Myrtle Beach Area Chamber of Commerce - MB A-Tax
April - June 2026 Tourism Investments

Accountability Category	Paid To	Memo	MB Atax
Air Service	FACEBOOK	Mar Ads	$ 375.49
		Apr Ads	$ 193.16
		May Ads	$ 206.26
		May Ads	$ 25.73
	GOOGLE LLC	Mar Ads	$ 795.19
		Apr Ads	$ 735.17
		May Ads	$ 857.18
	KAYAK SOFTWARE CORPORATION	Mar Ads	$ 144.36
		Apr Ads	$ 753.88
	MMGY GLOBAL LLC	Ads	$ 832.00
		Ads	$ 832.00
	NEXXEN	Mar Ads	$ 391.86
		Apr Ads	$ 387.38
	SOJERN INC	Feb Ads	$ 71.99
		Mar Ads	$ 744.63
	TRAVEL DESK	Jan Ads	$ 918.78
		Feb ads	$ 945.84
		Mar Ads	$ 874.97
		Apr Ads	$ 826.05
	TRAVELSCAPE LLC	Feb Ads	$ 100.47
		Mar Ads	$ 605.58
		Apr Ads	$ 560.76
Air Service Total			**$ 12,178.73**
Creative/Content Development	ASHLEE MORROW CARSON	Mar Social Posts	$ 5.00
		Apr Social Posts	$ 5.00
		May Social Posts	$ 5.00
	ASHLEY DANIELS	May Blog Articles	$ 1.65
	AUDIOBOOM.COM	Podcast Platform	$ 2.58
	BRAND REVOLT	Podcast/Video Shows	$ 208.33
		Podcast/Video Shows	$ 208.33
		Podcast/Video Shows	$ 208.33
	BREAK MEDIA	Myrtle Moments Video Production	$ 154.25
	BURR & FORMAN LLP	CAN Trademarks	$ 8.60
		CAN Trademarks	$ 10.09
	CARECO MULTIMEDIA ENTERTAINMENT LLC	Chef Swap	$ 2.45
	CHATGPT	Ad Platform	$ 0.22
		Ad Platform	$ 0.22
		Ad Platform	$ 0.22
	COURTYARD LOS ANGELES	Wheel of Fortune Promo	$ 4.96
	CULVER&MAIN	Wheel of Fortune Promo	$ 0.31
	ELTORITO	Wheel of Fortune Promo	$ 0.42
	EMILY LARATTA	Social Media Content	$ 2.00
	EMPLOYEE REIMBURSEMENT	Video Shoots	$ 0.77
		Content Shoot	$ 0.21
		Filming 40 Years Entertainment	$ 0.06

		MB Classic	$ 0.32
		Scouting Commercial Shoot	$ 1.66
		Video Shoots	$ 0.57
		Video Shoots	$ 1.09
	FRAME.IO	Video Sharing Platform	$ 2.07
	FUEL TRAVEL	VMB Booking Engine	$ 245.49
	GODADDY	Domains	$ 10.32
		Traveling Spectrum Promo	$ 1.18
	GOGO JUICE LLC	Video Shoot	$ 0.20
	GRYPHOS CREATIVE AGENCY	Beach Easy Promo	$ 22.49
	KINETIC MEDIA PRODUCTIONS, LLC	Mar Video Production	$ 10.00
		Apr Video Production	$ 10.00
		May Video Production	$ 10.00
	LAZ PARKING	Wheel of Fortune	$ 0.49
	MILES PARTNERSHIP, LLLP	Website Development	$ 5,625.00
	MINDTRIP, INC	VMB Travel Planning Tool	$ 90.00
	MMGY GLOBAL LLC	Asset Development Mar	$ 717.57
		Media Plan & Buy Mar	$ 1,494.00
		Motion Graphic Video Project	$ 698.30
		Social Media OOP	$ 1.32
		Apr Asset Development	$ 717.57
		Apr Media Plan & Buy	$ 1,494.00
		May Asset Development	$ 717.57
		May Media Plan & Buy	$ 1,494.00
	MSE BRANDED FOODS	Wheel of Fortune Promo	$ 0.12
	MYRTLE MEDIA GROUP	Hotel Videos	$ 4.49
		Hotel Videos	$ 4.49
	POTATO CHIPS DELI	Wheel of Fortune Promo	$ 0.27
	RESTLESS RABBIT LLC	40 Years Entertainment Video	$ 189.29
	SCOTT SMALLIN PHOTOGRAPHY	Mar Photos	$ 26.49
		Apr Photos	$ 26.49
		May Photos	$ 27.49
	SHELBI ANKIEWICZ	Blog Articles	$ 0.48
		Blog Articles	$ 2.63
	STARBUCKS	Wheel of Fortune Promo	$ 0.23
	STELLAS HOMEMADE ICE CREAM	Conway Content Shoot	$ 0.14
	THEEDITORSCONNECTION	Video Editing	$ 6.99
		Video Editing	$ 6.99
	THETRESTLECAFEANDBAKERY	Conway Content Shoot	$ 0.16
	TULSA CONNECT	Web Hosting	$ 2.00
		Web Hosting	$ 2.00
		Web Hosting	$ 2.00
	VISUAL DESTINATIONS LLC	Apr Web Service	$ 98.29
		May Web Service	$ 98.29
		Jun Web Service	$ 98.29
	WWW.ARTLIST.IO	Stockmusic/Voiceover Platform	$ 8.16
Creative/Content Development Total			**$ 14,799.99**
Destination Publicity	4 ALL PROMOS	People Inc Event Promos	$ 10.03
	7000 TCO NEW YORK DWNT	People Inc Promo	$ 57.17

