Myrtle Beach Area Chamber of Commerce - TDF 1%

April - June 2026 Tourism Investments

Accountability Category	Paid To	Memo	TDF Amount
Air Service	FACEBOOK	Mar Ads	$ 7,861.80
		Apr Ads	$ 4,044.20
		May Ads	$ 4,318.48
		May Ads	$ 538.70
	GOOGLE LLC	Mar Ads	$ 16,649.25
		Apr Ads	$ 15,392.56
		May Ads	$ 17,947.32
	KAYAK SOFTWARE CORPORATION	Mar Ads	$ 3,022.48
		Apr Ads	$ 15,784.45
	MMGY GLOBAL LLC	Ads	$ 17,445.64
		Ads	$ 17,420.00
	NEXXEN	Mar Ads	$ 8,204.53
		Apr Ads	$ 8,110.84
	SOJERN INC	Feb Ads	$ 1,507.31
		Mar Ads	$ 15,590.59
	TRAVEL DESK	Jan Ads	$ 19,983.36
		Feb ads	$ 19,803.50
		Mar Ads	$ 18,319.59
		Apr Ads	$ 17,295.39
	TRAVELSCAPE LLC	Feb Ads	$ 2,103.56
		Mar Ads	$ 12,679.36
		Apr Ads	$ 11,740.94
Air Service Total			**$ 255,763.85**
Creative/Content Development	ASHLEE MORROW CARSON	Mar Social Posts	$ 428.75
		Apr Social Posts	$ 428.75
		May Social Posts	$ 428.75
	ASHLEY DANIELS	May Blog Articles	$ 141.49
	AUDIOBOOM.COM	Podcast Platform	$ 221.24
	BRAND REVOLT	Podcast/Video Shows	$ 17,864.59
		Podcast/Video Shows	$ 17,864.59
		Podcast/Video Shows	$ 17,864.59
	BREAK MEDIA	Myrtle Moments Video Production	$ 13,226.94
	BURR & FORMAN LLP	CAN Trademarks	$ 234.42
		CAN Trademarks	$ 275.05
	CARECO MULTIMEDIA ENTERTAINMENT LLC	Chef Swap	$ 210.09
	CHATGPT	Ad Platform	$ 18.69
		Ad Platform	$ 18.69
		Ad Platform	$ 18.69
	COURTYARD LOS ANGELES	Wheel of Fortune Promo	$ 425.07
	CULVER&MAIN	Wheel of Fortune Promo	$ 26.92
	ELTORITO	Wheel of Fortune Promo	$ 35.82
	EMILY LARATTA	Social Media Content	$ 171.50
	EMPLOYEE REIMBURSEMENT	Video Shoots	$ 66.39

		Content Shoot	$	17.90
		Filming 40 Years Entertainment	$	5.04
		MB Classic	$	27.04
		Scouting Commercial Shoot	$	142.56
		Video Shoots	$	48.68
		Video Shoots	$	93.64
	FRAME.IO	Video Sharing Platform	$	177.26
	FUEL TRAVEL	VMB Booking Engine	$	21,050.33
	GODADDY	Domains	$	884.58
		Traveling Spectrum Promo	$	100.83
	GOGO JUICE LLC	Video Shoot	$	16.88
	GRYPHOS CREATIVE AGENCY	Beach Easy Promo	$	1,929.37
	KINETIC MEDIA PRODUCTIONS, LLC	Mar Video Production	$	857.50
		Apr Video Production	$	857.50
		May Video Production	$	857.50
	LAZ PARKING	Wheel of Fortune	$	42.87
	MILES PARTNERSHIP, LLLP	Website Development	$	78,468.75
	MINDTRIP, INC	VMB Travel Planning Tool	$	7,717.50
	MMGY GLOBAL LLC	Asset Development Mar	$	67,451.58
		Media Plan & Buy Mar	$	140,436.00
		Motion Graphic Video Project	$	65,640.19
		Social Media OOP	$	113.58
		Apr Asset Development	$	61,531.63
		Apr Media Plan & Buy	$	128,110.50
		May Asset Development	$	61,531.63
		May Media Plan & Buy	$	128,110.50
	MSE BRANDED FOODS	Wheel of Fortune Promo	$	10.15
	MYRTLE MEDIA GROUP	Hotel Videos	$	385.87
		Hotel Videos	$	385.87
	POTATO CHIPS DELI	Wheel of Fortune Promo	$	23.31
	RESTLESS RABBIT LLC	40 Years Entertainment Video	$	16,232.47
	SCOTT SMALLIN PHOTOGRAPHY	Mar Photos	$	2,272.37
		Apr Photos	$	2,272.37
		May Photos	$	2,358.12
	SHELBI ANKIEWICZ	Blog Articles	$	41.16
		Blog Articles	$	225.52
	STARBUCKS	Wheel of Fortune Promo	$	19.54
	STELLAS HOMEMADE ICE CREAM	Conway Content Shoot	$	12.30
	THEEDITORSCONNECTION	Video Editing	$	599.39
		Video Editing	$	599.39
	THETRESTLECAFEANDBAKERY	Conway Content Shoot	$	14.10
	TULSA CONNECT	Web Hosting	$	171.50
		Web Hosting	$	171.50
		Web Hosting	$	171.50
	VISUAL DESTINATIONS LLC	Apr Web Service	$	8,429.22
		May Web Service	$	8,429.22
		Jun Web Service	$	8,429.22

