Faces   Face	Myrtle Beach Area Chamber dba Myrtle Beach Area CVB				
The content of the	Financial Accountability Public Reporting				
Section   Sect	April 1 2010 through June 30 2010	-			
Comparison   Com		<u>\$</u>			
Comparison   Com	Public Revenues:				
Sea April   Sea	State Atax - MB				
State of St. 1985	State Atax - HC	46,207.80			
Silved SC CASCES.					
The Part	State of SC - SCATR	35,932.63			
Pack					
The Content of Contents					
Taxabar Anderson	Total Public Revenues	\$4,140,122.67			
Part Ancesting		\$1 700 020 20			
	Print Advertising	\$341,700.74			
Date   1800   Appendix   Append	Radio Advertising Digital Advertising				
Sergeous Affectings	Out-of-Home Advertising	\$20,118.80			
Packed   Principles   Princip	Campground Advertising	\$11,689.33			
Consumer Netherland Devices					
George Enter   Contract   Contr	Consumer Media Distribution	\$525,150.31			
GEP Promittor					
March Residency   March Resi	Sports Marketing	\$50,507.77			
Secretable Consumer Promotion   Sept 2,244	Market Research	\$1,774.52			
Total Municipal Investment  ### STATA AND ### STATE AND	Government Contingencies General Consumer Promotion				
Design of Marketing Investment  Survice Designation TV Compages  S		\$0.00			
Series   Continued To Compages   1,000,000   2,000,000   1,000,0	I otal marketing Investment	\$7,317,049.86			
Series   Continued To Compages   1,000,000   2,000,000   1,000,0	Datails of Marketing Investment				
Spring Destination   Company					
Surray Destination TV Corregion	Spring Destination TV Campaign Spring Destination TV Campaign				
Surray Destination TV Campagin	Spring Destination TV Campaign	89,473.68	CORINTHIAN MEDIA, INC.		
Spring Destination TV Campaging					
Myric Beach TV Special Adventing	Spring Destination TV Campaign	2,969.00	CORINTHIAN MEDIA, INC.		
Myrile Bach TV Spool Advertising 2,000,00 WSTANABC 3 2,000,00 WSTA	Myrtle Beach TV Special Advertising	5,085.00	WTVH		
Martie Beach TV Special Advertising					
Serving Destination TV Campages  White Beach TV Special Advertising  3 486.00 NIROS VENTHERA  5 86.00 NIROS VENTHERA  5 86.00 NIROS VENTHERA  5 86.00 NIROS VENTHERA  6 86.00 NIROS VENTHERA  8 86	Myrtle Beach TV Special Advertising	2,000.00	WSTM-NBC 3		
Myrite Banch TV Special Advertising  1. 24400, IVVER  1. 47.500 (VSTRINK)  1. 47.500 (VSTRINK					
Spring Destination   V. Campaign	Myrtle Beach TV Special Advertising				
Myrite Beach TV Special Advertising	Spring Destination TV Campaign	2,823.50	CORINTHIAN MEDIA, INC.		
Spring Destination TV Carragain	Myrtle Beach TV Special Advertising  Myrtle Beach TV Special Advertising				
Myrite Basch TV Special Advertising 11.475.00 WSTM-NBC 3 Myrite Basch TV Special Advertising 2.940.00 WSTM-NBC 3 Myrite Basch TV Special Advertising 3.480.00 WSTM Myrite Basch TV Special Advertising 3.480.00 WSTM-NBC 3 Myrite Basch TV Special Advertising 2.000.00 WSTM-NBC 3 Myrite Basch TV Special Advertising 2.000.00 WSTM-NBC 3 Myrite Basch TV Special Advertising 2.000.00 WSTM-NBC 3 Myrite Basch TV Special Advertising 3.000.00 WSTM-NBC 3 Myrite Basch TV Separate Myrite MSTM-NBC 3 Myrite Basch TV Separate MSTM-NBC 3 Myrite Ba	Spring Destination TV Campaign	7,984.50	CORINTHIAN MEDIA, INC.		
Myrtle Beach TV Special Advertising         2,940,00 (WSTO MYRT)           Myrtle Beach TV Campaign         3,469,00 (WSCA WEATHER)           Sonia Destination TV Campaign         2,000,00 (CORNTHIAN MEDIA, NC.           William Stand Transparent Standard Standa	Myrtle Beach TV Special Advertising	6,015.00	WTVH		
Myrite Beach TV Special Aberteising         3.489.00 (NBC3 WEATHERE           Spring Destination TV Campaign         500.00 (CORNITHAIN MEDIA, INC.           Myrite Beach TV Special Aberteising         2.000.00 (WSTIAN RC 3           Spring Destination TV Campaign         11,984.00 (WSTIAN RC 3           Spring Destination TV Campaign         11,984.00 (WSTIAN RC 3           Spring Destination TV Campaign         17,984.00 (WSTIAN RC 3)           Spring Destination TV Campaign         797.50 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         1,140.00 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         1,140.00 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         1,150.00 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         1,501.00 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         1,501.00 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         1,501.00 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         85.00 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         427.50 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         427.50 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         18.51.30 (CORNITHAIN MEDIA, INC.           Spring Destination TV Campaign         18.53.33 (CORNITHAIN MEDIA, INC. <td></td> <td></td> <td></td> <td></td> <td></td>					
Myrtie Beach TV Special Advertising         2,000.00 (WSTM-NBC 3           Myrtie Beach TV Campaign         11,946.25 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         555,831.43 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         77.50 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         43.50 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         43.50 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         43.50 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         1,140.00 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         1,150.00 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         95.00 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         95.00 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         323.00 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         32.50 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         33.80 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         3,880 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         1,641.25 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         16.41.25 (ORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         16.41.25 (ORINTHIAN MEDIA, INC.	Myrtle Beach TV Special Advertising	3,469.00	NBC3 WEATHER+		
Myrtle Beach TV Special Advertising         2,000.00 (WSTM-NBC 3           Spring Destination TV Campaign         11,946.25 (OPINITHIAN MEDIA, NC.           Spring Destination TV Campaign         555,831.43 (ORINTHIAN MEDIA, NC.           Spring Destination TV Campaign         77.50 (ORINTHIAN MEDIA, NC.           Spring Destination TV Campaign         1,140.00 (ORINTHIAN MEDIA, NC.           Spring Destination TV Campaign         1,140.00 (ORINTHIAN MEDIA, NC.           Spring Destination TV Campaign         1,222.50 (ORINTHIAN MEDIA, NC.           Spring Destination TV Campaign         1,222.50 (ORINTHIAN MEDIA, NC.           Spring Destination TV Campaign         1,360.00 (ORINTHIAN MEDIA, NC.           Spring Destination TV Campaign         323.00 (ORINTHIAN MEDIA, NC.           Spring Destination TV Campaign         427.50 (ORINTHIAN MEDIA, NC.           Spring Destination TV Campaign         3,800.00 (RROADCAST BUYING SERVICES, INC.           Spring Destination TV Campaign         3,800.00 (RROADCAST BUYING SERVICES, INC.           Spring Destination TV Campaign         1,641.12 (SORINTHIAN MEDIA, INC.           Spring Destination TV Campaign <t< td=""><td>Spring Destination TV Campaign  Myrtle Beach TV Special Advertising</td><td></td><td></td><td></td><td></td></t<>	Spring Destination TV Campaign  Myrtle Beach TV Special Advertising				
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Spring Destination TV Campaign	Spring Destination TV Campaign			-	
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Spring Destination TV Campaign   133.50 CORINTHIAN MEDIA, INC.	Spring Destination TV Campaign	16,411.25	CORINTHIAN MEDIA, INC.		
Spring Destination TV Campaign   509,104.91   CORINTHIAN MEDIA, INC.	Spring Destination TV Campaign	63,343.63	CORINTHIAN MEDIA, INC.		
Spring Destination TV Campaign	Spring Destination TV Campaign	130.50 509,104.91	CORINTHIAN MEDIA, INC.		
Spring Destination TV Campaign	Spring Destination TV Campaign	1,444.00	CORINTHIAN MEDIA, INC.		
Myrtle Beach TV Special Advertising   2,940.00 WST0	Spring Destination TV Campaign	750.00	OHIO NEWS NETWORK		
Spring Destination TV Campaign	Myrtle Beach TV Special Advertising	2,940.00 11 475.00	WSTQ WSTM-NBC 3		
Myrtle Beach TV Special Advertising         3,531.00   NBC3 WEATHER+           Atlanta Promotion         6,800.00   FSN SOUTH           Spring Destination TV Campaign         550.00   OHIO NEWS NETWORK           Spring Destination TV Campaign         550.00   OHIO NEWS NETWORK           Spring Destination TV Campaign         1,990.00   OHIO NEWS NETWORK           Spring Destination TV Campaign         550.00   OHIO NEWS NETWORK           Spring Destination TV Campaign         1,282.50   CORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         1,285.00   CORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         660.00   OHIO NEWS NETWORK           Spring Destination TV Campaign         6,655.00   CORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         6,655.00   CORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         6,655.00   CORINTHIAN MEDIA, INC.           Google TV Ads         4,567.32   GOOGLE           Magazine Advertising - Leisure/Spring         15,500.00   HUSON EUROPEAN MEDIA           Magazine Advertising - Leisure/Spring         145,834.60   BRANDON AGENCY           Golf Promotion         42,800.00   GOLFER'S GUIDE MARKETING SOLUTIONS LLC           Newspaper advertising - Leisure/Spring         723,54 THE STATE NEWSPAPER           Magazine Advertising - Leisure/Spring         73,700.00 FESPONSE CUSTOM PUBLISHING <td>Spring Destination TV Campaign</td> <td>1,567.50</td> <td>CORINTHIAN MEDIA, INC.</td> <td></td> <td></td>	Spring Destination TV Campaign	1,567.50	CORINTHIAN MEDIA, INC.		
