

**Myrtle Beach Area Chamber of Commerce -30% Surfside Beach A-Tax
2nd Quarter 2021 Tourism Investments**

Account Description	Vendor Name	Vendor / Transaction Description	Sum of 30% SSB A-Tax
CREATIVE DEVELOPMENT	MMGY Global Llc	June MediaPlan&Buy	\$ 11,878.00
		Social Media Mgmt April	\$ 2,074.00
CREATIVE DEVELOPMENT Total			\$ 13,952.00
DESTINATION PUBLICITY	Fahlgren Mortine	Apr Promotions	\$ 1,224.00
DESTINATION PUBLICITY Total			\$ 1,224.00
DIGITAL	Facebook	Spring Campaigns	\$ 375.00
	Google Ads	Spring Campaign April	\$ 7,087.50
		Spring Campaign March	\$ 3,375.00
		Spring Campaigns	\$ 1,151.91
	Pinterest Ads	March campaign spring adv	\$ 444.06
		Spring Campaigns	\$ 697.37
	Sojern Inc	Social Ads Spring Campaign Apr	\$ 883.39
		Spring Campaign April	\$ 991.61
	Twitter Online Ads	March campaign spring adv	\$ 709.39
		Social Ads Spring Campaign Apr	\$ 621.59
		Spring Campaigns	\$ 727.06
DIGITAL Total			\$ 17,063.88
GENERAL CONSUMER PROMO	Com-Connect Llc	Call Center/Chat May	\$ 2,718.20
GENERAL CONSUMER PROMO Total			\$ 2,718.20
Grand Total			\$ 34,958.08