

## Myrtle Beach Area Chamber of Commerce -1% TDF October - December 2023 Tourism Investments

Accountability Category	Paid To	Memo	TDF Amount
Air Service	EXPEDIA	Aug Ads	9,292.37
		Sep Ads	9,320.87
		Oct Ads	9,447.58
		Nov Ads	8,367.83
		Dec Ads	8,219.10
	FACEBOOK	Sep Ads	38,082.67
		Avelo Oct Ads	2,412.31
		Oct Ads	38,713.84
		SWA Oct Ads	4,158.76
		Avelo Ads	22,027.70
		Dec Ads	38,734.69
		Nov Ads	35,709.64
		SWA Ads	38,140.82
	GOOGLE ADS	Sep Ads	12,275.67
		Oct Ads	1,166.27
		Nov/Dec Ads	19,322.62
	HOPPER (USA), INC.	Ads	30,290.46
	KAYAK SOFTWARE CORPORATION	Sep Ads	5,898.64
		Oct Ads	3,985.22
		Nov Ads	7,648.14
	SOJERN INC	Sep Ads	23,975.76
		Oct Ads	24,454.27
		Nov Ads	22,839.95
	TRAVEL DESK	Avelo Sep Ads	5,270.49
		Avelo Oct Ads	5,396.49
		Oct Ads	26,098.99
		SWA Oct Ads	2,183.83
		Nov Ads	24,513.40
		SWA Ads	22,830.52
		Avelo Nov Ads	5,453.87
		Avelo Dec Ads	5,640.40
Dec Ads		21,758.35	
SWA Dec Ads	28,095.64		
<b>Air Service Total</b>			<b>561,727.16</b>
Creative/Content Development	963 FILM GROUP	VMB Shows	3,766.34
	AIRTABLE.COM	Website QR Coding	243.65
	ASHLEE MORROW CARSON	Social Blog Posts	658.00
		Social Blog Posts	554.59
		Social Blog Posts	846.00
		Social Blog Posts	422.99
	ASHLEY DANIELS	Activities Blogs	159.79
	BATTLE STRATEGIES LLC	FB Live Posts	1,039.88
	BELK.COM	Video Production	35.81
	BOBBY ALTMAN	Culinary Photos	9,024.00

	Culinary/Activities Photos	2,350.00
	Holiday Photos	470.00
	Culinary Photos	1,880.00
	Photos	1,880.00
BREAK MEDIA	This is Golf TV Spot	71,014.18
	Ice Shaker Promo	48,471.10
CHAMPION AUTISM NETWORK	Sensory Friendly Photos	1,410.00
DOODLY - DOODLY STAND	Video Creation Software	225.60
DYLAN FOSTER	Chef Swap 2 Judge	6,580.00
	On the Hook Nov	2,820.00
EMPLOYEE REIMBURSEMENT	Video Production	126.03
	MB Karaoke	14.59
	Video/Photos	123.82
FIN FIRST	VMB Mural	4,276.99
GODADDY.COM	Domain Names	307.72
GRACE GRAVES	Food & Wine Photos	164.79
GRYPHOS CREATIVE AGENCY	Beer Trail Promo	15,604.00
HOLDEN MEDIA & ENTERTAINMENT LLC	Virtual Culinary Event	987.00
	Video Editing	2,350.00
	MB Karaoke	1,128.00
JENNA GORDON CONSULTING	Live Music Video	64,249.00
	Video/Photos Sep	9,400.00
	Food & Wine Photos	2,182.96
	Live Music Video	69,691.60
	Video Production	10,998.00
	Chef Swap Knives	601.60
	Golf Video	4,324.00
	Holiday Photos	2,695.27
	Holiday Video	1,316.00
JOHANNA D. JONES	Chef Swap 2 Judge	6,580.00
	Chef Swap 2 Chef Profiles	5,640.00
JULIE ELLIS	Life's A Beach Podcast	2,820.00
	Life's A Beach Podcast	2,820.00
	Life's A Beach Podcast	2,820.00
JULIO NAVARRO	MB Karaoke	705.00
	MB Karaoke	376.00
KATHRYN C. HEDGEPTH	History Blogs	338.40
	History Blogs	253.79
	History Blogs	338.40
	NYE Blog	84.59
KINETIC MEDIA PRODUCTIONS, LLC	Holiday Photos	4,060.80
	Video Production	2,256.00
LESLIE PERKINS	Sensory Friendly Blogs	131.58
MATT SILK	Holiday Photos	1,410.00
MEDIA COAST	Website Updates	775.50
MILES PARTNERSHIP, LLLP	VMB Hosting	70,500.00
	VMB Website	221,219.60
MILK & HONEY COFFEE CAFE LLC	Chef Swap Host	18,800.00

	MMGY GLOBAL LLC	Media Plan & Buy Fall	25,747.82
		Asset Oct	74,946.20
		Media Plan & Buy Oct	156,040.00
		Winter Photos	1,230.81
		Winter Video Production	8,412.06
		Asset Nov	74,946.19
		Media Plan & Buy Nov	156,040.00
		Asset Dec	74,946.19
		Golf Video	2,907.68
		Media Plan & Buy Dec	156,040.00
		Winter Video Production	23,058.19
	MYRTLE BEACH CONVENTION	Cornhole Video	4.70
	OCEAN ANNIE'S	MB Karoke	30.81
	PAYPAL *JANISELSTS	Chefswap Website	41.60
	RELIC AGENCY	Podcast/Video Shows	40,811.98
		Podcast/Video Shows	40,811.98
		Podcast/Video Shows	40,811.98
	SCOTT SMALLIN PHOTOGRAPHY	Activities Photos	2,538.00
		Chef Swap 2 Photos	6,768.00
		FAM Tour Photos	1,128.00
		Activities Photos	4,464.99
		Activities/Dining Photos	2,114.99
	SHELBI ANKIEWICZ	Event Blogs	159.80
		Blog Posts	112.80
		Blog Posts	216.19
	SOCIALVENUE.COM	Video Marketing Platform	282.00
	SQUARESPACE INC.	Website Hosting	258.19
	THE WORKSHOP LLC	Chef Swap	940.00
		Charlie's Place	43,052.94
		Chef Swap 2	423,000.00
	TIFFANY DONITHAN	Social Posts Oct	258.50
		Social Posts Nov	352.50
		Social Posts Dec	282.00
TULSA CONNECT	Web Hosting	188.00	
	Web Hosting	188.00	
	Web Hosting	188.00	
	Web Hosting	188.00	
VISUAL DESTINATIONS LLC	Web Design Oct	8,366.00	
	Web Design Nov	8,366.00	
	Web Design Dec	8,366.00	
	Web Services	470.00	
WETRANSFER	Video/Ad Design	112.80	
XRAY TECH, INC	Website QR Coding	1,879.06	
ZAPIER.COM	Website QR Coding	225.48	
<b>Creative/Content Development Total</b>		<b>2,077,617.39</b>	
Destination Publicity	14TH AVENUE OCEAN BLVD	Today Show	18.10
	AMERICAN EXPRESS	Media Visit	565.50
		Media Visit	891.75