Atlanta Promotion         6,800.00 FSN SOUTH           Spring Destination TV Campaign         550.00 OHIO NEWS NETWORK           Spring Destination TV Campaign         550.00 OHIO NEWS NETWORK           Spring Destination TV Campaign         1,990.00 OHIO NEWS NETWORK           Spring Destination TV Campaign         550.00 OHIO NEWS NETWORK           Spring Destination TV Campaign         550.00 OHIO NEWS NETWORK           Spring Destination TV Campaign         1,282.50 CORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         1,254.00 CORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         660.00 OHIO NEWS NETWORK           Spring Destination TV Campaign         6,655.00 CORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         6,655.00 CORINTHIAN MEDIA, INC.           Majoraine Advertising - Leisure/Spring         6,655.00 CORINTHIAN MEDIA, INC.           Magazine Advertising - Leisure/Spring         15,500.00 HUSON EUROPEAN MEDIA           Magazine Advertising - Leisure/Spring         145,839.60 BRANDON AGENCY           Golf Promotion         42,800.00 GOLFER'S GUIDE MARKETING SOLUTIONS LLC           Newspaper advertising - Leisure/Spring         723.54 THE STATE NEWSPAPER           Magazine Advertising - Group/Meetings         3,700.00 ESPS COUSTOM PUBLISHING	Spring Destination TV Campaign  Myrtle Beach TV Special Advertising	3,531.00	NBC3 WEATHER+		
Spring Destination TV Campaign         550.00 OHIO NEWS NETWORK           Spring Destination TV Campaign         1,990.00 OHIO NEWS NETWORK           Spring Destination TV Campaign         550.00 OHIO NEWS NETWORK           Spring Destination TV Campaign         1,282.50 CORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         1,285.40 CORINTHIAN MEDIA, INC.           Spring Destination TV Campaign         660.00 OHIO NEWS NETWORK           Spring Destination TV Campaign         6,655.00 CORINTHIAN MEDIA, INC.           Google TV Ads         4,567.32 GOOGLE           Magazine Advertising - Leisure/Spring         15,500.00 HUSON EUROPEAN MEDIA           Magazine Advertising - Leisure/Spring         145,839.60 BRANDON AGENCY           Golf Promotion         42,800.00 GOLFER'S GUIDE MARKETING SOLUTIONS LLC           Newspaper advertising - Leisure/Spring         723.54 THE STATE NEWSPAPER           Magazine Advertising - Leisure/Spring         723.55 THE STATE NEWSPAPER           Magazine Advertising - Leisure/Spring         73.700.00 GSUFER'S GUIDE MARKETING SOLUTIONS LLC	Atlanta Promotion	6,800.00	FSN SOUTH		
Spring Destination TV Campaign   1,990.00   OHIO NEWS NETWORK	Spring Destination TV Campaign	550.00	OHIO NEWS NETWORK		
Spring Destination TV Campaign   1,282.50   CORINTHIAN MEDIA, INC.	Spring Destination TV Campaign	1,090.00	OHIO NEWS NETWORK		
Spring Destination TV Campaign         660.00   OHIO NEWS NETWORK           Spring Destination TV Campaign         6,685.00   CORINTHIAN MEDIA, INC.           Google TV Ads         4,567.32   GOOGLE           Magazine Advertising - Leisure/Spring         15,500.00   HUSON EUROPEAN MEDIA           Magazine Advertising - Leisure/Spring         145,839.60   BRANDON AGENCY           Golf Promotion         42,800.00   GOLFER'S GUIDE MARKETING SOLUTIONS LLC           Newspaper advertising - Leisure/Spring         723.54   THE STATE NEWSPAPER           Magazine Advertising - Group/Meetings         3,700.00   FOROM PUBLISHING	Spring Destination TV Campaign	1,282.50	CORINTHIAN MEDIA, INC.		
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Magazine Advertising - Leisure/Spring         145,839.60 BRANDON AGENCY           Golf Promotion         42,800.00 GOLFER'S GUIDE MARKETING SOLUTIONS LLC           Newspaper advertising - Leisure/Spring         723.54 THE STATE NEWSPAPER           Magazine Advertising - Group/Meetings         3,700.00 RESPONSE CUSTOM PUBLISHING	Magazine Advertising - Leisure/Spring	15,500.00	HUSON EUROPEAN MEDIA		
Newspaper advertising - Leisure/Spring 723.54 THE STATE NEWSPAPER  Magazine Advertising - Group/Meetings 3,700.00 RESPONSE CUSTOM PUBLISHING	Magazine Advertising - Leisure/Spring	145,839.60	BRANDON AGENCY		
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Magazine Advertising - Group/Meetings	3,100.00 NETWORK MEDIA PARTNERS	
Magazine Advertising - Group/Meetings	3,979.36 GROUP TOUR MEDIA INC 3,875.00 SEEN MAGAZINE	
Magazine Advertising - Group/Meetings Magazine Advertising - Group/Meetings	6,000.00 NORTHSTAR TRAVEL MEDIA LLC	
Magazine Advertising - Group/Meetings	3,213.00 PREMIER TOURISM MARKETING, INC.	
Magazine Advertising - Group/Meetings	830.00 ASSOCIATION EXECUTIVES OF NORTH CAROLINA	
Magazine Advertising - Group/Meetings	6,000.00 NORTHSTAR TRAVEL MEDIA LLC	
Magazine Advertising - Group/Meetings	3,391.50 CONVENTION SOUTH MAGAZINE	
Magazine Advertising - Group/Meetings	6,212.00 MPI PUBLICATIONS 2,358.75 THE GROUP TRAVEL LEADER, INC.	
Magazine Advertising - Group/Meetings Magazine Advertising - Group/Meetings	4,343.50 MEETINGS MEDIA	
Magazine Advertising - Group/Meetings	4,050.00 SCHNEIDER PUBLISHING CO. INC.	
Magazine Advertising - Group/Meetings	3,000.00 NORTHSTAR TRAVEL MEDIA LLC	
Magazine Advertising - Group/Meetings	4,107.63 SERENDIPITY PUBLISHING	
Magazine Advertising - Group/Meetings	2,465.00 IMG COMMUNICATIONS INC	
Magazine Advertising - Group/Meetings	3,357.50 THE GROUP TRAVEL LEADER, INC. 3,750.00 COLLINSON & COMPANY	
Magazine Advertising - Group/Meetings Magazine Advertising - Group/Meetings	6,000.00 NORTHSTAR TRAVEL MEDIA LLC	
Magazine Advertising - Group/Meetings	3,000.00 NORTHSTAR TRAVEL MEDIA LLC	
Magazine Advertising - Group/Meetings	650.00 CAROLINA FIRE RESCUE EMS JOURNAL	
Magazine Advertising - Group/Meetings	8,000.00 CUSTOM PUBLISHING	
Magazine Advertising - Group/Meetings	6,212.00 MPI PUBLICATIONS	
Magazine Advertising - Group/Meetings Magazine Advertising - Group/Meetings	2,465.00 IMG COMMUNICATIONS INC 8,000.00 CUSTOM PUBLISHING	
Magazine Advertising - Group/Meetings  Magazine Advertising - Group/Meetings	4,343.50 MEETINGS MEDIA	
Magazine Advertising - Group/Meetings	1,100.00 GROUP TOUR MEDIA INC	
Magazine Advertising - Group/Meetings	3,979.36 GROUP TOUR MEDIA INC	
Magazine Advertising - Group/Meetings	4,375.00 PREMIER TOURISM MARKETING, INC.	
Magazine Advertising - Group/Meetings	4,050.00 SCHNEIDER PUBLISHING CO. INC.	
Spring Destination Radio Campaign	1,836.00 WKVC 2,040.00 WKVK	
Spring Destination Radio Campaign Spring Destination Radio Campaign	1,020.00 WWLV	
Spring Destination Radio Campaign  Spring Destination Radio Campaign	1,515.00 TTCB	
Spring Destination Radio Campaign	2,500.00 WAY	
Spring Destination Radio Campaign	1,445.00 WWLV	
Spring Destination Radio Campaign	1,500.00 WCLN	
Spring Destination Radio Campaign Spring Destination Radio Campaign	1,500.00 Triad Family Network	
Spring Destination Radio Campaign Spring Destination Radio Campaign	1,000.00 WMHK 4,850.00 CHRIS ROBINSON ASSOCIATES INC	
Spring Destination Radio Campaign  Spring Destination Radio Campaign	3,520.00 WRAL-FM	
Spring Destination Radio Campaign	1,540.00 CLEAR CHANNEL BROADCASTING INC.	
Spring Destination Radio Campaign	120.00 SUNRISE BROADCASTING, LLC	
Spring Destination Radio Campaign	366.00 SUNRISE BROADCASTING, LLC	
Spring Destination Radio Campaign	30.00 CUMULUS WILMINGTON	
Spring Destination Radio Campaign Spring Destination Radio Campaign	120.00 SUNRISE BROADCASTING, LLC 810.00 WRNS	
Spring Destination Radio Campaign  Spring Destination Radio Campaign	750.00 WKIX	
Spring Destination Radio Campaign	870.00 CUMULUS WILMINGTON	
Spring Destination Radio Campaign	2,500.00 WTCB	
Spring Destination Radio Campaign	984.00 WSSX	
Spring Destination Radio Campaign	2,558.00 CLEAR CHANNEL BROADCASTING INC.	
Spring Destination Radio Campaign Spring Destination Radio Campaign	1,000.00 WOMG 2,471.00 CLEAR CHANNEL BROADCASTING INC.	
Spring Destination Radio Campaign  Spring Destination Radio Campaign	4,099.00 CLEAR CHANNEL BROADCASTING INC.	
Spring Destination Radio Campaign	250.00 WNKS	
Spring Destination Radio Campaign	1,760.00 WRAL	
Spring Destination Radio Campaign	1,682.00 CLEAR CHANNEL BROADCASTING INC.	
Spring Destination Radio Campaign	2,250.00 WRNS	
Spring Destination Radio Campaign	3,254.00 CLEAR CHANNEL BROADCASTING INC. 3,401.00 CLEAR CHANNEL BROADCASTING INC.	
Spring Destination Radio Campaign Spring Destination Radio Campaign		
Spring Destination Radio Campaign	3,500.00 CLEAR CHANNEL BROADCASTING INC.	
