

Myrtle Beach Area Chamber of Commerce -MB A-Tax October - December 2023 Tourism Investments

Accountability Category	Paid To	Memo	MB Atax Amount
Air Service	EXPEDIA	Aug Ads	98.85
		Sep Ads	99.16
		Oct Ads	100.51
		Nov Ads	89.02
		Dec Ads	87.44
		FACEBOOK	Sep Ads
		Avelo Oct Ads	25.66
		Oct Ads	411.85
		SWA Oct Ads	44.24
		Avelo Ads	234.33
		Dec Ads	412.07
		Nov Ads	379.89
		SWA Ads	405.76
	GOOGLE ADS	Sep Ads	130.59
		Oct Ads	12.41
		Nov/Dec Ads	205.56
	HOPPER (USA), INC.	Ads	322.24
	KAYAK SOFTWARE CORPORATION	Sep Ads	62.75
		Oct Ads	42.40
		Nov Ads	81.36
	SOJERN INC	Sep Ads	255.06
		Oct Ads	260.15
		Nov Ads	242.98
	TRAVEL DESK	Avelo Sep Ads	56.07
		Avelo Oct Ads	57.41
		Oct Ads	277.65
		SWA Oct Ads	23.23
		Nov Ads	260.78
		SWA Ads	242.88
		Avelo Nov Ads	58.02
		Avelo Dec Ads	60.00
		Dec Ads	231.47
		SWA Dec Ads	298.89
Air Service Total			5,975.81
Creative/Content Development	963 FILM GROUP	VMB Shows	40.07
	AIRTABLE.COM	Website QR Coding	2.59
	ASHLEE MORROW CARSON	Social Blog Posts	7.00
		Social Blog Posts	5.90
		Social Blog Posts	9.00
		Social Blog Posts	4.50
	ASHLEY DANIELS	Activities Blogs	1.70
	BATTLE STRATEGIES LLC	FB Live Posts	11.06
	BELK.COM	Video Production	0.38
	BOBBY ALTMAN	Culinary Photos	96.00
Culinary/Activities Photos		25.00	

	Holiday Photos	5.00
	Culinary Photos	20.00
	Photos	20.00
BREAK MEDIA	This is Golf TV Spot	755.47
	Ice Shaker Promo	515.65
CHAMPION AUTISM NETWORK	Sensory Friendly Photos	15.00
DOODLY - DOODLY STAND	Video Creation Software	2.40
DYLAN FOSTER	Chef Swap 2 Judge	70.00
	On the Hook Nov	30.00
EMPLOYEE REIMBURSEMENT	Video Production	1.34
	MB Karaoke	0.16
	Video/Photos	1.32
FIN FIRST	VMB Mural	45.50
GODADDY.COM	Domain Names	3.28
GRACE GRAVES	Food & Wine Photos	1.75
GRYPHOS CREATIVE AGENCY	Beer Trail Promo	166.00
HOLDEN MEDIA & ENTERTAINMENT LLC	Virtual Culinary Event	10.50
	Video Editing	25.00
	MB Karaoke	12.00
JENNA GORDON CONSULTING	Live Music Video	683.50
	Video/Photos Sep	100.00
	Food & Wine Photos	23.22
	Live Music Video	741.40
	Video Production	117.00
	Chef Swap Knives	6.40
	Golf Video	46.00
	Holiday Photos	28.67
	Holiday Video	14.00
JOHANNA D. JONES	Chef Swap 2 Judge	70.00
	Chef Swap 2 Chef Profiles	60.00
JULIE ELLIS	Life's A Beach Podcast	30.00
	Life's A Beach Podcast	30.00
	Life's A Beach Podcast	30.00
JULIO NAVARRO	MB Karaoke	7.50
	MB Karaoke	4.00
KATHRYN C. HEDGEPTH	History Blogs	3.60
	History Blogs	2.70
	History Blogs	3.60
	NYE Blog	0.90
KINETIC MEDIA PRODUCTIONS, LLC	Holiday Photos	43.20
	Video Production	24.00
LESLIE PERKINS	Sensory Friendly Blogs	1.40
MATT SILK	Holiday Photos	15.00
MEDIA COAST	Website Updates	8.25
MILES PARTNERSHIP, LLLP	VMB Hosting	750.00
	VMB Website	2,353.40
MILK & HONEY COFFEE CAFE LLC	Chef Swap Host	200.00
MMGY GLOBAL LLC	Media Plan & Buy Fall	273.91

		Asset Oct	797.30
		Media Plan & Buy Oct	1,660.00
		Winter Photos	13.09
		Winter Video Production	89.49
		Asset Nov	797.30
		Media Plan & Buy Nov	1,660.00
		Asset Dec	797.30
		Golf Video	30.93
		Media Plan & Buy Dec	1,660.00
		Winter Video Production	245.30
	MYRTLE BEACH CONVENTION	Cornhole Video	0.05
	OCEAN ANNIE'S	MB Karoke	0.33
	PAYPAL *JANISELSTS	Chefswap Website	0.44
	RELIC AGENCY	Podcast/Video Shows	434.17
		Podcast/Video Shows	434.17
		Podcast/Video Shows	434.17
	SCOTT SMALLIN PHOTOGRAPHY	Activities Photos	27.00
		Chef Swap 2 Photos	72.00
		FAM Tour Photos	12.00
		Activities Photos	47.50
		Activities/Dining Photos	22.50
	SHELBI ANKIEWICZ	Event Blogs	1.70
		Blog Posts	1.20
		Blog Posts	2.30
	SOCIALVENUE.COM	Video Marketing Platform	3.00
	SQUARESPACE INC.	Website Hosting	2.75
	THE WORKSHOP LLC	Chef Swap	10.00
		Charlie's Place	458.01
		Chef Swap 2	4,500.00
	TIFFANY DONITHAN	Social Posts Oct	2.75
		Social Posts Nov	3.75
		Social Posts Dec	3.00
	TULSA CONNECT	Web Hosting	2.00
		Web Hosting	2.00
		Web Hosting	2.00
		Web Hosting	2.00
	VISUAL DESTINATIONS LLC	Web Design Oct	89.00
		Web Design Nov	89.00
		Web Design Dec	89.00
		Web Services	5.00
	WETRANSFER	Video/Ad Design	1.20
	XRAY TECH, INC	Website QR Coding	19.99
	ZAPIER.COM	Website QR Coding	2.40
Creative/Content Development Total			22,102.31
Destination Publicity	14TH AVENUE OCEAN BLVD	Today Show	1.04
	AMERICAN EXPRESS	Media Visit	19.50
		Media Visit	30.75
		Media Visit	0.33

