Myrtle Beach Area Chamber of Commerce -30% Surfside Beach A-Tax 2nd Quarter 2021 Tourism Investments

CREATIVE DEVELOPMENT Total \$ 13 DESTINATION PUBLICITY Fahlgren Mortine Apr Promotions \$ 1 DESTINATION PUBLICITY Total \$ 1 DIGITAL Facebook Spring Campaigns \$ 5 Google Ads Spring Campaign April \$ 7 Spring Campaign March \$ 3 Spring Campaigns \$ 1 Pinterest Ads March campign spring adv \$ 5 Spring Campaign April \$ 5 Facebook Spring Campaigns \$ 1 Twitter Online Ads March campign spring adv \$ 5 Spring Campaign April \$ 5 Twitter Online Ads March campign spring adv \$ 5 Spring Campaign April \$ 5 Twitter Online Ads March campign spring adv \$ 5 Spring Campaign April \$ 5 Spring	Account Description	Vendor Name	Vendor / Transaction Description	Sum o	Sum of 30% SSB A-Tax	
CREATIVE DEVELOPMENT Total	CREATIVE DEVELOPMENT	MMGY Global Llc	June MediaPlan&Buy	\$	11,878.00	
DESTINATION PUBLICITY Total \$1 DIGITAL Facebook Spring Campaigns \$ Google Ads Spring Campaign April \$7 Spring Campaign March \$3 Spring Campaign March \$3 Spring Campaign Spring Campaign Spring Campaign Spring Campaign March \$3 Spring Campaign April \$5 Twitter Online Ads March campign spring Campaign April \$5 Spring Campaign			Social Media Mgmt April	\$	2,074.00	
DESTINATION PUBLICITY Total DIGITAL Facebook Google Ads Facebook Spring Campaign April Spring Campaign March Spring Campaign March Spring Campaign March Spring Campaigns Spring Campaigns Spring Campaigns Spring Campaigns Spring Campaigns Spring Campaigns Spring Campaign April Spring Campaigns Spring Campa	CREATIVE DEVELOPMENT Total			\$	13,952.00	
DIGITAL Facebook Google Ads Google Ads Spring Campaign April Spring Campaign March Spring Campaign March Spring Campaign March Spring Campaigns Spring Campaigns Spring Campaigns Spring Campaigns Spring Campaigns Spring Campaigns Spring Campaign April Spring Camp	DESTINATION PUBLICITY	Fahlgren Mortine	Apr Promotions	\$	1,224.00	
Google Ads Spring Campaign April Spring Campaign March Spring Campaign March Spring Campaigns Spring Campaign April Sp	DESTINATION PUBLICITY Total			\$	1,224.00	
Spring Campaign March \$ 3 Spring Campaigns \$ 1 Pinterest Ads March campign spring adv \$ Spring Campaigns \$ 1 Spring Campaigns \$ 1 March campign spring adv \$ Spring Campaigns \$ \$ Sojern Inc Social Ads Spring Campaign Apr \$ Spring Campaign April \$ Twitter Online Ads March campign spring adv \$ Social Ads Spring Campaign Apr \$ Spring Campaign Apr \$ Spring Campaign Apr \$ Spring Campaign Apr \$ Spring Campaigns \$ DIGITAL Total \$ \$ 17 GENERAL CONSUMER PROMO Com-Connect Lic Call Center/Chat May \$ 2 GENERAL CONSUMER PROMO Total	DIGITAL	Facebook	Spring Campaigns	\$	375.00	
