Myrtle Beach Area Chamber dba My	rtle Beach Area CVB		
Financial Accountability Public Reporting			
July 1 2010 through Sept. 30 2010			
	\$		
Public Revenues	-		
State ATax - MB	\$593,261.63		
State ATax - SSB	\$31,271.35		
State ATax - HC	\$256,117.30		
Local ATax - HC	\$12,852.83		
State of SC - DSMG	\$2,853,511.50		
State of SC - Reg Tourism	\$18,635.81		
TDF - MB	\$4,883,067.50		
Total Public Revenues	\$8,648,717.92		
Marketing Investment:			
Television Advertising	\$1,262,764.89		
Print Advertising	\$177,933.80		
Radio Advertising	\$9,285.00		
Digitial Advertising	\$1,164,899.60		
Out-of-Home Advertising	\$24,430.90		
Partner Advertising	\$187,666.67		
Campground Advertising	\$0.00		
Regional Advertising	\$4,324.56		
Publicity & Promotion	\$103,491.34		
Consumer Media Distribution	\$311,671.40		
Creative Development	\$53,974.62		
Group Sales & Marketing	\$69,661.85		
Sports Marketing	\$36,605.94		
Golf Promotion	\$928,306.00		
Market Research	\$25,951.05		
Govt Designated Promotion	\$20,000.00		
General Consumer Promotion	\$298,729.90		
	\$0.00		
Total Marketing Investment	\$4,679,697.52		
Details of Marketing Investment:			
Digital Promotion - Events		SUN NEWS	
Television Advertising		OHIO NEWS NETWORK	
Television Advertising	+ )	FSN SOUTH	
Television Advertising		FSN SOUTH	
Television Advertising	÷	OHIO NEWS NETWORK	
Television Advertising	<b>,</b>	CORINTHIAN MEDIA, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising		BROADCAST BUYING SERVICES, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising	÷	OHIO NEWS NETWORK	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Television Advertising		OHIO NEWS NETWORK	
Television Advertising		BROADCAST BUYING SERVICES, INC.	
Television Advertising		CORINTHIAN MEDIA, INC.	
Magazine Advertising - Leisure		AARP Publications	
Magazine Advertising - Leisure		AARP Publications	
Magazine Advertising - Group/Meeting		Schneider Publishing	
Magazine Advertising - Group/Meeting		SportsEvent Magazine	
Magazine Advertising - Group/Meeting	\$4,194.75		
Magazine Advertising - Group/Meeting	\$2,819.50		
Magazine Advertising - Group/Meeting		Collinson & Co.	
Magazine Advertising - Group/Meeting	. ,	Northstar Travel Media	
Magazine Advertising - Group/Meeting		Network Media Partners	
Magazine Advertising - Group/Meeting		PCMA Services	
Magazine Advertising - Group/Meeting		Penton Media	
Magazine Advertising - Group/Meeting		Custom Publishing	
Magazine Advertising - Group/Meeting	\$3,391.50	Convention South Magazine	

Magazine Advertising - Group/Meeting\$3,750.00Collinson & Co.Magazine Advertising - Group/Meeting\$3,700.00Response Custom PublishingMagazine Advertising - Group/Meeting\$7,900.00Northstar Travel MediaMagazine Advertising - Group/Meeting\$4,343.50Meetings MediaMagazine Advertising - Group/Meeting\$1,900.00Schneider PublishingMagazine Advertising - Group/Meeting\$1,900.00The Group Travel LeaderMagazine Advertising - Group/Meeting\$3,750.00Collinson & Co.Magazine Advertising - Group/Meeting\$6,212.00MPI PublicationsMagazine Advertising - Group/Meeting\$6,212.00MPI PublicationsMagazine Advertising - Group/Meeting\$2,626.50SportsEvent MagazineMagazine Advertising - Group/Meeting\$2,860.00Schneider PublishingMagazine Advertising - Group/Meeting\$2,806.00Schneider PublishingMagazine Advertising - Group/Meeting\$3,901.50Serendiptity PublishingMagazine Advertising - Group/Meeting\$3,901.50Serendiptity PublishingMagazine Advertising - Group/Meeting\$3			
Magarine Advertising         53,700.00 Response Custom Publishing           Magarine Advertising         Grap/Meeting         57,500.00 Northstart Trevel Media           Magarine Advertising         Grap/Meeting         52,500.00 Northstart Trevel Media           Magarine Advertising         Grap/Meeting         52,500.00 Northstart Trevel Media           Magarine Advertising         Grap/Meeting         53,750.00 Collinson 6 Co.           Magarine Advertising         Grap/Meeting         53,750.00 Collinson 6 Co.           Magarine Advertising         Grap/Meeting         53,750.00 Collinson 6 Co.           Magarine Advertising         Grap/Meeting         55,750.00 Meeting	Magazine Advertising - Group/Meeting	\$2,601.00 Serendipity Publishing	
Magaine Advertising         57.000 00 Nurthstar Travel Modal           Magaine Advertising         - GrapMetering         53.436.20 Meeting Media           Magaine Advertising         - GrapMetering         53.436.20 Meeting Media           Magaine Advertising         - GrapMetering         53.436.20 Meeting           Magaine Advertising         - GrapMetering         53.756.00 Collinoon & Co.           Magaine Advertising         - GrapMetering         53.246.00 Seen Magaine           Magaine Advertising         - GrapMetering         53.246.00 Seen Magaine           Magaine Advertising         - GrapMetering         53.200.00 Meeting           Magaine Advertising         - GrapMetering         53.200.00 Meeting           Magaine Advertising         - GrapMetering         53.200.00 Meeting           Magaine Advertising         - GrapMetering         53.700.00 Meeting           Magaine Advertising         - GrapMetering         53.700.00 Meeting           Magaine Advertising         - GrapMetering         53.700.00 Meeting           Magaine Advertisin	Magazine Advertising - Group/Meeting	\$3,750.00 Collinson & Co.	
Magaine Advertising         57.000 00 Nurthstar Travel Modal           Magaine Advertising         - GrapMetering         53.436.20 Meeting Media           Magaine Advertising         - GrapMetering         53.436.20 Meeting Media           Magaine Advertising         - GrapMetering         53.436.20 Meeting           Magaine Advertising         - GrapMetering         53.756.00 Collinoon & Co.           Magaine Advertising         - GrapMetering         53.246.00 Seen Magaine           Magaine Advertising         - GrapMetering         53.246.00 Seen Magaine           Magaine Advertising         - GrapMetering         53.200.00 Meeting           Magaine Advertising         - GrapMetering         53.200.00 Meeting           Magaine Advertising         - GrapMetering         53.200.00 Meeting           Magaine Advertising         - GrapMetering         53.700.00 Meeting           Magaine Advertising         - GrapMetering         53.700.00 Meeting           Magaine Advertising         - GrapMetering         53.700.00 Meeting           Magaine Advertisin		\$3,700,00 Response Custom Publishing	
Magazine Advertising - Group/Meeting         \$4,243.50         Meeting Advertising - Group/Meeting           Magazine Advertising - Group/Meeting         \$3,260.00         Schwart Advertising - Group/Meeting           Magazine Advertising - Group/Meeting         \$3,750.00         Colinon & Co.           Magazine Advertising - Group/Meeting         \$3,276.00         Nonparine         Nonparine           Magazine Advertising - Group/Meeting         \$3,276.00         Nonparine         Nonparine      <			
Magazine Adventising - GroupMeeting         82.860.00 Schmider Publishing           Magazine Adventising - GroupMeeting         83.1000 The Group Trive Ladder           Magazine Adventising - GroupMeeting         83.2000 Cellinson & Co.           Magazine Adventising - GroupMeeting         83.2000 Cellinson & Co.           Magazine Adventising - GroupMeeting         83.2700 MP Indications           Magazine Adventising - GroupMeeting         83.2700 MP Indications           Magazine Adventising - GroupMeeting         83.27100 MP Indications           Magazine Adventising - GroupMeeting         83.2750 MP Indications           Magazine Adventising - GroupMeeting         82.2750 SQ Dict-Vent Magazine           Magazine Adventising - GroupMeeting         83.2700 MP Indication           Magazine Adventising / Digital Promotion         84.2774 ORET Venc MP Indication           Magazine Adventising / Digital Promotion         84.2774 ORET Venc MP Indication           Magazine Adventising / Digital Promotion         84.2774 ORET Venc MP Indication           Magazine Adventising / Digital Promotion         84.2774 ORET Venc MP Indication           Magazine Adventising / Digital Promotion </td <td></td> <td></td> <td></td>			
Magazine Advertising - GroupMeeting         \$1.00.000         The Group Tread Leader           Magazine Advertising - GroupMeeting         \$3.5700 DO (Dimora & Co.           Magazine Advertising - GroupMeeting         \$3.5700 DO (Dimora & Co.           Magazine Advertising - GroupMeeting         \$3.5700 DO (Dimora & Co.           Magazine Advertising - GroupMeeting         \$3.5700 DO (Dimora & Co.           Magazine Advertising - GroupMeeting         \$3.5700 DO (Dimora & Co.           Magazine Advertising - GroupMeeting         \$3.5700 DO (Dimora & Co.           Magazine Advertising - GroupMeeting         \$3.2600 DO Sent Magazine           Magazine Advertising - GroupMeeting         \$3.2000 DO Response Custom Publishing           Magazine Advertising - GroupMeeting         \$3.2000 DO Response Custom Publishing           Magazine Advertising - GroupMeeting         \$3.2000 DO Response Custom Publishing           Magazine Advertising - GroupMeeting         \$3.2000 DO Response Custom Publishing           Magazine Advertising - GroupMeeting         \$3.2000 DO Response Custom Publishing           Magazine Advertising - GroupMeeting         \$3.2000 DO Response Custom Publishing           Magazine Advertising - Dogail Promotion         \$4.933.00 COR MEET Co.           Internet Advertising - Dogail Promotion         \$4.933.00 COR MEET Co.           Internet Advertising - Dogail Promotion         \$5.250.00 WINT VIV TR Co.			
