Ignite Women's Council Meeting - Meeting Minutes – May 12, 2025

Council Members Present: Dani Cashion, Kim Rodgers-Clora, Cecilia Evans, Melissa Fowble, Dr. Jessica Greene, Jessica Kirkland, Ashley Nelson, Lisa Poston, Alison Roark, Anna Strickland, Diane Toth, Lauren Balogh, Brittany Park, Leigh Ann Edwards, Jessica Kirkman, Alison Roark, Eileen Soisson, Anna Strickland, Lindy Studds.

Staff Present: Cindy Gettig, Kema Parsley, Natashia Melvin

Meeting called to order at 9:00 a.m. by Hatton Gravely.

Welcome — Hatton Gravely

Everyone introduced themselves and what organizations they represented.

Cindy Gettig provided an update on sponsorships as well as advertising options for the conference. She also reported that early bird pricing for the conference is in effect for the month of May. There was much discussion on keynote speakers, and this has been tabled as proposals are received. It was decided that we would ask Etta Carter with Horry County Adult Education to start the conference off as well as adding a warmup component. It was decided by the council that WPDE would be approached regarding a mistress of ceremonies.

There was discussion about breakout sessions: The YMCA of Coastal Carolina and Tidelands Health will do something around healthy living, Dr. Monica Fine with Coastal Carolina University will present on "The Power of LinkedIn using artificial intelligence and personal branding. We will source one more session for a total of three. Brittany Donatelli-Parks submitted a proposal for the July 17 education event and the council choose "Reset & Rise: A Guided Well-Being Audit and Action Plan for Women Who Do It All".

There was discussion regarding a raffle to benefit our nonprofits that focus on breast cancer and health during the conference.

Other Discussion Items — All

Adjourn — Hatton Gravely

Meeting was adjourned at 10 am.