	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4,220.00 WNKS-FM 2.880.00 WSSX	
Spring Destination Radio Campaign	3,500.00 CLEAR CHANNEL BROADCASTING INC. 4,220.00 WNKS-FM 2,880.00 WSSX 344.00 SUNRISE BROADCASTING, LLC	
Spring Destination Radio Campaign	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4.220.00 WMKS-FM 2.880.00 WSSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMB	
Spring Destination Radio Campaign	3,500.00 CLEAR CHANNEL BROADCASTING INC. 4,220.00 WNKS-FM 2,880.00 WSSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 130.00 CUMULUS WILMINGTON	
Spring Destination Radio Campaign	3,500.00 CLEAR CHANNEL BROADCASTING INC. 4,220.00 WNKS-FM 2,880.00 WSSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 130.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON	
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Spring Destination Radio Campaign	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4.220.00 WMKS-FM 2.880.00 WSSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 130.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON 1,522.00 WSSX 500.00 WMKS 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WRTP 1,560.00 WRTP 1,560.00 WRTP 1,560.00 WRTP 1,560.00 WRTP 1,560.00 WRTP	
Spring Destination Radio Campaign	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4,220.00 WNKS-FM 2,880.00 WNSSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 130.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON 1,522.00 WNSX 500.00 WNSX 500.00 WNSS 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WRTP 756.00 WSSX 805.00 WTCB 750.00 WTCB	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Advertising	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4.220.00 WWKS-FM 2.880.00 WSSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 130.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON 1,522.00 WSSX 500.00 WNKS 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 1.560.00 WSTC 1.560.00 WSTC 80.00 SUNRISE BROADCASTING, LLC 1.560.00 WSTC 80.00 SUNRISE BROADCASTING, LLC 1.560.00 WSTC 80.00 WTCB 950.00 WTCB 950.00 WTCB 1750.00 WTCB 1750.00 WTCB	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Advertising Sherman's Travel Online	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4,220.00 WNKS-FM 2,880.00 WNSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 130.00 CLUMULUS WILLMINGTON 470.00 CLUMULUS WILLMINGTON 470.00 CUMULUS WILLMINGTON 1,522.00 WNSX 500.00 WNKS 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WNTP 755.00 WNSX 805.00 WTCB 750.00 WKIX 80,669.00 VIS - CONV 10,470.00 THE CHARLOTTE OBSERVER 10,000.00 SHERMANS TRAVEL MEDIA	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Advertising Sherman's Travel Online Digital Ads - May Promotion	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4.220.00 WWIKS-FM 2.880.00 WSSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 130.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON 1,522.00 WSSX 500.00 WNKS 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WKF 1,560.00 WKF 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WKF	
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Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Advertising Sherman's Travel Online Digital Ads - May Promotion Sherman's Travel Online Kayak/Side Step Online Ads Email Ads	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4.220.00 WNKS-FM 2.880.00 WSSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 130.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON 1,522.00 WSSX 500.00 WNKS 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WKTP 756.00 WSSX 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WTCB 750.00 WTCB 10,000 WTCB 10,	
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Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Advartising Sherman's Travel Online Digital Ads - May Promotion Sherman's Travel Online Kayak'Side Step Online Ads Email Ads Email Ads Banner Ad - WDCG March Away Advertising Web Digital Ad Analysis Ad network banner campaign Web Digital Advertising Sherman's Travel Online Email Ads Banner Ad - WDCG March Away Advertising Sherman's Travel Online Email Ads Email Ads Banner Ad - WDCG Email Ads	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4.220.00 WINKSFM 4.280.00 WINSSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 195.00 WOMG 195.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON 1,522.00 WSSX 500.00 WINSS 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WINSS 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WITC 756.00 WISSX 805.00 WTCB 756.00 WTCB 750.00 WIKIX 80.669.00 VIS - CONV 10,470.00 THE CHARLOTTE OBSERVER 10,000.00 SHERMANS TRAVEL MEDIA 50.00 GERST MARKETING, LLC 3,136.81 SHERMANS TRAVEL MEDIA 52.500.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 7,000.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 7,000.00 CLEAR CHANNEL BROADCASTING INC. 3,935.97 TRIP ADVISOR LLC 246,482.70 Microsoft Adcenter, TravelZoo, Google, WRAL, Adready, Yahoo 80,669.00 VIS - CONV 9,100.00 FAMILY TRAVEL FORUM, INC 750.00 CLEAR CHANNEL BROADCASTING INC. 3,933.72 ORBITZ WORLDWIDE 4,000.00 WINT TRIP ADVISOR LLC 31,987.00 SHERMANS TRAVEL MEDIA 2,500.00 WINSTON-SALEM JOURNAL 1,078.21 KAYAK SOFTWARE CORPORATION 7,000.00 WINSTON-SALEM JOURNAL 1,078.21 KAYAK SOFTWARE CORPORATION 7,000.00 WINSTON-SALEM JOURNAL	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Ads May Promotion Sherman's Travel Online Kayak/Side Step Online Ads Email Ads Email Ads Banners Ads MB Spring Advertising Spring Internet Marketing - Leisure MayJune email blast, ads Banner Ad - WDCG March Away Advertising Web Digital campaign Web Digital Campaign MB Spring Advertising Sherman's Travel Online Email Ads Lemail Ads L	3.500.00   CLEAR CHANNEL BROADCASTING INC. 4.220.00   WMKS-FM 2.880.00   WMKS-FM 2.880.00   WSSX 344.00   SUNRISE BROADCASTING, LLC 195.00   WOMG 130.00   CUMULUS WILMINGTON 470.00   CUMULUS WILMINGTON 1.522.00   WSSX 500.00   WMKS 500.00   WMKS 80.00   SUNRISE BROADCASTING, LLC 80.00   WINTE 80.00	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Advartising Sherman's Travel Online Campaign Sherman's Travel Online Expak/Side Step Online Ads Email Ads Banners Ads MB Spring Ads Digital Advartising Spring Internet Marketing - Leisure May/June email blast, ads Banner Ad - WDCG March Away Advertising Web Digital Ad Analysis Ad network banner campaign MB Spring Advertising Sherman's Travel Online Email Ads Banner Ad - WDCG March Away Advertising Web Digital Ad Analysis Ad network banner campaign MB Spring Advertising Sherman's Travel Online Email Ads Banner Ad - WDCG March Away Advertising Sherman's Travel Online Email Ads Banner Ads Internet advertising Internet advertising Banner Ads Internet advertising	3.500.00   CLEAR CHANNEL BROADCASTING INC. 4.220.00   WNKSFM 2.880.00   WSSX 344.00   SUNRISE BROADCASTING, LLC 195.00   WOMG 130.00   CUMULUS WILMINGTON 470.00   CUMULUS WILMINGTON 1,522.00   WSSX 500.00   WNKS 500.00   SUNRISE BROADCASTING, LLC 80.00   SUNRISE BROADCASTING, LLC 80.00   SUNRISE BROADCASTING, LLC 1,560.00   WKK 80.00   SUNRISE BROADCASTING, LLC 1,560.00   WSSX 805.00   WTCB 756.00   WSSX 805.00   WTCB 756.00   WKIX 80,669.00   VIS - CONV 10,470.00   THE CHARLOTTE OBSERVER 10,000.00   SHERMANS TRAVEL MEDIA 50.00   CERST MARKETING, LLC 3,138.81   SHERMANS TRAVEL MEDIA 532.00   KAYAK SOFTWARE CORPORATION 2,500.00   WINSTON-SALEM JOURNAL 6,000.00   WINSTON-SALEM JOURNAL 7,000.00   WINSTON-SALEM JOURNAL 4,34,35.97   TRIP ADVISOR LLC 246,482.70   Microsoft Adcenter, TravelZoo, Google, WRAL, Adready, Yahoo 80,669.00   VIS - CONV 9,100.00   FAMILY TRAVEL FORUM, INC 750.00   CLEAR CHANNEL BROADCASTING INC. 3,903.72   ORBITZ WORLDWIDE 4,000.00   WINSTON-SALEM JOURNAL 1,750.00   HTWISE 20,000.00   CLLINSON & COMPANY, INC. 3,903.72   ORBITZ WORLDWIDE 4,000.00   WINSTON-SALEM JOURNAL 1,762.14   KAYAK SOFTWARE CORPORATION 2,500.00   WINSTON-SALEM JOURNAL 1,762.14   KAYAK SOFTWARE CORPORATION 2,500.00   WINSTON-SALEM JOURNAL 1,763.14   KAYAK SOFTWARE CORPORATION 2,500.00   WINSTON-SALEM JOURNAL 1,763.14   KAYAK SOFTWARE CORPORATION 1,700.00   WINSTON-SALEM JOURNAL 1,763.15   KAYAK SOFTWARE CORPORATION 1,700.00   WINSTON-SALEM JOURNAL 1,763.15   KAYAK SOFTWARE CORPORATION 1,700.00   WINSTON-SALEM JOURNAL 1,000.00   JAAC ARROUNAL	