Magazine Advertising - Group/Meeting         \$3,750.00 Collinson & Co.           Magazine Advertising - Group/Meeting         \$3,250.00 Publications           Magazine Advertising - Group/Meeting         \$3,250.00 Collinson & Co.           Magazine Advertising - Group/Meeting         \$3,250.00 Collinson & Co.           Magazine Advertising - Group/Meeting         \$3,740.00 Stern Magazine           Magazine Advertising - Group/Meeting         \$3,740.00 Stern Magazine           Magazine Advertising - Group/Meeting         \$3,260.00 Schmater Travel Media           Magazine Advertising - Group/Meeting         \$3,260.00 Schmater Travel Media           Magazine Advertising - Group/Meeting         \$3,371.05 Discretising Publishing           Magazine Advertising - Group/Meeting         \$3,750.00 Group Tour Media           Magazine Advertising - Group/Meeting         \$3,760.00 Group Tour Media           Magazine Advertising - Group/Meeting         \$3,760.00 Group Tour Media           Magazine Advertising - Group/Meeting         \$3,760.00 Group Tour Media           Magazine Advertising - Group		\$2,860.00 Schneider Publishing	
Magazine Advertising - Group/Meeting         \$3,750.00 Collinson & Co.           Magazine Advertising - Group/Meeting         \$3,250.00 Publications           Magazine Advertising - Group/Meeting         \$3,250.00 Collinson & Co.           Magazine Advertising - Group/Meeting         \$3,250.00 Collinson & Co.           Magazine Advertising - Group/Meeting         \$3,740.00 Stern Magazine           Magazine Advertising - Group/Meeting         \$3,740.00 Stern Magazine           Magazine Advertising - Group/Meeting         \$3,260.00 Schmater Travel Media           Magazine Advertising - Group/Meeting         \$3,260.00 Schmater Travel Media           Magazine Advertising - Group/Meeting         \$3,371.05 Discretising Publishing           Magazine Advertising - Group/Meeting         \$3,750.00 Group Tour Media           Magazine Advertising - Group/Meeting         \$3,760.00 Group Tour Media           Magazine Advertising - Group/Meeting         \$3,760.00 Group Tour Media           Magazine Advertising - Group/Meeting         \$3,760.00 Group Tour Media           Magazine Advertising - Group	Magazine Advertising - Group/Meeting	\$1,900.00 The Group Travel Leader	
Magazine Advertising - GroupMeeting         55.25.00 MPI Publications 4 Co.           Magazine Advertising - GroupMeeting         53.7500 Collinson 8 Co.           Magazine Advertising - GroupMeeting         53.7500 Collinson 8 Co.           Magazine Advertising - GroupMeeting         53.7500 Collinson 8 Co.           Magazine Advertising - GroupMeeting         53.2420 MPI Publications           Magazine Advertising - GroupMeeting         52.2825 MS Grout-Beetin Magazine           Magazine Advertising - GroupMeeting         54.2030 MPI Advertising - GroupMeeting           Magazine Advertising - GroupMeeting         53.2010 Semidupit Publications           Magazine Advertising - GroupMeeting         53.2010 Semidupit Publications           Magazine Advertising - GroupMeeting         53.2010 Semidupit Publications           Magazine Advertising / Digital Promotion         54.2825 NG Continunciations           Magazine Advertising / Digital Promotion         54.235.00 NE Continunciations           Radio Advertising / Digital Promotion         55.1700 DTHE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         55.1700 DTHE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         55.2000 THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         55.2000 THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         55.2000 WINI-IV      <		\$3 750 00 Collinson & Co	
Magazine Advertising - GroupMeeting         53,750.00           Magazine Advertising - GroupMeeting         53,276.00           Magazine Advertising - GroupMeeting         52,226.00           Magazine Advertising - GroupMeeting         52,226.00           Magazine Advertising - GroupMeeting         53,000.00           Magazine Advertising - Digital Promotion         54,027.00           Internet Advertising - Digital Promoti			
Magarie Advertising - GroupMeeting         \$3,750.00           Magarie Advertising - GroupMeeting         \$3,640.00           Magarie Advertising - GroupMeeting         \$3,640.00           Magarie Advertising - GroupMeeting         \$2,700.00           Magarie Advertising - GroupMeeting         \$2,700.00           Magarie Advertising - GroupMeeting         \$2,700.00           Magarie Advertising - GroupMeeting         \$3,901.50           Magarie Advertising - GroupMeeting         \$3,000.00           Magarie Advertising - GroupMeeting         \$4,033.00           Magarie Advertising - GroupMeeting         \$4,033.00           Magarie Advertising - Object         \$4,033.00           Magarie Advertising - GroupMeeting         \$4,033.00           Magarie Advertising - Object         \$4,033.00           Magarie Advertising - Object         \$4,030.00           Magarie Advertising - Object         \$4,030.00           Magarie Advertising - Object         \$4,000.00			
Magaria Advertising - GroupMeeting         \$6,212.00 MPI Publications           Magaria Advertising - GroupMeeting         \$7,100.00 Northest Travel Media           Magaria Advertising - GroupMeeting         \$2,263.00 Schneder Publishing           Magaria Advertising - GroupMeeting         \$2,263.00 Schneder Publishing           Magaria Advertising - GroupMeeting         \$2,000.00 Schneder Publishing           Magaria Advertising - GroupMeeting         \$2,000.00 Schneder Publishing           Magaria Advertising - GroupMeeting         \$2,000.00 Monitor           Magaria Advertising - GroupMeeting         \$3,000.00 MEC CONPUT MEE           Internet Advertising - Digital Promotion         \$4,027.70 (Output To MSERT WEER)           Internet Advertising - Digital Promotion         \$2,000.00 MEC CONPUT MEE           Internet Advertising - Digital Promotion         \$2,200.00 MEI To WEER           Internet Advertising - Digital Promotion         \$2,200.00 MEI To WEER           Internet Advertising - Digital Promotion         \$2,200.00 MEI To WEER           Internet Advertising - Digital Promotion         \$2,200.00 MEI To WEER           Internet Adveetising - Digital Promotion         \$2,14.920 S			
Magazine Advertising - Group/Meeting         \$3.40.00 Seen Magazine           Magazine Advertising - Group/Meeting         \$2,665.00 Sport6Vert Magazine           Magazine Advertising - Group/Meeting         \$2,660.00 Sport6Vert Magazine           Magazine Advertising - Group/Meeting         \$2,600.00 Sport6Vert Magazine           Magazine Advertising - Group/Meeting         \$2,700.01 Meeting           Magazine Advertising - Group/Meeting         \$3,700.01 Response Custom Publishing           Magazine Advertising - Group/Meeting         \$3,100.00 Group Tour Media           Magazine Advertising - Objetal Promotion         \$4,627.74 ORBITZ WORLDWIDE           Internet Advertising - Digital Promotion         \$3,100.01 FE CURALIVITE CUSTER           Internet Advertising - Digital Promotion         \$2,029.02 TIPP DAVISOR L LC           Internet Advertising - Digital Promotion         \$2,029.02 TIPP DAVISOR L LC           Internet Advertising - Digital Promotion         \$3,028.02 TIPP DAVISOR L LC           Internet Advertising - Digital Promotion         \$3,028.02 TIPP DAVISOR L LC           Internet Advertising - Digital Promotion         \$3,028.02 TIPP DAVISOR L	Magazine Advertising - Group/Meeting	\$3,750.00 Collinson & Co.	