	WWW.ARTLIST.IO	Stockmusic/Voiceover Platform	$	699.55
Creative/Content Development Total			**$**	**888,146.00**
Destination Publicity	4 ALL PROMOS	People Inc Event Promos	$	273.35
	7000 TCO NEW YORK DWNT	People Inc Promo	$	1,559.08
	AC HOTEL BY MARRIOTT	IPW	$	1,130.86
		IPW	$	867.49
	AMAZON MARKETPLACE	People Inc Promo	$	170.10
	AMERICAN AIRLINES	Travel South Global	$	57.26
	AMERICAN EXPRESS	Media Visit	$	1,922.30
		Media Visit	$	1,308.80
	BCCC SAVOR F&B	IPW	$	24.54
	BLUERIBBONSUSHIBAR	People Inc Promo	$	25.90
	BREEZE AIRWAYS	PRSA	$	201.23
	CHEF WORKS INC	People Inc Promo	$	56.26
	COSTCO WHSE	Media Visit	$	51.04
	DELTA AIRLINES	People Inc Promo	$	536.13
		People Inc Promo	$	324.58
		TravelWeek	$	1,916.27
		People Inc Promo	$	212.68
	EMPLOYEE REIMBURSEMENT	Mileage	$	69.87
		Mileage	$	58.48
	HUDSON	Travel South Global	$	18.16
	JOE CAIN CAFE	Travel South Global	$	33.52
	LANDS END BUS OUTFITTERS	VMB Promos	$	211.81
	LAZ PARKING	Travel South Global	$	29.45
	LGA BUBBYS DINER - ECOM	People Inc Promo	$	32.95
	MTA NYCT PAYGO	People Inc Promo	$	9.80
	MYR- LAZ PARKING	People Inc Promo	$	68.71
	NYC TAXI	People Inc Promo	$	81.72
	PARADIES LAGARDERE	Travel South Global	$	9.99
	PULSE TRAVEL MARKETING LTD	CAN Media FAM	$	1,102.42
	RENAISSANCE BATTLE HSE	Travel South Global	$	516.20
	SOCIETY OF AMERICAN TRAVEL WRITERS	SATW Conference	$	552.15
		SATW Membership	$	359.92
	SOUTHWEST	PRSA	$	471.50
	STARBUCKS	People Inc Promo	$	13.05
	THE PINEAPPLE CLUB	Media Mission	$	78.24
	THE SHIPYARD LLC	Mar PR Promo	$	29,821.33
		Media Visit	$	565.09
		Satellite Media Tour	$	14,355.00
		Apr PR Promo	$	27,464.34
		Media FAM/Visits	$	7,409.69
		People Inc Promo	$	1,941.74
		Influencer Visit/Media FAM	$	2,401.76
		May PR Promo	$	27,464.34
		Promo	$	157.19
		People Mag Promo	$	696.62
		Jun PR Promo	$	27,464.34

		Media Influencers	$	2,133.69
		People Inc Promo	$	4,926.57
	TWO BROTHERS WOODWORK	People Inc Promo	$	466.28
	U.S. TRAVEL ASSOCIATION	IPW Registration	$	1,840.50
	UBER	Travel South Global	$	65.79
		IPW	$	37.60
		IPW	$	22.82
	US TRAVEL ASSOCIATION	ESTO Awards	$	196.32
		IPW	$	1,799.60
	WHISKEY RIVER CLT CNP	Travel South Global	$	22.93
	WM SUPERCENTER	Media Visit	$	30.66
Destination Publicity Total			**$**	**165,640.01**
Digital	ARRIVALIST CO	Digital Ads	$	62,775.00
	CONVERSANT, LLC	Mar Ads	$	1,812.64
		Apr Ads	$	14,209.34
	DEAR MEDIA LLC	Mar Radio Ads	$	38,362.50
	DISNEY ADVERTISING SALES LLC	Mar Ads	$	189,031.95
		Mar CTV Ads	$	74,224.81
		Apr Ads	$	11,333.24
		Apr CTV Ads	$	79,362.80
	FLIP.TO	Ad Platform	$	120,168.75
	GOOGLE	Mar Maps	$	801.54
		Apr Maps	$	1,091.86
		May Maps	$	1,021.88
	KAYAK SOFTWARE CORPORATION	Mar Ads	$	3,665.52
		Apr Ads	$	11,180.95
	MIQ DIGITAL USA INC	Feb Ads	$	39,834.11
		Mar Ads	$	22,281.99
		Apr Ads	$	25,581.24
	MMGY GLOBAL LLC	Media	$	168,009.60
		Spring Ads	$	42,920.27
		Media	$	150,960.00
	MOBILEFUSE LLC	Mar Ads	$	2,508.66
		Apr Ads	$	3,866.34
	NEXXEN	Mar CTV Ad	$	83,700.00
		Mar Video Ad	$	4,290.64
		Apr Video Ad	$	33,037.84
		Apr Video Ad	$	86,276.21
	PANDORA MEDIA	Apr Podcast Ad	$	867.63
	RATEGAIN ADARA INC	Mar Ads	$	32,964.73
		Apr Ads	$	17,065.49
	SOJERN INC	Mar Ads	$	452.35
		Apr Ads	$	22,519.60
	TIKI LLC	Apr Ads	$	7,113.09
	TRAVEL DESK	Jan Amazon Ads	$	25,722.73
		Jan Digital Ads	$	63,788.42
		Jan Samsung Ads	$	35,153.91
		Feb Amazon Ads	$	20,406.99

