVE	Holiday Fantasea	\$9.67
COASTAL PENTRY ABC	Small Market Meetings FAM	\$0.83
CONGRESS ST SOCIAL CLUB	SPORTS Tradeshow	\$0.29
CONNECT	Connect Faith	\$39.50
COYOTE UGLY SALOON (OKC)	TEAMS Conference	\$1.05
CROISSANTS BISTRO & BAKERY	Gallagher Insurance Site Visit	\$43.79
	CFSEB Site Visit	\$0.77
	SMM FAM	\$2.35
	SMM FAM	\$8.21
	FAM	\$1.31
CROOKED HAMMOCK	Site Visit	\$0.68
	HB Show	\$1.22
	Bonita Travels FAM	\$2.78
	FAM	\$0.84
	BrandUSA FAM	\$6.60
	SMM FAM	\$5.67
CURB SVC WASHINGTON	Helms Briscoe	\$3.07
CURIO -COLCORD HOTEL	TEAMS Conference	\$9.88
	TEAMS Conference	\$9.88
COREY ALSTON	SMM FAM Travel South International	\$26.28
DELTA AIR BAGGAGE FEE		\$1.40
DEMERS EXPOSITION SERVICE	VSAE	\$2.35
DESIGN THE SIGN	AENC Booth	\$0.33
DIABLO'S TACOS & MEZCAL	Connect Faith	\$0.23
DOLPHIN PARKING	Site Visit	\$0.10
DUNKIN	MB Invitational	\$0.15
DAGWOODS DELI	Conference Carolinas Site	\$0.35
EL CENTRO DF	Helms Briscoe	\$0.33
ELA'S BLU WATER GRILLE	SCRPA	\$58.60
ELECTRIC MOON SKYTOP LOU	SPORTS Tradeshow	\$0.40
EMBASSY SUITES RICHMOND	Sales Mission	\$2.15
	Sales Mission	\$2.22
EMPLOYEE REIMBURSEMENT	Destinations SE OOP	\$0.19
	OOP	\$1.21
	FAM OOP	\$1.70
	Small Market Meetings	\$16.00

	Small Market Meetings	\$12.25
ENTERPRISE RENT-A-CAR	Sales Mission	\$3.77
	Site Visit	\$0.69
	Site Visit	\$1.38
	Mun Association of SC Site Visit	\$68.79
	COMMON Site Visit	\$0.69
	ICFSEB Site Visit	\$1.36
	NAAUD Site Visit	\$1.36
	SMM FAM	\$2.04
EVITE, INC.	OMCA Promo	\$0.16
FISH MARKET	Sales Mission	\$0.06
FLASHBACK RETROPUB LL	TEAMS Conference	\$0.19
FOOD LION	Bonita Travels FAM	\$0.58
	FAM	\$1.00
	FAM	\$0.04
FRANKLIN G BURROUGHS-SIMEON B CHAPIN ART MUSEUM	SMM FAM	\$5.00
GARRETT POPCORN SHOPS	PFA	\$0.20
GIFTSHOP@MARRIOTT OF	Connect Faith	\$0.09
GOOGLE ADS	Group Tour Ads	\$9.60
	Meetings Ads	\$19.66
	Sports Ads	\$21.08
	Oct Group Tour Ads	\$2.01
	Oct Meetings Ads	\$11.85
	Oct Sports Ads	\$24.73
	Group Tour Ads	\$4.39
	Group Tour Nov Ads	\$4.46
	Meetings Dec Ads	\$2.69
	Meetings Nov Ads	\$7.44
	Sports Ads	\$17.36
	Sports Nov Ads	\$18.53
GRANDESHORES HOTEL	Bonita Travels FAM	\$10.53
GREEN MARKET H6	PFA	\$0.50
GROUP TOUR MEDIA INC	May Ads	\$15.00
	Ads Oct	\$23.00
	Group Tour Ads Aug	\$15.00
	Nov Ads FP	\$42.00
	Website Ads	\$5.00
GROUP TRAVEL LEADER	Nov/Dec Ads	\$30.00
	Going On Faith Winter Issue	\$18.00
HAMPTON INNS	Sales Mission	\$18.00
	Sales Mission	\$2.79
HARD ROCK MYRTLE BEACH R	Bonita Travels FAM	\$3.44
HEATHER TUCK TILLMAN	SMM FAM OOP	\$1.20
	SMM FAM OOP	\$1.20
	Destinations SE Client Dinner	\$1.01
HILTON GARDEN INN	SPORTS Tradeshow Client Meeting	\$2.57
	SPORTS Tradeshow	\$0.18
HILTON HOTELS	Carolina's MPI	\$183.68
	VSAE	\$4.08
HOMEGOODS	Bonita Travels FAM	\$0.20
HOMEWOOD SUITES	BrandUSA FAM	\$24.43
	Travel South International	\$1.51
HOOK & BARREL-MB	BrandUSA FAM	\$10.09