AC HOTEL BY MARRIOTT	IPW	$	41.47
	IPW	$	31.82
AMAZON MARKETPLACE	People Inc Promo	$	6.24
AMERICAN AIRLINES	Travel South Global	$	2.10
AMERICAN EXPRESS	Media Visit	$	70.50
	Media Visit	$	48.00
BCCC SAVOR F&B	IPW	$	0.90
BLUERIBBONSUSHIBAR	People Inc Promo	$	0.95
BREEZE AIRWAYS	PRSA	$	7.38
CHEF WORKS INC	People Inc Promo	$	2.06
COSTCO WHSE	Media Visit	$	1.87
DELTA AIRLINES	People Inc Promo	$	19.66
	People Inc Promo	$	11.90
	TravelWeek	$	70.28
	People Inc Promo	$	7.80
EMPLOYEE REIMBURSEMENT	Mileage	$	2.56
	Mileage	$	2.14
HUDSON	Travel South Global	$	0.67
JOE CAIN CAFE	Travel South Global	$	1.24
LANDS END BUS OUTFITTERS	VMB Promos	$	7.77
LAZ PARKING	Travel South Global	$	1.08
LGA BUBBYS DINER - ECOM	People Inc Promo	$	1.21
MTA NYCT PAYGO	People Inc Promo	$	0.36
MYR- LAZ PARKING	People Inc Promo	$	2.52
NYC TAXI	People Inc Promo	$	3.00
PARADIES LAGARDERE	Travel South Global	$	0.37
PULSE TRAVEL MARKETING LTD	CAN Media FAM	$	40.43
RENAISSANCE BATTLE HSE	Travel South Global	$	18.93
SOCIETY OF AMERICAN TRAVEL WRITERS	SATW Conference	$	20.25
	SATW Membership	$	13.20
SOUTHWEST	PRSA	$	17.29
STARBUCKS	People Inc Promo	$	0.48
THE PINEAPPLE CLUB	Media Mission	$	2.87
THE SHIPYARD LLC	Mar PR Promo	$	1,007.25
	Media Visit	$	19.49
	Satellite Media Tour	$	495.00
	Apr PR Promo	$	1,007.25
	Media FAM/Visits	$	294.16
	People Inc Promo	$	71.21
	Influencer Visit/Media FAM	$	88.08
	May PR Promo	$	1,007.25
	Promo	$	5.76
	People Mag Promo	$	25.55
	Jun PR Promo	$	962.98
	Media Influencers	$	78.25
	People Inc Promo	$	180.68
TWO BROTHERS WOODWORK	People Inc Promo	$	17.10
U.S. TRAVEL ASSOCIATION	IPW Registration	$	67.50
UBER	Travel South Global	$	2.42
	IPW	$	1.38

		IPW	$ 0.84
	US TRAVEL ASSOCIATION	ESTO Awards	$ 7.20
		IPW	$ 66.00
	WHISKEY RIVER CLT CNP	Travel South Global	$ 0.84
	WM SUPERCENTER	Media Visit	$ 1.12
Destination Publicity Total			**$ 5,933.81**
Digital	ARRIVALIST CO	Digital Ads	$ 4,500.00
	CONVERSANT, LLC	Mar Ads	$ 129.94
		Apr Ads	$ 1,018.59
	DEAR MEDIA LLC	Mar Radio Ads	$ 2,750.00
	DISNEY ADVERTISING SALES LLC	Mar Ads	$ 13,550.68
		Mar CTV Ads	$ 5,320.78
		Apr Ads	$ 812.42
		Apr CTV Ads	$ 5,689.09
	FLIP.TO	Ad Platform	$ 9,425.00
	GOOGLE	Mar Maps	$ 57.46
		Apr Maps	$ 78.27
		May Maps	$ 73.25
		Traveling Spectrum	$ 450.00
	KAYAK SOFTWARE CORPORATION	Mar Ads	$ 262.76
		Apr Ads	$ 801.50
	MIQ DIGITAL USA INC	Feb Ads	$ 2,855.49
		Mar Ads	$ 1,597.28
		Apr Ads	$ 1,833.78
	MMGY GLOBAL LLC	Media	$ 11,840.00
		Q1 Downtown MB	$ 1,500.00
		Spring Ads	$ 3,360.00
		Media	$ 11,840.00
		Q2 Downtown MB	$ 1,500.00
	MOBILEFUSE LLC	Mar Ads	$ 196.76
		Apr Ads	$ 303.24
	NEXXEN	Mar CTV Ad	$ 6,000.00
		Mar Video Ad	$ 307.57
		Apr Video Ad	$ 2,368.30
		Apr Video Ad	$ 6,184.67
	PANDORA MEDIA	Apr Podcast Ad	$ 68.05
	RATEGAIN ADARA INC	Mar Ads	$ 384.43
		Apr Ads	$ 1,223.33
	SOJERN INC	Mar Ads	$ 35.47
		Apr Ads	$ 1,614.31
	TIKI LLC	Apr Ads	$ 509.90
	TRAVEL DESK	Jan Amazon Ads	$ 1,629.05
		Jan Digital Ads	$ 4,039.80
		Jan Samsung Ads	$ 2,226.34
		Feb Amazon Ads	$ 1,462.87
		Feb Samsung Ads	$ 2,079.42
		Mar CCTV Ads	$ 4,633.17
		Mar Digital Ads	$ 288.98
		Apr Ads	$ 2,921.48
		Apr Downtown MB	$ 4,314.94