	Media Visit	9.52
BAY NATURALS	Today Show	10.43
BENJAMIN'S BAKERY	Virtual Media Event	74.71
BIG MIKES SOULFOOD	Virtual Media Event	10.41
BISTRO 217	Influencer	81.76
BLACKLANE	Travelweek UK Media Event	127.93
BROOKGREEN GARDENS	Virtual Media Event Box	156.60
BURR & FORMAN LLP	Beach Easy TM	565.24
CHEFUNIFORMS.COM	Virtual Media Event	255.44
CHIVE BLOSSOM	Influencer	100.42
COASTAL MARKETING GRAPHICS, INC.	VMB Chef Coats	113.80
COLETTE'S POPCORN	Today Show	39.72
COURTYARD BY MARRIOTT	Influencer	437.39
CROISSANTS BISTRO & BAKERY	Influencer	256.42
	Today Show	101.01
CURB NYC TAXI	Today Show Promo	78.66
DELTA AIRLINES	Today Show Promo	346.08
DOUBLETREE HOTELS	Influencer	435.56
DUCK DONUTS NORTH MYRTLE	Media Visits	51.57
EATALY NY SALIDO	Today Show Promo	120.41
EMPLOYEE REIMBURSEMENT	Mileage	161.82
	Mileage	146.98
	Media Visit	17.83
	Mileage	184.11
FAHLGREN MORTINE	Oct Promos	28,840.50
	Live Music Influencers	11,133.97
	Nov Promos	28,840.50
	Social Media Marketing	17,400.00
	Today Show Promo	2,924.12
	Dec Promos	28,840.50
	Couples In the Kitchen Media Visit	6,309.21
FULLY PROMOTED	Beer Trail	6,355.35
	Life's a Beach	495.96
	Beer Trail	8,229.22
	Beer Trail	3,077.32
HAVANA CENTRAL TIMES S	Today Show Promo	142.80
HILTON	Today Show Promo	336.52
JBF PATRON PROGRAM	Culinary Promo	870.00
LANDS END BUS OUTFITTERS	VMB Promo	317.40
	Travel Week	127.78
LANIER PARKING	Media Event	13.05
LOWE'S FOODS	Today Show	46.90
	VMB Media Promo	109.50
MARINA INN AT GRANDE DUN	Media Visit	335.77
	Media Visit	111.93
MARKUS SCHECK	World AM Travel Writer	248.66
MARRIOTT MYRTLE BEACH	Influencer	228.09
MICHAELS STORES	VMB Media Promo	9.44

	MMGY GLOBAL LLC	Site Visit	2,927.97	
		Site Visit	6,001.87	
	NATIVE SONS	You Belong at Beach	1,044.00	
		Chef Swap	424.60	
	PRSA	PRSA Promos	280.14	
	RPS MYRTLE BEACH	Travel Week UK Media Event	78.30	
	RUSTIC TABLE	Influencer Visit	69.10	
	STICKER MULE	Beer Trail	293.97	
	SUMUP *LONDON TAXI DRIVE	Travel Week UK Media Event	103.13	
	THE PRINTING PORT	Beer Trail Brochures	1,469.86	
	TOP GOLF	Influencer Visits	366.28	
	TOP GOLF BAY RESERVATION	Influencer Visits	56.11	
	TRAVELABILITY FOUNDATION	Travel Access Ads	2,744.85	
	TWO BROTHERS WOOD WORK	Virtual Media Event	310.80	
		VMB Media Promo	1,948.61	
	UBER TRIP	TravelWeek Media Reception	5.44	
		UK Travel Week	10.89	
	USPS PO	VMB Media Promo	14.88	
	VIDDY AWARD	PR Promo	417.60	
	VIDDY'S	VMB Videos	208.80	
	VISA	Media Visit	1,696.50	
		Media Visit	65.25	
	VISIT MURRELLS IN	Influencer Visit	53.49	
	WAL-MART	Virtual Culinary Event	11.13	
		VMB Media Promo	164.91	
	<b>Destination Publicity Total</b>			<b>171,472.14</b>
	Digital	ATLAS OBSCURA INC	Summer Ads	70,950.00
		BANDWANGO, INC	Marketing Platform	857.30
Marketing Platform			1,135.83	
Marketing Platform			1,714.60	
BIDTELLECT, INC.		Jul Ads	21,605.71	
		Summer Ads	31,606.79	
BUZZFEED		Dec Ads	125,053.99	
		Custom Post	60.52	
		First We Feast Sponsor	179,468.44	
CLICKTRIPZ LLC		Nov Ads	8,064.88	
		Dec Ads	6,119.86	
CONDE NAST		Bon Appetit Ads	12,063.99	
		Bon Appetit Ads	7,542.92	
CONVERSANT, LLC		Sep Ads	10,847.45	
		Oct Ads	23,702.99	
		Nov Ads	14,110.32	
		Nov Ads	924.56	
EPSILON		Dec Ads	13,345.11	
EXPEDIA		Aug Ads	14,789.45	
		Sep Ads	14,066.86	
	Oct Ads	14,418.46		
	Nov Ads	14,947.55		

	Nov Ads	20,097.82
	Dec Ads	13,506.09
	Dec Ads	20,127.45
FLIP TO INC	DMO Marketing	158,886.86
GENIUS.COM	Audio Ads Sep	26,386.99
	Oct Audio Ads	26,628.95
INK	In Flight Ads	28,380.00
JUN GROUP PRODUCTIONS LLC	Aug Ads	9,499.88
	Sep Ads	19,460.80
MEREDITH	Food & Wine Ads	20,966.43
MOBILEFUSE	Dec Ads	35,475.00
	Aug Ads	15,489.31
	Sep Ads	25,353.56
	Oct Ads	1,314.80
	Oct Ads	3,387.19
	Oct Ads	33,759.01
	Fall Ads	19,453.49
PANDORA	Dec Ads	29,497.78
PRICELINE.COM LLC	Aug Ads	849.01
	Summer Ads	20,602.68
	Oct Ads	14,023.31
SIGHTLY ENTERPRISES, INC	Sep Ads	36,377.23
	Oct Ads	8,479.25
SOJERN INC	Sep Ads	11,339.47
	Sep Ads	397.27
	Sep Ads	800.46
	Sep Ads	567.01
	Sep Ads	834.57
	Sep Ads	2,749.53
	Sep Ads	1,384.87
	Sep Ads	926.32
	Oct Ads	36,527.47
	Oct Ads	5,530.20
	Nov Ads	40,791.77
	Nov Ads	858.64
	Dec Ads	34,654.75
SPOTIFY USA INC	Nov Ads	35,713.50
	Dec Audio Ads	21,046.47
SXM Media	Sep Audio Ads	40,037.25
	Oct Audio Ads	29,246.42
	Nov Ads	27,262.22
	Dec Ads	29,497.78
TOUCHTUNES MUSIC COMPANY LLC	Sep Ads	23,408.82
	Oct Ads	22,628.53
TRAVEL DESK	Sep Ads	4,602.07
	Sep Ads	27,931.71
	Sep Ads	439.29
	Sep Ads	428.75

