Myrtle Beach Area Chamber of Commerce - SSB A-Tax
April - June 2026 Tourism Investments

Accountability Category	Paid To	Memo	SSB A-Tax Amount
Destination Publicity	SURFSIDE OCEANFRONT HOTEL	Media FAM	$ 614.88
	THE SHIPYARD LLC	Mar PR Promo	$ 671.50
		Media Visit	$ 12.99
		Satellite Media Tour	$ 330.00
Destination Publicity Total			**$ 1,629.37**
Digital	MMGY GLOBAL LLC	Q1 SB, GC, MI-Surfside	$ 1,500.00
		Q1 SSB A-tax	$ 2,850.00
		Q2 SB, GC, MI	$ 1,500.00
		Q2 SSB	$ 2,850.00
	TRAVEL DESK	Mar A-tax SSB	$ 1,182.41
		Mar SB, GC, MI	$ 798.39
		Apr A-tax SSB	$ 4,814.12
		Apr HC SSB	$ 2,948.92
Digital Total			**$ 18,443.84**
Outdoor & Integrated Packages	ADAMS OUTDOOR ADVERTISING	I95 Billboards Jan	$ 56.76
		I95 Billboards Feb	$ 56.76
		I95 Billboards Mar	$ 56.76
Outdoor & Integrated Packages Total			**$ 170.28**
Research	BLUESHIFT LABS INC	Ad Platform	$ 10.70
	SOLVENNA LLC	Visitor Data Mar	$ 45.00
Research Total			**$ 55.70**
Social & Search Media	FACEBOOK	Mar SSB & MI Ads	$ 4,846.69
		Mar SSB Ads	$ 8,798.99
		Apr SB, MI, GC Ads	$ 4,694.51
		Apr SSB Ads	$ 8,523.44
		May SSB Ads	$ 8,203.55
		May SSB, GC, MI Ads	$ 4,508.07
		SSB	$ 14,409.58
		Apr SSB Ads	$ 14,054.35
		May SSB	$ 14,249.41
		May SSB, GC, MI	$ 661.71
		May SSB Atax	$ 1,197.63
Social & Search Media Total			**$ 84,147.93**
Grand Total			**$ 104,447.12**