	Mun Association of SC Site Visit	\$486.71
	COMMON Site Visit	\$2.67
	Sports Diversity FAM	\$12.77
HUDSON NEWS ST	Helms Briscoe	\$0.09
	VSAE	\$0.09
	Connect Faith	\$0.10
	PFA	\$0.06
	Helms Briscoe	\$0.10

	Connect Faith	
HYATT REGENCY WICHITA	Small Market Meetings	
	SMM	
INSTACART	SMM BrandUSA & Small Market Meetings FAM	
INSTACALL		
ISLAND VISTA	SMM FAM Tour	\$
KAYOWA TANIA KASONGO	SMM FAM OOP	
KENILWORTH MEDIA INC	Sports Events Ads	\$
KICKIN CHICKEN MT PL	SPORTS Tradeshow	
KILWINS	SMM FAM	
KIMBERLY M BEAN	SMM FAM OOP	
KRISPY KREME	BrandUSA FAM Tour	
	BrandUSA FAM Tour	
LANDS END	Travel South	
	Connect VMB Items	
	VMB Items	
LEBOS INC WEB	Small Market Meetings FAM	
LINKED IN	Meetings Ads	
	Sports Ads	
EMPLOYEE REIMBURSEMENT	FAM Tour	
LITTLE DUCK DINER	SPORTS Tradeshow	
LITTLE ROCK MARRIOTT	Connect Faith	
LOVE THAT COTTON	Meeting Support	\$
LYNN LEWIS FOUNDATION INC	Sports Diversity FAM	
EMPLOYEE REIMBURSEMENT	VA Sales Mission OOP	
MALIBU CAFE	Connect Faith	
MARRIOTT HOTELS	Accent East	
	Accent East	
	Connect Faith	
	AENC	
	AENC	
	US Sports Congress	
	Accent East	
	OMCA	
	OMCA	
MARYANN KRISOVITCH	SMM FAM OOP	
	SMM FAM OOP	
MAURICE ARBELAEZ	SMM FAM OOP	
MB SPORTS CENTER	Q4 Promos	\$
	Q2-Q3 Promos	\$
MCLAURIN PARKING CC UNDER	AENC	
MEZEH - DCA	Connect Faith	
MHD SERVICES	Special Marketing Promo Oct	\$
	Special Marketing Promo Nov	\$
	Site Visits	
	Site Visits	
	Special Marketing Promo Dec	\$
	Specialty Market Promos	\$1
MHRS LOUISVILLE FB	Travel South International	
	Travel South International	
MIAS ITALIAN KITCHEN	Sales Mission	
MICHAEL GREENE	Sports Diversity FAM OOP	
MICHAEL GREENE MICHAELS STORES 2056	AENC Booth	
MICROSOFT ADS	Group Tour Ads	
	Oct Group Tour Ads	
	Oct Meetings Ads	\$
	Group Tour Nov Ads	÷
	Meetings Nov Ads	\$
MID ATLANTIC RECEPTIVE SE MILITARY REUNION NETWORK	Accent East Registration Trade Show Ads	

MSE BRANDED SOUTH CAROLI	Sales Mission	\$0.06
	Sales Mission	\$0.20
	TEAMS Conference	\$0.22
	VSAE	\$0.13
	US Sports Congress	\$0.33
MYRTLE BEACH PICKLEBALL CLUB	Mid Atlantic Marketing Support	\$35.00
EMPLOYEE REIMBURSEMENT	Tradeshow SCRPA	\$262.50
NATIONAL ASSOCIATION OF AFRICAN AMERICAN STUDIES	SMM FAM OOP	\$3.97
NATIVE SONS	VMB Items	\$1.35
	BrandUSA & Small Market Meetings FAM	\$1.30
NEIGHBORHOOD SERVICES	Travel South International	\$0.48
	Travel South International	\$0.61
NEW STALL - PARLOR O	TEAMS Conference	\$0.27
NEW YORK PIZZA GRILKABOB	Helms Briscoe	\$0.42
NEWS 2U	Meetings Today Live	\$0.13
	OMCA	\$0.04
NORTHSTAR TRAVEL MEDIA	Sports Email Ads	\$25.00
	Meetings Email, Sponsorship Ads, Guides	\$290.00
	Sports Instagram Ads	\$30.00
	Sports Email Ads	\$25.00
NIKI'S PIZZA	Connect	\$0.07
OHARE BAR & GRILL ORD	PFA	\$0.48
	SMM	\$0.20
OMNI HOTELS	Travel South International	\$7.86
	Travel South	\$7.86
	US Sports Congress	\$9.80