		Sep Ads	1,214.37
		Oct Ads	29,036.92
		Oct Ads	5,982.90
		Nov Ads	32,233.09
		Nov Ads	1,306.24
		Nov Ads	9,097.57
		Dec Ads	29,961.08
		Dec Ads	12,187.43
	TRAVEL ZOO	Top 20 Email	21,285.00
		Sep Ads	10,179.19
		Sep Sponsored Content	39,022.50
		Oct Ads	4,010.80
		Nov Sponsored Content	28,380.00
		Nov Ads	4,608.20
		Dec Ads	2,486.79
	TRIP ADVISOR	Sep Ads	21,594.86
		Sep Ads	3,131.08
		Oct Ads	14,030.16
		Oct Ads	3,880.09
		Nov Ads	20,557.75
		Nov Ads	806.12
		Dec Ads	15,431.79
	VIDEOAMP INC	Nov Ads	13,353.95
	VOX MEDIA LLC	Sep Ads	51,817.08
		Oct Ads	6,881.26
	ZETA GLOBAL CORP.	Sep Ads	10,104.74
		Summer Ads	1,039.30
		Oct Ads	25,370.26
	eTARGET	Email Marketing	3,263.70
		Fall Ads Email	3,263.70
<b>Digital Total</b>			<b>2,000,523.53</b>
General Consumer Promotion	AMZN MKTP US	Bowl Game Welcome Party	163.88
	ARAMARK	MB Invitational	246.68
	ASHER THEATRE	Trip Giveaway Promos	163.55
	ATT	MWC Hotspot	44.18
		MWC Hotspot	125.31
		MWC Hotspot	44.18
		MWC Hotspot	44.18
		MWC Hotspot	44.18
	BANDWANGO, INC	Marketing Platform Prize Fulfillment	1,190.82
		Marketing Platform Prize Fulfillment	145.25
		Marketing Platform	54.26
	BLUESHIFT LABS INC	Ads Platform	6,147.60
	BOLO PROMOS & APPAREL LLC	MB Bowl	4,115.82
		MB Invitational	4,327.45
		VMB Promo Items	3,204.73
	BROAD NOSH BAGELS	City Pickle Promo	7.93
	COASTAL CAROLINA CATERING/ARAMARK	MB Invitational	7,890.46

COASTAL DISTRIBUTION	Brochures Oct	29,374.99
	Brochures Nov	29,374.99
	Brochures Dec	29,374.99
COM-CONNECT LLC	Call Center & Chat Oct	25,551.07
	Call Center & Chat Nov	25,551.07
	Call Center & Chat Dec	25,551.07
COSTCO WHSE	MB Bowl	505.47
CRAVE	MB Invitational	83.16
CARNEGIE DINER & CAFÉ	City Pickle Promo	28.86
DAGWOODS DELI	NTBA Site	52.40
DAVE & BUSTERS #107	MB Bowl Event	8,771.69
DESIGN THE SIGN LLC	MB Invitational Signs	159.83
	MB Bowl Event Signs	1,050.22
	MB Bowl Event Signs	159.83
DICKS SPORTING GOODS	ChiliFest Prize	44.05
DUNKIN	MB Bowl	52.26
	MB Invitational	59.17
EMPLOYEE REIMBURSEMENT	City Pickle Promo	12.07
	MB Invitational	87.68
ESPN PRODUCTIONS	MB Bowl Sponsor	211,500.00
	MB Bowl Sponsor	171,500.00
	MB Invitational Sponsor	310,200.00
	MB Invitational Sponsor	35,250.00
FULLY PROMOTED MYRTLE BEACH	MBI Promo Items	5,056.40
	VMB Promo Items	5,946.01
GOTPRINT.COM	I Speak Mama Cards	46.19
HOLLYWOOD WAX MUSEUM	Trip Giveaways	194.75
HOT STACKS INC	World Strongest Man Site	93.77
ICE SHAKER	MB Invitational Promo	445.07
JIMMY JOHNS	MB Invitational	373.65
JANICE M NASH	MB Invitational	1,128.00
	MB Bowl	300.80
LUCKY DOG TELEVISION PRODUCTIONS	Beach Ball Sponsor	41,360.00
MIMOSAS	MB Classic	107.26
MYRTLE BEACH CONVENTION CENTER	MB Invitational	4,512.00
MYRTLE BEACH SPORTS CENTER	MB Invitational	1,410.00
MOMOFUKU NOODLE BAR	City Pickle Promo	52.47
PARIS SPORTS MANAGEMENT	D&B MB Bowl	8,762.29
PITNEY BOWES	Postage	179.46
	Postage	73.39
	Postage	483.50
RETAIL SPORTS MARKETING	Lidl Beach Promo	1,622.52
	Passport to Fun #1	490.95
	Ultimate Fan Battle	511.36
	Bandwango Promo	572.23
	Proof Summer Promo	1,429.79
	Setting Our Heart Promo	611.33



		Trip Giveaway Promos	3,524.99
	RIPTYDZ	Trip Giveaway Promos	94.00
	ROTELLI PIZZA & PASTA	MB Bowl	269.02
	REPUBLIC PARKING SYSTEM	City Pickle Promo	33.84
	TARGET	MB Bowl	104.17
		MB Invitational	232.35
	TU TACO	MB Bowl	590.89
	UPS	Postage	998.79
		Postage	412.14
		Postage	34.22
		Postage	21.05
		Postage	17.31
	USPS	Postage	993.61
		Postage	175.99
	UBER	City Pickle Promo	79.89
	WALK-ON'S - MYRTLE B	MB Invitational	69.04
	WOLLMAN RINK NYC	City Pickle Sponsor	32,900.00
	WALGREENS	City Pickle Promo	10.07
<b>General Consumer Promotion Total</b>			<b>1,048,579.89</b>
<b>Golf Promotion</b>	FACEBOOK	Social Media Marketing-Destination	\$55,978
	KINGFISH COMMUNICATIONS	Media PR Retainer	\$7,176
	BREAK MEDIA,963 FILM GROUP	Website Videos	\$24,750
	GODADDY/DROPBOX/REV.COM	URL's & Interactive	\$4,141
	THE STREET	Sports Illustrated Golf	\$29,205
	IHEARTMEDIA	Online IheartMedia	\$60,065
	GOLFWEEK/USA TODAY	Online OTT	\$27,232
	GOLF.COM/EB GOLF MEDIA	Digital/Online	\$19,409
	BALLY SPORTS SOUTH	Online OTT	57,750
	BARSTOOL SPORTS	Online Media	\$74,943
	THE GOLF SHOP RADIO	Regional TV/Radio Production	\$5,569
	BREAK MEDIA	Video Production Good Times Roll	1,931
	963 FILM GROUP	Charlie Rymer, YouTube Series, World Am Video	2,787
	ST. ANDRE GOLF	St. Andre Golf Partnership (You Tubers)	\$66,825
	NGF	National Golf Foundation	\$17,820
	PROVISIONS LLC	Bryan Bros Partnership	
	BLGT CONTENT LLC	Bucket List Golf Collaboration	\$4,950
	DIGITAL GOLF COLLECTIVE	Content Video/Online	9,900
	SIRIUS XM	Sirius XM	\$1,445
	INFLUENCERS/963 FILMGROUP	Social Media Influencer Event	55,357
<b>Golf Promotion Total</b>			<b>527,232.71</b>
<b>Group Sales</b>	2090-CLT KIOSK E CONCO	VSAE	5.04
	2092-CLT CNBC EXPRESS	TEAMS Conference	4.73
	21 MAIN	Connect FAM	1,310.89
	42ND ST OYSTER BAR	AENC	34.97
	ACS ATLANTA	ECHO Sales Mission	71.29
	AECOM TECHNICAL SERVICES INC	Venue Utilization Study	56,961.50
	ALLORA	ECHO Sales Mission	27.87