		Feb Samsung Ads	$	26,512.61
		Mar CCTV Ads	$	59,072.88
		Mar Digital Ads	$	3,684.53
		Apr Ads	$	37,248.83
	TRAVEL ZOO	Mar Ads	$	24,540.88
		Apr Ads	$	8,889.11
	TRAVELSCAPE LLC	Feb Ads	$	15,887.55
		Feb Ads	$	14,285.16
		Mar Ads	$	15,390.19
	TRIP ADVISOR	Mar Ads	$	11,601.91
		Apr Ads	$	37,707.82
	eTARGET	Email Adv	$	3,187.50
		Email Adv	$	3,485.78
		Email Adv	$	1,593.75
		Email Adv	$	3,187.50
Digital Total			**$**	**1,764,640.62**
General Consumer Promotion	AMERICAN AIRLINES	Wheel of Fortune Promo	$	950.87
		CCMF Promo	$	1,148.08
	AMERICAN EXPRESS	CCU Film Festival	$	443.75
	ANGELO'S STEAK AND PASTA	Trip Giveaway	$	310.62
	BANDWANGO, INC	Trip Giveaway	$	656.24
		Trip Giveaway	$	569.47
		Trip Giveaway	$	306.99
	BEAUTIFUL PLACES ALLIANCE	National Tourism Week	$	177.50
	BESPOKE CAROLINA	MB Classic Promo	$	1,349.48
	BOLO PROMOS & APPAREL LLC	CCMF Promos	$	3,023.05
	BROOKGREEN GARDENS	Flip.to Contest	$	44.37
	CALL CENTER SOLUTIONS	Call Center Mar	$	4,916.75
		Call Center Apr	$	4,916.75
		Call Center May	$	4,916.75
		Call Center Jun	$	4,916.75
	CCMF, LLC	CCMF Promo	$	235,187.50
	COASTAL BROADCASTING	Waves of Praise	$	8,875.00
	COASTAL DISTRIBUTION	Brochure Distribution Apr	$	30,574.37
		Brochure Distribution May	$	30,574.37
		Brochure Distribution Jun	$	30,574.37
		MB Classic	$	177.50
	FULLY PROMOTED MYRTLE BEACH	World's Strongest Man Promo	$	7,311.72
		CCMF VMB Promos	$	3,264.89
	JANICE M NAISH	CCMF Promo	$	1,171.50
		World's Strongest Man Promo	$	1,215.87
	LANDS END	CCMF Promo	$	42.46
		CCMF/MB Classic Promo	$	1,163.62
	MILK & HONEY COFFEE CAFE	Trip Giveaway	$	66.56
	MOMENTUM MEDIA, LLC	CCMF Promo	$	6,656.25
	MYRTLE BEACH CONNECT, LLC	Bike Blessing Event	$	443.75
	OCEAN ESCAPE BOARDWALK	CCMF Promo	$	2,219.16

	PIXSTER PHOTOBOOTH LLC	CCMF Glambot	$	532.50
		CCMF Promo	$	6,027.46
		CCMF Promo	$	6,027.46
	PITNEY BOWES	Postage	$	103.04
		Postage	$	204.99
		Postage	$	499.97
	RETAIL SPORTS MARKETING	US Travel Association Trip Giveaway	$	1,165.46
	REVENUE BATTED IN	Sports Marketing	$	952,533.35
		Sports/Partner Marketing	$	23,500.00
		Sports/Partner Marketing	$	22,187.50
		Sports/Partner Marketing	$	22,187.50
	ROXANNE TOWERS	CCMF Promo	$	2,533.02
	SHERIDAN RANDOM LAKE INC	VMB Guide	$	2,664.52
	SOUTHWEST	CCMF Promo	$	988.33
	SURF DREAMS, LLC	Carolina Cup Pro Am Surf Fest	$	5,325.00
	THE PRINTING PORT	Myrtle Moments	$	35,679.59
		Myrtle Moments Promo	$	7,820.83
	TRANS WORLD INTERNATIONAL, LLC	World's Strongest Man	$	73,218.75
	TRAVEL SOUTH USA	Michelin Guide Promo	$	54,990.00
	UPS	Postage	$	1,181.62
		Postage	$	677.91
		Postage	$	1,050.70
	USPS	Postage	$	1,885.14
		Postage	$	1,683.80
		Postage	$	1,907.77
General Consumer Promotion Total			**$**	**1,614,742.52**
Golf	BOLO PROMOS & APPAREL LLC	PGA Promos	$	9,085.48
	CALLI BAKER'S FIREHOUSE	MB Classic Promo	$	45.66
	FULLY PROMOTED MYRTLE BEACH	VMB Promos	$	3,264.89
	GGM SUNSHINE, LLC	MB Classic TV & Video Production	$	266,250.00
		PGA Promotional Services	$	13,312.50
	PGA TOUR ENTERPRISES, LLC	MB Classic Sponsor	$	1,153,194.42
	PGA TOUR SUPER STORE	MB Classic Supplies	$	4,352.96
	PIXSTER PHOTOBOOTH LLC	MB Classic Photo Bot	$	532.50
		MB Classic Photo Bot	$	12,809.29
	THE BAGEL FACTORY KINGS	MB Classic Promo	$	4.56
	UPS	MB Classic Promo	$	84.03
	WAL-MART	MB Classic Promo	$	61.66
	FACEBOOK/GOOGLE ADS/TIKTOK	Social Marketing Destination	$	75,671.87
	BUFFALO GROUPE	Media PR Retainer/Expenses	$	13,500.00
	963 FILM GROUP/DREW AMATO	Website Video	$	20,682.00
	MAILCHIMP,CONSTANT CONTACT	Email Newsletters	$	7,357.50
	GODADDY.COM,REV.COM	Domains	$	6,785.14
	LINKTREE,STREAMYARD	Social Media	$	191.03
	PGA MAGAZINE	Digital/Online/Print	$	20,043.59