Spring Destination Radio Campaign Spring Hernert Marketing - Leisure Digital Advertising Spring Internet Marketing - Leisure MayJune email blast, ads Banners Ad - WDCG March Away Advertising Web Digital Campaign Web Digital Campaign Web Digital Campaign MB Spring Advertising Sherman's Travel Online Email Ads Email Ads Internet Advertising Sherman's Travel Online Email Ads Internet Advertising	3.500.00   CLEAR CHANNEL BROADCASTING INC. 4.220.00   WNKSFM 2.880.00   WNKSFM 2.880.00   WSSX 344.00   SUNRISE BROADCASTING, LLC 195.00   WOMG 130.00   CUMULUS WILMINGTON 470.00   CUMULUS WILMINGTON 1,522.00   WSSX 500.00   WNKS 80.00   SUNRISE BROADCASTING, LLC 80.00   WINTED 80.00	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Adds - May Promotion Sherman's Travel Online Digital Ads - May Promotion Sherman's Travel Online Kayakiside Step Online Ads Email Ads Banner Ads Banner Ads Banner Ad - WOCG March Away Advertising Web digital campaign Web digital campaign Web digital campaign Web Digital Ad Analysis Ad network banner campaign MB Spring Advertising Sherman's Travel Online Email Ads Banner Ad Email Ads Banner Ads Womans Day Online Ads Fodors Eblast Fodors Eblast Great Getaways Email	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4.220.00 WMKS-FM 2.880.00 WMSSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 193.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON 1,522.00 WSSX 500.00 WNSS 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WST 750.00 WKIX 80.60 SUNRISE BROADCASTING, LLC 1,560.00 WSSX 805.00 WTCB 755.00 WTCB 755.00 WTCB 750.00 WKIX 80.669.00 VIS - CONV 10,470.00 THE CHARLOTTE OBSERVER 10,000.00 SHERMANS TRAVEL MEDIA 50.00 GERST MARKETING, LLC 3,138.81 SHERMANS TRAVEL MEDIA 532.00 KAYAK SOFTWARE CORPORATION 2,500.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 7,000.00 WINSTON-SALEM JOURNAL 7,000.00 WINSTON-SALEM JOURNAL 8,4935.97 TRIP ADVISOR LLC 246,482.70 Microsoft Adcenter, TravelZoo, Google, WRAL, Adready, Yahoo 80,669.00 VIS - CONV 9,100.00 FAMILY TRAVEL FORUM, INC 750.00 CLEAR CHANNEL BROADCASTING INC. 3,903.72 ORBITZ WORLDWIDE 4,000.00 WINSTON-SALEM JOURNAL 7,500.00 HANNEL TRAVEL MEDIA 2,500.00 WINSTON-SALEM JOURNAL 1,978.21 KAYAK SOFTWARE CORPORATION 7,000.00 WINSTON-SALEM JOURNAL 1,978.01 THE BOUNCE AGEN	
Spring Destination Radio Campaign Spring Destination Radio Service Spring Internet Marketing - Leisure Digital Advertising Sherman's Travel Online Kayak/Side Step Online Ads Email Ads Banners Ads MB Spring Ads Banner Ads MB Spring Ads Banner Ad - WDCG March Away Advertising Web Digital Ad Analysis Ad network banner campaign MB Spring Advertising Sherman's Travel Online Email Ads Banner Ad	3.500.00   CLEAR CHANNEL BROADCASTING INC. 4.220.00   WNKS-FM 2.880.00   WNKS-FM 2.880.00   WSSX 344.00   SUNRISE BROADCASTING, LLC 195.00   WOMG 130.00   CUMULUS WILMINGTON 470.00   CUMULUS WILMINGTON 1,522.00   WSSX 500.00   WNKS 80.00   SUNRISE BROADCASTING, LLC 80.00   WINTE 80.00	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Advertising Sherman's Travel Online Digital Ads Ady Promotion Sherman's Travel Online Kayak/Side Step Online Ads Email Ads Banners Ads MB Spring Ads Digital Advertising Spring Internet Marketing - Leisure May/June email blast, ads Banner Ad - WDCG March Away Advertising Web Digital Ad Analysis Ad network banner campaign MB Spring Advertising Sherman's Travel Online Email Ads Banner Ad - WDCG March Away Advertising Sherman's Travel Online Email Ads Banner Ad - Email Ads Banner A	3.500.00   CLEAR CHANNEL BROADCASTING INC.  4.220.00   WNKS-FM  2.880.00   WSSX  344.00   SUNRISE BROADCASTING, LLC  195.00   WOMG  130.00   CUMULUS WILMINGTON  4.70.00   CUMULUS WILMINGTON  1,522.00   WSSX  500.00   WNKS  80.00   SUNRISE BROADCASTING, LLC  80.00   SUNRISE BROADCASTING, LLC  80.00   SUNRISE BROADCASTING, LLC  1.560.00   WTC  80.00   SUNRISE BROADCASTING, LLC  1.560.00   WTC  756.00   WSSX  805.00   WTCB  750.00   WKIX  80.669.00   WTCB  750.00   WKIX  80.669.00   VIS - CONV  10,470.00   THE CHARLOTTE OBSERVER  10,000.00   SHERMANS TRAVEL MEDIA  532.00   KAYAK SOFTWARE CORPORATION  2.500.00   WINSTON-SALEM JOURNAL  6.000.00   WINSTON-SALEM JOURNAL 6.000.00   WINSTON-SALEM JOURNAL 7.000.00   WINSTON-SALEM JOURNAL 3,4935.97   TRIP ADVISOR LLC 246,482.70   Microsoft Adcenter, TravelZoo, Google, WRAL, Adready, Yahoo  80.669.00   VISI - CONV  9,100.00   FAMILY TRAVEL FORUM, INC  750.00   CLEAR CHANNEL BROADCASTING INC. 3,903.72   ORBITZ WORLDWIDE  4,000.00   WXII  2,500.00   HTWISE  20,000.00   COLLINSON & COMPANY, INC. 33,941.24   KAYAK SOFTWARE CORPORATION  7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 2,500.00   HACHETTE FILIPACCHI MEDIA U.S., INC. 977.50   THE BOUNCE AGENCY 170.00   WINSTON-SALEM JOURNAL 2,500.00   HACHETTE FILIPACCHI MEDIA U.S., INC. 977.50   THE BOUNCE AGENCY 170.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 1,500.00   WINSTON-SALEM JOURNAL 1,500.00   WINSTON-SALEM JOURNAL 1,500.00   WINSTON-SALEM JOURNAL 1,078.21	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Mayalwal Radio R	3.500.00   CLEAR CHANNEL BROADCASTING INC.  4.220.00   WMKS-FM  2.880.00   WSSX  344.00   SUNRISE BROADCASTING, LLC  195.00   WOMG  130.00   CUMULUS WILMINGTON  4.70.00   CUMULUS WILMINGTON  1,522.00   WSSX  500.00   WNKS  800.00   SUNRISE BROADCASTING, LLC  80.00   SUNRISE BROADCASTING, LLC  80.00   SUNRISE BROADCASTING, LLC  1,560.00   WRKS  805.00   WTCB  756.00   WSSX  805.00   WTCB  750.00   WKIX  80689.00   VTS - CONV  10,470.00   THE CHARLOTTE OBSERVER  10,000.00   SHERMANS TRAVEL MEDIA  532.00   KAYAK SOFTWARE CORPORATION  2,500.00   WINSTON-SALEM JOURNAL  6,000.00   WINSTON-SALEM JOURNAL  6,000.00   WINSTON-SALEM JOURNAL  4,903.97   TRIP ADVISOR LLC  246,482.70   Microsoft Adcenter, TravelZoo, Google, WRAL, Adready, Yahoo  80,689.00   VIS - CONV  9,100.00   FAMILY TRAVEL FORUM, INC  750.00   CLEAR CHANNEL BROADCASTING INC.  3,903.72   ORBITZ WORLDWIDE  4,000.00   WINSTON-SALEM JOURNAL  1,078.21   KAYAK SOFTWARE CORPORATION  2,500.00   LEAR CHANNEL BROADCASTING INC.  3,903.72   ORBITZ WORLDWIDE  4,000.00   WINSTON-SALEM JOURNAL  1,078.21   KAYAK SOFTWARE CORPORATION  2,500.00   HITWISE  2,500.00   HITWISE  2,500.00   WINSTON-SALEM JOURNAL  1,078.21   KAYAK SOFTWARE CORPORATION  2,500.00   WINSTON-SALEM JOURNAL  1,078.21   KAYAK SOFTWARE CORPORATION  2,500.00   WINSTON-SALEM JOURNAL  1,078.21   KAYAK SOFTWARE CORPORATION  7,000.00   WINSTON-SALEM JOURNAL  6,000.00   WINSTON-SALEM JOUR	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Advertising Sherman's Travel Online Digital Ads Advertising Sherman's Travel Online Kayak/Side Step Online Ads Email Ads Banners Ads Mis Spring Ads Digital Advertising Spring Internet Marketing - Leisure May/June email blast, ads Banner Ad - WDCG March Away Advertising Web Digital Ad Analysis Ad network banner campaign Mis Spring Advertising Sherman's Travel Online Email Ads Banner Ad - WDCG March Away Advertising Sherman's Travel Online Email Ads Banner Ad - Email Ads Banner Ads Digital Advertising	3.500.00   CLEAR CHANNEL BROADCASTING INC.  4.220.00   WNKS-FM  2.880.00   WSSX  344.00   SUNRISE BROADCASTING, LLC  195.00   WOMG  130.00   CUMULUS WILMINGTON  4.70.00   CUMULUS WILMINGTON  1,522.00   WSSX  500.00   WNKS  80.00   SUNRISE BROADCASTING, LLC  80.00   SUNRISE BROADCASTING, LLC  80.00   SUNRISE BROADCASTING, LLC  1.560.00   WTC  80.00   SUNRISE BROADCASTING, LLC  1.560.00   WTC  756.00   WSSX  805.00   WTCB  750.00   WKIX  80.669.00   WTCB  750.00   WKIX  80.669.00   VIS - CONV  10,470.00   THE CHARLOTTE OBSERVER  10,000.00   SHERMANS TRAVEL MEDIA  532.00   KAYAK SOFTWARE CORPORATION  2.500.00   WINSTON-SALEM JOURNAL  6.000.00   WINSTON-SALEM JOURNAL 6.000.00   WINSTON-SALEM JOURNAL 7.000.00   WINSTON-SALEM JOURNAL 3,4935.97   TRIP ADVISOR LLC 246,482.70   Microsoft Adcenter, TravelZoo, Google, WRAL, Adready, Yahoo  80.669.00   VISI - CONV  9,100.00   FAMILY TRAVEL FORUM, INC  750.00   CLEAR CHANNEL BROADCASTING INC. 3,903.72   ORBITZ WORLDWIDE  4,000.00   WXII  2,500.00   HTWISE  20,000.00   COLLINSON & COMPANY, INC. 33,941.24   KAYAK SOFTWARE CORPORATION  7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 7,000.00   WINSTON-SALEM JOURNAL 2,500.00   HACHETTE FILIPACCHI MEDIA U.S., INC. 977.50   THE BOUNCE AGENCY 170.00   WINSTON-SALEM JOURNAL 2,500.00   HACHETTE FILIPACCHI MEDIA U.S., INC. 977.50   THE BOUNCE AGENCY 170.00   WINSTON-SALEM JOURNAL 1,078.21   KAYAK SOFTWARE CORPORATION 1,500.00   WINSTON-SALEM JOURNAL 1,500.00   WINSTON-SALEM JOURNAL 1,500.00   WINSTON-SALEM JOURNAL 1,078.21	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Mayalwide Step Online Ads Email Ads Banners Ads MB Spring Ads Digital Advertising Spring Internet Marketing - Leisure MayJule email blast, ads Banner Ad - WDCG March Away Advertising Web Digital Ad Analysis Ad network banner campaign MB Spring Advertising Shermari's Travel Online Email Ads Banner Ad - WDCG March Away Advertising Shermari's Travel Online Ads Email Ads Banner Ad - WDCG March Away Advertising Destination Advertisin	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4.220.00 WWIKS-FM 2.880.00 WWSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 130.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON 1,522.00 WSSX 500.00 WNKS 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WKF 756.00 WSSX 805.00 WTCB 756.00 WSSX 805.00 WTCB 750.00 WKIX 80669.00 VIS - CONV 10,470.00 THE CHARLOTTE OBSERVER 10,000.00 SHERMANS TRAVEL MEDIA 53.00 GLERST MARKETING, LLC 3,136.81 SHERMANS TRAVEL MEDIA 525.00 KAYAK SOFTWARE CORPORATION 2,500.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 7,000.00 WINSTON-SALEM JOURNAL 4,34,35.97 TRIP ADVISOR LLC 246,482.70 Microsoft Adecenter, TravelZoo, Google, WRAL, Adready, Yahoo 80,699.00 VIS - CONV 9,100.00 FAMILY TRAVEL FORUM, INC 750.00 CLEAR CHANNEL BROADCASTING INC. 3,903.72 ORBITZ WORLDWIDE 4,000.00 WXII 27,500.00 HITWISE 20,000.00 COLLINSON & COMPANY, INC. 3,764.04 TRIP ADVISOR LLC 2,500.00 WINSTON-SALEM JOURNAL 1,078.21 KAYAK SOFTWARE CORPORATION 2,500.00 WINSTON-SALEM SURVINAL 4,000.00 WXII 27,500.00 HITWISE 20,000.00 COLLINSON & COMPANY, INC. 3,764.04 TRIP ADVISOR LLC 31,987.00 SHERMANS TRAVEL MEDIA 2,500.00 WINSTON-SALEM JOURNAL 1,078.21 KAYAK SOFTWARE CORPORATION 7,000.00 WINSTON-SALEM JOURNAL 1,078.21 KAYAK SOFTWARE CORPORATION 1,000.00 WALLOTTE OBSERVER 1,000.00	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure Digital Advs-twising Sherman's Travel Online Digital Ads - May Promotion Sherman's Travel Online Kayak/Side Step Online Ads Email Ads Email Ads Banner Ad Semand Sema	3.500.00   CLEAR CHANNEL BROADCASTING INC. 4.220.00   WNKSFM 2.880.00   WNSSX 344.00   SUNRISE BROADCASTING, LLC 195.00   WOMG 130.00   CUMULUS WILMINGTON 170.00   CUMULUS WILMINGTON 1,522.00   WSSX 500.00   WNKS 80.00   SUNRISE BROADCASTING, LLC 80.00   SUNRISE BROADCASTING, LLC 80.00   SUNRISE BROADCASTING, LLC 1,560.00   WSSX 80.00   WTCB 756.00   WSSX 805.00   WTCB 750.00   WKIX 80.669.00   VIS - CONV 10,470.00   THE CHARLOTTE OBSERVER 10,000.00   SHERMANS TRAVEL MEDIA 532.00   KAYAK SOFTWARE CORPORATION 5.500.00   WINSTON-SALEM JOURNAL 6.000.00   WINSTON-SALEM JOURNAL 6.000.00   WINSTON-SALEM JOURNAL 7.000.00   WINSTON-SALEM JOURNAL 80.669.70   WINSTON-SALEM JOURNAL 90.669.70   WINSTON-SALEM JOURNAL 90.75.70   WINSTON-SALEM JOURNAL 90.76.70   WINSTON-	