BAY NATURALS	Today Show	0.60
BIG MIKES SOULFOOD	Virtual Media Event	0.60
BISTRO 217	Influencer	2.82
BLACKLANE	Travelweek UK Media Event	4.41
BROOKGREEN GARDENS	Virtual Media Event Box	5.40
BURR & FORMAN LLP	Beach Easy TM	19.49
CHEFUNIFORMS.COM	Virtual Media Event	8.81
CHIVE BLOSSOM	Influencer	3.46
COASTAL MARKETING GRAPHICS, INC.	VMB Chef Coats	3.92
COLETTE'S POPCORN	Today Show	2.28
COURTYARD BY MARRIOTT	Influencer	25.13
CROISSANTS BISTRO & BAKERY	Influencer	14.73
	Today Show	5.80
	JBF Filming	8.21
CURB NYC TAXI	Today Show Promo	2.71
DELTA AIRLINES	Today Show Promo	11.93
DOLLAR GENERAL	Virtual Culinary Event Box	9.72
DOUBLETREE HOTELS	Influencer	25.03
	Today Show Promo	4.36
DUCK DONUTS NORTH MYRTLE	Media Visits	2.97
EATALY NY SALIDO	Today Show Promo	4.15
EMPLOYEE REIMBURSEMENT	Mileage	5.58
	Mileage	5.07
	Media Visit	0.62
	Mileage	6.35
FAHLGREN MORTINE	Oct Promos	994.50
	Live Music Influencers	383.93
	Nov Promos	994.50
	Social Media Marketing	600.00
	Today Show Promo	100.83
	Dec Promos	994.50
	Couples In the Kitchen Media Visit	217.56
FULLY PROMOTED	Beer Trail	219.15
	Life's a Beach	17.10
	Beer Trail	283.77
	Beer Trail	106.11
HAVANA CENTRAL TIMES S	Today Show Promo	4.92
HILTON	Today Show Promo	19.34
JBF PATRON PROGRAM	Culinary Promo	30.00
LANDS END BUS OUTFITTERS	VMB Promo	10.94
	Travel Week	4.41
LANIER PARKING	Media Event	0.75
LOWE'S FOODS	Today Show	2.70
	VMB Media Promo	3.78
MARINA INN AT GRANDE DUN	Media Visit	11.58
	Media Visit	3.86
MARKUS SCHECK	World AM Travel Writer	8.57
MARRIOTT MYTRLE BEACH	Influencer	7.86

	MARSHALLS	Today Show	8.63
	MICHAELS STORES	VMB Media Promo	0.33
	MMGY GLOBAL LLC	Site Visit	100.96
		Site Visit	206.96
	NATIVE SONS	You Belong at Beach	36.00
		Chef Swap	14.64
	PARKING LOT 5	Media Visit	11.50
	PRSA	PRSA Promos	9.66
	PUBLIX	Today Show	6.79
	RPS MYRTLE BEACH	Today Show Promo	24.00
		Travel Week UK Media Event	2.70
	RUSTIC TABLE	Influencer Visit	2.38
	STICKER MULE	Beer Trail	10.14
	SUMUP *LONDON TAXI DRIVE	Travel Week UK Media Event	3.56
	THE PRINTING PORT	Beer Trail Brochures	50.69
	TOP GOLF	Influencer Visits	21.05
	TOP GOLF BAY RESERVATION	Influencer Visits	3.23
	TRAVELABILITY FOUNDATION	Travel Access Ads	94.65
	TWO BROTHERS WOOD WORK	Virtual Media Event	10.72
		VMB Media Promo	67.19
	UBER TRIP	TravelWeek Media Reception	0.18
		UK Travel Week	0.38
	USPS PO	VMB Media Promo	0.51
	VIDDY AWARD	PR Promo	14.40
	VIDDY'S	VMB Videos	7.20
	VISA	Media Visit	58.50
		Media Visit	2.25
	VISIT MURRELLS IN	Influencer Visit	1.84
	WAL-MART	Virtual Culinary Event	0.38
		VMB Media Promo	5.69
Destination Publicity Total			6,033.54
Digital	ATLAS OBSCURA INC	Summer Ads	5,000.00
	BANDWANGO, INC	Marketing Platform	60.42
		Marketing Platform	12.08
		Marketing Platform	120.84
	BIDTELLECT, INC.	Jul Ads	1,522.60
		Summer Ads	2,227.40
	BUZZFEED	Dec Ads	8,812.83
		Custom Post	4.27
		First We Feast Sponsor	12,507.14
	CLICKTRIPZ LLC	Nov Ads	568.35
		Dec Ads	431.28
	CONDE NAST	Bon Appetit Ads	850.18
		Bon Appetit Ads	531.57
	CONVERSANT, LLC	Sep Ads	764.44
		Oct Ads	1,670.40
		Nov Ads	994.38
		Nov Ads	65.16

EPSILON	Dec Ads	940.46
EXPEDIA	Aug Ads	1,042.24
	Sep Ads	991.32
	Oct Ads	1,016.10
	Nov Ads	1,053.39
	Nov Ads	1,416.34
	Dec Ads	951.80
	Dec Ads	1,418.43
FLIP TO INC	DMO Marketing	10,062.50
GENIUS.COM	Audio Ads Sep	2,994.15
	Oct Audio Ads	1,876.60
INK	In Flight Ads	2,000.00
JUN GROUP PRODUCTIONS LLC	Aug Ads	669.48
	Sep Ads	1,371.44
MEREDITH	Food & Wine Ads	1,477.55
MOBILEFUSE	Dec Ads	2,500.00
	Aug Ads	1,091.57
	Sep Ads	1,786.72
	Oct Ads	92.66
	Oct Ads	238.70
	Oct Ads	2,379.07
	Fall Ads	1,370.93
PANDORA	Dec Ads	2,078.77
PRICELINE.COM LLC	Aug Ads	59.83
	Summer Ads	1,451.92
	Oct Ads	988.25
SIGHTLY ENTERPRISES, INC	Sep Ads	2,563.58
	Oct Ads	597.55
SOJERN INC	Sep Ads	799.12
	Sep Ads	28.00
	Sep Ads	56.41
	Sep Ads	39.96
	Sep Ads	58.81
	Sep Ads	193.76
	Sep Ads	97.59
	Sep Ads	65.28
	Oct Ads	2,574.17
	Oct Ads	389.73
	Nov Ads	2,874.68
	Nov Ads	60.51
	Dec Ads	2,442.20
	SPOTIFY USA INC	Nov Ads
Dec Audio Ads		1,483.19
SXM Media	Sep Audio Ads	2,821.51
	Oct Audio Ads	2,061.06
	Nov Ads	1,921.23
	Dec Ads	2,078.77
TOUCHTUNES MUSIC COMPANY LLC	Sep Ads	1,649.67

