Nonprofit Council Meeting - Meeting Minutes – Aug. 1, 2024

Council Members Present: Mark Loos, Louise Carson, Cecilia Evans, Shannon Farro, Tracy Gardner, Rusty Gaskins, Kathi Grace, Keith Holland II, Kathy Jenkins, Tony Marra, Sue McKinney, Doug Moberg, Brian Schmitt, Stephanie Warren, Stephanie Sebring Wilson, Katie Wise, Todd Wood.

Staff Present: Shannon Furtick, Amanda Bailey, Peggy Masterson.

Meeting called to order at 3:03 p.m. by Mark Loos.

Review of February Minutes — Mark Loos

All council members approved February meeting minutes.

MBACC Update — Tracy Conner

Tracy spoke with the council and let them know his role within the chamber as interim CEO. His role is to support chamber staff and make sure staff's needs are being heard and met, while also continuing to foster relationships between stakeholders and elected officials within the community. The process to find a new CEO will start in August and continue through the end of the year. The hope is to have the new CEO transition into the role early next year.

2024 Mid-Year Recap — Shannon Furtick

A Budgeting 101 chamber academy will be taking place for nonprofits and other chamber members in the next couple of weeks. The Nov. 7 council meeting that was scheduled will need to be rescheduled.

Leadership Grand Strand Projects — Stephanie Warren

Stephanie stated that she is compiling a list of opportunities for class members. All class members are required to do seventy-five hours of community service. She requested that if any nonprofits had service opportunities for them to please share it with her so she can share it with the class.

Fall Nonprofit Expo — Shannon Furtick

Shannon asked for any feedback from the council on the nonprofit expos and how they felt they were going. Everyone was pleased and wanted to continue them. Shannon will work with WonderWorks to see if Tuesday, October 29 will be available for the Nonprofit Expo and Business After Hours. The public would be invited.

Ways to Help Page – MBACC Website — Shannon Furtick

The Ways to Help page is updated on a monthly basis and is a blog opportunity for nonprofits to share opportunities they currently have for fundraising or volunteering. This page is promoted to all our local media on a quarterly basis.

Downtown Myrtle Beach's F1rst Friday Artwalk — Shannon Furtick

Supporting Arts Together and the Nonprofit Council were combined. Shannon asked Brian to speak a little about the art walk initiative and what it is. First Friday Art Walks are programmed by the Myrtle Beach Downtown Alliance. The goal is to expand from a traditional art walk into something bigger and greater. The art walk will have a family friendly atmosphere and engage businesses within the community. It will not be the traditional viewing arts in the streets. The event will take place the first Friday of every month throughout the year and will be free to attend.

Waccamaw Nonprofit Summit — Katie Wise

Thursday, October 17, 8 a.m.-4 p.m., HGTC Grand Strand
$25 per attendee

The summit is another opportunity to train nonprofits around the community. There will be a keynote speaker, a few breakout sessions and a panel discussion. Registration should be open in the middle of August.

Big Air Dodgeball Tournament — Shannon Furtick

Thursday, October 17, Big Air Trampoline Park
Fee: $120 per team
Teams: 6 players per team (minimum 1 female player per team)

This tournament supports nonprofits, and the winning team gets 50% of the proceeds donated to their chosen nonprofit. Each team can select what nonprofit they are supporting. This is a good team building activity and every team partners with a nonprofit. Around twenty to twenty-five businesses participated last year.

Partnership Grand Strand Update — Peggy Masterson

Applications are currently being taken for anyone interested in the career readiness program. The program allows you the opportunity to tour all Horry County schools, meet teachers and learn more about the specialized training classes that Horry County offers. It's a great recruiting effort for anyone that wants to find additional help for their organization. The program is a six-to-seven-week commitment. PGS partnered with Coastal Carolina University and the COBE Institute to provide business consulting for

local businesses in need. The institute has an entire class that will support the businesses that request assistance. A team of individuals will be grouped together to complete the requested projects to better support that business. The work is done for free. Small Business Training is starting and is going to be more entrepreneurial focused. The RISE internship program will continue and was very successful last year. Nine to twelve students have been offered jobs from being in the program.

Council Member Updates — Mark Loos

Kathy let the council know that New Directions Over the Edge event is coming up and there are still spots available to participate. The fundraising event consists of propelling down seventeen stories on the Avista Resort hotel. It will be on Sept. 7, starting at 9 a.m. A block party will be happening on the ground to celebrate everyone who is participating. If interested in registering, registration is open on the New Directions website.

Long Bay Symphony will be starting their concerts back up at the end of September. The first concert will be a Beatles tribute and an American Experience classical concert will take place in February.

Children's Recovery Center will have a 5k benefit run on Aug. 24 at Morse Park Landing. The kids will kick things off by having a one-mile fun run at 7:30 a.m. and everyone else will begin running at 8 a.m.

SOS Care is having their golf tournament at Azalea Sands on Aug. 24. The Guns & Hoses charity softball tournament has been rescheduled to Oct. 19 at the Pelicans Ballpark. On Sept. 6, SOS Care will have their 35th anniversary celebration at the Chapin Health and Wellness Center. Currently there are seventy-eight people that live at the SOS Care affordable housing facility for individuals with autism.

Tidelands Health is hosting the Pink Breast Cancer Awareness Walk on Sat., Oct. 19 at Brookgreen Gardens. Registration is open.

Registration is now open for fall sports with the Grand Strand Miracle Leagues for kids with intellectual disabilities that are four years of age and up. Stephanie mentioned there is a new license plate that South Carolina will begin carrying that will have a letter B on the plate that will indicate if there is a child or adult with intellectual disabilities in the vehicle. This will allow cops to see and understand if the individual is non-verbal or afraid of flashing lights.

GSYP will be hosting a mini-golf tournament on Sept. 28 to support Substitutes for Santa. Christmas in July just finished up and a good amount of money was raised for the nonprofit. Over $1200 was raised during the month of July. Substitutes for Santa will take place on the first Tuesday in December this year.

Other Business — Mark Loos

Adjourn — Mark Loos

Meeting adjourned at 3:48 p.m. by Mark Loos.