Spring Destination Radio Campaign Spring Internet Marketing - Leisure May Advertising Spring Marketing - Leisure May-June email blast, ads Banner Ads MB Spring Advertising Web Digital Ad Analysis Ad network banner campaign MB Spring Advertising Sherman's Travel Online Email Ads Banner Ad Mes Spring Advertising Sherman's Travel Online Email Ads Banner Ad Mes Spring Advertising Sherman's Travel Online Ads Banner Ad Mes Spring Advertising Sherman's Travel Online Ads Banner Ad Mes Spring Advertising Destination Advertising D	3.500.00 CLEAR CHANNEL BROADCASTING INC. 4.220.00 WWIKS-FM 2.880.00 WWSX 344.00 SUNRISE BROADCASTING, LLC 195.00 WOMG 130.00 CUMULUS WILMINGTON 470.00 CUMULUS WILMINGTON 1,522.00 WSSX 500.00 WNKS 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 80.00 SUNRISE BROADCASTING, LLC 1,560.00 WKF 756.00 WSSX 805.00 WTCB 756.00 WSSX 805.00 WTCB 750.00 WKIX 80669.00 VIS - CONV 10,470.00 THE CHARLOTTE OBSERVER 10,000.00 SHERMANS TRAVEL MEDIA 53.00 GLERST MARKETING, LLC 3,136.81 SHERMANS TRAVEL MEDIA 525.00 KAYAK SOFTWARE CORPORATION 2,500.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 6,000.00 WINSTON-SALEM JOURNAL 7,000.00 WINSTON-SALEM JOURNAL 4,34,35.97 TRIP ADVISOR LLC 246,482.70 Microsoft Adecenter, TravelZoo, Google, WRAL, Adready, Yahoo 80,699.00 VIS - CONV 9,100.00 FAMILY TRAVEL FORUM, INC 750.00 CLEAR CHANNEL BROADCASTING INC. 3,903.72 ORBITZ WORLDWIDE 4,000.00 WXII 27,500.00 HITWISE 20,000.00 COLLINSON & COMPANY, INC. 3,764.04 TRIP ADVISOR LLC 2,500.00 WINSTON-SALEM JOURNAL 1,078.21 KAYAK SOFTWARE CORPORATION 2,500.00 WINSTON-SALEM SURVINAL 4,000.00 WXII 27,500.00 HITWISE 20,000.00 COLLINSON & COMPANY, INC. 3,764.04 TRIP ADVISOR LLC 31,987.00 SHERMANS TRAVEL MEDIA 2,500.00 WINSTON-SALEM JOURNAL 1,078.21 KAYAK SOFTWARE CORPORATION 7,000.00 WINSTON-SALEM JOURNAL 1,078.21 KAYAK SOFTWARE CORPORATION 1,000.00 WALLOTTE OBSERVER 1,000.00	

Online Ads	2,337.50 WHBQ	
Digital Promotion - Leisure Digital Advertising	4,895.58 EXPLORE INC 381,808.33 Microsoft Adcenter, TravelZoo, Google, WRAL, Adready, Yahoo	
Digital Promotion	15,000.00 Yahoo	
April online advertising Spring Internet Marketing - Group	8,789.21 AARP DIGITAL 986.55 PENTON MEDIA INC.	
Spring Internet Marketing - Group Spring Internet Marketing - Group	666.67 MEETINGS MEDIA 2,550.00 MPI PUBLICATIONS	
Spring Internet Marketing - Group	6,500.00 NORTHSTAR TRAVEL MEDIA LLC	
Spring Internet Marketing - Group Spring Internet Marketing - Group	2,550.00 MPI PUBLICATIONS 1,855.12 PENTON MEDIA INC.	
Spring Internet Marketing - Group Summer Internet Marketing - Group	1,500.00 P.C.M.A. SERVICES, INC. 1,750.00 MPI PUBLICATIONS	
Summer Internet Marketing - Group	525.00 MC NEILL GROUP, INC.	
Summer Internet Marketing - Group Summer Internet Marketing - Group	666.66 MEETINGS MEDIA 9,000.00 NORTHSTAR TRAVEL MEDIA LLC	
Billboard - Canada Promotion Billboard - Domestic Advertising	371.72 Schawk Canada 941.18 BRANDON AGENCY	
Billboard - Domestic Advertising	941.18 BRANDON AGENCY	
Billboard - Domestic Advertising Billboard - Domestic Advertising	1,200.00 ADAMS OUTDOOR ADVERTISING 3,500.00 ADAMS OUTDOOR ADVERTISING	
Billboard - Domestic Advertising	941.18 BRANDON AGENCY	
Billboard - Domestic Advertising Billboard - Domestic Advertising	3,500.00 ADAMS OUTDOOR ADVERTISING 1,200.00 ADAMS OUTDOOR ADVERTISING	
Billboard - Domestic Advertising Billboard - Domestic Advertising	941.18 BRANDON AGENCY 1,200.00 ADAMS OUTDOOR ADVERTISING	
Billboard - Domestic Advertising	3,500.00 ADAMS OUTDOOR ADVERTISING	
Billboard - Domestic Advertising Billboard - Domestic Advertising	941.18 BRANDON AGENCY 941.18 BRANDON AGENCY	
Canadian Promotion Toronto Consumer Promotion	125.90 NEW WAVE EMBROIDERY 158.05 Canadian Fam Trip	
Toronto Consumer Promotion	4,019.17 Canadian Fam Trip	
Toronto, Quebec Promotion Toronto Consumer Promotion	4,614.66 Canadian Fam Trip 5,137.75 Canadian Fam Trip	
Canadian Consumer Promotion Canadian Consumer Promotion	5,000.00 TRAVEL SOLUTIONS BY DESIGN CORP 1,824.55 Canada Beach Bash, Montreal Reception, CAA Training	
Canadian Consumer Promotion	14,165.60 Plattsburg, Montreal Receptions	
Toronto Consumer Promotion Canadian Consumer Promotion	1,099.51 Canadian Fam Trip 266.13 TRAVEL SOLUTIONS BY DESIGN CORP	
Canadian Consumer Promotion	1,461.91 TRAVEL SOLUTIONS BY DESIGN CORP	
Canadian Consumer Promotion Canadian Consumer Promotion	730.33 TRAVEL SOLUTIONS BY DESIGN CORP 664.87 TRAVEL SOLUTIONS BY DESIGN CORP	
Canadian Consumer Promotion Canadian Consumer Promotion	3,035.28 TRAVEL SOLUTIONS BY DESIGN CORP 5,000.00 TRAVEL SOLUTIONS BY DESIGN CORP	
Toronto Consumer Promotion	14.00 Canadian Fam Trip 6,000.00 CONTINENTAL EVENTS & SPORTS MANAGEMENT LLC	
Sports Tourism Promotion Golf Promotion	1,000.00 DESTINATION GOLF LTD	
Membership Dues Internetional Promotion	393.79 Canadian Rep 386.56 German Tour Operators	
Montreal reception, Toronto Nat'l Women's show	5,147.61 Canadian Fam Trip	
Canadian Consumer Promotion Advertising & Promotion - Air Service Canada, Chicago, NY	9,088.98 Canadian Fam Trip 400,000.00 Air Planners	
Campground Promotion Campground Promotion	47.25 THE BRANDON AGENCY 11.73 THE BRANDON AGENCY	
Montreal Trade Show Expenses	2,015.22 OCEAN LAKES FAMILY CAMPGROUND	
Montreal Trade Show Expenses Campground Promotion	3,280.66 LAKEWOOD CAMPING RESORT  125.00 THE BRANDON AGENCY	
Campground Promotion	97.71 THE BRANDON AGENCY 4,411.76 THE BRANDON AGENCY	
Campground Promotion Campground Promotion	1,550.00 THE BRANDON AGENCY	
Campground Promotion Regional Tourism Promotion	150.00 FUEL INTERACTIVE, LLC 172.55 GEORGETOWN CO. CHAMBER OF COM	
Regional Tourism Promotion Regional Tourism Promotion	74.20 SCATR 100.56 SCATR	
Travel Writer Expenses	115.23 U-SAVE AUTO RENTAL	
Travel Writer Expenses Travel Writer Promotion	351.95 CHRIS ROBINSON ASSOCIATES INC 1,600.06 KAESER & BLAIR INC.	
Destination Publicity & Promotion Destination Publicity & Promotion	19,000.00 M BOOTH & ASSOCIATES, INC. 8,346.78 M BOOTH & ASSOCIATES, INC.	
Destination Publicity & Promotion	377.15 Washington DC Media visit	
Destination Publicity & Promotion Destination Publicity & Promotion	189.31 Washington DC Media visit 19,000.00 M BOOTH & ASSOCIATES, INC.	
Destination Publicity & Promotion	5,302.02 M BOOTH & ASSOCIATES, INC. 120.00 ROBERT BEUTH	
Destination Publicity & Promotion Destination Publicity & Promotion	1,112.13 press trips	
CBS Early Show equip package Consumer Tourism Fulfillment	325.00 MARSHALL STATON 13,613.43 TIMES PRINTING CO. INC.	
Shipping - Advertising Shipping - Advertising	3.73 FedEx 36.43 USPS	
Shipping - Advertising	3.61 FedEx	
Shipping - Advertising Shipping - Advertising	4.27 USPS 2.10 USPS	
Shipping - Advertising	321.83 FedEx	
Shipping - Advertising Shipping - Advertising	135.11 FedEx 54.02 FedEx	
Consumer Fulfillment Inquiry Processing Consumer Fulfillment Inquiry Processing	10,250.37 FUEL INTERACTIVE, LLC 6,922.85 HTC	
Consumer Fulfillment Inquiry Processing	10,733.74 FUEL INTERACTIVE, LLC	
Consumer Fulfillment Inquiry Processing Consumer Fulfillment Inquiry Processing	6,909.77   HTC 11,140.21   FUEL INTERACTIVE, LLC	
Consumer Fulfillment Inquiry Processing Spring Tourism Promotion - Leisure	12,731.08 HTC 147,620.00 MILLER DIRECT	
Shipping - Research	0.44 USPS	
Shipping - Research Shipping - Research	52.98 USPS 5.54 USPS	
Shipping - Research	3.82 FedEx 10.25 EASYPERMIT POSTAGE	
Shipping - Group Sales Shipping - Group Sales	396.57 USPS	
Shipping - Group Sales Shipping - Group Sales	21.91 FedEx 2.36 EASYPERMIT POSTAGE	
Shipping - Group Sales	431.62 USPS	
Shipping - Group Sales Shipping - Group Sales	48.40 FedEx 7.08 EASYPERMIT POSTAGE	
Shipping - Group Sales Shipping - Group Sales	16.17 FedEx 748.33 USPS	
Shipping - Group Sales	534.61 FedEx	
Shipping - Group Sales Shipping - Group Sales	170.43 FedEx 25.59 USPS	
Shipping - Group Sales Shipping - International Consumer Fulfillment	228.27 FedEx 51.85 FEDEX TRADE NETWORKS	
Shipping - International Consumer Fulfillment	22.60 FEDEX TRADE NETWORKS	
Shipping - International Consumer Fulfillment Shipping - International Consumer Fulfillment	89.21 FEDEX TRADE NETWORKS 61.33 FEDEX TRADE NETWORKS	
- ,, , outloor i diminiorit		

Shipping - International Consumer Fulfillment Shipping - International Consumer Fulfillment	112.60 FEDEX TRADE NETWORKS 444.71 FedEx
Consumer Fulfillment Processing	1,659.81 CONTAC SERVICES, INC.