		Oct Ads	1,594.68	
	TRAVEL DESK	Sep Ads	324.32	
		Sep Ads	1,968.41	
		Sep Ads	30.96	
		Sep Ads	30.21	
		Sep Ads	85.58	
		Oct Ads	2,046.30	
		Oct Ads	421.63	
		Nov Ads	2,271.54	
		Nov Ads	92.05	
		Nov Ads	641.13	
		Dec Ads	2,111.42	
		Dec Ads	858.88	
		TRAVEL ZOO	Top 20 Email	1,500.00
			Sep Ads	717.35
	Sep Sponsored Content		2,750.00	
	Oct Ads		282.65	
	Nov Sponsored Content		2,000.00	
	Nov Ads		324.75	
	Dec Ads		175.25	
	TRIP ADVISOR	Sep Ads	1,521.84	
		Sep Ads	220.65	
		Oct Ads	988.74	
		Oct Ads	273.44	
		Nov Ads	218.70	
		Nov Ads	56.81	
		Dec Ads	1,087.51	
	VIDEOAMP INC	Nov Ads	941.08	
	VOX MEDIA LLC	Sep Ads	3,651.66	
		Oct Ads	484.94	
	ZETA GLOBAL CORP.	Sep Ads	712.10	
		Summer Ads	73.24	
		Oct Ads	1,787.90	
	eTARGET	Email Marketing	230.00	
		Fall Ads Email	230.00	
	Digital Total		139,542.87	
General Consumer Promotion	AMZN MKTP US	Bowl Game Welcome Party	1.75	
	ARAMARK	MB Invitational	2.62	
	ASHER THEATRE	Trip Giveaway Promos	1.74	
	ATT	MWC Hotspot	0.47	
		MWC Hotspot	1.33	
		MWC Hotspot	0.47	
		MWC Hotspot	0.47	
		MWC Hotspot	0.47	
	BANDWANGO, INC	Marketing Platform Prize Fulfillment	218.19	
		Marketing Platform Prize Fulfillment	1.55	
Marketing Platform		9.94		

BLUESHIFT LABS INC	Ads Platform	65.40
BOLO PROMOS & APPAREL LLC	MB Bowl	43.79
	MB Invitational	46.04
	VMB Promo Items	34.09
BEATIFUL PLACE SALLIANCE	SC Welcome Center Conference Sponsor	500.00
BROAD NOSH BAGELS	City Pickle Promo	0.08
COASTAL CAROLINA CATERING/ARAMARK	MB Invitational	83.94
COASTAL DISTRIBUTION	Brochures Oct	312.50
	Brochures Nov	312.50
	Brochures Dec	312.50
COM-CONNECT LLC	Call Center & Chat Oct	271.82
	Call Center & Chat Nov	271.82
	Call Center & Chat Dec	271.82
COSTCO WHSE	MB Bowl	5.38
CRAVE	MB Invitational	0.88
CARNEGIE DINER & CAFÉ	City Pickle Promo	0.31
DAGWOODS DELI	NTBA Site	0.56
DAVE & BUSTERS #107	MB Bowl Event	93.32
DESIGN THE SIGN LLC	MB Invitational Signs	1.70
	MB Bowl Event Signs	11.17
	MB Bowl Event Signs	1.70
DICKS SPORTING GOODS	ChiliFest Prize	0.47
DUNKIN	MB Bowl	0.56
	MB Invitational	0.63
EMPLOYEE REIMBURSEMENT	City Pickle Promo	0.13
	MB Invitational	0.93
ESPN PRODUCTIONS	MB Bowl Sponsor	2,250.00
	MB Bowl Sponsor	2,250.00
	MB Invitational Sponsor	3,300.00
	MB Invitational Sponsor	375.00
FULLY PROMOTED MYRTLE BEACH	MBI Promo Items	53.79
	VMB Promo Items	63.26
GOTPRINT.COM	I Speak Mama Cards	0.49
HOLLYWOOD WAX MUSEUM	Trip Giveaways	2.07
HOT STACKS INC	World Strongest Man Site	1.00
ICE SHAKER	MB Invitational Promo	4.73
JIMMY JOHNS	MB Invitational	3.97
JANICE M NASH	MB Invitational	12.00
	MB Bowl	3.20
LUCKY DOG TELEVISION PRODUCTIONS	Beach Ball Sponsor	440.00
MIMOSAS	MB Classic	1.14
MYRTLE BEACH CONVENTION CENTER	MB Invitational	48.00
MYRTLE BEACH SPORTS CENTER	MB Invitational	15.00
MOMOFUKU NOODLE BAR	City Pickle Promo	0.56
PARIS SPORTS MANAGEMENT	D&B MB Bowl	93.22
PITNEY BOWES	Postage	1.91
	Postage	0.78
	Postage	5.14

	RETAIL SPORTS MARKETING	Lidl Beach Promo	17.26
		Passport to Fun #1	5.22
		Ultimate Fan Battle	5.44
		Bandwango Promo	6.09
		Proof Summer Promo	15.21
		Setting Our Heart Promo	6.50
		Trip Giveaway Promos	37.50
	RIPTYDZ	Trip Giveaway Promos	1.00
	ROTELLI PIZZA & PASTA	MB Bowl	2.86
	REPUBLIC PARKING SYSTEM	City Pickle Promo	0.36
	TARGET	MB Bowl	1.11
		MB Invitational	2.47
	TU TACO	MB Bowl	6.29
	UPS	Postage	10.63
		Postage	4.37
		Postage	0.36
		Postage	0.22
		Postage	0.18
	USPS	Postage	10.57
		Postage	1.87
	UBER	City Pickle Promo	0.85
	VISITOR CENTER SERVICES	Visitor Center Services	22,309.18
		Visitor Center Services	21,705.74
	Visitor Center Services	45,183.21	
WALK-ON'S - MYRTLE B	MB Invitational	0.73	
WOLLMAN RINK NYC	City Pickle Sponsor	350.00	
WALGREENS	City Pickle Promo	0.11	
General Consumer Promotion Total			101,493.63
Golf Promotion	FACEBOOK	Social Media Marketing-Destination	\$565.44
	KINGFISH COMMUNICATIONS	Media PR Retainer	\$72.48
	BREAK MEDIA,963 FILM GROUP	Website Videos	\$250.00
	GODADDY/DROPBOX/REV.COM	URL's & Interactive	\$41.83
	THE STREET	Sports Illustrated Golf	\$295.00
	IHEARTMEDIA	Online IheartMedia	\$606.72
	GOLFWEEK/USA TODAY	Online OTT	\$275.07
	GOLF.COM/EB GOLF MEDIA	Digital/Online	\$196.05
	BALLY SPORTS SOUTH	Online OTT	\$583.34
	BARSTOOL SPORTS	Online Media	\$757.00
	THE GOLF SHOP RADIO	Regional TV/Radio Production	\$56.25
	BREAK MEDIA	Video Production Good Times Roll	\$19.50
	963 FILM GROUP	Charlie Rymer, YouTube Series, World Am Video	\$28.16
	ST. ANDRE GOLF	St. Andre Golf Partnership (You Tubers)	\$675.00
	NGF	National Golf Foundation	\$180.00
	BLGT CONTENT LLC	Bucket List Golf Collaboration	\$50.00
	DIGITAL GOLF COLLECTIVE	Content Video/Online	\$100.00
	SIRIUS XM	Sirius XM	\$14.60