EMPLOYEE REIMBURSEMENT	MTL	\$9.80
ORIGINAL BENJAMINS CALABASH	Bonita Travels FAM	\$1.00
	BrandUSA	\$1.00
PARIS SPORTS MANAGEMENT	Oct Sports Promos	\$155.00
	Site Visits	\$7.28
	Sports ETA	\$13.95
	TEAMS Tradeshow	\$68.99
	FAM Site Visits	\$17.27
	Nov Sports Promo	\$155.00
	TEAMS Tradeshow	\$17.73
	Sports Promo	\$120.00
	Dec Sports OOP	\$8.85
	Sports Marketing Promos Dec	\$155.00
PARK GROUNDS OKC	TEAMS	\$0.33
PARKERS 71	SCRPA	\$10.89
PARLOR OKC BAR	TEAMS Client Party	\$0.11
PAYPAL	BrandUSA FAM	\$5.15
	BrandUSA FAM	\$15.44
PAYPAL *UBER	Travel South International	\$0.67
PENNY LANE PUB	US Sports Congress	\$0.24
PEPSIVEN	Helms Briscoe	\$0.03
PF CHANGS	TSI	\$0.39
	Travel South International	\$0.39
PFG*PROFORMA	VMB Items	\$1.53
PGA TOUR GRILL SAV	Meetings Today Live	\$0.16
PLAY TOP GUNS SPORTS LLC	Top Gun Marketing Support	\$150.00
POE'S TAVERN - SAVAN	SPORTS Tradeshow	\$0.88
POPSHELF	SASA	\$110.09
	AENC Booth	\$0.32
POTBELLY SANDWICH SHOP	TEAMS Conference	\$0.14
POURHOUSE	SMM	\$0.15
PREMIER TRAVEL MEDIA	Group Travel Ads Oct	\$20.20
	Sports Planning Guide	\$89.95
	Group Tour Newsletter Ads	\$30.00

	Fantasea Sponsorship	\$3.2
	VMB Pins	\$19.4
PITNEY BOWES	Postage Oct	\$0.0
	Postage Nov	\$0.8
	Posatge Dec	\$0.0
RADISSON	PFA	\$6.9
RAL CONV CTR DOOR SALES	AENC Booth	\$1.0
REBECCA A CIRA	SMM FAM OOP	\$3.4
RELIGOUS CONFERENCE MANAG	Trade Show Booth	\$24.9
RIO SPECIALTY GIFTS	PFA	\$0.1
RIPTIDES RAW BAR & GRILL	Destinations SE Client Dinner	\$2.4
RIPTYDZ OCEANFRONT GRILLE	Site Visit	\$4.4
RIVER CITY CAFE	Site Visit	\$1.0
ROBIN SCHELLER	SMM FAM OOP	\$4.0
RPS MYRTLE BEACH	Destinations SE	\$0.5
	PFA	\$0.6
	Sales Mission	\$0.3
	BrandUSA	\$0.7
	Small Market Meetings	\$0.4
	Sports ETA	\$0.3
	TEAMS Conference	\$0.6
	CFSEB Site Visit	\$0.0
	COMMON Site Visit	\$0.0
	Meetings Today Live	\$0.4
	SMM FAM	\$0.0
	SMM FAM	\$0.0
	Travel South International	\$0.4
SAMS CLUB	FAM	\$0.4
	FAM Bonita Travels	\$0.4
	FAM	\$0.8
SCOTCHMAN	SMM FAM	\$0.0
SEA CAPTAINS HOUSE	Site Visit	\$2.2
	SMM FAM Promo	\$1.3
	CFSEB Site Visit	\$0.5
SECRET SANDWICH SOCI	US Sports Congress	\$0.2
SHELL OIL	Site Visit	\$0.:
SHEPARD EXPOSITION	TEAMS Tradeshow	\$74.0
SHEPARD LOGISTICS	TEAMS	\$4.5
SINE IRISH PUB	US Sports Congress	\$0.2
SIX PENCE PUB	Meetings Today Live	\$0.2
SMALL MARKET MEETINGS	Fall FAM Tour	\$110.0
SWALL WARKET WEETINGS	SMM Fam	\$110.0
SMART MEETINGS		\$70.0
SWART MEETINGS	Aug Meetings Ads	
	Jun Meetings Ads	\$80.0
	May Meetings Ads	\$60.0
	Sep Meetings Ads	\$109.0
SMG PAYCOM CENTER	TEAMS Conference	\$0.0
SOLMONTE HOSPITALITY, INC	SMM FAM OOP	\$4.0
SOUTH ATLANTIC SHRINE ASSOCIATION	Fall Marketing Support	\$130.0
SOUTH CAROLINA SPORTS ALLIANCE	TEAMS Promo	\$15.0
OUTH CAROLINA RECREATION	SCRPA Registration	\$875.0
SOUTH EXPO LLC	AENC Booth	\$10.2
PEEDWAY	Mun Association of SC Site Visit	\$16.