Bulk Shipping - Consumer Fulfillment Processing	3,622.22 FedEx
Consumer Fulfillment Processing Consumer Fulfillment Processing	1,776.93 CONTAC SERVICES, INC. 8.69 FedEx
Consumer Fulfillment Processing	1,226.51 CONTAC SERVICES, INC.
Bulk Shipping - Consumer Fulfillment Processing	14,320.04 FedEx 94.98 USPS
Bulk Shipping - Consumer Fulfillment Processing Bulk Shipping - Consumer Fulfillment Processing	94.96 (USFS 916.25 (USFS
Bulk Shipping - Consumer Fulfillment Processing	8,169.32 FedEx
Bulk Shipping - Consumer Fulfillment Processing Bulk Shipping - Consumer Fulfillment Processing	1,501.11 USPS 2,920.89 FedEx
Bulk Shipping - Consumer Fulfillment Processing  Bulk Shipping - Consumer Fulfillment Processing	2,320.03   FUUEX   1,121.62   CONTAC SERVICES, INC.
Consumer Media Distribution Service	26,855.75 JORDAN INVESTMENT CORPORATION
Shipping - Consumer Fulfillment Consumer Media Distribution Service	36,960.79 EASYPERMIT POSTAGE 700.00 SAFE-T-CONCIERGE SERVICES, LLC
Consumer Media Distribution  Consumer Media Distribution	700.00 JARFET-BONGERGE SERVICES, ELC 1,053.50 MILLER DIRECT
Consumer Media Distribution	2,753.36 MILLER DIRECT
Shipping - Consumer Fulfillment Shipping - Consumer Fulfillment	427.38 FedEx 902.32 USPS
Shipping - Consumer Fulfillment	302.32 USFS 47,122.72 EASYPERMIT POSTAGE
Consumer Media Distribution Service	25,500.00 JORDAN INVESTMENT CORPORATION
Consumer Media Distribution Consumer Media Distribution	743.12 MILLER DIRECT 2,961.16 MILLER DIRECT
Consumer Media Distribution	Z,901.10 WILLER DIRECT
Consumer Media Distribution	3,688.28 MILLER DIRECT
Consumer Media Distribution	2,391.44 MILLER DIRECT
Consumer Media Distribution Consumer Media Distribution Service	1,018.78 MILLER DIRECT 43,851.50 JORDAN INVESTMENT CORPORATION
Shipping - Consumer Fulfillment	1,265.97 USPS
Shipping - Consumer Fulfillment	496.20 FedEx 51,111.95 EASYPERMIT POSTAGE
Shipping - Consumer Fulfillment Shipping - Consumer Fulfillment	51,111.99 EASYPERMIT POSTAGE 1,364.52 USPS
Shipping - Consumer Fulfillment	394.79 FedEx
Bulk Fulfillment - Consumer, Group Collateral Materials	78.26 FEDEX 79.26 FEDEX
Bulk Fulfillment - Consumer, Group Collateral Materials  Bulk Fulfillment - Consumer, Group Collateral Materials	78.26 FEDEX 78.26 FEDEX
Bulk Fulfillment - Consumer, Group Collateral Materials	78.26 FEDEX
Bulk Fulfillment - Consumer, Group Collateral Materials	78.26 FEDEX
Bulk Fulfillment - Consumer, Group Collateral Materials  Bulk Fulfillment - Consumer, Group Collateral Materials	5,557.12 FEDEX 2,096.74 FEDEX
Bulk Fulfillment - Consumer, Group Collateral Materials	469.56 FEDEX
Bulk Fulfillment - Consumer, Group Collateral Materials	301.90 USPS
Bulk Fulfillment - Consumer, Group Collateral Materials  Ad Design	2,413.98 FEDEX 1,021.00 NOIZ, INC
Ad Design	200.00 GABE DUNLAP
Creative Development	109.99 Yousendit.com
Ad Creation software/tools Internet Digital Ad creation	1,065.39 Apple Web Store 1,112.50 Media Coast
Digital Copy creation	1,112.30 INFOLIEY AUFDEMORTE
Digital Marketing Services	485.00 TULSA CONNECT INTERNET SERVICES
Digital Marketing Services Digital Marketing Services	580.90 TULSA CONNECT INTERNET SERVICES 588.55 TULSA CONNECT INTERNET SERVICES
Digital Marketing Services	900.30   IULSA CONNECT INTERNET SERVICES 485.00   TULSA CONNECT INTERNET SERVICES
Digital Marketing Services	1,345.00 OMNITURE INC.
Digital Marketing Services Digital Marketing Services	758.65 TULSA CONNECT INTERNET SERVICES 1,345.00   OMNITURE INC.
Digital Marketing Services	7,104.17 Exact Target
Digital Marketing Services	792.85 TULSA CONNECT INTERNET SERVICES
Digital Marketing Services Digital Marketing Services	485.00 TULSA CONNECT INTERNET SERVICES 7,104.17 Exact Target
Software, Tools for Digital Ad creation	1,194-74 [CFIGE DEPOT
Photography	250.00 M BOOTH & ASSOCIATES, INC.
Clippings, media report Clippings, media report	353.66 BURRELLE'S LUCE MEDIA ANALYSIS 986.40 BURRELLE'S LUCE MEDIA ANALYSIS
Video creation for TV commercials	16,500.00 BRICK EDITORIAL
Video creation for TV commercials	1,995.00 ROBERT GALLOWAY MEDIA, LLC
Video creation for TV commercials Video creation for TV commercials	70.00 Expenses related to video shoot 900.00 BRICK EDITORIAL
Video creation for TV commercials	163.33 Island Vista (video shoot expense)
Video creation for TV commercials	176.18 B&H Photo - Video Shoot 7.687.50 OSPREY PRODUCTION
Video creation for TV commercials Video creation for TV commercials	7,887-30 (SPIKEY PRODUCTION 1,295.00 (ROBERT GALLOWAY MEDIA, LLC
Video creation for TV commercials	298.85 Expenses related to video shoot
Video creation for TV commercials	1,320.32 B&H Photo - Video Shoot
International Promotion International Promotion	57.00 Expenses related to International Promotional Trip 52.87 NEW WAVE EMBROIDERY
International Promotion	30.00 SC DEPT. OF PARKS, REC. & TOURISM
International Promotion	166.69 Pow Wow 1,350.42 Pow Wow
International Promotion International Promotion	1,39U-42 POW WOW 982.30 Pow WOW
Travel South Promotion	36.91 SC DEPT. OF PARKS, REC. & TOURISM
Travel South Promotion Travel South Promotion	241.12 ROCK HILL/YORK COUNTY CVB 1,327.74 Trade Show Expenses - TS
Group Sales	1,327.74 Trade Snow Expenses - 15 1,208.90 [GSAE
Group Sales	350.00 GSAE
Group Sales	130.17 GSAE 338.03 GSAE
Group Sales Group Sales	335.03 (SSAE (87.50) Coalition - BMP
Group Sales	21.02 Coalition - BMP
Group Sales Group Sales	1,873.65   Coalition - BMP (4.74)   Coalition - BMP
Group Sales Group Sales	(4.74) Coalition - BMP 294.96 Coalition - BMP
Group Sales	933.72 Coalition - BMP
Group Sales Group Sales	89.00 Affordable Meetings, MPI 214.81 Affordable Meetings, MPI
Group Sales Group Sales	214-01   Airoradoie wietings, wiri 1,355.07   Afordable Meetings, MPI
Group Sales	2,300.00 ASAE
Group Sales Group Sales	6,743.92 ASAE 772.30 GWSAE
Group Sales Group Sales	//2.30 GWSAE 124.18 GWSAE
Group Sales	1,453.20 GWSAE
Group Sales	3,200.00 MPI 1,672.86 MPI
Group Sales Group Sales	1,6/2.86 MPI 1,778.06 MPI
Group Sales	1,130.00 Bank Travel Management
Group Sales	1,395.00 Bank Travel Management
Group Sales Group Sales	750.00 SYTA 477.15 TAP
Group Sales	22.00 TAP
	A GOO OO TO A VEL A TOUDION MADISTINO LED
World Travel Mart World Travel Mart	4,000.00 TRAVEL & TOURISM MARKETING, LTD. 544.33 TRAVEL & TOURISM MARKETING, LTD.

International Promotion	2,001.58 World Travel Mart	1
International Promotion	22.07 World Travel Mart	
Group Sales Golf Promotion	22.07 Travel Show Expenses 457.50 PATTY WILLIAMS	
Canadian Promotion	50.00 Kim Hartley FAM Trip	
Group Sales	38.97 SCPRT	
Sports Tourism Promotion Sports Tourism Promotion	148.50 USA Judo/Lyndsey FAM 177.00 Fredrick Roth GS Tours FAM	
Sports Tourism Promotion	13.87 Ryan Vail FAM	
Sports Tourism Promotion Group Sales Promotional Items	105.79 USA Triathlon FAM 730.70 KAESER & BLAIR INC.	
Group Sales Promotional Items	100.24 SE Assn SHTO Site visit	
Group Sales Promotional Items	942.50 TAP	
Group Sales Promotional Items Group Sales Promotional Items	396.18 KAESER & BLAIR INC. 45.78 Group Sales Promo	
Group Sales Promotional Items	89.99 MPI	
SMERF Sales & Marketing Sports Tourism Promotion	2,250.00 MHD SERVICES 20,000.00 TRIPLE CROWN SPORTS INC	
SMERF Sales & Marketing	2,250.00 MHD SERVICES	
Sports Tourism Promotion	700.00 Sports Ads - Image Collection 4,000.00 SUNWAY CHARTERS & TOURS	
NPMA Event SMERF Sales & Marketing	2,250.00 MHD SERVICES	
NASCAR Event Promotion	196.95 Darlington Promotion	
NASCAR Event Promotion NASCAR Event Promotion	84.34 Darlington Promotion 121.99 Darlington Promotion	
Sports Tourism - Magazine Advertising	3,050.00 SCHNEIDER PUBLISHING CO. INC.	
