Business Development Committee Meeting - Meeting Minutes – May 8, 2025

Council Members Present: Radha Herring.

Staff Present: Cindy Gettig, Shannon Furtick

Meeting called to order at 9:00 a.m. by Radha Herring.

Welcome and Introductions — Radha Herring

Chair Radha Herring welcomed the committee and introductions were made.

Presentations — Shannon Furtick

This meeting had only one agenda item. The chamber was approached by a member that would like to partner with us on an affinity program to provide life and supplemental insurance benefits for our member businesses and their employees at a savings. The program would also generate non dues revenue for the chamber. As is our policy, we sent a request for proposals to our members offering the same services to give them the opportunity to participate. We had 2 additional members that submitted a proposal. The 3 businesses that presented at the meeting were: Grand Anchor Insurance, The Robert Taylor Group and The Phelps Agencies. After the presentations, there was discussion by the committee regarding each business and what they would be able to offer the chamber. It was unanimously decided to table a decision until the August 6 meeting to give committee members more time to reflect on the presentations.

Adjourn — Radha Herring

Meeting adjourned at 10:30 a.m. by Radha Herring.