	HOLE-IN-ONE MEDIA	Content Production	$	2,250.00
	TMAS PRODUCTIONS	Content Bros vs Pros	$	6,300.00
	OUST	Fall Brand Spots	$	105,075.00
	SIRIUS XM	SiriusXM	$	38,791.48
	NEXXEN INC	MB Classic Paid Media	$	40,500.00
	963 FILM GROUP/DREW AMATO/DYL VISUAL/TMAS PROD/CAMERON SCHULT	Content Video/Online	$	7,155.00
	BUFFALO GROUPE	Centennial Celebration 100 Years MB Golf	$	19,800.00
	ST. ANDRE GOLF	St. Andre Golf Partnership	$	7,562.73
Golf Total			**$**	**1,834,663.27**
Group Sales	798 BEACHES LLC	CMA	$	85.46
	AMAZON	GTL FAM	$	33.85
		IPW	$	26.63
		TAP	$	39.28
		MB Classic FAM	$	193.45
	AMERICAN AIRLINES	ASAE	$	31.06
		ASAE	$	331.41
		ASAE	$	31.06
		ASAE	$	398.19
		CMA	$	29.29
		Connect	$	259.94
		Connect	$	31.06
		HB ABC	$	432.08
		HB ABC	$	14.11
		HB ABC	$	62.12
		HB ABC	$	650.27
		TAP	$	62.12
		TAP	$	960.64
		FL Society Association Execs	$	430.76
		Indy Sales Mission	$	560.88
		GTL FAM	$	425.00
	ASAE EVENTS	ASAE Regsitration	$	310.62
	ASSOCIATION EXECUTIVE NC	AENC Registration	$	110.94
		AENC Registration	$	621.25
	BAGELMANIA	Sports ETA	$	35.58
	BELLAGIO - LAGO	Sports ETA	$	815.75
	BEST-N-BURGERS	VSAE	$	13.60
	BLACK MEETINGS AND TOURISM	May/Jun Print Ad	$	7,959.10
	BLACK MULE PRINT	VMB Promos	$	599.28
	BLUEBERRY'S GRILL	TCS Site	$	174.49
	BOJANGLES	HB ABC	$	14.63
	BOLO PROMOS & APPAREL LLC	VMB Promos	$	4,196.96
	BREEZE AIRWAYS	Connect	$	362.10
	CAPSTONE EVENT GROUP LLC	MB Marathon Elite Program Sponsor	$	17,040.00
	CAROLINA ALE HOUSE	Sports Events	$	27.68
	CAROLINA LIMO & COACH	FAM	$	155.31
		GTL	$	3,278.20
		GTL	$	1,092.73

	Rendezvous South	$	4,311.04
CAROLINA ROADHOUSE	Sports Events	$	40.65
CIRCLE K	GTL FAM	$	23.96
	Site Visit	$	25.11
	MB Classic FAM	$	46.29
CITGO	SCPRT FAM	$	53.42
CITY OF MYRTLE BEACH	Brand USA FAM	$	133.12
	MBCC Marketing Support	$	150,000.00
CITY OF MYRTLE BEACH-SPORTS TOURISM DIVISION	Spring Break Meets Marketing	$	13,312.50
	Sports ETA	$	1,902.36
	NCAA Sales Mission	$	1,031.44
COBB TRAVEL AND TOURISM	Spring Training FAM	$	703.52
CONFERENCE CAROLINAS	Track & Field Championship	$	21,150.00
CONNECT	Mar Meetings Eblast	$	3,905.00
	May Sports Video Ads	$	4,437.50
COOL IDEAS MARKETING	TAP VMB Promos	$	366.54
COWBOYS CLUB A DFW	ACES Conference	$	48.86
CRAZYSISTER MARINA	Virgin Atlantic Site Visit	$	110.26
CROCODILE ROCK	BUSA FAM	$	86.97
CROISSANTS BISTRO & BAKERY	SCPRT FAM	$	283.62
	GTL FAM	$	179.56
CVENT, INC	Lead Generation	$	29,737.80
DAVE & BUSTERS	Virgin Atlantic Site Visit	$	133.12
DESERT CAB	Sports ETA	$	29.15
DESIGN THE SIGN	Big Petro Expo Meeting Support	$	45.05
DESIGN THE SIGN LLC	Techno Security Conference	$	45.27
DFW TRAVEL	ACES Conference	$	3.89
DILLY'S DELI	Sports ETA	$	6.58
DRIFT EATERY	Big Shots	$	37.72
DUE NORTH CONSULTING INC	Mar Sports Destinations Management Ads	$	4,038.12
	May Sports Destinations Management Ads	$	2,263.12
DUNKIN DONUT	Sports ETA	$	22.09
EMBASSY SUITES	ACES Conference	$	594.63
	Rendezvous South	$	428.69
	HB FAM	$	887.50
EMPLOYEE REIMBURSEMENT	ACES Conference	$	4.44
	Sports FAM/Visits	$	133.70
	Apr Mileage	$	130.89
	ESPN Site	$	4.44
	FAM	$	63.01
	GTL FAM	$	30.37
	HB ABC	$	10.65
	HB ABC	$	60.79
	NCAA Sales Mission	$	8.87
	VSAE	$	9.76
	FAM	$	18.01