Sports Tourism - Magazine Advertising Sports Tourism Promotion	2,626.50 SPORTSEVENTS SOUTH 492.65 NASC, MB Mini Marathon	
Sports Tourism Promotion	2,200.00 SMITH & CO., INC.	
Sports Tourism - Magazine Advertising	2,626.50 SPORTSEVENTS SOUTH	
Sports Tourism Promotion Sports Tourism Promotion	3.00 USA Judo 471.36 Triple Crown, NASC	
Sports Tourism Promotion	1,109.37 USA Judo	
Sports Tourism Promotion C.L. All-Star Game, Spikes - consumer promotions	1,261.01 USA Judo, USA Team Handball 25,000.00 GREENBERG SPORTS	
Magazine Advertising - Group Sales	3,050.00 SCHNEIDER PUBLISHING CO. INC.	
Magazine Advertising - Group Sales	2,626.50 SPORTSEVENTS SOUTH	
Sports Tourism Promotion Sports Tourism Promotion	5,847.45 USA Judo 133.43 USA Handball	
Research surveys	1,774.52 INLET PRINTING CO	
Southern Living CoOp Ad Great Escapes CoOp Ad	5,899.00 THE BRANDON AGENCY 750.00 THE BRANDON AGENCY	
America's Best Vac CoOp Ad	4,645.00 THE BRANDON AGENCY	
Guest Quest CoOp Ad	500.00 THE BRANDON AGENCY	
Great Escapes CoOp Ad Guest Quest CoOp Ad	750.00 THE BRANDON AGENCY 1,000.00 THE BRANDON AGENCY	
Guest Quest CoOp Ad	500.00 THE BRANDON AGENCY	
Guest Quest CoOp Ad Great Escapes CoOp Ad	500.00 THE BRANDON AGENCY 750.00 THE BRANDON AGENCY	
Southern Living CoOp Ad	6,940.00 THE BRANDON AGENCY	
Richmond Times CoOp Ad	1,125.00 THE BRANDON AGENCY	
Trip Advisor Banner CoOp Ad Southern Living CoOp Ad	3,995.00 THE BRANDON AGENCY 5,899.00 THE BRANDON AGENCY	
Yahoo Travel Banner CoOp Ad	5,312.50 THE BRANDON AGENCY	
Budget Travel CoOp Ad AOL Travel Network CoOp Ad	5,287.00 THE BRANDON AGENCY 5,312.50 THE BRANDON AGENCY	
Going on Faith CoOp Ad	420.75 THE BRANDON AGENCY	
Guest Quest CoOp Ad	1,000.00 THE BRANDON AGENCY	
Great Escapes CoOp Ad Carolina Mtg Guide CoOp Ad	637.50 THE BRANDON AGENCY 701.25 THE BRANDON AGENCY	
Group Tvl Leader CoOp Ad	685.00 THE BRANDON AGENCY	
Family Travel Files - CoOp Ad Guest Quest CoOp Ad	2,000.00 THE BRANDON AGENCY 1,500.00 THE BRANDON AGENCY	
Escapes Mag CoOp Ad	1,125.00 THE BRANDON AGENCY	
Great Escapes CoOp Ad	750.00 THE BRANDON AGENCY 500.00 THE BRANDON AGENCY	
Guest Quest CoOp Ad Carolina Mtg Guide CoOp Ad	825.00 THE BRANDON AGENCY	
Going on Faith CoOp Ad	495.00 THE BRANDON AGENCY	
Trip Advisor CoOp Ad Americas Best Vacations CoOp Ad	3,995.00 THE BRANDON AGENCY 3,948.25 THE BRANDON AGENCY	
Great Escapes CoOp Ad	750.00 THE BRANDON AGENCY	
Richmond Escapes Mag CoOp Ad Courier Magazine CoOp Ad	956.25 THE BRANDON AGENCY 845.75 THE BRANDON AGENCY	
Carolina Mgt Guide CoOp Ad	825.00 THE BRANDON AGENCY	
AOL Travel Network CoOp Ad	6,250.00 THE BRANDON AGENCY	-
Family TvI Files.com - CoOp Ad Yahoo Travel Network - CoOp Ad	2,000.00 THE BRANDON AGENCY 6,250.00 THE BRANDON AGENCY	
Family Travel Files.com - CoOp Ad	2,000.00 THE BRANDON AGENCY	
Great Escape CoOp Ad Carolina Meeting CoOp Ad	750.00 THE BRANDON AGENCY 825.00 THE BRANDON AGENCY	
General Tourism Promotion	2,970.00 DATA PUBLISHING, INC.	
Consumer Promotion - Digital, OutOfHome Consumer Promotional Items (Atlanta Promotion)	100,000.00 LIVE NATION MARKETING, INC. 12,790.80 MYRTLE BEACH SCREEN PRINTING	
Media Hosting	226.77 WKBW	
Digital Advertising - Spring Promotion	350.00 CMA MEDIA PROMOTIONS	
Television Advertising - May Promotion  Radio Advertising - May Promotion	44,750.00 RAYCOM MEDIA INC 3,000.00 WPEG	
Radio Advertising - May Promotion	4,320.00 WFXC	
Radio Advertising - May Promotion Radio Advertising - May Promotion	1,920.00 WWQQ	
TV Promotion	1,620.00 WUKS 5,000.00 LIFE IN THE CAROLINAS	
Consumer Promotion - Digital, OutOfHome	125,000.00 LIVE NATION MARKETING, INC.	
Group Sales Promotion Group Sales Promotion	95.00 VSAE 91.40 MPI	
Group Sales Promotion	555.00 VSAE	
Destination Publicity & Promotion	237.88 Robin Stevenson FAM	
Destination Publicity & Promotion Destination Publicity & Promotion Consumer Promotion - Atlanta Market	237.88 Robin Stevenson FAM 126.04 Canadian Family Magazine FAM 1,115.81 Atlanta Braves	
Destination Publicity & Promotion Destination Publicity & Promotion  Consumer Promotion - Atlanta Market Spring Golf Campaign-April-June	237.88 Robin Stevenson FAM 126.04 Canadian Family Magazine FAM 1,115.81 Atlanta Braves 290,000.00 Internet Display Ads/Email Mktg (1 Vendor-GolfChannel.com)	
Destination Publicity & Promotion Destination Publicity & Promotion Consumer Promotion - Atlanta Market Spring Golf Campaign-April-June Spring Golf Campaign-April-June	237.88 Robin Stevenson FAM 126.04 Canadian Family Magazine FAM 1,115.81 Altanta Braves 290,000.00 Internet Display Ads/Email Mktg (1 Vendor-GolfChannel.com) 12,499,98 Social Marketing (1 Vendor)	
Destination Publicity & Promotion Destination Publicity & Promotion Consumer Promotion - Atlanta Market Spring Golf Campaign-April-June Spring Golf Campaign-April-June Spring Golf Campaign-April-June Golf - Television	237.88 Robin Stevenson FAM 126.04 Canadian Family Magazine FAM 1,115.81 Atlanta Braves 290,000.00 Internet Dispitay Ads/Email Mktg (1 Vendor-GolfChannel.com) 12,499.98 Social Marketing (1 Vendor) 64,616.00 Internet paid search (2 vendors) 290,000.00 [olf Channel]	
Destination Publicity & Promotion Destination Publicity & Promotion Consumer Promotion - Atlanta Market Spring Golf Campaign-April-June Spring Golf Campaign-April-June Spring Golf Campaign-April-June Golf - Television Spring Regional Market-Atlanta	237.88 Robin Stevenson FAM  126.04 Canadian Family Magazine FAM  1,115.81 Altanta Braves  290,000.00 Internet Display Ads/Email Mktg (1 Vendor-GolfChannel.com)  12,499.98 Social Marketing (1 Vendor)  64,616.00 Internet paid search (2 vendors)  290,000.00 Golf Channel  10,000.00 McNutly Enterprises-Atlanta	
Destination Publicity & Promotion Destination Publicity & Promotion Consumer Promotion - Atlanta Market Spring Golf Campaign-April-June Spring Golf Campaign-April-June Spring Golf Campaign-April-June Golf - Television Spring Regional Market-Atlanta Spring Regional Market-Atlanta Spring Regional Market-Dallas Spring Regional Market-Dallas Spring Regional Market-Washington, DC	237.88 Robin Stevenson FAM  126.04 Canadian Family Magazine FAM  1,115.81 Altanta Braves  290,000.00 Internet Display Ads/Email Mktg (1 Vendor-GolfChannel.com)  12,499.98 Social Marketing (1 Vendor)  64,616.00 Internet paid search (2 vendors)  290,000.00 Golf Channel  10,000.00 McNulty Enterprises-Atlanta  6,000.00 ESPN Dallas  24,000.00 Comcast Sportsnet-Wash DC	
Destination Publicity & Promotion Destination Publicity & Promotion Consumer Promotion - Atlanta Market Spring Golf Campaign-April-June Spring Golf Campaign-April-June Spring Golf Campaign-April-June Golf - Television Spring Regional Market-Atlanta Spring Regional Market-Dallas Spring Regional Market-Washington, DC Spring Regional Market-Washington, DC Spring Regional Market-Chicago	237.88 Robin Stevenson FAM  126.04 Canadian Family Magazine FAM  1,115.81 Altanta Braves 290,000.00 Internet Display Ads/Email Mktg (1 Vendor-GolfChannel.com) 12,499.98 Social Marketing (1 Vendor) 64,616.00 Internet paid search (2 vendors) 290,000.00 Golf Channel 10,000.00 McNulty Enterprises-Atlanta 6,000.00 ESPN Dallas 24,000.00 Comcast Sportsnet-Wash DC 18,200.00 Comcast Sportsnet-Wash DC	
Destination Publicity & Promotion Destination Publicity & Promotion Consumer Promotion - Atlanta Market Spring Golf Campaign-April-June Spring Golf Campaign-April-June Spring Golf Campaign-April-June Golf - Television Spring Regional Market-Atlanta Spring Regional Market-Dallas Spring Regional Market-Dallas Spring Regional Market-Dallas Spring Regional Market-Chicago Media PR Media PR	237.88 Robin Stevenson FAM 126.04 Canadian Family Magazine FAM 1,115.81 Atlanta Braves 290,000.00 Internet Display Ads/Email Mktg (1 Vendor-GolfChannel.com) 12,499,98 Social Marketing (1 Vendor) 64,616.00 Internet paid search (2 vendors) 290,000.00 (Golf Channel 10,000.00 McNully Enterprises-Atlanta 6,000.00 ESPN Dallas 24,000.00 Comcast Sportsnet-Chicago 17,760.00 Spring golf campaign	
Destination Publicity & Promotion Destination Publicity & Promotion Consumer Promotion - Atlanta Market Spring Golf Campaign-April-June Spring Golf Campaign-April-June Spring Golf Campaign-April-June Golf - Television Spring Regional Market-Atlanta Spring Regional Market-Dallas Spring Regional Market-Dallas Spring Regional Market-Under Spring Regional Market-Obligation, DC Spring Regional Market-Chicago Media PR Media Outreach - Destination Publicity Site redesign/maintenance	237.88 Robin Stevenson FAM  126.04 Canadian Family Magazine FAM  1,115.81 Atlanta Braves 290,000.00 Internet Display Ads/Email Mktg (1 Vendor-GolfChannel.com)  12,499.98 Social Marketing (1 Vendor) 64,616.00 Internet paid search (2 vendors) 290,000.00 Golf Channel 10,000.00 McNulty Enterprises-Atlanta 6,000.00 ESPN Dallas 24,000.00 Comcast Sportsnet-Wash DC 18,200.00 Comcast Sportsnet-Chicago 17,760.00 Spring golf campaign 12,000.00 Market Development - Chicago 12,878.00 Interactive - spring golf campaign	