Magazine Advertising - Group/Meeting         \$3.40.00 Seen Magazine           Magazine Advertising - Group/Meeting         \$2,665.00 Sport6Vert Magazine           Magazine Advertising - Group/Meeting         \$2,660.00 Sport6Vert Magazine           Magazine Advertising - Group/Meeting         \$2,600.00 Sport6Vert Magazine           Magazine Advertising - Group/Meeting         \$2,700.01 Meeting           Magazine Advertising - Group/Meeting         \$3,700.01 Response Custom Publishing           Magazine Advertising - Group/Meeting         \$3,100.00 Group Tour Media           Magazine Advertising - Objetal Promotion         \$4,627.74 ORBITZ WORLDWIDE           Internet Advertising - Digital Promotion         \$3,100.01 FE CURALIVITE CUSTER           Internet Advertising - Digital Promotion         \$2,029.02 TIPP DAVISOR L LC           Internet Advertising - Digital Promotion         \$2,029.02 TIPP DAVISOR L LC           Internet Advertising - Digital Promotion         \$3,028.02 TIPP DAVISOR L LC           Internet Advertising - Digital Promotion         \$3,028.02 TIPP DAVISOR L LC           Internet Advertising - Digital Promotion         \$3,028.02 TIPP DAVISOR L	Magazine Advertising - Group/Meeting	\$6,212.00 MPI Publications	
Magazine Advertising - Group/Meeting         \$7,100.20         Northisur Travel Media           Magazine Advertising - Group/Meeting         \$2,685.00         Schneider Publishing           Magazine Advertising - Group/Meeting         \$3,000         Schneider Publishing           Magazine Advertising - Group/Meeting         \$3,000         Schneider Publishing           Magazine Advertising - Group/Meeting         \$3,000         Media           Magazine Advertising - Group/Meeting         \$3,000         Media           Magazine Advertising - Group/Meeting         \$3,000         Mean Meeting           Magazine Advertising - Group/Meeting         \$3,000         Mean Meeting         Schneider Meeting           Magazine Advertising - Optial Promotion         \$4,027.14         Okon True CMARC         Mean Meeting           Magazine Advertising - Optial Promotion         \$4,037.000         FAMILY TRUE FORUM         Mean True Meeting           Mitter Advertising - Optial Promotion         \$5,000         Weit True Rest Rest Rest Rest Rest Rest Rest Res	Magazine Advertising - Group/Meeting	\$3.640.00 Seen Magazine	
Magazine Advertising - Group/Meeting         \$2,685,50 SportsEvent Magazine Advertising           Magazine Advertising - Group/Meeting         \$2,680,00 SportsEvent Magazine Advertising           Magazine Advertising - Group/Meeting         \$2,000 Newel Group           Magazine Advertising - Group/Meeting         \$2,000 Newel Group Tour Media           Magazine Advertising - Group/Meeting         \$3,000 Newel Group Tour Media           Magazine Advertising - Group/Meeting         \$3,000 Newel Group Tour Media           Internet Advertising - Optical Pornotion         \$4,027 r4 ORBIT2 WORLDWIDE           Internet Advertising - Optical Pornotion         \$2,000 Newel CONTA           Internet Advertising - Optical Pornotion         \$2,000 Newel Ne			
Magazine Advertising - GroupMeeting         \$2,860.00 Schneider Publishing           Magazine Advertising - GroupMeeting         \$3,901.50 Serendpilly Publishing           Magazine Advertising - GroupMeeting         \$3,700.00 Meeting           Magazine Advertising - GroupMeeting         \$3,700.00 Meeting           Magazine Advertising - GroupMeeting         \$3,700.00 Meeting           Magazine Advertising - GroupMeeting         \$3,4700.00 Meeting           Magazine Advertising - GroupMeeting         \$3,4700.00 Meeting           Magazine Advertising - GroupMeeting         \$3,4700.00 Meeting           Magazine Advertising - Optical Promotion         \$4,627.47 Meeting           Market Advertising - Optical Promotion         \$4,700.00 FAMLY TRAVEL FORUM INC           Internet Advertising - Optical Promotion         \$2,520.00 WXII-TV           Internet Advertising - Optical Promotion         \$2,520.00 WXII-TV           Internet Advertising - Optical Promotion         \$2,620.00 WXII-TV           Internet Advertising - Optical Promotion         \$2,600.00 WXII-TV           Int		• • • • • • • • • •	
Magazine Advertising - GroupMeeting         \$4.039.11         Group Tour Media           Magazine Advertising - GroupMeeting         \$3.070.00         Merson Extension         Merson           Magazine Advertising - GroupMeeting         \$3.700.00         Merson         Merson           Magazine Advertising - GroupMeeting         \$3.700.00         Merson         Merson           Magazine Advertising - GroupMeeting         \$3.700.00         Merson         Merson           Radio Advertising - ChipMeeting         \$3.700.00         Merson         Merson           Radio Advertising / Optial Promotion         \$4.627.7         Merson         Merson           Internet Advertising / Optial Promotion         \$3.100.00         Merson         Merson           Internet Advertising / Optial Promotion         \$3.200.00         Merson         Merson           Internet Advertising / Optial Promotion         \$2.129.22         TRIP Advertising / Optial Promotion         \$2.129.22         TRIP Advertising / Optial Promotion         \$3.002.00         Merson           Internet Advertising / Optial Promotion         \$3.002.00         Wirt Promotion         \$3.002.00         Merson           Internet Advertising / Optial Promotion         \$3.002.00         Wirt Promotion         \$3.002.00         Merson           Internet Advertising / Optial Promotion </td <td></td> <td></td> <td></td>			
Magazine Advertising - Group/Meeting         \$3.911.50         Searendaytiki Publishing           Magazine Advertising - Group/Meeting         \$3.700.00         Response Custom Publishing           Magazine Advertising - Group/Meeting         \$3.700.00         Response Custom Publishing           Magazine Advertising - Group/Meeting         \$3.700.00         Group Tour Media           Magazine Advertising - Group/Meeting         \$3.700.00         Group Tour Media           Magazine Advertising - Group/Meeting         \$3.700.00         Group Tour Media           Miseria Advertising - Optial Promotion         \$4.35.00         Group Tour Media           Miseria Advertising - Optial Promotion         \$3.100.00         Hiel Construction           Miseria Advertising - Optial Promotion         \$3.298.20         Group True           Miseria Advertising - Optial Promotion         \$3.298.20         Group True           Miseria Advertising - Optial Promotion         \$3.298.20         Group True           Miseria Advertising - Optial Promotion         \$3.100.00         Group States           Miseria	Magazine Advertising - Group/Meeting		
Magazine Advertising - Group/Meeting         \$3.911.50         Searendaytiki Publishing           Magazine Advertising - Group/Meeting         \$3.700.00         Response Custom Publishing           Magazine Advertising - Group/Meeting         \$3.700.00         Response Custom Publishing           Magazine Advertising - Group/Meeting         \$3.700.00         Group Tour Media           Magazine Advertising - Group/Meeting         \$3.700.00         Group Tour Media           Magazine Advertising - Group/Meeting         \$3.700.00         Group Tour Media           Miseria Advertising - Optial Promotion         \$4.35.00         Group Tour Media           Miseria Advertising - Optial Promotion         \$3.100.00         Hiel Construction           Miseria Advertising - Optial Promotion         \$3.298.20         Group True           Miseria Advertising - Optial Promotion         \$3.298.20         Group True           Miseria Advertising - Optial Promotion         \$3.298.20         Group True           Miseria Advertising - Optial Promotion         \$3.100.00         Group States           Miseria	Magazine Advertising - Group/Meeting	\$4.039.11 Group Tour Media	
Magazine Advertising - GroupMeeting         \$2,700.00 MoNeil Group           Magazine Advertising - CompMeeting         \$3,700.00 Response Custom Publishing           Magazine Advertising - CompMeeting         \$3,700.00 Response Custom Publishing           Radio Advertising - CompMeeting         \$3,700.00 Response Custom Publishing           Radio Advertising / Digital Promotion         \$4,627.00 Response Custom Publishing           Internet Advertising / Digital Promotion         \$4,627.40 Response           Magazine Advertising / Digital Promotion         \$4,033.00 Vis COMVERSION           Internet Advertising / Digital Promotion         \$2,259.61 LARP DIGY LE CARLON TE OBSERVER           Internet Advertising / Digital Promotion         \$2,259.61 LARP DIGY LE CARLON TE OBSERVER           Internet Advertising / Digital Promotion         \$2,259.61 LARP DIGY LE CARLON TE OBSERVER           Internet Advertising / Digital Promotion         \$2,259.61 LARP DIGY LE CARLON TE OBSERVER           Internet Advertising / Digital Promotion         \$2,159.20 SterENANS TE NAVEL MEEDIA           Internet Advertising / Digital Promotion         \$3,02.87 (19.40 NoNEL)           Internet Advertising / Digital Promotion         \$3,03.80 (19.40 NoNEL)           Internet Advertising / Digital Promotion         \$5,000 WINSTON SALEM JOUNDAL           Internet Advertising / Digital Promotion         \$5,000 WINSTON SALEM JOUNDAL           Internet Advertising / Di			
Magazine Advertising - Group/Meeting         \$3,700.00 (Response Custom Publishing           Magazine Advertising - Group/Meeting         \$3,705.00 (Group Tour Media           Radio Advertising - Group/Meeting         \$3,705.00 (Group Tour Media           Radio Advertising / Digial Promotion         \$4,035.00 (Sroup MeetRoll Net Double           Internet Advertising / Digial Promotion         \$4,035.00 (Sroup Charles)           Internet Advertising / Digial Promotion         \$4,035.00 (Sroup Charles)           Internet Advertising / Digial Promotion         \$3,100.00 (Sroup Charles)           Internet Advertising / Digial Promotion         \$3,202.00 (Wash TV           Internet Advertising / Digial Promotion         \$3,202.00 (Wash TV           Internet Advertising / Digial Promotion         \$3,202.00 (Wash TV           Internet Advertising / Digial Promotion         \$3,028.70 (ENCNPUE)           Internet Advertising / Digial Promotion         \$3,028.70 (ENCNPUE)           Internet Advertising / Digial Promotion         \$5,105.00 (WinSTON-SALEM JOURNAL           Internet Advertising / Digial Promotion         \$5,105.00 (WinSTON-SALEM JOURNAL <tr< td=""><td></td><td></td><td></td></tr<>			
Magazine Advertising - Group/Meeting         \$2,465.00 [MC Communications           Radio Advertising - Comp/Meeting         \$3,785.00 [CORTHIAN MEDIA, INC.           Internet Advertising / Digital Promotion         \$4,827.24 (ORTIZ WORDS)           Internet Advertising / Digital Promotion         \$4,0335.00 [VIS CONVERSION           Internet Advertising / Digital Promotion         \$5,100.00 [FAILUR TE OSERVER           Internet Advertising / Digital Promotion         \$5,200.00 [VIE CHARLOTE OSERVER           Internet Advertising / Digital Promotion         \$5,220.00 [VII TU           Internet Advertising / Digital Promotion         \$2,286.22 [VIE PANJOSCR LLC           Internet Advertising / Digital Promotion         \$2,286.22 [VIE PANJOSCR LLC           Internet Advertising / Digital Promotion         \$2,286.22 [VIE PANJOSCR LLC           Internet Advertising / Digital Promotion         \$2,286.20 [VII TV           Internet Advertising / Digital Promotion         \$3,028.76 [EXPLORE INC           Internet Advertising / Digital Promotion         \$3,028.76 [EXPLORE INC           Internet Advertising / Digital Promotion         \$4,035.00 [VII TV           Internet Advertising / Digital Promotion         \$4,000.00 [VII TV           Internet Advertising / Digital Promotion         \$4,000.00 [VII TV           Internet Advertising / Digital Promotion         \$4,000.00 [VII TV           Internet Advertising / Dig			