Spring Campaigns \$ 1 Pinterest Ads March campign spring adv \$ Spring Campaigns \$ 1 Spring Campaigns \$ 1 Spring Campaigns \$ 5 Spring Campaigns \$ 5 Spring Campaign Apr \$ Spring Campaign April \$ 5 Spring Campaign April \$ 5 Spring Campaign Spring adv \$ 5 Social Ads Spring Campaign Apr \$ 5 Spring Campaign Apr \$ 5 Spring Campaigns \$ 5 DIGITAL Total \$ 5 Spring Campaigns \$ 17 GENERAL CONSUMER PROMO Com-Connect Lic Call Center/Chat May \$ 2 GENERAL CONSUMER PROMO Total \$ 2		Google Ads	Spring Campaign April	\$	7,087.50	
Pinterest Ads March campign spring adv \$ Spring Campaigns \$ Sojern Inc Social Ads Spring Campaign Apr \$ Spring Campaign April \$ Twitter Online Ads March campign spring adv \$ Social Ads Spring Campaign April \$ Social Ads Spring Campaign April \$ Social Ads Spring Campaign Apr \$ Spring Campaigns \$ DIGITAL Total \$ SPRING Campaigns \$ 17 GENERAL CONSUMER PROMO Com-Connect Lic Call Center/Chat May \$ 2 GENERAL CONSUMER PROMO Total			Spring Campaign March	\$	3,375.00	
Spring Campaigns \$ Sojern Inc Social Ads Spring Campaign Apr \$ Spring Campaign April \$ Spring Campaign April \$ Spring Campaign April \$ March campign spring adv \$ Social Ads Spring Campaign Apr \$ Spring Campaign Apr \$ Spring Campaign Apr \$ Spring Campaign Apr \$ Spring Campaigns \$ DIGITAL Total \$ Spring Campaigns \$ 17 GENERAL CONSUMER PROMO Com-Connect Lic Call Center/Chat May \$ 2 GENERAL CONSUMER PROMO Total \$ 2			Spring Campaigns	\$	1,151.91	
Sojern Inc Sojern Inc Social Ads Spring Campaign Apr Spring Campaign April Spring Campaign April Spring Campaign April March campign spring adv Social Ads Spring Campaign Apr Spring Campaign Apr Spring Campaign Apr Spring Campaigns Spring Campaign Apr Spring Campaign April		Pinterest Ads	March campign spring adv	\$	444.06	
Twitter Online Ads Twitter Online Ads Spring Campaign April March campign spring adv Social Ads Spring Campaign Apr Spring Campaign Apr Spring Campaign Apr Spring Campaign Apr \$ 17 GENERAL CONSUMER PROMO Com-Connect Lic Call Center/Chat May \$ 2 GENERAL CONSUMER PROMO Total			Spring Campaigns	\$	697.37	
Twitter Online Ads March campign spring adv Social Ads Spring Campaign Apr Spring Campaigns \$ DIGITAL Total GENERAL CONSUMER PROMO Com-Connect Llc Call Center/Chat May \$ 2 GENERAL CONSUMER PROMO Total		Sojern Inc	Social Ads Spring Campaign Apr	\$	883.39	
Social Ads Spring Campaign Apr Spring Campaign Apr Spring Campaigns \$ DIGITAL Total \$17 GENERAL CONSUMER PROMO Com-Connect Lic Call Center/Chat May \$2 GENERAL CONSUMER PROMO Total \$2			Spring Campaign April	\$	991.61	
Spring Campaigns Spring Camp		Twitter Online Ads	March campign spring adv	\$	709.39	
DIGITAL Total \$ 17 GENERAL CONSUMER PROMO Com-Connect Lic Call Center/Chat May \$ 2 GENERAL CONSUMER PROMO Total \$ 2			Social Ads Spring Campaign Apr	\$	621.59	
GENERAL CONSUMER PROMO Com-Connect Lic Call Center/Chat May \$ 2 GENERAL CONSUMER PROMO Total \$ 2			Spring Campaigns	\$	727.06	
GENERAL CONSUMER PROMO Total \$ 2	DIGITAL Total			\$	17,063.88	
	GENERAL CONSUMER PROMO	Com-Connect Llc	Call Center/Chat May	\$	2,718.20	
Grand Total \$ 34	GENERAL CONSUMER PROMO Tot	al		\$	2,718.20	
	Grand Total			\$	34,958.08	