	PROVISIONS LLC	MB Exemption Event Consulting	
	INFLUENCERS/963 FILMGROUP	Social Media Influencer Event	\$559.17
Golf Promotion Total			5,325.58
Group Sales	2090-CLT KIOSK E CONCO	VSAE	0.05
	2092-CLT CNBC EXPRESS	TEAMS Conference	0.05
	21 MAIN	Connect FAM	13.95
	42ND ST OYSTER BAR	AENC	0.37
	ACS ATLANTA	ECHO Sales Mission	0.76
	AECOM TECHNICAL SERVICES INC	Venue Utilization Study	3,635.83
	ALLORA	ECHO Sales Mission	0.30
	AMERICAN AIRLINES	ARFF Meeting	0.60
		DC Sales Mission	5.72
		PFA	0.60
		Sports ETA 4S	6.71
		TEAMS	0.27
		VSAE	0.60
		DC Sales Mission	1.20
		OMCA	1.46
		AMERICAN CORNHOLE LEAGUE	Tournament Marketing Support
	AMK CAPITAL ONE ARENA CNC	DC Sales Mission	0.12
	AMK CAPITAL ONE ARENA CTR	DC Sales Mission Event	1.00
	AMZN MKTP	FAM	6.15
		AENC	3.80
		ATL Sales Mission	3.32
		Sales Mission	9.99
		BrandUSA	0.15
		BrandUSA	2.75
	BrandUSA	0.12	
	AQUAVALT	VMB Promo Items	35.40
	ARCADIAN SHORES GOLF COUR	MB Sports Symposium	4.38
	ASSOCIATION EXECUTIVE	AENC	21.00
	AVISTA RESORT	Fall FAM 2027	75.15
		FAM	0.70
	BAREFOOT QUEEN RIV	MYR FAM	0.16
	BB KINGS BLUES CLUB	TSI	0.43
	BIG SHOTS	Sports Marketing Support	150.00
	BOLO PROMOS & APPAREL LLC	VMB Promo Items	23.66
	BP	SPORTS Relationship Show	0.31
	BRICKS BAR & GRILL	SMM	0.32
	BROOKGREEN GARDENS	Site Visit	0.44
	BROTHERS BAR AND GRILL	SPORTS Relationship Show	0.30
		SPORTS relationship Show	0.22
	BUBBA'S FISH CAMP	Fall FAM 2024	5.28
	BUDGET RENT A CAR	SPORTS Relationship Show	2.66
	BUTTER + WHISK - LEAV	SETA SITE	1.11
	CAROLINA LIMO & COACH	Connect FAM	5.06
		Connect FAM	39.39
	CAROLINA ROADHOUSE	Site Visit	0.57

	MB Bowl Site	0.37
CATLEMANS STEAKHOUSE	Sports ETA 4S	1.24
CENTRAL BBQ - DOWNTON	TSI	0.77
CHARLOTTE'S LANDING	ARFF Meeting	0.08
CHESAPEAKE HOUSE	Group Tour FAM	6.78
CHIDO DOWNTOWN	AENC	0.30
CHRISTMAS MOUSE	Connect FAM	1.31
CID HIGH PORCH 6781122	SMM	0.30
CIRCLE K	FAM	0.24
	MB Sports Symposium	0.20
	NALMS Site	0.10
	Connect FAM	0.47
	Connect FAM	1.00
	Fall FAM 2028	0.40
	ATCA Site	0.20
CITY OF MYRTLE BEACH-SPORTS TOURISM DIVISION	TEAMS Conference	19.75
CITY PIZZA	TEAMS Conference	0.45
CLUB CAKED LLC	Fall FAM Group Tour	1.39
	MYR FAM	0.89
	Welcome Center FAM	410.66
CLYDES OF GALLERY PLAC	DC Sales Mission Event	4.40
CNP SUMMER HOUSE CLT	SPORTS Relationship Show	0.24
CNP SYCAMORE BREWING E	ARFF Meeting	0.29
COASTAL NETWORK COOPERATIVE	Holiday FantaSea Sponsor	10.21
CONNECT	Meetings Ads	90.00
	Connect DC	36.50
	Meetings Ads	100.00
	Connect FAM	250.00
CRAB CATCHERS	SETA Site	1.38
CRAZYSISTER MARINA	Connect FAM	7.00
CREPE CREATION CAFE	Connect FAM	1.86
CROISSANTS BISTRO & BAKERY	MBRSA Event	2.53
	Connect FAM	1.61
	Site Visit	0.15
	Site Visit HB	0.54
CVS/PHARMACY	DC Sales Mission	0.13
Circle K # 20853	MYR FAM	0.13
DAGWOODS DELI	FAM	0.68
DAVE & BUSTERS	AECOM Site	0.65
DCA ISTORE	DC Sales Mission	0.03
DD DOORDASH STARBUCKS	TSI	0.28
DELTA AIRLINES	Atlanta Sales Mission	3.88
	TSI	0.60
DELTA HOTELS BY MARRIO	OMCA	7.32
DODGE STORE	Accent East	0.22
DOLLAR TREE	TSI	0.11
DONUT MAN	SASA Registration	0.22
DOUBLETREE	SMM	0.72

	SMM	8.10	
	Connect FAM	44.07	
	Connect FAM	0.81	
DUFFYS CLEMATIS	TEAMS Conference	0.64	
DUNKIN	AECOM Site	0.13	
DELTA GIFT SHOP	OMCA	0.03	
EL CAMINO ROESMARY SQUARE	TEAMS Conference	0.73	
EL CERRO MEX BAR & GRILL-	MB Bowl Site	0.48	
EL PASO COFFEE BOX	Sports ETA 4S	0.12	
EL RANCHO VIEJO 2	SPORTS Relationship Show	0.62	
EMBASSY SUITES	SPORTS Relationship Show	9.11	
	DC Sales Mission	11.93	
	PFA	0.41	
	PFA	5.17	
	Sports Symposium	170.55	
EMPLOYEE REIMBURSEMENT	FAM Mileage	0.52	
	SMM	0.17	
	FAM Trip	0.75	
	Mileage	0.73	
	Site Visit	2.04	
	Sports ETA 4S	0.10	
	TEAMS	0.10	
	AENC	0.30	
	Connect Faith	0.48	
	GSAE	0.46	
	SC Behavioral Site	21.42	
	ENTERPRISE RENT-A-CAR	FAM	0.71
		Fall FAM	4.23
MB Sports Symposium		2.12	
NALMS Site		0.71	
Connect FAM		4.95	
RCAM Site		1.40	
ACF Site		1.41	
ACF Site		0.71	
AENC		3.54	
ATCA Site		1.77	
ECHO Sales Mission		1.97	
MPI-CC Annual Meeting		2.12	
SWCS Site		0.71	
ETOLL BGT	SPORTS Relationship Show	0.10	
EXTRA BASES LLC	Sports Marketing Ripkin Tournaments	150.00	
EMBASSY SUITES DC	Sales Mission	0.10	
ENTERPRISE RENT-A-CAR	MYR FAM	0.71	
FACEBOOK	Sep Group Tour Ads	15.59	
	Oct Group Tour Ads	16.03	
	Nov Group Tour Ads	47.12	
	Dec Group Tour Ads	73.65	
	Nov Meetings Ads	279.71	