Magazine Advertising - GroupMeeting         \$1,100.00 Group Tour Media           Internet Advertising / Digial Promotion         \$4,627.74 (ORBIT2 WORLDWIDE           Internet Advertising / Digial Promotion         \$4,035.00 (VIS CONVERSION           Internet Advertising / Digial Promotion         \$5,170.00 (VIS CONVERSION           Internet Advertising / Digial Promotion         \$5,170.00 (VIS CONVERSION           Internet Advertising / Digial Promotion         \$5,220.00 (VIS CONVERSION           Internet Advertising / Digial Promotion         \$5,220.00 (VIX)           Internet Advertising / Digial Promotion         \$5,220.00 (VIX)           Internet Advertising / Digial Promotion         \$5,200.00 (VIX)           Internet Advertising / Digial Promotion         \$5,000.00 (VIX)           Internet Advertising / Digial Promotion         \$4,000.00 (VIX)           In	Magazine Advertising - Group/Meeting	\$3,700.00 Response Custom Publishing	
Magazine Advertising - GroupMeeting         \$1,100.00 Group Tour Media           Internet Advertising / Digial Promotion         \$4,627.74 (ORBIT2 WORLDWIDE           Internet Advertising / Digial Promotion         \$4,035.00 (VIS CONVERSION           Internet Advertising / Digial Promotion         \$5,170.00 (VIS CONVERSION           Internet Advertising / Digial Promotion         \$5,170.00 (VIS CONVERSION           Internet Advertising / Digial Promotion         \$5,220.00 (VIS CONVERSION           Internet Advertising / Digial Promotion         \$5,220.00 (VIX)           Internet Advertising / Digial Promotion         \$5,220.00 (VIX)           Internet Advertising / Digial Promotion         \$5,200.00 (VIX)           Internet Advertising / Digial Promotion         \$5,000.00 (VIX)           Internet Advertising / Digial Promotion         \$4,000.00 (VIX)           In	Magazine Advertising - Group/Meeting	\$2,465.00 IMG Communications	
Radio Advertising         \$9,785.00 (CORNTHIAN MEDIA, INC.           Internet Advertising / Digital Promotion         \$4,827.27 (ADRITZ WORLDWIDE           Internet Advertising / Digital Promotion         \$5,030.00 (IS CONVERSION           Internet Advertising / Digital Promotion         \$5,100.00 [FACHULY TRAVEL FORUM, INC.           Internet Advertising / Digital Promotion         \$5,200.00 [FACHULY TRAVEL FORUM, INC.           Internet Advertising / Digital Promotion         \$2,208.22 [FIRP ADVISOR LLC           Internet Advertising / Digital Promotion         \$2,208.22 [FIRP ADVISOR LLC           Internet Advertising / Digital Promotion         \$2,208.22 [FIRP ADVISOR LLC           Internet Advertising / Digital Promotion         \$2,208.22 [FIRP ADVISOR LLC           Internet Advertising / Digital Promotion         \$3,028.76 [EXPLORE INC           Internet Advertising / Digital Promotion         \$3,028.76 [EXPLORE INC           Internet Advertising / Digital Promotion         \$3,028.76 [EXPLORE INC           Internet Advertising / Digital Promotion         \$4,000.00 [CANVERSION			
Internet Advertising / Digital Promotion         \$4,627.44 (DRBITZ WORLDWIDE           Internet Advertising / Digital Promotion         \$5,170.00 [THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$5,170.00 [THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$5,270.00 [FMILT YTAVEL FORUM, INC           Internet Advertising / Digital Promotion         \$5,280.00 [WILT-V           Internet Advertising / Digital Promotion         \$2,089.22 [SHERMANNS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$5,680.52 [ORBITZ WORLDWIDE           Internet Advertising / Digital Promotion         \$5,680.52 [ORBITZ WORLDWIDE           Internet Advertising / Digital Promotion         \$5,150.60 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$5,150.00 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$6,460.00 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$5,150.00 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$5,150.00 [WINSTON-SALEM JOURNAL           Internet Adverti			
Internet Advertising / Digital Promotion         \$\$,130.00 [THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$\$,100.00 [FA/ILLY TRAVEL FORUM, INC           Internet Advertising / Digital Promotion         \$\$2,280.00 [WXII-TV           Internet Advertising / Digital Promotion         \$\$2,280.00 [WXII-TV           Internet Advertising / Digital Promotion         \$\$2,282.27 [THI PADVISOR LLC           Internet Advertising / Digital Promotion         \$\$2,282.23 [CHI PADVISOR LLC           Internet Advertising / Digital Promotion         \$\$3,028.76 [EXPLORE INC           Internet Advertising / Digital Promotion         \$\$1,55.000 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$1,65.000 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$1,65.000 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$1,60.000 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$1,60.000 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$1,60.000 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$1,70.00 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$1,77.00 [WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$1,77.00 [WINSTON-SALEM JOURNAL           Internet Advertising /			
Internet Advertising / Digital Promotion         \$\$,170.00 [THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$\$12,958.61 [AARP DIGITAL           Internet Advertising / Digital Promotion         \$\$20,289.22 [THP ADVISOR LLC           Internet Advertising / Digital Promotion         \$\$21,958.61 [AARP DIGITAL           Internet Advertising / Digital Promotion         \$\$21,829.22 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$0,861.52 [OBBIT2 WORLDWIDE           Internet Advertising / Digital Promotion         \$\$1,630.00 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,650.00 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,650.00 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,650.00 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,650.00 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,650.00 [SHERMAND SCR LLC           Internet Advertising / Digital Promotion         \$\$1,550.00 [SHERMAND SCR LLC           Internet Advertising / Digital Promotion         \$\$1,550.00 [SHERMAND SCR LLC           Internet Advertising / Digital Promotion         \$\$1,550.00 [SHERMAND SCR LLC           Internet Advertising / Digital Promotion         \$\$1,550.00 [SHERMAND SCR LLC           Internet Advertisin			
Internet Advertising / Digital Promotion         \$\$,170.00 [THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$\$12,958.61 [AARP DIGITAL           Internet Advertising / Digital Promotion         \$\$20,289.22 [THP ADVISOR LLC           Internet Advertising / Digital Promotion         \$\$21,958.61 [AARP DIGITAL           Internet Advertising / Digital Promotion         \$\$21,829.22 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$0,861.52 [OBBIT2 WORLDWIDE           Internet Advertising / Digital Promotion         \$\$1,630.00 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,650.00 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,650.00 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,650.00 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,650.00 [SHERMANDS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,650.00 [SHERMAND SCR LLC           Internet Advertising / Digital Promotion         \$\$1,550.00 [SHERMAND SCR LLC           Internet Advertising / Digital Promotion         \$\$1,550.00 [SHERMAND SCR LLC           Internet Advertising / Digital Promotion         \$\$1,550.00 [SHERMAND SCR LLC           Internet Advertising / Digital Promotion         \$\$1,550.00 [SHERMAND SCR LLC           Internet Advertisin	Internet Advertising / Digital Promotion	\$40,335.00 VIS CONVERSION	
Internet Advertising / Digital Promotion \$2,000,007AMILY TRAVEL FORUM, INC Internet Advertising / Digital Promotion \$2,02,000,WILITV Internet Advertising / Digital Promotion \$3,02,03,761,EVPLOPE INC Internet Advertising / Digital Promotion \$3,02,03,761,EVPLOPE INC Internet Advertising / Digital Promotion \$11,55,000,WINSTON-SALEM JOURNAL Internet Advertising / Digital Promotion \$11,000,000,SHETMANS TRAVEL MEDIA Internet Advertising / Digital Promotion \$2,02,000,WINSTON-SALEM JOURNAL Internet Advertising / Digital Promotion \$2,02,000,WINSTON-SALEM JOURNAL Internet Advertising / Digital Promotion \$2,000,000,WINSTON-SALEM JOURNAL Internet Advertising / Digital Promotion \$2,10,000,000,WINSTON-SALEM JOURNAL Internet Advertising / Digital Promotion \$4,03,000,WINSTON-SALEM JOURNAL Internet Advertising / Digital Promotion \$4,03,000,WINSTON-SALEM JOURNAL Internet Advertising / Digital Promotion \$5,170,00,THE CHARLOTTE OBSERVER Internet Advertising / Digital Promotion \$17,177,170,00,Travésceraem Internet Advertising / Digital Promotion \$5,170,00,THE EOUNCE AGENCY Internet Advertising / Digital Promotion \$5,270,00,THE BOUNCE AGENCY Internet Advertising / Digital Prom			
Internet Advertising / Digital Promotion         \$12,958.ef JARRP DIGITAL           Internet Advertising / Digital Promotion         \$20,289.22           Internet Advertising / Digital Promotion         \$21,295.ef JARRP ADVISOR LLC           Internet Advertising / Digital Promotion         \$6,861.52           Internet Advertising / Digital Promotion         \$6,861.52           Internet Advertising / Digital Promotion         \$15,550.00           Internet Advertising / Digital Promotion         \$15,550.00           Internet Advertising / Digital Promotion         \$10,000           Internet Advertising / Digital Promotion         \$170,772           Internet Advertising / Digital Promotion         \$170,772           Internet Advertising / Digital Promotion         \$46,000           Internet Advertising / Digital Promotion         \$40,350.00           Internet Advertising / Digital Promotion         \$5,550.00           Internet Advertising / Digital Promotion         \$40,350.00           Internet Advertising / Digital Promotion         \$5,550.00           Internet Advertising / Digital Promotion         \$17,570.00           Internet A			
Internet Advertising / Digital Promotion         \$\$250.00         WXII-TV           Internet Advertising / Digital Promotion         \$\$21.439.22         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$6.850.20         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$6.500.00         WINSTON SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$10.500.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$10.000.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$10.000.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$10.000.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$40.330.00         VINS TON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$40.330.00         VINS TON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$5.550.00         WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$47.370.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$47.570.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$47.570.00         SHERMANS TRAVEL MEDIA           Internet Ad			
Internet Advertising / Digital Promotion         \$20,289.22           Internet Advertising / Digital Promotion         \$6,681.52           Internet Advertising / Digital Promotion         \$6,681.52           Internet Advertising / Digital Promotion         \$6,681.52           Internet Advertising / Digital Promotion         \$10,000.00           Internet Advertising / Digital Promotion         \$4,000.00           Internet Advertising / Digital Promotion         \$4,000.00           Internet Advertising / Digital Promotion         \$4,000.00           Internet Advertising / Digital Promotion         \$5,100.00           Internet Advertising / Digital Promotion         \$5,100.00           Internet Advertising / Digital Promotion         \$5,100.00           Internet Advertising / Digital Promotion         \$4,727.00           Internet Advertising / Digital Promotion         \$4,727.00           Internet Advertising / Digital Promotion         \$4,727.00           Internet Advertising / Digital Promotion         \$2,1985.89           Internet Advertising / Digital Promotion		* )	[