AMERICAN AIRLINES	ARFF Meeting	56.40
	DC Sales Mission	537.30
	PFA	56.40
	Sports ETA 4S	631.13
	TEAMS	25.37
	VSAE	56.38
	DC Sales Mission	112.76
	OMCA	137.02
AMERICAN CORNHOLE LEAGUE	Tournament Marketing Support	23,500.00
AMK CAPITAL ONE ARENA CNC	DC Sales Mission	11.56
AMK CAPITAL ONE ARENA CTR	DC Sales Mission Event	94.17
AMZN MKTP	FAM	578.38
	AENC	357.30
	ATL Sales Mission	312.40
	Sales Mission	938.77
	BrandUSA	14.19
	BrandUSA	258.74
	BrandUSA	11.16
AQUAVALT	VMB Promo Items	3,327.90
ARCADIAN SHORES GOLF COUR	MB Sports Symposium	411.48
ASSOCIATION EXECUTIVE	AENC	1,974.00
AVISTA RESORT	Fall FAM 2027	7,064.52
	FAM	65.79
BAREFOOT QUEEN RIV	MYR FAM	15.04
BB KINGS BLUES CLUB	TSI	40.61
BIG SHOTS	Sports Marketing Support	14,100.00
BOLO PROMOS & APPAREL LLC	VMB Promo Items	2,223.76
BP	SPORTS Relationship Show	28.72
BRICKS BAR & GRILL	SMM	30.46
BROOKGREEN GARDENS	Site Visit	41.36
BROTHERS BAR AND GRILL	SPORTS Relationship Show	27.82
	SPORTS relationship Show	20.93
BUBBA'S FISH CAMP	Fall FAM 2024	496.32
BUDGET RENT A CAR	SPORTS Relationship Show	250.23
BUTTER + WHISK - LEAV	SETA SITE	104.53
CAROLINA LIMO & COACH	Connect FAM	475.88
	Connect FAM	3,702.19
CAROLINA ROADHOUSE	Site Visit	53.82
	MB Bowl Site	35.09
CATTLEMANS STEAKHOUSE	Sports ETA 4S	116.97
CENTRAL BBQ - DOWNTOWN	TSI	72.45
CHARLOTTE'S LANDING	ARFF Meeting	7.44
CHESAPEAKE HOUSE	Group Tour FAM	637.49
CHIDO DOWNTOWN	AENC	28.29
CHRISTMAS MOUSE	Connect FAM	122.82
CID HIGH PORCH 6781122	SMM	28.13
CIRCLE K	FAM	22.52
	MB Sports Symposium	18.80

	NALMS Site	9.40
	Connect FAM	43.95
	Connect FAM	94.00
	Fall FAM 2028	37.87
	ATCA Site	18.99
CITY OF MYRTLE BEACH-SPORTS TOURISM DIVISION	TEAMS Conference	1,856.80
CITY PIZZA	TEAMS Conference	42.46
CLUB CAKED LLC	Fall FAM Group Tour	130.81
	MYR FAM	83.72
CLYDES OF GALLERY PLAC	DC Sales Mission Event	413.68
CNP SUMMER HOUSE CLT	SPORTS Relationship Show	22.68
CNP SYCAMORE BREWING E	ARFF Meeting	26.82
COASTAL NETWORK COOPERATIVE	Holiday FantaSea Sponsor	960.11
CONNECT	Meetings Ads	8,460.00
	Connect DC	3,430.99
	Meetings Ads	9,400.00
	Connect FAM	23,500.00
CRAB CATCHERS	SETA Site	129.62
CRAZYSISTER MARINA	Connect FAM	658.00
CREPE CREATION CAFE	Connect FAM	175.06
CROISSANTS BISTRO & BAKERY	MBRSA Event	238.07
	Connect FAM	150.92
	Site Visit	13.64
	Site Visit HB	50.38
CVS/PHARMACY	DC Sales Mission	12.53
Circle K # 20853	MYR FAM	11.75
DAGWOODS DELI	FAM	63.92
DAVE & BUSTERS	AECOM Site	61.24
DCA ISTORE	DC Sales Mission	2.89
DD DOORDASH STARBUCKS	TSI	26.26
DELTA AIRLINES	Atlanta Sales Mission	364.53
	TSI	56.38
DELTA HOTELS BY MARRIO	OMCA	688.28
DODGE STORE	Accent East	21.05
DOLLAR TREE	TSI	10.15
DONUT MAN	SASA Registration	20.96
DOUBLETREE	SMM	66.98
	SMM	761.86
	Connect FAM	4,142.71
	Connect FAM	76.05
DUFFYS CLEMATIS	TEAMS Conference	60.18
DUNKIN	AECOM Site	12.14
DELTA GIFT SHOP	OMCA	3.20
EL CAMINO ROESMARY SQUARE	TEAMS Conference	68.68
EL CERRO MEX BAR & GRILL-	MB Bowl Site	45.01
EL PASO COFFEE BOX	Sports ETA 4S	11.11
EL RANCHO VIEJO 2	SPORTS Relationship Show	58.42