Destination Publicity & Promotion Destination Publicity & Promotion Consumer Promotion - Atlanta Market Spring Golf Campaign-April-June Spring Golf Campaign-April-June Spring Golf Campaign-April-June Golf - Television Spring Regional Market-Atlanta Spring Regional Market-Dallas Spring Regional Market-Dallas Spring Regional Market-Chicago Media PR Media Outreach - Destination Publicity Site redesign/maintenance E-saver production	237.88 Robin Stevenson FAM  126.04 Canadian Family Magazine FAM  1,115.81 Altanta Braves  290,000.00 Internet Display Ads/Email Mktg (1 Vendor-GolfChannel.com)  12,499.98 Social Marketing (1 Vendor)  64,616.00 Internet paid search (2 vendors)  290,000.00 Golf Channel  10,000.00 McNutly Enterprises-Atlanta  6,000.00 [ESPN Dallas  24,000.00 Comcast Sportsnet-Chicago  17,760.00 Spring polf campaign  12,000.00 Market Development - Chicago  12,878.00 Interactive - spring golf campaign	
Destination Publicity & Promotion Destination Publicity & Promotion Consumer Promotion - Atlanta Market Spring Golf Campaign-April-June Spring Golf Campaign-April-June Spring Golf Campaign-April-June Golf - Television Spring Regional Market-Atlanta Spring Regional Market-Dallas Spring Regional Market-Dallas Spring Regional Market-Under Spring Regional Market-Obligation, DC Spring Regional Market-Chicago Media PR Media Outreach - Destination Publicity Site redesign/maintenance	237.88 Robin Stevenson FAM  126.04 Canadian Family Magazine FAM  1,115.81 Atlanta Braves 290,000.00 Internet Display Ads/Email Mktg (1 Vendor-GolfChannel.com)  12,499.98 Social Marketing (1 Vendor) 64,616.00 Internet paid search (2 vendors) 290,000.00 Golf Channel 10,000.00 McNulty Enterprises-Atlanta 6,000.00 ESPN Dallas 24,000.00 Comcast Sportsnet-Wash DC 18,200.00 Comcast Sportsnet-Chicago 17,760.00 Spring golf campaign 12,000.00 Market Development - Chicago 12,878.00 Interactive - spring golf campaign	

Cifferent \$50		40.005.00	I-4	
Chairs   March Production	Enhanced SEO	13,025.00	Interactive - spring goir campaign	
\$7.10.00   Interagrant   \$7.10.00   Interaction   \$7.10.00   Interact	Omniture Tracking	9,863.00	Interactive - spring goir campaign	
Spring Bell Campagn Agent June		16,445.00	Interactive - spring goir campaign	
Spring Degree Market Charges   1,560.00   Magazone   1,500.00		5,719.00	Interactive - spring golf campaign	
Sergio Giff Company Agric June	Spring Golf Campaign-April-June	92,920.36	Magazine Print/Online - Golf Digest	
Sproy Def Campring-April Autor   1.000   1.0	Spring Golf Campaign-April-June	175,609.57	Magazine Print/Online - Golf Magazine	
Type   March	Spring Golf Campaign-April-June			
Script Office Charactery April Autor   Script Office Ch	Spring Golf Campaign-April-June	5,500.00	Wynn Media	
Spring Graf		1,063.00	Magazine - print	
Pist Media, Trate Show Sponcostip   1001 00   Javabor Productions	Spring Golf Campaign-April-June			
Pist Media, Trate Show Sponcostip   1001 00   Javabor Productions	Spring Golf	5,100.00	Market Research	
Spring Nagonal Mindel Affanta   25.000.00   Spring Nagonal Mindel Affanta   25.000.00   Spring Nagonal Mindel Periodography   46.000.00   Spring	Print Media, Trade Show Sponsorship	19,001.30	Lakeview Productions	
Serging Regional Market Philaboran	Spring Regional Market-Atlanta	25,000,00	Brandon Agency-The Fan 680, 1230, & 1340 Radio	
		46.755.00	Clear Channel Radio	
Surring Regional Market Coll (1997   1997		45,000.00	Golf Chicago-Ketel One Chicago Golf Challenge	
Surgio Regional Market Chapters   3.460 (a) WAA Chapters   5.60 (a) WAA Chap	Spring Regional Market-DC	23 325 00	W.IEK DC	
Samp Regional Market NY	Spring Regional Market-Charlotte	3,450,00	WIAD Charlotte	
Spring Regional Montant Chalas	Spring Regional Market-NV	64 700 00	WEAN New York	
Spring Regional Market Chrospa	Spring Regional Market Dallac	11 010 00	VESN Dallas	
Signing Regional Marketal Chrosopo	Spring Regional Market Chicago	7 500 00	ECDN Badio 1000 Chicago	
A_300 OS pring Regional Marketes   Manager Art   2,800 CO Art Sevens Marketers Support   Manager Art   M	Spring Regional Market Chicago			
Alleginar Ar   28,000 pt   2	Degrapal Radio Production	1,525.24	Coning Regional Markets	
Vasable Planning Leads		4,300.00	A in Commission Mandation Comment	
Consumer Golf Shows				
The Gell Connection (ESPN)	vacation Planner - Brandon			
Soring Prince Cold Trips	Consumer Golf Shows	45,041.00	Sponsorship and Tradeshows	
General Marketing - creative   17,00.00 (Creative, Photography, etc.)	The Golf Connection (ESPN)	15,000.00	13 Week Radio program	
FBNY Promotion		52,141.00	Trip Promotion giveaways	
Dustri Justin Foundation	General Marketing - creative	17,500.00	Creative, Photography, etc	
Dustri Justin Foundation	FDNY Promotion	3,381.00	Sponsorship annual FDNY Tournament	
1,000 Springs of Talk Live Ratio	Dustin Justin Foundation	10,000.00	Sponsorship Ammual Collegiate Tournament	 -
Citycom		4,950.00	Spring golf campaign	
Air Service Cooperative with Spirit Arifines  Air Service Research  10.682.00 JAirne Suppor JAIrne	Citycom	1,000.00	Golftrips advertising	
Air Service Research International marketing Internati		75,000.00	Air Service Cooperative - Spirit Airlines	
International marketing				
Thermet Vendors:				
Google	international manoring	10,000.00	Codolai CC CO/t	
Google				
Google	1 Int ( V I			
GolfChanel.com				
Yahoo	Google			
Fluency Media				
Television:				
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ESPN Dallas				
MoNuly Enterprises	Comcast Sportsnet-DC			
Magazines	Comcast Sportsnet-Chicago			
Golf Magazine	Comcast Sportsnet-Chicago ESPN Dallas			
Golf Magazine	Comeast Sportsnet-Chicago ESPN Dallas McNulty Enterprises			
Golf Digest	Comcast Sportsnet-Chicago ESPN Dallas McNulty Enterprises Magazines:			
Airline Market Research: American Airlines Allegiant Air Sixel Consulting The Boyd Group Radio: Brandon Agency (for The Fan) Clear Channel Radio WJFK-DC WFK-DC WFK-New York WFAN-New York WFAN-New York WFAN-New York WFAN-10 Seph Radio 1000 Chicago ESPN Radio 1000 Chicago	Comcast Sportsnet-Chicago ESPN Dallas McNulty Enterprises Magazines:			
American Arifries	Comcast Sportsnet-Chicago ESPN Dallas McNutly Enterprises Magazines: Golf Magazine Golf Digest			
Allegiant Air   <	Comcast Sportsnet-Chicago ESPN Dallas McNutly Enterprises Magazines: Golf Magazine Golf Digest			
Sixel Consulting	Comcast Sportsnet-Chicago ESPN Dallas McNulty Enterprises Magazines: Golf Magazine Golf Digest Airline Market Research:			
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Nicholas & Lence Communications	Comcast Sportsnet-Chicago ESPN Dallas McNutty Enterprises Magazines: Golf Magazine Golf Digest Airline Market Research: American Airlines Allegiant Air Sixel Consulting The Boyd Group Radio: Brandon Agency (for The Fan) Clear Channel Radio WJFK-PC WJSCR-AM WJFK-PC WJSCR-AM WFAN-New York ESPN Radio 1000 Chicago ESPN Chicago			
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Lakeview Productions	Comcast Sportsnet-Chicago ESPN Dallas McNutly Enterprises Magazines: Golf Magazine Golf Digest Airline Market Research: American Airlines Allegiant Air Sixel Consulting The Boyd Group Radio: Brandon Agency (for The Fan) Clear Channel Radio WJFK-DC WSCR-AM WFAN-New York ESPN Radio 1000 Chicago ESPN Chica			
Lakeview Productions	Comcast Sportsnet-Chicago ESPN Dallas McNutly Enterprises Magazines: Golf Magazine Golf Digest Airline Market Research: American Airlines Allegiant Air Sixel Consutting The Boyd Group Radio: Brandon Agency (for The Fan) Clear Channel Radio WJFAN-DC WSCR-AM WFAN-New York ESPN Radio 1000 Chicago ESPN Chicago Communications WIAD Charlotte Public Relations: Nicholas & Lence Communications			
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Longitudes         Coastal SC USA           Wynn Media         GolfWeek.com	Comcast Sportsnet-Chicago ESPN Dallas McNutly Enterprises Magazines: Golf Magazine Golf Digest Airline Market Research: American Airlines Allegiant Air Sixel Consulting The Boyd Group Radio: Brandon Agency (for The Fan) Clear Channel Radio WJFK-DC WSCR-AM WFAN-New York ESPN Radio 1000 Chicago ESPN Chicago KESN Dallas WIAD Charlotte Public Relations: Nicholas & Lence Communications Canadian Magazine/Internet			
Coastal SC USA	Comcast Sportsnet-Chicago ESPN Dallas McNutty Enterprises Magazines: Golf Magazine Golf Digest Airline Market Research: American Airlines Allegiant Air Sixel Consulting The Boyd Group Radio: Brandon Agency (for The Fan) Clear Channel Radio WJFK-DC WSCR-AM WJFK-DC WSCR-AM WFAN-New York ESPN Radio 1000 Chicago ESPN Chicago ESPN Chicago ESPN Chicago WAGAD Charlotte Public Relations: Nicholas & Lence Communications Canadian Magazine/Internet Lakeview Productions			
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