		HB ABC	$ 16.78
		Indy Sales Mission	$ 4.44
		Sports FAM/Site Visits	$ 41.50
		CMA	$ 20.41
	ENTERPRISE RENT-A-CAR	GTL FAM	$ 248.08
		Site Visit	$ 124.55
		MB Classic FAM	$ 500.64
		SCPRT FAM	$ 429.06
	ETSY.COM	GTL FAM	$ 33.85
	EVENTCONNECT SOFTWARE LLC	Site Visit	$ 1,969.13
	FACEBOOK	Mar Group Tour Ads	$ 1,572.82
		Apr Group Tour Ads	$ 1,524.42
		May Group Tour Ads	$ 1,477.56
	FIRECRACKER SPORTS	Marketing Support	$ 4,437.50
	FIXINS SOUL KITCHEN	HB ABC	$ 27.64
	FLORIDA SOCIETY OF ASSOC	FL Society Association Execs Registration	$ 630.12
	FLOUR & BARLEY	Sports ETA	$ 87.41
	FOOD LION	FAM	$ 118.93
	FULLY PROMOTED MYRTLE BEACH	VMB Promos	$ 2,849.86
		VMB Promos	$ 1,236.46
		VMB Promos	$ 1,963.77
		VMB Promos	$ 145.11
		VMB Promos	$ 425.64
	FULTON COFFEE	Sports ETA	$ 36.52
	GOOGLE LLC	Mar Group Tour Ads	$ 1,361.99
		Mar Meetings Ads	$ 2,897.54
		Mar Sports Ads	$ 2,793.83
		Apr Group Tour Ads	$ 1,431.98
		Apr Meetings Ads	$ 2,925.00
		Apr Sports Ads	$ 2,545.01
		May Group Tour Ads	$ 1,378.17
		May Meetings Ads	$ 3,205.50
		May Sports Ads	$ 2,716.77
	GRANDE SHORES HOTEL	Triple Crown Site	$ 695.63
	GROUP TOUR MAGAZINE	Feb Group Tour Ads	$ 4,566.19
	GROUP TRAVEL LEADER	Jan Group Tour Ads	$ 3,384.00
		OMCA Feb Eblast	$ 1,047.25
		Apr Group Tour Ads	$ 2,041.25
		FAM Tour	$ 11,093.75
	GTL FAM	GTL FAM	$ 124.25
	HAMPTON INNS	EventConnect Site	$ 517.53
		GTL FAM	$ 3,868.34
	HARRAH'S HOTEL LAS VEGAS	Sports ETA	$ 1,080.27
		Sports ETA	$ 200.24
	HOOK & BARREL	MB Classic FAM	$ 576.54
	HOTEL EFFIE AUTOGRAPH	CMA	$ 1,064.31
	HUBERTRJONE	Rendezvous South Booth	$ 917.68
	HUDSON ST	Indy Sales Mission	$ 4.07

HYPE NATION, LLC	Marketing Support	$	2,218.75
IMAGO MEDIA INC	RMCA Banner Ad	$	505.87
	RMCA Video Ad	$	2,884.37
	RMCA Video Ad	$	505.87
	RCMA Banner Ad	$	505.87
JAKES BURGERS	ACES Conference	$	31.81
JAMBA JUICE	Indy Sales Mission	$	11.99
KAESER & BLAIR INC	Promos	$	2,531.56
	VMB Promos	$	921.73
KENILWORTH MEDIA INC	Convention South Meetings Ads	$	3,324.73
	Sports Events Mag Ad	$	3,550.00
	Sports Events Mag Ad	$	3,550.00
KING STREET GRILLE	NTBA Site Visit	$	67.22
LAURA MLYNSKI	Sports Site Visit	$	390.28
LAX AIRPORT	HB ABC	$	33.39
	HB ABC	$	6.81
LEKKER EATS	SC Welcome Center FAM	$	300.28
	Virgin Atlantic Site Visit	$	25.24
LINKEDIN	Mar Meetings Ads	$	2,436.45
	Mar Sports Ads	$	1,537.92
	Apr Sports Ads	$	1,571.38
	Apr Meetings Ads	$	2,464.16
	May Meetings Ads	$	2,293.44
	May Sports Ads	$	1,352.53
LOMBARDO'S RESTAURANT	Sports Site Visit	$	294.53
LYFT	ACES Conference	$	40.77
	ACES Conference	$	41.68
	Sports ETA	$	19.53
	Indy Sales Mission	$	27.47
	Indy Sales Mission	$	31.92
MAGIC MEMORIES (USA)	GTL FAM	$	33.55
MAKOS	FAM	$	136.31
MARDI GRAS SUNDRIES	Sports ETA	$	20.06
MARINA BAR	CMA	$	27.35
MARKETING DEPOT LLC	VMB Promos	$	888.39
MARRIOTT	Indy Sales Mission	$	554.88
	MB Classic FAM	$	2,077.94
	HB ABC	$	1,439.61
	HB ABC	$	1,627.16
META PLATFORMS INC	May Group Tour Ads	$	209.10
METRO PIZZA ELLIS	Sports ETA	$	8.47
MHD SERVICES	Apr Specialty Market	$	6,175.52
	Apr Mileage	$	19.30
	May Specialty Market	$	6,175.52
	Jun Specialty Market	$	6,175.52
	May Mileage	$	76.58
	May Mileage	$	76.58
MICHAELS STORES	FAM Tour	$	21.27