	TRAVEL ZOO	Mar Ads	$ 1,924.78
		Apr Ads	$ 697.19
	TRAVELSCAPE LLC	Feb Ads	$ 1,119.63
		Feb Ads	$ 1,120.40
		Mar Ads	$ 1,207.07
	TRIP ADVISOR	Mar Ads	$ 909.95
		Apr Ads	$ 2,957.47
	eTARGET	Email Ad	$ 250.00
		Email Ad	$ 273.40
		Email Ad	$ 125.00
		Email Ad	$ 250.00
Digital Total			**$ 134,873.26**
General Consumer Promotion	AMERICAN AIRLINES	Wheel of Fortune Promo	$ 10.71
		CCMF Promo	$ 12.94
	AMERICAN EXPRESS	CCU Film Festival	$ 5.00
	ANGELO'S STEAK AND PASTA	Trip Giveaway	$ 3.49
	BANDWANGO, INC	Trip Giveaway	$ 7.39
		Trip Giveaway	$ 6.42
		Trip Giveaway	$ 3.46
	BEAUTIFUL PLACES ALLIANCE	National Tourism Week	$ 2.00
	BESPOKE CAROLINA	MB Classic Promo	$ 15.21
	BOLO PROMOS & APPAREL LLC	CCMF Promos	$ 34.06
	BROOKGREEN GARDENS	Flip.to Contest	$ 0.49
	CALL CENTER SOLUTIONS	Call Center Mar	$ 55.40
		Call Center Apr	$ 55.40
		Call Center May	$ 55.40
		Call Center Jun	$ 55.40
	CCMF, LLC	CCMF Promo	$ 2,650.00
	COASTAL BROADCASTING	Waves of Praise	$ 100.00
	COASTAL DISTRIBUTION	Brochure Distribution Apr	$ 344.49
		Brochure Distribution May	$ 344.49
		Brochure Distribution Jun	$ 344.49
	EMPLOYEE REIMBURSEMENT	MB Classic	$ 2.00
	FULLY PROMOTED MYRTLE BEACH	World's Strongest Man Promo	$ 82.39
		CCMF VMB Promos	$ 36.79
	JANICE M NAISH	CCMF Promo	$ 13.20
		World's Strongest Man Promo	$ 13.69
	LANDS END	CCMF Promo	$ 0.48
		CCMF/MB Classic Promo	$ 13.11
	MILK & HONEY COFFEE CAFE	Trip Giveaway	$ 0.75
	MOMENTUM MEDIA, LLC	CCMF Promo	$ 75.00
	MYRTLE BEACH CONNECT, LLC	Bike Blessing Event	$ 5.00
	OCEAN ESCAPE BOARDWALK	CCMF Promo	$ 25.00
	PIXSTER PHOTOBOOTH LLC	CCMF Glambot	$ 6.00
		CCMF Promo	$ 67.92
		CCMF Promo	$ 67.92
	PITNEY BOWES	Postage	$ 1.16
		Postage	$ 2.31
		Postage	$ 5.63

	RETAIL SPORTS MARKETING	US Travel Association Trip Giveaway	$ 13.13
	REVENUE BATTED IN	Sports Marketing	$ 10,133.33
		Sports/Partner Marketing	$ 250.00
		Sports/Partner Marketing	$ 250.00
		Sports/Partner Marketing	$ 250.00
	ROXANNE TOWERS	CCMF Promo	$ 28.54
	SHERIDAN RANDOM LAKE INC	VMB Guide	$ 77.05
	SOUTHWEST	CCMF Promo	$ 11.14
	SURF DREAMS, LLC	Carolina Cup Pro Am Surf Fest	$ 60.00
	THE PRINTING PORT	Myrtle Moments	$ 402.02
		Myrtle Moments Promo	$ 88.12
	TRANS WORLD INTERNATIONAL, LLC	World's Strongest Man	$ 825.00
	TRAVEL SOUTH USA	Michelin Guide Promo	$ 585.00
	UPS	Postage	$ 13.32
		Postage	$ 7.64
		Postage	$ 11.84
	USPS	Postage	$ 21.24
		Postage	$ 18.97
		Postage	$ 21.50
	VISITOR CENTER SERVICES	Visitor Centers	$ 25,585.47
		Visitor Centers	$ 36,317.05
		Visitor Centers	$ 25,244.61
General Consumer Promotion Total			**$ 104,739.56**
Golf	BOLO PROMOS & APPAREL LLC	PGA Promos	$ 102.37
	CALLI BAKER'S FIREHOUSE	MB Classic Promo	$ 0.51
	FULLY PROMOTED MYRTLE BEACH	VMB Promos	$ 36.79
	GGM SUNSHINE, LLC	MB Classic TV & Video Production	$ 3,000.00
		PGA Promotional Services	$ 150.00
	PGA TOUR ENTERPRISES, LLC	MB Classic Sponsor	$ 12,993.73
	PGA TOUR SUPER STORE	MB Classic Supplies	$ 49.05
	PIXSTER PHOTOBOOTH LLC	MB Classic Photo Bot	$ 6.00
		MB Classic Photo Bot	$ 144.33
	THE BAGEL FACTORY KINGS	MB Classic Promo	$ 0.05
	UPS	MB Classic Promo	$ 0.94
	WAL-MART	MB Classic Promo	$ 0.69
	FACEBOOK/GOOGLE ADS/TIKTOK	Social Marketing Destination	$ 8,407.99
	BUFFALO GROUPE	Media PR Retainer/Expenses	$ 1,500.00
	963 FILM GROUP/DREW AMATO	Website Video	$ 2,298.00
	MAILCHIMP,CONSTANT CONTACT	Email Newsletters	$ 817.50
	GODADDY.COM,REV.COM	Domains	$ 753.90
	LINKTREE,STREAMYARD	Social Media	$ 21.23
	PGA MAGAZINE	Digital/Online/Print	$ 2,227.07
	HOLE-IN-ONE MEDIA	Content Production	$ 250.00
	TMAS PRODUCTIONS	Content Bros vs Pros	$ 700.00
	OUST	Fall Brand Spots	$ 11,675.00
	SIRIUS XM	SiriusXM	$ 4,310.16
	NEXXEN INC	MB Classic Paid Media	$ 4,500.00