EMBASSY SUITES	SPORTS Relationship Show	856.14
	DC Sales Mission	1,121.92
	PFA	38.53
	PFA	485.83
	Sports Symposium	16,032.04
EMPLOYEE REIMBURSEMENT	FAM Mileage	48.45
	SMM	15.98
	FAM Trip	70.50
	Mileage	68.71
	Site Visit	191.63
	Sports ETA 4S	9.39
	TEAMS	9.39
	AENC	28.19
	Connect Faith	44.68
	GSAE	43.23
	ENTERPRISE RENT-A-CAR	FAM
Fall FAM		397.76
MB Sports Symposium		199.40
NALMS Site		66.46
Connect FAM		465.26
RCAM Site		131.69
ACF Site		132.94
ACF Site		66.46
AENC		332.32
ATCA Site		166.13
ECHO Sales Mission		185.54
MPI-CC Annual Meeting		199.41
SWCS Site		66.46
ETOLL BGT	SPORTS Relationship Show	9.11
EXTRA BASES LLC	Sports Marketing Ripkin Tournaments	14,100.00
EMBASSY SUITES DC	Sales Mission	9.39
ENTERPRISE RENT-A-CAR	MYR FAM	66.46
FACEBOOK	Sep Group Tour Ads	1,465.52
	Oct Group Tour Ads	1,507.11
	Nov Group Tour Ads	4,428.92
	Dec Group Tour Ads	6,923.18
	Nov Meetings Ads	26,292.71
	Dec Meetings Ads	14,127.29
	Nov/Dec Sports Ads	32,900.07
FILOMENA RISTORANTE	Con Faith Event	348.80
FLORIDA SOCIETY OF ASSOCIATION EXECUTIVES INC	Planning Guide	465.30
FULLY PROMOTED	SETA Site	169.05
	VMB Promo Items	209.02
	Military Promo Items	4,054.09
	VMB Promo Items	968.15
	Holiday FantaSea Promo Items	393.97
	OMCA VMB Promo Items	3,255.40
	VMB Promo Items	512.30

GALLERY LEATHER DIRECT, I	Site Visit	94.27
GINKO JAPANESE RESTAURANT	OMCA	48.27
GODADDY.COM	MBSC Domain	13.79
GOOGLE ADS	Sep Group Tour Ads	1,421.93
	Sep Meetings Ads	7,663.61
	Sep Sports Ads	7,611.29
	Oct Group Tour Ads	714.80
	Oct Meetings Ads	5,488.04
	Oct Sports Ads	6,572.60
	Nov Group Tour Ads	937.64
	Dec Group Tour Ads	1,170.70
	Nov/Dec Meetings Ads	6,818.91
Nov/Dec Sports Ads	10,377.64	
GRAND HYATT WASHINGTON	Con Faith	797.84
	Con Faith	118.90
GREG NORMAN AUSTRALI	Connect FAM	994.96
	FAM	1,153.81
GRINGONINJ	Connect FAM	1,015.20
GROUP TOUR MAGAZINE	Nov Full Page Ad	3,948.00
GROUP TRAVEL LEADER	Oct Ads	2,820.00
GTS THEATRE	MYR FAM	94.00
H2C BEAUDEVIN MAIN CLT	VSAE	32.40
HAMMES BOOKSTORE & CAFE	SPORTS Relationship Show	5.64
HAMPTON INNS	MPI	274.67
HERALD OFFICE SUPPLY	CVB Profile Sheets	63.83
HIGH NOON SALOON	PFA	51.00
HIGH PARK BAR & GRIL	MPI-CC	17.00
HILTON HOTELS	TEAMS Conference	57.30
	ARFF Meeting	240.16
	TEAMS Conference	26.26
	TEAMS Conference	52.52
	CACRO Site	15.94
	VSAE	626.64
	TEAMS	278.30
	TEAMS Conference	885.48
HOBBY-LOBBY	Holiday FantaSea	85.21
HOLIDAY INN & SUITES BEA	Accent East	351.47
HONEST GREENS	ATCA Site	36.05
HOOK & BARREL	MB Sports Symposium	909.63
	RCMA Site	363.60
	RCMA Site	365.01
	CVENT FAM	189.57
HOSKINS RESTURANT	Fall FAM 2026	71.62
HOUSE OF BLUES MYRTLE BEA	MYR FAM	174.84
	MYR FAM	206.80
HTL PASO DEL N AUTOGRP	Sports ETA 4S	30.31
	Sports ETA 4S	751.27
HUDSON ST	VSAE	6.62

HUDSONNEWS	DC Sales Mission	19.52
	OMCA	3.65
	SPORTS Relationship Show	5.32
HYATT CENTRIC MEMPHIS	TSI	1,972.10
ITR CONCESSION COMPANY LL	SPORTS Relationship Show	3.85
JCPENNEY.COM	Connect FAM	535.09
	VMB Promo Items	675.05
	VMB Promo Items	1,115.95
JOSE CUERVO TEQ CLT	OMCA	22.07
KANKI CRABTREE VALLEY	AENC	26.31
KAPNOS TAVERNA DCA	DC Sales Mission	21.84
KENILWORTH MEDIA INC	Sports Events Magazine Ads	3,760.00
	Sports Events Magazine Ads	3,760.00
	Sports Events Magazine Ads	3,760.00
	Sports Events Magazine Ads	3,760.00
KING STREET GRILLE - MYR	Site BookMyGroups	52.54
KINGSTON RESORT OWNER LLC	FAM	1,629.73
	MB Sports Symposium	109.35
LAMEZZE	Sports ETA 4S	56.09
LANDS END BUS OUTFITTERS	TSI	338.32
LINKEDIN ADS	Sep Meetings Ads	3,672.18
	Sep Sports Ads	3,663.85
	Oct Meetings Ads	3,158.14
	Oct Sports Ads	3,261.18
	Dec Ads	4,029.18
	Nov/Dec Meetings Ads	6,353.66
	Nov/Dec Sports Ads	6,590.26
LOS BANDIDOS DE CARLOS AN	Sports ETA 4S	39.56
LOT 41	OMCA	43.21
LS VILLAGE OF NORTH PA	TEAMS Conference	130.76
LUCID COAST CANDLE CO	MYR FAM	537.92
	Connect FAM	430.33
	AENC	1,475.42
LULUS NORTH MYRTLE BEACH	CACRAO Site	218.44
	RCMA Site	260.75
LYFT RIDE MON 10AM	TSI	32.91
MACARONI GRILL ORD	SPORTS Relationship Show	24.66
MAIN STREET BAKERY E	Group Tour Fall FAM	12.21
MAIN STREET CAFE	FAM	29.33
MAJESTIC GRILLE	TSI	589.52
MAJOR LEAGUE TABLE TENNIS LLC	Event Marketing	2,350.00
MARATHON PETRO	MPI-CC Meeting	64.66
MARKETPLACE 1897 CLT	OMCA	35.14
MARRIOTT HOTELS	AENC	78.81
	AENC	1,057.63
	AENC	39.48
	VSAE	12.58
MCALISTER'S	FAM	34.01