	Dec Meetings Ads	150.29
	Nov/Dec Sports Ads	350.00
FILOMENA RISTORANTE	Con Faith Event	3.71
FLORIDA SOCIETY OF ASSOCIATION EXECUTIVES INC	Planning Guide	4.95
FULLY PROMOTED	SETA Site	1.80
	VMB Promo Items	2.22
	Military Promo Items	43.13
	VMB Promo Items	10.30
	Holiday FantaSea Promo Items	4.19
	OMCA VMB Promo Items	34.64
	VMB Promo Items	5.45
GALLERY LEATHER DIRECT, I	Site Visit	1.00
GINKO JAPANESE RESTAURANT	OMCA	0.52
GODADDY.COM	MBSC Domain	0.15
GOOGLE ADS	Sep Group Tour Ads	15.13
	Sep Meetings Ads	81.53
	Sep Sports Ads	80.97
	Oct Group Tour Ads	7.60
	Oct Meetings Ads	58.38
	Oct Sports Ads	69.92
	Nov Group Tour Ads	9.98
	Dec Group Tour Ads	12.45
	Nov/Dec Meetings Ads	72.54
	Nov/Dec Sports Ads	110.40
GRAND HYATT WASHINGTON	Con Faith	8.49
	Con Faith	1.27
GREG NORMAN AUSTRALI	Connect FAM	10.58
	FAM	12.27
GRINGONINJ	Connect FAM	10.80
GROUP TOUR MAGAZINE	Nov Full Page Ad	42.00
GROUP TRAVEL LEADER	Oct Ads	30.00
GTS THEATRE	MYR FAM	1.00
H2C BEAUDEVIN MAIN CLT	VSAE	0.34
HAMMES BOOKSTORE & CAFE	SPORTS Relationship Show	0.06
HAMPTON INNS	MPI	2.92
HERALD OFFICE SUPPLY	CVB Profile Sheets	0.68
HIGH NOON SALOON	PFA	0.54
HIGH PARK BAR & GRIL	MPI-CC	0.18
HILTON HOTELS	TEAMS Conference	0.61
	ARFF Meeting	2.55
	TEAMS Conference	0.28
	TEAMS Conference	0.56
	CACRO Site	0.17
	VSAE	6.67
	TEAMS	2.96
	TEAMS Conference	9.42
HOBBY-LOBBY	Holiday FantaSea	0.91
	Welcome Center FAM	836.94

HOLIDAY INN & SUITES BEA	Accent East	3.74
HONEST GREENS	ATCA Site	0.38
HOOK & BARREL	MB Sports Symposium	9.68
	RCMA Site	3.87
	RCMA Site	3.88
	CVENT FAM	2.02
HOSKINS RESTURANT	Fall FAM 2026	0.76
HOUSE OF BLUES MYRTLE BEA	MYR FAM	1.86
	MYR FAM	2.20
HTL PASO DEL N AUTOGRP	Sports ETA 4S	0.32
	Sports ETA 4S	7.99
HUDSON ST	VSAE	0.07
HUDSONNEWS	DC Sales Mission	0.21
	OMCA	0.04
	SPORTS Relationship Show	0.06
HYATT CENTRIC MEMPHIS	TSI	20.98
INLET AFFAIRS BANQUET	Welcome Center FAM	3,844.28
ITR CONCESSION COMPANY LL	SPORTS Relationship Show	0.04
JCPENNEY.COM	Connect FAM	5.69
	VMB Promo Items	7.18
	VMB Promo Items	11.86
JOSE CUERVO TEQ CLT	OMCA	0.23
KANKI CRABTREE VALLEY	AENC	0.28
KAPNOS TAVERNA DCA	DC Sales Mission	0.23
KENILWORTH MEDIA INC	Sports Events Magazine Ads	40.00
	Sports Events Magazine Ads	40.00
	Sports Events Magazine Ads	40.00
	Sports Events Magazine Ads	40.00
KING STREET GRILLE - MYR	Site BookMyGroups	0.56
KINGSTON RESORT OWNER LLC	FAM	17.34
	MB Sports Symposium	1.16
LAMEZZE	Sports ETA 4S	0.60
LANDS END BUS OUTFITTERS	TSI	3.60
LINKEDIN ADS	Sep Meetings Ads	39.07
	Sep Sports Ads	38.98
	Oct Meetings Ads	33.60
	Oct Sports Ads	34.69
	Dec Ads	42.86
	Nov/Dec Meetings Ads	67.59
	Nov/Dec Sports Ads	70.11
LOS BANDIDOS DE CARLOS AN	Sports ETA 4S	0.42
LOT 41	OMCA	0.46
LS VILLAGE OF NORTH PA	TEAMS Conference	1.39
LUCID COAST CANDLE CO	MYR FAM	5.72
	Connect FAM	4.58
	AENC	15.70
LULUS NORTH MYRTLE BEACH	CACRAO Site	2.32
	RCMA Site	2.77