MIDWOOD SMOKEHOUSE CLT	CMA	$	23.20
MIMOSAS	FAM	$	78.34
MMGY GLOBAL LLC	Group Media	$	10,528.00
	Group Media	$	9,940.00
MYR- LAZ	ACES Conference	$	21.30
	CMA	$	44.37
	Rendezvous South	$	17.75
	FAM	$	4.44
	Indy Sales Mission	$	31.95
	SCPRT FAM	$	3.55
	HB ABC	$	44.37
MYRTLE BEACH AIRPORT	ACES	$	20.88
	HB ABC	$	22.90
NATIONAL RETIRED MILITARY GOLF CLASSIC INC	Military Meeting Support	$	13,312.50
NAYLOR	OMCA Ad	$	161.48
	OMCA Ad	$	161.48
NOODLE BAR	Sports ETA	$	25.95
NORTHSTAR TRAVEL MEDIA	E-Sports Summit Sponsor	$	4,437.50
NOTHING BUNDT CAKES	BUSA FAM	$	92.20
OFF THE STRIP AT THE LINQ	Sports ETA	$	73.46
OFFICE DEPOT	IPW	$	66.42
	Connect Flyers	$	23.60
OMNI HOTELS	Destination SE	$	259.74
ORIGINAL BENJAMINS CALABASH	GTL FAM	$	115.37
	MB Classic FAM	$	39.95
PAPIER INC	BUSA & GTL FAM	$	497.72
PARIS SPORTS MANAGEMENT	Apr Sports Marketing Promos	$	14,581.62
	Indi Sales Mission	$	549.32
	Sports ETA	$	1,965.79
	Sports Site Visits	$	738.14
	May Sports Marketing Promos	$	14,581.62
	NCAA Meetings	$	425.86
	Sports ETA	$	1,335.03
	Sports Site Visits	$	700.97
	Connect Show	$	439.91
	NCAA Mission	$	548.24
	Site Visits	$	649.10
	Sports ETA	$	877.33
	Sports Marketing Promos	$	14,581.62
PEPSI BOTTLING VENDING	Rendezvous South	$	3.82
PIRATES VOYAGE SC	GTL FAM	$	309.13
PIZZACAKE	Sports ETA	$	46.48
POPSTROKE	Virgin Atlantic Site Visit	$	88.75
	GTL FAM	$	335.58
	GTL FAM	$	1,090.28
PREMIER TRAVEL MEDIA	Group Tour Ads	$	4,610.56
	Sports Planner Guide Ad	$	7,095.56

		Jun-Aug Group Tour Banner Ads	$	368.31
		TAP Ad	$	3,989.31
	PULSE TRAVEL MARKETING LTD	Granite Ontario	$	1,151.68
	PITNEY BOWES	Postage	$	27.96
		Postage	$	29.18
		Postage	$	3.41
	RIDEYELLOW	HB ABC	$	62.73
	RIPLEY'S MB AQ	Virgin Atlantic Site Visit	$	133.52
	ROBERTO'S PIZZERIA	CMA	$	33.36
	RUM RUNNERS SANDESTIN	CMA	$	35.53
	SAND CLOUD TOWELS	IPW	$	579.53
	SEA CAPTAINS HOUSE	EventConnect Site	$	256.49
		National AMBUCS Site Visit	$	84.68
		Site Visit	$	36.73
	SENIOR FROGS MYRTLE BEACH	GTL FAM	$	182.21
	SHELL OIL	MB Classic FAM	$	14.24
	SHEPARD EXPOSITION	Sports ETA	$	3,276.27
	SHORELINE SUPPLY	Indy Sales Mission	$	4.79
	SHOWTIME EVENTS	Clash at Coast Marketing Support	$	5,325.00
	SMASHBURGER	HB ABC	$	16.31
	SOJERN INC	Mar Meetings Ads	$	2,152.80
		Mar Sports Ads	$	2,259.20
	SP MILK BAR	IPW	$	154.42
	SPORTS FACILITIES MANAGEMENT LLC	Q1 MBSC	$	3,538.42
	ST. ELMO	Indy Sales Mission	$	69.66
	STARBUCKS	Indy Sales Mission	$	6.34
		Sports ETA	$	20.72
	STICKER MULE	FAM	$	218.15
		GTL FAM	$	97.22
	SUBWAY	Indy Sales Mission	$	7.89
	SUMMER HOUSE CLT CNP	Sports ETA	$	41.48
		Indy Sales Mission	$	72.05
	SYRACUSE UNIVERSITY	Esports Event Support	$	12,425.00
	T2H ADVERTISING	MBSC Website	$	65.79
		Apr-Jun MSBC Web Hosting	$	412.69
		MBSC Website	$	62.12
	THE GROUP TRAVEL LEADER	FAM Tour	$	11,093.75
	THE GRUMPY MONK	EventConnect Site	$	38.32
	THE HANGOUT	GTL FAM	$	365.05
	THE SIDEWALK CAFE	HB ABC	$	46.15
	TOFFINO'S ITALIAN BAKERY	EventConnect site	$	65.77
	TORONDA WEBB	MB Classic FAM	$	265.19
	TRADE PRESS MEDIA GROUP INC	Jan/Feb Meetings Ads	$	4,260.00
		May Meetings Ads	$	4,260.00
	TRAVEL ALLINACE PARTNERSHIP	TAP Registration/Listing	$	2,391.81
	TRAVEL DESK	Jan Group Tour Ads	$	1,069.65
		Jan Meetings Ads	$	1,980.11