	Sports ETA 4S	19.26
MCDONALD'S	Accent East	8.71
MELT - MYRTLE BEACH	Site Trippin With Michelle	68.04
MEMPHIS MADE BREW. STE	TSI	22.83
MHD SERVICES	Specialty Market Promo Oct	4,309.90
	Site Visits	124.37
	Nov Specialty Market Promo	4,309.90
	Site Visits	27.09
	Specialty Market Promo Dec	4,309.90
	Specialty Market Promo	11,280.00
MICHAELS	Welcome Center FAM	31.83
MILITARY REUNION NETWORK	Trade Show/Ads	751.06
MIMOSAS	Pulse FAM	120.67
MKE NONNA	ARFF Meeting	25.64
MOJOS MARINA BAR- M	Pulse FAM	166.94
MSE BRANDED SOUTH CAROLI	SMM	5.96
	Connect FAM	4.67
	RCMA Site	12.23
	ATL Sales Mission	20.67
	Con Faith	19.42
	ECHO Sales Mission	13.47
MURPHYS RESTAURANT	ECHO Sales Mission	109.48
MYR- LAZ	ATL Sales Mission	33.84
	TSI	56.40
	Con Faith	37.60
	ECHO Sales Mission	28.19
	SETA Site	5.63
MYRTLE BEACH PICKLEBALL CLUB	Coastal Car Pickleball	2,350.00
NATIONAL ASSOCIATION OF DRUG DIVERSION INVESTIGATORS	Meetings Event Marketing Support	4,700.00
NATIVE SONS	Connect Promo Items	611.00
	MYR FAM Promo Items	47.00
	VMB Promo Items	611.00
	TradeShow	470.00
NC CHAPTER OF THE INTERNATIONAL ASSOCIATION OF ARSON INVESTIGATORS	Meetings Event Marketing Support	6,580.00
NEPONSET VALLEY TRANSPORTATION MANAGEMENT ASSOCIATION	RTAP Meeting Support	14,100.00
NIGUSE	DC Sales Mission	19.78
NOODLES ON 11	DC Sales Mission	45.73
NORTHSTAR TRAVEL MEDIA	Meetings Ads	9,870.00
	Sports Spring Ads	3,760.00
	Spring/Summer Meetings Ads	3,994.99
	Summer/Fall Sports Ads	2,350.00
	Sep Sports Ads	12,220.00
	Sports Spotlight & Social Posts	8,930.00
	TEAMS Sponsor	22,560.00

	Meetings Ads	8,694.99
O'SHEAS IRISH PUB	TEAMS Conference	29.14
OFFICE DEPOT #2149	TSI	49.22
ONTARIO MOTOR COACH ASSOC	OMCA Sponsor	940.00
ORCHID CAFE	OMCA	16.45
ORIGINAL BENJAMINS CALABA	Fall FAM	47.01
OROURKES PUBLIC HO	SPORTS Relationship Show	80.58
PARIS SPORTS MANAGEMENT	Site Visit	310.65
	Sports Marketing Promo Oct	15,444.20
	TEAMS Booth	2,876.35
	TEAMS	3,019.15
	Sports Marketing Promo Nov	15,444.19
	MB Invitational	381.21
	Site Visit	40.03
	Sports ETA	1,688.31
	Sports Promo	11,280.00
	Site Visits	307.21
	Sports Marketing Promo Dec	15,444.19
PARLOR CITY PUB & EATE	SMM	22.21
PDFK RESTAURANT RETAIL MY	FAM	229.67
PF CHANGS #9205	TSI	99.34
	TSI	100.89
PHO 12NEWS (N1-R14)	PFA	17.27
PIRATES VOYAGE	MYR FAM	143.38
	Site Visit HB	30.74
	FAM Mission City Travel	131.04
PLAY TOP GUNS SPORTS LLC	Top Gun Marketing Support	14,100.00
POTBELLY SANDWICH SHOP	PFA	18.30
PREMIER TRAVEL MEDIA	Sports Plan Guide Ads	5,917.30
	Sports Plan Guide Newsletter	18,222.83
	Sports Plan Guide Feature	5,004.56
	Group Tour Feature Ads	4,878.59
	Group Tour Print Ads	3,750.59
	Sports Plan Guide	8,455.30
PITNEY BOWES	Postage	25.06
	Postage	27.12
RALEIGH CONVENTION	AENC	94.00
RICHMOND AIRPORT	VSAE	3.08
RIPTYDZ OCEANFRONT GRILLE	MYR FAM	229.21
RIVER CITY CAFE	FAM	382.58
	Fall FAM 2023	17.45
RIVER ROOM RESTAURAN	Pulse FAM	78.23
ROYAL CLEANERS	Trade Show	49.53
RPS MYRTLE BEACH	CVENT	3.76
	SMM	47.00
	Site Corp Meeting	2.82
	Sports Relationship Show	101.52
	Connect FAM	10.34



	RCMA Site	4.70
	Sports ETA 4S	56.40
	TEAMS Conference	56.40
RACETRACK	ATL Sales Mission	7.42
SAMS CLUB	Fall FAM Group Tour	83.12
	AENC Booth	128.41
	Connect FAM	31.91
SANDHU TAXI SERVICE	ARFF Meeting	34.40
SC PARK SERVICE	Pulse FAM	22.56
SEA CAPTAINS HOUSE	MB Sports Symposium	561.27
	SETA Site	77.08
SECRET SANDWICH SOCIAL	VSAE	58.57
SFOGLINA - DOWNTOWN	DC Sales Mission	111.51
SGJJ AIRPORT	ATL Sales Mission	58.16
SHELL OIL	ACF Site	12.68
	AENC	26.13
SMITHS FOOD	PFA Booth	29.07
SOUTH ATLANTIC SHRINE ASSOCIATION	Event Marketing Support	23,500.00
SOUTH EXPO LLC	AENC Booth	543.37
SOUTHERN CANDLE STUDI	SETA Site Visit	512.09
SPEEDWAY	AENC	27.08
SPORTS ETA	Sports Ads	17,624.99
SPORTS FACILITIES MANAGEMENT LLC	Q3 MBSC	4,747.70
	Q4 MBSC	5,218.58
SPRINGHILL INN & SUITE	Pulse FAM	630.10
STAMATS MEETINGS MEDIA INC	Sports Ads	1,410.00
	Sports Ads	4,230.00
	Oct Meetings Ads	1,880.00
	Oct Sports Ads	2,584.99
	Nov/Dec Meetings Ads	4,230.00
	Nov/Dec Sports Ads	4,230.00
	Dec Sports Ads	2,584.99
STARBUCKS	ARFF Meeting	15.84
	Connect FAM	30.18
	Sports ETA 4S	10.76
	TEAMS Conference	15.22
	TSI	12.20
	Site Visit	11.95
	Pulse FAM	18.33
SUMMER HOUSE CLT	SMM	32.07
SUNWAY CHARTERS	Fall FAM 2023	4,872.96
T2H ADVERTISING	MBSC Web Hosting	112.80
	MB Sports Center Website	5,992.50
TANGER FACTORY OTLT CTR	Holiday FantaSea	236.41
TARGET	Fall FAM Group Tour	18.86
	MYR FAM	59.76
	MYR FAM	162.69
	Connect FAM	17.31