SPORTS EVENTS & TOURISM ASSOCIATION	Sports Ads	\$125.0
SQ *SEALT760@GMAIL.	Helms Briscoe	\$0.2
GQ *TAXI	SMM	\$0.
STAFFORDS PUBLIC HOUSE	SPORTS Tradeshow	\$0.
STAMATS MEETINGS MEDIA INC	Meetings Today Aug	\$20.0
	Sep Ads	\$100.0
	Meetings Live GA	\$38.0
	Sports Eblast Oct	\$12.

	Meetings Ads	\$45.00
	Sports Dec Ads	\$50.00
STARBUCKS	Connect Faith	\$0.0
	Sports ETA	\$0.10
	VSAE	\$0.1
	PFA	\$0.2
	PFA	\$0.1
	Travel South International	\$0.0
	US Sports Congress	\$0.0
	Athletx Site	\$0.0
	COMMON Site Visit	\$0.2
STREET MEET THE AMER	SCRPA	\$21.7
SUBWAY	Small Market Meetings	\$0.1
SUGAR MILL CAFÉ	Destinations SE	\$0.0
SURF SIGNS & DESIGNS	BrandUSA & Small Market Meetings FAM	\$2.2
T2H ADVERTISING	MBSC Web Hosting Q4	\$1.2
FACO BELL	Sales Mission	\$0.1
TAP HOUSE OKC	TEAMS Conference	\$0.9
TARGET	Bonita Travels FAM	\$0.1
	Meeting Planner FAM Tour	\$2.12
	BrandUSA & Small Market Meetings FAM	\$0.3
TERRY MCGRIFF	Sports Diversity FAM	\$6.8
TGI FRIDAYS 2472	TSI	\$0.52
THE CAPITAL HOTEL REST	Connect Faith	\$0.0
THE DESOTO HOTEL/FRONT	Meetings Today Live	\$5.9
THE HANGOUT MYRTLE BEACH	SMM FAM	\$7.7
	Triple Crown	\$1.7
THE SHORES RESORT	Destinations SE	\$8.5
	Destinations SE	\$0.0
THE SOCIAL	COMMON Site Visit	\$0.1
THE TOBACCO COMPANY RESTA	US Sports Congress	\$1.5
THE ZEN SUCCULENT	AENC Booth	\$40.2
THOMAS C KEOWN	SMM FAM OOP	\$2.4
THOMPSON	Sales Mission	\$0.1
TOASTED MANGO CAFE	Sports ETA	\$0.3
TRADER JOE'S	Sales Mission	\$0.7
TRAVEL DESK	Group Tour Ads Sep	\$22.0
	Meetings Ads Sep	\$49.6
	Sports Ads Sep	\$36.1
	Group Tour Ads Oct	\$17.1
	Meetings Ads Oct	\$17.1
	Sports Ads Oct	\$30.0
	Group Tour Ads Nov	\$102.3
	Sports Ads Nov	\$172.1
	Group Tour Ads Dec	\$15.4
	Meetings Ads Dec	\$53.5
	Sports Ads Dec	\$21.9
	OMCA Show	\$5.4
	SPORTS Tradeshow	\$0.2
	SPORTS Tradeshow	\$0.5
	Meetings Today Live	\$0.2
IST* 42ND ST OYSTER BAR	AENC	\$0.4
	SPORTS Relationship Conference	\$2.8
THE GRUMPY MONK	Conference Carolinas Site	\$1.2
JBER EATS	Sports ETA	\$0.2
JBER TRIP	PFA	\$1.6
	SPORTS Tradeshow	\$0.3
	Site Visit	\$0.3
	Connect	\$0.2
	ALDAcon Site	\$0.5

		Sports ETA	\$0.46
		TEAMS Conference	\$0.89
		TEAMS Tradeshow	\$0.07
		VSAE	\$0.48
		VSAE	\$0.13
		AENC	\$0.18
		COMMON Site Visit	\$0.17
		ICFSEB Site Visit	\$0.14
		NAAUD Site Visit	\$0.16
		NAAUD Site	\$0.16
		Travel South International	\$0.16
		Travel South International	\$0.29
		Travel South International	\$0.06