Internet Advertising / Digital Promotion         \$20,289.22           Internet Advertising / Digital Promotion         \$6,681.52           Internet Advertising / Digital Promotion         \$6,681.52           Internet Advertising / Digital Promotion         \$15,550.00           Internet Advertising / Digital Promotion         \$15,550.00           Internet Advertising / Digital Promotion         \$15,550.00           Internet Advertising / Digital Promotion         \$17,72           Internet Advertising / Digital Promotion         \$17,72           Internet Advertising / Digital Promotion         \$17,02           Internet Advertising / Digital Promotion         \$46,000.00           Internet Advertising / Digital Promotion         \$5,150.00           Internet Advertising / Digital Promotion         \$5,170.00           Internet Advertising / Digital Promotion         \$47,870.00           Internet Advertising / Digital Promotion         \$47,870.00           Internet Advertising / Digital Promotion         \$219,885.89           Internet Advertising / Digital Promotion         \$27,660           Internet Advertising / Digital Promotion	Internet Advertising / Digital Promotion	\$5,250.00 WXII-TV	
Internet Advertising / Digital Promotion         \$21,439.22         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$3,028.76         IEXPLORE INC           Internet Advertising / Digital Promotion         \$10,000.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$10,000.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$206,977.72         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$40,000.00         TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$40,000.00         TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$40,000.00         TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$51,500.00         WXI-TV           Internet Advertising / Digital Promotion         \$51,700.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$51,700.00         THE CHARLOTTE OBSERVER	Internet Advertising / Digital Promotion	\$20,289,22 TRIP ADVISOR LLC	
Internet Advertising / Digital Promotion         \$6,681.52         ORBITZ WORLDWIDE           Internet Advertising / Digital Promotion         \$15,550.00         WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$5,160.60         Travelscream           Internet Advertising / Digital Promotion         \$206.077.72         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$206.077.72         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$46,000.00         RIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$46,000.00         RIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$5,150.00         WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$5,170.00         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$5,170.00         THE ADVISOR LLC           Internet Advertising / Digital Promotion         \$4,787.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$21,988.89         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$24,988.00         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$24,787.00         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion <td></td> <td></td> <td></td>			
Internet Advertising / Digital Promotion         \$3,028.76 [EXPLORE INC           Internet Advertising / Digital Promotion         \$15,000           Internet Advertising / Digital Promotion         \$5,000           Internet Advertising / Digital Promotion         \$2,000           Internet Advertising / Digital Promotion         \$2,000           Internet Advertising / Digital Promotion         \$2,000           Internet Advertising / Digital Promotion         \$4,000.00           Internet Advertising / Digital Promotion         \$4,0335.00           Internet Advertising / Digital Promotion         \$4,0335.00           Internet Advertising / Digital Promotion         \$5,550.00           Internet Advertising / Digital Promotion         \$1,550.00           Internet Advertising / Digital Promotion         \$1,550.00           Internet Advertising / Digital Promotion         \$1,550.00           Internet Advertising / Digital Promotion         \$1,751.00           Internet Advertising / Digital Promotion         \$2,982.89           Internet Advertising / Digital Promotion         \$2,1988.89           Internet Advertising / Digital Promotion         \$1,761.70           Internet Advertising / Digital Promotion         \$1,81.91.20           Internet Advertising / Digital Promotion         \$1,761.70           Internet Advertising / Digital Promotion <td></td> <td></td> <td></td>			
Internet Advertising / Digital Promotion         \$15,550.00         WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$10,000.00         StepEremAns TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$208,977.72         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$210,977.72         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$46,000.00         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$5,150.00         WXII-TV           Internet Advertising / Digital Promotion         \$5,170.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$4,787.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$17,517.00         Travelscream           Internet Advertising / Digital Promotion         \$2,786.80         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$2,786.80         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$2,786.80         TR			
Internet Advertising / Digital Promotion         \$10,000.00] SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$206,977.72] Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$170,476.08] Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$46,000.00] TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$46,000.00] TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$5,150.00] WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$15,550.00] WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$4,233.500.01           Internet Advertising / Digital Promotion         \$4,787.00] SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$4,787.00] SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$5,700.00] The CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$5,700.00] The CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$17,877.00] The PONISOR LLC           Internet Advertising / Digital Promotion         \$17,877.00] The VISOR LLC           Internet Advertising / Digital Promotion         \$2,766.08] TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$3,700.00 THE PONISOR LLC           Internet Advertising / Digital P		\$3,028.76 IEXPLORE INC	
Internet Advertising / Digital Promotion         \$10,000.00] SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$206,977.72] Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$170,476.08] Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$46,000.00] TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$46,000.00] TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$5,150.00] WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$15,550.00] WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$4,233.500.01           Internet Advertising / Digital Promotion         \$4,787.00] SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$4,787.00] SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$5,700.00] The CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$5,700.00] The CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$17,877.00] The PONISOR LLC           Internet Advertising / Digital Promotion         \$17,877.00] The VISOR LLC           Internet Advertising / Digital Promotion         \$2,766.08] TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$3,700.00 THE PONISOR LLC           Internet Advertising / Digital P	Internet Advertising / Digital Promotion	\$15,550.00 WINSTON-SALEM JOURNAL	
Internet Advertising / Digital Promotion         \$\$1,65.01         Travelscream           Internet Advertising / Digital Promotion         \$170.476.08         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$170.476.08         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$46,000.00         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$5,150.00         WXII-TV           Internet Advertising / Digital Promotion         \$5,150.00         WXII-TV           Internet Advertising / Digital Promotion         \$5,170.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$4,787.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$4,787.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$4,787.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$2,19,885.89         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$2,19,835.80         Yahoo, Coogle, AdReady           Internet Advertising / Digital Promotion         \$2,19,835.80         Yahoo, Coogle, AdReady           Internet Advertising / Digital Promotion         \$2,19,835.80         Yahoo, Convertersion           Internet Advertising / Digital Promotion<			
Internet Advertising / Digital Promotion         \$206,977.72         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$170,476.08         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$40,333.00         VIS CONVERSION           Internet Advertising / Digital Promotion         \$51,50.00         WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$51,50.00         WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$54,70.00         The CHARLOTE OBSERVER           Internet Advertising / Digital Promotion         \$54,70.00         FACE           Internet Advertising / Digital Promotion         \$24,87.00         FACE           Internet Advertising / Digital Promotion         \$21,988.89         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$41,787.00         FICE           Internet Advertising / Digital Promotion         \$42,786.60         FILP ADVISOR LLC			
Internet Advertising / Digital Promotion         \$170,476.08         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$46,000.00         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$51,550.00         VINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$51,550.00         VINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$51,70.00         THE CHARLOTTE COBSERVER           Internet Advertising / Digital Promotion         \$426.49         MEDIAWHL2 HOLDINGS, LLC           Internet Advertising / Digital Promotion         \$51,70.00         THE CHARLOTTE COBSERVER           Internet Advertising / Digital Promotion         \$24,26.49         MEDIAWHL2 HOLDINGS, LLC           Internet Advertising / Digital Promotion         \$21,988.58         Prahoo, Congle, AdReady           Internet Advertising / Digital Promotion         \$21,988.58         Prahoo, Congle, AdReady           Internet Advertising / Digital Promotion         \$21,786.68         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$21,786.69         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$51,900.00         CONVERSION           Internet Advertising / Digital Promotion         \$52,500.00         VINI-TV           Internet Advertising / Digital Promotio			
Internet Advertising / Digital Promotion         \$46,000.00         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$40,335.00         VISI CONVERSION           Internet Advertising / Digital Promotion         \$51,550.00         WXII-TV           Internet Advertising / Digital Promotion         \$51,550.00         WXII-TV           Internet Advertising / Digital Promotion         \$51,750.00         WXII-TV           Internet Advertising / Digital Promotion         \$51,700.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$4,787.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$17,517.00         Travelscream           Internet Advertising / Digital Promotion         \$21,985.89         Yahoo, Googie, AdReady           Internet Advertising / Digital Promotion         \$2,766.60         FTIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$18,912.50         THE BOUNCE AGENCY           Internet Advertising / Digital Promotion         \$5,530.00         WXII-TV           Internet Advertising / Digital Promotion         \$5,170.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$5,397.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$5,397.00         THE CHAR	Internet Advertising / Digital Promotion	\$206,977.72 Yahoo, Google, AdReady	