		Jan Sports Ads	$	1,631.19
		Feb Group Tour Ads	$	1,169.38
		Feb Meetings Ads	$	1,759.81
		Feb Sports Ads	$	1,425.16
		Mar Group Tour Ads	$	1,356.25
		Mar Meeting Ads	$	1,938.39
		Mar Sports Ads	$	1,622.20
		Apr Group Tour Ads	$	1,150.26
		Apr Meeting Ads	$	2,219.63
		Apr Sports Ads	$	1,511.50
	U.S. TRAVEL ASSOCIATION	IPW Booth	$	7,987.50
		IPW Registration	$	1,775.00
	UBER	HB ABC	$	131.22
		Sports ETA	$	106.17
		HB ABC	$	18.58
	UPS	Postage	$	68.51
		Postage	$	65.65
		Postage	$	267.66
	VARSITY BRANDS, INC.	Sports Marketing Event Support	$	8,875.00
	WAWA	VASAE	$	75.58
	WENDY'S	HB ABC	$	10.37
	WICKED TUNA	GTL FAM	$	435.27
		Site Visit	$	142.45
		TCS Site	$	143.26
	WILLIAMSBURG LGD	VSAE	$	237.31
	WM SUPERCENTER	Connect	$	77.32
		FAM Tour	$	12.55
	WONDERWORKS	Virgin Atlantic Site Visit	$	116.37
	YARD HOUSE	HB ABC	$	43.82
		Sports ETA	$	41.39
		Indy Sales Mission	$	117.52
	ZETA GLOBAL CORP.	Mar Sports Ads	$	7,026.84
		Apr Sports Ads	$	7,018.85
		May Sports Ads	$	8,835.82
Group Sales Total			**$**	**642,444.11**
International Promotion	AC HOTEL BY MARRIOTT	IPW	$	1,657.58
	AMAZON	CanAm	$	52.37
		BrandUSA FAM	$	104.55
		BrandUSA FAM	$	193.41
		SCPRT FAM	$	531.96
	BCCC SAVOR F&B	IPW	$	85.27
		IPW	$	14.20
	BIG CHILL ISLAND HOUSE	Brand USA FAM	$	37.55
		Brand USA FAM	$	811.73
		Wolseley Site Visit	$	118.10
	BOATYARD	IPW	$	39.40
	BRAND USA	BrandUSA Canada Show	$	5,325.00
	BROADWAY AMUSEMENTS RIDES	BrandUSA FAM	$	67.01

Brand USA FAM	Brand USA FAM	$	177.50
CIRCLE K	Brand USA FAM	$	56.40
	FAM	$	24.61
COCONUTS	IPW Event	$	175.83
COSTCO WHSE	CanAm Promo	$	157.67
COURTYARD BY MARRIOTT	BrandUSA FAM	$	3,549.56
CVENT LEADCAPTURE	DI Booth	$	220.99
DAVE & BUSTERS	BrandUSA FAM	$	25.17
DESIGN THE SIGN LLC	BrandUSA	$	342.05
DOORDASH	IPW	$	44.37
	IPW	$	28.97
	IPW	$	26.22
	IPW	$	21.78
ENTERPRISE RENT-A-CAR	BrandUSA FAM	$	373.64
ENVOY NETWORK INC	Canada Distribution Mar	$	676.12
	Canada Distribution Apr	$	740.29
	Canada Distribution May	$	535.91
FACEBOOK	Mar CAN Ad	$	736.27
	Apr CAN Ads	$	3,835.27
	May CAN Ad	$	3,722.04
GOOGLE LLC	Mar International Ads	$	5,948.36
	Apr International Ads	$	5,930.60
HARD ROCK MYRTLE BEACH	BrandUSA FAM	$	24.85
HILTON FT LAUDERDALE	IPW	$	993.14
	IPW	$	220.92
	IPW	$	32.78
HOOK & BARREL	BrandUSA FAM	$	1,380.80
KONA T1 BAG FLL	IPW	$	28.16
KRISPY KREME	CanAm Promo	$	162.54
LA FAMILIA T1A FLL	IPW	$	28.35
LANDS END	IPW Show	$	763.43
LULULEMON	BrandUSA FAM	$	36.77
LULUS NORTH MYRTLE BEACH	BrandUSA FAM	$	54.63
	BrandUSA FAM	$	206.63
META PLATFORMS INC	Canada Ad	$	509.80
MMGY GLOBAL LLC	International Media	$	2,424.75
	International Media	$	2,289.33
MSE MYRTLE BEACH AIRPORT	IPW	$	37.10
MYR- LAZ	IPW	$	74.55
NOTHING BUNDT CAKES	BUSA FAM	$	25.15
	GTL FAM	$	70.56
PULSE TRAVEL MARKETING LTD	CAN Brochure	$	3,751.08
	Golf Expo/Travel Marketplace	$	4,341.05
	OOP/Travel	$	397.56
	Travelsaver/Northstar Ad	$	8,024.42
	CAN Group Promos	$	4,881.25
	CAN PR Promos	$	4,881.25
	CAN Advertising	$	7,268.04