	963 FILM GROUP/DREW AMATO/DYL VISUAL/TMAS PROD/CAMERON SCHULT	Content Video/Online	$ 795.00
	BUFFALO GROUPE	Centennial Celebration 100 Years MB Golf	$ 2,200.00
	ST. ANDRE GOLF	St. Andre Golf Partnership	$ 840.30
Golf Total			**$ 57,780.61**
Group Sales	798 BEACHES LLC	CMA	$ 0.96
	ALOFT COLUMBIA DOWNTOWN	SCSAE	$ 473.68
	AMAZON	GTL FAM	$ 0.38
		IPW	$ 0.30
		TAP	$ 0.44
		MB Classic FAM	$ 2.18
	AMERICAN AIRLINES	ASAE	$ 0.35
		ASAE	$ 3.73
		ASAE	$ 0.35
		ASAE	$ 4.49
		CMA	$ 0.33
		Connect	$ 2.93
		Connect	$ 0.35
		HB ABC	$ 4.87
		HB ABC	$ 0.16
		HB ABC	$ 0.70
		HB ABC	$ 7.33
		TAP	$ 0.70
		TAP	$ 10.82
		FL Society Association Execs	$ 4.85
		Indy Sales Mission	$ 6.32
	ANGELO'S STEAK AND PASTA	Welcome Centers FAM	$ 60.01
		GTL FAM	$ 4.79
	ASAE EVENTS	ASAE Regsitration	$ 3.49
	ASSOCIATION EXECUTIVE NC	AENC Registration	$ 1.25
		AENC Registration	$ 7.00
	BAGELMANIA	Sports ETA	$ 0.40
	BELLAGIO - LAGO	Sports ETA	$ 9.19
	BEST-N-BURGERS	VSAE	$ 0.15
	BLACK MEETINGS AND TOURISM	May/Jun Print Ad	$ 89.68
	BLACK MULE PRINT	VMB Promos	$ 6.75
	BLUEBERRY'S GRILL	TCS Site	$ 1.97
	BOJANGLES	HB ABC	$ 0.16
	BOLO PROMOS & APPAREL LLC	VMB Promos	$ 47.29
	BREEZE AIRWAYS	Connect	$ 4.08
	CAPSTONE EVENT GROUP LLC	MB Marathon Elite Program Sponsor	$ 192.00
	CAROLINA ALE HOUSE	Sports Events	$ 0.31
	CAROLINA LIMO & COACH	FAM	$ 1.75
		GTL	$ 36.94
		GTL	$ 12.31
		Rendezvous South	$ 48.58
	CAROLINA ROADHOUSE	Sports Events	$ 0.46
	CIRCLE K	SCSAE	$ 52.48
		GTL FAM	$ 0.27
		Site Visit	$ 0.28

		MB Classic FAM	$ 0.52
	CITGO	SCPRT FAM	$ 0.60
	CITY OF MYRTLE BEACH	Brand USA FAM	$ 1.49
		MBCC Marketing Support	$ 150,000.00
	CITY OF MYRTLE BEACH-SPORTS TOURISM DIVISION	Spring Break Meets Marketing	$ 1,687.50
		Sports ETA	$ 21.44
		NCAA Sales Mission	$ 11.62
	COBB TRAVEL AND TOURISM	Spring Training FAM	$ 7.93
	CONFERENCE CAROLINAS	Track & Field Championship	$ 225.00
	CONNECT	Mar Meetings Eblast	$ 44.00
		May Sports Video Ads	$ 50.00
	COOL IDEAS MARKETING	TAP VMB Promos	$ 4.13
	COWBOYS CLUB A DFW	ACES Conference	$ 0.55
	CROCODILE ROCK	BUSA FAM	$ 0.97
	CROISSANTS BISTRO & BAKERY	SCPRT FAM	$ 3.20
		GTL FAM	$ 2.02
	CVENT, INC	Lead Generation	$ 335.07
	DAVE & BUSTERS	Virgin Atlantic Site Visit	$ 1.49
	DESERT CAB	Sports ETA	$ 0.33
	DESIGN THE SIGN	Big Petro Expo Meeting Support	$ 0.51
	DESIGN THE SIGN LLC	Techno Security Conference	$ 0.51
	DFW TRAVEL	ACES Conference	$ 0.04
	DILLY'S DELI	Sports ETA	$ 0.07
	DRIFT EATERY	Big Shots	$ 0.42
	DUE NORTH CONSULTING INC	Mar Sports Destinations Management Ads	$ 45.49
		May Sports Destinations Management Ads	$ 25.49
	DUNKIN DONUT	Sports ETA	$ 0.25
	EMBASSY SUITES	ACES Conference	$ 6.70
	EMPLOYEE REIMBURSEMENT	ACES Conference	$ 0.05
		SCSAE	$ 8.00
		Sports FAM/Visits	$ 1.51
		Apr Mileage	$ 1.47
		ESPN Site	$ 0.05
		FAM	$ 0.71
		GTL FAM	$ 0.34
		HB ABC	$ 0.12
		HB ABC	$ 0.69
		NCAA Sales Mission	$ 0.09
		VSAE	$ 0.11
		FAM	$ 0.20
		HB ABC	$ 0.19
		Indy Sales Mission	$ 0.05
		SCSAE	$ 10.00
		Sports FAM/Site Visits	$ 0.47
		CMA	$ 0.23
	ENTERPRISE RENT-A-CAR	SCSAE	$ 210.50
		GTL FAM	$ 2.80
		Site Visit	$ 1.40