Internet Advertising / Digital Promotion         \$46,000.00         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$40,335.00         VISI CONVERSION           Internet Advertising / Digital Promotion         \$51,550.00         WXII-TV           Internet Advertising / Digital Promotion         \$51,550.00         WXII-TV           Internet Advertising / Digital Promotion         \$51,750.00         WXII-TV           Internet Advertising / Digital Promotion         \$51,700.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$4,787.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$17,517.00         Travelscream           Internet Advertising / Digital Promotion         \$21,985.89         Yahoo, Googie, AdReady           Internet Advertising / Digital Promotion         \$2,766.60         FTIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$18,912.50         THE BOUNCE AGENCY           Internet Advertising / Digital Promotion         \$5,530.00         WXII-TV           Internet Advertising / Digital Promotion         \$5,170.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$5,397.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$5,397.00         THE CHAR	Internet Advertising / Digital Promotion	\$170.476.08 Yahoo, Google, AdReady	
Internet Advertising / Digital Promotion         \$40,335.00         VIS CONVERSION           Internet Advertising / Digital Promotion         \$51,50.00         WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$15,550.00         WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$8,426.49         MEDIAWHIL FUOLDINGS, LLC           Internet Advertising / Digital Promotion         \$4,926.49         MEDIAWHIL FUOLDINGS, LLC           Internet Advertising / Digital Promotion         \$5,000.00         AAA CARDLINAS           Internet Advertising / Digital Promotion         \$5,000.00         AAA CARDLINAS           Internet Advertising / Digital Promotion         \$17,517.00         TraveIscream           Internet Advertising / Digital Promotion         \$17,517.00         TraveIscream           Internet Advertising / Digital Promotion         \$17,517.00         TraveIscream           Internet Advertising / Digital Promotion         \$17,970.00         TRE DADVSOR LLC           Internet Advertising / Digital Promotion         \$17,970.00         TRE DADVSOR LLC           Internet Advertising / Digital Promotion         \$5,250.00         WXII-TV           Internet Advertising / Digital Promotion         \$5,250.00         WXII-TV           Internet Advertising / Digital Promotion         \$5,250.00         WXII-TV			
Internet Advertising / Digital Promotion         \$\$1,50,00         WNI-TV           Internet Advertising / Digital Promotion         \$\$1,550,00         WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$4,770,00         THE CHARLOTTE D&SERVER           Internet Advertising / Digital Promotion         \$\$4,770,00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$4,787,00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$1,500,00         AAA CAROLINAS           Internet Advertising / Digital Promotion         \$\$10,700         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$10,700         Travelscream           Internet Advertising / Digital Promotion         \$\$10,700         Travelscream           Internet Advertising / Digital Promotion         \$\$17,517,000         THE BOUNCE AGENCY           Internet Advertising / Digital Promotion         \$\$17,517,000         THE BOUNCE AGENCY           Internet Advertising / Digital Promotion         \$\$17,517,000         THE BOUNCE AGENCY           Internet Advertising / Digital Promotion         \$\$17,517,000         THE OMARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$\$2,760,000         VINI-TV           Internet Advertising / Digital Promotion         \$\$2,500,000<			
Internet Advertising / Digital Promotion         \$\$1,550.00         WINSTON-SALEM JOURNAL           Internet Advertising / Digital Promotion         \$\$,170.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$\$4,264.49         MEDIA/WHIZ HOLDINGS, LLC           Internet Advertising / Digital Promotion         \$\$4,000         OAAC ACACUINAS           Internet Advertising / Digital Promotion         \$\$1,000         OAAC ACACUINAS           Internet Advertising / Digital Promotion         \$\$40,335.00         VIS CONVERSION           Internet Advertising / Digital Promotion         \$\$219,885.89         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$\$21,751.00         Travelscream           Internet Advertising / Digital Promotion         \$\$21,766.69         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$\$18,912.50         THE BONCE AGENCY           Internet Advertising / Digital Promotion         \$\$1,70.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$\$1,70.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$\$2,700.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$\$2,000.00         Yahoo           Internet Advertising / Digital Promotion			
Internet Advertising / Digital Promotion         \$\$.170.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$\$.426.49         MEDIAWHIZ HOLDINGS, LLC           Internet Advertising / Digital Promotion         \$\$.787.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$\$.000.00         AAA CAROLINAS           Internet Advertising / Digital Promotion         \$\$.17.517.00         Travelscream           Internet Advertising / Digital Promotion         \$\$.17.517.00         Travelscream           Internet Advertising / Digital Promotion         \$\$.27.68.68         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$\$.7.80.66         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$\$.7.80.66         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$\$.7.80.06         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$\$.00.00         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$\$.00.00         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$\$.00.00         Travel Ad Ready           Internet Advertising / Digital Promotion         \$\$.00.00         Travel Ad Ready           Internet Advertising / Digital Promotion         \$\$.00.00		\$5,150.00 WXII-TV	
Internet Advertising / Digital Promotion         \$9,426,49         MEDIAVHIZI ACLDINGS, LLC           Internet Advertising / Digital Promotion         \$4,787.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$219,885.89         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$219,885.89         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$40,335.00         VIS CONVERSION           Internet Advertising / Digital Promotion         \$2,766.89         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$18,912.50         THE BOUNCE AGERVCY           Internet Advertising / Digital Promotion         \$18,912.50         THE DOUNCE AGENCY           Internet Advertising / Digital Promotion         \$5,170.00         THE CHARLOTTE DBSERVER           Internet Advertising / Digital Promotion         \$5,270.00         VXII-TV           Internet Advertising / Digital Promotion         \$5,270.00         VXII-TV           Internet Advertising / Digital Promotion         \$5,270.00         VXII-TV           Internet Advertising / Digital Promotion         \$5,270.00         Tavel Ad Network           Internet Advertising / Digital Promotion         \$2,270.00.00         Google           Internet Advertising / Digital Promotion         \$20,000.00	Internet Advertising / Digital Promotion	\$15,550.00 WINSTON-SALEM JOURNAL	
Internet Advertising / Digital Promotion         \$9,426,49         MEDIAVHIZI ACLDINGS, LLC           Internet Advertising / Digital Promotion         \$4,787.00         SHERMANS TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$219,885.89         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$219,885.89         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$40,335.00         VIS CONVERSION           Internet Advertising / Digital Promotion         \$2,766.89         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$18,912.50         THE BOUNCE AGERVCY           Internet Advertising / Digital Promotion         \$18,912.50         THE DOUNCE AGENCY           Internet Advertising / Digital Promotion         \$5,170.00         THE CHARLOTTE DBSERVER           Internet Advertising / Digital Promotion         \$5,270.00         VXII-TV           Internet Advertising / Digital Promotion         \$5,270.00         VXII-TV           Internet Advertising / Digital Promotion         \$5,270.00         VXII-TV           Internet Advertising / Digital Promotion         \$5,270.00         Tavel Ad Network           Internet Advertising / Digital Promotion         \$2,270.00.00         Google           Internet Advertising / Digital Promotion         \$20,000.00		\$5,170,00 THE CHARLOTTE OBSERVER	
Internet Advertising / Digital Promotion         \$4,787.00         SHEERMANE TRAVEL MEDIA           Internet Advertising / Digital Promotion         \$5,000.00         AAA CAROLINAS           Internet Advertising / Digital Promotion         \$219,885.89         Yahoo, Google, AdReady           Internet Advertising / Digital Promotion         \$17,517.00         Travelscream           Internet Advertising / Digital Promotion         \$2,766.69         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$2,766.69         TRIP ADVISOR LLC           Internet Advertising / Digital Promotion         \$18,912.50         THE BOUNCE AGENCY           Internet Advertising / Digital Promotion         \$5,170.00         THE CHARLOTTE OBSERVER           Internet Advertising / Digital Promotion         \$30,251.00         VIS CONVERSION           Internet Advertising / Digital Promotion         \$30,271.00         VIS CONVERSION           Internet Advertising / Digital Promotion         \$30,271.00         VIS CONVERSION           Internet Advertising / Digital Promotion         \$27,000.00         Travel Ad Network           Internet Advertising / Digital Promotion         \$20,000.00         Honoo           Internet Advertising / Digital Promotion         \$20,000.00         Honoo           Internet Advertising / Digital Promotion         \$20,000.00         Honoo			
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Billboard Advertising \$1,200.00 Adams Outdoor			
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Billboard Advertising		Adams Outdoor
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Billboard Advertising		Adams Outdoor
Canadian Marketing & Sales	1 /	TRAVEL SOLUTIONS BY DESIGN CORP
OASIS Regional Tradeshow		ENSEMBLE TRAVEL
Canadian Marketing & Sales		TRAVEL SOLUTIONS BY DESIGN CORP
Canadian Marketing & Sales		TRAVEL SOLUTIONS BY DESIGN CORP
Canadian Marketing & Sales		TRAVEL SOLUTIONS BY DESIGN CORP
Canadian Marketing & Sales		TRAVEL SOLUTIONS BY DESIGN CORP
Canadian Marketing & Sales		TRAVEL SOLUTIONS BY DESIGN CORP
Canadian Consumer Promotion	\$2,264.71	Ontario Promotion
International Marketing	\$1,980.14	MPI
Canadian Consumer Promotion	\$1,183.90	CAA Travel Show, Montreal Travel Agent Open House
Toronto/Vancouver show sponsor	\$1,100.15	CARLSON WAGONLIT TRAVEL
International Marketing	\$3,047.05	EXPO MEDIA INC
International Marketing	\$1,785.92	TRAVEL INFORMATION NETWORK INC
Canadian Consumer Promotion	\$469.94	Toronto, Montreal Promotion
Canadian Marketing & Sales	\$5,000.00	TRAVEL SOLUTIONS BY DESIGN CORP
Canadian Marketing & Sales	\$5,000.00	TRAVEL SOLUTIONS BY DESIGN CORP
International Marketing		COASTAL SC, USA
Canadian Consumer Promotion		Ontario Promotion
Canadian Consumer Promotion		Ontario Promotion
Advertising - Canada	1 /	Air Planners Marketing
Regional Tourism Promotion		GEORGETOWN CO. CHAMBER OF COM
Regional Tourism Promotion	\$3,000.00	
Regional Tourism Promotion		SCATR
Publicity & Promotion Services		M BOOTH & ASSOCIATES, INC.