	MYR FAM	75.58
	FAM	109.43
	Site Visit	25.38
TATTE BAKERY - CITY	DC Sales Mission	16.91
THE ASHER THEATRE	MYR FAM	92.95
THE CAROLINA OPRY THEATE	MYR FAM	60.16
	MYR FAM	120.32
THE CLAW HOUSE	Connect FAM	492.14
THE HANGOUT MYRTLE BEACH	Site NCAA Track	325.24
	FAM Breakfast Event	4,209.59
THE TAP BAR AND RESTAURANT	Sports ETA 4S	37.11
TIDAL CREEK BREWHOUSE	MYR FAM	411.72
	Connect FAM	140.37
	Connect FAM	267.27
	Group Tour FAM	223.57
	Pulse FAM	51.44
TM *ADAM SANDLER	DC Mission Client Event	1,462.45
TOP GOLF	ATCA Site	205.32
TOTAL DISPLAYS	Sports Trade Show Banners	337.52
TOTAL WINE AND MORE	Site Visit	30.63
TRAVEL DESK	Meetings Jul Ads	7,417.64
	Sep Group Tour Ads	1,740.35
	Sep Meetings Ads	6,840.08
	Sep Sports Ads	4,793.95
	Oct Group Tour Ads	1,789.56
	Oct Meetings Ads	7,416.11
	Oct Sports Ads	5,234.50
	Nov Group Tour Ads	1,704.76
	Nov Meeting Ads	7,442.23
	Nov Sports Ads	4,886.44
	Dec Meeting Ads	7,206.50
	Dec Sports Ads	5,021.00
	Dec Group Tour Ads	1,578.14
TRAVEL SOUTH USA	TSI Event	4,700.00
	TSI Registration	2,434.59
	TSI Registration	1,311.30
TRIPLE CROWN SPORTS INC	MB Symposium FAM	954.17
TWELVE MIDTOWN AUTOGRA	ATL Sales Mission	833.16
	ECHO Sales Mission	803.88
TWO BROTHERS WOODWORK	VMB Promo Items	234.51
TWELEVE ATLANTA HOTEL	ATL Sales Mission	5.63
	ATL Sales Mission	9.39
UBER	SWCS Site Visit	46.99
	ARFF Meeting	29.27
	SMM	30.66
	AENC	28.79
	DC Sales Mission	51.79
	MPI-CC Reception	11.96

		MPI-CC reception	10.77
		TSI	75.69
		TEAMS Conference	20.62
		SPORTS Relationship Show	21.73
		TEAMS Conference	25.27
		VSAE	46.45
	UNITED POSTMASTERS AND MANAGERS OF AMERICA	Meetings Marketing Support	4,700.00
	UPS	Postage	1,045.94
		Postage	150.79
		Postage	20.64
		Postage	643.49
		Postage	281.58
		Postage	80.99
	UVC INC	Con Faith	19.22
	VIRGINIA SOCIETY OF ASSOCIATION EXECUTIVES	VSAE Booth Registration	878.90
	WAL-MART	FantaSea Promo	3.53
		OMCA	197.29
	WALGREENS	Fall FAM Group Tour	122.86
		MYR FAM	1,113.32
		PFA	9.56
		PFA Booth	7.06
		DC Sales Mission	210.37
	WALMART.COM	MYR FAM	198.76
		FAM	36.06
	WARRENGOLFCOURSE	SPORTS Relationship Show	55.46
	WHISKEY RIVER E CLT	SMM	16.04
	WICKED TUNA - MURREL	NALMS Site	72.95
		Travel Trend NL Site Visit	96.27
	WICKED WEED FC CLT	TEAMS Conference	13.76
	WINNA'S KITCHEN	AECOM Site	75.09
	WM SUPERCENTER	Welcome Center FAM	48.36
	WORLD OF BEER MYRTLE B	Fall FAM	33.05
	YOUNG PLANTATIONS	VMB Promo Items	361.43
	YYZ URBAN CRAVE	OMCA	7.21
<b>Group Sales Total</b>			<b>876,206.24</b>
International Promotion	AMERICA AS YOU LIKE IT	Profile Page Ads	4,700.00
	AMZN MKTP	BUSA	101.33
		BUSA	101.33
	ASIAN CHAO	BUSA	1.98
	BLACK DRUM BREWERY	Canadian Site	159.80
	BOOTS 2083	BUSA	6.00
	BRAND USA	Integrated International Campaign	79,618.00
	CAFFE NERO HTW T3 AIRSIDE	BUSA	8.06
	COUNTY HALL MARRIOTT	BUSA	2,470.59
	CROSS BORDER MEDIA INC.	CAN Snowbird Ads	7,050.00
	DELTA AIRLINES	ATL Sales Mission	458.53
	EMPLOYEE REIMBURSEMENT	BUSA	52.08

	Brand USA	74.41
	BrandUSA	11.52
ENVOY NETWORK INC	Canada May	777.14
	Canada Jul	898.79
	Canada Sep	980.32
	Canada Oct	911.66
	Canada Nov	560.07
	Canada Dec	1,448.05
EXPEDIA	Jul Ads CAN	11,101.28
	Jul Ads UK	3,567.08
	Aug Ads CAN	9,388.32
	Aug Ads UK	4,317.29
	Sep CAN Ads	6,316.73
	Sep UK Ads	3,584.04
	Oct CAN Ads	2,537.85
EZCATERBENJAMINS BAKERY	Site Canada	211.87
FACEBOOK	Sep Ads	7,450.72
	Oct Ads	7,604.63
	Nov Ads	10,518.60
	Dec Ads	8,977.40
GOOGLE ADS	Sep Ads	8,676.05
	Nov/Dec Ads	6,431.69
HAMPTON INN AND SUITES	Canadian Welcome Center Event	132.92
HARRODS LTD	BUSA	20.04
HEATHROW RAIL LINK	BUSA	37.71
HOOK & BARREL-MYRTLE	Canadian Site	252.43
HOPSWEE PLANTATION	Site Canada	71.74
HUDSON NEWS	BUSA	10.95
KENSINGTON MARRIOTT	BUSA	2,576.32
KFC	BUSA	24.67
LICENSED TAXI	BUSA	26.15
LINKEDIN ADS	Dec Ads	2,893.45
LONDONS FISH SHOP LTD	BUSA	20.26
LUL TICKET MACHINE	BUSA	7.89
MEDIPAC INTERNATIONAL COMMUNICATIONS INC	CSA News Ads	8,758.91
MIMOSAS	Canadian Site	101.04
MSE BRANDED SOUTH CAROLI	BUSA	11.93
PEI WEI TERM F ATL	BUSA	19.42
PF CHANGS	BUSA	40.76
PHL EARL OF SANDWICH	BUSA	18.02
POTBELLY SANDWICH SHOP	BUSA	13.11
PUBLIX	Site Canada	38.53
PULSE TRAVEL MARKETING LTD	CAN PR Promos	4,230.00
	CAN Promo Groups	4,230.00
	Canada Promo	906.75
	International T&T Show	2,417.79
	CAN PR Promos	4,230.00
	CAN Promo Groups	4,230.00