		MB Classic FAM	$ 5.64
		SCPRT FAM	$ 4.83
	ETSY.COM	GTL FAM	$ 0.38
	EVENTCONNECT SOFTWARE LLC	Site Visit	$ 22.19
	FACEBOOK	Mar Group Tour Ads	$ 17.72
		Apr Group Tour Ads	$ 17.18
		May Group Tour Ads	$ 16.65
	FIRECRACKER SPORTS	Marketing Support	$ 50.00
	FIXINS SOUL KITCHEN	HB ABC	$ 0.31
	FLORIDA SOCIETY OF ASSOC	FL Society Association Execs Registration	$ 7.09
	FLOUR & BARLEY	Sports ETA	$ 0.98
	FOOD LION	FAM	$ 1.34
	FULLY PROMOTED MYRTLE BEACH	VMB Promos	$ 32.11
		VMB Promos	$ 13.93
		VMB Promos	$ 22.13
		VMB Promos	$ 1.64
		VMB Promos	$ 4.80
	FULTON COFFEE	Sports ETA	$ 0.41
	GOOGLE LLC	Mar Group Tour Ads	$ 15.35
		Mar Meetings Ads	$ 32.65
		Mar Sports Ads	$ 31.48
		Apr Group Tour Ads	$ 16.14
		Apr Meetings Ads	$ 32.96
		Apr Sports Ads	$ 28.68
		May Group Tour Ads	$ 15.53
		May Meetings Ads	$ 36.12
		May Sports Ads	$ 30.61
	GRANDE SHORES HOTEL	Triple Crown Site	$ 7.84
	GROUP TOUR MAGAZINE	Feb Group Tour Ads	$ 51.45
	GROUP TRAVEL LEADER	Jan Group Tour Ads	$ 36.00
		OMCA Feb Eblast	$ 11.80
		Apr Group Tour Ads	$ 23.00
		FAM Tour	$ 125.00
	GTL FAM	GTL FAM	$ 1.40
	HAMPTON INNS	EventConnect Site	$ 5.83
		GTL FAM	$ 43.59
	HARRAH'S HOTEL LAS VEGAS	Sports ETA	$ 12.17
		Sports ETA	$ 2.26
	HOOK & BARREL	MB Classic FAM	$ 6.50
	HOTEL EFFIE AUTOGRAPH	CMA	$ 11.99
	HUBERTRJONE	Rendezvous South Booth	$ 10.34
	HUDSON ST	Indy Sales Mission	$ 0.05
	HYPE NATION, LLC	Marketing Support	$ 25.00
	IHOP	SCSAE	$ 29.10
	IMAGO MEDIA INC	RMCA Banner Ad	$ 5.69
		RMCA Video Ad	$ 32.49
		RMCA Video Ad	$ 5.69
		RCMA Banner Ad	$ 5.69
	JAKES BURGERS	ACES Conference	$ 0.36
	JAMBA JUICE	Indy Sales Mission	$ 0.14

KAESER & BLAIR INC	Promos	$	28.52
	VMB Promos	$	10.39
KENILWORTH MEDIA INC	Convention South Meetings Ads	$	37.46
	Sports Events Mag Ad	$	40.00
	Sports Events Mag Ad	$	40.00
KING STREET GRILLE	NTBA Site Visit	$	0.76
LAURA MLYNSKI	Sports Site Visit	$	4.15
LAX AIRPORT	HB ABC	$	0.38
	HB ABC	$	0.08
LEKKER EATS	SC Welcome Center FAM	$	3.38
	Virgin Atlantic Site Visit	$	0.28
LINKEDIN	Mar Meetings Ads	$	27.45
	Mar Sports Ads	$	17.33
	Apr Sports Ads	$	17.71
	Apr Meetings Ads	$	27.77
	May Meetings Ads	$	25.84
	May Sports Ads	$	15.24
LOMBARDO'S RESTAURANT	Sports Site Visit	$	3.31
LYFT	ACES Conference	$	0.46
	ACES Conference	$	0.47
	Sports ETA	$	0.22
	Indy Sales Mission	$	0.31
	Indy Sales Mission	$	0.36
MAGIC MEMORIES (USA)	GTL FAM	$	0.38
MAKOS	FAM	$	1.54
MARDI GRAS SUNDRIES	Sports ETA	$	0.23
MARINA BAR	CMA	$	0.31
MARKETING DEPOT LLC	VMB Promos	$	10.01
MARRIOTT	Indy Sales Mission	$	6.25
	MB Classic FAM	$	23.41
	HB ABC	$	16.22
	HB ABC	$	18.33
META PLATFORMS INC	May Group Tour Ads	$	2.36
METRO PIZZA ELLIS	Sports ETA	$	0.10
MHD SERVICES	Apr Specialty Market	$	69.58
	Apr Mileage	$	0.22
	May Specialty Market	$	69.58
	Jun Specialty Market	$	69.58
	May Mileage	$	0.86
	May Mileage	$	0.86
MICHAELS STORES	FAM Tour	$	0.24
MIDWOOD SMOKEHOUSE CLT	CMA	$	0.26
MIMOSAS	FAM	$	0.88
MMGY GLOBAL LLC	Group Media	$	112.00
	Group Media	$	112.00
MYR- LAZ	ACES Conference	$	0.24
	CMA	$	0.49
	Rendezvous South	$	0.20
	FAM	$	0.05
	Indy Sales Mission	$	0.36