LYFT RIDE MON 10AM	TSI	0.35
MACARONI GRILL ORD	SPORTS Relationship Show	0.26
MAIN STREET BAKERY E	Group Tour Fall FAM	0.13
MAIN STREET CAFE	FAM	0.31
MAJESTIC GRILLE	TSI	6.27
MAJOR LEAGUE TABLE TENNIS LLC	Event Marketing	25.00
MARATHON PETRO	MPI-CC Meeting	0.69
MARKETPLACE 1897 CLT	OMCA	0.37
MARRIOTT HOTELS	AENC	0.84
	AENC	11.26
	AENC	0.42
	VSAE	0.13
MCALISTER'S	FAM	0.36
	Sports ETA 4S	0.21
MCDONALD'S	Accent East	0.09
MELT - MYRTLE BEACH	Site Trippin With Michelle	0.72
MEMPHIS MADE BREW. STE	TSI	0.24
MHD SERVICES	Specialty Market Promo Oct	45.85
	Site Visits	1.32
	Nov Specialty Market Promo	45.85
	Site Visits	0.29
	Specialty Market Promo Dec	45.85
	Specialty Market Promo	120.00
MICHAELS	Welcome Center FAM	0.34
MILITARY REUNION NETWORK	Trade Show/Ads	7.99
MIMOSAS	Pulse FAM	1.28
MKE NONNA	ARFF Meeting	0.27
MOJOS MARINA BAR- M	Pulse FAM	1.78
MSE BRANDED SOUTH CAROLI	SMM	0.06
	Connect FAM	0.05
	RCMA Site	0.13
	ATL Sales Mission	0.22
	Con Faith	0.21
	ECHO Sales Mission	0.14
MURPHYS RESTAURANT	ECHO Sales Mission	1.16
MYR- LAZ	ATL Sales Mission	0.36
	TSI	0.60
	Con Faith	0.40
	ECHO Sales Mission	0.30
	SETA Site	0.06
MYRTLE BEACH PICKLEBALL CLUB	Coastal Car Pickleball	25.00
NATIONAL ASSOCIATION OF DRUG DIVERSION INVESTIGATORS	Meetings Event Marketing Support	50.00
NATIVE SONS	Connect Promo Items	6.50
	MYR FAM Promo Items	0.50
	VMB Promo Items	6.50
	TradeShow	5.00
NC CHAPTER OF THE INTERNATIONAL ASSOCIATION OF ARSON INVESTIGATORS	Meetings Event Marketing Support	70.00

NEPONSET VALLEY TRANSPORTATION MANAGEMENT ASSOCIATION	RTAP Meeting Support	150.00
NIGUSE	DC Sales Mission	0.21
NOODLES ON 11	DC Sales Mission	0.49
NORTHSTAR TRAVEL MEDIA	Meetings Ads	105.00
	Sports Spring Ads	40.00
	Spring/Summer Meetings Ads	42.50
	Summer/Fall Sports Ads	25.00
	Sep Sports Ads	130.00
	Sports Spotlight & Social Posts	95.00
	TEAMS Sponsor	240.00
	Meetings Ads	92.50
O'SHEAS IRISH PUB	TEAMS Conference	0.31
OFFICE DEPOT #2149	TSI	0.52
ONTARIO MOTOR COACH ASSOC	OMCA Sponsor	10.00
ORCHID CAFE	OMCA	0.18
ORIGINAL BENJAMINS CALABA	Fall FAM	0.50
OROURKES PUBLIC HO	SPORTS Relationship Show	0.86
PARIS SPORTS MANAGEMENT	Site Visit	3.30
	Sports Marketing Promo Oct	164.30
	TEAMS Booth	30.60
	TEAMS	32.12
	Sports Marketing Promo Nov	164.30
	MB Invitational	4.06
	Site Visit	0.43
	Sports ETA	17.96
	Sports Promo	120.00
	Site Visits	3.27
	Sports Marketing Promo Dec	164.30
PARLOR CITY PUB & EATE	SMM	0.24
PDFK RESTAURANT RETAIL MY	FAM	2.44
PF CHANGS #9205	TSI	1.06
	TSI	1.07
PHO 12NEWS (N1-R14)	PFA	0.18
PIRATES VOYAGE	MYR FAM	1.52
	Site Visit HB	0.33
	FAM Mission City Travel	1.39
PLAY TOP GUNS SPORTS LLC	Top Gun Marketing Support	150.00
POTBELLY SANDWICH SHOP	PFA	0.19
PREMIER TRAVEL MEDIA	Sports Plan Guide Ads	62.95
	Sports Plan Guide Newsletter	193.86
	Sports Plan Guide Feature	53.24
	Group Tour Feature Ads	51.90
	Group Tour Print Ads	39.90
	Sports Plan Guide	89.95
PITNEY BOWES	Postage	0.27
	Postage	0.29
RALEIGH CONVENTION	AENC	1.00
RICHMOND AIRPORT	VSAE	0.03

RIPTYDZ OCEANFRONT GRILLE	MYR FAM	2.44
RIVER CITY CAFE	FAM	4.07
	Fall FAM 2023	0.19
RIVER ROOM RESTAURAN	Pulse FAM	0.83
ROYAL CLEANERS	Trade Show	0.53
RPS MYRTLE BEACH	CVENT	0.04
	SMM	0.50
	Site Corp Meeting	0.03
	Sports Relationship Show	1.08
	Connect FAM	0.11
	RCMA Site	0.05
	Sports ETA 4S	0.60
	TEAMS Conference	0.60
RACETRACK	ATL Sales Mission	0.08
SAMS CLUB	Fall FAM Group Tour	0.88
	AENC Booth	1.37
	Connect FAM	0.34
	Welcome Center Bag	81.88
SANDHU TAXI SERVICE	ARFF Meeting	0.37
SC PARK SERVICE	Pulse FAM	0.24
SC SOCIETY OF ASSOCIATION	SCSAE Trade Show	100.00
SEA CAPTAINS HOUSE	MB Sports Symposium	5.97
	SETA Site	0.82
SECRET SANDWICH SOCIAL	VSAE	0.63
SFOGLINA - DOWNTOWN	DC Sales Mission	1.19
SGJJ AIRPORT	ATL Sales Mission	0.62
SHELL OIL	ACF Site	0.14
	AENC	0.28
SMITHS FOOD	PFA Booth	0.31
SOLICITORS ASSOCIATION OF SOUTH	Meetings Marketing Support	5,000.00
SOUTH ATLANTIC SHRINE ASSOCIATION	Event Marketing Support	250.00
SOUTH EXPO LLC	AENC Booth	5.78
SOUTHERN CANDLE STUDI	SETA Site Visit	5.45
SPEEDWAY	AENC	0.29
SPORTS ETA	Sports Ads	187.50
SPORTS FACILITIES MANAGEMENT LLC	Q3 MBSC	50.51
	Q4 MBSC	55.52
SPRINGHILL INN & SUITE	Pulse FAM	6.70
STAMATS MEETINGS MEDIA INC	Sports Ads	15.00
	Sports Ads	45.00
	Oct Meetings Ads	20.00
	Oct Sports Ads	27.50
	Nov/Dec Meetings Ads	45.00
	Nov/Dec Sports Ads	45.00
	Dec Sports Ads	27.50
STARBUCKS	ARFF Meeting	0.17
	Connect FAM	0.32
	Sports ETA 4S	0.11