		Canadian Promo	1,694.05
		CAN PR Promos	4,230.00
		CAN Promo Groups	4,230.00
		CAN Profile Sheets/Brochures	3,292.39
		Canada VMB Promo Items	10,033.64
		Canadian Ads	9,128.07
		Canadian Promo	1,075.60
		Local	243.93
		Promo Items	1,550.99
		SITV	204.66
		Travel Leaders	728.53
	PURA VIDA	Canadian Site	95.30
	RIPTYDZ OCEANFRONT GRILLE	Canadian Site	217.93
	RPS MYRTLE BEACH	Brand USA	84.59
	SEA CAPTAINS HOUSE	Canadian Site	221.02
	SPRINGHILL INN & SUITE	Canadian Site	630.10
	STARBUCKS	Canadian Site	30.55
	THE IVY KENSINGTON BRA	BUSA Event	159.59
	TRAVEL DESK	Sep Ads CAN	33,656.14
		Sep Ads UK	21,778.06
		Oct Ads CAN	24,350.14
		Oct Ads UK	3,670.76
	TRAVEL SOLUTIONS BY DESIGN CORP	ACTA Summit Montreal	618.68
		Barker Print Solutions	242.30
		Canada Out Ads Sep	235.00
		Local Aug/Sep	1,016.36
		Mileage	202.62
		Sep Canada Promo	8,053.84
		Travel Brands	1,410.68
		Outdoor Ads	499.26
		CAN Promos	111.21
	TXW*LONDON TAXI 62528	BUSA	26.63
	UBER EATS	Canadian Site	39.03
	UBER TRIP	BUSA	5.89
		BUSA	23.44
		BUSA	58.39
	USA REJSER	Profile Page Ads	2,350.00
	WE KNOW GROUP LIMITED	BUSA	29.45
<b>International Promotion Total</b>			<b>362,622.82</b>
Outdoor & Integrated Packages	MEREDITH CORPORATION	Food & Wine Magazine Ads	38,006.99
		Southern Living Dec Ads	53,300.00
		Food & Wine Winter Ads	33,168.18
	SOUTHBOUND PUBLISHING INC	Okra Magazine	19,130.60
		Okra Magazine Ads	10,799.39
<b>Outdoor &amp; Integrated Packages Total</b>			<b>154,405.16</b>
Research	COSTAR REALTY INFORMATION INC	Occupancy Reports	451.25
		Occupancy Reports	5,415.11
	FLIP TO INC	Analytics	55,200.00

	LONGWOODS INTERNATIONAL USA INC	ROI Visitor Study	43,700.00
		ROI Visitor Study	43,700.00
	LUCKIE & COMPANY LLC	Sep Services	30,981.00
		Ads Platform	26,790.00
		Oct Services	30,981.00
		Visitor Analytics	23,000.00
		Nov Services	30,981.00
		Dec Services	30,981.00
	MMGY GLOBAL LLC	Disabled Travelers Research	9,200.00
		Visitor Profile Research	50,600.00
	NEXTFactor Enterprises Inc	Tourism Research	19,345.55
	PATLIVE	Visitor Tracking	337.43
		Visitor Tracking	345.54
		Visitor Tracking	686.50
	SC DEPT. OF PARKS, REC. & TOURISM	Visa Vue Data	21,344.00
	STR LLC	Occupancy Reports	11,130.63
TOURISM ECONOMICS LLC	Tourism Forecast Update	7,360.00	
TRAVEL DESK	CD Platform	33,120.00	
U.S. TRAVEL ASSOCIATION	Tourism Industry Research	28,565.99	
ZARTICO INC	Monthly Data Reports	43,700.00	
<b>Research Total</b>			<b>547,916.00</b>
Social & Search Media		Sep Ads	14,251.77
		Sep Ads	3,638.15
		Chat Bot Ads	4,482.66
		Oct Ads	12,703.72
		Oct Ads	53,714.33
		Dec Ads	12,719.87
		Dec Ads	37,685.09
		Dec Ads	11,244.11
		Sep Ads	90,950.67
		Oct Ads	112,602.60
		Dec Ads	217,155.93
		MICROSOFT ADS	Sep Ads
	Oct Ads		7,303.44
	Dec Ads		9,131.99
	Dec Ads		10,930.51
	MMGY GLOBAL LLC	Social Media	285.79
		Social Media Oct	25,542.00
		Social Media Nov	25,542.00
		Social Media Dec	25,542.00
	OGDEN PUBLICATIONS INC	Grit Magazine Social Posts	354.75
	PINTEREST ADS	Sep Ads	1,998.06
		Sep Ads	1,187.84
		Oct Ads	2,582.74
		Oct Ads	26,752.07
		Dec Ads	3,096.29
		Dec Ads	23,715.62
Dec Ads		2,457.94	

	REDDIT INC ADS	Sep Ads	171,345.63
		Oct Ads	20,419.33
	TIFFANY DONITHAN	Social Posts Sep	305.50
	TIK TOK INC	Sep Ads	5,023.37
		Sep Ads	3,565.20
		Oct Ads	5,194.75
		Oct Ads	69,411.02
		Nov Ads	5,026.38
		Dec Ads	4,743.45
		Dec Ads	104,206.83
	WWW.SOCIALVENU.COM	Social Video Platform	282.00
Social Video Platform		261.00	
Social Video Platform		282.00	
<b>Social &amp; Search Media Total</b>			<b>1,138,591.51</b>
Television	ALPHONSO INC	Summer TV Ads	177,270.28
	AMPERSAND	Oct/Nov Cable Ads	204,579.57
	CROSS OVER MARKETING, LLC	Stand Up To Cancer Promo	574,375.00
	HULU	Holiday Sponsor	139,625.00
		Aug Ads	36,837.24
	NBC UNIVERSAL	Today Show Ads	378,000.00
		Aug Ads	41,286.75
		Aug Ads	139,999.99
		July Ads	139,999.98
		Summer Ads	139,999.99
	RAREFIED ATMOSPHERE INC	Sep Ads	15,624.00
		Oct Ads	15,624.00
	TRAVEL DESK	Samsung Fall Ads	45,492.42
		Samsung Fall Ads	80,507.58
		Winter CTV Ads	11,651.82
		Dec CTV Ads	37,908.18
	UNDISCOVERED PRODUCTIONS LLC	Undiscovered America Show	25,200.00
	VIDEOAMP INC	CTV Fall Ads	60,650.34
		CTV Fall Ads	65,349.66
		CTV Winter Ads	47,189.82
	<b>Television Total</b>		
<b>Grand Total</b>			<b>11,844,066.17</b>