		SCPRT FAM	$ 0.04
		HB ABC	$ 0.49
	MYRTLE BEACH AIRPORT	ACES	$ 0.24
		HB ABC	$ 0.26
	NATIONAL PRINT & SIGN OWNERS ASSOCIATION	Meeting Support	$ 2,500.00
	NATIONAL RETIRED MILITARY GOLF CLASSIC INC	Military Meeting Support	$ 150.00
	NAYLOR	OMCA Ad	$ 1.82
		OMCA Ad	$ 1.82
		SCSAE Ad	$ 790.00
	NOODLE BAR	Sports ETA	$ 0.29
	NORTHSTAR TRAVEL MEDIA	E-Sports Summit Sponsor	$ 50.00
	OFF THE STRIP AT THE LINQ	Sports ETA	$ 0.83
	OFFICE DEPOT	IPW	$ 0.75
		Connect Flyers	$ 0.27
	OMNI HOTELS	Destination SE	$ 2.93
	ORIGINAL BENJAMINS CALABASH	GTL FAM	$ 1.30
		MB Classic FAM	$ 0.45
	PAPIER INC	BUSA & GTL FAM	$ 5.61
	PARIS SPORTS MANAGEMENT	Apr Sports Marketing Promos	$ 164.29
		Indi Sales Mission	$ 6.19
		Sports ETA	$ 22.15
		Sports Site Visits	$ 8.32
		May Sports Marketing Promos	$ 164.29
		NCAA Meetings	$ 4.80
		Sports ETA	$ 15.04
		Sports Site Visits	$ 7.90
		Connect Show	$ 4.96
		NCAA Mission	$ 6.18
		Site Visits	$ 7.31
		Sports ETA	$ 9.89
		Sports Marketing Promos	$ 164.29
	PEPSI BOTTLING VENDING	Rendezvous South	$ 0.04
	PIRATES VOYAGE SC	GTL FAM	$ 3.48
	PIZZACAKE	Sports ETA	$ 0.52
	POPSTROKE	Virgin Atlantic Site Visit	$ 1.00
		GTL FAM	$ 3.78
		GTL FAM	$ 12.29
	PREMIER TRAVEL MEDIA	Group Tour Ads	$ 51.95
		Sports Planner Guide Ad	$ 79.95
		Jun-Aug Group Tour Banner Ads	$ 4.15
		TAP Ad	$ 44.95
	PULSE TRAVEL MARKETING LTD	Granite Ontario	$ 12.98
	PITNEY BOWES	Postage	$ 0.32
		Postage	$ 0.33
		Postage	$ 0.04
	RIDEYELLOW	HB ABC	$ 0.71
	RIPLEY'S MB AQ	Virgin Atlantic Site Visit	$ 1.50
	ROBERTO'S PIZZERIA	CMA	$ 0.38

RUM RUNNERS SANDESTIN	CMA	$	0.40
SAND CLOUD TOWELS	IPW	$	6.53
SC SOCIETY OF ASSOCIATION	SCSAE	$	26.50
	SCSAE	$	36.50
SEA CAPTAINS HOUSE	EventConnect Site	$	2.89
	National AMBUCS Site Visit	$	0.95
	Site Visit	$	0.42
SENIOR FROGS MYRTLE BEACH	GTL FAM	$	2.05
SHELL OIL	MB Classic FAM	$	0.16
SHEPARD EXPOSITION	Sports ETA	$	36.92
SHORELINE SUPPLY	Indy Sales Mission	$	0.05
SHOWTIME EVENTS	Clash at Coast Marketing Support	$	60.00
SMASHBURGER	HB ABC	$	0.18
SOJERN INC	Mar Meetings Ads	$	24.26
	Mar Sports Ads	$	25.46
SP MILK BAR	IPW	$	1.73
SPORTS FACILITIES MANAGEMENT LLC	Q1 MBSC	$	39.87
ST. ELMO	Indy Sales Mission	$	0.78
STARBUCKS	Indy Sales Mission	$	0.07
	Sports ETA	$	0.23
STICKER MULE	FAM	$	2.46
	GTL FAM	$	1.10
SUBWAY	Indy Sales Mission	$	0.09
SUMMER HOUSE CLT CNP	Sports ETA	$	0.47
	Indy Sales Mission	$	0.81
SYRACUSE UNIVERSITY	Esports Event Support	$	140.00
T2H ADVERTISING	MBSC Website	$	0.70
	Apr-Jun MSBC Web Hosting	$	4.65
	MBSC Website	$	0.69
THE ANGLICAN DIOCESE OF SOUTH CAROLINA	Meeting Support	$	3,000.00
THE GROUP TRAVEL LEADER	FAM Tour	$	125.00
THE GRUMPY MONK	EventConnect Site	$	0.43
THE HANGOUT	GTL FAM	$	4.11
THE SIDEWALK CAFE	HB ABC	$	0.52
TOFFINO'S ITALIAN BAKERY	EventConnect site	$	0.74
TORONDA WEBB	MB Classic FAM	$	2.99
TRADE PRESS MEDIA GROUP INC	Jan/Feb Meetings Ads	$	48.00
	May Meetings Ads	$	48.00
TRAVEL ALLINACE PARTNERSHIP	TAP Registration/Listing	$	26.95
TRAVEL DESK	Jan Group Tour Ads	$	11.38
	Jan Meetings Ads	$	21.07
	Jan Sports Ads	$	17.35
	Feb Group Tour Ads	$	13.18
	Feb Meetings Ads	$	19.83
	Feb Sports Ads	$	16.06
	Mar Group Tour Ads	$	15.28
	Mar Meeting Ads	$	21.84
	Mar Sports Ads	$	18.28
	Apr Group Tour Ads	$	12.96