Publicity & Promotion Services		M BOOTH & ASSOCIATES, INC.
Discover America Promotion		ADDISON TRAVEL MARKETING
Publicity & Promotion Services		M BOOTH & ASSOCIATES, INC.
Publicity & Promotion - Media Site Visit		June media press trip
Publicity & Promotion Services		M BOOTH & ASSOCIATES, INC.
Publicity & Promotion - Media Site Visit		June media press trip
Publicity & Promotion Services		M BOOTH & ASSOCIATES, INC.
Publicity & Promotion Services		M BOOTH & ASSOCIATES, INC.
NBC / Biggest Loser Event		
Publicity & Promotion Services		M BOOTH & ASSOCIATES, INC.
International Freight - Marketing Materials		CONTAC SERVICES, INC.
International Freight - Marketing Materials		FedEx Description
International Freight - Marketing Materials		Pitney Bowes
International Freight - Marketing Materials	1 /	CONTAC SERVICES, INC.
International Freight - Marketing Materials		Pitney Bowes
International Freight - Marketing Materials		Pitney Bowes
International Freight - Marketing Materials		CONTAC SERVICES, INC.
International Freight - Marketing Materials		Pitney Bowes
Domestic Freight - Consumer Mktg Matls		Pitney Bowes
Domestic Freight - Consumer Mktg Matls		Pitney Bowes
Domestic Freight - Consumer Mktg Matls		Pitney Bowes
Domestic Freight - Consumer Mktg Matls		Pitney Bowes
Domestic Freight - Consumer Mktg Matls	\$429.86	
Domestic Freight - Consumer Mktg Matls	\$20.68	
Domestic Freight - Consumer Mktg Matls	\$120.51	
Call Tracking		FUEL INTERACTIVE
Fulfillment Processing	\$6,034.50	
Call Tracking		FUEL INTERACTIVE
Fulfillment Processing	\$2,271.75	
Call Tracking		FUEL INTERACTIVE
Fulfillment Processing	\$828.74	
Domestic Freight - Group Mktg		EASYPERMIT POSTAGE
Domestic Freight - Group Mktg		Pitney Bowes
Domestic Freight - Group Mktg		EASYPERMIT POSTAGE
Domestic Freight - Group Mktg		Pitney Bowes
Domestic Freight - Group Mktg		Pitney Bowes
Domestic Freight - Group Mktg		EASYPERMIT POSTAGE
Domestic Freight - Group Mktg		Pitney Bowes
Domestic Freight - Group Mktg	\$30.17	
Domestic Freight - Group Mktg	\$18.18	
Domestic Freight - Group Mktg	\$133.92	
International Freight - Marketing Materials		CONTAC SERVICES, INC.
International Freight - Marketing Materials	\$264.97	
		CONTAC SERVICES, INC.
International Freight - Marketing Materials		CONTAC SERVICES, INC.
International Freight - Marketing Materials	დით.48	UUNTAU SERVICES, INC.

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Consumer Media Distribution		JORDAN INVESTMENT CORPORATION
Consumer Media Distribution		MILLER DIRECT
Consumer Media Distribution		MILLER DIRECT
Consumer Media Distribution	. ,	MILLER DIRECT
Consumer Media Distribution		MILLER DIRECT
Consumer Media Distribution	. ,	EASYPERMIT POSTAGE
Consumer Media Distribution		JORDAN INVESTMENT CORPORATION
Consumer Media Distribution		Pitney Bowes
Consumer Media Distribution		FedEx, UPS
Consumer Media Distribution		MILLER DIRECT
Consumer Media Distribution	\$1,018.44	MILLER DIRECT
Consumer Media Distribution		EASYPERMIT POSTAGE
Consumer Media Distribution		MILLER DIRECT
Consumer Media Distribution		MILLER DIRECT
Consumer Media Distribution		Pitney Bowes
Consumer Media Distribution		Pitney Bowes
Consumer Media Distribution	\$231.40	
Consumer Media Distribution		Pitney Bowes
Consumer Media Distribution		JORDAN INVESTMENT CORPORATION
Consumer Media Distribution	. ,	EASYPERMIT POSTAGE
Consumer Media Distribution		
Consumer Media Distribution	+ -/	JORDAN INVESTMENT CORPORATION
Consumer Media Distribution		Pitney Bowes
Consumer Media Distribution	\$178.20	
Consumer Media Distribution		Pitney Bowes
Consumer Media Distribution (bulk)	\$3,249.14	
Consumer Media Distribution (bulk)	\$3,235.53	
Consumer Media Distribution (bulk)	\$996.61	
Ad Design		NOIZ, INC
TV Ad Production		DV3 PRODUCTIONS, LLC
Ad Design		Fonts.com
Digital Promotion - Creative Dev		MEDIA COAST
Digital Promotion	. ,	OMNITURE INC.
Digital Promotion		TULSA CONN SERVICE
Digital Promotion		TULSA CONN SERVICE
Digital Promotion		Exact Target
Digital Promotion		TULSA CONN SERVICE
Digital Promotion	. ,	TULSA CONN SERVICE
Digital Promotion		TULSA CONN SERVICE
Digital Promotion		TULSA CONN SERVICE
Digital Promotion		Exact Target
Digital Promotion		Exact Target
Digital Promotion - Group/Meeting		STAGES VIDEO
Digital Promotion - NBC Promotion		Biggest Loser
Publicity & Promotion - Photography		M BOOTH & ASSOCIATES, INC.
Publicity & Promotion - Photography		M BOOTH & ASSOCIATES, INC.
Travel Media Analysis		M BOOTH & ASSOCIATES, INC.
Travel Media Analysis		M BOOTH & ASSOCIATES, INC.
Travel Media Analysis		M BOOTH & ASSOCIATES, INC.
Video/Film Production		CAROLINA VIDEO GROUP
Video/Film Production		OSPREY PRODUCTION
Video/Film Production	• /	OSPREY PRODUCTION
Video/Film Production		Film Shoot expenditures
Video/Film Production		Photo shoot
Video/Film Production		Ramjet.com
Video/Film Production		
Group Sales - GSAE		
Group Sales - GSAE		MYRTLE BEACH CONVENTION CENTER
Group Sales - GSAE	\$675.57	
Group Sales - Connect Marketplace		Connect Marketplace
Group Sales - Connect Marketplace		Connect Marketplace
Group Sales - Connect Marketplace		Misc Expenses - Connect Marketplace
Group Sales - Connect Marketplace		Connect Marketplace
Group Sales - Connect Marketplace		
Group Sales - Connect Marketplace		MYRTLE BEACH CONVENTION CENTER
Group Sales - Connect Marketplace		Connect Marketplace
Group Sales - Connect Marketplace	\$755.63 \$930.00	Connect Marketplace
Group Sales - IAEM		
Group Sales - IAEM	\$135.70	
Group Sales - ASAE	\$598.60	
Group Sales - ASAE Group Sales - ASAE	\$270.29 \$8,619.61	
Group Sales - Affordable Mtg Show Group Sales - Affordable Mtg Show		Affordable Mtgs. Affordable Mtgs.
