



## BRONZE – \$5,000

- 10 tickets to Light Show and Ice Rink
- Sponsor Logo and Link on Event Website Sponsorship Page
- Sponsor Logo Inclusion in Event Collateral, such as Poster
- Basic Logo Inclusion on Onsite Event Sponsor Signage
- Sponsor Mentions in Event Audio Announcements
- Sponsor Recognition in Event PR, Social & Digital Promotions

## SILVER – \$10,000

- 25 tickets to Light Show and Ice Rink
- Third Page Ad in Visit Myrtle Beach Holiday Guide
- Enhanced Sponsor Logo and Link on Event Website Sponsorship Page
- Enhanced Sponsor Logo Inclusion in Event Collateral, such as Poster
- Enhanced Logo Inclusion on Onsite Event Sponsor Signage
- Sponsor Mentions in Event Audio Announcements
- Sponsor Recognition in PR, Social & Digital Promotions
- Announcement of Sponsorship on Event Website Homepage

## GOLD – \$15,000

- 50 Tickets to Light Show and Ice Rink
- Half Page Ad in Visit Myrtle Beach Holiday Guide
- Enhanced Sponsor Logo and Link on Event Website Sponsorship Page
- Enhanced Sponsor Logo Inclusion in Event Collateral, such as Poster
- Enhanced Logo Inclusion on Onsite Event Sponsor Signage & Ice Rink Signage
- Logo Inclusion on Event Perimeter Fencing Signage
- Sponsor Mentions in Event Audio Announcements
- Sponsor Recognition in PR, Social & Digital Promotions
- Boosted Announcement of Event Sponsorship on Social and Web

## PLATINUM SPONSOR: \$20,000

- 75 Tickets to Light Show and Ice Rink
- Full Page Ad in Visit Myrtle Beach Holiday Guide
- Sponsorship of One Event Feature or Exhibit
- Premium Logo and Link Recognition on Event Website
- Premium Sponsor Logo Inclusion in Event Collateral, such as Poster
- Premium Logo Inclusion on Event Sponsor Signage
- Logo Inclusion on Event Perimeter Fencing Signage
- Sponsor Mentions in Event Audio Announcements
- Sponsor Recognition in PR, Social & Digital Promotions
- Boosted Announcement of Event Sponsorship on Social, Web and PR

Platinum sponsor feature elements and exhibits examples may include feature elements/exhibits, but not limited to, logo signage or acknowledgment at tree lighting ceremony, skate rental station, entertainment/community stage, hand-washing/sanitizing stations, or ice rink Zamboni.