		Apr Meeting Ads	$ 25.01
		Apr Sports Ads	$ 17.03
	U.S. TRAVEL ASSOCIATION	IPW Booth	$ 90.00
		IPW Registration	$ 20.00
	UBER	HB ABC	$ 1.49
		Sports ETA	$ 1.19
		HB ABC	$ 0.21
	UNITED STATES POWER SQUADRONS	Marketing/Meeting Support	$ 5,000.00
	UPS	Postage	$ 0.77
		Postage	$ 0.74
		Postage	$ 3.01
	VARSITY BRANDS, INC.	Sports Marketing Event Support	$ 100.00
	VETERANS OF FOREIGN WARS OF THE UNITED STATES DEPT OF SOUTH CAROLINA	Meeting Support	$ 3,500.00
	WAWA	VASAE	$ 0.85
	WENDY'S	HB ABC	$ 0.12
	WICKED TUNA	Site Visit	$ 1.61
	WILLIAMSBURG LGD	VSAE	$ 2.67
	WM SUPERCENTER	Connect	$ 0.87
		FAM Tour	$ 0.14
	WONDERWORKS	Virgin Atlantic Site Visit	$ 1.31
	YARD HOUSE	HB ABC	$ 0.49
		Sports ETA	$ 0.47
		Indy Sales Mission	$ 1.32
	ZETA GLOBAL CORP.	Mar Sports Ads	$ 79.18
		Apr Sports Ads	$ 79.09
		May Sports Ads	$ 99.56
Group Sales Total			**$ 172,733.87**
International Promotion	AC HOTEL BY MARRIOTT	IPW	$ 18.68
	AMAZON	CanAm	$ 0.59
		BrandUSA FAM	$ 1.17
		BrandUSA FAM	$ 2.18
		SCPRT FAM	$ 5.99
	BCCC SAVOR F&B	IPW	$ 0.96
		IPW	$ 0.16
	BIG CHILL ISLAND HOUSE	Brand USA FAM	$ 0.42
		Brand USA FAM	$ 9.15
		Wolseley Site Visit	$ 1.33
	BOATYARD	IPW	$ 0.44
	BRAND USA	BrandUSA Canada Show	$ 60.00
	BROADWAY AMUSEMENTS RIDES	BrandUSA FAM	$ 0.76
	Brand USA FAM	Brand USA FAM	$ 2.00
	CIRCLE K	Brand USA FAM	$ 0.64
		FAM	$ 0.28
	COCONUTS	IPW Event	$ 1.98
	COSTCO WHSE	CanAm Promo	$ 1.78
	COURTYARD BY MARRIOTT	BrandUSA FAM	$ 39.99
	CVENT LEADCAPTURE	DI Booth	$ 2.49
	DAVE & BUSTERS	BrandUSA FAM	$ 0.28
	DESIGN THE SIGN LLC	BrandUSA	$ 3.85

DOORDASH	IPW	$	0.49
	IPW	$	0.33
	IPW	$	0.30
	IPW	$	0.25
ENTERPRISE RENT-A-CAR	BrandUSA FAM	$	4.22
ENVOY NETWORK INC	Canada Distribution Mar	$	7.62
	Canada Distribution Apr	$	8.34
	Canada Distribution May	$	6.04
FACEBOOK	Mar CAN Ad	$	8.30
	Apr CAN Ads	$	43.21
	May CAN Ad	$	41.94
GOOGLE LLC	Mar International Ads	$	67.02
	Apr International Ads	$	66.82
HARD ROCK MYRTLE BEACH	BrandUSA FAM	$	0.28
HILTON FT LAUDERDALE	IPW	$	11.19
	IPW	$	8.10
	IPW	$	0.37
HOOK & BARREL	BrandUSA FAM	$	15.56
KONA T1 BAG FLL	IPW	$	0.32
KRISPY KREME	CanAm Promo	$	1.83
LA FAMILIA T1A FLL	IPW	$	0.32
LANDS END	IPW Show	$	8.60
LULULEMON	BrandUSA FAM	$	0.41
LULUS NORTH MYRTLE BEACH	BrandUSA FAM	$	0.62
	BrandUSA FAM	$	2.33
META PLATFORMS INC	Canada Ad	$	5.74
MMGY GLOBAL LLC	International Media	$	25.80
	International Media	$	25.80
MSE MYRTLE BEACH AIRPORT	IPW	$	0.42
MYR- LAZ	IPW	$	0.84
NOTHING BUNDT CAKES	BUSA FAM	$	0.28
	GTL FAM	$	0.79
PULSE TRAVEL MARKETING LTD	CAN Brochure	$	42.27
	Golf Expo/Travel Marketplace	$	48.91
	OOP/Travel	$	4.48
	Travelsaver/Northstar Ad	$	90.42
	CAN Group Promos	$	55.00
	CAN PR Promos	$	55.00
	CAN Advertising	$	81.89
	Media FAM/Site Visits	$	62.24
	OOP/Travel	$	11.89
	Spoiled Agent	$	128.36
	Travel Leaders Show	$	8.59
	CAN Group Promos	$	55.00
	CAN PR Promos	$	55.00
	Group Atrium Show	$	6.90
	OOP/Travel	$	2.94
	Onvigo Ad	$	16.27
	CAN Group Promos	$	55.00
	CAN PR Promos	$	55.00