		Media FAM/Site Visits	$	5,523.38
		OOP/Travel	$	1,054.86
		Spoiled Agent	$	11,392.66
		Travel Leaders Show	$	762.18
		CAN Group Promos	$	4,881.25
		CAN PR Promos	$	4,881.25
		Group Atrium Show	$	612.24
		OOP/Travel	$	261.13
		Onvigo Ad	$	1,444.14
		CAN Group Promos	$	4,881.25
		CAN PR Promos	$	4,881.25
	SF MYRTLE BEACH	BrandUSA FAM	$	41.46
	STICKER MULE	BrandUSA FAM	$	157.68
	SURF WATER PROMOTIONS	CanAm Promo	$	35.50
		IPW VMB Promos	$	221.87
	TAKATO	IPW Event	$	299.46
	UBER	MB Classic FAM	$	26.62
		IPW	$	292.39
		IPW	$	115.31
	UBER EATS	IPW	$	105.55
	UPS	IPW	$	42.49
	VISIT USA ASSOCIATION	UK Promos	$	556.35
	VISIT USA COMMITTEE GERMANY E.V.	Germany Ad	$	1,113.59
	WAL-MART	CanAm Promo	$	22.23
	WICKED TUNA	BrandUSA FAM	$	789.34
	WWW.TOURISMCARES.ORG	IPW Event	$	89.16
International Promotion Total			**$**	**123,781.23**
Outdoor & Integrated Packages	ADAMS OUTDOOR ADVERTISING	I95 Billboards Jan	$	2,327.16
		I95 Billboards Feb	$	2,327.16
		I95 Billboards Mar	$	2,327.16
		I95 Billboards Apr	$	2,217.90
		I95 Billboards May	$	2,217.90
	GARDEN AND GUN MAGAZINE, LLC	May Digital Ads	$	41,419.50
		Jun Digital Ads	$	44,558.25
	MEREDITH CORPORATION	Southern Living Jan/Feb Ad	$	90,238.24
		Midwest Living Ad	$	42,982.50
		Southern Living Apr Ad	$	90,238.24
		Food & Wine May Ad	$	18,223.34
		Summer Midwest Living Ad	$	42,982.50
		Magnolia Journal May Ad	$	77,798.32
	THE LOCAL PALATE	Newsletter Ad	$	1,563.00
Outdoor & Integrated Packages Total			**$**	**461,421.17**
Research	BLUESHIFT LABS INC	Ad Platform	$	984.39
	DESTINATIONS INTERNATIONAL	Industry Research	$	37,156.86
	FLIP.TO	Destination Analytics	$	44,313.75
	LONGWOODS INTERNATIONAL USA INC	Tourism Visitor Research	$	17,330.62
		ROI Visitor Study	$	39,487.50
	LUCKIE & COMPANY LLC	Mar Services	$	21,937.50

		Apr Services	$	21,937.50
		May Services	$	21,937.50
	MMGY GLOBAL LLC	Data Use License	$	7,171.87
	PATLIVE	Visitor Tracking	$	331.99
		Visitor Tracking	$	335.74
		Visitor Tracking	$	334.68
	SOLVENNA LLC	Visitor Data Mar	$	4,140.00
		Visitor Data Apr	$	3,948.75
		Visitor Data May	$	3,948.75
	SOUTHEAST TOURISM SOCIETY	Ad & Research Programs	$	987.19
	TOURISM ECONOMICS LLC	ROI Study	$	3,071.25
Research Total			**$**	**229,355.84**
Social & Search Media	FACEBOOK	Mar Ads	$	96,803.99
		Apr Ads	$	57,452.71
		May Ads	$	3,967.29
		May Ads	$	66,505.96
	GOOGLE LLC	Mar Ads	$	169,370.37
		Apr Ads	$	163,749.69
		May Ads	$	187,112.43
		Traveling Spectrum	$	712.99
	MICROSOFT ADS	Mar Ads	$	12,757.83
		April Ads	$	11,170.45
		May Ads	$	12,756.68
	MMGY GLOBAL LLC	Mar Social Media	$	22,987.80
		Apr Social & Search	$	20,655.00
		May Social & Search	$	20,655.00
	TIK TOK INC	Winter Ads	$	30,511.58
		Jan Ads	$	6,862.82
		Feb Ads	$	5,922.71
		Mar Ads	$	1,783.14
		May Ads	$	8,080.99
Social & Search Media Total			**$**	**899,819.43**
Television	ALPHONSO INC	Feb Ads	$	937.86
		Apr CTV Ads	$	226,893.10
	AMPERSAND	Spring Cable Ads	$	232,470.15
	MILITARY MAKEOVER, LLC	Military Makeover	$	7,930.00
	NBC UNIVERSAL	Apr Ads	$	76,496.09
		Mar Ads	$	58,640.84
	PIXABILITY INC	Feb YouTube Ads	$	14,681.82
		Mar YouTube Ads	$	24,968.20
	PRECISE TV	Feb YouTube Ads	$	13,676.83
		Mar YouTube Ads	$	25,973.16
		Apr YouTube Ads	$	52,201.11
	TRAVEL DESK	Feb CTV Ads	$	59,893.86
		Mar Amazon Ads	$	31,253.47
		Mar Samsung Ads	$	29,844.40
		Apr Amazon Ads	$	38,754.69
		Apr Samsung Ads	$	9,063.51

Television Total	**$**	**903,679.09**
Grand Total	**$**	**9,784,097.14**