	TEAMS Conference	0.16
	TSI	0.13
	Site Visit	0.13
	Pulse FAM	0.19
SUMMER HOUSE CLT	SMM	0.34
SUNWAY CHARTERS	Fall FAM 2023	51.84
T2H ADVERTISING	MBSC Web Hosting	1.20
	MB Sports Center Website	63.75
TANGER FACTORY OTLT CTR	Holiday FantaSea	2.52
TARGET	Fall FAM Group Tour	0.20
	MYR FAM	0.64
	MYR FAM	1.73
	Connect FAM	0.18
	MYR FAM	0.80
	FAM	1.16
	Site Visit	0.27
TATTE BAKERY - CITY	DC Sales Mission	0.18
THE ASHER THEATRE	MYR FAM	0.99
THE CAROLINA OPRY THEATE	MYR FAM	0.64
	MYR FAM	1.28
THE CLAW HOUSE	Connect FAM	5.24
THE HANGOUT MYRTLE BEACH	Site NCAA Track	3.46
	FAM Breakfast Event	44.78
THE TAP BAR AND RESTAURANT	Sports ETA 45	0.39
TIDAL CREEK BREWHOUSE	MYR FAM	4.38
	Connect FAM	1.50
	Connect FAM	2.84
	Group Tour FAM	2.38
	Pulse FAM	0.55
TM *ADAM SANDLER	DC Mission Client Event	15.56
TOP GOLF	ATCA Site	2.18
TOTAL DISPLAYS	Sports Trade Show Banners	3.59
TOTAL WINE AND MORE	Site Visit	0.33
TRAVEL DESK	Meetings Jul Ads	78.91
	Sep Group Tour Ads	18.51
	Sep Meetings Ads	72.77
	Sep Sports Ads	51.00
	Oct Group Tour Ads	19.04
	Oct Meetings Ads	78.89
	Oct Sports Ads	55.69
	Nov Group Tour Ads	18.14
	Nov Meeting Ads	79.17
	Nov Sports Ads	51.98
	Dec Meeting Ads	76.66
	Dec Sports Ads	53.41
	Dec Group Tour Ads	16.79
TRAVEL SOUTH USA	TSI Event	50.00
	TSI Registration	25.90

	TSI Registration	13.95
TRIPLE CROWN SPORTS INC	MB Symposium FAM	10.15
TWELVE MIDTOWN AUTOGRA	ATL Sales Mission	8.86
	ECHO Sales Mission	8.55
TWO BROTHERS WOODWORK	VMB Promo Items	2.49
TWELEVE ATLANTA HOTEL	ATL Sales Mission	0.06
	ATL Sales Mission	0.10
UBER	SWCS Site Visit	0.50
	ARFF Meeting	0.31
	SMM	0.33
	AENC	0.31
	DC Sales Mission	0.55
	MPI-CC Reception	0.13
	MPI-CC reception	0.11
	TSI	0.81
	TEAMS Conference	0.22
	SPORTS Relationship Show	0.23
	TEAMS Conference	0.27
	VSAE	0.49
	UNITED POSTMASTERS AND MANAGERS OF AMERICA	Meetings Marketing Support
UPS	Postage	11.13
	Postage	1.60
	Postage	0.22
	Postage	6.85
	Postage	3.00
	Postage	0.86
UVC INC	Con Faith	0.20
VIRGINIA SOCIETY OF ASSOCIATION	VSAE Booth Registration	9.35
WAL-MART	FantaSea Promo	0.04
	OMCA	2.10
WALGREENS	Fall FAM Group Tour	1.30
	MYR FAM	11.85
	PFA	0.10
	PFA Booth	0.08
	DC Sales Mission	2.24
WALMART.COM	MYR FAM	2.11
	FAM	0.38
WARRENGOLFCOURSE	SPORTS Relationship Show	0.59
WHISKEY RIVER E CLT	SMM	0.17
WICKED TUNA - MURREL	NALMS Site	0.78
	Travel Trend NL Site Visit	1.02
WICKED WEED FC CLT	TEAMS Conference	0.15
WINNA'S KITCHEN	AECOM Site	0.80
WM SUPERCENTER	Welcome Center FAM	0.51
WORLD OF BEER MYRTLE B	Fall FAM	0.35
YOUNG PLANTATIONS	VMB Promo Items	3.85
YYZ URBAN CRAVE	OMCA	0.08
Group Sales Total		22,646.36

International Promotion	AMERICA AS YOU LIKE IT	Profile Page Ads	50.00
	AMZN MKTP	BUSA	1.08
		BUSA	1.08
	ASIAN CHAO	BUSA	0.02
	BLACK DRUM BREWERY	Canadian Site	1.70
	BOOTS 2083	BUSA	0.06
	BRAND USA	Integrated International Campaign	847.00
	CAFFE NERO HTW T3 AIRSIDE	BUSA	0.09
	COUNTY HALL MARRIOTT	BUSA	26.28
	CROSS BORDER MEDIA INC.	CAN Snowbird Ads	75.00
	DELTA AIRLINES	ATL Sales Mission	4.88
	EMPLOYEE REIMBURSEMENT	BUSA	0.56
		Brand USA	0.79
		BrandUSA	0.12
	ENVOY NETWORK INC	Canada May	8.27
		Canada Jul	9.56
		Canada Sep	10.43
		Canada Oct	9.70
		Canada Nov	5.96
		Canada Dec	15.40
	EXPEDIA	Jul Ads CAN	118.10
		Jul Ads UK	37.95
		Aug Ads CAN	99.88
		Aug Ads UK	45.93
		Sep CAN Ads	67.20
		Sep UK Ads	38.13
		Oct CAN Ads	27.00
	EZCATERBENJAMINS BAKERY	Site Canada	2.25
	FACEBOOK	Sep Ads	79.26
		Oct Ads	80.90
		Nov Ads	111.90
		Dec Ads	95.50
	GOOGLE ADS	Sep Ads	92.30
		Nov/Dec Ads	68.42
	HAMPTON INN AND SUITES	Canadian Welcome Center Event	1.41
	HARRODS LTD	BUSA	0.21
	HEATHROW RAIL LINK	BUSA	0.40
	HOOK & BARREL-MYRTLE	Canadian Site	2.69
	HOPSWEE PLANTATION	Site Canada	0.76
	HUDSON NEWS	BUSA	0.12
	KENSINGTON MARRIOTT	BUSA	27.41
KFC	BUSA	0.26	
LICENSED TAXI	BUSA	0.28	
LINKEDIN ADS	Dec Ads	30.78	
LONDONS FISH SHOP LTD	BUSA	0.22	
LUL TICKET MACHINE	BUSA	0.08	
MEDIPAC INTERNATIONAL COMMUNICATIONS INC	CSA News Ads	93.18	