		US Sports Congress	\$0.83
		US Sports Congress	\$0.29
	UPS	UPS Postage	\$0.77
		PFA	\$0.29
		PFA	\$0.50
		UPS Postage	\$3.97
		VSAE	\$0.27
		VSAE	\$0.57
		UPS Postage	\$4.38
	USP PARKING UNION SQUARE	Sales Mission	\$0.05
	VENMO	BrandUSA & Small Market Meetings FAM	\$5.16
	VENINO		
		CVENT Promo	\$0.36
		Most Wanted Promo	\$20.60
		Most Wanted Promo	\$20.60
		Small Market Meetings FAM	\$4.64
	WALGREENS	SPORTS Tradeshow	\$2.20
	WALK ONS SPORTS BISTREAUX	MB Invitational	\$0.41
	WALMART.COM	BrandUSA FAM	\$2.79
		BrandUSA FAM	\$0.86
	WALMART SUPERCENTER #4664	SW Airlines FAM	\$0.58
		FAM	\$0.26
	WESTIN (WESTIN HOTELS)	SCRPA	\$329.77
	,	AENC	\$23.44
		Staff	\$7.83
		Sports ETA OOP	\$0.20
		Sports ETA Tradeshow	\$4.48
		SPORTS Tradeshow	\$8.29
		SPORTS Tradeshow	\$0.31
	WICKED TUNA	BrandUSA FAM	\$5.67
		COMMON Site Visit	\$1.47
		NAAUD Site	\$1.27
	WOLFGANG PUCK DC	Accent East	\$0.19
	WONG GONZALEZ	VSAE	\$0.46
	WOOD & IRON GAME DAY	US Sports Congress	\$0.33
	WYNDHAM RESTAURANTS	Connect Faith	\$0.53
Group Sales Total			\$7,466.54
		CAA FUL I	
nternational Promotion	AMA TRAVEL AGENCY	CAA Eblast	\$15.00
	AMERICA AS YOU LIKE IT	Profile Page Ads	\$100.00
	AMZN MKTP US	BrandUSA German MegaFAM	\$6.21
	ATLANTA MARRIOTT PERIM	BrandUSA	\$1.58
	BAXTER MEDIA	Travel Courier Dec Ads	\$3.50
	CONCEPTS TRAVEL MEDIA LIMITED	TravelWeek Winter Ads	\$26.00
		Travel Week Ads Dec	\$3.96
	DTW PF CHANGS	BrandUSA	\$0.33
	EMPLOYEE REIMBURSEMENT	BrandUSA	\$2.61
	ENVOY NETWORK INC	Canadian Dist Sep	\$16.20
		Canadian Dist Oct	\$16.20
		Canadian Dist Dec	\$3.33

	FACEBOOK	Oct Ads	\$34.31
		Nov Ads	\$62.46
		Dec Ads	\$76.19
		International CA/EU Ads	\$73.62
	FIVE GUYS GERMANY GMBH	BrandUSA	\$0.22
	GODADDY.COM	VMB Canada	\$0.38
	GOOGLE ADS	Oct Ads	\$25.35
		Nov Ads	\$19.30
		Dec Ads	\$20.14
		Nov Ads	\$11.23
	HIBBETT SPORTS	BrandUSA German MegaFAM	\$0.97
	LS HER HIDE OUT	BrandUSA German MegaFAM	\$4.57
	МАМАК	BrandUSA	\$0.43
	MAXIMA TOURS	Canadian Marketing Support	\$5.00
	MICROSOFT ADS	Dec Ads	\$5.18
		Oct Ads	\$5.16
		Nov Ads	\$5.13
	MMGY GLOBAL LLC	French Ads	\$4.25
	MOXY FRANKFURT CITY CE	BrandUSA TW	\$10.56
	MSE BRANDED SOUTH CAROLI	BrandUSA	\$10.50
	NORMAND NADON	Canadian Blog	\$11.50
		-	
	OCEAN LAKES PHARMACY	BrandUSA & SMM FAM	\$1.29
	PAPA NAPOLI GMBH	BrandUSA	\$0.29
	PAYPAL *LITTLELASER	Sunglasses Case Engraving	\$8.10
	PROFORMA	ITB VMB Items	\$84.68
