Ignite Women's Council Meeting - Meeting Minutes – Aug. 11, 2025

Council Members Present: Hatton Gravely, Kim Rodgers-Clora, Cecilia Evans, Dr. Jessica Greene, Ashley Nelson, Tonya Robinson.

Staff Present: Cindy Gettig, Kema Parsley, Natashia Melvin.

Meeting called to order at 9:00 a.m. by Cindy Gettig.

Welcome — Hatton Gravely

Everyone introduced themselves and what organizations they represented.

Advertising & Sponsorship Update — Cindy Gettig

Cindy Gettig provided an update on sponsorships as well as advertising options for the conference.

Mistress of Ceremonies — Cindy Gettig

Cindy also let everyone know that Jennifer Abney with WPDE will be the mistress of ceremonies for the conference.

Speaker Updates — Cindy Gettig

Cindy Gettig updated everyone on speakers: Haley Evans has been locked in as the keynote speaker and will have a book for signing. Antoinnette Finzio with Riccobene Dentistry has been locked in as the opening speaker. Hatton and Cindy are meeting with Tabitha James as a possible speaker as well.

Breakout Sessions Update — Kema Parsley

Kema Parsley updated everyone on the breakout session content and confirmed that the YMCA, Dr. Monica Fine with CCU and BlueCross BlueShield of SC will lead the three breakouts.

Exhibitor Space Update — Kema Parsley

She also let the council know that 16 exhibitor spaces have been sold with 11 remaining.

Breast Cancer Awareness Spotlight — Cindy Gettig

There was discussion on how to incorporate breast health month into the conference and several suggestions were made.

2025 Ignite Events — All

- Headshots & Happy Hour (August 28-4:30 pm-Bank of America)
- Women & Wine Wednesdays (August 13, October 1, December 10-5 pm-Duplin Winery)

Other Discussion Items — All

There was discussion regarding a raffle to benefit our nonprofits that focus on breast cancer and health during the conference.

Adjourn Hatton Gravely

Meeting adjourned at 10:00 a.m. by Cindy Gettig.