MIMOSAS	Canadian Site	1.07
MSE BRANDED SOUTH CAROLI	BUSA	0.13
PEI WEI TERM F ATL	BUSA	0.21
PF CHANGS	BUSA	0.43
PHL EARL OF SANDWICH	BUSA	0.19
POTBELLY SANDWICH SHOP	BUSA	0.14
PUBLIX	Site Canada	0.41
PULSE TRAVEL MARKETING LTD	CAN PR Promos	45.00
	CAN Promo Groups	45.00
	Canada Promo	9.65
	International T&T Show	25.72
	CAN PR Promos	45.00
	CAN Promo Groups	45.00
	Canadian Promo	18.02
	CAN PR Promos	45.00
	CAN Promo Groups	45.00
	CAN Profile Sheets/Brochures	35.03
	Canada VMB Promo Items	106.74
	Canadian Ads	97.11
	Canadian Promo	11.44
	Local	2.60
	Promo Items	16.50
SITV	2.18	
Travel Leaders	7.75	
PURA VIDA	Canadian Site	1.01
RIPTYDZ OCEANFRONT GRILLE	Canadian Site	2.32
RPS MYRTLE BEACH	Brand USA	0.90
SEA CAPTAINS HOUSE	Canadian Site	2.35
SPRINGHILL INN & SUITE	Canadian Site	6.70
STARBUCKS	Canadian Site	0.33
THE IVY KENSINGTON BRA	BUSA Event	1.70
TRAVEL DESK	Sep Ads CAN	358.04
	Sep Ads UK	231.68
	Oct Ads CAN	259.04
	Oct Ads UK	39.05
TRAVEL SOLUTIONS BY DESIGN CORP	ACTA Summit Montreal	6.58
	Barker Print Solutions	2.58
	Canada Out Ads Sep	2.50
	Local Aug/Sep	10.81
	Mileage	2.16
	Sep Canada Promo	85.68
	Travel Brands	15.01
	Outdoor Ads	5.31
	CAN Promos	1.18
TXW*LONDON TAXI 62528	BUSA	0.28
UBER EATS	Canadian Site	0.42
UBER TRIP	BUSA	0.06
	BUSA	0.25

		BUSA	0.62
	USA REJSER	Profile Page Ads	25.00
	WE KNOW GROUP LIMITED	BUSA	0.31
International Promotion Total			3,857.69
Outdoor & Integrated Packages	ADAMS OUTDOOR ADVERTISING	I95 Billboards	2,703.00
	MEREDITH CORPORATION	Food & Wine Magazine Ads	2,781.00
		Southern Living Dec Ads	3,900.00
		Food & Wine Winter Ads	2,426.94
	SOUTHBOUND PUBLISHING INC	Okra Magazine	1,399.80
		Okra Magazine Ads	790.20
TIME INC ADVERTSNG	Southern Living Sep Ads	1.00	
Outdoor & Integrated Packages Total			14,001.94
Research	COSTAR REALTY INFORMATION INC	Occupancy Reports	9.81
		Occupancy Reports	117.72
	FLIP TO INC	Analytics	1,200.00
	LONGWOODS INTERNATIONAL USA INC	ROI Visitor Study	950.00
		ROI Visitor Study	950.00
	LUCKIE & COMPANY LLC	Sep Services	673.50
		Ads Platform	285.00
		Oct Services	673.50
		Visitor Analytics	500.00
		Nov Services	673.50
		Dec Services	673.50
	MMGY GLOBAL LLC	Disabled Travelers Research	200.00
		Visitor Profile Research	1,100.00
	NEXTFactor Enterprises Inc	Tourism Research	420.56
	PATLIVE	Visitor Tracking	7.34
		Visitor Tracking	7.51
		Visitor Tracking	14.92
	SC DEPT. OF PARKS, REC. & TOURISM	Visa Vue Data	464.00
	STR LLC	Occupancy Reports	241.97
	TOURISM ECONOMICS LLC	Tourism Forecast Update	160.00
TRAVEL DESK	CD Platform	720.00	
U.S. TRAVEL ASSOCIATION	Tourism Industry Research	621.00	
ZARTICO INC	Monthly Data Reports	950.00	
Research Total			11,613.83
Social & Search Media	FACEBOOK	Sep Ads	1,004.35
		Sep Ads	256.39
		Chat Bot Ads	315.90
		Oct Ads	895.26
		Oct Ads	3,785.36
		Dec Ads	896.40
		Dec Ads	2,655.75
		Dec Ads	792.40
		Sep Ads	6,409.49
		Oct Ads	7,701.43
		Dec Ads	15,303.45
	MICROSOFT ADS	Sep Ads	771.89

		Oct Ads	514.69
		Dec Ads	643.55
		Dec Ads	770.30
	MMGY GLOBAL LLC	Social Media	20.14
		Social Media Oct	1,800.00
		Social Media Nov	1,800.00
		Social Media Dec	1,800.00
		Dec Social Posts	255.89
	OGDEN PUBLICATIONS INC	Grit Magazine Social Posts	25.00
	PINTEREST ADS	Sep Ads	140.81
		Sep Ads	83.71
		Oct Ads	182.01
		Oct Ads	1,885.28
		Dec Ads	218.20
		Dec Ads	1,671.29
		Dec Ads	173.22
	REDDIT INC ADS	Sep Ads	12,075.10
		Oct Ads	1,439.00
	TIFFANY DONITHAN	Social Posts Sep	3.25
	TIK TOK INC	Sep Ads	292.23
		Sep Ads	207.40
		Oct Ads	302.20
		Oct Ads	4,037.87
		Nov Ads	292.40
		Dec Ads	275.94
		Dec Ads	6,062.06
	WWW.SOCIALVENU.COM	Social Video Platform	3.00
		Social Video Platform	9.00
		Social Video Platform	3.00
Social & Search Media Total			77,774.61
Television	ALPHONSO INC	Summer TV Ads	4,220.72
	AMPERSAND	Oct/Nov Cable Ads	4,870.94
	CROSS OVER MARKETING, LLC	Stand Up To Cancer Promo	12,500.00
	HULU	Holiday Sponsor	4,500.00
		Aug Ads	877.08
	NBC UNIVERSAL	Today Show Ads	9,000.00
		Aug Ads	983.02
		Aug Ads	3,333.33
		July Ads	3,333.33
		Summer Ads	3,333.33
	RAREFIED ATMOSPHERE INC	Sep Ads	372.00
		Oct Ads	372.00
	TRAVEL DESK	Samsung Fall Ads	1,083.15
		Samsung Fall Ads	1,916.85
		Winter CTV Ads	277.42
		Dec CTV Ads	902.58
	UNDISCOVERED PRODUCTIONS LLC	Undiscovered America Show	600.00
	VIDEOAMP INC	CTV Fall Ads	1,444.06

		CTV Fall Ads	1,555.94
		CTV Winter Ads	1,123.57
Television Total			56,599.32
Grand Total			\$ 466,967.49