	REDTAG.CA	International Ads	\$1,000.00
	TRAVEL DESK	UK, Canada CTV Ads	\$372.32
		UK, Canada CTV Ads	\$204.00
	TRAVEL MEDIA ASSOCIATION OF CANADA	Canada Publicity	\$2.91
	TRAVEL SOLUTIONS BY DESIGN CORP	Canada Promos Oct	\$85.33
		Outdoor Ads Canada	\$7.50
		ACTA Toronto Sponsorship	\$63.57
		Aug-Oct OOP	\$7.56
		VMB Tradeshow Booth	\$4.36
		Zoomer Media Show	\$13.31
		Canada Promos	\$3.14
		SITV Montreal	\$15.81
		TL Network Show Toronto	\$15.61
		Travel Brands Show Montreal	\$7.57
		Canada Promos Nov	\$85.34
		Travel Week Sep Ads	\$22.82
		Canada Promos Dec	\$85.33
		OMCA	\$3.69
		OOP	\$8.59
		Travel Agent Next Door/TTAND Destination Partnership	\$11.33
		TravelOnly Eblast	\$3.78
		OOP Nov-Dec	\$13.82
		Global Summit	\$4.95
		Canada Ads	\$40.00
	USA REJSER	VMB Profile Page	\$20.00
	YETI	BrandUSA German MegaFAM	\$9.72
International Promotion Total			\$2,767.49
Outdoor & Print	ADAMS OUTDOOR ADVERTISING	195 Billboards	\$2,703.00
		195 Billboards	\$2,703.00
		195 Billboards	\$2,703.00
	HEARST MAGAZINE	Dec Mens Health Ads	\$2,775.00
	MEREDITH CORPORATION	Oct Food & Wine Ads	\$2,700.00
			\$13,584.00
Outdoor & Print Total			
Outdoor & Print Total Research	DESTINATIONS INTERNATIONAL	Industry Research	\$200.00

	NETWORK TV	Summer Ads	\$410.72
	LINEAR TELEVISION	Spring TV Ads	\$501.10
		Dec Cable Ads	\$340.64
		Dec Cable Ads	\$19.21
		Chef Swap Ads	\$526.96
		Nov Fall Ads	\$1,810.50
		Summer Ads	\$1,094.50
		Oct, Nov, Dec Ads	\$9,815.61
		Fall TV Ads	\$87.52
		Chef Swap Ads	\$124.25
		Jul Aug Ads	\$1,136.56
		Nov Fall Ads	\$10,152.53
		Chef Swap Ads	\$5,996.16
		Aug Summer Ads	\$6,925.16
Television	AMPERSAND	Jun Summer TV	\$1,785.00
Research Total			\$9,552.95
	TOURISM ECONOMICS LLC	Tourism Forecast	\$80.00
	SURVEY MONKEY	Research Surveys	\$19.62
	STR LLC	OCC Reports & School Breaks	\$405.04
	SC DEPT. OF PARKS, REC. & TOURISM	VisaVue Data	\$464.00
		Visitor Tracking	\$7.27
		Visitor Tracking	\$7.29
		Visitor Tracking	\$18.23
	PATLIVE	Visitor Tracking	\$7.30
		American Traveler Study	\$200.00
		Brand Lift Study	\$215.00
	MMGY GLOBAL LLC	Travel Data 2021	\$229.20
		Visitor Analytics	\$650.00
		Dec Services	\$650.00
		Nov Services	\$650.00
		Visitor Analytics	\$650.00
		Visitor Analytics	\$500.00
		Visitor Analytics	\$500.00
		Oct Services	\$650.00
	LUCKIE & COMPANY LLC	Sep Services	\$650.00
		Ads Tourism Reporting ROI Visitor Study	\$900.0