	SF MYRTLE BEACH	BrandUSA FAM	$	0.47
	STICKER MULE	BrandUSA FAM	$	1.78
	SURF WATER PROMOTIONS	CanAm Promo	$	0.40
		IPW VMB Promos	$	2.49
	TAKATO	IPW Event	$	3.37
	UBER	MB Classic FAM	$	0.29
		IPW	$	3.29
		IPW	$	1.30
	UBER EATS	IPW	$	1.19
	UPS	IPW	$	0.48
	VISIT USA ASSOCIATION	UK Promos	$	6.27
	VISIT USA COMMITTEE GERMANY E.V.	Germany Ad	$	12.55
	WAL-MART	CanAm Promo	$	0.25
	WICKED TUNA	BrandUSA FAM	$	8.89
	WWW.TOURISMCARES.ORG	IPW Event	$	3.27
International Promotion Total			**$**	**1,401.05**
Outdoor & Integrated Packages	ADAMS OUTDOOR ADVERTISING	I95 Billboards Jan	$	170.28
		I95 Billboards Feb	$	170.28
		I95 Billboards Mar	$	170.28
		I95 Billboards Apr	$	170.28
		I95 Billboards May	$	170.28
	GARDEN AND GUN MAGAZINE, LLC	May Digital Ads	$	3,180.00
		Jun Digital Ads	$	3,540.00
	MEREDITH CORPORATION	Southern Living Jan/Feb Ad	$	6,928.08
		Midwest Living Ad	$	3,300.00
		Southern Living Apr Ad	$	6,928.08
		Food & Wine May Ad	$	5,060.04
		Summer Midwest Living Ad	$	3,300.00
		Magnolia Journal May Ad	$	5,972.99
	THE LOCAL PALATE	Newsletter Ad	$	120.00
Outdoor & Integrated Packages Total			**$**	**39,180.59**
Research	BLUESHIFT LABS INC	Ad Platform	$	21.40
	DESTINATIONS INTERNATIONAL	Industry Research	$	846.88
	FLIP.TO	Destination Analytics	$	1,010.00
	LONGWOODS INTERNATIONAL USA INC	Tourism Visitor Research	$	394.99
		ROI Visitor Study	$	900.00
	LUCKIE & COMPANY LLC	Mar Services	$	500.00
		Apr Services	$	500.00
		May Services	$	500.00
	MMGY GLOBAL LLC	Data Use License	$	562.50
	PATLIVE	Visitor Tracking	$	7.57
		Visitor Tracking	$	7.65
		Visitor Tracking	$	7.63
	SOLVENNA LLC	Visitor Data Mar	$	90.00
		Visitor Data Apr	$	90.00
		Visitor Data May	$	90.00
	SOUTHEAST TOURISM SOCIETY	Ad & Research Programs	$	22.50
	TOURISM ECONOMICS LLC	ROI Study	$	70.00
Research Total			**$**	**5,621.12**
Social & Search Media	FACEBOOK	Mar Ads	$	7,592.47

		Apr MB Ads	$ 3,978.42
		Apr Ads	$ 4,506.09
		May MB Ads	$ 5,286.36
		May Ads	$ 5,216.15
		Mar Downtown MB	$ 2,791.57
		Mar Ads	$ 13,283.95
		Apr Ads	$ 12,843.11
		Apr Downtown MB	$ 4,406.91
		May Downtown MB	$ 4,397.48
		May Ads	$ 13,165.35
		Traveling Spectrum	$ 55.92
		May Downtown MB	$ 1,720.50
		May Ads	$ 298.09
	MICROSOFT ADS	Mar Ads	$ 1,000.62
		April Ads	$ 876.11
		May Ads	$ 1,000.52
	MMGY GLOBAL LLC	Mar Social Media	$ 1,620.00
		Apr Social & Search	$ 1,620.00
		May Social & Search	$ 1,620.00
	TIK TOK INC	Winter Ads	$ 1,940.05
		Jan Ads	$ 436.36
		Feb Ads	$ 376.59
		Mar Ads	$ 400.78
		May Ads	$ 1,816.24
Social & Search Media Total			**$ 92,249.64**
Television	ALPHONSO INC	Feb Ads	$ 24.84
		Apr CTV Ads	$ 4,288.47
	AMPERSAND	Spring Cable Ads	$ 6,773.22
	MILITARY MAKEOVER, LLC	Military Makeover	$ 210.00
	NBC UNIVERSAL	Apr Ads	$ 2,025.75
		Mar Ads	$ 1,552.91
	PIXABILITY INC	Feb YouTube Ads	$ 388.80
		Mar YouTube Ads	$ 661.20
	PRECISE TV	Feb YouTube Ads	$ 362.19
		Mar YouTube Ads	$ 687.81
		Apr YouTube Ads	$ 1,382.38
	TRAVEL DESK	Feb CTV Ads	$ 1,586.09
		Mar Amazon Ads	$ 827.65
		Mar Samsung Ads	$ 790.33
		Apr Amazon Ads	$ 1,026.29
		Apr Samsung Ads	$ 710.86
Television Total			**$ 23,298.79**
Grand Total			**$ 664,791.02**