Group Gales - Anoruable Mily Show		
Group Sales - Affordable Mtg Show	¢11/ 00	Affordable Mtgs.

Group Sales - Affordable Mtg Show	\$9,515.20 Affordable Mtgs.
Group Sales - Affordable Mtg Show	\$205.96 Affordable Mtgs.
Group Sales - RCMA	\$2,545.00 RCMA
Group Sales - RCMA	\$135.70 RCMA
Group Sales - GWSAE	\$133.40 GWSAE
Group Sales - MPI Shows	\$1,391.39 Meeting Planners International
Group Sales - MPI Shows	\$100.41 Meeting Planners International
Group Sales - MPI Shows	\$2,090.51 Meeting Planners International
Group Sales - MPI Shows	\$9.42 Meeting Planners International
Group Sales - SYTA Promotion	\$466.20 SYTA
Group Sales - SYTA Promotion	\$23.94 SYTA
Group Sales - SYTA Promotion	\$275.88 SYTA
Group Sales - Rejuvenate	\$894.31 Rejuvinate
Group Sales - TAP Promotion	\$719.96 TAP
Group Sales - OMCA	\$875.50 OMCA
Group Sales - OMCA	\$217.30 OMCA
Group Sales - ABA	\$2,460.00 ABA
International Marketing	\$1,000.60 Sister Cities
8	\$1,000.00 Sister Cities
International Marketing	
International Marketing	\$785.65 Sister Cities
International Marketing	\$163.90 World Travel Mart
Group Sales - GO Show	\$605.00 GO Show
Group Marketing - Registration Assistance	\$44.12 MANPOWER
Group Sales & Marketing - Site Visits	\$655.43 SC Track & Field, 3V3 World Tour FAM
Group Sales & Marketing - Site Visits	\$157.07 IIANC Site Visit
Group Sales & Marketing - Site Visits	\$86.50 Demp Bradford FAM
Group Sales & Marketing - Site Visits	\$27.13 GTTF FAM
Group Sales & Marketing - Promo Items	\$2,224.65 COLOUR SOLUTIONS
Group Sales & Marketing - Promo Items	\$62.83 TEAMS
Group Sales & Marketing - Promo Items	\$38.25 Shoreline Travel Operator Gift
Group Sales & Marketing - Promo Items	\$118.25 FastSigns
Group Sales & Marketing - Promo Items	\$1,095.02 Canadian Market Sales Calls
Group Sales & Marketing - SMERF Promotion	\$2,250.00 MHD SERVICES
Group Sales & Marketing - SMERF Promotion	\$2,250.00 MHD SERVICES
Group Sales & Marketing - SMERF Promotion	\$2,250.00 MHD SERVICES
International Marketing	\$35,000.00 COASTAL SC, USA
	\$7,500.00 SOUTHERN DUNES PUBLISHING
Print Advertising - Regional Golf Promotion	
International Marketing	\$109.98 Sister Cities
Group Sales & Marketing - Sports Tourism	\$176.35 USATE
Group Sales & Marketing - Sports Tourism	\$8,267.60 TEAMS, USATF
Group Sales & Marketing - Sports Tourism	\$60.94 THE HR OFFICE
Group Sales & Marketing - Sports Tourism	\$10,000.00 USA TRIATHLON
Group Sales & Marketing - Sports Tourism	\$450.00 Sportslink Registration
Group Sales & Marketing - Sports Tourism	\$1,090.56 Elvis Inc.
Group Sales & Marketing - Sports Tourism	\$555.52 State College Spikes Baseball Game Promotion
Group Sales & Marketing - Sports Tourism	\$7,643.66 USATF, NASC, AAU
Group Sales & Marketing - Sports Tourism	\$786.90 USATF
Fourism Market Research	\$9,650.00 EQUATION RESEARCH, LLC
Fourism Market Research	\$5,431.69 INLET PRINTING CO
Fourism Market Research	\$3,990.00 D.K. SHIFFLET & ASSOC. LTD.
Fourism Market Research	\$1,858.00 Survey Gift Cards
Tourism Market Research	\$20.71 INLET PRINTING CO
Fourism Market Research	\$16.57 INLET PRINTING CO
Fourism Market Research	\$3,990.00 D.K. SHIFFLET & ASSOC. LTD.
Fourism Market Research	\$69.82 INLET PRINTING CO
Fourism Market Research	\$124.26 INLET PRINTING CO
Reimburse for Sports Tourism Promotion	\$124.26 INLET PRINTING CO \$10,000.00 CITY OF MYRTLE BEACH - LEISURE SVC. DEPT.
JSATF Championship Event	\$10,000.00 USATF Promotional Support
Creative Dev - Ad Production	\$150.00 JOHN FERGUSON
Digital Promotion	\$3,000.00 COASTAL CAROLINA UNIVERSITY
Digital Promotion	\$3,000.00 COASTAL CAROLINA UNIVERSITY
Tourism Promotional Signage	\$3,059.41 CONDER FLAG COMPANY
Digital / Event Advertising	\$100,000.00 LIVE NATION MARKETING, INC.
Publicity & Promotion Services	\$4,000.00 BRANDON ADVERTISING
Television Advertising	\$95,000.00 CORINTHIAN MEDIA, INC.
Television Advertising	\$17,900.34 CORINTHIAN MEDIA, INC.
Group Sales & Marketing - CM Show	\$2,739.82 Connect Marketplace Sponsorship
Group Sales & Marketing - ABA	\$6,130.85 ABA
Group Sales & Marketing - NPMA	\$146.88 NPMA
Group Sales - Transportation	\$3,300.00 SUNWAY CHARTERS & TOURS
Group Sales - ABA Promo	\$3,240.00 M.O.M.S. KITCHENS & BATHROOMS
Group Sales - Transportation	\$350.00 SUNWAY CHARTERS & TOURS
Group Sales - ABA Promo	\$1,000.00 THE FANTASTIC SHAKERS
Group Sales - ABA Promo	\$92.60 ABA
Publicity & Promotion	\$80.81 Media Site Visit

Publicity & Promotion	\$20 GE	Mhooth golf outing	
		Mbooth golf outing	
Publicity & Promotion		Travel Writer	
Publicity & Promotion Co-Op Ad: Meetings South		Travel Writer THE BRANDON AGENCY	
	,,		
Co-Op Ad: Leisure Group Travel		THE BRANDON AGENCY	
Co-Op Ad: Meetings South	,,	THE BRANDON AGENCY	
Co-Op Ad: Guest Quest			
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
Co-Op Ad: Guest Quest	. ,	THE BRANDON AGENCY	
Co-Op Ad: Richmond Times		THE BRANDON AGENCY	
Co-Op Ad: America Best Vaca		THE BRANDON AGENCY	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
Co-Op Ad: Guest Quest	. ,	THE BRANDON AGENCY	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
Co-Op Ad: Bridal Guide		THE BRANDON AGENCY	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
Co-Op Ad: Courier Mag		THE BRANDON AGENCY	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
Co-Op Ad: Courier Mag		THE BRANDON AGENCY	
Co-Op Ad: Courier Mag	\$995.00	THE BRANDON AGENCY	
Co-Op Ad: Guest Quest	\$1,500.00	THE BRANDON AGENCY	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
National - Golf Advertising	\$55,111.66	Internet Paid Search (2 Vendors)	
National - Golf Advertising	\$84,471.50	Internet Display Ads/Email Mktg (1 Vendor-Go	olfChannel.com)
National - Golf Advertising	\$8,333.32	Social Marketing (1 Vendor)	
TV Advertising - Golf	\$84,472	Golf Channel	
TV Production	\$6,789	Fall Regional Markets	
Media PR	\$10,479	National Fall Golf Campaign	
New Market Media/Press Awareness	\$16,000	Destination Publicity - Golf	
E-saver production	\$23,336	Interactive- National Fall Golf campaign	
New Web Projects		Interactive- National Fall Golf campaign	
Video Hosting	\$8.824	Interactive- National Fall Golf campaign	
Email Newsletters	\$8,785	Interactive- National Fall Golf campaign	
Enhanced SEO		Interactive- National Fall Golf campaign	
Omniture tracking		Interactive- National Fall Golf campaign	
Online Media production	. ,	Interactive- National Fall Golf campaign	
URL's & Interactives	. ,	Interactive- National Fall Golf campaign	
Online account management		Interactive- National Fall Golf campaign	
Magazine Print & Online Elements		Magazine Print/Online - Golf Digest	
Magazine Print & Online Elements		Magazine Print/Online - Golf Magazine	
Magazine Print & Online Elements		Magazine Print/Online - Met Golfer	
Print Production		Print-Magazine	
Research		Market Research-National Golf Foundation/Lo	ongitudes
Radio		Clear Channel Radio	
Radio		TL Golf Services-Golf Talk Live Radio Show	
Radio-Chicago		WSCR Chicago	
Sponsorship-PGA Tour Champ Event		PGA Tour Superstore	
Radio-Dallas		KESN Dallas	
Radio-DC		Red Zebra Broadcasting-ESPN 980	
Radio-Philadelphia		WPEN Philadelphia	
Regional Radio production		Regional Radio	
Golf Show		Summertime Communications	
Airline Market Support		Allegiant Air	
Event Sponsorship		Monday After the Masters	
Golf Trip Promotions	Φ04,/ I I ¢20.400	Promotions	
General Marketing		Creative, Photography, etc.	
Know Your Score Event		Sponsorship	
Co-Op Ad: Guest Quest		THE BRANDON AGENCY	
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